



Interviews with 1,018 adult Americans conducted by telephone by Opinion Research Corporation on July 16-21, 2010. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. Results in this document labelled "All Americans" or "Total" are based on this sample of 1,018 adults.

Additional interviews were conducted among African-Americans, and combined with the African-Americans contacted in the initial sample of 1,018 for a total of 308 African-American respondents. The margin of sampling error for results based on this sample of African-Americans is plus or minus 5.5 percentage points.

Additional interviews were also conducted among Hispanics, and combined with the Hispanics contacted in the initial sample of 1,018 for a total of 303 Hispanic respondents. The margin of sampling error for results based on this sample of Hispanics is plus or minus 5.5 percentage points.

Columns in this document labeled "Whites" show results only for the 757 respondents in the initial sample who described themselves as white in a question on racial background and did not describe themselves as Hispanic or Latino in a separate question on ethnicity. (Sampling error for non-Hispanic whites is +/-3.5 percentage points.) Columns in this document labeled "Blacks" refer to all respondents who described themselves as black or African-American and did not describe themselves as Hispanic or Latino in a separate question on ethnicity. Columns in this document labeled "Hispanics" refer to all respondents who described themselves as Hispanic or Latino in a separate question on ethnicity regardless of their race.

Trend results for racial groups are shown only for polls which had enough African-American and Hispanic respondents to produce statistically valid results.

FOR RELEASE: FRIDAY, JULY 30 AT NOON

9. For each of the following descriptions, please tell me whether you think it applies more to the Democratic party or applies more to the Republican party:

	Democratic <u>party</u>	Republican <u>party</u>	Both equally <u>(vol.)</u>	Neither <u>(vol.)</u>	No <u>Opinion</u>
Cares about the needs of people like you					
All Americans	46%	39%	4%	11%	*
<i>Blacks</i>	79%	12%	5%	4%	*
<i>Hispanics</i>	57%	30%	1%	10%	3%
<i>Whites</i>	36%	46%	5%	12%	*
Can manage the government effectively					
All Americans	36%	44%	6%	14%	*
<i>Blacks</i>	71%	17%	8%	4%	*
<i>Hispanics</i>	35%	49%	6%	7%	3%
<i>Whites</i>	29%	49%	5%	17%	*
Can improve economic conditions					
All Americans	43%	46%	4%	8%	*
<i>Blacks</i>	72%	16%	5%	7%	*
<i>Hispanics</i>	38%	44%	9%	8%	*
<i>Whites</i>	37%	51%	3%	9%	*
Can protect the country from terrorism					
All Americans	33%	47%	12%	7%	*
<i>Blacks</i>	65%	18%	11%	6%	*
<i>Hispanics</i>	38%	40%	12%	10%	*
<i>Whites</i>	27%	54%	12%	8%	*
Shares your view of the proper size and power of the federal government					
All Americans	40%	48%	2%	8%	1%
<i>Blacks</i>	73%	22%	2%	3%	*
<i>Hispanics</i>	41%	39%	7%	6%	6%
<i>Whites</i>	34%	54%	2%	9%	1%
Is patriotic					
All Americans	29%	43%	22%	5%	*
<i>Blacks</i>	61%	19%	17%	3%	*
<i>Hispanics</i>	32%	44%	19%	5%	*
<i>Whites</i>	22%	49%	24%	5%	1%
Agrees with you on issues you care about					
All Americans	44%	46%	4%	5%	1%
<i>Blacks</i>	73%	17%	4%	6%	1%
<i>Hispanics</i>	57%	32%	4%	7%	*
<i>Whites</i>	36%	54%	4%	5%	1%
Can bring the kind of change the country needs					
All Americans	43%	43%	3%	10%	*
<i>Blacks</i>	75%	15%	3%	7%	*
<i>Hispanics</i>	45%	38%	4%	11%	3%
<i>Whites</i>	35%	51%	4%	10%	*

QUESTIONS 13 THROUGH 15 ROTATED

13. What do you think are the chances that a black other than Barack Obama will be elected president in the next twenty years -- excellent, good, not good or poor?

July 16-21, 2010

	<u>All Americans</u>	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
Excellent	13%	15%	15%	12%
Good	52%	44%	49%	53%
Not good	21%	25%	14%	24%
Poor	13%	16%	22%	12%
No opinion	*	*	*	*

14. What do you think are the chances that a woman will be elected president in the next twenty years -- excellent, good, not good or poor?

July 16-21, 2010

	<u>All Americans</u>	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
Excellent	27%	31%	27%	28%
Good	54%	41%	58%	54%
Not good	12%	19%	8%	12%
Poor	7%	9%	7%	6%
No opinion	*	*	*	*

15. What do you think are the chances that a Hispanic will be elected president in the next twenty years -- excellent, good, not good or poor?

July 16-21, 2010

	<u>All Americans</u>	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
Excellent	11%	18%	18%	9%
Good	45%	36%	42%	46%
Not good	27%	28%	17%	28%
Poor	17%	18%	22%	18%
No opinion	*	*	*	*

CNN/USA TODAY/GALLUP TRENDS ON NEXT PAGE

CNN/USA TODAY/GALLUP TRENDS

	Excellent	Good	Not good	Poor	No opinion
A BLACK*					
<u>All Americans</u>					
2003 Jun 12-18	9	45	26	19	1
1993 Aug 23-25	10	44	24	21	1
Blacks					
2003 Jun 12-18	10	29	28	31	2
1993 Aug 23-25	9	35	21	34	1
Hispanics					
2003 Jun 12-18	8	47	19	23	3
Whites					
2003 Jun 12-15	8	48	27	16	1
1993 Aug 23-25	10	45	25	19	1

*Question wording: What do you think are the chances that a black will be elected president in the next twenty years -- excellent, good, not good or poor?

	Excellent	Good	Not good	Poor	No opinion
A WOMAN					
<u>All Americans</u>					
2003 Jun 12-18	16	46	23	14	1
2003 Jun 12-18	16	44	24	15	1
Blacks					
2003 Jun 12-18	21	36	18	23	2
Hispanics					
2003 Jun 12-18	22	38	18	21	1
Whites					
2003 Jun 12-15	13	49	24	13	1

	Excellent	Good	Not good	Poor	No opinion
A HISPANIC					
<u>All Americans</u>					
2003 Jun 12-18	6	27	37	28	2
Blacks					
2003 Jun 12-18	9	19	34	34	4
Hispanics					
2003 Jun 12-18	13	34	25	27	1
Whites					
2003 Jun 12-15	3	27	40	28	2

17. Which of the following is the most important issue facing the country today?

	<u>ALL AMERICANS</u>	
	<u>July 16-21</u>	<u>May 21-23</u>
	<u>2010</u>	<u>2010</u>
The economy	47%	45%
The federal budget deficit	13%	12%
Illegal immigration	9%	8%
Health care	8%	11%
The wars in Iraq and Afghanistan	8%	6%
Education	6%	7%
Energy and environmental policies	3%	7%
Terrorism	4%	4%
Other (vol.)	2%	*
No opinion	1%	1%

	<u>July 16-21, 2010</u>		
	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
The economy	47%	34%	49%
The federal budget deficit	6%	9%	15%
Illegal immigration	5%	11%	8%
Health care	15%	7%	8%
The wars in Iraq and Afghanistan	7%	13%	8%
Education	9%	10%	3%
Energy and environmental policies	1%	2%	3%
Terrorism	6%	7%	4%
Other (vol.)	2%	1%	2%
No opinion	1%	4%	*

42. Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?

	ALL AMERICANS		
	July 16-21 <u>2010</u>	Dec. 19-21 <u>2008</u>	Oct. 20-22 <u>2006</u>
Doing too much	61%	52%	54%
Should do more	35%	45%	37%
Mixed/depends (vol.)	3%	2%	*
No opinion	1%	*	9%

CNN/USA TODAY/GALLUP TRENDS

	<u>Government doing too much</u>	<u>Government should do more</u>	<u>No opinion</u>
2005 Sep 12-15	50	44	6
2004 Nov 19-21	55	36	9
2004 Sep 13-15	49	41	10
2003 Oct 24-26	52	40	8
2003 Sep 8-10	51	43	6
2002 Sep 5-8	50	43	7
2001 Oct 5-6	41	50	9
2001 Sep 7-10	55	36	9
2000 Sep 11-13	50	37	13
2000 Aug 18-19	54	38	8
1999 Sep 10-14	55	39	6
1998 Oct 29-30	50	38	12
1998 Apr 17-19	59	33	8
1997 Jan 31-Feb 2	58	33	9
1996 Jan 12-15	58	35	7
1995 Dec 15-19	60	32	8
1994 Nov 2-6	55	37	8
1994 Oct 22-25	57	37	6
1994 Jan 15-17	54	39	7
1993 Dec 17-19	55	38	7
1993 Apr 22-24	49	45	6
1993 Mar 22-24	45	49	6
1992 Oct 23-25	48	44	8
1992 Sep 11-15	51	43	6

	<u>July 16-21, 2010</u>		
	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
Doing too much	35%	54%	65%
Should do more	63%	36%	31%
Mixed/depends (vol.)	2%	4%	3%
No opinion	*	6%	*

43. Some people think the government should promote traditional values in our society. Others think the government should not favor any particular set of values. Which comes closer to your own view?

	ALL AMERICANS		
	July 16-21	Dec. 19-21	Oct. 20-22
	<u>2010</u>	<u>2008</u>	<u>2006</u>
Promote traditional values	53%	57%	51%
Not favor any set of values	44%	41%	43%
No opinion	4%	2%	6%

CNN/USA TODAY/GALLUP TRENDS

	Promote traditional values	Not favor any set of values	No opinion
2005 Sep 12-15	50	47	3
2004 Nov 19-21	55	41	4
2004 Sep 13-15	54	41	5
2003 Sep 8-10	56	40	4
2002 Sep 5-8	56	38	6
2001 Oct 5-6	59	39	3
2001 Sep 7-10	53	41	6
2000 Sep 11-13	54	38	8
1999 Sep 10-14	56	39	5
1998 Oct 29-30	56	37	7
1998 Apr 17-19	55	38	7
1997 Jan 31-Feb 2	53	40	7
1996 Jan 12-15	59	36	5
1994 Nov 2-6	55	37	8
1994 Oct 22-25	55	40	5
1994 Jan 15-17	54	40	6
1993 Dec 17-19	57	37	6
1993 Apr 22-24	55	39	6
1993 Mar 22-24	53	42	5

	<u>July 16-21, 2010</u>		
	<u>Blacks</u>	<u>Hispanics</u>	<u>Whites</u>
Promote traditional values	46%	54%	53%
Not favor any set of values	52%	46%	43%
No opinion	3%	*	4%