



### **CNN MultiChoice African Journalist 2012 Entry Form**

The CNN MultiChoice African Journalist Competition is the most prestigious and respected Award for journalists across the African Continent. Its objective is to reinforce the importance of the role of journalists in Africa's development and to reward, recognise and encourage journalistic talent across all media disciplines.

#### **Who can enter?:**

You must be an African National, working on the continent for African owned, or headquartered, media organisations. Your work must have appeared in printed publications or electronic media that is primarily targeted at and received by an African audience.

#### **What the judges are looking for?:**

Our panel of independent, highly respected and experienced judges are in pursuit of excellence. They will be looking for entries which:

- Tell the story in a balanced, comprehensive and objective manner
- Demonstrate journalistic integrity and resourcefulness
- Communicate the story in a way that makes the topic accessible and relevant to their audience
- Display well organised research and insight
- Was broadcast or published, in English, French or Portuguese only, between January and December 2011 with proof supplied

**Entries must be received at the collection points by FEBRUARY 22<sup>nd</sup> 2012, no exceptions will be made. Entries received after this date may be disqualified.**

### **The Prizes**

The journalists selected by our panel of judges will enjoy an all expenses paid finalists' programme of networking activities and workshops, culminating in the Gala Awards Ceremony. Each finalist will receive a cash prize, with each category winner also receiving a laptop computer and printer.

The CNN MultiChoice African Journalist 2012 Award winner will be selected from the category winners and will receive an additional cash prize and will have the opportunity to participate in the CNN Journalism Fellowship at CNN Headquarters in Atlanta.

### **How to enter**

- You can only enter a maximum of 2 stories across all categories. Please carefully review your work of 2011 and enter your best story/stories in the most suitable category. You may enter a maximum of 2 stories, either both into a single category or 1 each into different categories. Please send your entry/entries in one envelope.
- Fill in all the details requested on the form (copies accepted), please print clearly and provide all requested information.
- Ensure you include a copy of your up-to-date Curriculum Vitae and any background information on your entry/entries, that you feel relevant.
- Send 2 copies of your work – Print journalists & cartoonists send the original article and a clean, legible photocopy of the entry; Online please send full URL details (No print outs will be accepted); TV & Radio – please send 2 disks/tapes (DVD/VHS or CD); Photojournalist – please send original photo(s) and CD containing your picture(s).
- Get your entry to the collection point nearest to you by February 22<sup>nd</sup> 2012 latest. No extension will be made to this date.

### **The Categories**

Please go through your 2011 stories and ensure you send us the work that best demonstrates your story telling abilities. **Entrants are strictly limited to a MAXIMUM OF TWO ENTRIES.**

Except where a specific media is referred to in the category name, all categories are open to print, radio, television, online, photographic journalists and cartoonists.

#### **Arts & Culture Award**

The Arts have the power to transform lives while culture is at the heart of today's Africa. Stories should celebrate African culture or The Arts, such as visual art, music, dance, acting, writing, sculpture and crafts.

#### **Digital Journalism Award**

This Award recognises the work of journalists working in new media. Entries should demonstrate how the distinct and multi-faceted nature of digital media was used to tell the story. News websites; individual stories; series of articles and/or mobile content initiatives are eligible for entry. **However, all content must have been created specifically for the online medium.** Please clearly indicate the URL of your entry and the date it first went live on the entry form. Printouts of stories and/or sites are not accepted in this category.

#### **The Coca-Cola Company Economics and Business Award**

Stories should demonstrate a contemporary, balanced and clear understanding of any aspect of economic and/or business issues on the continent.

#### **Environment Award**

Entries should relate to any issues including protection of the environment and innovative ways to combat environmental damage across the African continent.

#### **Free Press Africa Award**

This award rewards excellence and provides support to African journalists who tell their stories at continuing risk to their lives and safety by covering conflicts, exposing corruption or crises in an atmosphere where information is controlled or often suppressed. Previous recipients include Somiland journalist Mahamud Abdi Jama; Mustafa Haji Abdinur who

reported from Somalia under difficult circumstances; the late Deyda Hydera from Gambia; the imprisoned Eritrean journalist Seyoum Tsehaye; Musa Saidykhan whose stories caused him to be tortured and subsequently flee Gambia and DRC journalist Nicaise Kibel'bel Oka who received the Award on behalf of 3 murdered journalists and in recognition of his own bravery having been imprisoned and beaten.

As this category is so specific to the cause of Free Press, it may not always be possible for a journalist to enter his/her own work, so nominations are encouraged from family members, the public, editors or colleagues.

#### **The HIV/AIDS Reporting Award**

This Award recognises journalists reporting on HIV/AIDS. Entries should relate to issues such as the impact of HIV/AIDS on women and children in communities and the response to the epidemic across the continent including, but not limited to, prevention; protection and treatment initiatives. This category is open to journalists from English, French and Portuguese speaking territories.

#### **Mohamed Amin Photographic Award**

Entries may be either an individual photograph or a photographic essay of not more than 5 photos. Both black & white and colour photos accepted. Images that are available for download on agency websites and have not appeared in African media will not be eligible.

#### **MSD Health & Medical Award**

Entries may relate to all general health and medical issues including, but not limited to, diseases and their treatments; healthcare development; training of medical personnel; the cost of healthcare; the role of traditional medicines and healers and the exodus of medical professionals from the continent.

#### **Print General News Award**

This award specifically recognises the work of the print journalist in bringing general news stories to the forefront of the news agenda. Entries may be a single article, covering topical news, or an in-depth feature/series of articles or investigative report. Articles must have first appeared in a printed publication, with proof supplied.

#### **Radio General News Award**

Radio continues to play an integral part in satisfying listeners' appetite for news. Submissions should be general news stories, interviews or features.

#### **Sport Award**

Entries should relate to any aspect of sports journalism including, but not limited to, reporting of sporting events; the business behind sport; features on personalities and sports as a tool for developing and building national unity.

#### **Television Features Award**

An extended news story, feature or documentary up to 60 minutes duration.

#### **Television News Bulletin Award**

A general news bulletin story not more than 5 minutes duration.

#### **Tourism Award**

A diverse category that covers the many and varied aspects of the travel and tourism industry in Africa and its contribution to a country's socio-economic development.

#### **Francophone General News Awards**

Please refer to separate entry form. [Veuillez utiliser le formulaire d'inscription francophone pour cette catégorie.](#)

#### **Portuguese Language General News Award**

Please refer to separate entry form. [Por favor, utilize o formulário de entrada em Português para esta categoria.](#)

**ENTRY FORM**

- Please refer to the rules of the competition before completing this form.
- Clearly print and provide all relevant information on the form (copies accepted).
- A maximum of 2 stories may be entered.
- Please include **an up-to-date copy CV** in your entry.
- Ensure you send 2 copies of your submission –
  - Print - please send original AND clean photocopy of each article.
  - TV & Radio – please send 2 copies of your story, either on tape or disk.
  - Digital – please indicate clearly the URL on this form. Print out is not accepted.
  - Photographic – your original photo and photocopy of where it appeared. Your work may also be sent electronically, but may not reproduce as vividly as your own prints.
- Failure to complete this form fully and provide all relevant information will result in disqualification.
- **Entry deadline is February 22<sup>nd</sup> 2012 – no extension will be made to this date.**

Please remember you can only submit a maximum of two stories across all the categories. Some categories may be sponsored; however there is absolutely no connection between any sponsor and the judging process. Finalists are selected by an independent judging panel and the winners remain a secret from everyone, including sponsors, until the Gala Awards ceremony.

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_ Date of Birth (day/month/year) \_\_\_\_/\_\_\_\_/\_\_\_\_

Nationality \_\_\_\_\_ Freelancer Yes \_\_\_\_\_ No \_\_\_\_\_

Name of Publication/Station/Website \_\_\_\_\_

Parent/holding company \_\_\_\_\_

Full Postal and street address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Daytime telephone \_\_\_\_\_

Mobile telephone \_\_\_\_\_

Email \_\_\_\_\_

**If submitting a joint entry with a colleague, please provide their details here:**

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_ Date of Birth (d/m/year) \_\_\_\_/\_\_\_\_/\_\_\_\_

Nationality \_\_\_\_\_ Freelancer Yes \_\_\_\_\_ No \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Mobile telephone \_\_\_\_\_

Email \_\_\_\_\_

**Referee:** A person known to the entrant in a professional capacity and, if required, can validate the work submitted

Name \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Mobile telephone \_\_\_\_\_

Email \_\_\_\_\_

**Please tick the medium you are entering**

| Category                 | TV | Radio | Print /<br>Cartoon | Website | Name of Newspaper/URL/<br>TV/Radio Station |                         |
|--------------------------|----|-------|--------------------|---------|--|-------------------------|
|                          |    |       |                    |         | Story 1                                    | Story 2 (if applicable) |
| Arts and Culture         |    |       |                    |         |  |                         |
| Digital Journalism       |    |       |                    |         |  |                         |
| Economics & Business     |    |       |                    |         |  |                         |
| Environment              |    |       |                    |         |  |                         |
| Free Press Africa        |    |       |                    |         |  |                         |
| Health & Medical         |    |       |                    |         |  |                         |
| HIV/AIDS Reporting       |    |       |                    |         |  |                         |
| Photographic Award       |    |       |                    |         |  |                         |
| Print General News       |    |       |                    |         |  |                         |
| Radio General News       |    |       |                    |         |  |                         |
| Sport                    |    |       |                    |         |  |                         |
| Tourism                  |    |       |                    |         |  |                         |
| Television Features      |    |       |                    |         |  |                         |
| Television News Bulletin |    |       |                    |         |  |                         |

| Title of the stories you are entering, remember you may enter a <b>MAXIMUM of 2</b> | Date first appeared |
|---|---------------------|
| 1. _____  | _____               |
| 2. _____  | _____               |

Before you send us your entry, please ensure that you have included everything we need:

- Fully completed entry form – plus photocopy.
- Your up-to-date CV.
- Print entries – please send original and legible photocopy of your story.
- TV/Radio – please send two dvd/tape/cds of your work.
- Photographic entries – original print of your photograph plus copy of publication/print out of website where your picture appeared.
- Internet – URL clearly indicated on the entry form.
- Any relevant background information on your submitted entries.

### **Rules of Entry**

- The Competition is open to African professional journalists, whether directly employed or freelancers, working in the continent of Africa for African owned media organisations or media organisations headquartered in the continent of Africa and who have produced a story which has been made available as a printed publication or broadcast through an electronic medium (television; radio or website) primarily targeted at and received by an African audience.
- The judges, at their discretion, may also consider entries from African journalists filing stories from African countries for media who, for political reasons, are headquartered outside Africa but continue to produce media primarily targeted at and received by an African audience.
- All entrants must be an African National and be at least eighteen years of age.
- No entry fee is payable.
- To continue the development of journalism on the continent, journalists that have been winners in this competition on three or more occasions will be ineligible to enter.
- Employees and their immediate families of Turner Broadcasting System Europe Ltd., (TBSEL), and their respective parent companies, group companies, subsidiary companies and agencies are not eligible to participate in the competition.
- Each entry must have been first published or broadcast in African media in 2011. Proof of publication must be submitted with your entry. Images that are available for download on agency websites and have not appeared in African media will not be eligible.
- The Competition is held in English, French and Portuguese languages, translations from other languages will not be accepted.
- Applicants are strictly limited to a maximum of two entries across all categories of the Competition.
- Entries should be made in accordance with the instructions given on this entry form and must be received on, or before, February 22<sup>nd</sup> 2012 at one of the collection point addresses provided on this form. No extensions will be made to this closing date.
- Late or lost entries, illegible or fraudulent entries or acts or any other entries or acts which bring or would be likely to bring the reputation of TBSEL and/or MultiChoice into disrepute shall render the entrant ineligible to participate in the Competition and will be disqualified.
- You will grant TBSEL and MultiChoice unrestricted, unfettered and irrevocable non-exclusive rights in all works submitted for entry into the Competition (or where such rights are owned by a third party, you shall procure that such third party grants such rights) for TBSEL and/or MultiChoice to use such works in any way it determines in its sole discretion.
- The Competition will be judged by a panel of distinguished, independent judges with appropriate knowledge and experience of journalistic practices in Africa. The panel of judges will be determined by TBSEL and/or MultiChoice in its/their sole discretion and will meet in April 2012. Panel members cannot vote on work entered by their organisation, employees or family members.
- Should the quality of entries fall below the standard required, the judges reserve the right not to select a finalist.
- The judges reserve the right to transfer entries for consideration in other categories at their discretion.
- The judges uphold the integrity and reputation of the CNN MultiChoice African Journalist 2012 competition and, as such, reserve the right to disqualify any piece of work and/or finalist if, in the judges' opinion, there exists reasonable doubt about the authenticity and/or accuracy of the submitted entry and/or the integrity of the finalists.
- The judges' decision is final and no correspondence will be entered into.
- Categories and sponsors of the awards may be subject to change.
- Some categories may be sponsored; however there is absolutely no connection between any sponsor and the judging process. The winners remain confidential from everyone, including sponsors, until the Gala Awards ceremony.
- Finalists will be required to sign affidavits of eligibility, confirming amongst other things copyright clearance of all material used in the story and identifying TBSEL and MultiChoice accordingly, and containing releases granting TBSEL, MultiChoice and

all sponsors of the Competition, the right to use their names, voices, pictures and work submitted, without compensation, in any media for the purposes of advertising/public relations, media training in journalist workshops and publicizing all matters related to the competition.

- You hereby consent that TBSEL may share the information you provide with the distinguished organisations that support the competition.
- Journalists selected by the panel of judges will be taken to a finalists' programme. TBSEL shall pay for and arrange all flights, transportation accommodation and scheduled meals. TBSEL shall also reimburse the finalists for the costs of applying for Visas and any other documentation required for travel, however, all other costs (apart from those highlighted herein and unless advised by TBSEL shall be each finalist's sole responsibility. Finalists will be expected to be available for the duration of the programme and participate fully in the calendar of events which are expected to take place on those dates as advised by TBSEL.
- Depending on the quality of entries, 17 prizes will be awarded in the categories listed in this entry form. TBSEL and MultiChoice reserve the right to substitute any prizes, of reasonably comparable value, in the event that the award prizes for any reason are unavailable. Prizes are non transferable.
- One of the category winners will be selected as the CNN MultiChoice African Journalist 2012. Subject to compliance with any legal or immigration requirement as necessary, the CNN MultiChoice African Journalist 2012 Award winner will be offered a return flight and accommodation at CNN Headquarters in Atlanta, USA. No cash alternative is available.
- TBSEL, MultiChoice and all sponsors of the Competition disclaim any liability for loss to any person or property relating to the delivery and/or subsequent use of, or participation in, any of the prizes awarded. The winners agree to abide by any and all terms and conditions of the supplier(s) of the prizes. The promoter is TBSEL. For a complete list of finalists please email [cnafrica.competition@turner.com](mailto:cnafrica.competition@turner.com) or visit [www.cnn.com/africanawards](http://www.cnn.com/africanawards) at the end of June 2012.
- TBSEL/MultiChoice has the right to refuse entries not complying with the above rules. TBSEL/CNN/MultiChoice's decision as to eligibility of journalists and/or individual entries not complying with the above rules will be final and no correspondence will be entered into.
- The Competition shall be covered and construed with the laws of England.
- You acknowledge that this is only a Competition and the awarding of any prize does not give rise to an employment, agency or joint venture relationship or arrangement between you and TBSEL and/or MultiChoice.
- Unless you expressly indicate otherwise by checking the box at the bottom of these rules, TBSEL shall be entitled to keep the information you provide and use it to notify you of any future CNN MultiChoice African Journalist competitions for the next 5 years.
- By submitting your entry, you confirm that you have read and agree with these rules.

If you do NOT wish to receive notifications of future CNN MultiChoice African Journalist competitions please check this box