FLORIDA

In Florida, interviews with 1,030 adult Americans conducted by telephone by ORC International on October 17-18, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Florida sample also includes 922 interviews among registered voters (plus or minus 3 percentage points) and 681 interviews among likely voters (plus or minus 4 percentage points). In Florida, 777 interviews were conducted among landline respondents and 253 interviews among cell phone respondents.

FLORIDA

1.   Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Obama/ Biden	Romney/ Ryan	Neither (vol.)	Other (vol.)	No Opinion
Likely Voters					
Oct. 17-18, 2012	48%	49%	1%	1%	1%
Aug. 22-26, 2012	50%	46%	2%	*	1%
Registered Voters					
Oct. 17-18, 2012	50%	43%	3%	1%	2%
Aug. 22-26, 2012	51%	42%	4%	*	2%

2.   Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No Opinion
Likely Voters			
Oct. 17-18, 2012	90%	8%	2%
Aug. 22-26, 2012	85%	13%	2%
Registered Voters			
Oct. 17-18, 2012	85%	12%	3%
Aug. 22-26, 2012	80%	17%	3%

No opinion includes respondents with no first choice in Q.1.

3.   Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the Constitution party candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Obama	Romney	Johnson	Stein	Goode	None (vol.)	Other (vol.)	No Opinion
Likely Voters Oct. 17-18, 2012	47%	48%	2%	*	1%	*	*	1%
Registered Voters Oct. 17-18, 2012	49%	42%	3%	1%	1%	1%	*	2%

METHODOLOGY

In Florida, a total of 1,030 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 681 respondents were classified as likely voters. Among those likely voters, 32% described themselves as registered Democrats, 36% described themselves as registered Independents, and 32% described themselves as registered Republicans.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Florida to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

FLORIDA

Florida CNN/ORC International Poll -- October 17 to 18, 2012
Likely Voter
Question 1/1A
Q1. Suppose that the presidential election were being held today and you had to choose between
     Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan
     as the Republican Party's candidates. Who would you be more likely to vote for -- ?
Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Obama,Biden, lean	48%	46%	49%	35%	74%	35%	36%
Romney,Ryan, lean	49%	50%	47%	61%	24%	63%	59%
Other	1%	*	1%	1%	*	1%	2%
Neither	1%	2%	1%	1%	2%	1%	1%
No opinion	1%	1%	1%	1%	1%	1%	2%
Sampling Error	+/-4.0	+/-5.5	+/-5.0	+/-4.5	+/-8.5	+/-6.0	+/-6.0

	Total	Under 50	50 and Older
Obama,Biden, lean	48%	56%	43%
Romney,Ryan, lean	49%	36%	56%
Other	1%	1%	*
Neither	1%	3%	*
No opinion	1%	3%	*
Sampling Error	+/-4.0	+/-8.5	+/-4.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban
Obama,Biden, lean	48%	57%	44%	48%	48%	49%	48%
Romney,Ryan, lean	49%	39%	53%	50%	48%	50%	48%
Other	1%	2%	*	1%	1%	*	1%
Neither	1%	*	3%	1%	1%	*	2%
No opinion	1%	2%	*	*	2%	1%	1%
Sampling Error	+/-4.0	+/-7.5	+/-5.5	+/-8.0	+/-4.5	+/-7.0	+/-5.0

	Total	Demo-crat	Indep-endent	Repub-lican
Obama,Biden, lean	48%	95%	46%	3%
Romney,Ryan, lean	49%	4%	46%	96%
Other	1%	*	2%	1%
Neither	1%	*	3%	*
No opinion	1%	*	3%	*
Sampling Error	+/-4.0	+/-7.0	+/-6.5	+/-6.0

* percentage less than 1%

FLORIDA

Florida CNN/ORC International Poll -- October 17 to 18, 2012
Likely Voter
Question 3
Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters (includes no preference in Q1/Q1A)

	Total	Men	Women	White	Non-White	White Men	White Women
Mind made up	90%	90%	90%	90%	92%	89%	90%
Might change mind	8%	8%	7%	8%	7%	9%	7%
No opinion	2%	2%	2%	3%	1%	2%	3%
Sampling Error	+/-4.0	+/-5.5	+/-5.0	+/-4.5	+/-8.5	+/-6.0	+/-6.0

	Total	Under 50	50 and Older
Mind made up	90%	87%	92%
Might change mind	8%	9%	7%
No opinion	2%	4%	1%
Sampling Error	+/-4.0	+/-8.5	+/-4.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban
Mind made up	90%	91%	91%	92%	90%	95%	88%
Might change mind	8%	6%	8%	6%	8%	4%	10%
No opinion	2%	3%	2%	1%	2%	2%	2%
Sampling Error	+/-4.0	+/-7.5	+/-5.5	+/-8.0	+/-4.5	+/-7.0	+/-5.0

	Total	Demo-crat	Indep-endent	Repub-lican
Mind made up	90%	93%	82%	97%
Might change mind	8%	7%	13%	3%
No opinion	2%	*	6%	*
Sampling Error	+/-4.0	+/-7.0	+/-6.5	+/-6.0

 * percentage less than 1%

FLORIDA

Florida CNN/ORC International Poll -- October 17 to 18, 2012
Likely Voter
Question 4/4A

Q4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as
    the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the
    Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the
    Constitution party candidate, who would you be more likely to vote for --
Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Obama, lean Obama	47%	46%	48%	36%	69%	35%	37%
Romney, lean Romney	48%	50%	47%	61%	23%	62%	59%
Johnson, lean Johnson	2%	2%	2%	1%	4%	1%	1%
Stein, lean Stein	*	*	*	*	*	*	*
Goode, lean Goode	1%	1%	1%	*	2%	1%	1%
None of the above	*	*	*	*	*	1%	*
Other	*	*	*	*	*	*	*
No opinion	1%	1%	1%	1%	2%	*	1%
Sampling Error	+/-4.0	+/-5.5	+/-5.0	+/-4.5	+/-8.5	+/-6.0	+/-6.0

	Total	Under 50	50 and Older
Obama, lean Obama	47%	57%	41%
Romney, lean Romney	48%	37%	55%
Johnson, lean Johnson	2%	2%	2%
Stein, lean Stein	*	*	*
Goode, lean Goode	1%	2%	*
None of the above	*	*	1%
Other	*	*	*
No opinion	1%	2%	1%
Sampling Error	+/-4.0	+/-8.5	+/-4.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban
Obama, lean Obama	47%	57%	44%	45%	48%	49%	47%
Romney, lean Romney	48%	39%	51%	50%	47%	49%	48%
Johnson, lean Johnson	2%	*	2%	3%	1%	1%	2%
Stein, lean Stein	*	*	*	*	*	*	*
Goode, lean Goode	1%	2%	1%	*	2%	*	1%
None of the above	*	*	*	1%	*	*	*
Other	*	*	*	*	*	*	*
No opinion	1%	*	1%	1%	1%	1%	1%
Sampling Error	+/-4.0	+/-7.5	+/-5.5	+/-8.0	+/-4.5	+/-7.0	+/-5.0

	Total	Demo-crat	Indep-endent	Repub-lican
Obama, lean Obama	47%	92%	47%	3%
Romney, lean Romney	48%	3%	46%	96%
Johnson, lean Johnson	2%	3%	3%	*
Stein, lean Stein	*	*	*	*
Goode, lean Goode	1%	1%	2%	*
None of the above	*	*	*	1%
Other	*	*	*	*
No opinion	1%	1%	3%	*
Sampling Error	+/-4.0	+/-7.0	+/-6.5	+/-6.0

 * percentage less than 1%