

CNN September 2017

The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from **September 17 – September 20 2017** among a sample of **1053** respondents. The landline total respondents were **447** and there were **606** of cell phone respondents. The margin of error for total respondents is +/-3.7% at the 95% confidence level. The design effect is 1.5. More information about SSRS can be obtained by visiting www.ssrs.com.

**EMBARGOED FOR RELEASE:
Friday, September 22 at 1:00 p.m.**

Q38. How likely do you think it is that Russian-backed content on Facebook or in other social media affected the outcome of the 2016 presidential election? Is that... [READ LIST]

Sept. 17-20
2017

Likely NET	54%
Very likely	30%
Somewhat likely	24%
Not likely NET	43%
Not very likely	14%
Not at all likely	29%
Don't know/Undecided/Refused	3%

Q39. And do you happen to know anyone personally who you think changed their presidential vote last year because of Russian-backed content on Facebook or in other social media, or don't you know anyone like that?

Sept. 17-20
2017

Yes	11%
No	86%
Don't know/Undecided/Refused	3%

MORE ON METHODOLOGY

A total of 1,053 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 30% described themselves as Democrats, 24% described themselves as Republicans, and 41% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-3.68 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

CNN/SSRS Poll -- September 17, 2017 to September 20, 2017

38. How likely do you think it is that Russian-backed content on Facebook or in other social media affected the outcome of the 2016 presidential election? Is that ...
Base: Total Respondents

	Total	Men	Women	White	Non-white
	=====	=====	=====	=====	=====
Likely (Net)	54%	46%	62%	46%	69%
Very likely	30%	27%	34%	25%	41%
Somewhat likely	24%	19%	28%	21%	28%
Not likely (Net)	43%	53%	34%	52%	27%
Not too likely	14%	15%	13%	16%	9%
Not at all likely	29%	38%	21%	36%	18%
Don't Know/Undecided/Refused	3%	1%	5%	2%	4%
Sampling Error (+/-)	3.7	4.8	5.6	4.2	7.1

	Total	18-34	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====
Likely (Net)	54%	57%	51%	52%	57%	51%
Very likely	30%	28%	32%	32%	28%	32%
Somewhat likely	24%	30%	20%	20%	28%	19%
Not likely (Net)	43%	39%	45%	43%	41%	45%
Not too likely	14%	15%	13%	13%	15%	13%
Not at all likely	29%	25%	33%	30%	26%	33%
Don't Know/Undecided/Refused	3%	3%	3%	5%	2%	4%
Sampling Error (+/-)	3.7	7.9	6.2	6.1	6.3	4.2

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White coll.	White non-coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Likely (Net)	54%	60%	48%	51%	58%	40%	55%
Very likely	30%	32%	28%	27%	36%	20%	33%
Somewhat likely	24%	28%	21%	24%	23%	20%	22%
Not likely (Net)	43%	37%	49%	45%	39%	57%	43%
Not too likely	14%	14%	14%	13%	16%	16%	16%
Not at all likely	29%	23%	35%	32%	23%	40%	27%
Don't Know/Undecided/Refused	3%	3%	3%	3%	4%	3%	2%
Sampling Error (+/-)	3.7	6.0	4.8	4.8	5.5	5.6	6.2

	Total	Demo-crat	Indep Other	Repub lican	Lib-eral	Mode-rate	Con-serva-tive	Lean Demo-crat	Lean Repub-lican
	=====	=====	=====	=====	=====	=====	=====	=====	=====
Likely (Net)	54%	82%	55%	15%	82%	59%	32%	82%	17%
Very likely	30%	55%	27%	6%	56%	26%	17%	49%	6%
Somewhat likely	24%	28%	29%	9%	25%	32%	15%	32%	11%
Not likely (Net)	43%	16%	42%	82%	16%	39%	65%	16%	80%
Not too likely	14%	8%	14%	22%	7%	17%	16%	8%	22%
Not at all likely	29%	8%	29%	60%	9%	22%	49%	8%	59%
Don't Know/Undecided/Refused	3%	2%	2%	3%	2%	2%	3%	3%	2%
Sampling Error (+/-)	3.7	7.0	5.5	7.1	7.4	6.4	6.0	5.4	5.4

	Total	Trump ap-prove	Trump disap-prove	Reg. voter
	=====	=====	=====	=====
Likely (Net)	54%	16%	81%	51%
Very likely	30%	4%	50%	30%
Somewhat likely	24%	13%	31%	20%
Not likely (Net)	43%	81%	16%	46%
Not too likely	14%	19%	8%	15%
Not at all likely	29%	62%	7%	32%
Don't Know/Undecided/Refused	3%	3%	3%	3%
Sampling Error (+/-)	3.7	5.6	5.1	3.9

CNN/SSRS Poll -- September 17, 2017 to September 20, 2017

39. And do you happen to know anyone personally who you think changed their presidential vote last year because of Russian-backed content on Facebook or in other social media, or don't you know anyone like that?

Base: Total Respondents

	Total	Men	Women	White	Non-white
Yes	11%	10%	12%	10%	12%
No	86%	88%	84%	86%	86%
Don't Know/Undecided/Refused	3%	3%	3%	3%	2%
Sampling Error (+/-)	3.7	4.8	5.6	4.2	7.1

	Total	18-34	50-64	65+	<45	45+
Yes	11%	13%	10%	9%	13%	9%
No	86%	82%	88%	88%	84%	88%
Don't Know/Undecided/Refused	3%	5%	2%	2%	3%	3%
Sampling Error (+/-)	3.7	7.9	6.2	6.1	6.3	4.2

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Yes	11%	10%	12%	8%	16%	8%	15%
No	86%	88%	85%	89%	80%	89%	81%
Don't Know/Undecided/Refused	3%	2%	4%	3%	3%	3%	4%
Sampling Error (+/-)	3.7	6.0	4.8	4.8	5.5	5.6	6.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive	Lean Demo-cratic	Lean Repub lican
Yes	11%	18%	11%	3%	24%	10%	4%	18%	3%
No	86%	81%	86%	93%	73%	87%	93%	80%	93%
Don't Know/Undecided/Refused	3%	2%	3%	4%	3%	3%	3%	3%	3%
Sampling Error (+/-)	3.7	7.0	5.5	7.1	7.4	6.4	6.0	5.4	5.4

	Total	Trump ap-prove	Trump disap prove	Reg. voter
Yes	11%	3%	18%	11%
No	86%	94%	79%	85%
Don't Know/Undecided/Refused	3%	3%	3%	3%
Sampling Error (+/-)	3.7	5.6	5.1	3.9