

The logo for the CNN | ORC POLL. It features the text "CNN | ORC" in a bold, black, sans-serif font on a light gray background. Below this, the word "POLL" is written in a larger, bold, white, sans-serif font on a solid black background.

CNN | ORC POLL

Interviews with 1,010 adult Americans conducted by telephone by ORC International on August 7-8, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 911 interviews among registered voters (plus or minus 3.5 percentage points).

The sample includes 760 interviews among landline respondents and 250 interviews among cell phone respondents.

FOR RELEASE: SATURDAY, AUGUST 11 At 6 AM

26. How successful would you say the city of London and the government of Great Britain have been at hosting this year's Olympic Games -- very successful, somewhat successful, not very successful, or not successful at all?

Aug. 7-8
2012

Very successful	66%
Somewhat successful	26%
Not very successful	1%
Not successful at all	1%
Depends (vol.)	*
No opinion	7%

27. How much have you enjoyed watching or following this year's Olympic Games -- more than in past years, less than in past years, or about as much as in past years?

Aug. 7-8
2012

More than in past	24%
Less than in past	15%
About the same	54%
Did not watch or follow games at all (vol.)	6%
No opinion	*

Question 26

How successful would you say the city of London and the government of Great Britain have been at hosting this year's Olympic Games -- very successful, somewhat successful, not very successful, or not successful at all?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg to Vote		
Very successful	66%	60%	71%	63%	73%	66%		
Somewhat successful	26%	31%	20%	28%	21%	26%		
Not very successful	1%	1%	1%	1%	1%	2%		
Not successful at all	1%	1%	1%	*	2%	*		
No opinion	7%	7%	6%	8%	4%	7%		
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Very successful	66%	70%	60%	67%	64%	66%	66%	
Somewhat successful	26%	23%	31%	22%	28%	27%	25%	
Not very successful	1%	1%	2%	1%	*	2%	1%	
Not successful at all	1%	2%	*	*	*	1%	*	
No opinion	7%	4%	7%	9%	8%	5%	9%	
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Very successful	66%	64%	67%	60%	70%			
Somewhat successful	26%	27%	25%	30%	22%			
Not very successful	1%	1%	2%	1%	1%			
Not successful at all	1%	*	1%	*	1%			
No opinion	7%	8%	4%	8%	6%			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Very successful	66%	72%	61%	66%	75%	66%	62%	
Somewhat successful	26%	19%	29%	28%	16%	28%	29%	
Not very successful	1%	1%	1%	2%	2%	1%	2%	
Not successful at all	1%	*	2%	*	*	1%	1%	
No opinion	7%	8%	7%	5%	7%	5%	7%	
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Very successful	66%	67%	59%	64%	72%	67%	71%	55%
Somewhat successful	26%	21%	30%	29%	21%	26%	22%	32%
Not very successful	1%	2%	2%	*	1%	*	1%	2%
Not successful at all	1%	2%	*	1%	*	1%	1%	*
No opinion	7%	8%	9%	5%	5%	5%	5%	10%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Very successful	66%	56%	65%	74%				
Somewhat successful	26%	32%	28%	17%				
Not very successful	1%	2%	1%	1%				
Not successful at all	1%	1%	1%	1%				
No opinion	7%	10%	5%	7%				
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5				

* percentage less than 1%

CNN/ORC International Poll -- August 7 to 8, 2012

Question 27

How much have you enjoyed watching or following this year's Olympic Games -- more than in past years, less than in past years, or about as much as in past years?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg to Vote		
More than in past	24%	21%	26%	21%	29%	24%		
Less than in past	15%	15%	16%	15%	16%	15%		
About the same	54%	58%	51%	57%	49%	56%		
Did not watch or follow games at all	6%	6%	7%	7%	6%	5%		
No opinion	*	*	*	*	*	*		
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5	+/-3.5		
	Total	18-34	35-49	50-64	65+	Under 50	50 and Older	
More than in past	24%	33%	22%	19%	19%	28%	19%	
Less than in past	15%	17%	12%	14%	20%	15%	16%	
About the same	54%	47%	59%	57%	55%	53%	56%	
Did not watch or follow games at all	6%	3%	6%	11%	6%	5%	9%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
More than in past	24%	26%	22%	24%	24%			
Less than in past	15%	17%	15%	15%	16%			
About the same	54%	50%	58%	51%	57%			
Did not watch or follow games at all	6%	7%	4%	10%	4%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5			
	Total	Demo-ocrat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative	
More than in past	24%	25%	20%	29%	25%	23%	25%	
Less than in past	15%	15%	18%	12%	14%	15%	16%	
About the same	54%	51%	56%	57%	53%	58%	52%	
Did not watch or follow games at all	6%	8%	7%	3%	8%	4%	7%	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-6.5	+/-5.0	+/-5.0	
	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
More than in past	24%	31%	23%	20%	22%	20%	29%	21%
Less than in past	15%	10%	12%	20%	18%	17%	13%	18%
About the same	54%	51%	57%	53%	58%	56%	54%	52%
Did not watch or follow games at all	6%	8%	7%	7%	2%	6%	5%	9%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
More than in past	24%	18%	29%	20%				
Less than in past	15%	16%	14%	17%				
About the same	54%	60%	51%	57%				
Did not watch or follow games at all	6%	7%	7%	6%				
No opinion	*	*	*	*				
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5				

* percentage less than 1%