



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from **August 03 – August 06 2017** among a sample of **1018** respondents. The landline total respondents were **396** and there were **622** of cell phone respondents. The margin of error for total respondents is +/-3.6% at the 95% confidence level. The design effect is 1.3. More information about SSRS can be obtained by visiting www.ssrs.com.

EMBARGOED FOR RELEASE: Saturday, August 19 at 10:00 a.m.

Q38a. As you may know, a total solar eclipse will be visible from the United States on August 21st. People in every state will be able to see at least a partial eclipse. How much have you heard or seen about this solar eclipse?

	Aug. 03-06
	<u>2017</u>
A lot	35%
A little	41%
Nothing at all	24%
Don't know/Undecided/Refused (vol.)	*

Q39. Have you made plans to watch the eclipse, or are you not planning to watch it?

	Aug. 03-06,
	<u>2017</u>
Yes, have made plans	51%
No, not planning to watch it	46%
Don't know/Undecided/Refused (vol.)	3%





Q40. Are you planning to travel to get a better view of the eclipse than you would have at home, or not?

	Aug. 03-06 <u>2017</u>
Yes, planning to travel	16%
No, not planning to travel	82%
Satisfied with view from home (vol.)	1%
Don't know/Undecided/Refused (vol.)	1%

Q39/Q40 COMBO TABLE

	Aug. 03-06
	<u> 2017</u>
Yes, have made plans to watch	51%
Yes, will travel	8%
No, will not travel	42%
Satisfied with view from home (vol.)	1%
Don't know/undecided/refused (vol.)	1%
No, not planning to watch it	46%
Don't know/undecided/refused (vol.)	3%

Q41. Do each of the following words describe the way you feel about the solar eclipse, or not?

	Yes, does describe	No, does not describe	Don't <u>know (vol.)</u>
Excited	48%	50%	1%
Scared	4%	95%	1%
Uninterested	30%	68%	2%





MORE ON METHODOLOGY

A total of 1,018 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 30% described themselves as Democrats, 25% described themselves as Republicans, and 42% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

TABLE 067
38A. As you may know, a total solar eclipse will be visible from the United States on August 21st. People in every state will be able to see at least a partial eclipse. How much have you heard or seen about this solar eclipse?
Base: Total Respondents

	Total	Men	Women	White	Non- white		
A lot A little Nothing at all Don't know/Undecided/Refused	===== 35% 41% 24%	===== 34% 43% 23%	===== 36% 39% 25%	===== 42% 40% 18%	===== 25% 42% 33%		
Sampling Error (+/-)	3.6	4.9	5.2	4.2	6.5		
A lot A little	Total ===== 35% 41%	18-34 ===== 28% 38%	35-49 ===== 35% 43%	50-64 ===== 38% 44%	65+ ===== 44% 37%	<45 ===== 30% 40%	45+ ===== 40% 42%
Nothing at all Don't know/Undecided/Refused Sampling Error (+/-)	24% * 3.6	34% - 7.4	22% - 8.0	18% * 6.2	19% * 6.2	30% - 5.9	18% * 4.3
	Total =====	<\$50K	\$50K+ =====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
A lot A little Nothing at all Don't know/Undecided/Refused Sampling Error (+/-)	35% 41% 24% * 3.6	26% 42% 32% * 5.9	43% 39% 17% *	32% 40% 28% - 4.6	42% 43% 15% *	39% 40% 21% - 5.7	47% 40% 12% *
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
A lot A little Nothing at all Don't know/Undecided/Refused Sampling Error (+/-)	35% 41% 24% * 3.6	39% 38% 22% *	32% 44% 24% *	37% 41% 23% *	43% 39% 19% - 7.3	36% 44% 20% - 5.6	31% 39% 30% *
	Total =====	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Reg. voter	
A lot A little Nothing at all Don't know/Undecided/Refused Sampling Error (+/-)	35% 41% 24% *	39% 40% 21% *	35% 42% 24% *	36% 40% 25% *	36% 41% 23% *	39% 40% 22% *	

TABLE 068 $39. \ \text{Have you made plans to watch the eclipse, or are you not planning to watch it?}$ Base: Total Respondents

	Total	Men	Women	White	Non- white		
Yes, have made plans No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)	===== 51% 46% 3% 3.6	===== 49% 47% 4% 4.9	===== 53% 44% 3% 5.2	===== 54% 42% 4% 4.2	===== 46% 51% 2% 6.5		
Yes, have made plans No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 51% 46% 3% 3.6	18-34 ===== 50% 47% 3% 7.4	35-49 ===== 56% 42% 2% 8.0	50-64 ===== 49% 45% 6% 6.2	65+ ===== 50% 47% 2% 6.2	<45 ===== 51% 47% 3% 5.9	45+ ===== 51% 45% 4% 4.3
	Total	<\$50K =====	\$50K+ =====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Yes, have made plans No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)	51% 46% 3% 3.6	52% 45% 3% 5.9	51% 45% 4% 4.7	49% 47% 4% 4.6	54% 43% 3% 5.1	51% 44% 5% 5.7	59% 38% 2% 6.0
Yes, have made plans No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 51% 46% 3% 3.6	Demo- crat ===== 57% 40% 3% 6.4	Indep endnt Other ===== 48% 47% 5% 5.6	Repub lican ===== 48% 49% 3% 6.7	Lib- eral ===== 62% 36% 2% 7.3	Mode- rate ===== 51% 45% 3% 5.6	Con serva tive ===== 42% 55% 3% 6.2
Yes, have made plans No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 51% 46% 3% 3.6	Lean Demo- crat ===== 55% 42% 2% 5.1	Lean Repub lican ==== 46% 50% 4% 5.3	Trump ap- prove ===== 49% 46% 4% 5.6	Trump disap prove ===== 53% 44% 2% 4.8	Reg. voter ===== 52% 45% 3% 3.7	

TABLE 070 39. Have you made plans to watch the eclipse, or are you not planning to watch it? Base: Total Respondents

Base: Total Respondents							
	Total	Men	Women	White	Non- white =====		
Yes, have made plans	51%	49%	53%	54%	46%		
Yes, will travel	8%	6%	9%	9%	7%		
No, will not travel	42%	41%	42%	44%	38%		
Satisfied with view from home	1%	1%	- 1.0	*	1%		
Don't know/Undecided/Refused No, not planning to watch it	1% 46%	* 47%	1% 44%	1% 42%	1% 51%		
Don't know/Undecided/Refused	3%	4%	3%	48	2%		
Sampling Error (+/-)	3.6	4.9	5.2	4.2	6.5		
	Total	18-34	35-49	50-64	65+	<45	45+
Yes, have made plans	===== 51%	===== 50%	===== 56%	===== 49%	===== 50%	===== 51%	===== 51%
Yes, will travel	8%	7%	10%	9%	6%	8%	8%
No, will not travel	42%	42%	46%	39%	43%	42%	42%
Satisfied with view from home	1%	1%	1%	*	*	1%	*
Don't know/Undecided/Refused	1%	1%	-	1%	1%	*	1%
No, not planning to watch it	46%	47%	42%	45%	47%	47%	45%
Don't know/Undecided/Refused Sampling Error (+/-)	3% 3.6	3% 7.4	2% 8.0	6% 6.2	2% 6.2	3% 5.9	4% 4.3
Sampling Ellot (+/-)	3.0	7 • 4	0.0	0.2	0.2	3.9	4.5
				Non-		White	White
	m . 1	40.50	A = 0 = 1	coll.	Coll.	non-	coll.
	Total	<\$50K =====	\$50K+ =====	grad =====	grad. =====	coll. =====	grad. =====
Yes, have made plans	51%	52%	51%	49%	54%	51%	59%
Yes, will travel	8%	6%	10%	5%	13%	6%	14%
No, will not travel	42%	44%	41%	42%	41%	44%	46%
Satisfied with view from home	1%	1%	1% *	1%	- *	1%	- *
Don't know/Undecided/Refused No, not planning to watch it	1% 46%	1% 45%	45%	1% 47%	43%	1 % 4 4 %	38%
Don't know/Undecided/Refused	3%	3%	4%	4%	3%	5%	2%
Sampling Error (+/-)	3.6	5.9	4.7	4.6	5.1	5.7	6.0
		_	Indep		- 11		Con
	Total	Demo- crat	endnt Other	Repub lican	Lib- eral	Mode- rate	serva tive
	=====	=====	=====	=====	=====	=====	=====
Yes, have made plans	51%	57%	48%	48%	62%	51%	42%
Yes, will travel	8%	10%	6%	7%	11%	8%	6%
No, will not travel Satisfied with view from home	42% 1%	46% -	40% 1%	41% -	50% -	43% 1%	34% 1%
Don't know/Undecided/Refused	1%	1%	1%	*	1%	1%	1%
No, not planning to watch it	46%	40%	47%	49%	36%	45%	55%
Don't know/Undecided/Refused	3%	3%	5%	3%	2%	3%	3%
Sampling Error (+/-)	3.6	6.4	5.6	6.7	7.3	5.6	6.2
		Lean	Lean	Trump	Trump		
		Demo-	Repub	ap-	disap	Reg.	
	Total	crat =====	lican =====	prove	prove	voter	
Yes, have made plans	51%	55%	46%	49%	53%	52%	
Yes, will travel	8%	9%	7%	6%	10%	9%	
No, will not travel	42%	46% *	38% *	43% *	42%	42% *	
Satisfied with view from home Don't know/Undecided/Refused	1% 1%	*	1%	*	1% 1%	* 1%	
No, not planning to watch it	46%	42%	50%	46%	44%	45%	
Don't know/Undecided/Refused	3%	2%	4%	4%	2%	3%	
Sampling Error (+/-)	3.6	5.1	5.3	5.6	4.8	3.7	

TABLE 071
41A. Do each of the following words describe the way you feel about the solar eclipse, or not? Excited?
Base: Total Respondents

Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 50% 1% 3.6	Men ===== 45% 54% 2% 4.9	Women ===== 52% 47% 1% 5.2	White ===== 51% 48% 1% 4.2	Non- white ===== 43% 54% 3% 6.5		
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 50% 1% 3.6	18-34 ===== 58% 41% 1% 7.4	35-49 ===== 50% 49% 1% 8.0	50-64 ===== 44% 55% 1% 6.2	65+ ===== 38% 59% 3% 6.2	<45 ===== 54% 45% 1% 5.9	45+ ===== 43% 55% 2% 4.3
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 50% 1% 3.6	<\$50K ===== 52% 46% 2% 5.9	\$50K+ ===== 46% 53% 1% 4.7	Non- coll. grad ===== 48% 51% 2% 4.6	Coll. grad. ===== 50% 49% 1% 5.1	White non- coll. ===== 50% 49% 1% 5.7	White coll. grad. ===== 54% 45% * 6.0
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 50% 1% 3.6	Demo- crat ===== 54% 44% 2% 6.4	Indep endnt Other ===== 49% 49% 2% 5.6	Repub lican ===== 42% 58% -	Lib- eral ===== 63% 35% 2% 7.3	Mode- rate ===== 51% 48% 1% 5.6	Con serva tive ===== 34% 64% 2% 6.2
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 50% 1% 3.6	Lean Demo- crat ===== 55% 44% 2% 5.1	Lean Repub lican ===== 43% 56% 1% 5.3	Trump ap- prove ===== 40% 58% 1% 5.6	Trump disap prove ===== 55% 44% 2% 4.8	Reg. voter ===== 50% 49% 1% 3.7	

TABLE 072
41B. Do each of the following words describe the way you feel about the solar eclipse, or not? Scared?
Base: Total Respondents

	Total	Men	Women	White	Non- white		
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	===== 4% 95% 1% 3.6	===== 3% 96% 1% 4.9	===== 6% 93% 1% 5.2	===== 2% 97% 1% 4.2	===== 9% 91% 1% 6.5		
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 4% 95% 1% 3.6	18-34 ===== 4% 95% 1% 7.4	35-49 ===== 6% 94% - 8.0	50-64 ===== 4% 95% 1% 6.2	65+ ===== 4% 95% 1% 6.2	<45 ===== 5% 95% * 5.9	45+ ===== 4% 95% 1% 4.3
	Total	<\$50K	\$50K+ =====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	4% 95% 1% 3.6	===== 7% 92% 1% 5.9	===== 2% 98% 1% 4.7	==== 6% 93% 1% 4.6	===== 1% 99% * 5.1	==== 3% 95% 1% 5.7	100% * 6.0
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 4% 95% 1% 3.6	Demo- crat ===== 8% 91% 1% 6.4	Indep endnt Other ===== 4% 96% 1% 5.6	Repub lican ===== 2% 98% *	Lib- eral ===== 4% 95% 1% 7.3	Mode- rate ===== 4% 96% *	Con serva tive ===== 6% 94% *
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 4% 95% 1% 3.6	Lean Demo- crat ===== 6% 94% 1%	Lean Repub lican ===== 3% 97% *	Trump ap- prove ===== 4% 95% 1% 5.6	Trump disap prove ===== 5% 94% 1% 4.8	Reg. voter ===== 4% 95% 1% 3.7	

TABLE 073
41C. Do each of the following words describe the way you feel about the solar eclipse, or not? Uninterested?
Base: Total Respondents

Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total 30% 68% 2% 3.6	Men ==== 36% 62% 2% 4.9	Women ===== 25% 74% 1% 5.2	White ===== 30% 69% 1% 4.2	Non- white ===== 31% 66% 2% 6.5		
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 30% 68% 2% 3.6	18-34 ===== 29% 70% 1% 7.4	35-49 ===== 28% 72% - 8.0	50-64 ===== 31% 67% 2% 6.2	65+ ===== 34% 62% 4% 6.2	<45 ===== 29% 70% 1% 5.9	45+ ===== 31% 66% 2% 4.3
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 30% 68% 2% 3.6	<\$50K ===== 29% 69% 2% 5.9	\$50K+ ===== 32% 67% 1% 4.7	Non- coll. grad ===== 32% 66% 2% 4.6	Coll. grad. ===== 28% 71% 1% 5.1	White non- coll. ==== 33% 65% 2% 5.7	White coll. grad. ===== 23% 76% *
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total 30% 68% 2% 3.6	Demo- crat ===== 26% 72% 2% 6.4	Indep endnt Other ===== 29% 69% 2% 5.6	Repub lican ===== 35% 64% *	Lib- eral ===== 20% 79% 2% 7.3	Mode- rate ===== 29% 69% 1% 5.6	Con serva tive ===== 39% 60% 1% 6.2
Yes, does describe No, does not describe Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 30% 68% 2% 3.6	Lean Demo- crat ===== 25% 73% 2% 5.1	Lean Repub lican ==== 36% 63% 1% 5.3	Trump ap- prove ===== 37% 61% 2% 5.6	Trump disap prove ===== 26% 73% 1% 4.8	Reg. voter ===== 30% 69% 2% 3.7	