

The logo for the CNN | ORC POLL. It features the letters 'CNN' in a stylized, outlined font, followed by a vertical bar and the letters 'ORC' in a bold, sans-serif font. Below this, the word 'POLL' is written in large, bold, white capital letters on a black rectangular background.

**Interviews with 601 adult Americans conducted by telephone by ORC International on September 25-October 1, 2012. The margin of sampling error for results based on the total sample is plus or minus 4 percentage points.**

**The total sample refers to respondents who described themselves as Hispanic or Latino in a separate question on ethnicity regardless of their race.**

**The sample includes 462 interviews among registered voters (plus or minus 4.5 percentage points) and 328 interviews among likely voters (plus or minus 5.5 percentage points).**

**The sample includes 420 interviews among landline respondents and 181 interviews among cell phone respondents.**

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**FOR RELEASE: TUESDAY, OCTOBER 2 AT 4 PM**

**BASED ON 601 RESPONDENTS WHO DESCRIBED THEMSELVES AS LATINO -- (SAMPLING ERROR: +/- 4 PERCENTAGE POINTS.)**

**BASED ON 328 LIKELY LATINO VOTERS -- SAMPLING ERROR: +/- x.x PERCENTAGE PTS.**

**BASED ON 462 REGISTERED LATINO VOTERS -- SAMPLING ERROR: +/- 4.5 PERCENTAGE PTS.**

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or Mitt Romney and Paul Ryan, the Republicans? (IF UNSURE:) As of today, who do you lean more toward?

	<u>Obama/ Biden</u>	<u>Romney/ Ryan</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
Sept. 25-Oct. 1, 2012	75%	21%	4%	1%	1%
<b>Likely Voters</b>					
Sept. 25-Oct. 1, 2012	70%	26%	3%	1%	*
<b>Registered Voters</b>					
Sept. 25-Oct. 1, 2012	73%	22%	3%	1%	1%

BASED ON 601 RESPONDENTS WHO DESCRIBED THEMSELVES AS LATINO -- (SAMPLING ERROR: +/- 4 PERCENTAGE POINTS.)

2. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	<u>Extremely enthusiastic</u>	<u>Very enthusiastic</u>	<u>Somewhat enthusiastic</u>	<u>Not too enthusiastic</u>	<u>Not at all enthusiastic</u>	<u>No opinion</u>
Sept. 25-Oct 1, 2012	24%	25%	24%	14%	13%	*

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
Sept. 25-Oct. 1, 2012	68%	28%	4%
July 16-21, 2010	57%	41%	3%

BASED ON 601 RESPONDENTS WHO DESCRIBED THEMSELVES AS LATINO -- (SAMPLING ERROR: +/- 4 PERCENTAGE POINTS.)

4. Which of the following is the most important issue facing the country today?

	Sept. 25-Oct. 1 <u>2012</u>	July 16-21 <u>2010</u>
The economy	44%	34%
Immigration policy*	14%	11%
Education	14%	10%
Health care	11%	7%
The federal budget deficit	6%	9%
The situation in Afghanistan**	3%	13%
Terrorism	2%	7%
Energy and environmental policies	2%	2%
Other (vol.)	2%	1%
No opinion	*	4%

\*QUESTION WORDING FOR JULY 2010: *Illegal immigration*

\*\*QUESTION WORDING FOR JULY 2010: *The wars in Iraq and Afghanistan*

4. Which of the following is the most important issue facing the country today?

5. (IF NOT ECONOMY OR IMMIGRATION POLICY) And if you had to choose, would you say that the economy or immigration policy is more important to the country today?

QUESTIONS 4 AND 5 COMBINED

	Sept. 25-Oct. 1 <u>2012</u>
The economy	74%
Immigration policy	23%
Both (vol.)	2%
No opinion	*

6. Now thinking specifically about the economy, which of the following is the most important economic issue facing the country today? (RANDOM ORDER)

Sept. 25-Oct. 1  
2012

Unemployment	50%
The federal budget deficit	19%
The price of gasoline	15%
Mortgage and housing issues	8%
Taxes	4%
The stock market	3%
Other (vol.)	1%
No opinion	*

7. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>The economy</b>	68%	28%	3%	1%
<b>Immigration policy</b>	74%	20%	4%	1%
<b>Education</b>	77%	20%	2%	1%
<b>Health care</b>	74%	21%	4%	2%
<b>The federal budget deficit</b>	61%	31%	4%	4%
<b>Unemployment</b>	69%	25%	4%	2%
<b>Mortgage and housing issues</b>	66%	27%	3%	4%

## METHODOLOGY

A dual-frame RDD sample with a split landline frame was employed to achieve a representative sample of all Latino telephone households in the United States. Sample was drawn by MSG from a commercial database of over 4.5 million Latino households identified by Latino surname. This sample was augmented with a landline sample that was stratified into three partitions: High probability Latino households (exchanges with a minimum estimated 50% probability of reaching a Latino household, Medium probability exchanges (exchanges with a minimum estimated 25% probability of reaching a Latino household and Low probability exchanges (all remaining exchanges). No stratification procedure was used for the cell phone sample.

The sample was also divided among four custom geographic “regions” as follows:

ATLANTIC: All states that border the Atlantic Ocean (plus Pennsylvania) from New York to Florida.

LATINO WEST: Arizona, New Mexico, Texas, Nevada, Colorado and Utah

CALIFORNIA

REST OF COUNTRY

The data were weighted using demographic targets for gender, age, education and region of the country derived from the US Census.

Interviews were conducted in Spanish or English as required or requested by the respondent.

Registered voters

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Registered voters

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters			
Obama,Biden, lean	73%	72%	74%	76%	N/A	73%			
Romney,Ryan, lean	22%	23%	21%	21%	N/A	22%			
Other	1%	1%	1%	*	N/A	1%			
Neither	3%	3%	3%	2%	N/A	3%			
No opinion	1%	1%	*	1%	N/A	1%			
Sampling Error	+/-4.5	+/-6.5	+/-6.5	+/-5.5		+/-4.5			

  

	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older
Obama,Biden, lean	73%	85%	N/A	N/A	N/A	78%	62%
Romney,Ryan, lean	22%	12%	N/A	N/A	N/A	18%	35%
Other	1%	*	N/A	N/A	N/A	*	2%
Neither	3%	2%	N/A	N/A	N/A	3%	1%
No opinion	1%	1%	N/A	N/A	N/A	1%	1%
Sampling Error	+/-4.5	+/-8.5				+/-6.0	+/-7.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama,Biden, lean	73%	79%	65%	75%	71%
Romney,Ryan, lean	22%	17%	31%	22%	24%
Other	1%	1%	*	1%	*
Neither	3%	3%	3%	2%	4%
No opinion	1%	1%	1%	*	1%
Sampling Error	+/-4.5	+/-6.5	+/-7.0	+/-7.0	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama,Biden, lean	73%	96%	63%	N/A	N/A	76%	55%
Romney,Ryan, lean	22%	3%	26%	N/A	N/A	19%	42%
Other	1%	*	2%	N/A	N/A	*	*
Neither	3%	*	7%	N/A	N/A	3%	4%
No opinion	1%	*	2%	N/A	N/A	2%	*
Sampling Error	+/-4.5	+/-6.5	+/-8.0			+/-7.5	+/-8.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama,Biden, lean	73%	N/A	75%	N/A	N/A	77%	70%	N/A
Romney,Ryan, lean	22%	N/A	20%	N/A	N/A	20%	23%	N/A
Other	1%	N/A	2%	N/A	N/A	1%	*	N/A
Neither	3%	N/A	3%	N/A	N/A	1%	5%	N/A
No opinion	1%	N/A	1%	N/A	N/A	1%	1%	N/A
Sampling Error	+/-4.5		+/-8.5			+/-6.5	+/-7.0	

\* percentage less than 1%

Question 2

How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Extremely enthusiastic	24%	22%	25%	26%	21%	29%		
Very enthusiastic	25%	24%	27%	22%	29%	26%		
Somewhat enthusiastic	24%	24%	24%	26%	20%	26%		
Not too enthusiastic	14%	16%	11%	13%	14%	11%		
Not at all enthusiastic	13%	13%	13%	13%	14%	8%		
No opinion	*	1%	*	*	*	*		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Extremely enthusiastic	24%	20%	22%	31%	N/A	21%	30%
Very enthusiastic	25%	19%	29%	28%	N/A	23%	32%
Somewhat enthusiastic	24%	29%	24%	15%	N/A	27%	15%
Not too enthusiastic	14%	15%	14%	14%	N/A	14%	12%
Not at all enthusiastic	13%	16%	12%	12%	N/A	14%	10%
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Extremely enthusiastic	24%	20%	32%	19%	33%
Very enthusiastic	25%	24%	27%	28%	21%
Somewhat enthusiastic	24%	27%	21%	24%	24%
Not too enthusiastic	14%	15%	9%	13%	13%
Not at all enthusiastic	13%	14%	10%	16%	9%
No opinion	*	*	1%	*	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Extremely enthusiastic	24%	27%	17%	N/A	24%	23%	28%
Very enthusiastic	25%	33%	19%	N/A	26%	23%	26%
Somewhat enthusiastic	24%	25%	22%	N/A	20%	28%	24%
Not too enthusiastic	14%	11%	17%	N/A	18%	19%	5%
Not at all enthusiastic	13%	4%	25%	N/A	12%	7%	16%
No opinion	*	*	1%	N/A	*	1%	*
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Extremely enthusiastic	24%	29%	24%	17%	N/A	25%	22%	N/A
Very enthusiastic	25%	28%	28%	22%	N/A	25%	28%	N/A
Somewhat enthusiastic	24%	23%	28%	22%	N/A	27%	19%	N/A
Not too enthusiastic	14%	11%	11%	19%	N/A	13%	13%	N/A
Not at all enthusiastic	13%	9%	9%	19%	N/A	10%	16%	N/A
No opinion	*	1%	*	*	N/A	*	*	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%



Question 3

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Approve	68%	67%	68%	69%	67%	66%		
Disapprove	28%	30%	26%	28%	27%	30%		
No opinion	4%	3%	6%	4%	6%	4%		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Approve	68%	72%	63%	65%	N/A	68%	66%
Disapprove	28%	23%	33%	32%	N/A	27%	30%
No opinion	4%	5%	4%	3%	N/A	5%	4%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Approve	68%	70%	61%	70%	64%
Disapprove	28%	25%	36%	26%	30%
No opinion	4%	6%	3%	4%	5%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Approve	68%	91%	51%	N/A	82%	70%	55%
Disapprove	28%	7%	41%	N/A	11%	26%	41%
No opinion	4%	2%	8%	N/A	6%	4%	4%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Approve	68%	67%	73%	66%	N/A	70%	66%	N/A
Disapprove	28%	27%	25%	31%	N/A	28%	27%	N/A
No opinion	4%	6%	2%	3%	N/A	2%	7%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 4

Which of the following is the most important issue facing the country today?

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters
The economy	44%	51%	37%	46%	41%	46%
Immigration policy	14%	10%	19%	7%	25%	8%
The situation in Afghanistan	3%	5%	2%	4%	3%	3%
Education	14%	12%	17%	15%	13%	15%
Health care	11%	7%	16%	11%	12%	12%
Terrorism	2%	2%	2%	2%	2%	3%
The federal budget deficit	6%	9%	4%	9%	3%	9%
Energy & environmental policy	2%	3%	1%	4%	*	3%
Other	2%	1%	3%	2%	1%	2%
No opinion	*	*	*	*	*	*
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5

	Total	18- 34	35- 49	50- 64	65+ Under 50	50 and Older
The economy	44%	43%	45%	41%	N/A	44%
Immigration policy	14%	15%	17%	12%	N/A	16%
The situation in Afghanistan	3%	3%	3%	5%	N/A	3%
Education	14%	17%	15%	7%	N/A	16%
Health care	11%	8%	12%	17%	N/A	10%
Terrorism	2%	1%	1%	7%	N/A	1%
The federal budget deficit	6%	7%	6%	6%	N/A	7%
Energy & environmental policy	2%	5%	*	1%	N/A	3%
Other	2%	1%	1%	3%	N/A	1%
No opinion	*	*	*	*	N/A	*
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0
						+/-6.5

\* percentage less than 1%

Question 4

Which of the following is the most important issue facing the country today?

Base = Total Sample

	Total	Under \$50K	\$50K or more	No College	Attended College
The economy	44%	45%	45%	42%	49%
Immigration policy	14%	17%	8%	18%	5%
The situation in Afghanistan	3%	4%	3%	3%	5%
Education	14%	9%	20%	14%	15%
Health care	11%	13%	7%	13%	10%
Terrorism	2%	2%	2%	2%	2%
The federal budget deficit	6%	5%	9%	6%	8%
Energy & environmental policy	2%	2%	3%	1%	4%
Other	2%	1%	2%	1%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
The economy	44%	46%	42%	N/A	47%	45%	41%
Immigration policy	14%	9%	19%	N/A	13%	11%	17%
The situation in Afghanistan	3%	1%	7%	N/A	2%	3%	6%
Education	14%	18%	13%	N/A	18%	18%	8%
Health care	11%	15%	10%	N/A	8%	11%	15%
Terrorism	2%	2%	1%	N/A	2%	1%	3%
The federal budget deficit	6%	6%	6%	N/A	6%	7%	7%
Energy & environmental policy	2%	3%	1%	N/A	4%	3%	*
Other	2%	*	1%	N/A	*	1%	3%
No opinion	*	*	*	N/A	*	*	*
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

	Total	At-lantic	Latino West	California	Rest of Cntry	Urban	Sub-urban	Rural
The economy	44%	46%	39%	47%	N/A	47%	43%	N/A
Immigration policy	14%	20%	7%	12%	N/A	10%	18%	N/A
The situation in Afghanistan	3%	2%	4%	6%	N/A	3%	3%	N/A
Education	14%	12%	14%	17%	N/A	13%	16%	N/A
Health care	11%	8%	20%	9%	N/A	12%	12%	N/A
Terrorism	2%	2%	3%	1%	N/A	1%	2%	N/A
The federal budget deficit	6%	6%	7%	6%	N/A	8%	4%	N/A
Energy & environmental policy	2%	2%	4%	1%	N/A	3%	1%	N/A
Other	2%	1%	2%	1%	N/A	3%	*	N/A
No opinion	*	*	*	*	N/A	*	*	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

CNN/ORC International Poll -- September 25 to October 1, 2012

Question 4/5 - Economy vs. Immigration Summary Table

Q4. Which of the following is the most important issue facing the country today?

Q5. And if you had to choose, would you say that the economy or immigration policy is more important to the country today?

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
The economy	74%	83%	66%	82%	63%	80%		
Immigration policy	23%	16%	31%	16%	35%	17%		
Both equally	2%	2%	3%	2%	2%	2%		
No opinion	*	*	*	*	*	*		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		
		18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
The economy	74%	74%	72%	76%	N/A	73%	78%	
Immigration policy	23%	23%	25%	24%	N/A	24%	20%	
Both equally	2%	2%	2%	1%	N/A	2%	2%	
No opinion	*	*	*	*	N/A	*	*	
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5	
		Under \$50K	\$50K or more	No College	Attended College			
The economy	74%	75%	79%	69%	87%			
Immigration policy	23%	24%	18%	29%	10%			
Both equally	2%	2%	3%	2%	3%			
No opinion	*	*	*	*	*			
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0			
		Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
The economy	74%	80%	71%	N/A	74%	81%	69%	
Immigration policy	23%	17%	28%	N/A	23%	18%	28%	
Both equally	2%	3%	2%	N/A	3%	1%	3%	
No opinion	*	*	*	N/A	*	*	*	
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0	
		At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
The economy	74%	70%	84%	73%	N/A	80%	68%	N/A
Immigration policy	23%	29%	15%	21%	N/A	18%	30%	N/A
Both equally	2%	1%	1%	5%	N/A	3%	2%	N/A
No opinion	*	*	*	*	N/A	*	*	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 6

Now thinking specifically about the economy, which of the following is the most important economic issue facing the country today?

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Unemployment	50%	49%	51%	47%	55%	47%		
The price of gasoline	15%	16%	15%	13%	19%	13%		
Taxes	4%	5%	2%	4%	3%	3%		
The stock market	3%	3%	3%	4%	1%	4%		
The federal budget deficit	19%	19%	19%	22%	15%	22%		
Mortgage and housing issues	8%	8%	8%	9%	5%	9%		
Other	1%	1%	2%	1%	1%	2%		
No opinion	*	*	*	*	*	*		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Unemployment	50%	51%	42%	62%	N/A	47%	58%	
The price of gasoline	15%	15%	20%	10%	N/A	17%	11%	
Taxes	4%	4%	4%	2%	N/A	4%	3%	
The stock market	3%	3%	4%	*	N/A	3%	2%	
The federal budget deficit	19%	20%	19%	18%	N/A	19%	17%	
Mortgage and housing issues	8%	8%	9%	7%	N/A	8%	7%	
Other	1%	*	2%	2%	N/A	1%	2%	
No opinion	*	*	*	*	N/A	*	*	
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Unemployment	50%	52%	50%	48%	55%			
The price of gasoline	15%	19%	6%	20%	7%			
Taxes	4%	3%	5%	4%	3%			
The stock market	3%	2%	3%	2%	2%			
The federal budget deficit	19%	16%	26%	16%	24%			
Mortgage and housing issues	8%	7%	9%	8%	7%			
Other	1%	1%	2%	1%	2%			
No opinion	*	*	*	*	*			
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Unemployment	50%	50%	51%	N/A	53%	52%	46%	
The price of gasoline	15%	20%	11%	N/A	16%	13%	16%	
Taxes	4%	3%	5%	N/A	4%	5%	3%	
The stock market	3%	5%	1%	N/A	4%	2%	2%	
The federal budget deficit	19%	15%	19%	N/A	12%	21%	24%	
Mortgage and housing issues	8%	6%	11%	N/A	9%	6%	7%	
Other	1%	1%	1%	N/A	1%	2%	*	
No opinion	*	*	*	N/A	*	*	*	
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0	
	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Unemployment	50%	60%	37%	57%	N/A	47%	55%	N/A
The price of gasoline	15%	11%	22%	10%	N/A	14%	15%	N/A
Taxes	4%	2%	5%	5%	N/A	5%	4%	N/A
The stock market	3%	2%	2%	4%	N/A	2%	3%	N/A
The federal budget deficit	19%	15%	23%	19%	N/A	19%	16%	N/A
Mortgage and housing issues	8%	10%	10%	5%	N/A	11%	6%	N/A
Other	1%	*	2%	*	N/A	1%	1%	N/A
No opinion	*	*	*	*	N/A	*	*	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7A

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

A. The economy

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Obama	68%	66%	70%	69%	65%	68%		
Romney	28%	28%	27%	27%	29%	29%		
Neither	3%	4%	3%	3%	4%	3%		
No opinion	1%	1%	1%	1%	2%	1%		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Obama	68%	70%	69%	60%	N/A	69%	64%
Romney	28%	26%	27%	37%	N/A	26%	32%
Neither	3%	4%	3%	2%	N/A	3%	3%
No opinion	1%	1%	1%	1%	N/A	1%	1%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	68%	72%	58%	69%	64%
Romney	28%	23%	38%	26%	31%
Neither	3%	4%	3%	4%	3%
No opinion	1%	1%	1%	1%	2%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	68%	89%	57%	N/A	83%	67%	58%
Romney	28%	8%	35%	N/A	14%	29%	38%
Neither	3%	2%	6%	N/A	2%	3%	3%
No opinion	1%	1%	1%	N/A	1%	1%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	68%	68%	72%	66%	N/A	70%	69%	N/A
Romney	28%	30%	22%	30%	N/A	23%	30%	N/A
Neither	3%	1%	6%	2%	N/A	6%	*	N/A
No opinion	1%	2%	1%	1%	N/A	1%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7B

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

B. Immigration policy

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters			
Obama	74%	73%	76%	72%	77%	73%			
Romney	20%	22%	18%	23%	15%	22%			
Neither	4%	4%	4%	4%	6%	4%			
No opinion	1%	1%	1%	1%	2%	1%			
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5			

  

	Total	18- 34	35- 49	50- 64	65+ 50	Under 50	50 and Older
Obama	74%	81%	74%	59%	N/A	78%	65%
Romney	20%	16%	19%	34%	N/A	17%	27%
Neither	4%	2%	7%	4%	N/A	4%	5%
No opinion	1%	1%	*	3%	N/A	*	3%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	74%	77%	68%	74%	73%
Romney	20%	17%	27%	20%	22%
Neither	4%	4%	5%	5%	4%
No opinion	1%	1%	*	1%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	74%	92%	65%	N/A	88%	75%	61%
Romney	20%	4%	27%	N/A	9%	20%	31%
Neither	4%	3%	6%	N/A	2%	4%	7%
No opinion	1%	1%	2%	N/A	1%	1%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	74%	78%	77%	75%	N/A	76%	77%	N/A
Romney	20%	18%	20%	20%	N/A	20%	18%	N/A
Neither	4%	2%	3%	4%	N/A	4%	3%	N/A
No opinion	1%	2%	*	1%	N/A	1%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7C

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

C. Education

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters
Obama	77%	74%	80%	76%	77%	78%
Romney	20%	22%	18%	21%	19%	20%
Neither	2%	3%	2%	3%	2%	2%
No opinion	1%	1%	1%	*	2%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5

	Total	18- 34	35- 49	50- 64	65+ 50	Under 50	50 and Older
Obama	77%	82%	77%	65%	N/A	80%	69%
Romney	20%	15%	21%	30%	N/A	18%	26%
Neither	2%	2%	2%	3%	N/A	2%	3%
No opinion	1%	1%	*	1%	N/A	1%	2%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	77%	81%	65%	77%	76%
Romney	20%	15%	32%	20%	20%
Neither	2%	2%	3%	2%	3%
No opinion	1%	1%	*	1%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	77%	93%	69%	N/A	94%	75%	63%
Romney	20%	6%	25%	N/A	4%	21%	34%
Neither	2%	*	5%	N/A	2%	2%	3%
No opinion	1%	1%	1%	N/A	*	2%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	77%	82%	80%	70%	N/A	79%	77%	N/A
Romney	20%	15%	18%	26%	N/A	19%	20%	N/A
Neither	2%	1%	2%	2%	N/A	1%	2%	N/A
No opinion	1%	2%	*	2%	N/A	1%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%



Question 7D

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

D. Health care

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters			
Obama	74%	76%	72%	74%	72%	74%			
Romney	21%	20%	22%	21%	21%	21%			
Neither	4%	4%	4%	4%	4%	4%			
No opinion	2%	1%	2%	1%	3%	2%			
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5			

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Obama	74%	78%	72%	67%	N/A	75%	70%
Romney	21%	19%	18%	28%	N/A	19%	26%
Neither	4%	3%	7%	3%	N/A	4%	3%
No opinion	2%	1%	3%	2%	N/A	1%	2%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	74%	78%	64%	73%	74%
Romney	21%	16%	31%	21%	21%
Neither	4%	4%	5%	4%	4%
No opinion	2%	2%	*	2%	1%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	74%	95%	63%	N/A	89%	77%	59%
Romney	21%	3%	26%	N/A	9%	18%	33%
Neither	4%	1%	8%	N/A	1%	4%	5%
No opinion	2%	1%	3%	N/A	1%	1%	3%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	74%	75%	75%	74%	N/A	80%	73%	N/A
Romney	21%	20%	22%	20%	N/A	17%	22%	N/A
Neither	4%	3%	3%	3%	N/A	3%	3%	N/A
No opinion	2%	1%	*	3%	N/A	1%	2%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7E

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

E. The federal budget deficit

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters			
Obama	61%	57%	66%	63%	56%	60%			
Romney	31%	36%	25%	33%	30%	33%			
Neither	4%	3%	4%	3%	4%	3%			
No opinion	4%	3%	5%	1%	9%	3%			
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5			

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Obama	61%	63%	63%	52%	N/A	63%	56%
Romney	31%	30%	30%	37%	N/A	30%	34%
Neither	4%	5%	2%	5%	N/A	3%	5%
No opinion	4%	3%	5%	6%	N/A	4%	6%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	61%	65%	50%	63%	57%
Romney	31%	25%	46%	29%	36%
Neither	4%	4%	3%	3%	6%
No opinion	4%	5%	1%	6%	2%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	61%	82%	51%	N/A	75%	60%	51%
Romney	31%	14%	37%	N/A	20%	32%	40%
Neither	4%	1%	8%	N/A	3%	5%	1%
No opinion	4%	3%	5%	N/A	2%	3%	8%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	61%	64%	69%	53%	N/A	65%	61%	N/A
Romney	31%	26%	25%	36%	N/A	28%	30%	N/A
Neither	4%	2%	6%	4%	N/A	4%	3%	N/A
No opinion	4%	7%	*	7%	N/A	3%	6%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7F

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

F. Unemployment

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Obama	69%	68%	70%	70%	66%	70%		
Romney	25%	26%	25%	26%	25%	24%		
Neither	4%	5%	3%	4%	5%	3%		
No opinion	2%	1%	3%	1%	4%	2%		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		

  

	Total	18- 34	35- 49	50- 64	65+ 50	Under 50	50 and Older
Obama	69%	75%	66%	59%	N/A	71%	62%
Romney	25%	19%	26%	39%	N/A	22%	34%
Neither	4%	5%	5%	2%	N/A	5%	2%
No opinion	2%	2%	3%	*	N/A	2%	1%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	69%	71%	62%	69%	68%
Romney	25%	21%	34%	24%	28%
Neither	4%	5%	2%	5%	2%
No opinion	2%	2%	1%	2%	2%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	69%	91%	56%	N/A	87%	70%	56%
Romney	25%	6%	33%	N/A	9%	26%	37%
Neither	4%	2%	8%	N/A	4%	2%	4%
No opinion	2%	1%	3%	N/A	1%	2%	3%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	69%	70%	72%	64%	N/A	70%	69%	N/A
Romney	25%	26%	21%	31%	N/A	23%	27%	N/A
Neither	4%	1%	7%	1%	N/A	6%	1%	N/A
No opinion	2%	2%	*	5%	N/A	1%	3%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%

Question 7G

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

G. Mortgage and housing issues

Base = Total Sample

	Total	Men	Women	Born In U.S	Not Born In U.S	Reg. Voters		
Obama	66%	66%	67%	69%	60%	67%		
Romney	27%	28%	26%	26%	29%	27%		
Neither	3%	3%	3%	3%	3%	2%		
No opinion	4%	3%	5%	2%	8%	3%		
Sampling Error	+/-4.0	+/-5.5	+/-6.0	+/-5.0	+/-7.0	+/-4.5		

  

	Total	18- 34	35- 49	50- 64	65+ 65+	Under 50	50 and Older
Obama	66%	72%	68%	52%	N/A	70%	56%
Romney	27%	23%	26%	38%	N/A	24%	33%
Neither	3%	3%	3%	3%	N/A	3%	3%
No opinion	4%	2%	3%	6%	N/A	2%	8%
Sampling Error	+/-4.0	+/-7.0	+/-8.0	+/-8.5		+/-5.0	+/-6.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	66%	69%	59%	66%	66%
Romney	27%	23%	37%	26%	29%
Neither	3%	3%	3%	3%	3%
No opinion	4%	5%	2%	5%	2%
Sampling Error	+/-4.0	+/-5.5	+/-6.5	+/-5.5	+/-6.0

  

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama	66%	87%	55%	N/A	82%	66%	56%
Romney	27%	9%	33%	N/A	12%	27%	39%
Neither	3%	1%	7%	N/A	2%	2%	2%
No opinion	4%	4%	5%	N/A	4%	5%	3%
Sampling Error	+/-4.0	+/-5.5	+/-6.5		+/-8.0	+/-6.5	+/-7.0

  

	Total	At- lantic	Latino West	Calif ornia	Rest of Cntry	Urban	Sub- urban	Rural
Obama	66%	68%	67%	61%	N/A	64%	67%	N/A
Romney	27%	25%	25%	32%	N/A	28%	27%	N/A
Neither	3%	2%	6%	2%	N/A	4%	2%	N/A
No opinion	4%	6%	2%	6%	N/A	4%	4%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-7.5	+/-7.5		+/-6.0	+/-6.0	

\* percentage less than 1%