Interviews with 1,017 adult Americans conducted by telephone by ORC International on July 22-25, 2015. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample also includes 898 interviews among registered voters (plus or minus 3.5 percentage points).

This sample includes 615 interviews among landline respondents and 402 interviews among cell phone respondents.

EMBARGOED FOR RELEASE:
Monday, July 27 at 6:00 a.m.

2.   How well do you feel the government in Washington represents the views of people like yourself?

	July 22-25 2015
Very well	5%
Somewhat well	25%
Not too well	30%
Not at well	38%
No opinion	*

7. Which of the following issues will be MOST important to you when you decide how to vote for president? (RANDOM ORDER)

	Foreign policy	Illegal immigration	Health care	Terrorism	Economy	Other (vol.)	No Opinion
All Americans							
July 22-25, 2015	9%	10%	22%	12%	43%	2%	1%
Registered Voters							
July 22-25, 2015	10%	11%	20%	12%	44%	3%	1%

FOR COMPARISON

	War in Iraq	Illegal immigration	Health care	Terrorism	Economy	Other (vol.)	No Opinion
Likely Voters							
Oct. 30-Nov. 1, 2008	13%	5%	13%	10%	57%	2%	1%
Registered Voters							
Oct. 30-Nov. 1, 2008	13%	5%	13%	11%	57%	2%	*
July 27-29, 2008	18%	9%	13%	9%	48%	2%	*
June 4-5, 2008	24%	8%	12%	11%	42%	1%	1%
April 28-30, 2008	19%	8%	14%	9%	49%	1%	1%
March 14-16, 2008	21%	7%	18%	10%	42%	1%	1%
February 1-3, 2008	20%	10%	16%	8%	44%	2%	*
January 9-10, 2008	25%	10%	18%	9%	35%	2%	*
December 6-9, 2007	23%	14%	20%	10%	29%	2%	2%
November 2-4, 2007	28%	10%	18%	12%	29%	1%	1%
October 12-14, 2007	28%	15%	20%	12%	22%	2%	1%
June 22-24, 2007	31%	15%	17%	10%	23%	3%	2%

NOTE: Question wording in 2007 and 2008 referred to "War in Iraq where 2015 refers to Foreign Policy".

9.	What should be the main focus of the U.S. government in dealing with the issue of illegal immigration -- developing a plan that would allow illegal immigrants who have jobs to become legal U.S. residents, or developing a plan for stopping the flow of illegal immigrants into the U.S. and for deporting those already here?

	Become legal residents	Stop illegals/ deport	No opinion
July 22-25, 2015	56%	42%	3%
Feb. 12-15, 2015	49%	49%	1%
Dec. 18-21, 2014	50%	46%	4%
July 18-20, 2014	45%	51%	4%
Jan. 31-Feb 2, 2014	54%	41%	5%
Jan. 14-15, 2013	53%	43%	5%
Sept. 28-30, 2012* (RV)	56%	39%	5%
Nov. 18-20, 2011	42%	55%	3%
July 16-21, 2010	42%	57%	1%
May 21-23, 2010	38%	60%	2%

CNN/USA TODAY/GALLUP TRENDS

	Allow to become legal resident	Stop illegals/ deport those here	No opinion
2005 Dec 9-11 *	41	56	3

* Asked of half sample

10.	Just your best guess, do you think the number of immigrants coming to the United States illegally has increased or decreased in the last few years?

	July 22-25 2015
Increased	69%
Decreased	25%
Stayed about the same (vol.)	5%
No opinion	1%

24.   Please tell me how important it is to you that the next president has each of the following traits. Here's the first one..., is it extremely important, very important, somewhat important, or not at all important to you that the next president has that trait? And here's the next one... (RANDOM ORDER)

All Americans

	Extremely important	Very important	Somewhat important	Not that important	No opinion
The candidate stands up for his or her beliefs, even in the face of criticism	39%	42%	13%	6%	*
The candidate shares your religious values	12%	17%	22%	48%	*
The candidate understands the problems of people like you	44%	41%	11%	4%	*
The candidate is able to compromise to get things done, even on important issues	33%	42%	18%	6%	1%
The candidate is not a typical politician	23%	28%	25%	23%	1%
The candidate is honest and trustworthy	56%	37%	4%	2%	*
The candidate wants to change the way things are done in Washington	38%	35%	19%	7%	1%

Registered Voters

	Extremely important	Very important	Somewhat important	Not that important	No opinion
The candidate stands up for his or her beliefs, even in the face of criticism	39%	44%	12%	5%	*
The candidate shares your religious values	12%	18%	23%	46%	1%
The candidate understands the problems of people like you	42%	43%	11%	4%	*
The candidate is able to compromise to get things done, even on important issues	34%	41%	18%	7%	1%
The candidate is not a typical politician	24%	28%	24%	24%	*
The candidate is honest and trustworthy	58%	37%	4%	2%	*
The candidate wants to change the way things are done in Washington	39%	36%	18%	6%	*

METHODOLOGY

A total of 1,017 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Among the entire sample, 29% described themselves as Democrats, 22% described themselves as Republicans, and 49% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

CNN/ORC International Poll -- July 22 to 25, 2015

Question 2
How well do you feel the government in Washington represents the views of people like yourself?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Very well	5%	4%	6%	3%	9%	5%	2%
Somewhat well	25%	23%	27%	18%	38%	25%	14%
Not too well	30%	29%	32%	33%	26%	29%	40%
Not at all well	38%	43%	34%	45%	25%	40%	43%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Very well	5%	2%	9%	4%	7%	5%	5%
Somewhat well	25%	32%	27%	19%	21%	30%	20%
Not too well	30%	33%	26%	34%	27%	30%	31%
Not at all well	38%	32%	38%	41%	45%	35%	42%
No opinion	*	*	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Very well	5%	7%	3%	6%	5%
Somewhat well	25%	26%	25%	28%	24%
Not too well	30%	30%	31%	30%	31%
Not at all well	38%	37%	40%	36%	40%
No opinion	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Very well	5%	11%	5%	1%	8%	4%	4%
Somewhat well	25%	39%	22%	15%	29%	26%	22%
Not too well	30%	25%	28%	42%	31%	33%	28%
Not at all well	38%	24%	45%	41%	31%	36%	45%
No opinion	*	1%	*	*	1%	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Very well	5%	6%	2%	8%	5%	10%	3%	6%
Somewhat well	25%	30%	26%	23%	25%	27%	27%	18%
Not too well	30%	30%	25%	33%	32%	28%	30%	34%
Not at all well	38%	35%	47%	36%	36%	34%	40%	42%
No opinion	*	1%	*	*	1%	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 2
How well do you feel the government in Washington represents the views of people like yourself?

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Very well	5%	4%	6%	3%	10%	5%	2%
Somewhat well	25%	23%	26%	17%	38%	25%	14%
Not too well	29%	26%	33%	33%	23%	29%	36%
Not at all well	40%	46%	35%	47%	28%	40%	47%
No opinion	*	1%	*	*	1%	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Very well	5%	1%	8%	4%	7%	5%	6%
Somewhat well	25%	34%	26%	19%	20%	30%	20%
Not too well	29%	32%	26%	34%	26%	29%	30%
Not at all well	40%	34%	41%	41%	47%	37%	44%
No opinion	*	*	*	2%	*	*	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Very well	5%	7%	3%	6%	5%
Somewhat well	25%	24%	25%	29%	22%
Not too well	29%	29%	30%	26%	32%
Not at all well	40%	39%	40%	39%	41%
No opinion	*	*	1%	*	1%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Very well	5%	11%	3%	1%	9%	3%	5%
Somewhat well	25%	40%	20%	14%	31%	25%	22%
Not too well	29%	24%	27%	43%	29%	34%	26%
Not at all well	40%	23%	51%	42%	29%	38%	48%
No opinion	*	1%	*	*	1%	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Very well	5%	4%	2%	8%	5%	9%	2%	6%
Somewhat well	25%	33%	24%	23%	20%	27%	26%	18%
Not too well	29%	27%	25%	31%	33%	28%	29%	32%
Not at all well	40%	35%	48%	38%	41%	35%	43%	43%
No opinion	*	1%	*	*	1%	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 7
Which of the following issues will be MOST important to you when you decide how to vote for president?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Foreign policy	9%	11%	8%	11%	7%	10%	10%
Illegal immigration	10%	10%	10%	9%	12%	11%	14%
Health care	22%	16%	27%	20%	25%	20%	15%
Terrorism	12%	11%	14%	15%	8%	12%	19%
The economy	43%	49%	38%	42%	45%	44%	39%
Other	2%	3%	2%	3%	2%	3%	3%
No opinion	1%	*	2%	1%	1%	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Foreign policy	9%	9%	8%	12%	10%	9%	11%
Illegal immigration	10%	10%	9%	11%	10%	10%	10%
Health care	22%	23%	21%	21%	21%	22%	21%
Terrorism	12%	8%	10%	16%	18%	9%	17%
The economy	43%	47%	49%	37%	37%	48%	37%
Other	2%	2%	2%	2%	3%	2%	3%
No opinion	1%	2%	1%	*	1%	1%	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Foreign policy	9%	6%	14%	9%	10%
Illegal immigration	10%	11%	9%	11%	9%
Health care	22%	26%	16%	23%	20%
Terrorism	12%	13%	11%	13%	12%
The economy	43%	41%	47%	39%	46%
Other	2%	1%	3%	1%	3%
No opinion	1%	1%	1%	2%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Foreign policy	9%	9%	8%	13%	9%	10%	10%
Illegal immigration	10%	13%	9%	9%	6%	8%	14%
Health care	22%	27%	22%	14%	28%	23%	16%
Terrorism	12%	9%	13%	17%	11%	11%	15%
The economy	43%	38%	46%	44%	40%	46%	42%
Other	2%	2%	3%	2%	4%	1%	2%
No opinion	1%	2%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Foreign policy	9%	10%	8%	11%	8%	9%	10%	9%
Illegal immigration	10%	8%	7%	12%	12%	13%	8%	10%
Health care	22%	20%	25%	21%	21%	20%	21%	27%
Terrorism	12%	18%	11%	13%	8%	11%	14%	12%
The economy	43%	41%	45%	41%	46%	42%	45%	40%
Other	2%	3%	3%	1%	4%	4%	1%	2%
No opinion	1%	1%	*	2%	*	2%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 7
Which of the following issues will be MOST important to you when you decide how to vote for president?

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Foreign policy	10%	12%	8%	11%	8%	10%	11%
Illegal immigration	11%	12%	10%	10%	13%	11%	15%
Health care	20%	14%	25%	18%	23%	20%	13%
Terrorism	12%	9%	14%	14%	8%	12%	18%
The economy	44%	49%	39%	43%	45%	44%	39%
Other	3%	3%	2%	3%	2%	3%	3%
No opinion	1%	*	2%	1%	1%	1%	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Foreign policy	10%	9%	10%	13%	10%	9%	11%
Illegal immigration	11%	11%	11%	12%	10%	11%	11%
Health care	20%	21%	19%	19%	20%	20%	19%
Terrorism	12%	6%	9%	15%	18%	7%	16%
The economy	44%	50%	48%	39%	38%	49%	39%
Other	3%	2%	3%	2%	4%	2%	3%
No opinion	1%	2%	1%	*	1%	1%	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Foreign policy	10%	7%	14%	11%	9%
Illegal immigration	11%	13%	9%	13%	10%
Health care	20%	25%	14%	20%	19%
Terrorism	12%	12%	11%	12%	11%
The economy	44%	41%	48%	40%	47%
Other	3%	1%	3%	2%	3%
No opinion	1%	1%	*	2%	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Foreign policy	10%	10%	9%	14%	9%	11%	11%
Illegal immigration	11%	12%	10%	11%	6%	10%	14%
Health care	20%	25%	20%	13%	27%	22%	14%
Terrorism	12%	8%	12%	15%	11%	10%	14%
The economy	44%	40%	46%	45%	41%	46%	44%
Other	3%	2%	3%	2%	5%	1%	3%
No opinion	1%	2%	*	1%	1%	*	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Foreign policy	10%	12%	8%	11%	10%	11%	10%	9%
Illegal immigration	11%	5%	8%	14%	13%	14%	9%	10%
Health care	20%	19%	22%	19%	19%	19%	19%	25%
Terrorism	12%	17%	11%	13%	6%	9%	14%	11%
The economy	44%	42%	49%	41%	47%	42%	46%	42%
Other	3%	3%	3%	1%	4%	4%	1%	2%
No opinion	1%	1%	*	2%	*	2%	1%	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 9
What should be the main focus of the U.S. government in dealing with the issue of illegal immigration -- developing a plan that would allow illegal immigrants who have jobs to become legal U.S. residents, or developing a plan for stopping the flow of illegal immigrants into the U.S. and for deporting those already here?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Become legal residents	56%	53%	58%	50%	67%	55%	41%
Stop illegals/deport	42%	44%	39%	47%	32%	43%	55%
No opinion	3%	2%	3%	3%	1%	2%	3%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Become legal residents	56%	70%	58%	48%	41%	65%	45%
Stop illegals/deport	42%	28%	39%	50%	55%	33%	52%
No opinion	3%	2%	3%	3%	4%	2%	3%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Become legal residents	56%	54%	61%	45%	64%
Stop illegals/deport	42%	44%	37%	53%	33%
No opinion	3%	2%	2%	2%	3%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Become legal residents	56%	69%	58%	34%	75%	59%	43%
Stop illegals/deport	42%	29%	39%	63%	22%	40%	55%
No opinion	3%	2%	3%	2%	3%	2%	3%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Become legal residents	56%	55%	51%	56%	61%	61%	56%	48%
Stop illegals/deport	42%	42%	47%	42%	36%	37%	41%	50%
No opinion	3%	2%	2%	3%	3%	2%	3%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 9
What should be the main focus of the U.S. government in dealing with the issue of illegal
immigration -- developing a plan that would allow illegal immigrants who have jobs to become legal
U.S. residents, or developing a plan for stopping the flow of illegal immigrants into the U.S. and
for deporting those already here?

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Become legal residents	55%	53%	57%	49%	66%	55%	39%
Stop illegals/deport	43%	45%	41%	48%	33%	43%	58%
No opinion	2%	2%	2%	2%	1%	2%	4%
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Become legal residents	55%	69%	59%	47%	42%	64%	45%
Stop illegals/deport	43%	30%	39%	50%	54%	35%	51%
No opinion	2%	1%	2%	3%	4%	1%	3%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Become legal residents	55%	54%	59%	42%	64%
Stop illegals/deport	43%	45%	39%	57%	34%
No opinion	2%	1%	2%	2%	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Become legal residents	55%	69%	56%	33%	77%	58%	41%
Stop illegals/deport	43%	29%	42%	64%	22%	40%	56%
No opinion	2%	2%	2%	3%	1%	2%	3%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Become legal residents	55%	53%	50%	57%	59%	60%	56%	47%
Stop illegals/deport	43%	45%	48%	41%	37%	37%	41%	52%
No opinion	2%	1%	2%	2%	4%	2%	3%	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 10
Just your best guess, do you think the number of immigrants coming to the United States illegally
has increased or decreased in the last few years?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Increased	69%	71%	68%	72%	65%	71%	83%
Decreased	25%	23%	25%	21%	30%	23%	14%
Stayed about the same	5%	4%	5%	5%	4%	5%	3%
No opinion	1%	1%	2%	2%	*	2%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Increased	69%	66%	68%	67%	80%	67%	73%
Decreased	25%	30%	26%	24%	14%	28%	19%
Stayed about the same	5%	4%	4%	6%	5%	4%	5%
No opinion	1%	*	1%	3%	2%	1%	2%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Increased	69%	74%	65%	77%	64%
Decreased	25%	23%	26%	20%	27%
Stayed about the same	5%	3%	7%	2%	7%
No opinion	1%	1%	2%	*	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Increased	69%	61%	68%	83%	55%	70%	80%
Decreased	25%	33%	23%	15%	37%	22%	17%
Stayed about the same	5%	3%	7%	1%	6%	6%	2%
No opinion	1%	2%	1%	1%	2%	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Increased	69%	64%	77%	71%	65%	65%	70%	78%
Decreased	25%	30%	17%	25%	25%	29%	24%	16%
Stayed about the same	5%	4%	3%	3%	8%	6%	5%	3%
No opinion	1%	2%	3%	*	2%	1%	1%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 10
Just your best guess, do you think the number of immigrants coming to the United States illegally
has increased or decreased in the last few years?

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Increased	71%	72%	70%	73%	67%	71%	83%
Decreased	23%	22%	24%	20%	29%	23%	14%
Stayed about the same	5%	4%	5%	5%	3%	5%	3%
No opinion	2%	1%	2%	2%	*	2%	1%
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Increased	71%	68%	71%	67%	79%	69%	72%
Decreased	23%	29%	22%	24%	15%	26%	20%
Stayed about the same	5%	3%	5%	5%	4%	4%	5%
No opinion	2%	*	2%	3%	2%	1%	2%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Increased	71%	76%	66%	80%	65%
Decreased	23%	22%	25%	17%	27%
Stayed about the same	5%	2%	7%	3%	6%
No opinion	2%	1%	2%	*	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Increased	71%	61%	70%	86%	55%	70%	82%
Decreased	23%	34%	21%	12%	38%	21%	15%
Stayed about the same	5%	3%	7%	1%	5%	7%	2%
No opinion	2%	2%	1%	2%	3%	2%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Increased	71%	68%	77%	70%	68%	68%	71%	78%
Decreased	23%	25%	16%	26%	23%	25%	24%	17%
Stayed about the same	5%	4%	4%	4%	7%	6%	4%	4%
No opinion	2%	2%	3%	*	2%	1%	1%	2%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24A
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

A. The candidate stands up for his or her beliefs, even in the face of criticism

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	39%	41%	37%	39%	39%	39%	38%
Very important	42%	40%	44%	43%	42%	44%	49%
Somewhat important	13%	11%	14%	13%	12%	12%	8%
Not that important	6%	7%	4%	5%	7%	5%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	39%	42%	41%	34%	37%	41%	35%
Very important	42%	38%	38%	50%	47%	38%	49%
Somewhat important	13%	14%	14%	11%	11%	14%	11%
Not that important	6%	6%	7%	4%	5%	6%	5%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	39%	36%	43%	37%	40%
Very important	42%	47%	38%	47%	40%
Somewhat important	13%	12%	14%	10%	15%
Not that important	6%	5%	5%	7%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	39%	30%	43%	42%	30%	42%	41%
Very important	42%	54%	35%	43%	50%	36%	45%
Somewhat important	13%	8%	16%	12%	13%	15%	10%
Not that important	6%	7%	6%	3%	6%	7%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	39%	35%	35%	41%	42%	42%	34%	43%
Very important	42%	38%	48%	41%	44%	40%	44%	44%
Somewhat important	13%	17%	13%	14%	7%	10%	16%	11%
Not that important	6%	9%	3%	3%	7%	7%	6%	2%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24A
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

A. The candidate stands up for his or her beliefs, even in the face of criticism

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	39%	43%	35%	40%	39%	39%	40%
Very important	44%	40%	47%	43%	44%	44%	48%
Somewhat important	12%	11%	14%	13%	11%	12%	8%
Not that important	5%	5%	4%	4%	5%	5%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	39%	42%	44%	33%	37%	43%	35%
Very important	44%	38%	39%	50%	47%	39%	49%
Somewhat important	12%	15%	11%	12%	11%	13%	11%
Not that important	5%	5%	6%	4%	4%	5%	4%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	39%	38%	42%	38%	40%
Very important	44%	46%	40%	49%	40%
Somewhat important	12%	10%	14%	8%	15%
Not that important	5%	5%	4%	5%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	39%	30%	44%	43%	30%	41%	43%
Very important	44%	55%	35%	45%	49%	37%	47%
Somewhat important	12%	8%	16%	11%	15%	14%	9%
Not that important	5%	7%	5%	1%	4%	8%	2%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	39%	37%	38%	41%	40%	42%	33%	44%
Very important	44%	41%	46%	43%	44%	42%	46%	43%
Somewhat important	12%	16%	12%	13%	8%	9%	16%	11%
Not that important	5%	7%	4%	3%	7%	7%	5%	2%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24B
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

B. The candidate shares your religious values

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	12%	12%	13%	12%	13%	12%	25%
Very important	17%	14%	20%	16%	18%	18%	28%
Somewhat important	22%	22%	21%	21%	23%	23%	23%
Not that important	48%	51%	46%	50%	45%	46%	23%
No opinion	*	1%	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	12%	11%	8%	14%	18%	10%	16%
Very important	17%	15%	12%	20%	24%	14%	22%
Somewhat important	22%	17%	23%	25%	22%	20%	24%
Not that important	48%	57%	56%	41%	35%	57%	38%
No opinion	*	*	*	1%	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	12%	13%	10%	17%	9%
Very important	17%	18%	16%	20%	15%
Somewhat important	22%	23%	21%	23%	20%
Not that important	48%	45%	53%	40%	55%
No opinion	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	12%	10%	11%	18%	10%	8%	18%
Very important	17%	16%	14%	26%	9%	14%	25%
Somewhat important	22%	16%	21%	30%	11%	25%	25%
Not that important	48%	57%	53%	26%	69%	52%	32%
No opinion	*	1%	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	12%	10%	10%	17%	10%	14%	8%	19%
Very important	17%	21%	14%	22%	10%	16%	15%	21%
Somewhat important	22%	19%	28%	19%	21%	19%	24%	21%
Not that important	48%	49%	48%	41%	58%	51%	51%	37%
No opinion	*	1%	*	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24B
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

B. The candidate shares your religious values

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Extremely important	12%	12%	12%	12%	14%	12%	25%
Very important	18%	14%	22%	17%	20%	18%	28%
Somewhat important	23%	23%	22%	22%	25%	23%	25%
Not that important	46%	49%	43%	49%	41%	46%	23%
No opinion	1%	1%	*	1%	*	1%	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	12%	9%	10%	15%	18%	9%	16%
Very important	18%	17%	12%	19%	24%	15%	21%
Somewhat important	23%	19%	25%	26%	21%	22%	24%
Not that important	46%	55%	53%	39%	36%	54%	38%
No opinion	1%	*	*	1%	1%	*	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	12%	12%	11%	19%	8%
Very important	18%	19%	17%	21%	16%
Somewhat important	23%	25%	21%	25%	21%
Not that important	46%	43%	50%	35%	54%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	12%	11%	11%	18%	9%	9%	18%
Very important	18%	15%	16%	26%	8%	16%	25%
Somewhat important	23%	16%	24%	29%	11%	28%	25%
Not that important	46%	57%	49%	26%	72%	47%	31%
No opinion	1%	1%	*	1%	*	*	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Extremely important	12%	12%	10%	15%	10%	15%	8%	18%
Very important	18%	24%	13%	23%	10%	18%	17%	21%
Somewhat important	23%	16%	29%	20%	25%	19%	25%	23%
Not that important	46%	47%	47%	40%	55%	48%	49%	37%
No opinion	1%	1%	*	1%	*	*	*	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24C
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

C. The candidate understands the problems of people like you

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	44%	45%	43%	42%	47%	42%	44%
Very important	41%	37%	45%	42%	40%	43%	42%
Somewhat important	11%	13%	9%	12%	8%	11%	9%
Not that important	4%	5%	3%	4%	4%	4%	5%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	44%	51%	46%	42%	30%	49%	37%
Very important	41%	37%	35%	44%	53%	36%	48%
Somewhat important	11%	9%	13%	11%	12%	11%	11%
Not that important	4%	3%	6%	3%	4%	4%	3%
No opinion	*	1%	*	*	1%	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	44%	49%	40%	48%	41%
Very important	41%	43%	37%	42%	41%
Somewhat important	11%	7%	16%	7%	14%
Not that important	4%	1%	6%	3%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	44%	43%	45%	43%	50%	44%	40%
Very important	41%	44%	42%	36%	38%	40%	44%
Somewhat important	11%	11%	9%	16%	9%	12%	11%
Not that important	4%	2%	4%	5%	3%	3%	4%
No opinion	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	44%	41%	46%	45%	42%	42%	44%	50%
Very important	41%	42%	38%	41%	44%	40%	41%	38%
Somewhat important	11%	13%	11%	12%	8%	10%	12%	9%
Not that important	4%	4%	4%	2%	5%	7%	2%	3%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24C
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

C. The candidate understands the problems of people like you

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	42%	45%	39%	40%	47%	42%	42%
Very important	43%	36%	49%	44%	40%	43%	43%
Somewhat important	11%	14%	9%	13%	9%	11%	10%
Not that important	4%	4%	3%	4%	3%	4%	5%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older
Extremely important	42%	49%	47%	39%	31%	48%	35%
Very important	43%	38%	35%	47%	54%	36%	50%
Somewhat important	11%	10%	13%	12%	11%	11%	12%
Not that important	4%	3%	5%	3%	4%	4%	3%
No opinion	*	1%	*	*	1%	*	*
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	42%	49%	37%	47%	39%
Very important	43%	42%	40%	44%	42%
Somewhat important	11%	7%	17%	7%	15%
Not that important	4%	1%	5%	2%	5%
No opinion	*	1%	*	1%	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Extremely important	42%	40%	44%	42%	47%	44%	38%
Very important	43%	47%	42%	38%	38%	39%	48%
Somewhat important	11%	12%	9%	16%	11%	13%	10%
Not that important	4%	2%	5%	4%	4%	4%	3%
No opinion	*	*	*	1%	*	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Extremely important	42%	40%	42%	43%	41%	42%	40%	48%
Very important	43%	46%	41%	42%	42%	42%	43%	40%
Somewhat important	11%	11%	12%	12%	10%	9%	14%	9%
Not that important	4%	3%	4%	2%	6%	6%	2%	3%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24D
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

D. The candidate is able to compromise to get things done, even on important issues

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	33%	36%	31%	33%	34%	34%	27%
Very important	42%	42%	41%	40%	44%	41%	45%
Somewhat important	18%	13%	22%	19%	16%	18%	16%
Not that important	6%	8%	5%	7%	6%	7%	11%
No opinion	1%	1%	1%	1%	*	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	33%	39%	31%	32%	28%	36%	30%
Very important	42%	36%	41%	44%	49%	38%	46%
Somewhat important	18%	20%	18%	17%	16%	19%	16%
Not that important	6%	5%	8%	7%	5%	7%	6%
No opinion	1%	*	1%	*	2%	1%	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	33%	32%	37%	33%	34%
Very important	42%	45%	36%	46%	38%
Somewhat important	18%	18%	18%	15%	20%
Not that important	6%	4%	8%	6%	7%
No opinion	1%	*	1%	1%	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	33%	36%	32%	33%	31%	39%	29%
Very important	42%	47%	37%	44%	42%	40%	42%
Somewhat important	18%	14%	22%	14%	22%	15%	19%
Not that important	6%	2%	8%	8%	5%	5%	9%
No opinion	1%	*	1%	1%	*	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	33%	29%	29%	38%	32%	37%	31%	31%
Very important	42%	48%	42%	42%	35%	39%	44%	37%
Somewhat important	18%	17%	22%	14%	22%	16%	19%	24%
Not that important	6%	4%	7%	5%	10%	7%	5%	7%
No opinion	1%	2%	*	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24D
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

D. The candidate is able to compromise to get things done, even on important issues

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Extremely important	34%	38%	30%	33%	36%	34%	27%
Very important	41%	39%	42%	39%	43%	41%	41%
Somewhat important	18%	13%	22%	20%	14%	18%	18%
Not that important	7%	9%	5%	7%	7%	7%	12%
No opinion	1%	1%	*	1%	*	1%	2%
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	34%	40%	34%	31%	29%	37%	30%
Very important	41%	36%	37%	43%	49%	36%	46%
Somewhat important	18%	18%	19%	19%	14%	18%	17%
Not that important	7%	6%	9%	7%	5%	8%	6%
No opinion	1%	*	1%	*	2%	1%	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	34%	35%	36%	36%	33%
Very important	41%	43%	35%	43%	39%
Somewhat important	18%	17%	19%	14%	20%
Not that important	7%	4%	9%	6%	7%
No opinion	1%	*	1%	1%	1%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	34%	37%	32%	34%	33%	39%	30%
Very important	41%	47%	36%	42%	41%	40%	40%
Somewhat important	18%	13%	22%	15%	20%	15%	19%
Not that important	7%	2%	10%	7%	5%	5%	10%
No opinion	1%	*	*	2%	*	1%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Extremely important	34%	33%	32%	37%	32%	39%	32%	31%
Very important	41%	46%	39%	42%	36%	39%	43%	35%
Somewhat important	18%	16%	23%	14%	19%	14%	18%	25%
Not that important	7%	5%	7%	5%	12%	7%	6%	7%
No opinion	1%	*	*	1%	1%	1%	1%	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24E
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

E. The candidate is not a typical politician

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	23%	26%	20%	24%	23%	24%	21%
Very important	28%	29%	27%	30%	25%	28%	35%
Somewhat important	25%	22%	29%	25%	25%	24%	26%
Not that important	23%	23%	23%	21%	26%	24%	18%
No opinion	1%	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	23%	27%	20%	23%	20%	24%	22%
Very important	28%	23%	28%	32%	30%	25%	31%
Somewhat important	25%	29%	23%	24%	27%	26%	25%
Not that important	23%	21%	29%	21%	22%	24%	21%
No opinion	1%	*	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	23%	24%	22%	24%	22%
Very important	28%	29%	28%	28%	28%
Somewhat important	25%	28%	23%	27%	25%
Not that important	23%	19%	27%	20%	25%
No opinion	1%	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	23%	23%	23%	24%	21%	25%	23%
Very important	28%	24%	31%	27%	24%	28%	31%
Somewhat important	25%	24%	25%	28%	28%	28%	22%
Not that important	23%	29%	20%	21%	27%	19%	23%
No opinion	1%	*	1%	*	1%	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	23%	24%	23%	23%	22%	24%	23%	19%
Very important	28%	27%	34%	28%	23%	26%	24%	42%
Somewhat important	25%	27%	23%	23%	31%	21%	31%	25%
Not that important	23%	19%	19%	26%	25%	28%	22%	13%
No opinion	1%	2%	*	*	*	1%	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24E
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

E. The candidate is not a typical politician

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Extremely important	24%	28%	20%	24%	24%	24%	22%
Very important	28%	27%	29%	30%	25%	28%	36%
Somewhat important	24%	21%	27%	23%	25%	24%	23%
Not that important	24%	24%	24%	23%	26%	24%	19%
No opinion	*	1%	*	*	*	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	24%	27%	23%	24%	20%	25%	22%
Very important	28%	21%	29%	32%	31%	25%	32%
Somewhat important	24%	29%	19%	22%	27%	24%	24%
Not that important	24%	24%	30%	21%	21%	27%	21%
No opinion	*	*	*	*	1%	*	1%
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	24%	26%	23%	25%	23%
Very important	28%	29%	27%	30%	27%
Somewhat important	24%	25%	23%	24%	24%
Not that important	24%	20%	27%	20%	26%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	24%	22%	24%	24%	20%	25%	24%
Very important	28%	23%	32%	27%	23%	28%	32%
Somewhat important	24%	24%	23%	28%	26%	28%	19%
Not that important	24%	31%	21%	21%	30%	19%	24%
No opinion	*	*	*	*	1%	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Extremely important	24%	26%	24%	23%	22%	26%	22%	21%
Very important	28%	26%	33%	28%	25%	26%	25%	43%
Somewhat important	24%	26%	21%	22%	28%	19%	30%	24%
Not that important	24%	21%	21%	26%	26%	29%	24%	12%
No opinion	*	1%	*	*	*	*	*	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24F
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

F. The candidate is honest and trustworthy

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Extremely important	56%	58%	55%	59%	53%	58%	62%
Very important	37%	34%	39%	35%	38%	37%	36%
Somewhat important	4%	5%	4%	4%	5%	4%	1%
Not that important	2%	3%	2%	2%	3%	2%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	56%	60%	56%	60%	47%	58%	55%
Very important	37%	35%	33%	33%	48%	34%	39%
Somewhat important	4%	4%	5%	5%	4%	4%	4%
Not that important	2%	1%	6%	2%	*	3%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	56%	54%	59%	53%	59%
Very important	37%	39%	33%	38%	36%
Somewhat important	4%	4%	6%	5%	4%
Not that important	2%	3%	2%	3%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	56%	51%	58%	60%	57%	55%	58%
Very important	37%	44%	34%	34%	37%	37%	35%
Somewhat important	4%	5%	5%	3%	4%	6%	3%
Not that important	2%	1%	3%	3%	1%	3%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Extremely important	56%	56%	50%	60%	57%	57%	55%	58%
Very important	37%	35%	41%	33%	39%	35%	38%	36%
Somewhat important	4%	5%	6%	4%	3%	5%	5%	4%
Not that important	2%	4%	3%	2%	1%	3%	2%	2%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24F
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

F. The candidate is honest and trustworthy

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	58%	62%	54%	60%	56%	58%	63%
Very important	37%	32%	41%	36%	38%	37%	35%
Somewhat important	4%	4%	3%	3%	4%	4%	1%
Not that important	2%	2%	1%	1%	2%	2%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	58%	61%	60%	62%	47%	61%	55%
Very important	37%	34%	34%	33%	48%	34%	40%
Somewhat important	4%	3%	3%	4%	4%	3%	4%
Not that important	2%	1%	3%	1%	*	2%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	58%	59%	59%	57%	58%
Very important	37%	37%	35%	38%	36%
Somewhat important	4%	3%	5%	3%	4%
Not that important	2%	1%	2%	1%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Extremely important	58%	51%	61%	62%	58%	57%	59%
Very important	37%	44%	33%	35%	36%	36%	37%
Somewhat important	4%	5%	4%	2%	4%	5%	2%
Not that important	2%	1%	3%	1%	1%	2%	2%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Extremely important	58%	54%	52%	61%	62%	59%	56%	60%
Very important	37%	41%	39%	34%	36%	36%	37%	37%
Somewhat important	4%	2%	7%	4%	1%	3%	5%	2%
Not that important	2%	2%	3%	1%	1%	2%	1%	2%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%

Question 24G
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

G. The candidate wants to change the way things are done in Washington

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters	White Evangelical
Extremely important	38%	39%	38%	41%	33%	39%	44%
Very important	35%	35%	36%	35%	35%	36%	39%
Somewhat important	19%	17%	21%	18%	22%	18%	14%
Not that important	7%	10%	4%	5%	10%	6%	3%
No opinion	1%	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	38%	37%	37%	43%	37%	37%	40%
Very important	35%	31%	34%	36%	43%	33%	39%
Somewhat important	19%	26%	18%	15%	14%	22%	15%
Not that important	7%	6%	11%	5%	5%	8%	5%
No opinion	1%	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-6.0	+/-5.0	+/-5.0	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	38%	41%	36%	40%	37%
Very important	35%	38%	33%	37%	34%
Somewhat important	19%	16%	22%	17%	20%
Not that important	7%	5%	8%	6%	8%
No opinion	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Extremely important	38%	36%	38%	43%	33%	38%	42%
Very important	35%	36%	34%	38%	35%	31%	41%
Somewhat important	19%	22%	20%	12%	23%	22%	12%
Not that important	7%	6%	7%	7%	9%	8%	4%
No opinion	1%	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	Northeast	Midwest	South	West	Urban	Suburban	Rural
Extremely important	38%	32%	38%	44%	35%	38%	37%	45%
Very important	35%	38%	37%	30%	39%	35%	35%	34%
Somewhat important	19%	22%	16%	19%	18%	18%	21%	15%
Not that important	7%	6%	8%	7%	7%	7%	6%	6%
No opinion	1%	2%	1%	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

 * percentage less than 1%

Question 24G
Please tell me how important it is to you that the next President has each of the following traits.
Here's the first one... , is it extremely important, very important, somewhat important, or not
at all important to you that the next president has that trait? And here's the next one

G. The candidate wants to change the way things are done in Washington

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters	White Evan gelical
Extremely important	39%	40%	38%	41%	36%	39%	45%
Very important	36%	35%	38%	36%	36%	36%	38%
Somewhat important	18%	16%	20%	17%	20%	18%	13%
Not that important	6%	8%	5%	5%	8%	6%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-4.0	+/-7.0	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Extremely important	39%	41%	37%	40%	38%	39%	39%
Very important	36%	30%	36%	39%	43%	33%	40%
Somewhat important	18%	23%	18%	16%	14%	21%	15%
Not that important	6%	6%	8%	6%	5%	7%	5%
No opinion	*	*	1%	*	1%	*	*
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-6.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under $50K	$50K or more	No College	Attended College
Extremely important	39%	43%	37%	42%	37%
Very important	36%	38%	34%	40%	34%
Somewhat important	18%	14%	21%	14%	20%
Not that important	6%	4%	8%	4%	8%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-6.0	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Extremely important	39%	34%	41%	42%	32%	39%	43%
Very important	36%	37%	34%	40%	33%	33%	42%
Somewhat important	18%	22%	17%	13%	24%	20%	11%
Not that important	6%	6%	7%	5%	10%	8%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Extremely important	39%	35%	36%	45%	36%	38%	37%	47%
Very important	36%	40%	39%	31%	38%	40%	34%	33%
Somewhat important	18%	20%	17%	18%	17%	15%	23%	14%
Not that important	6%	4%	8%	6%	9%	7%	6%	6%
No opinion	*	*	1%	*	*	*	1%	*
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-5.5	+/-7.0	+/-6.0	+/-5.0	+/-7.0

 * percentage less than 1%