

The logo features the text "CNN | ORC" in a bold, black, sans-serif font on a light gray background. Below this, the word "POLL" is written in a larger, bold, white, sans-serif font on a solid black background.

CNN | ORC POLL

Interviews with 1,017 adult Americans conducted by telephone by ORC International on August 24-25, 2011. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The sample also includes 927 interviews among registered voters (plus or minus 3 percentage points).

The sample includes 805 interviews among landline respondents and 212 interviews among cell phone respondents.

FOR RELEASE: FRIDAY, AUGUST 26 AT 10 AM

27. Next I am going to read a list of things some people have done in order to prepare for a terrorist attack or a natural disaster like a hurricane or an earthquake. For each one, please say if this is something you currently have or do not have. (RANDOM ORDER)

	Yes, <u>have it</u>	No, do not <u>have it</u>	No <u>opinion</u>
An emergency kit that you have checked within the last year which contains fresh batteries, a radio, a first aid kit and essential medication			
August 24-25, 2011	46%	54%	*
A stockpile of food and water in your home			
August 24-25, 2011	45%	55%	*
An interior room in your house designated as a "safe room" in the event of an attack			
August 24-25, 2011	32%	68%	*

FOR COMPARISON: CNN/USA TODAY/GALLUP TRENDS

	Yes, <u>have</u>	No, <u>have not</u>	No <u>opinion</u>
<i>QUESTION WORDING: Next I am going to read you a list of things some people have done in order to prepare for a terrorist attack. For each one, please say if this is something you currently have or do not have:</i>			
A stockpile of food and water in your home			
2004 Mar 26-28	41	59	*
2003 Feb 24-26	60	40	*
An interior room in your house designated as a "safe room" in the event of an attack			
2004 Mar 26-28	24	76	*
2003 Feb 24-26	38	61	1

Question 27A

Next I am going to read a list of things some people have done in order to prepare for a terrorist attack or a natural disaster like a hurricane or an earthquake. For each one, please say if this is something you currently have or do not have.

A. A stockpile of food and water in your home

Base = Total Sample

	Total	Men	Women	White	Non-White		
	-----	-----	-----	-----	-----		
Yes, have it	45%	40%	50%	43%	49%		
No, do not	55%	60%	50%	57%	51%		
No opinion	*	*	*	*	*		
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Yes, have it	45%	41%	38%	51%	52%	40%	51%
No, do not	55%	59%	62%	49%	48%	60%	49%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.0	+/-6.5	+/-5.5	+/-5.5	+/-5.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College		
	-----	-----	-----	-----	-----		
Yes, have it	45%	43%	46%	47%	43%		
No, do not	55%	57%	54%	53%	57%		
No opinion	*	*	*	*	*		
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0		

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
	-----	-----	-----	-----	-----	-----	-----
Yes, have it	45%	50%	43%	42%	39%	45%	49%
No, do not	55%	50%	57%	58%	61%	55%	51%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Yes, have it	45%	36%	39%	55%	46%	42%	45%	51%
No, do not	55%	64%	61%	45%	53%	58%	55%	49%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
	-----	-----	-----	-----
Yes, have it	45%	55%	44%	41%
No, do not	55%	45%	56%	59%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 27B

Next I am going to read a list of things some people have done in order to prepare for a terrorist attack or a natural disaster like a hurricane or an earthquake. For each one, please say if this is something you currently have or do not have.

B. 'An emergency kit that you have checked within the last year which contains fresh batteries, a radio, a first aid kit and essential medication'

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes, have it	46%	44%	47%	47%	44%
No, do not	54%	55%	53%	53%	56%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes, have it	46%	39%	47%	50%	50%	43%	50%
No, do not	54%	61%	53%	50%	50%	57%	50%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.0	+/-6.5	+/-5.5	+/-5.5	+/-5.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Yes, have it	46%	38%	54%	45%	47%
No, do not	54%	62%	45%	55%	53%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Yes, have it	46%	47%	42%	52%	44%	41%	53%
No, do not	54%	53%	58%	47%	56%	59%	47%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes, have it	46%	43%	36%	55%	46%	36%	47%	55%
No, do not	54%	57%	64%	45%	54%	64%	52%	45%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Yes, have it	46%	55%	43%	44%
No, do not	54%	44%	57%	56%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%

Question 27C

Next I am going to read a list of things some people have done in order to prepare for a terrorist attack or a natural disaster like a hurricane or an earthquake. For each one, please say if this is something you currently have or do not have.

C. An interior room in your house designated as a "safe room" in the event of an attack

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes, have it	32%	29%	34%	34%	27%
No, do not	68%	71%	66%	66%	73%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes, have it	32%	28%	25%	34%	43%	27%	38%
No, do not	68%	72%	74%	66%	57%	73%	62%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-8.0	+/-6.5	+/-5.5	+/-5.5	+/-5.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Yes, have it	32%	31%	29%	36%	29%
No, do not	68%	69%	71%	64%	71%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes, have it	32%	34%	30%	33%	21%	34%	37%
No, do not	68%	66%	70%	67%	79%	66%	63%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes, have it	32%	28%	34%	43%	16%	30%	32%	35%
No, do not	68%	72%	66%	57%	83%	70%	68%	65%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose
Yes, have it	32%	44%	27%	29%
No, do not	68%	56%	73%	71%
No opinion	*	*	*	*
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5

* percentage less than 1%