

Interviews with 1,003 adult Americans conducted by telephone by ORC International on November 17-20, 2016. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

This sample includes 503 interviews among landline respondents and 500 interviews among cell phone respondents.

EMBARGOED FOR RELEASE: Wednesday, Nov. 23 at 6:00 a.m.

Q7. (FV1.) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

# **All Americans**

	Favor- <u>able</u>	Unfavor- <u>able</u>	Never heard of	No opinion
Barack Obama	59%	38%	1%	2%
The Republican Party	41%	52%	1%	6%
The Democratic Party	39%	54%	1%	6%

Q7. (FV1.) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor- able	Unfavor- able	Never heard of	No opinion
Barack Obama	<u></u>	<u> </u>		<u> </u>
November 17-20, 2016	59%	38%	1%	2%
June 16-19, 2016	53%	46%	*	1%
December 17-21, 2015	48%	50%	*	1%
September 4-8, 2015	49%	49%	*	1%
May 29-31, 2015	49%	49%	*	2%
March 13-15, 2015	52%	46%	*	1%
November 21-23, 2014	48%	51%	*	1%
May 29-June 1, 2014	47%	51%	*	2%
March 7-9, 2014	49%	49%	*	1%
Nov. 16-18, 2012	56%	41%	*	2%
Nov. 2-4, 2012 (RV)	55%	44%	*	1%
Sept. 28-30, 2012 (RV)	53%	47%	*	*
Sept. 7-9, 2012 (RV)	57%	41%	*	1%
Aug. 31-Sept. 3, 2012 (RV)	54%	44%	*	2%
August 22-23, 2012 (RV)	54%	44%	*	2%
August 7-8, 2012	56%	42%	*	2%
June 28-July 1, 2012	55%	44%	*	1%
May 29-31, 2012	56%	42%	*	2%
April 13-15, 2012	56%	42%	*	2%
March 24-25, 2012	56%	42%	*	2%
February 10-13, 2012	53%	45%	*	1%
January 11-12, 2012	49%	49%	*	2%
September 23-25, 2011	53%	45%	*	2%
January 14-16, 2011	56%	42%	*	2%
October 27-30, 2010	48%	48%	*	3%
September 1-2, 2010	53%	45%	*	1%
April 9-11, 2010	57%	41%	*	2%
December 16-20, 2009	58%	40%	*	3%
October 16-18, 2009	60%	39%	*	1%
July 31-Aug. 3, 2009	64%	34%	*	2%
April 23-26, 2009	69%	29%	*	2%
January 12-15, 2009	78%	17%	1%	4%
December 1-2, 2008	76%	21%	*	3%
November 6-9, 2008	75%	22%	*	3%
October 17-19, 2008 (RV)	63%	33%	*	3%
October 3-5, 2008 (RV)	62%	36%	*	2%
Sept. 19-21, 2008 (RV)	63%	34%	*	3%
Sept. 5-7, 2008 (RV)	60%	34%	*	6%
Aug. 29-31, 2008 (RV)	64%	33%	*	2%
Aug. 23-24, 2008 (RV)	60%	36%	*	3%
July 27-29, 2008 (RV)	63%	33%	*	4%
June 26-29, 2008 (RV)	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%

Q7. (FV1.) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor- able	Unfavor- able	Never heard of	No opinion
The Democratic Party			<del></del>	
November 17-20, 2016	39%	54%	1%	6%
October 20-23, 2016	45%	45%	1%	9%
July 29-31, 2016	43%	47%	2%	8%
July 13-16, 2016	46%	42%	1%	11%
June 16-19, 2016	44%	48%	1%	7%
March 17-20, 2016	50%	45%	*	4%
January 21-24, 2016	45%	46%	1%	8%
August 13-16, 2015	47%	48%	*	5%
May 29-31, 2015	47%	45%	1%	7%
•				
November 21-23, 2014	44%	50%	1%	5%
October 18-20, 2013	43%	51%	1%	6%
September 27-29, 2013	43%	52%	*	5%
May 17-18, 2013	52%	43%	2%	4%
March 15-17, 2013	46%	48%	1%	5%
Nov. 16-18, 2012	51%	41%	1%	7%
Nov. 2-4, 2012 (RV)	52%	43%	*	4%
Sept. 7-9, 2012 (RV)	52%	43%	*	5%
August 22-23, 2012 (RV)	49%	45%	*	6%
April 13-15, 2012	46%	46%	1%	7%
March 24-25, 2012	48%	45%	1%	6%
September 23-25, 2011	44%	48%	1%	6%
August 5-7, 2011	47%	47%	*	6%
July 18-20, 2011	45%	49%	1%	5%
March 11-13, 2011	46%	48%	*	7%
December 17-19, 2010	47%	47%	1%	6%
November 11-14, 2010	46%	48%	1%	5%
October 27-30, 2010	46%	47%	*	7%
September 1-2, 2010	44%	49%	1%	6%
April 9-11, 2010	49%	46%	1%	5%
January 22-24, 2010	46%	46%	*	8%
October 16-18, 2009	53%	41%	*	6%
July 31-Aug. 3, 2009	52%	39%	1%	8%
April 23-26, 2009	51%	44%	*	4%
February 18-19, 2009 December 1-2, 2008	58% 60%	36% 34%	*	5% 5%
November 6-9, 2008	62%	31%	1%	5% 6%
October 17-19, 2008 (RV)	53%	42%	*	5%
Sept. 5-7, 2008 (RV)	51%	40%	1%	8%
Aug. 29-31, 2008 (RV)	59%	36%	*	4%
Aug. 23-24, 2008 (RV)	52%	40%	1%	7%
April 28-30, 2008	56%	35%	1%	8%
January 9-10, 2008	55%	34%	2%	8%
June 22-24, 2007	51%	38%	1%	9%
March 9-11, 2007	51%	34% 25%	1% *	13%
November 3-5, 2006 September 22-24, 2006	53% 56%	35% 39%	*	11% 5%
September 22-24, 2006	3070	37/0		370

Q7. (FV1.) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor-	Unfavor-	Never	No
The Devel Book Device	<u>able</u>	<u>able</u>	heard of	<u>opinion</u>
The Republican Party November 17-20, 2016	41%	52%	1%	6%
October 20-23, 2016	36%	53%	1%	10%
July 29-31, 2016	36%	53%	1%	10%
July 13-16, 2016	40%	49%	1%	11%
June 16-19, 2016	34%	60%	1%	6%
March 17-20, 2016	34%	61%	1%	4%
January 21-24, 2016	40%	50%	1%	9%
•	41%	54%	1 /0 *	5%
August 13-16, 2015				
May 29-31, 2015	41%	49%	1%	9%
November 21-23, 2014	41%	52%	1%	5%
October 18-20, 2013	30%	64%	*	6%
September 27-29, 2013	32%	62%	*	5%
May 17-18, 2013	35%	59%	2%	4%
March 15-17, 2013	38%	54%	1%	7%
Nov. 16-18, 2012	38%	53%	*	9%
Nov. 2-4, 2012 (RV)	45%	49%	*	7%
Sept. 7-9, 2012 (RV)	38%	55%	*	7%
August 22-23, 2012 (RV)	41%	52%	*	7%
April 13-15, 2012	41%	51%	*	8%
March 24-25, 2012	35%	58%	1%	6%
September 23-25, 2011	39%	54%	1%	6%
August 5-7, 2011	33%	59%	1%	7%
July 18-20, 2011	41%	55%	1%	3%
March 11-13, 2011	44%	48%	*	7%
December 17-19, 2010	42%	50%	*	8%
November 11-14, 2010	43%	48%	1%	8%
October 27-30, 2010	44%	43%	1%	12%
September 1-2, 2010	45%	49%	1% *	6%
April 9-11, 2010 January 22-24, 2010	47% 44%	47% 45%	1%	6% 10%
October 16-18, 2009	36%	54%	1%	8%
July 31-Aug. 3, 2009	41%	50%	1%	8%
April 23-26, 2009	39%	55%	*	6%
February 18-19, 2009	39%	54%	*	7%
December 1-2, 2008	41%	52%	*	6%
November 6-9, 2008	38%	54%	1%	8%
October 17-19, 2008 (RV)	43%	51%	*	6%
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Aug. 29-31, 2008 (RV)	43%	50%	*	6%
Aug. 23-24, 2008 (RV)	48%	46%	*	6%
April 28-30, 2008	38%	53%	1%	7%
January 9-10, 2008	41%	48%	2%	10%
June 22-24, 2007 March 9-11, 2007	36% 42%	53% 45%	1% 1%	9% 12%
November 3-5, 2006	38%	52%	1%	10%
September 22-24, 2006	44%	51%	*	5%
	TRENDS CONTINUE ON N			2,0

## CNN/USA TODAY/GALLUP TRENDS

#### The Democratic Party

	Favor-	Unfavor-	Never heard	No		Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	<u>of</u>	opinion		<u>able</u>	<u>able</u>	heard of	opinion
2005 Dec 16-18	46	45	*	9	2002 Jul 26-28	55	34	*	11
2005 Oct 13-16	52	36	2	10	2002 Jan 11-14	55	33	*	12
2005 Sep 8-11	47	41	1	11	2001 Sep 7-10	56	38	*	6
2005 Jul 22-24	52	38	1	9	2000 Nov 13-15	53	38	1	8
2005 Apr 1-2	50	42	*	8	2000 Aug 4-5	53	38	1	8
2005 Feb 25-27	52	41	1	6	2000 Jul 25-26	56	35	*	9
2005 Feb 4-6	46	47	*	7	2000 Jan 7-10	61	33	*	6
2004 Sep 13-15	49	45		6	1999 Nov 18-21	51	41	*	8
2004 Sep 3-5	50	41	*	9	1999 Apr 30-May 2	53	37	1	9
2004 Aug 23-25*	54	36	1	9	1999 Feb 19-21	55	37	0	8
2004 Jul 30-Aug 1	55	37	1	7	1999 Feb 12-13	56	38	*	6
2004 Jul 19-21*	48	41	1	10	1999 Feb 4-8	57	37	*	6
2004 Jan 29-Feb 1	59	34	*	7	1999 Jan 8-10	57	35	*	8
2004 Jan 2-5	47	44	*	9	1998 Dec 19-20	57	30	*	13
2003 Sep 8-10	49	45		6	1998 Dec 15-16	58	32	2	8
2003 Mar 29-30	49	39	1	11	1997 Oct 27-29	54	39	*	7
2003 Jan 3-5	52	36	1	11	1996 Aug 30-Sep 1**	60	36	*	4
2002 Dec 16-17	52	37	1	10	1996 Aug 16-18**	55	41	1	3
2002 Nov 8-10	48	42	0	10	1996 Aug 5-7**	57	38	1	4
2002 Oct 21-22	58	30	*	12	1996 Apr 9-10	55	38	0	7
2002 Sep 5-8	56	38	0	6	1995 Apr 17-19	51	43	*	6
•					1992 Jul 6-8**	54	38	*	8

## The Republican Party

	Favor-	Unfavor	Never	No		Favor	Unfavor-	Never	No
	able	able	heard of	opinion		able	able	heard of	opinion
2005 Dec 16-18	45	48	*	7	2002 Jul 26-28	55	36	*	9
2005 Oct 13-16	40	50	2	8	2002 Jan 11-14	61	30	*	9
2005 Sep 8-11	45	45	1	9	2001 Sep 7-10	47	48	*	5
2005 Jul 22-24	46	45	1	8	2000 Nov 13-15	49	43	*	8
2005 Apr 1-2	50	44	1	5	2000 Aug 4-5	54	37	1	8
2005 Feb 25-27	51	42	1	6	2000 Jul 25-26	49	39	*	12
2005 Feb 4-6	56	39	1	4	2000 Jan 7-10	53	41	*	6
2004 Sep 13-15	55	41	*	4	1999 Nov 18-21	50	44	*	6
2004 Sep 3-5	53	40	*	7	1999 Apr 30-May 2	47	44	*	9
2004 Aug 23-25*	50	41	1	8	1999 Feb 19-21	45	46	0	9
2004 Jul 30-Aug 1	47	45	1	7	1999 Feb 12-13	40	54	1	5
2004 Jul 19-21*	50	43	*	7	1999 Feb 4-8	45	47	*	8
2004 Jan 29-Feb 1	48	45	*	7	1999 Jan 8-10	40	52	*	8
2004 Jan 2-5	52	40	1	7	1998 Dec 19-20	31	57	*	12
2003 Sep 8-10	50	44		6	1998 Dec 15-16	43	47	2	8
2003 Mar 29-30	56	33	1	10	1997 Oct 27-29	50	42	*	8
2003 Jan 3-5	51	38	1	10	1996 Aug 30-Sep 1**	50	45	*	5
2002 Dec 16-17	51	38	1	10	1996 Aug 16-18**	55	41	1	2
2002 Nov 8-10	54	38	*	8	1996 Aug 5-7**	51	44	*	5
2002 Oct 21-22	53	35	*	12	1996 Apr 9-10	52	41	*	7
2002 Sep 5-8	54	40	0	6	1995 Apr 17-19	52	42	*	6
-					1992 Jul 6-8**	53	39	*	8

<sup>\*</sup>Asked of a half sample \*\*Based on registered voters.

<sup>\*</sup>Asked of a half sample.
\*\*Based on registered voters.

Q8. (A1.) Do you approve or disapprove of the way Barack Obama is handling his job as president?

	App-	Disapp-	No		App-	Disapp-	
	rove	rove	<u>opinion</u>		rove	rove	opinion
Nov. 17-20, 2016	57%	41%	1%	Sept. 6-8, 2013	45%	52%	3%
· · · · · · · · · · · · · · · · · · ·				June 11-13, 2013	45%	54%	1%
October 20-23, 2016	55%	43%	1%	May 17-18, 2013	53%	45%	2%
Sept. 28-Oct. 2, 2016	55%	44%	1%	April 5-7, 2013	51%	47%	3%
Sept. 1-4, 2016	51%	48%	1%	March 15-17, 2013	47%	50%	3%
July 29-31, 2016	54%	45%	1%	Jan. 14-15, 2013	55%	43%	2%
July 22-24, 2016	50%	47%	4%	Dec. 17-18, 2012	52%	43%	4%
June 16-19, 2016	52%	45%	2%	Nov. 16-18, 2012	52%	43%	5%
Apr. 28-May 1, 2016	51%	46%	3%	Nov. 2-4, 2012	51%	45%	4%
March 17-20, 2016	51%	46%	3%	Sept. 28-30, 2012	49%	48%	3%
Feb. 24-27, 2016	50%	46%	4%	Sept. 7-9, 2012	51%	44%	5%
Jan. 21-24, 2016	47%	49%	4%	Aug. 31-Sept. 3, 2012	48%	45%	7%
Dec. 17-21, 2015	47%	52%	1%	Aug. 22-23, 2012	50%	44%	6%
Nov. 27-Dec. 1, 2015	45%	53%	3%	Aug. 7-8, 2012	50%	47%	3%
Oct. 14-17, 2015	46%	51%	2%	June 28-July 1, 2012	51%	47%	2%
Sept. 17-19, 2015	44%	50%	6%	May 29-31, 2012	52%	47%	1%
Sept. 4-8, 2015	45%	52%	3%	Apr. 13-15, 2012	49%	48%	3%
Aug. 13-16, 2015	47%	51%	2%	March 24-25, 2012	51%	45%	4%
July 22-25, 2015	49%	47%	4%	Feb. 10-13, 2012	50%	48%	2%
June 26-28, 2015	50%	47%	3%	Jan. 11-12, 2012	47%	51%	3%
May 29-31, 2015	45%	52%	2%	Dec. 16-18, 2011	49%	48%	3%
April 16-19, 2015	48%	47%	5%	Nov. 18-20, 2011	44%	54%	3%
Mar. 13-15, 2015	46%	51%	3%	Nov. 11-13, 2011	46%	52%	2%
Feb. 12-15, 2015	47%	51%	2%	Oct.14-16, 2011	46%	50%	3%
Dec. 18-21, 2014	48%	50%	2%	Sept. 23-25, 2011	45%	52%	3%
Nov. 21-23, 2014	44%	53%	3%	Sept. 9-11, 2011	43%	55%	2%
Oct. 24-26, 2014	45%	53%	3%	Aug. 24-25, 2011	45%	54%	1%
Sept. 25-28, 2014	44%	52%	4%	Aug. 5-7, 2011	44%	54%	2%
Sept. 5-7, 2014	43%	55%	2%	Aug. 1, 2011	45%	52%	2%
July 18-20, 2014	42%	55%	3%	June 3-7, 2011	48%	48%	5%
May 29-June 1, 2014	43%	55%	2%	May 24-26, 2011	54%	45%	2%
May 2-4, 2014	43%	55%	2%	May 2, 2011	52%	43%	5%
March 7-9, 2014	43%	53%	4%	Apr. 29-May 1, 2011	51%	46%	3%
Jan. 31-Feb 2, 2014	45%	50%	5%	Apr. 9-10, 2011	48%	50%	2%
Dec. 16-19, 2013	41%	56%	3%	March 18-20, 2011	51%	47%	2%
Nov. 18-20, 2013	41%	56%	3%	March 11-13, 2011	50%	47%	3%
Oct. 18-20, 2013	44%	52%	4%	Jan. 21-23, 2011	55%	44%	1%
Sept. 27-29, 2013	44%	53%	4%				

(TRENDS CONTINUED ON THE NEXT PAGE)

Q8. (A1.) Do you approve or disapprove of the way Barack Obama is handling his job as president?

	App- rove	Disapp- rove	No opinion		App- rove	Disapp- rove	No opinion
Jan. 14-16, 2011	53%	45%	2%	Jan. 8-10, 2010	51%	48%	1%
Dec. 17-19, 2010	48%	48%	4%	Dec. 16-20, 2009	54%	44%	2%
Nov. 11-14, 2010	48%	50%	3%	Dec. 2-3, 2009	48%	50%	2%
Oct. 27-30, 2010	46%	51%	4%	Nov. 13-15, 2009	55%	42%	3%
Oct. 5-7, 2010	45%	52%	3%	Oct. 30-Nov. 1, 2009	54%	45%	1%
Sept. 21-23, 2010	42%	54%	4%	Oct. 16-18, 2009	55%	43%	2%
Sept. 1-2, 2010	50%	49%	1%	Sept. 11-13, 2009	58%	40%	2%
Aug. 6-10, 2010	47%	51%	2%	Aug. 28-31, 2009	53%	45%	2%
July 16-21, 2010	47%	50%	2%	July 31-Aug. 3, 2009	56%	40%	4%
June 16, 2010	50%	48%	2%	June 26-28, 2009	61%	37%	3%
May 21-23, 2010	51%	46%	3%	May 14-17, 2009	62%	35%	3%
Apr. 9-11, 2010	51%	47%	2%	Apr. 23-26, 2009	63%	33%	5%
March 25-28, 2010	51%	48%	1%	Apr. 3-5, 2009	66%	30%	3%
March 19-21, 2010	46%	51%	3%	March 12-15, 2009	64%	34%	2%
Feb. 12-15, 2010	49%	50%	1%	Feb. 18-19, 2009	67%	29%	4%
Jan. 22-24, 2010	49%	50%	*	Feb. 7-8, 2009	76%	23%	1%

Q9. (P11T.) Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump. (RANDOM ORDER)

Cares about people like you	Applies	Does not Apply	No <u>Opinion</u>
November 17-20, 2016	46%	54%	1%
Can bring the kind of change the country needs			
November 17-20, 2016	49%	49%	1%
Is honest and trustworthy			
November 17-20, 2016	41%	57%	2%
July 29-31, 2016	35%	64%	2%
July 22-24, 2016	43%	55%	2%
July 13-16, 2016	38%	61%	1%
April 29-May 1, 2011	34%	61%	4%
Can manage the government effectively			
November 17-20, 2016	50%	49%	1%
April 29-May 1, 2011	37%	60%	3%
Is a person you admire			
November 17-20, 2016	33%	66%	1%
April 29-May 1, 2011	32%	68%	*
Will unite the country and not divide it			
November 17-20, 2016	43%	54%	2%
July 29-31, 2016	33%	66%	2%
July 22-24, 2016	42%	55%	2%
July 13-16, 2016	34%	65%	1%

Q10. (P11O.) Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

	Applies	Does not apply	No opinion
Cares about people like you			
November 17-20, 2016	63%	36%	1%
July 18-20, 2014	51%	48%	1%
March 7-9, 2014*	52%	47%	1%
November 18-20, 2013	52%	48%	*
September 6-8, 2013	53%	46%	1%
September 9-11, 2011	57%	43%	1%
May 24-26, 2011	60%	39%	1%
April 9-10, 2011	57%	41%	1%
January 14-16, 2011	57%	42%	1%
June 16, 2010	60%	40%	*
Oct. 30 – Nov. 1, 2009	59%	41%	*
December 19-21, 2008*	73%	27%	*
Oct. 30-Nov. 1, 2008 (RV)	66%	33%	1%
June 26-29, 2008 (RV)	67%	31%	2%
March 14-16, 2008 (RV)	67%	32%	1%
Brought the kind of change the country needed			
November 17-20, 2016	45%	54%	1%
March 13-15, 2015	42%	56%	2%
January 22-24, 2010	53%	47%	*
Oct. 30 – Nov. 1, 2009*	54%	46%	*
February 18-19, 2009*	69%	29%	1%
December 19-21, 2008*	75%	24%	*
Oct. 30-Nov. 1, 2008 (RV)	59%	41%	1%
March 14-16, 2008 (RV)	56%	42%	2%

QUESTION WORDING PRIOR TO NOVEMBER, 2016: Has brought the kind of change the country needed, AND PRIOR TO MARCH, 2015: Can bring the kind of change the country needs

<sup>\*</sup>Asked of half sample

Q10. (P11O.) Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

To honort and tourstwenthy	<u>Applies</u>	Does not apply	No opinion
Is honest and trustworthy November 17-20, 2016	62%	37%	1%
June 11-13, 2013	49%	50%	1%
May 17-18, 2013	58%	41%	1%
April 29-May 1, 2011	59%	38%	3%
January 14-16, 2011	60%	39%	2%
January 22-24, 2010	59%	40%	1%
Oct. 30-Nov. 1, 2009*	61%	38%	*
February 18-19, 2009*	74%	23%	3%
December 19-21, 2008*	72%	26%	2%
Managed the government effectively			
November 17-20, 2016	57%	42%	1%
March 13-15, 2015	46%	52%	1%
July 18-20, 2014	42%	57%	1%
March 7-9, 2014*	43%	57%	*
November 18-20, 2013	40%	60%	1%
June 11-13, 2013	47%	53%	*
May 17-18, 2013	52%	47%	1%
September 9-11, 2011	42%	57%	*
April 29-May 1, 2011	51%	47%	1%
April 9-10, 2011	45%	55%	1%
June 16, 2010	49%	50%	1%
Oct. 30-Nov. 1, 2009	58%	42%	*
June 26-28, 2009	61%	38%	1%
December 19-21, 2008*	76%	23%	1%

QUESTION WORDING PRIOR TO NOVEMBER, 2016: Can manage the government effectively

Q10. (P11O.) Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

	<u>Applies</u>	Does not apply	No <u>opinion</u>
Is a person you admire			
November 17-20, 2016	57%	42%	1%
March 7-9, 2014	46%	54%	*
November 18-20, 2013	44%	56%	*
April 29-May 1, 2011	55%	44%	1%
January 14-16, 2011	55%	44%	*
Oct. 30-Nov. 1, 2009	59%	41%	*
December 19-21, 2008*	67%	33%	1%
*Asked of half sample			
Has united the country and not divided it			
November 17-20, 2016	46%	52%	2%
January 22-24, 2010*	49%	50%	1%
Oct. 30 – Nov. 1, 2009*	51%	48%	1%
December 19-21, 2008*	77%	21%	2%

<sup>\*</sup>QUESTION WORDING IN 2010 "CAN UNITE THE COUNTRY AND NOT DIVIDE IT"; IN 2008 AND 2009: "WILL UNITE THE COUNTRY AND NO T DIVIDE IT"

## **METHODOLOGY**

A total of 1,003 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Among the entire sample, 30% described themselves as Democrats, 27% described themselves as Republicans, and 43% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of  $\pm$ 0.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than  $\pm$ 0.5 percentage points are not displayed and instead are denoted with "NA".

#### Question FV1BHO

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

## BHO. Barack Obama

Base = Total Sample

	Total	Men	Women	Whit		n-White			
Favorable opinion	 59%	 57%	61%	48%		 79%			
Unfavorable opinion	38%	41%	35%	49%		18%			
Heard of, no opinion	2%	1%	3%	2%		3%			
Never heard of	1%	*	1%	1%		*			
No opinion	*	*	*	*		*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-	-6.0			
	_	18-		5-	50-		Under	45 and	
	Total	34	4		64	65+	45	Older	
Favorable opinion	 59%	70%	67		 49%	45%	70%	50%	
Unfavorable opinion	38%	27%	32		46%	53%	27%	47%	
Heard of, no opinion	2%	3%	*		4%	2%	2%	2%	
Never heard of	1%	*	2		1%	*	1%	*	
No opinion	*	*	*		*	*	*	*	
Sampling Error	+/-3.0	+/-7.0	+/-7.			+/-5.5	+/-5.5	+/-4.0	
1 3						,			
								White	9
						Non	White	Non	
		Under	\$50K	Co	llege	College	e Colleg	e Colle	ge
	Total	\$50K	or mo		rad	Grad	Grad	Grad	
Favorable opinion	 59%	 62%	58		64%	57%	 58%	43%	
Unfavorable opinion	38%	35%	40		32%	40%			
Heard of, no opinion	2%	3%	1		3%	2%			
Never heard of	1%	1%	1		*	1%		1%	
No opinion	*	*	*		*	*	*	*	
Sampling Error	+/-3.0	+/-5.0	+/-4.	5 +/	-5.0	+/-4.0	+/-5.5	+/-5.0	
		Demo-	- Ind	ep-	Repub-	Lib-	Mod-	Cons	er-
	Total	crat	end		lican	eral	erate		
Favorable opinion	59%	93%		 8%	22%	89%	 68%	29	
Unfavorable opinion	38%	6%		88	74%	9%	29%	66	
Heard of, no opinion	2%	1%		3%	1%	2%	2%	2	
Never heard of	1%	*		*	2%	*	*	2	5
No opinion	*	*		*	1%	*	*	1	2
Sampling Error	+/-3.0	+/-5.5	+/-5	.0 +	/-6.0	+/-6.0	+/-5.5	+/-5.	0
	_	North						Sub-	
	Total	east	wes		outh	West	Urban	urban	Rural
Favorable opinion	 59%	64%	53		 58%	60%	74%	 57%	40%
Unfavorable opinion	38%	33%	40		40%	39%	24%	41%	54%
Heard of, no opinion	2%	3%	4		1%	1%	248	2%	3%
Never heard of	1%	*	2		1%	*	*	*	3%
No opinion	*	1%	*		*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.					+/-4.5	+/-7.0
1 3						,			
			:	Lean	Lean				
		White		Lean Demo-	Lean Repub	_			
	Total			Demo-	Repub lican				
		Evang.	All Others	Demo- crat	Repub-	_			
Favorable opinion	 59%	Evang. 	All 0thers 6	Demo- crat  91%	Republican	<del>-</del> &			
Unfavorable opinion	 59% 38%	Evang.  30% 67%	All others 68% 29%	Demo- crat  91% 7%	Republican 25 71	<del>-</del> % %			
Unfavorable opinion Heard of, no opinion	 59% 38% 2%	Evang.  30% 67% 2%	All others 68% 29% 2%	Demo- crat  91% 7% 2%	Republican 25 71	_ & & & &			
Unfavorable opinion Heard of, no opinion Never heard of	 59% 38% 2% 1%	Evang 30% 67% 2% 1%	All others 6 68% 29% 2% 1%	Demo- crat  91% 7% 2% *	Republican 25 71 2	_ & & & & &			
Unfavorable opinion Heard of, no opinion	 59% 38% 2%	Evang.  30% 67% 2%	All others 68% 29% 2%	Demo- crat  91% 7% 2% *	Republican 25 71	<b>-</b>			

<sup>\*</sup> percentage less than 1%

#### Question FV1DP

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

### DP. The Democratic Party

Base = Total Sample

	Total	Men	Women	White	Non-White			
Favorable opinion	39%	33%	45%	31%	54%			
Unfavorable opinion	54%	60%	48%	63%	38%			
Heard of, no opinion	5%	5%	6%	5%	6%			
Never heard of	1%	1%	1%	1%	*			
No opinion	1%	1%	*	*	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	/-3.5	+/-6.0			
		1.0	25	ΕO		IIndox	1E 2nd	
	πo+al	18- 34	- 35- 49	50 64		Under 45	45 and Older	
	Total					45		
Favorable opinion	39%	44%	40%	34%	37%	42%	36%	
Unfavorable opinion	54%	51%	49%	58%	59%	49%	58%	
Heard of, no opinion	5%	5%	8%	5%	4%	7%	4%	
Never heard of	1%	*	2%	1%	*	2%	*	
No opinion	1%	*	1%	1%	1%	*	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							White	9
					Non	White	Non	
		Under	\$50K	Colle	ge Colleg	e Colleg	e Colle	ge
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Favorable opinion	39%	42%	37%	41				
Unfavorable opinion	54%	52%	56%	53				
Heard of, no opinion Never heard of	5%	4%	5%	5°			6% 1%	
	1% 1%	1% 1%	1% *	*	1	•	± ±	
No opinion	+/-3.0	+/-5.0	+/-4.5	+/-5.				
Sampling Error	17-3.0	17-3.0	1/-4.5	17-3.	0 1/-4.	0 1/-3.3	17-3.0	
		Demo-	- Indep-	- Rep	ub- Lib-	Mod-	Conse	er-
	Total	crat	endent	lic	an eral	erate	vativ	<i>т</i> е
Favorable opinion	39%	81%	28%		0% 60%		209	
Unfavorable opinion	54%	17%	62%		3% 35%		729	
Heard of, no opinion	5%	3%	8%		4% 5% 2% *	7% *	49	
Never heard of	1%	*	1%			*	39	
No opinion	1%		1% +/-5.0				19	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6	.0 +/-6.0	+/-5.5	+/-5.0	J
		Nort	h Mid-				Sub-	
	Total	east	west	Sout	h West	Urban	urban	Rural
Favorable opinion	39%	45%	35%	37%	40%	50%	36%	29%
Unfavorable opinion	54%	47%	55%	57%	55%	46%	58%	58%
Heard of, no opinion	5%	7%	8%	3%	5%	5%	5%	88
Never heard of	1%	*	2%	1%	*	*	*	4%
No opinion	1%	*	*	1%	*	*	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea					
		White	All Der		pub-			
	Total	Evang.	Others cra	at li	can			
- 11			460					
Favorable opinion	39%	19%	46%	68%	12%			
Unfavorable opinion	54%	77%	46%	26%	81%			
Heard of, no opinion	5%	3%	6%	5% *	5%			
Never heard of	1%	1% *	1%	*	1%			
No opinion	1% +/-3.0	+/-6.0	1% +/-3.5 +/-		1% 4 5			
Sampling Error	T/-3.0	7/-0.0	T/-3.5 T/-	-4.5 T/	-4.5			

<sup>\*</sup> percentage less than 1%

#### Question FV1RP

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

### RP. The Republican Party

Base = Total Sample

	Total	Men	Women		Non-White			
Favorable opinion	41%	47%	36%	44%	35%			
Unfavorable opinion	52%	47%	56%	49%	58%			
Heard of, no opinion	6%	5%	7%	6%	6%			
Never heard of	1%	1%	1%	1%	*			
No opinion	*	1%	*	*	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	⊦/-6 <b>.</b> 0			
		18-	35-	50-		Under	45 and	
	Total	34	49	64	65+	45	Older	
Favorable opinion	41%	36%	37%	46%	47%	35%	46%	
Unfavorable opinion	52%	57%	51%	50%	49%	55%	49%	
Heard of, no opinion	6%	7%	10%	3%	4%	9%	4%	
Never heard of	1%	*	2%	*	*	2%	*	
No opinion	*	*	*	1%	*	*	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							rate di L	_
					Non	tith i ± o	White	е
		******	Ć E OTZ	G-11	Non	White	Non	
	m-1-1	Under	\$50K	College	_	_		ge
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Favorable opinion	41%	37%	43%	35%	438	36%	48%	
Unfavorable opinion	52%	56%	50%	60%	498	60%	44%	
Heard of, no opinion	6%	5%	5%	5%	78		7%	
Never heard of	1%	1%	1%	*	18	*	1%	
No opinion	*	*	*	*	18	*	*	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	+/-5.5	+/-5.0	
		Demo-	Indep-	Repul	o- Lib-	Mod-	Conse	er-
	Total	Demo- crat	Indep- endent			Mod- erate	Conse vativ	
		crat	endent	lica	n eral	erate	vativ	ve 
Favorable opinion	 41%	crat  12%	endent  37%	lica:  81	n eral  17%	erate  37%	vativ  639	ve 
Unfavorable opinion	 41% 52%	crat  12% 84%	endent  37% 53%	lica:  81 <sup>9</sup> 13 <sup>9</sup>	eral  17% 78%	erate  37% 55%	vativ  639 299	ve  %
Unfavorable opinion Heard of, no opinion	 41% 52% 6%	crat  12% 84% 4%	endent  37% 53% 9%	licar  81 <sup>9</sup> 13 <sup>9</sup>	eral  % 17% % 78% % 5%	erate  37% 55% 7%	vativ  639 299	ve  % %
Unfavorable opinion Heard of, no opinion Never heard of	 41% 52% 6% 1%	crat  12% 84% 4%	endent  37% 53% 9% 1%	licar  81 <sup>9</sup> 13 <sup>9</sup> 4 <sup>9</sup>	eral	erate  37% 55% 7% *	vativ  63° 29° 6° 2°	ve  % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion	41% 52% 6% 1%	crat  12% 84% 4% *	endent  37% 53% 9% 1%	licar  81 <sup>9</sup> 13 <sup>9</sup> 4 <sup>9</sup> 1 <sup>9</sup>	eral 	erate  37% 55% 7% *	vativ  639 299 69 29	ve  % % % %
Unfavorable opinion Heard of, no opinion Never heard of	 41% 52% 6% 1%	crat  12% 84% 4%	endent  37% 53% 9% 1%	licar  81 <sup>9</sup> 13 <sup>9</sup> 4 <sup>9</sup>	eral 	erate  37% 55% 7% *	vativ  63° 29° 6° 2°	ve  % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion	41% 52% 6% 1%	crat  12% 84% 4% * +/-5.5	endent  37% 53% 9% 1% *	licar  81 <sup>9</sup> 13 <sup>9</sup> 4 <sup>9</sup> 1 <sup>9</sup>	eral 	erate  37% 55% 7% *	vativ  63 <sup>3</sup> 29 <sup>5</sup> 6 <sup>5</sup> 2 <sup>9</sup> 1 <sup>9</sup> +/-5.0	ve  % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion	41% 52% 6% 1% +/-3.0	crat  12% 84% 4% * +/-5.5	endent  37% 53% 9% 1% * +/-5.0	1icar 	eral 	erate 37% 55% 7% * +/-5.5	vativ 63 <sup>3</sup> 29 <sup>5</sup> 6 <sup>5</sup> 2 <sup>5</sup> +/-5.0 Sub-	ve  % % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion	41% 52% 6% 1% * +/-3.0	crat  12% 84% 4% * +/-5.5 North east	endent  37% 53% 9% 1% * +/-5.0 Mid- west	licar  81 <sup>9</sup> 13 <sup>9</sup> 4 <sup>9</sup> 1 <sup>9</sup>	eral 	erate 37% 55% 7% * +/-5.5	vativ  63 <sup>3</sup> 29 <sup>5</sup> 6 <sup>5</sup> 2 <sup>9</sup> 1 <sup>9</sup> +/-5.0	ve  % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error	41% 52% 6% 1% +/-3.0	crat  12% 84% 4% * +/-5.5 North east	endent  37% 53% 9% 1% +/-5.0 Mid- west	licar 	eral 17% 17% 17% 17% 17% 18% 18% 19% 19% 19% 19% 19% 19% 19% 19% 19% 19	erate 37% 55% 7% * +/-5.5	vativ 63 <sup>3</sup> 29 <sup>9</sup> 6 <sup>9</sup> 2 <sup>9</sup> 1 <sup>9</sup> +/-5.0 Sub-urban	ve  % % % % % % % 0
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error	41% 52% 6% 1% * +/-3.0  Total 41%	crat  12% 84% 4% * +/-5.5 North east  32%	endent 37% 53% 9% 1% +/-5.0 Mid- west 43%	licar 	eral	erate 37% 55% 7% * +/-5.5  Urban 35%	vativ 633 299 63 29 11 +/-5.0 Sub-urban 42%	ve  % % % % % % % % % % % % % % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion	41% 52% 6% 1% * +/-3.0  Total 41% 52%	crat  12% 84% 4% * +/-5.5 North east  32% 59%	endent  37% 53% 9% 1% +/-5.0 Mid- west  43% 48%	licar 	eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61%	vativ 633 299 63 29 19 +/-5.0 Sub-urban 42% 51%	ve  % % % % % % % % % % % % % % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion	41% 52% 6% 1% * +/-3.0  Total 41%	crat  12% 84% 4% * +/-5.5 North east  32%	endent 37% 53% 9% 1% +/-5.0 Mid- west 43%	licar 	eral	erate 37% 55% 7% * +/-5.5  Urban 35%	vativ 633 299 63 29 11 +/-5.0 Sub-urban 42%	ve  % % % % % % % % % % % % % % % % %
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of	41% 52% 6% 1% * +/-3.0  Total 41% 52% 6%	crat  12% 84% 4% * +/-5.5 North east  32% 59% 9%	endent  37% 53% 9% 1% * +/-5.0 Mid- west  43% 48% 7%	licar 	eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4%	vativ 	ve  % % % % % % % 0 Rural  48% 39% 9%
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1%	crat  12% 84% 4% * +/-5.5 North east  32% 59% 9%	endent  37% 53% 9% 1% * +/-5.0 Mid- west  43% 48% 7% 2%	licar 	eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub- urban 42% 51% 6% *	Rural  48% 39% 9%
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1%	crat  12% 84% 4% * +/-5.5 North east  32% 59% 9%	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% *	licar 81' 13' 4' 1' 1' +/-6.0 South  47'8 48'8 3'8 1'8	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1%	crat  12% 84% 4% * +/-5.5 North east  32% 59% 9%	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% *	licar 	m eral 	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1%	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9% * +/-6.5	endent 37% 53% 9% 1% +/-5.0 Mid- west 43% 48% 7% 2% +/-6.5	South 47% 48% 3% 1% +/-5.5	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9% * +/-6.5	endent 37% 53% 9% 1% +/-5.0 Mid- west 43% 48% 7% 2% +/-6.5	South 47% 48% 3% 1% +/-5.5 n Lean o- Reput	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9% * +/-6.5	endent 37% 53% 9% 1% +/-5.0 Mid- west 43% 48% 7% 2% * +/-6.5 Lea All Dem	South 47% 48% 3% 1% +/-5.5 n Lean o- Repit t lice	west 40% 53% 10b 17% 78% 5% 8	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error	 41% 52% 6% 1% * +/-3.0 Total  41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9% * +/-6.5	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% * +/-6.5  Lea All Dem Others cra	South 47% 48% 3% 1% +/-5.5  n Lean o- Reput t lica	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion	41% 52% 6% 1% * +/-3.0  Total 41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5 North east 32% 59%  * +/-6.5 White Evang. 63% 29%	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% * +/-6.5 Lea All Dem Others cra Others cra 34% 59%	South 47% 48% 38 18 +/-5.5  n Lean co- Reput t lica	m eral 8 17% 78% 8 78% 8 5% 8 * 0 +/-6.0  West 40% 53% 7% * +/-6.5	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion	41% 52% 6% 1% * +/-3.0  Total 41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5  North east 32% 59%  * +/-6.5  White Evang. 6 63% 29% 7%	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% * +/-6.5  Lea All Dem Others cra 34% 59% 6%	South 47% 48% 3% 1% +/-6.0  South 47% 48% 3% 1% +/-5.5  n Lean o- Reput t lick 13% 82%	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Unfavorable opinion Unfavorable opinion Heard of, no opinion Never heard of	41% 52% 6% 1% * +/-3.0  Total 41% 52% 6% 1% * +/-3.0  Total 41% 52% 6% 1% 52% 6% 1%	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9% * +/-6.5  White Evang. 0 63% 29% 7% *	endent 37% 53% 9% 1% +/-5.0 Mid- west 43% 48% 7% 2% +/-6.5 Lea All Dem Others cra 34% 59% 6% 1%	licar 	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38
Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error  Favorable opinion Unfavorable opinion Heard of, no opinion	41% 52% 6% 1% * +/-3.0  Total 41% 52% 6% 1% * +/-3.0	crat 12% 84% 4%  * +/-5.5  North east 32% 59% 9%  * +/-6.5  White Evang. 0 63% 29% 7% * *	endent 37% 53% 9% 1% * +/-5.0 Mid- west 43% 48% 7% 2% * +/-6.5  Lea All Dem Others cra 34% 59% 6%	South 47% 48% 3% 1% +/-5.5 n Lean 0- Reput t lica 13% 82% 5% *	m eral	erate 37% 55% 7% * +/-5.5  Urban 35% 61% 4% *	vativ 633 293 63 293 +/-5.0 Sub-urban 428 518 68 *	Rural 488 398 398 38

<sup>\*</sup> percentage less than 1%

Question A1

Do you approve or disapprove of the way Barack Obama is handling his job as president?

#### Base = Total Sample

	Total	Men			Non-White			
Approve	 57%	 53%	61%	48%	76%			
Disapprove	41%	45%	38%	51%	22%			
No opinion	1%	2%	1%	1%	2%			
Sampling Error	+/-3.0	+/-4.5			+/-6.0			
Damping Diror	, , ,	, 110	.,	0.0	.,			
		18-	- 35-	50-		Under	45 and	
	Total	34	49	64	65+	45	Older	
Approve	 57%	70%	63%	46%	47%	69%	48%	
Disapprove	41%	29%	36%	53%	52%	30%	51%	
No opinion	1%	1%	1%	2%	1%	2%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
Dumping Diloi	, 500	., ,	, , , , , , ,	.,	1, 3,3	, 303	, 100	
							White	!
					Non	White	Non	
		Under	\$50K	Colleg	e Colleg	e Colleg	ge Colleg	e
	Total		or more	Grad	Grad	Grad	Grad	
Approve	 57%	63%	53%	64%	55	 % 56%	43%	<del>-</del>
Disapprove	41%	35%	45%	36%	44			
No opinion	1%	1%	1%	*	2			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.	0 +/-5.5	+/-5.0	
		Demo-	_				Conse	
	Total	crat	endent					
Approve	 57%	93%	 56%	19		 67%	 29%	
Disapprove	41%	7%	42%	79		31%	70%	
No opinion	1%	*	2%	2		2%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.		+/-5.5	+/-5.0	
	,	,	,	,	, , , , , , , , , , , , , , , , , , , ,	,	,	
		North	n Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Approve	 57%	61%	 53%	56%	61%	75%	51%	44%
Disapprove	41%	39%	45%	43%	38%	25%	47%	54%
No opinion	1%	*	2%	2%	2%	*	2%	3%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	n Lea	n			
		White	All Dem	-	ub-			
	Total	-	Others cra					
Approve	 57%	29%	66%	91%	 22%			
Disapprove	41%	69%	32%		76%			
No opinion	1%	2%	1%	*	2%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-					
Damping Diloi	. , -3.0	, -0.0	., -3.3 1/-	1.5				

<sup>\*</sup> percentage less than 1%

#### Question P11TA

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### A. Cares about people like you

Base = Total Sample

	Total	Men	Women	White	Non-White			
Applies to Trump	46%	55%	37%	55%	26%			
Does not apply to Trump	54%	45%	62%	44%	73%			
No opinion	1%	1%	1%	1%	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
	Total	18- 34	- 35- 49	50- 64	65+	Under 45	45 and Older	
						4.5		
Applies to Trump	46%	39%	45%	49%	54%	40%	51%	
Does not apply to Trump	54%	61%	55%	51%	45%	60%	48%	
No opinion	1%	*	1%	*	1%	*	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							1 ' .	
					Non	White	White Non	
		Under	\$50K	Colleg				e
	Total		or more	Grad	Grad	Grad	Grad	
								-
Applies to Trump	46%	38%	52%	42%				
Does not apply to Trump	54%	62%	48%	57%				
No opinion	1% +/-3.0	* +/-5.0	1% +/-4.5	1% +/-5.0				
Sampling Error	T/-3.0	T/-3.0	T/-4.5	T/-3.0	T/-4.(	J +/-5.5	+/-3.0	
		Demo-	- Indep-	Repu	b- Lib-	Mod-	Conse	r-
	Total	crat	endent	lica	n eral	erate	vativ	e
2 2 4 5								
Applies to Trump	46%	12%	41%	91		45%	70%	
Does not apply to Trump	54%	88% *	58%	9		55%	30% *	
No opinion Sampling Error	1% +/-3.0	+/-5.5	1% +/-5.0	+/-6.	10	1% +/-5.5	+/-5.0	
Sampling Ellor	17-3.0	17-3.3	17-3.0	17-0.	0 17-0.0	1/-3.3	17-3.0	
		North	n Mid-				Sub-	
	Total		west	South		Urban	urban	Rural
Applies to Trump	 46%	37%	 50%	 47%	47%	33%	49%	 57%
Does not apply to Trump	54%	61%	50%	52%	53%	66%	50%	43%
No opinion	1%	1%	*	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			_	_				
		White	Lea All Dem					
	Total		Others cra	-				
Applies to Trump	46%	75%	36%		85%			
Does not apply to Trump	54%	25%	63%		14%			
No opinion	1%	1%	1%	*	*			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-	4.5			

<sup>\*</sup> percentage less than 1%

#### Question P11TB

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### B. Can bring the kind of change the country needs

Base = Total Sample

	Total	Men			Non-White			
Applies to Trump	49%	 57%	42%	 59%	31%			
Does not apply to Trump	49%	42%	57%	40%	67%			
No opinion	1%	1%	1%	1%	2%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	⊦/-6 <b>.</b> 0			
		18-	- 35-	50-		Under	45 and	
	Total	34	49	64	65+	45	Older	
Applies to Trump	49%	40%	49%	54%	58%	42%	 56%	
Does not apply to Trump	49%	59%	49%	45%	41%	57%	43%	
No opinion	1%	1%	3%	1%	1%	1%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							White	
					Non	White	Non	
		Under	\$50K	College	e College	e College	e College	
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Applies to Trump	49%	41%	 56%	44%	 529	51%	 63%	
Does not apply to Trump	49%	58%	43%	54%	479			
No opinion	1%	1%	2%	2%	19			
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	+/-5.5	+/-5.0	
		Demo-	- Indep-	Repul	o- Lib-	Mod-	Conser	_
	Total	crat	endent			erate		
Applies to Trump	49%	11%	 49%	949		 49%	 75%	_
Does not apply to Trump	49%	888	49%	69	83%	49%	24%	
No opinion	1%	1%	2%	*	1%	2%	*	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.0	+/-5.5	+/-5.0	
		North	n Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Trump	49%	41%	 55%	51%	49%	36%	 52%	63%
Does not apply to Trump	49%	58%	44%	47%	50%	62%	48%	35%
No opinion	1%	1%	1%	2%	*	2%	1%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5 +	/-7.0
			Lea	ın Lear	า			
		White	All Dem					
	Total		Others cra	_				
Applies to Trump	49%	 78%	40%	11%	 90%			
Does not apply to Trump	49%	21%	58%	88%	9%			
No opinion	1%	1%	1%	1%	1%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-					

<sup>\*</sup> percentage less than 1%

#### Question P11TC

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### C. Is honest and trustworthy

Base = Total Sample

	Total	Men	Women		Non-White			
Applies to Trump	41%	46%	37%	49%	26%			
Does not apply to Trump	57%	52%	62%	49%	73%			
No opinion	2% +/-3.0	2% +/-4.5	1% +/-4.5 +/	2% -3.5 +	1% -/-6.0			
Sampling Error	+/-3.0	T/-4.5	T/-4.5 T/	-3.5	7-0.0			
		18-	35-	50-		Under	45 and	
	Total	34	49	64	65+	45 	Older	
Applies to Trump	41%	35%	35%	47%	52%	33%	48%	
Does not apply to Trump	57%	64%	63%	51%	47%	65%	50%	
No opinion	2%	1%	. 2%	2%	1%	1%	2%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	College	Non College	White Colleg		
	Total	\$50K	or more	Grad	Grad	Grad	Grad	ge .
Applies to Trump	41%	35%	45%	35%	44%	40%	53%	
Does not apply to Trump	57%	62%	54%	64%	54%	58%	44%	
No opinion	2%	3%	1%	1%	2%	1%	2%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	+/-5.5	+/-5.0	
	Total	Demo- crat	endent	licar	n eral	Mod- erate		ve
Applies to Trump	41%	9%	38%	848		38%	669	
Does not apply to Trump	57%	90%	60%	16%		60%	339	
No opinion	2%	1%	3%	*		2%	19	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.0	+/-5.5	+/-5.0	0
-		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Trump	41%	33%	48%	43%	41%	30%	44%	55%
Does not apply to Trump	57%	65%	51%	55%	59%	69%	54%	43%
No opinion	2%	2%	1%	2%	*	1%	2%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			_	-				
	Total	White Evang.	Lea All Dem Others cra	o- Repu	ıb-			
Applies to Trump	41%	67%	33%	9% 7	77%			
Does not apply to Trump	57%	31%			22%			
No opinion	2%	2%	1%	1%	1%			
Sampling Error	+/-3.0		+/-3.5 +/-					
-								

<sup>\*</sup> percentage less than 1%

#### Question P11TD

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### D. Can manage the government effectively

Base = Total Sample

	Total	Men	Women	White	Non-White			
Applies to Trump	50%	57%	43%	58%	35%			
Does not apply to Trump	49%	42%	56%	41%	64%			
No opinion	1%	1%	1%	1%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
	mo+ol	18-	- 35- 49	50-		Under	45 and	
	Total	34	49	64	65+	45 	Older	
Applies to Trump	50%	41%	50%	55%	57%	43%	56%	
Does not apply to Trump	49%	58%	49%	43%	43%	57%	43%	
No opinion	1%	*	1%	2%	*	1%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							White	
					Non	White		•
		Under	\$50K	Colleg	ge College	e Colleg	e Colleg	je
	Total	\$50K		Grad	Grad	Grad	Grad	
Applies to Trump	 50%	41%	 57%	45%	52	 % 52%	 61%	-
Does not apply to Trump	49%	58%	42%	53%				
No opinion	1%	1%	1%	2%				
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0				
		Demo-	- Indep-	Repu	ıb- Lib-	Mod-	Conse	r_
	Total	crat	endent	_		erate		
Applies to Trump	50%	12%	50%	93		49%	738	
Does not apply to Trump	49%	87%	49%		5% 79% : 1%	50%	268	
No opinion	1% +/-3.0	1% +/-5.5	1% +/-5.0	+/-6.	. = -	1% +/-5.5	19 +/-5.0	
Sampling Error	+/-3.0	T/-3.3	+/-5.0	T/-0.	7-6.0	T/-3.3	T/-3.0	,
		Nort	h Mid-				Sub-	
	Total	east	west	South		Urban	urban	Rural
Applies to Trump	50%	42%	 52%	 52%	53%	38%	53%	62%
Does not apply to Trump	49%	55%	48%	48%	46%	61%	46%	38%
No opinion	1%	3%	*	1%	*	*	2%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	n Lea	ın			
		White	All Dem	o- Rer	oub-			
	Total	Evang.	Others cra					
Applies to Trump	 50%	 77%	41%	 14%	 89%			
Does not apply to Trump	49%	22%	58%	85%	11%			
No opinion	1%	1%	1%	1%	*			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-		·4 • 5			
			•					

<sup>\*</sup> percentage less than 1%

#### Question P11TE

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### E. Is a person you admire

Base = Total Sample

	Total			White	Non-White			
Applies to Trump	33%	 37%	 29%	40%	19%			
Does not apply to Trump	66%	62%	71%	59%	80%			
No opinion	1%	1%	*	1%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
		18-		50-	-	Under	45 and	
	Total	34	49	64	65+ 	45 	Older	
Applies to Trump	33%	22%	29%	39%	46%	23%	41%	
Does not apply to Trump	66%	77%	70%	60%	53%	76%	58%	
No opinion	1%	1%	1%	1%	1%	1%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							Whit	e
					Non	White		
		Under	\$50K	Colle	ge Colleg	e Colleg	ge Colle	ge
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Applies to Trump	33%	30%	 35%	229		 % 26%	 \$ 47%	
Does not apply to Trump	66%	70%	64%	769	,			
No opinion	1%	*	1%	29				
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0		0 +/-5.5		
		Domo	Tudou	Dom	.h Tih	Mod	Coma	
	Total	Demo- crat	Indep- endent				Cons vati	
Applies to Trump	33%	7%	26%	73	3% 10%	27%	55	8
Does not apply to Trump	66%	93%	74%		5% 89%	73%	43	&
No opinion	1%	*	1%		2% *	1%	1	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6	.0 +/-6.0	+/-5.5	+/-5.	0
		North	Mid-				Sub-	
	Total	east	west	South	n West	Urban	urban	Rural
Applies to Trump	33%	27%	36%	35%	31%	23%	36%	41%
Does not apply to Trump	66%	73% *	62%	64%	68%	77%	63%	58%
No opinion	1%		2%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	n Lea	an			
		White	All Dem	. *	oub-			
	Total		Others cra		can			
Applies to Trump	33%	 55%	26%	 6%	63%			
Does not apply to Trump	66%	44%	74%	94%	35%			
No opinion	1%	2%	1%	*	2%			
Sampling Error								
Sampring Error	+/-3.0		+/-3.5 +/-	4.5 +/-	-4.5			

<sup>\*</sup> percentage less than 1%

#### Question P11TG

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Donald Trump.

#### G. Will unite the country and not divide it

Base = Total Sample

	Total				Non-White			
Applies to Trump	43%	 50%	 37%	51%	28%			
Does not apply to Trump	54%	47%	61%	47%	69%			
No opinion	2%	3%	2%	2%	3%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
		18-	35-	50-		Under	45 and	
	Total	34	49	64	65+ 	45 	Older	
Applies to Trump	43%	33%	41%	49%	55%	35%	51%	
Does not apply to Trump	54%	65%	56%	48%	43%	63%	47%	
No opinion	2%	2%	3%	2%	2%	3%	2%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							Whit	e
					Non	White	e Non	
	_	Under	\$50K	Colleg	_	-	•	-
	Total	\$50K	or more	Grad	Grad	Grad	Grad 	
Applies to Trump	43%	39%	46%	34%	479	398		
Does not apply to Trump	54%	58%	52%	64%				
No opinion	2%	3%	2%	2%				
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	0 +/-5.5	5 +/-5.0	
		Demo-	Indep-	Repu		Mod-	Cons	er-
	Total	crat	endent			erate		
Applies to Trump	43%	11%	43%	 81		 37%	 69	
Does not apply to Trump	54%	89%	53%	16		58%	29	
No opinion	2%	*	4%	3	% 1%	5%	1	8
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.	0 +/-6.0	+/-5.5	+/-5.	0
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Trump	43%	36%	49%	47%	39%	33%	43%	58%
Does not apply to Trump	54%	61%	50%	51%	56%	65%	53%	41%
No opinion	2%	3%	1%	2%	4%	2%	3%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	n Lea	n			
		White	All Dem	o- Rep	ub-			
	Total		Others cra					
Applies to Trump	43%	70%	35%	 12%	 76%			
Does not apply to Trump	54%	29%			20%			
No opinion								
<u> -</u>	2%	1%	3%	*	4%			
Sampling Error	2% +/-3.0		3% +/-3.5 +/-					

<sup>\*</sup> percentage less than 1%

#### Question P110A

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### A. Cares about people like you

Base = Total Sample

	Total	Men	Women	White N	Non-White			
Applies to Obama	63%	61%	66%	54%	82%			
Does not apply to Obama	36%	39%	33%	45%	18%			
No opinion	1%	*	1%	1%	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 H	-/-6.0			
	Total	18- 34	- 35– 49	50- 64	65+	Under 45	45 and Older	
Applies to Obama	63%	77%	65%	54%	54%	74%	55%	
Does not apply to Obama	36%	23%	34%	45%	45%	26%	44%	
No opinion	1%	*	1%	1%	1%	*	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	College Grad	Grad	White College Grad	Grad	е
Applies to Obama	63%	 67%	62%	 67%	628	 } 61%	 51%	_
Does not apply to Obama	36%	32%	38%	32%	388		48%	
No opinion	1%	1%	*	1%	19		1%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0		+/-5.0	
	Total	Demo- crat	endent	licar	n eral	Mod- erate	Conse vativ	е
Applies to Obama	63%	92%	64%	318		71%	38%	
Does not apply to Obama	36%	8%	36%	688	9%	28%	61%	
No opinion	1%	*	1%	18	*	1%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.0	+/-5.5	+/-5.0	
	Total	North east	n Mid- west	South	West	Urban	Sub- urban	Rural
Applies to Obama	63%	64%	58%	63%	68%	76%	61%	47%
Does not apply to Obama	36%	35%	42%	36%	32%	24%	38%	51%
No opinion	1%	1%	*	1%	*	*	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
	Total	White Evang.	Lea All Dem Others cra	o- Repu	ıb– ın			
Applies to Obama	63%	39%	71%		35%			
Does not apply to Obama	36%	60%	28%		54%			
No opinion	1%	1%	*	*	1%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-4				
- ·								

<sup>\*</sup> percentage less than 1%

#### Question P110B

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### B. Brought the kind of change the country needed

Base = Total Sample

	Total	Men	Women		Non-White			
Applies to Obama	 45%	39%	 51%	 35%	64%			
Does not apply to Obama	54%	61%	48%	64%	35%			
No opinion	1%	*	2%	1%	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
		18-		50-		Under	45 and	
	Total	34	49	64	65+ 	45	Older	
Applies to Obama	45%	58%	42%	38%	38%	53%	38%	
Does not apply to Obama	54%	41%	57%	61%	60%	47%	60%	
No opinion	1%	*	1%	1%	2%	*	2%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							White	
					Non	White		
		Under	\$50K	Colleg				e
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Amplica to Ohomo	 45%	 E 1 0	400	49%	43			-
Applies to Obama	45% 54%	51% 47%	40% 59%	498 50%				
Does not apply to Obama No opinion	1%	2%	J96 *	1%				
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0				
					•		,	
		Demo-	-	_		Mod-	Conse	r-
	Total	crat	endent 			erate 	vativ	
Applies to Obama	 45%	83%	 37%	 16		 49%	22%	
Does not apply to Obama	54%	17%	62%	83		49%	77%	
No opinion	1%	*	1%	2	ક *	1%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.	0 +/-6.0	+/-5.5	+/-5.0	
		North	n Mid-				Sub-	
	Total		west	South	West	Urban	urban	Rural
Applies to Obama	45%	46%	41%	44%	49%	60%	42%	30%
Does not apply to Obama	54%	53%	58%	54%	51%	40%	57%	69%
No opinion	1%	1%	1%	2%	*	*	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	ın Lea	n			
		White	All Dem	no- Rep	ub-			
	Total	Evang.	Others cra	it lic	an			
Applies to Obama	 45%	 19%	54%	 75%	 15%			
Does not apply to Obama	54%	79%	46%		84%			
No opinion	1%	2%	1%	*	1%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-					
<u>.</u> 3			•	- '				

<sup>\*</sup> percentage less than 1%

#### Question P110C

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### C. Is honest and trustworthy

Base = Total Sample

	Total	Men	Women	White N	Non-White			
Applies to Obama	62%	60%	65%	55%	77%			
Does not apply to Obama	37%	40%	34%	44%	22%			
No opinion	1%	1%	1%	1%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 H	-/-6.0			
	Total	18- 34	- 35– 49	50- 64	65+	Under 45	45 and Older	
Applies to Obama	62%	72%	65%	54%	55%	70%	56%	
Does not apply to Obama	37%	28%	34%	44%	45%	30%	42%	
No opinion	1%	*	1%	2%	1%	*	2%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	College Grad	Grad	White College Grad	White Non Collego Grad	
Applies to Obama	62%	64%	62%	69%	598	63%	51%	_
Does not apply to Obama	37%	34%	38%	30%	40%		48%	
No opinion	1%	1%	1%	1%	19		1%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0		+/-5.0	
	Total	Demo- crat	endent	licar	n eral	Mod- erate	Conse vativ	е
Applies to Obama	62%	93%	60%	328		71%	38%	
Does not apply to Obama	37%	7%	39%	668		29%	60%	
No opinion	1%	*	1%	28		1%	2%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.0	+/-5.5	+/-5.0	
		North	n Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Obama	 62%	68%	61%	 59%	64%	 75%	 59%	 50%
Does not apply to Obama	37%	30%	39%	40%	36%	25%	40%	49%
No opinion	1%	2%	*	1%	*	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea	n Lear	,			
	Total	White Evang.	All Dem	o- Repu	ıb– ın			
Applies to Obama	62%	34%	71%		34%			
Does not apply to Obama	37%	64%			54%			
No opinion	1%	2%	1%	*	2%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-4	1.5			

<sup>\*</sup> percentage less than 1%

## Question P110D

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### D. Managed the government effectively

Base = Total Sample

	Total	Men	Women	White N	Non-White			
Applies to Obama	57%	55%	59%	48%	75%			
Does not apply to Obama	42%	45%	39%	51%	24%			
No opinion	1%	*	2%	1%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 H	-/-6.0			
	Total	18- 34	- 35- 49	50- 64	65+	Under 45	45 and Older	
Applies to Obama	57%	67%	64%	49%	45%	66%	50%	
Does not apply to Obama	42%	32%	36%	50%	54%	33%	49%	
No opinion	1%	1%	1%	2%	1%	1%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
					Non	White	White Non	
		Under	\$50K	College				e
	Total	\$50K	or more	Grad	Grad	Grad	Grad	_
								_
Applies to Obama	57%	61%	55%	62%	55%		45%	
Does not apply to Obama	42%	38%	45%	37%	448		54%	
No opinion	1%	1%	1%	1%	18		1%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	+/-5.5	+/-5.0	
	Total	Demo- crat	endent	licar	n eral	Mod- erate	Conse vativ	е
Applies to Obama	 57%	 87%	 57%	248		61%	35%	
Does not apply to Obama	42%	12%	42%	75%		38%	64%	
No opinion	1%	1%	1%	18		1%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0		+/-5.5	+/-5.0	
		North	n Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Obama	57%	58%	53%	58%	59%	72%	52%	45%
Does not apply to Obama	42%	40%	47%	40%	40%	27%	47%	54%
No opinion	1%	2%	*	2%	*	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Lea		ı			
	Total	White Evang.	All Dem Others cra	_	an			
Applies to Obama	 57%	33%	65%		- <b></b> 28%			
Does not apply to Obama	42%	67%	34%	14% 7	71%			
No opinion	1%	1%	1%	1%	1%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-4	1.5			

<sup>\*</sup> percentage less than 1%

#### Question P110E

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### E. Is a person you admire

Base = Total Sample

	Total	Men	Women	White N	Non-White			
Applies to Obama	57%	54%	60%	49%	72%			
Does not apply to Obama	42%	45%	39%	50%	27%			
No opinion	1%	1%	1%	1%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 +	-/-6.0			
	Total	18- 34	- 35– 49	50- 64	65+	Under 45	45 and Older	
Applies to Obama	57%	66%	61%	50%	48%	66%	49%	
Does not apply to Obama	42%	33%	39%	49%	50%	33%	49%	
No opinion	1%	1%	*	1%	1%	1%	1%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	College	-	_	-	е
	Total	\$50K	or more	Grad	Grad	Grad	Grad	
Applies to Obama	57%	60%	55%	65%	54%	59%	44%	_
Does not apply to Obama	42%	38%	45%	35%	45%		54%	
No opinion	1%	2%	*	*	1%	*	1%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	+/-5.5	+/-5.0	
	Total	Demo- crat	endent	licar	eral	Mod- erate	Conse vative	е
Applies to Obama	 57%	91%	 54%	248		62%	33%	
Does not apply to Obama	42%	9%	46%	73%		37%	67%	
No opinion	1%	1%	*	28		1%	1%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-6.0	+/-5.5	+/-5.0	
		North	n Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Obama	 57%	62%	 52%	 57%	 57%	 72%	 54%	40%
Does not apply to Obama	42%	37%	47%	42%	43%	27%	45%	58%
No opinion	1%	*	1%	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5			+/-7.0
			_	_				
	Total	White Evang.	All Dem Others cra	o- Repu	ıb– ın			
Applies to Obama	57%	32%	65%		26%			
Does not apply to Obama	42%	67%			13%			
No opinion	1%	1%	1%	*	2%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-4	.5			

<sup>\*</sup> percentage less than 1%

#### Question P110G

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

#### G. Has united the country and not divided it

Base = Total Sample

	Total	Men	Women	White I	Non-White			
Applies to Obama	46%	40%	52%	36%	66%			
Does not apply to Obama	52%	59%	45%	62%	33%			
No opinion	2%	1%	3%	2%	1%			
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5	+/-6.0			
		10	25	50-		IIndon	4E and	
	Total	18- 34	· 35– 49	64	65+	Under 45	45 and Older	
Applies to Obama	46%	55%	52%	37%	37%	55%	39%	
Does not apply to Obama	52%	44%	46%	61%	60%	44%	59%	
No opinion	2%	1%	2%	2%	3%	1%	2%	
Sampling Error	+/-3.0	+/-7.0	+/-7.0	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
							White	
					Non	White		•
		Under	\$50K	College				e
	Total	\$50K	or more	Grad	Grad	Grad	Grad	C
								_
Applies to Obama	46%	51%	42%	42%	489	35%	36%	
Does not apply to Obama	52%	47%	57%	56%	509	8 63%	62%	
No opinion	2%	2%	1%	2%	25	₹ 3%	2%	
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0	0 +/-5.5	+/-5.0	
		Demo-	Indep-	Repul	o- Lib-	Mod-	Conse	r_
	Total	crat	endent			erate		
Applies to Obama	46%	75%	44%	179	8 66%	51%	28%	
Does not apply to Obama	52%	24%	55%	799	32%	47%	70%	
No opinion	2%	1%	1%	4 9	8 2%	2%	2%	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	0 +/-6.0	+/-5.5	+/-5.0	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Applies to Obama	46%	48%	44%	44%	49%	59%	41%	35%
Does not apply to Obama	52%	47%	56%	54%	50%	40%	56%	64%
No opinion	2%	5%	1%	1%	*	1%	2%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-7.0
			Too	. Too	_			
		White	Lea All Dem					
	Total		Others cra	- L				
Applies to Obama	46%	25%	53%	72%	19%			
Does not apply to Obama	52%	73%	45%	27%	79%			
No opinion	2%	2%	2%	1%	2%			
Sampling Error	+/-3.0	+/-6.0	+/-3.5 +/-	4.5 +/-	4.5			

<sup>\*</sup> percentage less than 1%