The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from August 03 - August 062017 among a sample of 1018 respondents. The landline total respondents were $\mathbf{3 9 6}$ and there were $\mathbf{6 2 2}$ of cell phone respondents. The margin of error for total respondents is $+/-3.6 \%$ at the $95 \%$ confidence level. The design effect is 1.3 . More information about SSRS can be obtained by visiting www.ssrs.com.

## EMBARGOED FOR RELEASE: Saturday, August 19 at 10:00 a.m.

Q38a. As you may know, a total solar eclipse will be visible from the United States on August $21^{\text {st }}$. People in every state will be able to see at least a partial eclipse. How much have you heard or seen about this solar eclipse?

Aug. 03-06,
$\underline{2017}$
A lot 35\%
A little 41\%
Nothing at all 24\%
Don't know/Undecided/Refused (vol.)
*

Q39. Have you made plans to watch the eclipse, or are you not planning to watch it?
Aug. 03-06,
$\underline{2017}$
Yes, have made plans 51\%
No, not planning to watch it 46\%
Don't know/Undecided/Refused (vol.) 3\%

Q40. Are you planning to travel to get a better view of the eclipse than you would have at home, or not?

Aug. 03-06
$\underline{2017}$

Yes, planning to travel 16\%
No, not planning to travel 82\%
Satisfied with view from home (vol.) 1\%
Don't know/Undecided/Refused (vol.) 1\%

Q39/Q40 COMBO TABLE
Aug. 03-06
2017

Yes, have made plans to watch 51\%
Yes, will travel 8\%
No, will not travel 42\%
Satisfied with view from home (vol.) 1\%
Don't know/undecided/refused (vol.) 1\%
No, not planning to watch it 46\%
Don't know/undecided/refused (vol.) 3\%
Q41. Do each of the following words describe the way you feel about the solar eclipse, or not?

|  | Yes, does describe | No, does not describe | Don't <br> know (vol.) |
| :---: | :---: | :---: | :---: |
| Excited | 48\% | 50\% | 1\% |
| Scared | 4\% | 95\% | 1\% |
| Uninterested | 30\% | 68\% | 2\% |

## MORE ON METHODOLOGY

A total of 1,018 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 30\% described themselves as Democrats, 25\% described themselves as Republicans, and 42\% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of $+/-8.5$ percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 067
38A. As you may know, a total solar eclipse will be visible from the United States on August 21st. People in every state will be able to see at least a partial eclipse. How much have you heard or seen about this solar eclipse?
Base: Total Respondents

A lot
A little
Nothing at all
Don't know/Undecided/Refused
Sampling Error (+/-)

A lot
A little
Nothing at all
Don't know/Undecided/Refused
Sampling Error (+/-)

|  | Total | <\$50K | \$50K+ | Noncoll. grad | Coll. grad. | White noncoll. | White coll. grad. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A lot | 35\% | 26\% | 43\% | 32\% | 42\% | 39\% | 47\% |
| A little | 41\% | 42\% | 39\% | 40\% | 43\% | 40\% | 40\% |
| Nothing at all | 24\% | 32\% | 17\% | 28\% | 15\% | 21\% | 12\% |
| Don't know/Undecided/Refused | * | * | * | - | * | - | * |
| Sampling Error (+/-) | 3.6 | 5.9 | 4.7 | 4.6 | 5.1 | 5.7 | 6.0 |
|  | Total <br> ===== | Democrat ===== | Indep endnt Other $\qquad$ | Repub lican ===== | Liberal $\qquad$ | Mode- <br> rate <br> ==== | Con <br> serva <br> tive <br> ===== |
| A lot | 35\% | 39\% | 32\% | 37\% | 43\% | 36\% | 31\% |
| A little | 41\% | 38\% | 44\% | 41\% | 39\% | 44\% | 39\% |
| Nothing at all | 24\% | 22\% | 24\% | 23\% | 19\% | 20\% | 30\% |
| Don't know/Undecided/Refused | * | * | * | * | - | - | * |
| Sampling Error (+/-) | 3.6 | 6.4 | 5.6 | 6.7 | 7.3 | 5.6 | 6.2 |
|  | Total | Lean <br> Demo- <br> crat | Lean <br> Repub <br> lican |  | Trump disap prove | Reg. voter |  |
| A lot | 35\% | 39\% | 35\% | 36\% | 36\% | 39\% |  |
| A little | 41\% | 40\% | 42\% | 40\% | 41\% | 40\% |  |
| Nothing at all | 24\% | 21\% | 24\% | 25\% | 23\% | 22\% |  |
| Don't know/Undecided/Refused | * | * | * | * | * | * |  |
| Sampling Error (+/-) | 3.6 | 5.1 | 5.3 | 5.6 | 4.8 | 3.7 |  |


| Total | $18-34$ | $35-49$ | $50-64$ | $65+$ | $<45$ | $45+$ <br> $=====$ <br> $=====$ <br> $=====$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ |  |  |  |  |  |
| $35 \%$ | $28 \%$ | $35 \%$ | $38 \%$ | $44 \%$ | $30 \%$ | $40 \%$ |
| $41 \%$ | $38 \%$ | $43 \%$ | $44 \%$ | $37 \%$ | $40 \%$ | $42 \%$ |
| $24 \%$ | $34 \%$ | $22 \%$ | $18 \%$ | $19 \%$ | $30 \%$ | $18 \%$ |
| $\star$ | - | - | $\star$ | $\star$ | - | $\star$ |
| 3.6 | 7.4 | 8.0 | 6.2 | 6.2 | 5.9 | 4.3 |

CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 068
39. Have you made plans to watch the eclipse, or are you not planning to watch it? Base: Total Respondents

|  | Total | Men | Women | White | Nonwhite |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, have made plans | 51\% | 49\% | 53\% | 54\% | 46\% |
| No, not planning to watch it | 46\% | 47\% | 44\% | 42\% | 51\% |
| Don't know/Undecided/Refused | 3\% | 4\% | 3\% | 4\% | 2\% |
| Sampling Error (+/-) | 3.6 | 4.9 | 5.2 | 4.2 | 6.5 |

Yes, have made plans
No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)

Yes, have made plans
No, not planning to watch it Don't know/Undecided/Refused Sampling Error (+/-)

Yes, have made plans
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

[^0]CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 070
39. Have you made plans to watch the eclipse, or are you not planning to watch it? Base: Total Respondents

Yes, have made plans
Yes, will travel
No, will not travel
Satisfied with view from home
Don't know/Undecided/Refused
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

| Total | Men | Women   <br> $=====$ $====$ White <br> $=====$ Non- <br> white  <br> $51 \%$ $49 \%$ $53 \%$ <br> $====$ $54 \%$ $46 \%$ <br> $====$   |  |  |
| :--- | :--- | :--- | :--- | :--- |
| $8 \%$ | $6 \%$ | $9 \%$ | $9 \%$ | $7 \%$ |
| $42 \%$ | $41 \%$ | $42 \%$ | $44 \%$ | $38 \%$ |
| $1 \%$ | $1 \%$ | - | $*$ | $1 \%$ |
| $1 \%$ | $*$ | $1 \%$ | $1 \%$ | $1 \%$ |
| $46 \%$ | $47 \%$ | $44 \%$ | $42 \%$ | $51 \%$ |
| $3 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $2 \%$ |
| 3.6 | 4.9 | 5.2 | 4.2 | 6.5 |

Yes, have made plans
Yes, will travel
No, will not travel
Satisfied with view from home
Don't know/Undecided/Refused
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, have made plans
Yes, will travel
No, will not travel
Satisfied with view from home
Don't know/Undecided/Refused
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, have made plans
Yes, will travel
No, will not travel
Satisfied with view from home
Don't know/Undecided/Refused
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, have made plans
Yes, will travel
No, will not travel
Satisfied with view from home
Don't know/Undecided/Refused
No, not planning to watch it
Don't know/Undecided/Refused
Sampling Error (+/-)

CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 071
41A. Do each of the following words describe the way you feel about the solar eclipse, or not? Excited? Base: Total Respondents

|  | Total <br> ===== | Men $====$ | Women <br> ===== | White <br> ==== | Nonwhite ===== |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, does describe | 48\% | 45\% | 52\% | 51\% | 43\% |
| No, does not describe | 50\% | 54\% | 47\% | 48\% | 54\% |
| Don't know/Undecided/Refused | 1\% | 2\% | 1\% | 1\% | 3\% |
| Sampling Error (+/-) | 3.6 | 4.9 | 5.2 | 4.2 | 6.5 |

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 072
41B. Do each of the following words describe the way you feel about the solar eclipse, or not? Scared? Base: Total Respondents

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

| Total | Men | Women | White | Non- <br> white |
| :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $4 \%$ | $3 \%$ | $6 \%$ | $2 \%$ | $9 \%$ |
| $95 \%$ | $96 \%$ | $93 \%$ | $97 \%$ | $91 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| 3.6 | 4.9 | 5.2 | 4.2 | 6.5 |


| Total | 18-34 | 35-49 | 50-64 | $65+$ | <45 | $45+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4\% | 4\% | 6\% | 4\% | 4\% | 5\% | 4\% |
| 95\% | 95\% | 94\% | 95\% | 95\% | 95\% | 95\% |
| 1\% | 1\% | - | 1\% | 1\% | * | 1\% |
| 3.6 | 7.4 | 8.0 | 6.2 | 6.2 | 5.9 | 4.3 |
| Total | <\$50K | \$50K+ | Noncoll. grad | Coll. grad. | White noncoll. | White coll. grad. |
| 4\% | 7\% | 2\% | 6\% | 1\% | 3\% | - |
| 95\% | 92\% | 98\% | 93\% | 99\% | 95\% | 100\% |
| 1\% | 1\% | 1\% | 1\% | * | 1\% | * |
| 3.6 | 5.9 | 4.7 | 4.6 | 5.1 | 5.7 | 6.0 |
| Total | $\begin{aligned} & \text { Demo- } \\ & \text { crat } \end{aligned}$ | Indep endnt Other | Repub <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con serva tive |
| 4\% | 8\% | 4\% | 2\% | 4\% | 4\% | 6\% |
| 95\% | 91\% | 96\% | 98\% | 95\% | 96\% | 94\% |
| 1\% | 1\% | 1\% | * | 1\% | * | * |
| 3.6 | 6.4 | 5.6 | 6.7 | 7.3 | 5.6 | 6.2 |
| Total | Lean Democrat | Lean <br> Repub <br> lican | Trump approve | Trump disap prove | Reg. voter |  |
| 4\% | 6\% | 3\% | 4\% | 5\% | 4\% |  |
| 95\% | 94\% | 97\% | 95\% | 94\% | 95\% |  |
| 1\% | 1\% | * | 1\% | 1\% | 1\% |  |
| 3.6 | 5.1 | 5.3 | 5.6 | 4.8 | 3.7 |  |

CNN/SSRS Poll -- August 03 to 06, 2017

TABLE 073
41C. Do each of the following words describe the way you feel about the solar eclipse, or not? Uninterested? Base: Total Respondents

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

Yes, does describe
No, does not describe
Don't know/Undecided/Refused
Sampling Error (+/-)

| Total | Men | Women | White | Non- <br> white |
| :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $30 \%$ | $36 \%$ | $25 \%$ | $30 \%$ | $31 \%$ |
| $68 \%$ | $62 \%$ | $74 \%$ | $69 \%$ | $66 \%$ |
| $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| 3.6 | 4.9 | 5.2 | 4.2 | 6.5 |


| Total | 18-34 | 35-49 | 50-64 | $65+$ | <45 | 45+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30\% | 29\% | 28\% | 31\% | 34\% | 29\% | 31\% |
| 68\% | 70\% | 72\% | 67\% | 62\% | 70\% | 66\% |
| 2\% | 1\% | - | 2\% | 4\% | 1\% | 2\% |
| 3.6 | 7.4 | 8.0 | 6.2 | 6.2 | 5.9 | 4.3 |
| Total | <\$50K | \$50K+ | Noncoll. grad | Coll. grad. | White noncoll. | White coll. grad. |
| 30\% | 29\% | 32\% | 32\% | 28\% | 33\% | 23\% |
| 68\% | 69\% | 67\% | 66\% | 71\% | 65\% | 76\% |
| 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | + |
| 3.6 | 5.9 | 4.7 | 4.6 | 5.1 | 5.7 | 6.0 |
| Total | Democrat | Indep endnt Other | Repub lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con serva tive |
| 30\% | 26\% | 29\% | 35\% | 20\% | 29\% | 39\% |
| 68\% | 72\% | 69\% | 64\% | 79\% | 69\% | 60\% |
| 2\% | 2\% | 2\% | * | 2\% | 1\% | 1\% |
| 3.6 | 6.4 | 5.6 | 6.7 | 7.3 | 5.6 | 6.2 |
| Total | Lean Democrat | Lean <br> Repub <br> lican | Trump approve | Trump disap prove | Reg. voter |  |
| 30\% | 25\% | 36\% | 37\% | 26\% | 30\% |  |
| 68\% | 73\% | 63\% | 61\% | 73\% | 69\% |  |
| $2 \%$ | 2\% | 1\% | 2\% | 1\% | 2\% |  |
| 3.6 | 5.1 | 5.3 | 5.6 | 4.8 | 3.7 |  |


[^0]:    Yes, have made plans
    No, not planning to watch it Don't know/Undecided/Refused
    Sampling Error (+/-)

