



**CALIFORNIA
FLORIDA
KENTUCKY**

All interviews conducted by telephone by Opinion Research Corporation on September 2-7, 2010. Sample sizes and sampling errors for each state as follows:

	ALL RESPONDENTS		REGISTERED VOTERS	
	<i>Sample Size</i>	<i>Sampling error</i>	<i>Sample size</i>	<i>Sampling error</i>
CALIFORNIA	1,006	+/-3	866	+/-3.5
FLORIDA	1,006	+/-3	899	+/-3.5
KENTUCKY	1,011	+/-3	869	+/-3.5

FOR RELEASE: WEDNESDAY, SEPTEMBER 8 AT 5 PM

CALIFORNIA

1/1a. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat and Carly Fiorina, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Boxer</u>	<u>Fiorina</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Registered Voters</u> Sept. 2-7, 2010	48%	44%	5%	*	3%

2/2a. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Brown</u>	<u>Whitman</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Registered Voters</u> Sept. 2-7, 2010	46%	48%	3%	*	2%

FLORIDA

1/1a. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio the Republican, and Charlie Crist, the Independent, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Meek</u>	<u>Rubio</u>	<u>Crist</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Registered Voters</u> Sept. 2-7, 2010	24%	36%	34%	3%	*	3%

2/2a. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Sink</u>	<u>Scott</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Registered Voters</u> Sept. 2-7, 2010	49%	42%	6%	*	3%

KENTUCKY

1/1a. If the election for U.S. Senate were held today and the candidates were Jack Conway, the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Conway</u>	<u>Paul</u>	Neither <u>(vol.)</u>	Other <u>(vol.)</u>	No <u>Opinion</u>
<u>Registered Voters</u> Sept. 2-7, 2010	46%	46%	5%	*	4%

CALIFORNIA

SEPT 02 to SEPT 07, 201
Registered Voters
Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Barbara Boxer, the Democrat, and Carly Fiorina, the Republican, who would you be more likely to vote for --
Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White	Non-White
Boxer, the Democrat	48%	47%	48%	40%	58%
Fiorina, the Republican	44%	46%	43%	56%	30%
None, neither	5%	4%	6%	3%	8%
Other	*	1%	*	1%	*
No opinion	3%	3%	2%	1%	4%
Sampling Error	+/-3.5	+/-5.0	+/-4.5	+/-4.0	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Boxer, the Democrat	48%	N/A	47%	48%	43%	51%	46%
Fiorina, the Republican	44%	N/A	45%	49%	50%	39%	49%
None, neither	5%	N/A	4%	2%	3%	7%	3%
Other	*	N/A	*	*	*	*	*
No opinion	3%	N/A	4%	1%	3%	3%	2%
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-5.5	+/-6.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Boxer, the Democrat	48%	54%	47%	46%	49%	57%	44%	32%
Fiorina, the Republican	44%	37%	45%	42%	45%	36%	48%	59%
None, neither	5%	6%	5%	6%	5%	4%	7%	3%
Other	*	*	*	1%	*	1%	*	*
No opinion	3%	2%	3%	6%	1%	2%	2%	6%
Sampling Error	+/-3.5	+/-7.0	+/-4.5	+/-8.0	+/-3.5	+/-5.0	+/-5.5	+/-8.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Boxer, the Democrat	48%	87%	45%	5%	88%	57%	18%
Fiorina, the Republican	44%	8%	40%	92%	5%	35%	77%
None, neither	5%	3%	8%	3%	2%	6%	4%
Other	*	1%	*	*	*	*	*
No opinion	3%	2%	6%	*	4%	2%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.5

	Total	Coastal	Inland/Valley	Bay Area	LA County	South-ern
Boxer, the Democrat	48%	N/A	35%	54%	55%	46%
Fiorina, the Republican	44%	N/A	56%	38%	33%	48%
None, neither	5%	N/A	8%	5%	9%	1%
Other	*	N/A	*	1%	*	*
No opinion	3%	N/A	1%	2%	2%	6%
Sampling Error	+/-3.5		+/-7.5	+/-7.0	+/-7.0	+/-7.0

* percentage less than 1%

CALIFORNIA

SEPT 02 to SEPT 07, 201
Registered Voters

Question 2/2A

Q2. If the election for Governor were held today and the candidates were Jerry Brown, the Democrat, and Meg Whitman, the Republican, who would you be more likely to vote for --
 Q2A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White	Non-White
Brown, the Democrat	46%	43%	47%	39%	54%
Whitman, the Republican	48%	51%	46%	56%	38%
None, neither	3%	2%	4%	3%	3%
Other	*	1%	*	*	*
No opinion	2%	2%	2%	1%	3%
Sampling Error	+/-3.5	+/-5.0	+/-4.5	+/-4.0	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Brown, the Democrat	46%	N/A	44%	48%	50%	45%	49%
Whitman, the Republican	48%	N/A	51%	48%	47%	48%	47%
None, neither	3%	N/A	4%	3%	2%	4%	3%
Other	*	N/A	*	*	*	*	*
No opinion	2%	N/A	1%	1%	1%	3%	1%
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-5.5	+/-6.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Brown, the Democrat	46%	54%	43%	52%	44%	54%	40%	37%
Whitman, the Republican	48%	39%	51%	42%	50%	41%	52%	61%
None, neither	3%	3%	4%	2%	4%	2%	5%	2%
Other	*	*	*	1%	*	1%	*	*
No opinion	2%	4%	1%	2%	2%	3%	3%	*
Sampling Error	+/-3.5	+/-7.0	+/-4.5	+/-8.0	+/-3.5	+/-5.0	+/-5.5	+/-8.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Brown, the Democrat	46%	84%	43%	4%	80%	52%	20%
Whitman, the Republican	48%	10%	48%	93%	16%	42%	76%
None, neither	3%	1%	6%	2%	1%	4%	3%
Other	*	1%	1%	*	*	*	*
No opinion	2%	4%	2%	1%	3%	2%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.5	+/-7.0	+/-5.5	+/-5.5

	Total	Coastal	Inland/Valley	Bay Area	LA County	South-ern
Brown, the Democrat	46%	N/A	41%	51%	48%	44%
Whitman, the Republican	48%	N/A	53%	43%	45%	51%
None, neither	3%	N/A	6%	4%	3%	1%
Other	*	N/A	*	1%	*	1%
No opinion	2%	N/A	*	*	5%	3%
Sampling Error	+/-3.5		+/-7.5	+/-7.0	+/-7.0	+/-7.0

* percentage less than 1%

FLORIDA

SEPT 02 to SEPT 07, 2010
 REGISTERED VOTERS
 Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Kendrick Meek, the Democrat, Marco Rubio, the Republican, and Charlie Crist, the Independent who would you be more likely to vote for --

Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White	Non-White
Meek, the Democrat	24%	20%	28%	18%	40%
Rubio, the Republican	36%	39%	32%	41%	25%
Crist, the Independent	34%	33%	35%	35%	29%
None, neither	3%	3%	2%	3%	3%
No opinion	3%	4%	2%	3%	3%
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Meek, the Democrat	24%	N/A	22%	22%	21%	27%	22%
Rubio, the Republican	36%	N/A	36%	44%	40%	30%	42%
Crist, the Independent	34%	N/A	37%	27%	34%	37%	31%
None, neither	3%	N/A	2%	3%	3%	3%	3%
No opinion	3%	N/A	4%	3%	2%	3%	2%
Sampling Error	+/-3.5		+/-8.0	+/-6.0	+/-5.0	+/-6.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Meek, the Democrat	24%	29%	22%	24%	25%	37%	20%	24%
Rubio, the Republican	36%	28%	39%	32%	39%	25%	39%	37%
Crist, the Independent	34%	37%	33%	39%	30%	34%	34%	34%
None, neither	3%	4%	2%	3%	3%	2%	4%	2%
No opinion	3%	2%	4%	2%	3%	3%	3%	4%
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-6.5	+/-4.0	+/-7.0	+/-4.5	+/-8.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Meek, the Democrat	24%	54%	16%	5%	45%	31%	12%
Rubio, the Republican	36%	5%	29%	70%	8%	18%	64%
Crist, the Independent	34%	36%	45%	21%	44%	42%	21%
None, neither	3%	2%	6%	*	2%	4%	2%
No opinion	3%	2%	3%	3%	*	6%	1%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-5.5	+/-8.0	+/-5.5	+/-5.0

	Total	North	Tampa Central Atlantic	Bay Area	South Central	Miami/Southern
Meek, the Democrat	24%	18%	28%	19%	17%	34%
Rubio, the Republican	36%	44%	37%	33%	40%	27%
Crist, the Independent	34%	32%	31%	41%	38%	33%
None, neither	3%	5%	2%	1%	2%	3%
No opinion	3%	1%	2%	5%	2%	4%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-8.0	+/-8.5	+/-6.5

* percentage less than 1%

FLORIDA

SEPT 02 to SEPT 07, 2010
 REGISTERED VOTERS
 Question 2/2A

Q2. If the election for Governor were held today and the candidates were Alex Sink, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for --
 Q2A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White	Non-White
Sink, the Democrat	49%	47%	50%	45%	56%
Scott, the Republican	42%	45%	39%	46%	32%
None, neither	6%	6%	5%	5%	8%
Other	*	*	*	*	*
No opinion	3%	2%	5%	3%	4%
Sampling Error	+/-3.5	+/-4.5	+/-4.5	+/-3.5	+/-8.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Sink, the Democrat	49%	N/A	53%	45%	47%	52%	46%
Scott, the Republican	42%	N/A	42%	48%	45%	38%	46%
None, neither	6%	N/A	5%	3%	5%	9%	4%
Other	*	N/A	*	*	*	*	*
No opinion	3%	N/A	1%	4%	3%	2%	4%
Sampling Error	+/-3.5		+/-8.0	+/-6.0	+/-5.0	+/-6.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Sink, the Democrat	49%	57%	48%	45%	51%	64%	44%	46%
Scott, the Republican	42%	35%	43%	45%	40%	31%	45%	46%
None, neither	6%	6%	7%	8%	4%	4%	6%	7%
Other	*	*	*	*	*	*	*	*
No opinion	3%	2%	2%	2%	4%	1%	5%	*
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-6.5	+/-4.0	+/-7.0	+/-4.5	+/-8.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Sink, the Democrat	49%	85%	50%	15%	69%	67%	25%
Scott, the Republican	42%	10%	37%	76%	17%	24%	67%
None, neither	6%	3%	9%	5%	12%	5%	4%
Other	*	*	*	*	*	*	*
No opinion	3%	2%	4%	4%	1%	4%	4%
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-5.5	+/-8.0	+/-5.5	+/-5.0

	Total	North	Central Atlantic	Tampa Bay Area	South Central	Miami/Southern
Sink, the Democrat	49%	43%	48%	47%	39%	62%
Scott, the Republican	42%	47%	43%	46%	44%	33%
None, neither	6%	7%	3%	6%	12%	2%
Other	*	*	*	*	*	*
No opinion	3%	3%	6%	1%	5%	2%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-8.0	+/-8.5	+/-6.5

* percentage less than 1%

KENTUCKY

SEPT 02 to SEPT 07, 2010
 REGISTERED VOTERS
 Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Jack Conway,
 the Democrat, and Rand Paul, the Republican, who would you be more likely to vote for --
 Q1A. As of today, do you lean more toward --

Base = Registered Voters

	Total	Men	Women	White	Non-White
Conway, the Democrat	46%	44%	48%	43%	N/A
Paul, the Republican	46%	49%	43%	48%	N/A
None, neither	5%	4%	6%	5%	N/A
Other	*	*	*	*	N/A
No opinion	4%	3%	4%	4%	N/A
Sampling Error	+/-3.5	+/-5.0	+/-4.5	+/-3.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Conway, the Democrat	46%	N/A	43%	51%	44%	45%	48%
Paul, the Republican	46%	N/A	51%	42%	48%	46%	45%
None, neither	5%	N/A	2%	4%	5%	5%	4%
Other	*	N/A	*	*	*	*	*
No opinion	4%	N/A	4%	3%	3%	4%	3%
Sampling Error	+/-3.5		+/-7.0	+/-5.5	+/-6.0	+/-6.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Conway, the Democrat	46%	52%	43%	51%	42%
Paul, the Republican	46%	39%	53%	39%	51%
None, neither	5%	6%	4%	5%	5%
Other	*	*	*	*	*
No opinion	4%	3%	1%	5%	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.5	+/-5.0	+/-4.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Conway, the Democrat	46%	83%	39%	7%	N/A	57%	26%
Paul, the Republican	46%	12%	50%	84%	N/A	35%	68%
None, neither	5%	3%	6%	7%	N/A	6%	3%
Other	*	*	*	*	N/A	*	*
No opinion	4%	3%	6%	2%	N/A	2%	3%
Sampling Error	+/-3.5	+/-5.5	+/-6.0	+/-6.0		+/-5.5	+/-5.0

	Total	East	Blue-grass	Jefferson County	West	Urban	Sub-urban	Rural
Conway, the Democrat	46%	41%	45%	61%	40%	N/A	47%	42%
Paul, the Republican	46%	48%	47%	30%	53%	N/A	44%	50%
None, neither	5%	5%	6%	6%	3%	N/A	6%	3%
Other	*	*	*	*	*	N/A	*	*
No opinion	4%	6%	2%	3%	3%	N/A	3%	4%
Sampling Error	+/-3.5	+/-7.0	+/-6.0	+/-7.5	+/-6.5		+/-5.5	+/-4.5

* percentage less than 1%