

## Florida

Interviews with $\mathbf{1 , 0 1 1}$ adult Floridians conducted by telephone by ORC International on October 27 - November 1, 2016. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The Florida sample also includes 884 interviews among registered voters (plus or minus 3.5 percentage points) and 773 interviews among likely voters (plus or minus 3.5 percentage points).

In Florida, 509 interviews were conducted among landline respondents and 502 interviews among cell phone respondents.

## EMBARGOED FOR RELEASE: Wednesday, November 2 at noon

Q1. (P5) Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, Gary Johnson and Bill Weld as the Libertarian Party's candidates, and Jill Stein and Ajamu Baraka as the Green Party's candidate. Who would you be more likely to vote for? (RANDOM ORDER)
Q1a. (P5a) (IF NONE OR DON'T KNOW) As of today, do you lean more toward --?

| Registered Voters | $\underline{\text { Clinton }}$ | $\underline{\text { Trump }}$ | $\underline{\text { Johnson }}$ | $\underline{\text { Stein }}$ | None <br> (vol.) | Other <br> (vol.) | No <br> opinion |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct. 27-Nov. 1, 2016 | $48 \%$ | $45 \%$ | $4 \%$ |  | $2 \%$ | $1 \%$ |  | $*$ |

## BASED ON 874 REGISTERED VOTERS WHO SUPPORT A CANDIDATE FOR PRESIDENT --

 SAMPLING ERROR: +/- 3.5 PERCENTAGE PTS.Q2. (P2) Is your mind made up about who you will vote for, or is it possible you would change your mind?
Oct. 27-Nov. 1 Sept 7-12
$\underline{2016} \underline{2016}$
Mind made up $89 \% \quad 81 \%$
Could change mind $\quad 11 \% \quad 19 \%$
No opinion
*
*

BASED ON 884 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3.5 PERCENTAGE PTS.
Q3. (P1) Now suppose that the presidential candidates on the ballot in your state included only Hillary Clinton as the Democratic Party's candidate, and Donald Trump as the Republican Party's candidate, who would you be more likely to vote for? (RANDOM ORDER)
Q3a. (P1a.) (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

## Registered Voters

Oct. 27-Nov. 1, 2016
September 7-12, 2016

| Clinton/ <br> Kaine | Trump/ <br> Pence | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |
| :---: | :---: | :---: | :---: | :---: |
| $51 \%$ | $48 \%$ | $*$ | $1 \%$ | $*$ |
| $49 \%$ | $47 \%$ | $1 \%$ | $3 \%$ | $*$ |
|  |  |  |  | $*$ |
| $50 \%$ | $49 \%$ | $*$ | $1 \%$ | $*$ |
| $46 \%$ | $50 \%$ | $1 \%$ | $2 \%$ | $*$ |

Q4. (S1) If the election for U.S. Senate were held today and the candidates were Patrick Murphy, the Democrat and Marco Rubio, the Republican, who would you be more likely to vote for ---? (RANDOM ORDER)
Q4a. (S1a) (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

| Murphy | $\underline{\text { Rubio }}$ | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |
| :--- | :--- | :--- | :--- | :--- |

## Registered Voters

Oct. 27-Nov. 1, 2016
September 7-12, 2016

| $47 \%$ | $50 \%$ |
| :--- | :--- |
| $45 \%$ | $51 \%$ |

$*$
$1 \%$

2\%
$1 \%$
Likely Voters
Oct. 27-Nov. 1, 2016
September 7-12, 2016
46\%
50\%
$2 \%$
*

## Likely Voters

| Oct. 27-Nov. 1, 2016 | $48 \%$ | $49 \%$ | $*$ | $2 \%$ | $*$ |
| :--- | :--- | :--- | :---: | :--- | :--- |
| September 7-12, 2016 | $43 \%$ | $54 \%$ | $1 \%$ | $1 \%$ | $*$ |

Q5. (P9.) How enthusiastic would you say you are about voting for president in this year's election-extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

| Extremely | Very | Somewhat | Not too | Not at all | No <br> enthusiastic |
| :---: | :---: | :---: | :---: | :---: | :---: |
| enthusiastic |  |  |  |  |  | enthusiastic | enthusiastic | enthusiastic | $\underline{\text { opinion }}$ |
| :--- | :--- | :--- | :--- |

## Registered Voters

Oct. 27-Nov. 1, 2016
29\%
20\%
17\%
$13 \%$
20\%
$1 \%$

## Likely Voters

Oct. 27-Nov. 1, 2016
33\%
$23 \%$
$15 \%$
11\%
16\%
$1 \%$

Q6. (A1) Do you approve or disapprove of the way Barack Obama is handling his job as president?

No
Approve Disapprove opinion

## All Respondents

Oct. 27-Nov. 1, 2016
September 7-12, 2016

## Registered Voters

Oct. 27-Nov. 1, 2016
September 7-12, 2016

## Likely Voters

Oct. 27-Nov. 1, 2016
September 7-12, 2016
2\%

45\%
48\%
38\%
44\%
51\%

55\%
51\%
43\%
48\%

51\%

6\%
4\%
$1 \%$

Q7. (P7) Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President? (RANDOM ORDER)

Clinton $\quad \underline{\text { Trump }} \quad$ Neither (vol.) | No |
| :---: |
| opinion |

## The economy

Oct. 27-Nov. 1, 2016
September 7-12, 2016
Foreign policy
Oct. 27-Nov. 1, 2016
September 7-12, 2016
Immigration
Oct. 27-Nov. 1, 2016
September 7-12, 2016

## Terrorism

Oct. 27-Nov. 1, 2016
September 7-12, 2016
Health care
Oct. 27-Nov. 1, 2016
52\%
46\%
2\%
1\%
*
46\%
49\%
$5 \%$
$1 \%$

Trade with other countries
Oct. 27-Nov. 1, 2016
49\%
49\%
2\%
*

Q8. (P8) Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or Donald Trump. Please feel free to name a candidate even if you may not support him or her. (RANDOM ORDER)

Clinton $\quad$ Trump $\quad$\begin{tabular}{c}
Both <br>
(vol.)

 

Neither <br>
(vol.)

 

No <br>
opinion
\end{tabular}

## Can handle the responsibilities

 of commander in chiefOct. 27-Nov. 1, 2016
September 7-12, 2016
Is more honest and trustworthy
Oct. 27-Nov. 1, 2016
September 7-12, 2016
40\%
46\%
40\%
47\%
*
$1 \%$
14\%
*
53\%
43\%
$1 \%$
2\%
*
51\%
44\%
$1 \%$
4\%

Has the temperament to serve effectively as president

Oct. 27-Nov. 1, 2016
58\% 35\%
6\%
1\%
Has a clear vision for our country's future

Oct. 27-Nov. 1, 2016
51\%
42\%
3\%
4\%
$1 \%$

## METHODOLOGY

A total of 1,011 Florida adults were interviewed by telephone statewide by live interviewers calling both landline and cellphones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Interviews were conducted in English or Spanish depending on the respondent's preference.

This sample includes 509 interviews among landline respondents and 502 interviews among cell phone respondents.
Respondents were asked questions about whether they are registered to vote, their likelihood of voting, past voting behavior, and interest in the campaign. Based on the answers to those questions, 773 respondents were classified as likely voters. Among those likely voters, $35 \%$ described themselves as Democrats, $30 \%$ described themselves as Republicans and $35 \%$ described themselves as independents or members of another party. For the sample of registered voters, $40 \%$ said they were registered as Democrats, $36 \%$ registered as Republicans, $23 \%$ registered with no party and $1 \%$ with another party.

The Florida regions are composed of the following counties: the "North" region is composed of Alachua, Baker, Bay, Bradford, Calhoun, Clay, Columbia, Dixie, Duval, Escambia, Flagler, Franklin, Gadsden, Gilchrist, Gulf, Hamilton, Holmes, Jackson, Jefferson, Lafayette, Leon, Liberty, Madison, Nassau, Okaloosa, Putnam, St. Johns, Santa Rosa, Suwannee, Taylor, Union, Wakulla, Walton and Washington counties; the "Orlando/Central Atlantic" region is composed of Brevard, Indian River, Martin, Orange, Osceola, St. Lucie, Seminole and Volusia counties; the "Tampa Bay" region is composed of Hillsborough, Manatee, Pasco and Pinellas counties, the "Central/Gulf Coast" regions composed of Charlotte, Citrus, Collier, De Soto, Glades, Hardee, Hendry, Hernando, Highlands, Lake, Lee Levy, Marion, Okeechobee, Polk, Sarasota and Sumter counties and the "Miami/South Florida" region composed of Broward, Miami-Dade, Monroe and Palm Beach counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of $+/-8.5$ percentage points or less. Some subgroups represent too small a share of the population of Florida to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than $+/-8.5$ percentage points are not displayed.

Question P5
Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, Gary Johnson and Bill Weld as the Libertarian Party's candidates and Jill Stein and Ajamu Baraka as the Green Party's candidates. Who would you be more likely to vote for?

Base = Likely voters

|  | Total | Men | Women | White | NonWhite | Hispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 47\% | 44\% | 50\% | 34\% | 73\% | N/A | 31\% | 36\% |
| Trump and Pence, GOPs | 46\% | 51\% | 42\% | 59\% | 21\% | N/A | 65\% | 54\% |
| Johnson and Weld, Libertarians | 3\% | 2\% | 3\% | 2\% | 3\% | N/A | 2\% | 2\% |
| Stein and Baraka, Green party | 1\% | 1\% | 1\% | 1\% | * | N/A | 1\% | 1\% |
| None of the above | 2\% | 1\% | 2\% | 2\% | 1\% | N/A | 1\% | 3\% |
| Other | * | * | 1\% | 1\% | * | N/A | * | 1\% |
| No opinion | 1\% | * | 2\% | 1\% | 1\% | N/A | * | 2\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-6.0 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35 \\ & 49 \end{aligned}$ | $\begin{aligned} & 50-\quad 64 \end{aligned}$ | 65+ |  | $\begin{gathered} \text { Under } \\ 45 \end{gathered}$ | 45 and Older |
| Clinton and Kaine, Dems | 47\% | N/A | N/A | 39\% | 48\% |  | N/A | 44\% |
| Trump and Pence, GOPs | 46\% | N/A | N/A | 53\% | 49\% |  | N/A | 51\% |
| Johnson and Weld, Libertarians | 3\% | N/A | N/A | 2\% | 1\% |  | N/A | 1\% |
| Stein and Baraka, Green party | 1\% | N/A | N/A | 1\% | * |  | N/A | 1\% |
| None of the above | 2\% | N/A | N/A | 4\% | 1\% |  | N/A | 2\% |
| Other | * | N/A | N/A | * | * |  | N/A | * |
| No opinion | 1\% | N/A | N/A | 2\% | 1\% |  | N/A | 1\% |
| Sampling Error | +/-3.5 |  |  | +/-6.5 | +/-5.5 |  |  | +/-4.0 |



* percentage less than $1 \%$

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Florida CNN/ORC International Poll _- October 27 to November 1, 2016
Question P5
Suppose that the presidential election were being held today and you had to
choose between Hillary Clinton and Tim Kaine as the Democratic Party's
candidates, Donald Trump and Mike Pence as the Republican Party's candidates,
Gary Johnson and Bill Weld as the Libertarian Party's candidates and Jill Stein
and Ajamu Baraka as the Green Party's candidates. Who would you be more
likely to vote for?
Base = Likely voters
```

|  |  | Clinton <br> Total | Trump <br> Voters <br> Voters | White <br> Evang. |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Others |  |  |  |

[^0]Question P5/P5A
P5.Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, Gary Johnson and Bill Weld as the Libertarian Party's candidates and Jill Stein and Ajamu Baraka as the Green Party's candidates. Who would you be more likely to vote for? P5a. As of today, do you lean more toward...

Base $=$ Likely voters

|  | Total | Men | Women | White | Non- <br> White | Hispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 49\% | 45\% | 51\% | 35\% | 75\% | N/A | 32\% | 38\% |
| Trump and Pence, Gops | 47\% | 52\% | 43\% | 60\% | 21\% | N/A | 65\% | 56\% |
| Johnson and Weld, Libertarians | 3\% | 2\% | 3\% | 2\% | 3\% | N/A | 2\% | 2\% |
| Stein and Baraka, Green party | 1\% | 1\% | 1\% | 1\% | * | N/A | 1\% | 1\% |
| None | 1\% | * | 1\% | 1\% | * | N/A | * | 2\% |
| Other | * | * | 1\% | 1\% | * | N/A | * | 1\% |
| No opinion | * | * | * | * | * | N/A | * | * |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-6.0 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | - $\begin{array}{r}35 \\ 49\end{array}$ | $\begin{array}{ll} - & 50- \\ 64 \end{array}$ | 65+ |  | Under $45$ | 45 and Older |
|  | rotal |  |  |  | $65+$ |  |  |  |
| Clinton and Kaine, Dems | 49\% | N/A | N/A | 43\% | 49\% |  | N/A | 46\% |
| Trump and Pence, Gops | 47\% | N/A | N/A | 53\% | 49\% |  | N/A | 51\% |
| Johnson and Weld, Libertarians | - 3\% | N/A | N/A | 2\% | 2\% |  | N/A | 1\% |
| Stein and Baraka, Green party | 1\% | N/A | N/A | 1\% | * |  | N/A | 1\% |
| None | 1\% | N/A | N/A | 2\% | * |  | N/A | 1\% |
| Other | * | N/A | N/A | * | * |  | N/A | * |
| No opinion | * | N/A | N/A | * | * |  | N/A | * |
| Sampling Error | +/-3.5 |  |  | +/-6.5 | +/-5.5 |  |  | +/-4.0 |


|  | Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | \$50K <br> or more | College Grad | $\begin{aligned} & \text { Non } \\ & \text { College } \\ & \text { Grad } \end{aligned}$ | White College Grad | White Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 49\% | 56\% | 46\% | 49\% | 49\% | 42\% | 31\% |
| Trump and Pence, Gops | 47\% | 39\% | 49\% | 43\% | 48\% | 52\% | 64\% |
| Johnson and Weld, Libertarians | 3\% | 2\% | 4\% | 5\% | 2\% | 4\% | 2\% |
| Stein and Baraka, Green party | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| None | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Other | * | 1\% | * | * | 1\% | * | 1\% |
| No opinion | * | * | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-5.0 | +/-5.0 | +/-6.0 | +/-6.0 |
|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| Clinton and Kaine, Dems | 49\% | 90\% | 40\% | 9\% | 83\% | 59\% | 20\% |
| Trump and Pence, Gops | 47\% | 9\% | 48\% | 89\% | 11\% | 37\% | 75\% |
| Johnson and Weld, Libertarians | 3\% | * | 7\% | 1\% | 3\% | 3\% | 3\% |
| Stein and Baraka, Green party | 1\% | * | 2\% | * | 2\% | 1\% | * |
| None | 1\% | 1\% | 2\% | 1\% | * | * | 2\% |
| Other | * | * | 1\% | * | 2\% | * | * |
| No opinion | * | * | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.0 | +/-6.0 | +/-7.5 | +/-6.0 | +/-5.5 |
|  | Total | North ${ }_{\text {O }}$ ( | ndo Tampa <br> trl Bay <br> ltc Area | Cen- <br> tral <br> Gulf Miam <br> Coast Sout | / Urban | Suburban | Rural |
| Clinton and Kaine, Dems | 49\% | 41\% | 46\% 48\% | 34\% 7 | \% 51\% | 51\% | N/A |
| Trump and Pence, Gops | 47\% | 54\% | 50\% 48\% | 60\% 2 | 46\% | 44\% | N/A |
| Johnson and Weld, Libertarians | 3\% | 5\% | 4\% 2\% | 1\% | 3\% 2\% | 3\% | N/A |
| Stein and Baraka, Green party | 1\% | * | 1\% | 2\% | \% | 1\% | N/A |
| None | 1\% | 1\% | 1\% | 1\% | \% | 1\% | N/A |
| Other | * | * | * * | 2\% | * * | 1\% | N/A |
| No opinion | * | * | * | * | * | * | N/A |
| Sampling Error | +/-3.5 | +/-8.0+/- | $8.0+/-8.5$ | /-8.0 +/-7 | $0+/-6.5$ | +/-4.5 |  |

* percentage less than 1\%

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Florida CNN/ORC International Poll _- October 27 to November 1, 2016
Question P5/P5A
P5.Suppose that the presidential election were being held today and you had to
    choose between Hillary Clinton and Tim Kaine as the Democratic Party's
    candidates, Donald Trump and Mike Pence as the Republican Party's candidates,
    Gary Johnson and Bill Weld as the Libertarian Party's candidates and Jill Stein
    and Ajamu Baraka as the Green Party's candidates. Who would you be more
    likely to vote for?
P5a. As of today, do you lean more toward...
Base = Likely voters
```

|  |  | Clinton | Trump <br> Voters | White <br> Evang. |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Tothers |  |  |  |

* percentage less than 1\%

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P 2
Is your mind made up about who you will vote for, or is it possible you would change your mind?
Base $=$ Registered voters who support a candidate


* percentage less than $1 \%$

```
Question P1
Now suppose that the presidential candidates on the ballot in your state
included only Hillary Clinton as the Democratic Party's candidate, and Donald
Trump as the Republican Party's candidate, who would you be more likely to vote
for?
Base = Likely voters
```

|  | Total | Men | Women | White | Non- <br> White | Hispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton, the Democrat | 49\% | 45\% | 53\% | 36\% | 75\% | N/A | 32\% | 39\% |
| Donald Trump, the Republican | 48\% | 54\% | 44\% | 61\% | 23\% | N/A | 67\% | 56\% |
| Other | * | * | * | * | * | N/A | * | * |
| Neither | 2\% | 1\% | 3\% | 2\% | 2\% | N/A | 1\% | 4\% |
| No opinion | * | * | 1\% | 1\% | * | N/A | * | 1\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-6.0 | +/-5.5 |
|  |  | 18 | 35 | - 50- |  |  | Under | 45 and |
|  | Total | 34 | 49 | 64 | $65+$ |  | 45 | Older |
| Hillary Clinton, the Democrat | 49\% | N/A | N/A | 41\% | 49\% |  | N/A | 45\% |
| Donald Trump, the Republican | 48\% | N/A | N/A | 55\% | 50\% |  | N/A | 53\% |
| Other | * | N/A | N/A | * | * |  | N/A | * |
| Neither | 2\% | N/A | N/A | 3\% | 1\% |  | N/A | 2\% |
| No opinion | * | N/A | N/A | * | * |  | N/A | * |
| Sampling Error | +/-3.5 |  |  | +/-6.5 | +/-5.5 |  |  | +/-4.0 |



[^1]Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P1/P1A
P1. Now suppose that the presidential candidates on the ballot in your state included only Hillary Clinton as the Democratic Party's candidate, and Donald Trump as the Republican Party's candidate, who would you be more likely to vote for?
P1A. As of today, do you lean more toward...
Base $=$ Likely voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- October 27 to November 1, 2016

Question S1
If the election for U.S. Senate were held today and the candidates were Patrick Murphy, the Democrat and Marco Rubio, the Republican, who would you be more likely to vote for --

Base = Likely voters

|  | Total | Men | Women | White | Non- <br> White | Hispanic | White <br> Men | White <br> Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Patrick Murphy, the Democrat | 47\% | 46\% | 48\% | 37\% | 67\% | N/A | 35\% | 38\% |
| Marco Rubio, the Republican | 48\% | 51\% | 47\% | 58\% | 29\% | N/A | 61\% | 55\% |
| Other | * | * | * | * | 1\% | N/A | * | * |
| None of the above/neither | 3\% | 3\% | 3\% | 3\% | 2\% | N/A | 3\% | 2\% |
| No opinion | 2\% | * | 3\% | 2\% | 1\% | N/A | * | 4\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-6.0 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | 35 49 | $\begin{array}{ll} 5- & 50- \\ 34 \end{array}$ | 65+ |  | Under 45 | 45 and Older |
| Patrick Murphy, the Democrat | 47\% | N/A | N/A | 41\% | 45\% |  | N/A | 43\% |
| Marco Rubio, the Republican | 48\% | N/A | N/A | 53\% | 48\% |  | N/A | 51\% |
| Other | * | N/A | N/A | * | * |  | N/A | * |
| None of the above/neither | 3\% | N/A | N/A | 4\% | 4\% |  | N/A | 4\% |
| No opinion | 2\% | N/A | N/A | 1\% | 3\% |  | N/A | 2\% |
| Sampling Error | +/-3.5 |  |  | +/-6.5 | +/-5.5 |  |  | +/-4.0 |


|  | Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | $\$ 50 \mathrm{~K}$ <br> or more | College Grad | Non College Grad | White College Grad | Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Patrick Murphy, the Democrat | 47\% | 57\% | 43\% | 50\% | 46\% | 43\% | 34\% |
| Marco Rubio, the Republican | 48\% | 37\% | 54\% | 48\% | 48\% | 54\% | 60\% |
| Other | * | * | * | * | * | * | * |
| None of the above/neither | 3\% | 3\% | 3\% | 2\% | 3\% | 2\% | 3\% |
| No opinion | 2\% | 3\% | 1\% | * | 2\% | * | 3\% |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-5.0 | +/-5.0 | +/-6.0 | +/-6.0 |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| Patrick Murphy, the Democrat | 47\% | 85\% | 46\% | 4\% | 85\% | 57\% | 17\% |
| Marco Rubio, the Republican | 48\% | 11\% | 47\% | 93\% | 12\% | 40\% | 78\% |
| Other | * | * | 1\% | * | 1\% | * | * |
| None of the above/neither | 3\% | 3\% | 3\% | 2\% | 2\% | 2\% | 4\% |
| No opinion | 2\% | 1\% | 3\% | 1\% | 1\% | 1\% | 2\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.0 | +/-6.0 | +/-7.5 | +/-6.0 | +/-5.5 |

Patrick Murphy, the Democrat
Marco Rubio, the Republican
Other
None of the above/neither
No opinion
Sampling Error

| Total | North | Or- <br> lando <br> Cntrl <br> Atltc | Tampa <br> Bay <br> Area | Central <br> Gulf <br> Coast | Miami/ <br> South | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 47\% | 38\% | 44\% | 45\% | 40\% | 64\% | 45\% | 50\% | N/A |
| 48\% | 58\% | 52\% | 49\% | 53\% | 34\% | 48\% | 46\% | N/A |
| * | * | 1\% | * | * | * | * | * | N/A |
| 3\% | 3\% | 3\% | 2\% | 4\% | 1\% | 4\% | 3\% | N/A |
| 2\% | 1\% | * | 4\% | 4\% | 1\% | 4\% | 1\% | N/A |
| +/-3.5 | +/-8.0+ | +/-8.0+ | /-8.5+ | /-8.0 | +/-7.0 | /-6.5 | +/-4.5 |  |


|  | Clinton <br> Voters | Trump <br> Voters | White <br> Evang. |
| :---: | :---: | :---: | :---: | :---: |
| Tothers |  |  |  |

* percentage less than $1 \%$

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question S1/S1A
S1. If the election for U.S. Senate were held today and the candidates were Patrick Murphy, the Democrat and Marco Rubio, the Republican, who would you be more likely to vote for --
Sla. As of today, do you lean more toward...
Base = Likely voters


[^2]Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question A1
Do you approve or disapprove of the way Barack Obama is handling his job as president?
Base $=$ Total Sample


* percentage less than $1 \%$

Question P9
How enthusiastic would you say you are about voting for president in this year's election -extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic or not at all enthusiastic?

Base $=$ Registered voters


[^3]
## Question P9

How enthusiastic would you say you are about voting for president in this year's election -extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic or not at all enthusiastic?

Base $=$ Registered voters

|  | Total | North ${ }_{\text {C }}^{\text {C }}$ | Or- <br> lando <br> Cntrl <br> Atltc | Tampa <br> Bay <br> Area | Cen- <br> tral <br> Gulf <br> Coast | Miami/ <br> South | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely enthusiastic | 29\% | 21\% | $31 \%$ | 24\% | 41\% | 29\% | 28\% | 29\% | N/A |
| Very enthusiastic | 20\% | 19\% | 24 \% | - 20\% | 20\% | 18\% | 19\% | 20\% | N/A |
| Somewhat enthusiastic | 17\% | 21\% | 11\% | 15\% | 14\% | 23\% | 20\% | 15\% | N/A |
| Not too enthusiastic | 13\% | 15\% | 12\% | - 15\% | 11\% | 12\% | 13\% | 13\% | N/A |
| Not at all enthusiastic | 20\% | 23\% | 21\% | - 27\% | 15\% | 17\% | 18\% | 21\% | N/A |
| No opinion | 1\% | 1\% | 2\% | \% | * | 1\% | 2\% | 1\% | N/A |
| Sampling Error | +/-3.5 | +/-7.5+/ | /-7.5 | +/-8.0 | +/-7.5 | +/-6.5 | +/-6.0 | $+/-4.5$ |  |
|  | Total | Clinton Voters |  | rump oters | White Evang. | All <br> Others |  |  |  |
| Extremely enthusiastic | 29\% | 26\% |  | 38\% | 33\% | 28\% |  |  |  |
| Very enthusiastic | 20\% | 22\% |  | 20\% | 22\% | 20\% |  |  |  |
| Somewhat enthusiastic | 17\% | 20\% |  | 14\% | 17\% | 17\% |  |  |  |
| Not too enthusiastic | 13\% | 14\% |  | 10\% | 12\% | 13\% |  |  |  |
| Not at all enthusiastic | 20\% | 17\% |  | 17\% | 16\% | 21\% |  |  |  |
| No opinion | 1\% | 1\% |  | 1\% | * | 1\% |  |  |  |
| Sampling Error | +/-3.5 | +/-5.0 | +/- | -5.0 + | /-7.0 | +/-3.5 |  |  |  |

* percentage less than 1\%

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7A
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
A. The economy

Base $=$ Registered voters


Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7B
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
B. Foreign policy

Base $=$ Registered voters


Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7C
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
C. Immigration

Base $=$ Registered voters

|  | Total | Men | Women | White | Non- <br> White | Hispani | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 50\% | 46\% | 55\% | 36\% | 74\% | N/ | A 33\% | 40\% |
| Trump | 48\% | 53\% | 43\% | 62\% | 24\% | N/ | A 66\% | 57\% |
| Neither | 2\% | 1\% | 2\% | 2\% | 1\% | N/ | A 1\% | 3\% |
| No opinion | * | * | * | * | 1\% | N/ | * | * |
| Sampling Error | +/-3.5 | $+/-4.5$ | +/-4.5 | +/-4.0 | $+/-6.0$ |  | +/-5.5 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | 35 49 | $\begin{array}{ll} - & 50- \\ & 64 \end{array}$ | 65+ |  | Under 45 | 45 and Older |
| Clinton | 50\% | N/A | 57\% | 41\% | 45\% |  | 62\% | 44\% |
| Trump | 48\% | N/A | 41\% | 57\% | 53\% |  | 36\% | 54\% |
| Neither | 2\% | N/A | 2\% | 1\% | 2\% |  | 2\% | 2\% |
| No opinion | * | N/A | * | * | * |  | * | * |
| Sampling Error | +/-3.5 |  | +/-8.0 | +/-6.0 | +/-5.0 |  | -7.5 | +/-3.5 |

Clinton
Trump
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 58\% | 48\% | 52\% | 50\% | 46\% | 32\% |
| 48\% | 40\% | 51\% | 45\% | 48\% | 51\% | 66\% |
| 2\% | 1\% | 1\% | 3\% | 1\% | 3\% | 1\% |
| * | 1\% | * | * | * | * | * |
| +/-3.5 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-6.0 | +/-5.5 |
| Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| 50\% | 87\% | 48\% | 10\% | 83\% | 59\% | 23\% |
| 48\% | 12\% | 47\% | 89\% | 16\% | 39\% | 75\% |
| 2\% | 1\% | 4\% | * | * | 3\% | 1\% |
| * | * | 1\% | * | 1\% | * | * |
| +/-3.5 | +/-6.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Neither
No opinion
Sampling Error

Clinton
Trump
Neither
No opinion
Sampling Error

* percentage less than $1 \%$

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7D
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
D. Terrorism

Base $=$ Registered voters


Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7E
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
E. Health care

Base $=$ Registered voters

|  | Total | Men | Women | White | NonWhite | Hispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 52\% | 51\% | 53\% | 39\% | 73\% | N/A | 38\% | 40\% |
| Trump | 46\% | 47\% | 45\% | 59\% | 24\% | N/A | 60\% | 58\% |
| Neither | 2\% | 1\% | 2\% | 2\% | 2\% | N/A | 1\% | 2\% |
| No opinion | 1\% | 1\% | * | 1\% | 1\% | N/A | 1\% | * |
| Sampling Error | +/-3.5 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 |  | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  |  | Under | 45 and |
|  | Total | 34 | 49 | 64 | $65+$ |  | 45 | Older |
| Clinton | 52\% | N/A | 55\% | 44\% | 48\% |  | 61\% | 46\% |
| Trump | 46\% | N/A | 44\% | 53\% | 50\% |  | 36\% | 51\% |
| Neither | 2\% | N/A | 1\% | 2\% | 1\% |  | 2\% | 2\% |
| No opinion | 1\% | N/A | * | 1\% | 1\% |  | 1\% | 1\% |
| Sampling Error | +/-3.5 |  | +/-8.0 | +/-6.0 | +/-5.0 |  | -7.5 | +/-3.5 |

Clinton
Trump
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | $\begin{aligned} & \text { Non } \\ & \text { College } \\ & \text { Grad } \end{aligned}$ | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 52\% | 62\% | 45\% | 51\% | 52\% | 45\% | 36\% |
| 46\% | 34\% | 53\% | 47\% | 45\% | 53\% | 61\% |
| 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% |
| 1\% | 1\% | 1\% | * | 1\% | * | 1\% |
| +/-3.5 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-6.0 | +/-5.5 |
| Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| 52\% | 88\% | 50\% | 12\% | 85\% | 59\% | 26\% |
| 46\% | 10\% | 46\% | 87\% | 12\% | 39\% | 72\% |
| 2\% | 2\% | 3\% | * | 2\% | 1\% | 1\% |
| 1\% | * | 1\% | * | * | 1\% | 1\% |
| +/-3.5 | +/-6.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Neither
No opinion
Sampling Error

Clinton
Trump
Neither
No opinion
Sampling Error


* percentage less than $1 \%$

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P7F
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
F. Trade with other countries

Base $=$ Registered voters


Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P8B
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even if you may not support him or her.
B. Can handle the responsibilities of commander in chief

Base $=$ Registered voters


* percentage less than $1 \%$

Florida CNN/ORC International Poll -- October 27 to November 1, 2016

Question P8C
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even if you may not support him or her.
C. Is more honest and trustworthy

Base $=$ Registered voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P8D
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even if you may not support him or her.
D. Has the temperament to serve effectively as president

Base $=$ Registered voters

|  | Total | Men | Women | White | NonWhite | Hispani | White <br> Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 58\% | 56\% | 60\% | 45\% | 80\% | N/A | A 42\% | 48\% |
| Trump | 35\% | 36\% | 34\% | 46\% | 17\% | N/A | A 48\% | 44\% |
| Both | * | 1\% | * | 1\% | * | N/A | A 1\% | * |
| Neither | 6\% | 6\% | 6\% | 7\% | 3\% | N/A | A 7\% | 7\% |
| No opinion | 1\% | * | 1\% | 1\% | * | N/A | A 1\% | 1\% |
| Sampling Error | +/-3.5 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 |  | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  |  | Under | 45 and |
|  | Total | 34 | 49 | 64 | $65+$ |  | 45 | Older |
| Clinton | 58\% | N/A | 61\% | 52\% | 53\% |  | 69\% | 52\% |
| Trump | 35\% | N/A | 32\% | 41\% | 43\% |  | 23\% | 42\% |
| Both | * | N/A | 1\% | * | * |  | 1\% | * |
| Neither | 6\% | N/A | 6\% | 6\% | 3\% |  | 7\% | 5\% |
| No opinion | 1\% | N/A | * | 1\% | 1\% |  | * | 1\% |
| Sampling Error | +/-3.5 |  | +/-8.0 | +/-6.0 | +/-5.0 |  | /-7.5 | +/-3.5 |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 58\% | 67\% | 53\% | 61\% | 57\% | 56\% | 40\% |
| Trump | 35\% | 27\% | 39\% | 32\% | 36\% | 38\% | 50\% |
| Both | * | * | 1\% | * | 1\% | * | 1\% |
| Neither | 6\% | 5\% | 6\% | 6\% | 6\% | 5\% | 8\% |
| No opinion | 1\% | * | 1\% | * | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-6.0 | +/-5.5 |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| Clinton | 58\% | 93\% | 59\% | 16\% | 90\% | 68\% | 31\% |
| Trump | 35\% | 4\% | 33\% | 74\% | 10\% | 25\% | 60\% |
| Both | * | 1\% | * | * | * | 1\% | * |
| Neither | 6\% | 2\% | 7\% | 8\% | * | 6\% | 7\% |
| No opinion | 1\% | * | * | 1\% | * | * | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | North | Or- <br> lando <br> Cntrl <br> Atltc | Tampa Bay Area | Cen- <br> tral <br> Gulf <br> Coast | Miami/ <br> South | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 58\% | 53\% | 59\% | 56\% | 46\% | 73\% | 61\% | 61\% | N/A |
| 35\% | 39\% | 39\% | 31\% | 50\% | 21\% | 31\% | 34\% | N/A |
| * | * | * | * | 1\% | 1\% | * | * | N/A |
| 6\% | 7\% | 1\% | 12\% | 3\% | 6\% | 8\% | 4\% | N/A |
| 1\% | * | * | 1\% | 1\% | * | * | 1\% | N/A |
| +/-3.5 | +/-7.5+ | /-7.5 | +/-8.0 | +/-7.5 | +/-6.5 | /-6.0 | /-4.5 |  |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

|  | Clinton <br> Total | Trump <br> Voters | White <br> Voters | All <br> Evang. Others |
| :---: | :---: | :---: | ---: | ---: |
| ----- | ------- | ------ | ----- | ----- |
| $58 \%$ | $98 \%$ | $12 \%$ | $27 \%$ | $66 \%$ |
| $35 \%$ | $1 \%$ | $76 \%$ | $63 \%$ | $28 \%$ |
| $*$ | $*$ | $1 \%$ | $*$ | $1 \%$ |
| $6 \%$ | $1 \%$ | $10 \%$ | $8 \%$ | $5 \%$ |
| $1 \%$ | $*$ | $1 \%$ | $1 \%$ | $*$ |
| $+/-3.5$ | $+/-5.0$ | $+/-5.0$ | $+/-7.0$ | $+/-3.5$ |

* percentage less than 1\%

Florida CNN/ORC International Poll -- October 27 to November 1, 2016
Question P8F
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even if you may not support him or her.
F. Has a clear vision for our country's future

Base $=$ Registered voters


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | $\begin{aligned} & \text { Non } \\ & \text { College } \\ & \text { Grad } \end{aligned}$ | White College Grad | White Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 51\% | 58\% | 48\% | 54\% | 50\% | 47\% | 32\% |
| Trump | 42\% | 35\% | 44\% | 40\% | 43\% | 48\% | 60\% |
| Both | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% |
| Neither | 4\% | 4\% | 4\% | 5\% | 4\% | 3\% | 4\% |
| No opinion | 1\% | 1\% | 1\% | * | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-6.0 | +/-5.5 |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| Clinton | 51\% | 87\% | 47\% | 14\% | 82\% | 59\% | 25\% |
| Trump | 42\% | 7\% | 42\% | 82\% | 9\% | 33\% | 69\% |
| Both | 3\% | 2\% | 3\% | 2\% | 1\% | 3\% | 3\% |
| Neither | 4\% | 3\% | 8\% | 1\% | 7\% | 5\% | 2\% |
| No opinion | 1\% | 1\% | * | 1\% | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-5.5 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | North | Or- <br> lando <br> Cntrl <br> Atltc | Tampa <br> Bay <br> Area | Cen- <br> tral <br> Gulf <br> Coast | Miami/ <br> South | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 50\% | 51\% | 46\% | 35\% | 67\% | 57\% | 51\% | N/A |
| 42\% | 46\% | 42\% | 44\% | 58\% | 24\% | 40\% | 41\% | N/A |
| 3\% | 2\% | 4\% | 2\% | 1\% | 3\% | 2\% | 3\% | N/A |
| 4\% | 2\% | 2\% | 5\% | 4\% | 6\% | 2\% | 5\% | N/A |
| 1\% | * | * | 3\% | 1\% | * | * | 1\% | N/A |
| +/-3.5 | +/-7.5+/ | /-7.5 | /-8.0 | +/-7.5 | +/-6.5 | /-6.0 | +/-4.5 |  |

Clinton

|  | Clinton <br> Total | Trump <br> Voters | White <br> Voters | Evang. |
| ---: | :---: | :---: | ---: | ---: |
| Tothers |  |  |  |  |

Trump
Both
Neither
No opinion
Sampling Error
$+/-3.5$
$+/-5.0$ +/-5.0 +/-7.0 +/-3.5

* percentage less than 1\%


[^0]:    * percentage less than $1 \%$

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than $1 \%$

[^3]:    * percentage less than 1\%

