

# Center for Latin American, Caribbean & Latino Studies

Demographic and Electoral Data on the Latino Population of Iowa, 1990 - 2014

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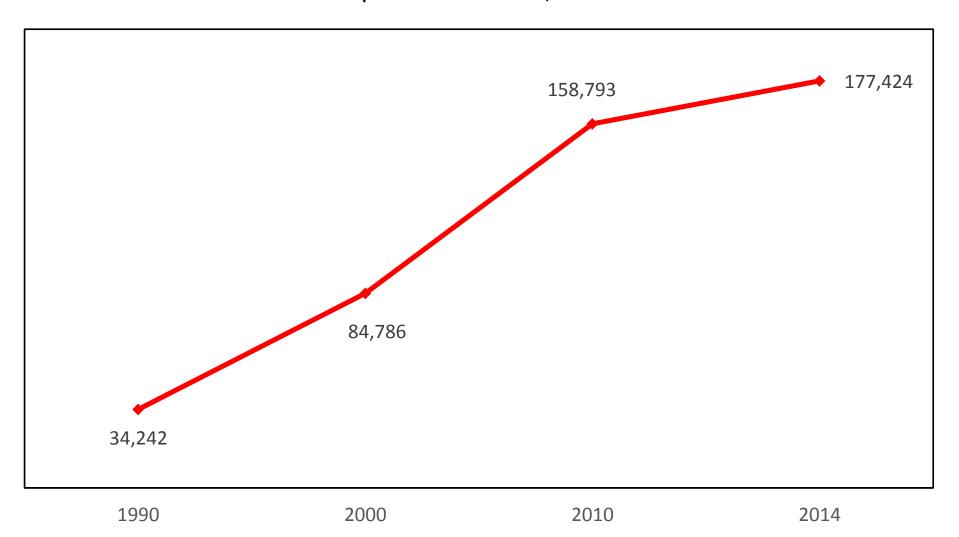
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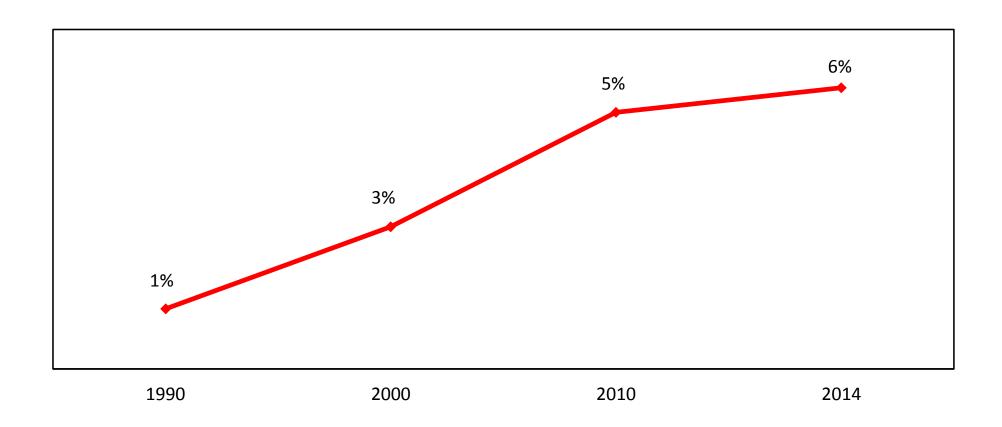
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Total Latino Population of Iowa, 1990 - 2014



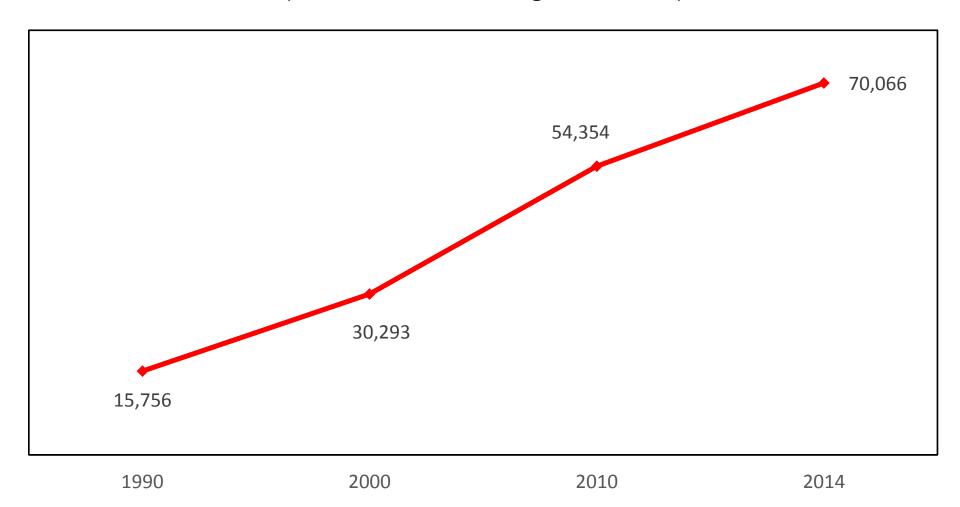
## Latinos as a Percentage of Total Iowa Population 1990 - 2014



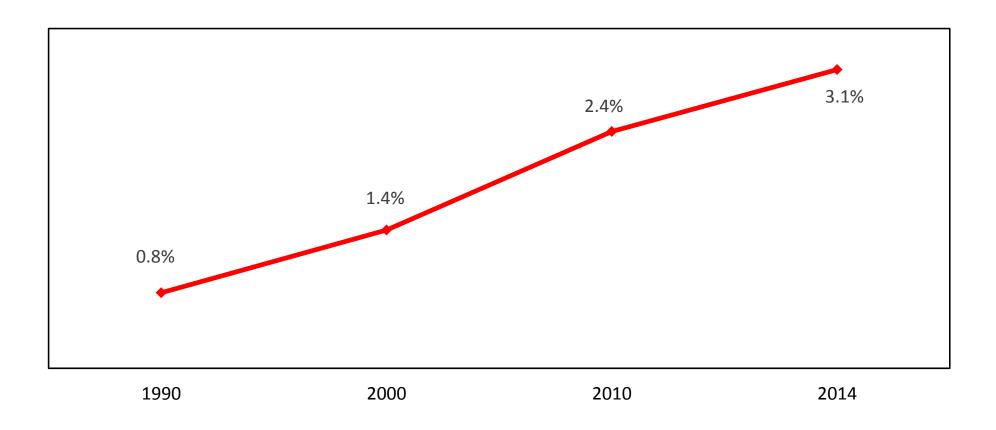
# Latino National Subgroups in Iowa as Percentage of all Latinos 1990 - 2014

| Nationality   | 1990 | 2000 | 2010 | 2014 |
|---------------|------|------|------|------|
|               |      |      |      |      |
| Mexican       | 80%  | 77%  | 81%  | 80%  |
| Puerto Rican  | 2%   | 4%   | 4%   | 3%   |
| Salvadoran    | 1%   | 2%   | 5%   | 3%   |
| Cuban         | 2%   | 2%   | 2%   | 2%   |
| Dominican     | 1%   | 1%   | 1%   | 2%   |
| Other         | 14%  | 14%  | 7%   | 10%  |
|               |      |      |      |      |
| Total Latinos | 100% | 100% | 100% | 100% |
|               | •    |      |      |      |

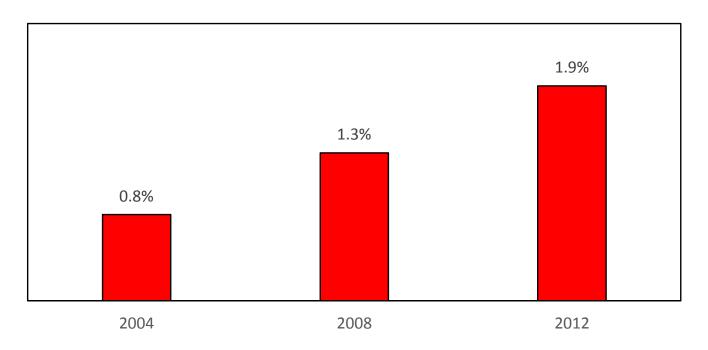
Latino Electorate of Iowa, 1990 - 2014 (Citizens 18 Years of Age and Older)



### Latinos as a Percentage of Total Iowa Electorate 1990 - 2014



#### Latinos as a Percentage of all Iowa Voters in the 2004, 2008, and 2012 Presidential Elections



Note: These data were derived from the Current Population Survey, November Voter Supplements for each presidential election. The sample sizes on registration rates, and the rate of voting if registered was too small to be statistically reliable and had a very large margin of error.

# Sex Distribution of the Latino Electorate in Iowa 1990 - 2014

|        | 1990 | 2000 | 2010 | 2014 |
|--------|------|------|------|------|
|        |      |      |      |      |
| Male   | 46%  | 54%  | 46%  | 49%  |
| Female | 54%  | 46%  | 54%  | 51%  |
| ,      |      |      |      |      |
| Total  | 100% | 100% | 100% | 100% |

# Distribution of Latino Electorate by Nationality in Iowa 1990 - 2014

| Nationality   | 1990 | 2000 | 2010 | 2014 |
|---------------|------|------|------|------|
|               |      |      |      |      |
| Mexican       | 80%  | 75%  | 79%  | 79%  |
| Puerto Rican  | 3%   | 6%   | 6%   | 5%   |
| Salvadoran    | 0%   | 0%   | 3%   | 1%   |
| Cuban         | 0%   | 0%   | 1%   | 2%   |
| Dominican     | 1%   | 1%   | 1%   | 1%   |
| Other         | 16%  | 18%  | 10%  | 14%  |
|               |      |      |      |      |
| Total Latinos | 100% | 100% | 100% | 100% |

# Age Distribution of the Latino Electorate in Iowa 1990 - 2014

|           | _    |      |      |      |
|-----------|------|------|------|------|
| Age Group | 1990 | 2000 | 2010 | 2014 |
|           |      |      |      |      |
| 18-34     | 57%  | 52%  | 54%  | 52%  |
| 35-49     | 25%  | 28%  | 27%  | 25%  |
| 50-64     | 10%  | 11%  | 15%  | 14%  |
| 65+       | 8%   | 8%   | 4%   | 9%   |
|           |      |      |      |      |
| Total     | 100% | 100% | 100% | 100% |

## Educational Attainment Level of Latino Electorate in Iowa 1990 - 2014

(For Population 25 Years of Age and Older)

| Educational Attainment       | 1990 | 2000 | 2010 | 2014 |
|------------------------------|------|------|------|------|
|                              |      |      |      |      |
| Did Not Graduate High School | 34%  | 32%  | 31%  | 27%  |
| High School Graduate         | 31%  | 30%  | 25%  | 30%  |
| Some College No Degree       | 15%  | 17%  | 24%  | 19%  |
| Associates Degree            | 8%   | 5%   | 6%   | 8%   |
| B.A. or Higher               | 12%  | 16%  | 14%  | 16%  |
|                              |      |      |      |      |
| Total                        | 100% | 100% | 100% | 100% |

Note: By 2014 43% of all eligible Latino voters in Iowa over 25 years of age had attended college or achieved an Associates of B.A. degree.