

Albany International  
 Anchorage International  
 Atlanta Dekalb Peachtree  
 Atlanta Hartsfield-Jackson International  
 Baltimore Washington International  
 Boston Logan International  
 Chicago Midway  
 Chicago O'Hare International  
 Cincinnati/Northern Kentucky International  
 Cleveland Hopkins International  
 Dallas/Ft. Worth International  
 Dallas Love Field  
 Dayton International  
 Denver International  
 Detroit Metro Wayne County International  
 Houston Bush Intercontinental  
 Houston William P. Hobby  
 Huntsville Madison County  
 Indianapolis International  
 Jacksonville International  
 Kansas City International  
 Ketchikan International  
 Knoxville McGhee Tyson  
 Los Angeles Ontario International  
 Memphis International  
 Miami International



**CNN** AIRPORT NETWORK



Minneapolis/St. Paul International  
 Myrtle Beach International  
 Nashville International  
 New York John F. Kennedy International  
 New York LaGuardia  
 New York Long Island Islip MacArthur  
 Newark Liberty International  
 Oakland International  
 Orlando International  
 Pensacola Gulf Coast Regional  
 Philadelphia International  
 Phoenix Sky Harbor International  
 Sacramento International  
 Saint Louis Lambert International  
 Salt Lake City International  
 San Diego International  
 San Francisco International  
 San Jose International  
 Savannah/Hilton Head International  
 Seattle-Tacoma International  
 Spokane International  
 Tallahassee Regional  
 Washington Dulles International  
 Washington Reagan National



2014



# OVERVIEW

LAUNCHED IN 1992

CNN Airport Network, broadcast in high definition, is offered in the nation's busiest airports, covering more than 2,000 gates and other viewing areas.

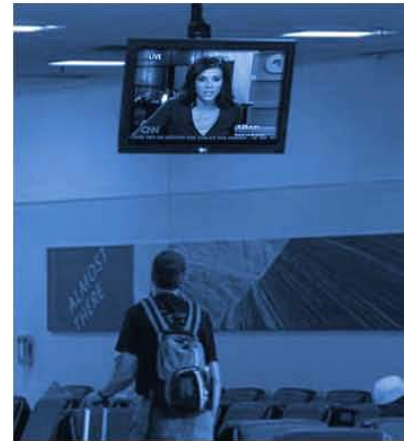
Our success is based on our excellence in programming, our technical expertise, and our response to passenger, airport and airline needs.

Programming includes breaking news, business and financial reports, sports updates, weather, lifestyle and travel segments. Also featured are live sporting events passengers don't want to miss from the NFL, NBA, MLB and the NCAA.



# STANDARDS

**CNN Airport Network is the only live, satellite-delivered airport television service that provides up-to-the-minute news, information and entertainment to airline passengers.**



CNN Airport Network broadcasts 24 hours a day, seven days a week, with round-the-clock technical and editorial staffing. Because we broadcast in public waiting areas CNN Airport Network



**will not air graphic video coverage of commercial air accidents or incidents,**

unless the incident involves a national emergency or threat to security. CNN Airport Network also screens out material that is either sexually explicit or portrays graphic violence.





# SERVICE

## 83%

of viewers believe CNN Airport Network enhances the airport environment

## 88%

of viewers feel CNN Airport Network helps them stay in touch with what's happening in the world

## 80%

of viewers will look for CNN Airport Network the next time they fly.

Source: 2010 Nielsen Custom Audience Report

With increased security requirements causing passengers to spend more time waiting at the gate, CNN Airport Network provides airlines and airports a significant opportunity to improve customer service and satisfaction.



- > keeps passengers informed and entertained while traveling
- > reduces stress caused by travel
- > shortens perceived waiting time





# OPPORTUNITIES

Local commercial time is provided for your unique, custom messages and revenue-producing advertising, creating a direct line of communication with air travelers.

- additional revenue stream through local advertising sales
- promotion for concessions within the airport
- promotion for your airport, city and region
- public service information on security, accessibility and other issues





# INSTALLATION



## LEADING EDGE TECHNOLOGY

Take advantage of CNN's technical expertise, system design experience, buying power and vendor relationships to put together a top notch television network in your airport.

- latest display screen technology - large high definition LCD flat panel display screens
- select either ceiling mounted or floor stand display screen installation
- audio distributed from ceiling mounted speakers located directly above passenger seating areas and away from passenger transaction areas
- program audio level automatically tracks the ambient noise level in each viewing area to deliver intelligible, non-intrusive audio
- audio system interfaces with airport and airline paging systems to enable passengers to hear pages and boarding announcements
- viewing area equipment placed with consideration for those who might prefer a quiet seating zone within the gate hold room area
- satellite system installed to receive live programming 24/7
- complete turnkey equipment and installation package offered to airports
- technical support available from CNN 24/7





# AIRPORTS



- Albany International
- Anchorage International
- Atlanta Dekalb Peachtree
- Atlanta Hartsfield-Jackson International
- Baltimore Washington International
- Boston Logan International
- Chicago Midway
- Chicago O'Hare International
- Cincinnati/Northern Kentucky International
- Cleveland Hopkins International
- Dallas/Ft. Worth International
- Dallas Love Field
- Dayton International
- Denver International
- Detroit Metro Wayne County International
- Houston Bush Intercontinental
- Houston William P. Hobby
- Huntsville Madison County
- Indianapolis International
- Jacksonville International
- Kansas City International
- Ketchikan International
- Knoxville McGhee Tyson
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- Minneapolis/St. Paul International
- Myrtle Beach International
- Nashville International
- New York John F. Kennedy International
- New York LaGuardia
- New York Long Island Islip MacArthur
- Newark Liberty International
- Oakland International
- Orlando International
- Pensacola Gulf Coast Regional
- Philadelphia International
- Phoenix Sky Harbor International
- Sacramento International
- Saint Louis Lambert International
- Salt Lake City International
- San Deigo International
- San Francisco International
- San Jose International
- Savannah/Hilton Head International
- Seattle -Tacoma International
- Tallahassee Regional
- Washington Dulles International
- Washington Reagan National



# PROGRAMMING

## MON-FRI

6:00a CNN New Day  
 7:00a HLN Morning Express  
 8:00a HLN Morning Express  
 9:00a HLN Morning Express  
 10:00a CNN Newsroom  
 11:00a+ CNN @This Hour  
 12:00p+ CNN Legal View  
 with Ashleigh Banfield  
 1:00p CNN Newsroom  
 2:00p CNN Newsroom  
 3:00p+ CNN Newsroom  
 4:00 p+ The Lead with Jake Tapper  
 5:00p CNN Situation Room  
 6:00p CNN Situation Room/Crossfire  
 7:00p\* Erin Burnett OutFront  
 8:00p\* CNN Anderson Cooper 360  
 9:00p\* CNN Piers Morgan Tonight  
 10:00p\* CNN Anderson Cooper 360  
 11:00p \*CNN Erin Burnett OutFront  
 12:00a CNNI (Mon-Thurs)  
 Anderson Cooper 360 replay (Fri)  
 1:00a CNNI  
 2:00a CNNI  
 3:00a CNNI  
 4:00a CNNI  
 5:00a CNN Early Start

## SATURDAY

6:00a CNN New Day Saturday  
 7:00a CNN New Day Saturday  
 8:00a CNN New Day Saturday  
 9:00a APN/Cartoon/CNN New Day Saturday  
 10:00a HBO Real Sports/ APN  
 11:00a Anthony Bourdain: Parts Unknown  
 12:00p HLN Weekend Express  
 1:00p CNN Newsroom  
 2:00p CNN Your Money/ The Next List  
 3:00p HBO Real Sports/ APN  
 4:00p CNN Newsroom  
 4:30p CNN Sanjay Gupta MD  
 5:00p CNN Newsroom  
 6:00p CNN Newsroom  
 7:00p Anthony Bourdain Parts Unknown  
 8:00p CNN Inside Man  
 9:00p Anthony Bourdain Parts Unknown  
 10:00p HBO Real Sports/ APN  
 11:00p CNN Series  
 12:00a Anthony Bourdain: Parts Unknown  
 1:00a CNNI  
 2:00a CNNI  
 3:00a CNNI  
 4:00a CNNI  
 5:00a CNN Piers Morgan Tonight (replay)

## SUNDAY

6:00a CNN New Day Sunday  
 7:00a HLN Weekend Express  
 7:30a CNN Sanjay Gupta MD  
 8:00a APN/Cartoon/CNN New Day Sunday  
 9:00a HBO Real Sports/ APN  
 10:00a CNN Fareed Zakaria GPS  
 11:00a Anthony Bourdain: Parts Unknown  
 12:00p CNN State of the Union  
 1:00p CNN Fareed Zakaria GPS  
 2:00p CNN Newsroom  
 3:00p HBO Real Sports/ APN  
 4:00p CNN Newsroom  
 5:00p CNN Newsroom  
 6:00p CNN Special Series  
 7:00p Anthony Bourdain Parts Unknown  
 8:00p CNN Anthony Bourdain: Parts Unknown  
 9:00p CNN Special Series  
 10:00p Anthony Bourdain Parts Unknown  
 11:00p Anthony Bourdain Parts Unknown  
 12:00a CNNI  
 1:00a CNNI  
 2:00a CNNI  
 3:00a CNNI  
 4:00a CNNI  
 5:00a CNN Early Start

+ CNN first 2 blocks, then CNN Airport Network programming  
 \*Thursdays 7P-12A NBA

Effective 2/10/2014 All Times Eastern.  
 Programming subject to preemption.





# CNN SPORTS

THE NFL, NBA, NCAA & MLB on CNN Airport Network



**NFL** – Over 90 games in 2013

**NBA** – Over 65 games in 2013

**NCAA** – Final Four and select tournament games

**MLB** – The playoffs, the ALDS, NLDS and NLCS series

