

The logo consists of two parts. The top part is a grey rectangle containing the text 'CNN | ORC' in a bold, black, sans-serif font. The 'CNN' is in a stylized, outlined font, while 'ORC' is in a solid black font. A vertical line separates 'CNN' and 'ORC'. The bottom part is a black rectangle containing the word 'POLL' in a large, white, bold, sans-serif font.

**Interviews with 1,055 adult Americans conducted by telephone by ORC International on August 22-23, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample also includes 924 interviews among registered voters (plus or minus 3 percentage points) and 719 interviews among likely voters (plus or minus 3.5 percentage points).**

**The sample includes 802 interviews among landline respondents and 253 interviews among cell phone respondents.**

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**FOR RELEASE: SUNDAY, AUGUST 26 AT 9 AM**

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Cares about the needs of people like you</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	53%	40%	1%	5%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	56%	36%	1%	6%	1%
<b>Shares your values</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	47%	45%	2%	5%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	49%	42%	3%	6%	1%
April 13-15, 2012	48%	38%	3%	10%	1%
<b>Is a strong and decisive leader</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	49%	46%	2%	4%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	50%	42%	3%	5%	1%
April 13-15, 2012	51%	35%	6%	8%	1%
<b>Is more honest and trustworthy</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	49%	42%	1%	6%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	50%	39%	2%	8%	1%
April 13-15, 2012	44%	34%	3%	17%	1%
<b>Has an optimistic vision for the country's future</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	48%	45%	5%	2%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	51%	41%	6%	3%	*

BASED ON 355 LIKELY VOTERS IN VERSION A -- SAMPLING ERROR: +/- 5.0% PTS.

BASED ON 457 REGISTERED VOTERS IN VERSION A -- SAMPLING ERROR: +/- 4.5% PTS.

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF OF THE REGISTERED VOTERS)

	<u>Obama</u>	<u>Romney</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Has a clear plan for solving the country's problems</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	39%	45%	1%	15%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	39%	41%	1%	17%	2%
April 13-15, 2012	37%	36%	3%	24%	1%
<b>Inspires confidence</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	47%	44%	3%	7%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	51%	41%	2%	5%	*
April 13-15, 2012	46%	35%	5%	13%	1%
<b>Is in touch with the problems facing middle class Americans today</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	53%	39%	1%	7%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	58%	33%	1%	7%	1%
April 13-15, 2012	50%	36%	2%	11%	1%

BASED ON 364 LIKELY VOTERS IN VERSION B -- SAMPLING ERROR: +/- 5.0% PTS.  
 BASED ON 467 REGISTERED VOTERS IN VERSION B -- SAMPLING ERROR: +/- 4.5% PTS.

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF OF THE REGISTERED VOTERS)

	<u>Obama</u>	<u>Romney</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Is in touch with the problems facing women today</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	60%	31%	1%	6%	3%
<b>Registered Voters</b>					
Aug. 22-23, 2012	62%	27%	1%	8%	2%
April 13-15, 2012	54%	28%	3%	12%	2%
<b>Can manage the government effectively</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	44%	48%	2%	4%	2%
<b>Registered Voters</b>					
Aug. 22-23, 2012	43%	46%	2%	8%	2%
April 13-15, 2012	45%	41%	3%	10%	1%
<b>Does not change his position on issues for political reasons</b>					
<b>Likely Voters</b>					
Aug. 22-23, 2012	43%	39%	3%	14%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	42%	37%	3%	16%	2%

SELECTED CNN/ORC TRENDS

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to John McCain: (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Cares about people like you</b>					
2008 Sep 5-7 (After GOP convention)	49	40	5	6	*
2008 Aug 29-31 (After Dem/Before GOP)	54	36	3	6	*
2008 Aug 23-24 (Before Dem convention)	53	36	3	7	1
<b>Is a strong and decisive leader</b>					
2008 Sep 5-7 (After GOP convention)	37	56	5	3	1
2008 Aug 29-31 (After Dem/Before GOP)	44	49	3	3	*
2008 Aug 23-24 (Before Dem convention)	41	51	3	4	1
<b>Shares your values</b>					
2008 Sep 5-7 (After GOP convention)	45	49	2	4	*
2008 Aug 29-31 (After Dem/Before GOP)	50	43	2	5	*
2008 Aug 23-24 (Before Dem convention)	48	44	2	6	1
<b>Has a clear plan for solving the country's problems</b>					
2008 Sep 5-7 (After GOP convention)	40	42	2	14	1
2008 Aug 29-31 (After Dem/Before GOP)	48	37	1	13	*
2008 Aug 23-24 (Before Dem convention)	42	39	1	17	1

SELECTED CNN/USA TODAY/GALLUP TRENDS

Next, thinking about the following characteristics and qualities, please say whether you think each one applies more to John Kerry or more to George W. Bush. How about-[RANDOM ORDER]?

	<u>Kerry</u>	<u>Bush</u>	<u>Both (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Cares about the needs of people like you</b>					
2004 Sep 3-5 (After GOP convention)	48	41	5	5	1
2004 Aug 23-25 (Before GOP convention)	45	42	3	7	3
2004 Jul 30-Aug 1 (After Dem convention)	52	40	2	4	2
2004 July 19-21 (Before Dem convention)	48	40	2	7	3
<b>Is a strong and decisive leader</b>					
2004 Sep 3-5 (After GOP convention)	32	60	4	3	1
2004 Aug 23-25 (Before GOP convention)	34	54	2	5	5
2004 Jul 30-Aug 1 (After Dem convention)	42	52	2	2	2
2004 July 19-21 (Before Dem convention)	37	54	3	3	3
<b>Shares your values</b>					
2004 Sep 3-5 (After GOP convention)	45	48	2	3	2
2004 Aug 23-25 (Before GOP convention)	45	45	2	5	3
2004 Jul 30-Aug 1 (After Dem convention)	48	46	1	3	2
2004 July 19-21 (Before Dem convention)	47	44	2	4	3
<b>Has an optimistic vision for the country's future</b>					
2004 Sep 3-5 (After GOP convention)	44	46	7	1	2
2004 Aug 23-25 (Before GOP convention)	46	44	5	3	2

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Al Gore or more to George W. Bush. How about... [RANDOM ORDER]

	<u>Gore</u>	<u>Bush</u>	<u>Both/Same (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Shares your values</b>					
2000 Aug 18-19 (After Dem convention)	48	40	5	4	3
2000 Aug 4-5 (Between conventions)	38	51	5	3	3
2000 July 25-26 (Before GOP convention)	41	46	3	4	6
<b>Cares about the needs of people like you</b>					
2000 Aug 18-19 (After Dem convention)	51	35	7	5	2
2000 Aug 4-5 (Between conventions)	39	49	5	4	3
2000 July 25-26 (Before GOP convention)	43	43	4	4	6
<b>Is a strong and decisive leader</b>					
2000 Aug 18-19 (After Dem convention)	42	46	6	3	3
2000 Aug 4-5 (Between conventions)	28	60	4	4	4
2000 July 25-26 (Before GOP convention)	32	54	5	2	7

CNN/ORC International Poll -- August 22 to 23, 2012

Likely Voters

Question 8A

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

A. Cares about the needs of people like you

Base = Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	53%	47%	58%	45%	N/A	53%	
Romney	40%	45%	36%	49%	N/A	40%	
Both	1%	1%	1%	1%	N/A	1%	
Neither	5%	6%	5%	5%	N/A	5%	
No opinion	*	1%	*	*	N/A	*	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	53%	N/A	N/A	50%	46%	59%	48%
Romney	40%	N/A	N/A	40%	50%	35%	44%
Both	1%	N/A	N/A	3%	*	1%	2%
Neither	5%	N/A	N/A	8%	4%	4%	6%
No opinion	*	N/A	N/A	*	1%	*	*
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	53%	55%	55%	47%	56%
Romney	40%	38%	40%	45%	38%
Both	1%	1%	1%	*	2%
Neither	5%	5%	4%	7%	4%
No opinion	*	*	*	1%	*
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	53%	94%	51%	12%	94%	61%	24%
Romney	40%	3%	39%	81%	2%	26%	72%
Both	1%	*	1%	2%	*	2%	1%
Neither	5%	3%	8%	5%	3%	11%	3%
No opinion	*	*	1%	*	*	*	1%
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	53%	59%	56%	47%	54%	68%	50%	34%
Romney	40%	35%	38%	45%	39%	27%	41%	58%
Both	1%	2%	*	2%	*	1%	1%	2%
Neither	5%	4%	5%	6%	6%	3%	7%	6%
No opinion	*	*	1%	1%	*	*	1%	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	53%	11%	49%	92%
Romney	40%	78%	41%	6%
Both	1%	2%	2%	*
Neither	5%	8%	7%	2%
No opinion	*	*	1%	*
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- August 22 to 23, 2012

Likely Voters

Question 8B

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

B. Shares your values

Base = Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	47%	40%	53%	39%	N/A	47%	
Romney	45%	49%	42%	53%	N/A	45%	
Both	2%	3%	2%	3%	N/A	2%	
Neither	5%	6%	3%	5%	N/A	5%	
No opinion	1%	2%	*	1%	N/A	1%	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	47%	N/A	N/A	44%	44%	51%	44%
Romney	45%	N/A	N/A	49%	51%	39%	50%
Both	2%	N/A	N/A	2%	1%	4%	2%
Neither	5%	N/A	N/A	4%	2%	6%	3%
No opinion	1%	N/A	N/A	1%	2%	*	2%
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	47%	49%	49%	43%	49%
Romney	45%	43%	43%	50%	43%
Both	2%	3%	2%	2%	3%
Neither	5%	5%	4%	3%	5%
No opinion	1%	*	1%	2%	*
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	47%	89%	43%	7%	90%	54%	18%
Romney	45%	8%	42%	88%	3%	36%	75%
Both	2%	2%	3%	3%	2%	3%	2%
Neither	5%	1%	10%	3%	2%	6%	5%
No opinion	1%	1%	2%	*	3%	*	*
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	47%	56%	45%	38%	54%	58%	45%	33%
Romney	45%	35%	43%	55%	40%	35%	45%	62%
Both	2%	3%	4%	1%	3%	3%	2%	2%
Neither	5%	5%	5%	6%	2%	4%	6%	3%
No opinion	1%	1%	2%	*	*	*	2%	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	47%	6%	43%	85%
Romney	45%	85%	46%	10%
Both	2%	1%	3%	3%
Neither	5%	7%	6%	1%
No opinion	1%	*	1%	2%
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- August 22 to 23, 2012

Likely Voters

Question 8C

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

C. Is a strong and decisive leader

Base = Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
	-----	-----	-----	-----	-----	-----	-----
Obama	49%	45%	51%	40%	N/A	49%	
Romney	46%	50%	42%	53%	N/A	46%	
Both	2%	1%	2%	2%	N/A	2%	
Neither	4%	3%	5%	5%	N/A	4%	
No opinion	*	*	*	*	N/A	*	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Obama	49%	N/A	N/A	48%	43%	53%	46%
Romney	46%	N/A	N/A	46%	51%	42%	48%
Both	2%	N/A	N/A	1%	1%	3%	1%
Neither	4%	N/A	N/A	6%	5%	2%	5%
No opinion	*	N/A	N/A	*	*	*	*
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Obama	49%	50%	50%	46%	50%
Romney	46%	43%	46%	49%	44%
Both	2%	3%	1%	1%	2%
Neither	4%	3%	4%	5%	4%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
	-----	-----	-----	-----	-----	-----	-----
Obama	49%	89%	45%	9%	88%	56%	21%
Romney	46%	6%	46%	88%	8%	36%	74%
Both	2%	1%	3%	2%	*	3%	2%
Neither	4%	4%	6%	1%	3%	6%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Obama	49%	54%	52%	43%	48%	60%	47%	34%
Romney	46%	39%	43%	50%	46%	36%	45%	63%
Both	2%	3%	2%	2%	*	2%	1%	*
Neither	4%	4%	3%	4%	5%	2%	6%	3%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
	-----	-----	-----	-----
Obama	49%	11%	45%	84%
Romney	46%	85%	44%	13%
Both	2%	3%	2%	1%
Neither	4%	2%	8%	2%
No opinion	*	*	1%	*
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.5

\* percentage less than 1%



CNN/ORC International Poll -- August 22 to 23, 2012

Likely Voters

Question 8D

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

D. Is more honest and trustworthy

Base = Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	49%	45%	53%	39%	N/A	49%	
Romney	42%	47%	39%	50%	N/A	42%	
Both	1%	1%	2%	1%	N/A	1%	
Neither	6%	7%	6%	8%	N/A	6%	
No opinion	1%	1%	1%	2%	N/A	1%	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	49%	N/A	N/A	46%	42%	55%	44%
Romney	42%	N/A	N/A	44%	51%	36%	47%
Both	1%	N/A	N/A	1%	1%	2%	1%
Neither	6%	N/A	N/A	7%	6%	7%	6%
No opinion	1%	N/A	N/A	3%	*	*	2%
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	49%	51%	50%	45%	51%
Romney	42%	40%	41%	47%	40%
Both	1%	1%	2%	*	2%
Neither	6%	8%	6%	6%	7%
No opinion	1%	*	1%	2%	1%
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	49%	91%	47%	6%	93%	54%	20%
Romney	42%	3%	41%	85%	2%	34%	71%
Both	1%	2%	*	1%	1%	2%	1%
Neither	6%	3%	10%	7%	4%	8%	8%
No opinion	1%	2%	2%	*	*	2%	*
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	49%	57%	50%	42%	51%	63%	47%	29%
Romney	42%	35%	40%	50%	40%	32%	40%	63%
Both	1%	2%	1%	1%	1%	1%	2%	1%
Neither	6%	6%	9%	5%	7%	4%	9%	6%
No opinion	1%	2%	1%	2%	*	1%	2%	1%
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	49%	11%	41%	88%
Romney	42%	82%	44%	8%
Both	1%	*	2%	2%
Neither	6%	7%	10%	2%
No opinion	1%	1%	3%	*
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- August 22 to 23, 2012

Likely Voters

Question 8E

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

E. Has an optimistic vision for the country's future

Base = Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	48%	42%	53%	39%	N/A	48%	
Romney	45%	52%	39%	54%	N/A	45%	
Both	5%	5%	5%	5%	N/A	5%	
Neither	2%	1%	3%	2%	N/A	2%	
No opinion	*	*	*	*	N/A	*	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	48%	N/A	N/A	48%	43%	52%	46%
Romney	45%	N/A	N/A	47%	50%	40%	48%
Both	5%	N/A	N/A	3%	4%	7%	3%
Neither	2%	N/A	N/A	2%	3%	1%	2%
No opinion	*	N/A	N/A	*	*	*	*
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	48%	47%	53%	43%	52%
Romney	45%	46%	40%	53%	41%
Both	5%	5%	6%	2%	6%
Neither	2%	2%	2%	2%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	48%	88%	43%	11%	89%	55%	21%
Romney	45%	8%	44%	85%	7%	36%	72%
Both	5%	3%	9%	3%	4%	5%	5%
Neither	2%	1%	3%	1%	*	4%	2%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	48%	55%	47%	42%	53%	60%	48%	29%
Romney	45%	38%	44%	52%	42%	32%	46%	65%
Both	5%	6%	8%	5%	2%	7%	4%	2%
Neither	2%	1%	1%	1%	4%	*	2%	4%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	48%	8%	46%	85%
Romney	45%	86%	45%	9%
Both	5%	5%	4%	6%
Neither	2%	2%	4%	*
No opinion	*	*	*	*
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.5

\* percentage less than 1%

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Likely Voters

Question 8F

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

F. Has a clear plan for solving the country's problems

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters
Obama	39%	32%	44%	32%	N/A	39%
Romney	45%	54%	38%	50%	N/A	45%
Both	1%	1%	*	1%	N/A	1%
Neither	15%	13%	16%	16%	N/A	15%
No opinion	1%	1%	1%	2%	N/A	1%
Sampling Error	+/-5.0	+/-7.5	+/-7.0	+/-5.5		+/-5.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	39%	N/A	N/A	31%	40%	N/A	35%
Romney	45%	N/A	N/A	53%	39%	N/A	47%
Both	1%	N/A	N/A	1%	1%	N/A	1%
Neither	15%	N/A	N/A	13%	17%	N/A	15%
No opinion	1%	N/A	N/A	1%	3%	N/A	2%
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	39%	N/A	36%	N/A	39%
Romney	45%	N/A	49%	N/A	45%
Both	1%	N/A	*	N/A	1%
Neither	15%	N/A	14%	N/A	15%
No opinion	1%	N/A	2%	N/A	1%
Sampling Error	+/-5.0		+/-7.5		+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	39%	N/A	N/A	4%	N/A	N/A	13%
Romney	45%	N/A	N/A	81%	N/A	N/A	75%
Both	1%	N/A	N/A	1%	N/A	N/A	*
Neither	15%	N/A	N/A	14%	N/A	N/A	11%
No opinion	1%	N/A	N/A	*	N/A	N/A	1%
Sampling Error	+/-5.0			+/-8.0			+/-7.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	39%	N/A	N/A	N/A	N/A	N/A	39%	N/A
Romney	45%	N/A	N/A	N/A	N/A	N/A	42%	N/A
Both	1%	N/A	N/A	N/A	N/A	N/A	1%	N/A
Neither	15%	N/A	N/A	N/A	N/A	N/A	18%	N/A
No opinion	1%	N/A	N/A	N/A	N/A	N/A	1%	N/A
Sampling Error	+/-5.0						+/-7.5	

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	39%	N/A	N/A	N/A
Romney	45%	N/A	N/A	N/A
Both	1%	N/A	N/A	N/A
Neither	15%	N/A	N/A	N/A
No opinion	1%	N/A	N/A	N/A
Sampling Error	+/-5.0			

\* percentage less than 1%

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Likely Voters

Question 8G

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

G. Inspires confidence

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	47%	41%	51%	41%	N/A	47%	
Romney	44%	50%	39%	47%	N/A	44%	
Both	3%	3%	3%	4%	N/A	3%	
Neither	7%	6%	7%	7%	N/A	7%	
No opinion	*	*	*	*	N/A	*	
Sampling Error	+/-5.0	+/-7.5	+/-7.0	+/-5.5		+/-5.0	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	47%	N/A	N/A	42%	46%	N/A	44%
Romney	44%	N/A	N/A	47%	46%	N/A	47%
Both	3%	N/A	N/A	4%	1%	N/A	3%
Neither	7%	N/A	N/A	8%	7%	N/A	7%
No opinion	*	N/A	N/A	*	*	N/A	*
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	47%	N/A	44%	N/A	50%
Romney	44%	N/A	48%	N/A	41%
Both	3%	N/A	1%	N/A	4%
Neither	7%	N/A	8%	N/A	6%
No opinion	*	N/A	*	N/A	*
Sampling Error	+/-5.0		+/-7.5		+/-6.0

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	47%	N/A	N/A	7%	N/A	N/A	20%
Romney	44%	N/A	N/A	87%	N/A	N/A	72%
Both	3%	N/A	N/A	2%	N/A	N/A	3%
Neither	7%	N/A	N/A	4%	N/A	N/A	4%
No opinion	*	N/A	N/A	*	N/A	N/A	*
Sampling Error	+/-5.0			+/-8.0			+/-7.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	47%	N/A	N/A	N/A	N/A	N/A	47%	N/A
Romney	44%	N/A	N/A	N/A	N/A	N/A	38%	N/A
Both	3%	N/A	N/A	N/A	N/A	N/A	5%	N/A
Neither	7%	N/A	N/A	N/A	N/A	N/A	10%	N/A
No opinion	*	N/A	N/A	N/A	N/A	N/A	*	N/A
Sampling Error	+/-5.0						+/-7.5	

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	47%	N/A	N/A	N/A
Romney	44%	N/A	N/A	N/A
Both	3%	N/A	N/A	N/A
Neither	7%	N/A	N/A	N/A
No opinion	*	N/A	N/A	N/A
Sampling Error	+/-5.0			

\* percentage less than 1%

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Likely Voters

Question 8H

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

H. Is in touch with the problems facing middle class Americans today

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters		
Obama	53%	43%	59%	48%	N/A	53%		
Romney	39%	48%	32%	41%	N/A	39%		
Both	1%	2%	1%	*	N/A	1%		
Neither	7%	6%	8%	10%	N/A	7%		
No opinion	*	1%	*	*	N/A	*		
Sampling Error	+/-5.0	+/-7.5	+/-7.0	+/-5.5		+/-5.0		
	Total	18-34	35-49	50-64	65+	Under 50	50 and Older	
Obama	53%	N/A	N/A	42%	54%	N/A	47%	
Romney	39%	N/A	N/A	46%	41%	N/A	44%	
Both	1%	N/A	N/A	1%	*	N/A	1%	
Neither	7%	N/A	N/A	10%	5%	N/A	8%	
No opinion	*	N/A	N/A	1%	*	N/A	*	
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Obama	53%	N/A	50%	N/A	54%			
Romney	39%	N/A	44%	N/A	38%			
Both	1%	N/A	1%	N/A	1%			
Neither	7%	N/A	5%	N/A	7%			
No opinion	*	N/A	*	N/A	*			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	
Obama	53%	N/A	N/A	15%	N/A	N/A	25%	
Romney	39%	N/A	N/A	77%	N/A	N/A	69%	
Both	1%	N/A	N/A	1%	N/A	N/A	1%	
Neither	7%	N/A	N/A	7%	N/A	N/A	6%	
No opinion	*	N/A	N/A	*	N/A	N/A	*	
Sampling Error	+/-5.0			+/-8.0			+/-7.5	
	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	53%	N/A	N/A	N/A	N/A	N/A	55%	N/A
Romney	39%	N/A	N/A	N/A	N/A	N/A	35%	N/A
Both	1%	N/A	N/A	N/A	N/A	N/A	1%	N/A
Neither	7%	N/A	N/A	N/A	N/A	N/A	9%	N/A
No opinion	*	N/A	N/A	N/A	N/A	N/A	1%	N/A
Sampling Error	+/-5.0						+/-7.5	
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	53%	N/A	N/A	N/A				
Romney	39%	N/A	N/A	N/A				
Both	1%	N/A	N/A	N/A				
Neither	7%	N/A	N/A	N/A				
No opinion	*	N/A	N/A	N/A				
Sampling Error	+/-5.0							

\* percentage less than 1%

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Likely Voters

Question 8I

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

I. Is in touch with the problems facing women today

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters	
Obama	60%	59%	60%	50%	N/A	60%	
Romney	31%	28%	33%	38%	N/A	31%	
Both	1%	1%	1%	1%	N/A	1%	
Neither	6%	7%	4%	7%	N/A	6%	
No opinion	3%	4%	2%	4%	N/A	3%	
Sampling Error	+/-5.0	+/-7.0	+/-7.5	+/-5.5		+/-5.0	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama	60%	N/A	N/A	N/A	44%	N/A	56%
Romney	31%	N/A	N/A	N/A	49%	N/A	34%
Both	1%	N/A	N/A	N/A	*	N/A	2%
Neither	6%	N/A	N/A	N/A	5%	N/A	6%
No opinion	3%	N/A	N/A	N/A	2%	N/A	2%
Sampling Error	+/-5.0				+/-8.5		+/-6.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama	60%	N/A	68%	N/A	61%
Romney	31%	N/A	23%	N/A	28%
Both	1%	N/A	1%	N/A	2%
Neither	6%	N/A	6%	N/A	7%
No opinion	3%	N/A	3%	N/A	2%
Sampling Error	+/-5.0		+/-7.5		+/-6.0

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama	60%	N/A	62%	18%	N/A	N/A	32%
Romney	31%	N/A	21%	72%	N/A	N/A	55%
Both	1%	N/A	3%	*	N/A	N/A	1%
Neither	6%	N/A	8%	6%	N/A	N/A	8%
No opinion	3%	N/A	5%	3%	N/A	N/A	4%
Sampling Error	+/-5.0		+/-8.5	+/-8.5			+/-7.5

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	60%	N/A	N/A	61%	N/A	N/A	58%	N/A
Romney	31%	N/A	N/A	34%	N/A	N/A	32%	N/A
Both	1%	N/A	N/A	1%	N/A	N/A	1%	N/A
Neither	6%	N/A	N/A	2%	N/A	N/A	6%	N/A
No opinion	3%	N/A	N/A	1%	N/A	N/A	3%	N/A
Sampling Error	+/-5.0			+/-8.5			+/-7.5	

  

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Obama	60%	N/A	N/A	N/A
Romney	31%	N/A	N/A	N/A
Both	1%	N/A	N/A	N/A
Neither	6%	N/A	N/A	N/A
No opinion	3%	N/A	N/A	N/A
Sampling Error	+/-5.0			

\* percentage less than 1%

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Likely Voters

Question 8J

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

J. Can manage the government effectively

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters		
Obama	44%	41%	46%	34%	N/A	44%		
Romney	48%	53%	44%	58%	N/A	48%		
Both	2%	2%	2%	2%	N/A	2%		
Neither	4%	4%	5%	5%	N/A	4%		
No opinion	2%	1%	3%	1%	N/A	2%		
Sampling Error	+/-5.0	+/-7.0	+/-7.5	+/-5.5		+/-5.0		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	44%	N/A	N/A	N/A	30%	N/A	38%	
Romney	48%	N/A	N/A	N/A	59%	N/A	50%	
Both	2%	N/A	N/A	N/A	1%	N/A	2%	
Neither	4%	N/A	N/A	N/A	7%	N/A	7%	
No opinion	2%	N/A	N/A	N/A	2%	N/A	3%	
Sampling Error	+/-5.0				+/-8.5		+/-6.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Obama	44%	N/A	51%	N/A	48%			
Romney	48%	N/A	40%	N/A	45%			
Both	2%	N/A	2%	N/A	2%			
Neither	4%	N/A	6%	N/A	4%			
No opinion	2%	N/A	1%	N/A	1%			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	
Obama	44%	N/A	36%	9%	N/A	N/A	19%	
Romney	48%	N/A	52%	88%	N/A	N/A	75%	
Both	2%	N/A	3%	1%	N/A	N/A	2%	
Neither	4%	N/A	8%	*	N/A	N/A	3%	
No opinion	2%	N/A	1%	1%	N/A	N/A	1%	
Sampling Error	+/-5.0		+/-8.5	+/-8.5			+/-7.5	
	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	44%	N/A	N/A	44%	N/A	N/A	38%	N/A
Romney	48%	N/A	N/A	51%	N/A	N/A	51%	N/A
Both	2%	N/A	N/A	2%	N/A	N/A	3%	N/A
Neither	4%	N/A	N/A	2%	N/A	N/A	4%	N/A
No opinion	2%	N/A	N/A	2%	N/A	N/A	5%	N/A
Sampling Error	+/-5.0			+/-8.5			+/-7.5	
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	44%	N/A	N/A	N/A				
Romney	48%	N/A	N/A	N/A				
Both	2%	N/A	N/A	N/A				
Neither	4%	N/A	N/A	N/A				
No opinion	2%	N/A	N/A	N/A				
Sampling Error	+/-5.0							

\* percentage less than 1%

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Likely Voters

Question 8K

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

K. Does not change his position on issues for political reasons

Base = Half Sample, Likely voters

	Total	Men	Women	White	Non-White	Reg. Voters		
Obama	43%	37%	47%	36%	N/A	43%		
Romney	39%	41%	36%	43%	N/A	39%		
Both	3%	3%	3%	4%	N/A	3%		
Neither	14%	16%	13%	16%	N/A	14%		
No opinion	1%	2%	1%	2%	N/A	1%		
Sampling Error	+/-5.0	+/-7.0	+/-7.5	+/-5.5		+/-5.0		
		18-	35-	50-		Under 50	50 and Older	
	Total	34	49	64	65+	50		
Obama	43%	N/A	N/A	N/A	33%	N/A	43%	
Romney	39%	N/A	N/A	N/A	48%	N/A	38%	
Both	3%	N/A	N/A	N/A	2%	N/A	4%	
Neither	14%	N/A	N/A	N/A	13%	N/A	12%	
No opinion	1%	N/A	N/A	N/A	5%	N/A	3%	
Sampling Error	+/-5.0				+/-8.5		+/-6.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Obama	43%	N/A	54%	N/A	42%			
Romney	39%	N/A	28%	N/A	37%			
Both	3%	N/A	3%	N/A	4%			
Neither	14%	N/A	13%	N/A	17%			
No opinion	1%	N/A	1%	N/A	1%			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	
Obama	43%	N/A	36%	13%	N/A	N/A	21%	
Romney	39%	N/A	35%	73%	N/A	N/A	60%	
Both	3%	N/A	3%	3%	N/A	N/A	3%	
Neither	14%	N/A	24%	10%	N/A	N/A	13%	
No opinion	1%	N/A	1%	1%	N/A	N/A	2%	
Sampling Error	+/-5.0		+/-8.5	+/-8.5			+/-7.5	
	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Obama	43%	N/A	N/A	42%	N/A	N/A	45%	N/A
Romney	39%	N/A	N/A	41%	N/A	N/A	37%	N/A
Both	3%	N/A	N/A	3%	N/A	N/A	3%	N/A
Neither	14%	N/A	N/A	14%	N/A	N/A	14%	N/A
No opinion	1%	N/A	N/A	*	N/A	N/A	1%	N/A
Sampling Error	+/-5.0			+/-8.5			+/-7.5	
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	43%	N/A	N/A	N/A				
Romney	39%	N/A	N/A	N/A				
Both	3%	N/A	N/A	N/A				
Neither	14%	N/A	N/A	N/A				
No opinion	1%	N/A	N/A	N/A				
Sampling Error	+/-5.0							

\* percentage less than 1%