



Interviews with 386 adult Americans who watched the presidential speech conducted by telephone (landline and cell) by ORC International on January 12, 2016. The margin of sampling error for results based on the total sample is plus or minus 5 percentage points.

Survey respondents were first interviewed as part of a random national sample conducted January 5-11, 2016. In those interviews, respondents indicated they planned to watch tonight's speech and were willing to be re-interviewed after the speech.

Some questions were asked of each respondent both in the pre-speech questionnaire on January 5-11 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-speech survey and the post-speech survey are reported.

24% of the respondents who participated in tonight's survey identified themselves as Republicans, 42% identified themselves as Democrats, and 34% identified themselves as independents.

1. What was your overall reaction to President Obama’s speech tonight – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Some-what positive</u>	<u>Some-what negative</u>	<u>Very negative</u>	<u>Both/ Mixed (vol.)</u>	<u>No opinion</u>
Jan. 12, 2016	53%	20%	15%	10%	1%	*

CNN/ORC TRENDS

BARACK OBAMA

Jan. 20, 2015	51%	30%	10%	8%	1%	*
Jan. 28, 2014	44%	32%	14%	8%	1%	1%
Feb. 12, 2013	53%	24%	14%	8%	1%	1%
Jan. 25, 2011	52%	32%	11%	4%	1%	1%
Jan. 27, 2010	48%	30%	15%	6%	1%	1%
Feb. 24, 2009	68%	24%	6%	2%	*	*

GEORGE W. BUSH

Jan. 23, 2007	41%	37%	16%	4%	1%	1%
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CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan. 31, 2006	48%	27%	14%	9%	2%	*
Feb. 2, 2005	60%	26%	10%	3%	1%	--
Jan. 20, 2004	45%	31%	13%	10%	1%	--
Jan. 28, 2003	50%	34%	11%	3%	2%	*
Jan. 29, 2002	74%	20%	3%	2%	1%	*
Feb. 27, 2001	66%	26%	6%	1%	*	1%

BILL CLINTON

Jan. 19, 1999	56%	27%	9%	7%	1%	*
Jan. 27, 1998	52%	32%	11%	5%	*	*

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No opinion</u>
Jan. 12, 2016 (Post-speech)	68%	29%	3%
Jan. 5-11, 2016 (Pre-speech)	58%	39%	3%

CNN/ORC TRENDS

BARACK OBAMA

Jan. 20, 2015 (Post-speech)	72%	24%	4%
Jan. 16-19, 2015 (Pre-speech)	57%	38%	4%
Jan. 28, 2014 (Post-speech)	69%	29%	3%
Jan. 24-27, 2014 (Pre-speech)	52%	43%	5%
Feb. 12, 2013 (Post-speech)	71%	26%	3%
Feb 10-11, 2013 (Pre-speech)	65%	32%	3%
Jan. 25, 2011 (Post-speech)	77%	18%	4%
Jan. 14-23, 2011 (Pre-speech)	61%	37%	2%
Jan. 27, 2010 (Post-speech)	71%	27%	2%
Jan. 22-26, 2010 (Pre-speech)	53%	43%	5%
Feb. 24, 2009 (Post-speech)	88%	11%	1%
Feb. 18-22, 2009 (Pre-speech)	71%	26%	3%

GEORGE W. BUSH

Jan. 23, 2007 (Post-speech)	67%	27%	6%
Jan. 19-22, 2007 (Pre-speech)	43%	48%	9%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan 31, 2006 (Post-speech)	68%	28%	4%
Jan 29-30, 2006 (Pre-speech)	52%	40%	8%
Feb 2, 2005 (Post-speech)	77%	20%	3%
Jan 31-Feb 1, 2005 (Pre-speech)	67%	29%	4%
Jan 20, 2004 (Post-speech)	70%	26%	4%
Jan 18-19, 2004 (Pre-speech)	60%	33%	7%
Jan 28, 2003 (Post-speech)	71%	20%	9%
Jan 23-27, 2003 (Pre-speech)	52%	40%	8%
Jan 29, 2002 (Post-speech)	91%	7%	2%
Jan 25-27, 2002 (Pre-speech)	77%	16%	7%
Feb 27, 2001 (Post-speech)	84%	12%	4%
Feb 25-26, 2001 (Pre-speech)	73%	12%	15%

BILL CLINTON

Jan 24, 1995 (Post-speech)	83%	15%	2%
Jan 23, 1995 (Pre-speech)	51%	35%	14%
Jan 25, 1994 (Post-speech)	84%	11%	5%
Jan 22-24, 1994 (Pre-speech)	67%	27%	6%

2001 WORDING: Thinking about the policies of President Bush and his administration, in your view, is George W. Bush leading the country in the right direction or in the wrong direction?

1994-1995 WORDING: Thinking about the policies of President Clinton and his administration, in your view, is Bill Clinton leading the country in the right direction or in the wrong direction?

3. Do you approve or disapprove of the way Barack Obama is handling gun policy?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
Jan. 12, 2016 (Post-speech)	65%	35%	1%
Jan. 5-11, 2016 (Pre-speech)	62%	35%	2%

4. For each of the following, please tell me whether you think the policies being proposed by Barack Obama on that issue will move the country in the right direction or the wrong direction? (RANDOM ORDER)

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No Opinion</u>
The economy			
Jan. 12, 2016	67%	32%	1%
Immigration			
Jan. 12, 2016	57%	36%	7%
Health care policy			
Jan. 12, 2016	63%	35%	2%
Terrorism			
Jan. 12, 2016	64%	34%	2%
Gun policy			
Jan. 12, 2016	66%	33%	1%
Climate change			
Jan. 12, 2016	73%	24%	4%

CNN/ORC TRENDS

The economy			
Jan. 20, 2015 (Post-speech)	71%	25%	4%
Jan. 16-19, 2015 (Pre-speech)	58%	37%	5%
Immigration			
Jan. 20, 2015	60%	35%	5%
Feb. 12, 2013 (Post-speech)	76%	20%	4%
Feb. 10-11, 2013 (Pre-speech)	64%	28%	8%
Terrorism			
Jan. 20, 2015	69%	24%	7%
Gun policy			
Feb. 12, 2013 (Post-speech)	70%	28%	2%
Feb. 10-11, 2013 (Pre-speech)	61%	31%	8%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

The economy			
Feb 2, 2005 (Post-speech)	71%	26%	3%
Jan 20, 2004 (Post-speech)	66%	31%	3%
Terrorism			
Jan 20, 2004 (Post-speech)	78%	19%	3%

5. Regardless of whether you approve or disapprove of Barack Obama, do you think he has met your expectations for how he would handle his job as president, or has he exceeded your expectations, or has he fallen short of your expectations?

Jan. 12
2016

Met expectations	33%
Exceeded expectations	18%
Fallen short	48%
No opinion	1%

6. When it comes to addressing each of the following issues, please tell me whether you think Barack Obama's presidency has been more of a success or more of a failure? (RANDOM ORDER)

	<u>More of a success</u>	<u>More of a failure</u>	<u>No Opinion</u>
The economy Jan. 12, 2016	66%	33%	1%
Immigration Jan. 12, 2016	45%	52%	3%
Health care policy Jan. 12, 2016	60%	38%	2%
Terrorism Jan. 12, 2016	54%	43%	3%
Gun policy Jan. 12, 2016	44%	53%	3%
Climate change Jan. 12, 2016	68%	29%	3%