



Interviews with 475 adult Americans who watched the presidential speech conducted by telephone by Opinion Research Corporation on January 25, 2011. The margin of sampling error for results based on the total sample is plus or minus 5 percentage points.

Survey respondents were first interviewed as part of a random national sample on January 14-16, 2011 and January 21-23, 2011. In those interviews, respondents indicated they planned to watch tonight's speech and were willing to be re-interviewed after the speech.

Some questions were asked of each respondent both in the pre-speech questionnaire on January 14-16, January 21-23 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-speech survey and the post-speech survey are reported.

19% of the respondents who participated in tonight's survey identified themselves as Republicans, 39% identified themselves as Democrats, and 42% identified themselves as Independents.

1. What was your overall reaction to President Obama's speech tonight – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Some-what positive</u>	<u>Some-what negative</u>	<u>Very negative</u>	<u>Both/mixed (vol.)</u>	<u>No opinion</u>
Jan. 25, 2011	52%	32%	11%	4%	1%	1%

CNN/OPINION RESEARCH CORPORATION TRENDS

BARACK OBAMA

Jan. 27, 2010	48%	30%	15%	6%	1%	1%
Feb. 24, 2009	68%	24%	6%	2%	*	*

GEORGE W. BUSH

Jan. 23, 2007	41%	37%	16%	4%	1%	1%
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CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan. 31, 2006	48%	27%	14%	9%	2%	*
Feb. 2, 2005	60%	26%	10%	3%	1%	--
Jan. 20, 2004	45%	31%	13%	10%	1%	--
Jan. 28, 2003	50%	34%	11%	3%	2%	*
Jan. 29, 2002	74%	20%	3%	2%	1%	*
Feb. 27, 2001	66%	26%	6%	1%	*	1%

BILL CLINTON

Jan. 19, 1999	56%	27%	9%	7%	1%	*
Jan. 27, 1998	52%	32%	11%	5%	*	*

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No opinion</u>
Jan. 25, 2011 (Post-speech)	77%	18%	5%
Jan. 14-23, 2011 (Pre-speech)	61%	37%	2%

CNN/OPINION RESEARCH CORPORATION TRENDS

BARACK OBAMA

Jan. 27, 2010 (Post-speech)	71%	27%	2%
Jan. 22-26, 2010 (Pre-speech)	53%	43%	5%
Feb. 24, 2009 (Post-speech)	88%	11%	1%
Feb. 18-22, 2009 (Pre-speech)	71%	26%	3%

GEORGE W. BUSH

Jan. 23, 2007 (Post-speech)	67%	27%	6%
Jan. 19-22, 2007 (Pre-speech)	43%	48%	9%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan 31, 2006 (Post-speech)	68%	28%	4%
Jan 29-30, 2006 (Pre-speech)	52%	40%	8%
Feb 2, 2005 (Post-speech)	77%	20%	3%
Jan 31-Feb 1, 2005 (Pre-speech)	67%	29%	4%
Jan 20, 2004 (Post-speech)	70%	26%	4%
Jan 18-19, 2004 (Pre-speech)	60%	33%	7%
Jan 28, 2003 (Post-speech)	71%	20%	9%
Jan 23-27, 2003 (Pre-speech)	52%	40%	8%
Jan 29, 2002 (Post-speech)	91%	7%	2%
Jan 25-27, 2002 (Pre-speech)	77%	16%	7%
Feb 27, 2001 (Post-speech)	84%	12%	4%
Feb 25-26, 2001 (Pre-speech)	73%	12%	15%

BILL CLINTON

Jan 24, 1995 (Post-speech)	83%	15%	2%
Jan 23, 1995 (Pre-speech)	51%	35%	14%
Jan 25, 1994 (Post-speech)	84%	11%	5%
Jan 22-24, 1994 (Pre-speech)	67%	27%	6%

2001 WORDING: Thinking about the policies of President Bush and his administration, in your view, is George W. Bush leading the country in the right direction or in the wrong direction?

1994-1995 WORDING: Thinking about the policies of President Clinton and his administration, in your view, is Bill Clinton leading the country in the right direction or in the wrong direction?

3. Do you think that President Obama's plan will or will not succeed in: (RANDOM ORDER)

	<u>Will succeed</u>	<u>Will not Succeed</u>	<u>No Opinion</u>
Improving the economy			
January 25, 2011	68%	28%	4%
Reducing the federal budget deficit			
January 25, 2011	57%	37%	6%
Creating or saving millions of jobs			
January 25, 2011	61%	33%	7%
Increasing cooperation between Democrats and Republicans			
January 25, 2011	61%	32%	8%

CNN/OPINION RESEARCH CORPORATION TRENDS

	<u>Will succeed</u>	<u>Will not Succeed</u>	<u>No Opinion</u>
Improving the economy			
January 27, 2010	67%	32%	1%
February 24, 2009	80%	18%	1%
Reducing the federal budget deficit			
January 27, 2010	49%	47%	4%
February 24, 2009	68%	30%	2%
Creating or saving millions of jobs			
January 27, 2010	59%	39%	3%
February 24, 2009	82%	17%	1%

4. In general, would you say that the proposals President Obama outlined in his speech tonight are too liberal, not liberal enough, or just about right for the country?

	<u>Too liberal</u>	<u>Not liberal enough</u>	<u>Just about right</u>	<u>No opinion</u>
Jan. 25, 2011	23%	5%	71%	1%

5. In his speech tonight, did Barack Obama make you feel more optimistic or more pessimistic about the direction the country is headed in over the next few years?

	<u>More optimistic</u>	<u>More pessimistic</u>	<u>Neither</u>	<u>No opinion</u>
Jan. 25, 2011	77%	19%	4%	1%

CNN/OPINION RESEARCH CORPORATION TRENDS

	<u>More optimistic</u>	<u>More pessimistic</u>	<u>Neither</u>	<u>No opinion</u>
Feb. 24, 2009	85%	11%	3%	1%

6. As you know, some Republican and Democratic members of Congress sat next to each other during the speech tonight rather than sitting on opposite sides of the room as in past years. Do you think this was a good idea or a bad idea?

	<u>Good idea</u>	<u>Bad idea</u>	<u>No opinion</u>
Jan. 25, 2011	89%	7%	4%