



Interviews with 1,008 adult Americans conducted by telephone by Opinion Research Corporation on October 5-7, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

FOR RELEASE: TUESDAY, OCTOBER 12 AT NOON

2. Please tell me whether you agree or disagree that Barack Obama has the personality and leadership qualities a President should have.

	<u>Oct. 5-7</u> <u>2010</u>	<u>May 21-23</u> <u>2010</u>	<u>Jan. 8-10</u> <u>2010</u>	<u>Oct. 16-18</u> <u>2009</u>	<u>Apr. 23-26</u> <u>2009</u>
Agree	59%	65%	64%	66%	75%
Disagree	40%	35%	35%	33%	24%
No opinion	1%	*	*	1%	1%

	<u>Oct. 30-Nov. 1</u> <u>2008</u>	<u>Sept. 19-21</u> <u>2008*</u>	<u>June 4-5</u> <u>2008</u>	<u>Jan. 14-17</u> <u>2008</u>
Agree	66%	64%	63%	59%
Disagree	34%	36%	36%	38%
No opinion	*	1%	1%	3%

*Asked of a half sample.

3. Please tell me whether you agree or disagree with Barack Obama on the issues that matter most to you.

	<u>Oct. 5-7</u> <u>2010</u>	<u>May 21-23</u> <u>2010</u>	<u>Jan. 8-10</u> <u>2010</u>	<u>Oct. 16-18</u> <u>2009</u>	<u>Apr. 23-26</u> <u>2009</u>
Agree	42%	48%	49%	48%	57%
Disagree	55%	50%	50%	51%	41%
No opinion	3%	2%	1%	2%	2%

	<u>Oct. 30-Nov. 1</u> <u>2008</u>	<u>Sept. 19-21</u> <u>2008*</u>	<u>June 4-5</u> <u>2008</u>	<u>Jan. 14-17</u> <u>2008</u>
Agree	60%	56%	56%	54%
Disagree	40%	43%	43%	43%
No opinion	*	1%	1%	3%

*Asked of a half sample.

BASED ON 436 DEMOCRATS -- SAMPLING ERROR: +/- 4.5% PTS.

20. (ASK DEMOCRATS ONLY) A lot of Democrats support Barack Obama now but during the Democratic primaries in 2008 they wanted Hillary Clinton to win the party's nomination for president. How about you? After the early primaries were over last year and there were only two candidates in the race, who did you want to win the Democratic presidential nomination at that time -- Hillary Clinton, or Barack Obama?

Oct. 5-7
2010

Clinton	38%
Obama	58%
Other candidate	*
Both (vol.)	2%
No opinion	1%

Please tell me whether you agree or disagree that Barack Obama has the personality and leadership qualities a President should have.

Base = Total Sample

	Total	Men	Women	White	Non-White
Agree, has qualities	59%	55%	63%	52%	78%
Disagree, does not	40%	44%	36%	47%	21%
No opinion	1%	2%	1%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Agree, has qualities	59%	N/A	57%	59%	51%	62%	56%
Disagree, does not	40%	N/A	42%	40%	48%	37%	43%
No opinion	1%	N/A	2%	1%	2%	1%	1%
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Agree, has qualities	59%	59%	61%	53%	63%
Disagree, does not	40%	39%	38%	45%	36%
No opinion	1%	1%	1%	2%	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Agree, has qualities	59%	90%	54%	26%	79%	72%	38%
Disagree, does not	40%	8%	44%	73%	21%	26%	61%
No opinion	1%	2%	1%	1%	*	2%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Agree, has qualities	59%	67%	54%	56%	61%	66%	57%	55%
Disagree, does not	40%	33%	44%	42%	38%	32%	42%	44%
No opinion	1%	1%	2%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

* percentage less than 1%

CNN/OPINION RESEARCH CORPORATION POLL -- OCT 5 to 7, 2010
 Question 3

Please tell me whether you agree or disagree with Barack Obama on the issues that matter most to you.

Base = Total Sample

	Total	Men	Women	White	Non-White
Agree	42%	38%	47%	35%	61%
Disagree	55%	60%	49%	63%	35%
No opinion	3%	2%	4%	2%	4%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Agree	42%	N/A	37%	49%	38%	41%	44%
Disagree	55%	N/A	59%	50%	59%	56%	53%
No opinion	3%	N/A	4%	2%	3%	4%	2%
Sampling Error	+/-3.0		+/-6.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Agree	42%	41%	44%	39%	45%
Disagree	55%	55%	54%	59%	52%
No opinion	3%	4%	2%	2%	4%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Agree	42%	81%	31%	10%	64%	55%	21%
Disagree	55%	17%	64%	89%	32%	41%	78%
No opinion	3%	3%	4%	1%	4%	4%	1%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Agree	42%	45%	44%	39%	43%	51%	39%	38%
Disagree	55%	54%	54%	57%	53%	46%	57%	61%
No opinion	3%	1%	2%	4%	4%	3%	4%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.5

* percentage less than 1%

A lot of Democrats support Barack Obama now but during the Democratic primaries in 2008 they wanted Hillary Clinton to win the party's nomination for president. How about you? After the early primaries were over last year and there were only two candidates in the race, who did you want to win the Democratic presidential nomination at that time -- Hillary Clinton, or Barack Obama?

Base = Democrats

	Total	Men	Women	White	Non-White
Clinton	38%	33%	43%	39%	N/A
Obama	58%	63%	54%	58%	N/A
Other candidate	*	*	*	*	N/A
No preference, liked both	2%	2%	2%	2%	N/A
No opinion	1%	2%	1%	1%	N/A
Sampling Error	+/-4.5	+/-7.0	+/-6.0	+/-5.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Clinton	38%	N/A	N/A	38%	39%	38%	39%
Obama	58%	N/A	N/A	59%	57%	59%	58%
Other candidate	*	N/A	N/A	*	*	*	*
No preference, liked both	2%	N/A	N/A	*	4%	2%	2%
No opinion	1%	N/A	N/A	2%	*	1%	2%
Sampling Error	+/-4.5			+/-7.5	+/-8.0	+/-8.0	+/-5.5

	Total	Under \$50K	\$50K or more	No College	Attended College
Clinton	38%	47%	34%	44%	34%
Obama	58%	51%	63%	51%	63%
Other candidate	*	*	*	*	*
No preference, liked both	2%	2%	2%	3%	1%
No opinion	1%	*	1%	1%	1%
Sampling Error	+/-4.5	+/-7.5	+/-6.5	+/-8.5	+/-5.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Clinton	38%	37%	42%	N/A	32%	40%	N/A
Obama	58%	60%	54%	N/A	63%	59%	N/A
Other candidate	*	*	*	N/A	*	*	N/A
No preference, liked both	2%	2%	2%	N/A	4%	1%	N/A
No opinion	1%	1%	2%	N/A	2%	*	N/A
Sampling Error	+/-4.5	+/-5.5	+/-8.5		+/-7.0	+/-7.0	

* percentage less than 1%

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Clinton	38%	N/A	N/A	34%	N/A	44%	36%	N/A
Obama	58%	N/A	N/A	62%	N/A	52%	62%	N/A
Other candidate	*	N/A	N/A	*	N/A	*	*	N/A
No preference, liked both	2%	N/A	N/A	2%	N/A	1%	2%	N/A
No opinion	1%	N/A	N/A	2%	N/A	2%	1%	N/A
Sampling Error	+/-4.5			+/-8.5		+/-8.0	+/-7.0	