

## NORTH CAROLINA

In North Carolina, interviews with $\mathbf{1 , 0 2 5}$ adult Americans conducted by telephone by ORC International on October $\mathbf{1 0 - 1 5}, 2016$. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The North Carolina sample also includes 929 interviews among registered voters (plus or minus 3 percentage points) and 788 interviews among likely voters (plus or minus 3.5 percentage points).

In North Carolina, 523 interviews were conducted among landline respondents and 502 interviews among cell phone respondents.

## EMBARGOED FOR RELEASE: <br> Monday, October 17 at noon

## BASED ON 929 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3 PERCENTAGE PTS.

Q1. (P5) Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Gary Johnson and Bill Weld as the Libertarian Party's candidates. Who would you be more likely to vote for? (RANDOM ORDER)
Q1a. (P5a) (IF NONE OR DON'T KNOW) As of today, do you lean more toward --?

|  | Clinton/ Kaine | Trump/ Pence | Johnson/ Weld | None (vol.) | Other <br> (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters |  |  |  |  |  |  |
| October 10-15, 2016 | 48\% | 43\% | 6\% | 2\% | * | 1\% |
| August 18-23, 2016 | 44\% | 43\% | 11\% | 2\% | * | * |
| Likely Voters |  |  |  |  |  |  |
| October 10-15, 2016 | 48\% | 47\% | 4\% | 1\% | * | * |
| August 18-23, 2016 | 45\% | 45\% | 9\% | 1\% | 1\% | * |

[^0]BASED ON 902 REGISTERED VOTERS WHO SUPPORT A CANDIDATE FOR PRESIDENT -SAMPLING ERROR: +/- 3.5 PERCENTAGE PTS.

Q2. (P2) Is your mind made up about who you will vote for, or is it possible you would change your mind?

Oct 10-15
$\underline{2016}$
Mind made up $87 \%$
Could change mind 13\%
No opinion
*

Q3. (P1) Now suppose that the presidential candidates on the ballot in your state included only Hillary Clinton as the Democratic Party's candidate and Donald Trump as the Republican Party's candidate, who would you be more likely to vote for? (RANDOM ORDER)
Q3a. (P1a.) (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

| Registered voters | $\underline{\text { Clinton }}$ | Trump | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| October $10-15,2016$ | $52 \%$ | $44 \%$ | $*$ | $3 \%$ | $*$ |
| August $18-23,2016$ | $48 \%$ | $46 \%$ | $2 \%$ | $3 \%$ | $1 \%$ |
| Likely voters |  |  |  |  |  |
| October $10-15,2016$ | $50 \%$ | $48 \%$ | $47 \%$ | $2 \%$ | $2 \%$ | would you be more likely to vote for? (IF NONE OR DON'T KNOW) As of today, do you lean more toward?

Q4. (S1) If the election for U.S. Senate were held today and you the candidates were Deborah Ross, the Democrat and Richard Burr, the Republican, who would you be more likely to vote for --? (RANDOM ORDER)
Q4a. (S1a) (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

|  | Ross | Burr | Other (vol.) | Neither (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters |  |  |  |  |  |
| October 10-15, 2016 | 49\% | 46\% | 1\% | 3\% | 2\% |
| August 18-23, 2016 | 46\% | 49\% | 1\% | 3\% | 3\% |
| Likely Voters |  |  |  |  |  |
| October 10-15, 2016 | 47\% | 48\% | * | 2\% | 2\% |
| August 18-23, 2016 | 45\% | 50\% | * | 2\% | 3\% |

Q5. (G1) If the election for Governor were held today and the candidates were Roy Cooper, the Democrat and Pat McCrory, the Republican, who would you be more likely to vote for ---? (RANDOM ORDER)
Q5a. (G1a) (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

|  | Cooper | McCrory | $\begin{aligned} & \text { Other } \\ & \text { (vol.) } \end{aligned}$ | Neither (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters |  |  |  |  |  |
| October 10-15, 2016 | 49\% | 47\% | * | 2\% | 2\% |
| August 18-23, 2016 | 52\% | 46\% | * | 1\% | 1\% |
| Likely Voters |  |  |  |  |  |
| October 10-15, 2016 | 49\% | 48\% | * | 1\% | 2\% |
| August 18-23, 2016 | 52\% | 46\% | * | 1\% | 1\% |

Q6. (FV1.) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton |  |  |  |  |
| Registered Voters |  |  |  |  |
| October 10-15, 2016 | 46\% | 52\% | 1\% | 1\% |
| Likely Voters |  |  |  |  |
| October 10-15, 2016 | 48\% | 51\% | * | 1\% |
| Tim Kaine |  |  |  |  |
| Registered Voters |  |  |  |  |
| October 10-15, 2016 | 40\% | 33\% | 13\% | 14\% |
| Likely Voters |  |  |  |  |
| October 10-15, 2016 | 43\% | 36\% | 8\% | 13\% |
| Mike Pence |  |  |  |  |
| Registered Voters |  |  |  |  |
| October 10-15, 2016 | 47\% | 31\% | 12\% | 10\% |
| Likely Voters |  |  |  |  |
| October 10-15, 2016 | 51\% | 30\% | 10\% | 9\% |
| Donald Trump |  |  |  |  |
| Registered Voters |  |  |  |  |
| October 10-15, 2016 | 38\% | 60\% | * | 2\% |
| Likely Voters |  |  |  |  |
| October 10-15, 2016 | 42\% | 57\% | * | 1\% |

Q7. (P9.) How enthusiastic would you say you are about voting for president in this year's election-extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

|  | Extremely <br> enthusiastic | Very <br> enthusiastic | Somewhat <br> enthusiastic | Not too <br> enthusiastic | Not at allNo <br> Registhusiastic <br> Registered Voters <br> Oct $10-15,2016$ | $27 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

Q8. Which will be more important in deciding your vote for president?
Oct 10-15
2016
The candidates' positions on the issues $80 \%$
The candidates' personal qualities $18 \%$
No opinion 2\%

Q9. (A1) Do you approve or disapprove of the way Barack Obama is handling his job as president?
No
Approve Disapprove opinion

## All Respondents

Oct. 10-15, 2016
Aug. 18-23, 2016
Oct. 27-30, 2014
Sept. 22-25, 2014
$\underline{\text { Registered Voters }}$
Oct. 10-15, 2016
Aug. 18-23, 2016
Oct. 27-30, 2014
Sept. 22-25, 2014

## Likely Voters

Oct. 10-15, 2016
Aug. 18-23, 2016
Oct. 27-30, 2014
Sept. 22-25, 2014

| $51 \%$ | $46 \%$ | $3 \%$ |
| :--- | :--- | :--- |
| $49 \%$ | $47 \%$ | $3 \%$ |
| $42 \%$ | $52 \%$ | $6 \%$ |
| $42 \%$ | $52 \%$ | $7 \%$ |


| $51 \%$ | $46 \%$ | $2 \%$ |
| :--- | :--- | :--- |
| $49 \%$ | $49 \%$ | $2 \%$ |
| $45 \%$ | $53 \%$ | $2 \%$ |
| $43 \%$ | $53 \%$ | $5 \%$ |


| $49 \%$ | $50 \%$ | $1 \%$ |
| :--- | :--- | :--- |
| $50 \%$ | $49 \%$ | $1 \%$ |
| $45 \%$ | $53 \%$ | $2 \%$ |
| $38 \%$ | $58 \%$ | $3 \%$ |

Q10. (P7) Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President? (RANDOM ORDER)

Clinton Trump $\quad \underline{\text { Neither (vol.) }}$| No |
| :---: |
| opinion |

## The economy

Oct. 10-15, 2016
Aug. 18-23, 2016

## Foreign policy

Oct. 10-15, 201
Aug. 18-23, 2016

## Immigration

Oct. 10-15, 2016
Aug. 18-23, 2016
Trade with other countries
Oct. 10-15, 2016

50\%
52\%
44\%

58\%
54\%

50\%
47\%

49\%
47\%
46\%
49\%
39\%
42\%
3\%
4\%
3\%
$4 \% \quad 1 \%$
\%

3\%
4\%
$2 \%$
$1 \%$

Q11. (P8) Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or Donald Trump. Please feel free to name a candidate even if you may not support him or her. (RANDOM ORDER)

Clinton $\quad$ Trump $\quad$\begin{tabular}{c}
Both <br>
(vol.)

 

Neither <br>
(vol.)

$\quad$

No <br>
opinion
\end{tabular}

## Shares your values

Oct. 10-15, 2016
Aug. 18-23, 2016

| $48 \%$ | $38 \%$ | $1 \%$ | $12 \%$ | $*$ |
| :---: | :---: | :---: | :---: | :---: |
| $47 \%$ | $42 \%$ | $1 \%$ | $9 \%$ | $1 \%$ |

## Can handle the responsibilities

 of commander in chiefOct. 10-15, 2016
Aug. 18-23, 2016
Is more honest and trustworthy
Oct. 10-15, 2016
Aug. 18-23, 2016

## Has the temperament to serve

 effectively as presidentOct. 10-15, 2016
58\%
33\%
$1 \%$
7\%
$1 \%$

Q12. How much have you heard or read about a 2005 video in which Donald Trump makes sexually aggressive remarks -a great deal, a fair amount, just a little, or nothing at all?

Oct. 10-15
$\underline{2016}$
A great deal $53 \%$

A fair amount $\quad 26 \%$
Just a little 13\%
Nothing at all 7\%
No opinion *

BASED ON 869 REGISTERED VOTERS WHO HEARD AT LEAST A LITTLE ABOUT THE 2005 VIDEO -- SAMPLING ERROR: +/- 3.5 PERCENTAGE PTS.

Q13. Do you think that Trump's remarks in the video reflect his views about women generally or do you think they do not reflect those views?

Oct. 10-15
$\underline{2016}$

Yes, reflect views
53\%
No, do not reflect views
42\%
No opinion

## METHODOLOGY

A total of 1,025 North Carolina adults were interviewed by telephone statewide by live interviewers calling both landline and cellphones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state.

This sample includes 523 interviews among landline respondents and 502 interviews among cell phone respondents.
Respondents were asked questions about whether they are registered to vote, their likelihood of voting, past voting behavior, and interest in the campaign. Based on the answers to those questions, 788 respondents were classified as likely voters. Among those likely voters, $35 \%$ described themselves as Democrats, $34 \%$ described themselves as independents or members of another party, and 31\% described themselves as Republicans

In the North Carolina crosstabs, the state regions are composed of the following counties: the "East" region is composed of Beaufort, Bertie, Bladen, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Cumberland, Currituck, Dare, Duplin, Edgecombe, Gates, Greene, Halifax, Harnett, Hertford, Hyde, Jones, Lenoir, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Robeson, Sampson, Tyrrell, Washington, Wayne and Wilson counties; the "Raleigh-Durham Triangle" region is composed of Chatham, Durham, Franklin, Granville, Johnston, Orange, Person, Vance, Wake and Warren counties; the "Charlotte Area" region is composed of Cabarrus, Gaston, Lincoln, Mecklenburg and Union counties; the "Piedmont/Central" region is composed of Alamance, Anson, Caswell, Davidson, Davie, Forsyth, Guilford, Hoke, Lee, Montgomery, Moore, Randolph, Richmond, Rockingham, Rowan, Scotland, Stanly and Stokes counties; and the "West" region is composed of Alexander, Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Catawba, Cherokee, Clay, Cleveland, Graham, Haywood, Henderson, Iredell, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Surry, Swain, Transylvania, Watauga, Wilkes, Yadkin and Yancey counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of $+/-8.5$ percentage points or less. Some subgroups represent too small a share of the population of North Carolina to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than $+/-8.5$ percentage points are not displayed.

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016

Question P5/P5A
P5. Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Gary Johnson and Bill Weld as the Libertarian Party's candidates. Who would you be more likely to vote for? P5a. As of today, do you lean more toward...

Base = Likely voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White <br> Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 43\% | 54\% | 36\% | 81\% | N/A | 33\% | 39\% |
| Trump and Pence, Gops | 47\% | 50\% | 43\% | 58\% | 16\% | N/A | 60\% | 57\% |
| Johnson and Weld, Libertarians | 4\% | 5\% | 2\% | 4\% | 3\% | N/A | 5\% | 3\% |
| None | 1\% | 1\% | 1\% | 1\% | * | N/A | 2\% | 1\% |
| Other | * | * | * | * | * | N/A | * | * |
| No opinion | * | * | * | * | * | N/A | 1\% | * |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 45 | Older |  |
| Clinton and Kaine, Dems | 48\% | N/A | 50\% | 48\% | 45\% | 52\% | 47\% |  |
| Trump and Pence, Gops | 47\% | N/A | 44\% | 47\% | 50\% | 43\% | 48\% |  |
| Johnson and Weld, Libertarians | 4\% | N/A | 5\% | 3\% | 4\% | 4\% | 3\% |  |
| None | 1\% | N/A | 1\% | 1\% | 2\% | * | 1\% |  |
| Other | * | N/A | * | * | * | * | * |  |
| No opinion | * | N/A | * | * | * | * | * |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-5.5 | +/-8.5 | +/-4.0 |  |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | $\begin{aligned} & \text { Non } \\ & \text { College } \\ & \text { Grad } \end{aligned}$ | $\begin{aligned} & \text { White } \\ & \text { College } \\ & \text { Grad } \end{aligned}$ | White Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 47\% | 51\% | 62\% | 42\% | 59\% | 23\% |
| Trump and Pence, Gops | 47\% | 46\% | 46\% | 35\% | 52\% | 37\% | 71\% |
| Johnson and Weld, Libertarians | 4\% | 5\% | 2\% | 3\% | 4\% | 3\% | 5\% |
| None | 1\% | 1\% | * | 1\% | 1\% | 1\% | 2\% |
| Other | * | * | * | * | * | * | * |
| No opinion | * | * | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
| Clinton and Kaine, Dems | 48\% | 95\% | 38\% | 6\% | 94\% | 64\% | 20\% |
| Trump and Pence, Gops | 47\% | 4\% | 52\% | 91\% | 3\% | 30\% | 76\% |
| Johnson and Weld, Libertarians | 4\% | 1\% | 8\% | 2\% | 2\% | 6\% | 3\% |
| None | 1\% | * | 2\% | 1\% | 1\% | * | 1\% |
| Other | * | * | * | * | * | * | * |
| No opinion | * | * | 1\% | * | * | 1\% | * |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |

* percentage less than $1 \%$

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016

Question P5/P5A
P5. Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Gary Johnson and Bill Weld as the Libertarian Party's candidates. Who would you be more likely to vote for? P5a. As of today, do you lean more toward...

Base = Likely voters

|  | Total | East | Raleigh <br> Durham Triangle | Charlotte Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 43\% | 58\% | 50\% | 50\% | 37\% | 59\% | 42\% | 40\% |
| Trump and Pence, Gops | 47\% | 51\% | 38\% | 46\% | 44\% | 59\% | 36\% | 53\% | 56\% |
| Johnson and Weld, Libertarians | 4\% | 5\% | 3\% | 3\% | 4\% | 2\% | 4\% | 4\% | 3\% |
| None | 1\% | * | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| Other | * | * | * | * | * | * | * | * | * |
| No opinion | * | * | * | * | * | 1\% | * | * | * |
| Sampling Error | +/-3.5 | /-7.5 | +/-7.5 | +/-8.5 | +/-7.5 | +/-8.5 | +/-5.5 | +/-6.0 | +/-6.5 |


|  | Total | Clinton Voters | Trump Voters | White Evang. | Others | Veteran | Vet HH | NonVet HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 100\% | * | 18\% | 64\% | 49\% | 45\% | 49\% |
| Trump and Pence, Gops | 47\% | * | 100\% | 77\% | 32\% | 47\% | 49\% | 46\% |
| Johnson and Weld, Libertarians | 4\% | * | * | 3\% | 4\% | 3\% | 4\% | 4\% |
| None | 1\% | * | * | 2\% | * | 1\% | 1\% | 1\% |
| Other | * | * | * | * | * | * | * | * |
| No opinion | * | * | * | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-6.0 | +/-4.5 | +/-8.5 | +/-5.5 | +/-4.5 |

* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P5/P5A
P5. Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Gary Johnson and Bill Weld as the Libertarian Party's candidates. Who would you be more likely to vote for? P5a. As of today, do you lean more toward...

Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White <br> Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 39\% | 56\% | 35\% | 76\% | 84\% | 29\% | 40\% |
| Trump and Pence, Gops | 43\% | 50\% | 38\% | 56\% | 16\% | 7\% | 60\% | 52\% |
| Johnson and Weld, Libertarians | 6\% | 7\% | 4\% | 6\% | 4\% | 6\% | 6\% | 6\% |
| None | 2\% | 3\% | 1\% | 3\% | 2\% | 2\% | 4\% | 2\% |
| Other | * | * | * | * | * | * | * | * |
| No opinion | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 45 | Older |  |
| Clinton and Kaine, Dems | 48\% | 50\% | 50\% | 48\% | 44\% | 50\% | 47\% |  |
| Trump and Pence, Gops | 43\% | 38\% | 39\% | 46\% | 50\% | 38\% | 47\% |  |
| Johnson and Weld, Libertarians | 6\% | 8\% | 8\% | 3\% | 4\% | 9\% | 3\% |  |
| None | 2\% | 4\% | 1\% | 2\% | 2\% | 3\% | 2\% |  |
| Other | * | * | * | * | * | * | * |  |
| No opinion | 1\% | * | 2\% | 1\% | * | 1\% | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 48\% | 49\% | 57\% | 44\% | 54\% | 24\% |
| Trump and Pence, Gops | 43\% | 40\% | 45\% | 34\% | 47\% | 36\% | 66\% |
| Johnson and Weld, Libertarians | 6\% | 7\% | 4\% | 6\% | 5\% | 7\% | 6\% |
| None | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 3\% |
| Other | * | * | * | * | * | * | * |
| No opinion | 1\% | 1\% | * | 1\% | 1\% | 1\% | * |
| Sampling Error | +/-3.0 | $+/-6.0$ | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |
|  | Total | Democrat | Independent | Repub- <br> lican | Lib- eral | Moderate | Conservative |
| Clinton and Kaine, Dems | 48\% | 93\% | 38\% | 6\% | 87\% | 60\% | 22\% |
| Trump and Pence, Gops | 43\% | 3\% | 46\% | 90\% | 6\% | 30\% | 70\% |
| Johnson and Weld, Libertarians | 6\% | 2\% | 11\% | 2\% | $4 \%$ | $9 \%$ | 4\% |
| None | 2\% | 1\% | 4\% | 1\% | 4\% | 1\% | 3\% |
| Other | * | * | * | * | * | * | * |
| No opinion | 1\% | 1\% | * | * | * | 1\% | 1\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.0 |

* percentage less than $1 \%$

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016

Question P5/P5A
P5. Suppose that the presidential election were being held today and you had to choose between Hillary Clinton and Tim Kaine as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Gary Johnson and Bill Weld as the Libertarian Party's candidates. Who would you be more likely to vote for? P5a. As of today, do you lean more toward...

Base $=$ Registered voters

|  | Total | East | Raleigh Durham Triangle | Char- <br> lotte <br> Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 43\% | 57\% | 48\% | 52\% | 38\% | 55\% | 42\% | 43\% |
| Trump and Pence, Gops | 43\% | 46\% | 37\% | 41\% | 42\% | 53\% | 35\% | 50\% | 50\% |
| Johnson and Weld, Libertarians | 6\% | 7\% | 5\% | 8\% | 4\% | 5\% | 8\% | 4\% | 3\% |
| None | 2\% | 3\% | 1\% | 2\% | 2\% | 4\% | 2\% | 2\% | 3\% |
| Other | * | * | * | * | * | * | * | * | * |
| No opinion | 1\% | 1\% | * | * | 1\% | 1\% | 1\% | 1\% | * |
| Sampling Error | +/-3.0 | /-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |


|  | Total | Clinton <br> Voters | Trump Voters | White Evang. | Others | Veteran | Vet HH | NonVet HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton and Kaine, Dems | 48\% | 100\% | * | 18\% | 60\% | 45\% | 45\% | 48\% |
| Trump and Pence, Gops | 43\% | * | 100\% | 74\% | 30\% | 45\% | 46\% | 43\% |
| Johnson and Weld, Libertarians | 6\% | * | * | 4\% | 6\% | 7\% | 5\% | 6\% |
| None | 2\% | * | * | 3\% | 2\% | 3\% | 3\% | 2\% |
| Other | * | * | * | * | * | * | * | * |
| No opinion | 1\% | * | * | * | 1\% | * | 1\% | 1\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-5.0 | +/-5.5 | +/-4.0 | +/-8.0 | +/-5.0 | +/-4.0 |

* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P2
Is your mind made up about who you will vote for, or is it possible you would change your mind?
Base $=$ Those who support a candidate


[^1]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P1/P1A
P1. Now suppose that the presidential candidates on the ballot in your state included only Hillary Clinton as the Democratic Party's candidate and Donald Trump as the Republican Party's candidate, who would you be more likely to vote for?
P1A. As of today, do you lean more toward...
Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton | 50\% | 45\% | 55\% | 38\% | 82\% | N/A | 36\% | 40\% |
| Donald Trump | 48\% | 52\% | 44\% | 60\% | 15\% | N/A | 62\% | 58\% |
| Other | * | 1\% | * | * | * | N/A | 1\% | * |
| Neither | 2\% | 2\% | 1\% | 1\% | 2\% | N/A | 1\% | 1\% |
| No opinion | * | * | 1\% | 1\% | * | N/A | * | 1\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-5.5 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | 35 49 | $\begin{aligned} & 50- \\ & \\ & \hline \end{aligned}$ | 65+ | Under $45$ | 45 and Older |  |
| Hillary Clinton | 50\% | N/A | 53\% | 49\% | 45\% | 55\% | 48\% |  |
| Donald Trump | 48\% | N/A | 44\% | 48\% | 52\% | 43\% | 49\% |  |
| Other | * | N/A | * | 1\% | * | * | 1\% |  |
| Neither | 2\% | N/A | 3\% | 1\% | 1\% | 2\% | 1\% |  |
| No opinion | * | N/A | * | 1\% | 1\% | * | 1\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-5.5 | +/-8.5 | +/-4.0 |  |

Hillary Clinton
Donald Trump
Other
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\$ 50 \mathrm{~K}$ <br> or more | College Grad | Non College Grad | White College Grad | White Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 48\% | 52\% | 65\% | 43\% | 61\% | 24\% |
| 48\% | 47\% | 47\% | 34\% | 54\% | 37\% | 73\% |
| * | 1\% | * | * | * | * | * |
| 2\% | 2\% | * | 1\% | 2\% | 1\% | 1\% |
| * | 1\% | * | * | 1\% | * | 1\% |
| +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
| Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conser- <br> vative |
| 50\% | 96\% | 41\% | 6\% | 94\% | 67\% | 21\% |
| 48\% | 4\% | 55\% | 91\% | 4\% | 31\% | 77\% |
| * | * | 1\% | * | * | * | * |
| 2\% | * | 2\% | 2\% | 1\% | 1\% | 2\% |
| * | * | 1\% | 1\% | * | * | * |
| +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |

Hillary Clinton
Donald Trump
Other
Neither
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Char- <br> lotte <br> Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 45\% | 60\% | 50\% | 52\% | 38\% | 61\% | 44\% | 42\% |
| 48\% | 52\% | 39\% | 47\% | 45\% | 59\% | 36\% | 55\% | 57\% |
| * | 1\% | * | 1\% | * | 1\% | * | * | 1\% |
| 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 3\% | 1\% | 1\% |
| * | * | * | * | 2\% | * | 1\% | 1\% | * |
| +/-3.5 | /-7.5 | +/-7.5 | +/-8.5 | +/-7.5 | +/-8.5 | +/-5.5 | +/-6.0 | +/-6.5 |

Hillary Clinton
Donald Trump
Other
Neither
No opinion
Sampling Error

|  | Clinton | Trump | White |  |  |  | Non- |
| :---: | :---: | :---: | :---: | :---: | :---: | ---: | ---: | ---: |
| Total | Voters | Voters | Evang. | Others | Veteran | Vet HH | Vet HH |
| ----- | $-------~$ | ------ | ------ | ------ | ------ | ----- | ----- |
| $50 \%$ | $100 \%$ | $1 \%$ | $20 \%$ | $65 \%$ | $50 \%$ | $46 \%$ | $51 \%$ |
| $48 \%$ | $*$ | $99 \%$ | $78 \%$ | $33 \%$ | $48 \%$ | $50 \%$ | $47 \%$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $1 \%$ | $*$ | $1 \%$ |
| $2 \%$ | $*$ | $*$ | $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $1 \%$ | $*$ |
| $+/-3.5$ | $+/-5.0$ | $+/-5.0$ | $+/-6.0$ | $+/-4.5$ | $+/-8.5$ | $+/-5.5$ | $+/-4.5$ |

[^2]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P1/P1A
P1. Now suppose that the presidential candidates on the ballot in your state
included only Hillary Clinton as the Democratic Party's candidate and Donald Trump as the Republican Party's candidate, who would you be more likely to vote for?
P1A. As of today, do you lean more toward...
Base $=$ Registered voters


* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
North Carolina CNN/ORC International Poll -- October 10 to 15, 2016

Question S1/S1A
S1. If the election for U.S. Senate were held today and the candidates were Deborah Ross, the Democrat and Richard Burr, the Republican, who would you be more likely to vote for --
Sla. As of today, do you lean more toward...
Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ross, the Democrat | 47\% | 43\% | 49\% | 35\% | 75\% | N/A | 33\% | 38\% |
| Burr, the Republican | 48\% | 53\% | 44\% | 60\% | 19\% | N/A | 64\% | 55\% |
| Other | * | * | 1\% | * | 1\% | N/A | * | * |
| None | 2\% | 2\% | 3\% | 2\% | 3\% | N/A | 1\% | 4\% |
| No opinion | 2\% | 1\% | 3\% | 3\% | 1\% | N/A | 2\% | 4\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-5.5 | +/-5.5 |

Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error
Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error

Ross, the Democrat Burr, the Republican Other
None
No opinion
Sampling Error

Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error
Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error

* percentage less than 1\%

Question S1/S1A
S1. If the election for U.S. Senate were held today and the candidates were Deborah Ross, the Democrat and Richard Burr, the Republican, who would you be more likely to vote for --
Sla. As of today, do you lean more toward...
Base $=$ Registered voters

Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error

Ross, the Democrat
Burr, the Republican
Other
None
No opinion
Sampling Error


* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question G1/G1A
G1. If the election for Governor were held today and the candidates were Roy
Cooper, the Democrat, and Pat McCrory, the Republican, who would you be more likely to vote for --
Gla. As of today, do you lean more toward...
Base = Likely voters

Cooper, the Democrat
McCrory, the Republican
Other
None
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Charlotte Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 49\% | 41\% | 58\% | 52\% | 49\% | 42\% | 56\% | 46\% | 41\% |
| 48\% | 56\% | 38\% | 44\% | 49\% | 56\% | 40\% | 52\% | 58\% |
| * | * | * | * | * | * | * | * | * |
| 1\% | * | 2\% | 2\% | 2\% | * | 2\% | 1\% | * |
| 2\% | 2\% | 2\% | 2\% | * | 2\% | 2\% | 1\% | 1\% |
| +/-3.5 | -7.5 | +/-7.5 | +/-8.5 | +/-7.5 | /-8.5 | -5.5 | -6.0 | -6.5 |

Cooper, the Democrat
McCrory, the Republican Other
None
No opinion
Sampling Error

|  | Clinton | Trump | White |  |  |
| :---: | :---: | :---: | :---: | :---: | ---: |
| Total | Voters | Voters | Evang. | Others | V |
| ---- | ----- | ----- | ----- | ----- | - |
| $49 \%$ | $88 \%$ | $9 \%$ | $22 \%$ | $63 \%$ |  |
| $48 \%$ | $9 \%$ | $88 \%$ | $77 \%$ | $34 \%$ |  |
| $*$ | $*$ | $*$ | $*$ | $*$ | $1 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |  |
| $2 \%$ | $2 \%$ | $1 \%$ | $*$ | $2 \%$ |  |
| $+/-3.5$ | $+/-5.0$ | $+/-5.0$ | $+/-6.0$ | $+/-4.5$ |  |


|  |  | Non- |
| ---: | ---: | ---: |
| Veteran | Vet HH | Vet HH |
| $-----------1 \%$ |  |  |
| $47 \%$ | $44 \%$ | $51 \%$ |
| $49 \%$ | $53 \%$ | $47 \%$ |
| $*$ | $*$ | $*$ |
| $*$ | $1 \%$ | $1 \%$ |
| $4 \%$ | $3 \%$ | $1 \%$ |
| $+/-8.5$ | $+/-5.5$ | $+/-4.5$ |

* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question G1/G1A
G1. If the election for Governor were held today and the candidates were Roy
Cooper, the Democrat, and Pat McCrory, the Republican, who would you be more likely to vote for --
Gla. As of today, do you lean more toward...
Base $=$ Registered voters


[^3]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1HRC
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

HRC. Hillary Clinton
Base $=$ Likely voters
Black

Non- White | White |
| :---: |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion
Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

Sampling Error

| Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48\% | 48\% | 48\% | 60\% | 42\% | 56\% | 22\% |
| 51\% | 50\% | 50\% | 39\% | 57\% | 43\% | 77\% |
| 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| * | * | * | * | * | * | * |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
| Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| 48\% | 94\% | 38\% | 5\% | 90\% | 65\% | 19\% |
| 51\% | 5\% | 60\% | 94\% | 9\% | 33\% | 80\% |
| 1\% | * | 2\% | 1\% | 1\% | 2\% | 1\% |
| * | * | * | * | * | * | * |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |


| Total | East | Raleigh <br> Durham Triangle | Char- <br> lotte <br> Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48\% | 42\% | 56\% | 51\% | 51\% | 36\% | 60\% | 40\% | 39\% |
| 51\% | 57\% | 44\% | 46\% | 47\% | 64\% | 39\% | 58\% | 61\% |
| 1\% | 1\% | * | 3\% | 2\% | * | 1\% | 2\% | * |
| * | * | * | * | * | * | * | * | * |
| * | * | * | * | * | * | * | * | * |
| /-3.5 | /-7.5 | +/-7.5 | +/-8. 5 | +/-7.5 | +/-8.5 | +/-5.5 | +/-6.0 | +/-6.5 |

Favorable opin
Unfavorable op
Heard of, no o
Never heard of
No opinion

| Total | Clinton <br> Voters | Trump Voters | White Evang. | Others | Veteran | Vet HH | NonVet HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48\% | 94\% | 3\% | 18\% | 63\% | 47\% | 44\% | 48\% |
| 51\% | 4\% | 97\% | 81\% | 36\% | 51\% | 54\% | 51\% |
| 1\% | 1\% | * | 1\% | 1\% | 1\% | 2\% | 1\% |
| * | * | * | * | * | * | * | * |
| * | * | * | * | * | 1\% | * | * |
| +/-3.5 | +/-5.0 | +/-5.0 | +/-6.0 | +/-4.5 | +/-8.5 | +/-5.5 | +/-4.5 |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error

[^4]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1HRC
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

HRC. Hillary Clinton
Base $=$ Registered voters


[^5]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1TK
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

TK. Tim Kaine
Base = Likely voters
Black

Non- White | White |
| :---: |

|  | Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 43\% | 37\% | 49\% | 56\% | 37\% | 54\% | 27\% |
| Unfavorable opinion | 36\% | 35\% | 33\% | 30\% | 38\% | 32\% | 47\% |
| Heard of, no opinion | 13\% | 12\% | 14\% | 10\% | 15\% | 9\% | 16\% |
| Never heard of | 8\% | 16\% | 4\% | 4\% | 11\% | 4\% | 10\% |
| No opinion | * | * | * | 1\% | * | 1\% | * |
| Sampling Error | +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |
| Favorable opinion | 43\% | 72\% | 34\% | 17\% | 78\% | 52\% | 23\% |
| Unfavorable opinion | 36\% | 12\% | 39\% | 59\% | 9\% | 23\% | 55\% |
| Heard of, no opinion | 13\% | 8\% | 18\% | 14\% | 9\% | 16\% | 12\% |
| Never heard of | 8\% | 8\% | 9\% | 9\% | 5\% | 9\% | 10\% |
| No opinion | * | * | * | 1\% | * | * | 1\% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |



[^6]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1TK
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

TK. Tim Kaine
Base $=$ Registered voters
Black

Non- White | White |
| :---: |

Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion

| Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | \$50K or more | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40\% | 36\% | 44\% | 52\% | 35\% | 50\% | 27\% |
| 33\% | 32\% | 32\% | 31\% | 34\% | 33\% | 43\% |
| 14\% | 12\% | 14\% | 9\% | 15\% | 10\% | 15\% |
| 13\% | 19\% | 9\% | 6\% | 16\% | 6\% | 14\% |
| * | * | 1\% | 1\% | * | 1\% | * |
| +/-3.0 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |

Conser-


[^7]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1MP
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

MP. Mike Pence
Base = Likely voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 51\% | 57\% | 46\% | 59\% | 31\% | N/A | 63\% | 56\% |
| Unfavorable opinion | 30\% | 28\% | 32\% | 26\% | 42\% | N/A | 26\% | 25\% |
| Heard of, no opinion | 9\% | 9\% | 9\% | 7\% | 13\% | N/A | 6\% | 8\% |
| Never heard of | 10\% | 6\% | 13\% | 8\% | 14\% | N/A | 5\% | 11\% |
| No opinion | * | * | * | * | * | N/A | * | * |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-5.5 | +/-5.5 |
|  |  | $18-$ | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | $65+$ | 45 | Older |  |
| Favorable opinion | 51\% | N/A | 49\% | 56\% | 61\% | 39\% | 58\% |  |
| Unfavorable opinion | 30\% | N/A | 34\% | 30\% | 23\% | 36\% | 27\% |  |
| Heard of, no opinion | 9\% | N/A | 9\% | 8\% | 11\% | 7\% | 9\% |  |
| Never heard of | 10\% | N/A | 8\% | 6\% | 5\% | 18\% | 5\% |  |
| No opinion | * | N/A | * | * | 1\% | * | * |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-5.5 | +/-8.5 | +/-4.0 |  |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion
Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 48\% | 51\% | 46\% | 53\% | 47\% | 66\% |
| 30\% | 25\% | 36\% | 39\% | 27\% | 38\% | 19\% |
| 9\% | 9\% | 9\% | 10\% | 8\% | 10\% | 5\% |
| 10\% | 19\% | 5\% | 5\% | 12\% | 5\% | 10\% |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
| Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
| 51\% | 22\% | 53\% | 83\% | 13\% | 41\% | 74\% |
| 30\% | 56\% | 26\% | 5\% | 72\% | 37\% | 8\% |
| 9\% | 13\% | 10\% | 3\% | 9\% | 12\% | 5\% |
| 10\% | 9\% | 11\% | 10\% | 6\% | 9\% | 12\% |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion
Sampling Error


Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error

[^8]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1MP
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

MP. Mike Pence
Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 47\% | 54\% | 40\% | 56\% | 29\% | 21\% | 62\% | 50\% |
| Unfavorable opinion | 31\% | 27\% | 34\% | 26\% | 41\% | 48\% | 25\% | 27\% |
| Heard of, no opinion | 10\% | 9\% | 10\% | 8\% | 14\% | 15\% | 6\% | 9\% |
| Never heard of | 12\% | 9\% | 15\% | 10\% | 17\% | 16\% | 7\% | 13\% |
| No opinion | * | * | * | * | * | * | * | 1\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35 \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & -\quad 64 \end{aligned}$ | 65+ | Under $45$ | 45 and Older |  |
| Favorable opinion | 47\% | 28\% | 46\% | 55\% | 58\% | 34\% | 56\% |  |
| Unfavorable opinion | 31\% | 38\% | 33\% | 29\% | 23\% | 37\% | 27\% |  |
| Heard of, no opinion | 10\% | 8\% | 10\% | 9\% | 12\% | 8\% | 10\% |  |
| Never heard of | 12\% | 25\% | 11\% | 7\% | 6\% | 20\% | 7\% |  |
| No opinion | * | 1\% | * | * | * | * | * |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |

Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion

Conser-


[^9]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1DJT
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

DJT. Donald Trump
Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 42\% | 46\% | 38\% | 53\% | 12\% | N/A | 55\% | 50\% |
| Unfavorable opinion | 57\% | 53\% | 61\% | 45\% | 87\% | N/A | 43\% | 48\% |
| Heard of, no opinion | 1\% | 2\% | 1\% | 2\% | * | N/A | 2\% | 2\% |
| Never heard of | * | * | * | * | * | N/A | * | * |
| No opinion | * | * | * | * | * | N/A | * | * |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-7.0 |  | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | $65+$ | 45 | Older |  |
| Favorable opinion | 42\% | N/A | 38\% | 41\% | 47\% | 38\% | 43\% |  |
| Unfavorable opinion | 57\% | N/A | 60\% | 58\% | 50\% | 62\% | 55\% |  |
| Heard of, no opinion | 1\% | N/A | 2\% | 1\% | 3\% | * | 2\% |  |
| Never heard of | * | N/A | * | * | * | * | * |  |
| No opinion | * | N/A | * | * | * | * | * |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-5.5 | +/-8.5 | +/-4.0 |  |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion
Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

Sampling Error

| Total | Under \$50K | $\$ 50 \mathrm{~K}$ <br> or more | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 42\% | 41\% | 40\% | 29\% | 47\% | 32\% | 65\% |
| 57\% | 56\% | 59\% | 70\% | 51\% | 67\% | 33\% |
| 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| * | * | * | * | * | * | * |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.5 | +/-4.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-6.0 |
| Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
| 42\% | 4\% | 44\% | 84\% | 5\% | 24\% | 68\% |
| 57\% | 96\% | 54\% | 15\% | 95\% | 74\% | 31\% |
| 1\% | * | 3\% | 1\% | * | 2\% | 2\% |
| * | * | * | * | * | * | * |
| * | * | * | * | * | * | * |
| +/-3.5 | +/-6.0 | +/-6.0 | +/-6.5 | +/-7.5 | +/-6.0 | +/-5.0 |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion
Sampling Error


Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error

[^10]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question FV1DJT
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

DJT. Donald Trump
Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable opinion | 38\% | 43\% | 33\% | 48\% | 13\% | 7\% | 53\% | 44\% |
| Unfavorable opinion | 60\% | 55\% | 65\% | 49\% | 84\% | 90\% | 45\% | 53\% |
| Heard of, no opinion | 2\% | 2\% | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% |
| Never heard of | * | * | 1\% | * | * | * | * | 1\% |
| No opinion | * | * | * | * | * | * | * | * |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 45 | Older |  |
| Favorable opinion | 38\% | 30\% | 34\% | 40\% | 46\% | 31\% | 42\% |  |
| Unfavorable opinion | 60\% | 69\% | 62\% | 58\% | 50\% | 67\% | 56\% |  |
| Heard of, no opinion | 2\% | 1\% | 3\% | 2\% | 3\% | 2\% | 3\% |  |
| Never heard of | * | * | 1\% | * | 1\% | * | * |  |
| No opinion | * | * | * | * | * | * | * |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

| Total | Under \$50K | \$50K or more | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 38\% | 35\% | 38\% | 26\% | 42\% | 30\% | 59\% |
| 60\% | 61\% | 61\% | 71\% | 55\% | 68\% | 39\% |
| 2\% | 4\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| * | 1\% | * | 1\% | * | 1\% | * |
| * | * | * | * | * | * | * |
| +/-3.0 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |
| Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
| 38\% | 4\% | 35\% | 82\% | 7\% | 23\% | 62\% |
| 60\% | 95\% | 60\% | 16\% | 93\% | 73\% | 36\% |
| 2\% | 1\% | 4\% | 2\% | * | 4\% | 2\% |
| * | * | * | * | * | 1\% | * |
| * | * | * | * | * | * | * |
| +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.0 |

mpling Error

| Total | East | Raleigh Durham Triangle | Char- <br> lotte <br> Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 38\% | 44\% | 31\% | 27\% | 38\% | 48\% | 28\% | 44\% | 46\% |
| 60\% | 54\% | 67\% | 68\% | 60\% | 50\% | 70\% | 53\% | 52\% |
| 2\% | 2\% | 2\% | 4\% | 2\% | 2\% | 2\% | 3\% | 2\% |
| * | 1\% | * | 1\% | * | * | 1\% | * | * |
| * | * | * | * | * | * | * | * | * |
| +/-3.0 | /-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |

Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

|  | Clinton | Trump | White |  |  |  | Non- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Voters | Voters | Evang. | Others | Veteran | Vet HH | Vet HH |
| ----- | ------ | ----- | ----- | ---- | ------ | ----- | ----- |
| $38 \%$ | $1 \%$ | $83 \%$ | $67 \%$ | $25 \%$ | $39 \%$ | $43 \%$ | $35 \%$ |
| $60 \%$ | $98 \%$ | $15 \%$ | $30 \%$ | $73 \%$ | $55 \%$ | $53 \%$ | $62 \%$ |
| $2 \%$ | $1 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $5 \%$ | $4 \%$ | $2 \%$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ |
| $+/-3.0$ | $+/-4.5$ | $+/-5.0$ | $+/-5.5$ | $+/-4.0$ | $+/-8.0$ | $+/-5.0$ | $+/-4.0$ |

Favorable opinion Unfavorable opinion Heard of, no opinion Never heard of No opinion Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error
Favorable opinion
Unfavorable opinion
Heard of, no opinion
Never heard of
No opinion
Sampling Error

[^11]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P9
How enthusiastic would you say you are about voting for president in this year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic or not at all enthusiastic?

Base $=$ Registered voters


Question 8
Which will be more important in deciding your vote for president?
Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Their positions on the issues | 80\% | 77\% | 82\% | 83\% | 73\% | 75\% | 80\% | 86\% |
| Their personal qualities | 18\% | 21\% | 16\% | 16\% | 24\% | 21\% | 20\% | 12\% |
| No opinion | 2\% | 2\% | 3\% | 1\% | 4\% | 4\% | 1\% | 2\% |
| Sampling Error | +/-3.0 | $+/-4.5$ | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | $+/-5.5$ |
|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | 35 49 | $\begin{aligned} & 50-\quad 64 \end{aligned}$ | 65+ | Under $45$ | 45 and Older |  |
| Their positions on the issues | 80\% | 77\% | 84\% | 77\% | 81\% | 80\% | 80\% |  |
| Their personal qualities | 18\% | 20\% | 15\% | 21\% | 17\% | 18\% | 18\% |  |
| No opinion | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |



|  | Total | Clinton <br> Voters | Trump <br> Voters | White Evang. | Others | Veteran | Vet HH | Non- <br> Vet HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Their positions on the issues | 80\% | 76\% | 85\% | 84\% | 78\% | 81\% | 84\% | 78\% |
| Their personal qualities | 18\% | 22\% | 13\% | 15\% | 20\% | 16\% | 13\% | 21\% |
| No opinion | 2\% | 2\% | 2\% | 2\% | 3\% | 3\% | 3\% | 1\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-5.0 | +/-5.5 | +/-4.0 | +/-8.0 | +/-5.0 | +/-4.0 |

* percentage less than $1 \%$

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question A1
Do you approve or disapprove of the way Barack Obama is handling his job as president?
Base = Total Sample


* percentage less than $1 \%$

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P7A
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
A. The economy

Base $=$ Registered voters


[^12]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P7B
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
B. Foreign policy

Base $=$ Registered voters


[^13]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P7C
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
C. Immigration

Base $=$ Registered voters


[^14]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P7E
Now I'm going to mention a few issues and for each one, please tell me if you think Hillary Clinton or Donald Trump would better handle that issue if they were elected President.
E. Trade with other countries

Base $=$ Registered voters

Clinton
Trump
Neither
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Charlotte Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 49\% | 45\% | 55\% | 50\% | 49\% | 46\% | 57\% | 43\% | 43\% |
| 47\% | 50\% | 40\% | 45\% | 48\% | 53\% | 38\% | 54\% | 54\% |
| 2\% | 3\% | 3\% | 3\% | 2\% | * | 3\% | 2\% | 1\% |
| 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| +/-3.0 | /-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |


|  | Total | Clinton Voters | Trump <br> Voters | White <br> Evang. | Others | Veteran | Vet HH | NonVet HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 49\% | 89\% | 5\% | 22\% | 61\% | 44\% | 45\% | 50\% |
| Trump | 47\% | 8\% | 93\% | 75\% | 35\% | 50\% | 51\% | 46\% |
| Neither | 2\% | 1\% | 1\% | 2\% | 3\% | 6\% | 3\% | 3\% |
| No opinion | 1\% | 2\% | 1\% | 1\% | 1\% | * | * | 2\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-5.0 | +/-5.5 | +/-4.0 | +/-8.0 | $+/-5.0$ | $+/-4.0$ |

* percentage less than 1\%

North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P8A
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even if you may not support him or her.
A. Shares your values

Base $=$ Registered voters


* percentage less than $1 \%$

```
North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P8B
Thinking about the following characteristics and qualities, please say whether you think each one
applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even
if you may not support him or her.
B. Can handle the responsibilities of commander in chief
```

Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 51\% | 45\% | 56\% | 41\% | 73\% | 81\% | 37\% | 45\% |
| Trump | 41\% | 47\% | 36\% | 51\% | 20\% | 10\% | 55\% | 47\% |
| Both | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% |
| Neither | 5\% | 5\% | 4\% | 5\% | 4\% | 5\% | 6\% | 5\% |
| No opinion | 1\% | 1\% | 1\% | 1\% | 2\% | 3\% | 1\% | * |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  | Total | $\begin{aligned} & 18 \\ & 34 \end{aligned}$ | 35 49 | $\begin{array}{ll} - & 50 \\ \hline \end{array}$ | 65+ | Under 45 | 45 and Older |  |
| Clinton | 51\% | 51\% | 54\% | 51\% | 48\% | 52\% | 50\% |  |
| Trump | 41\% | 36\% | 41\% | 43\% | 45\% | 37\% | 44\% |  |
| Both | 2\% | 3\% | 2\% | 2\% | 1\% | 3\% | 1\% |  |
| Neither | 5\% | 7\% | 3\% | 4\% | 5\% | 6\% | 4\% |  |
| No opinion | 1\% | 3\% | 1\% | * | 1\% | 2\% | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | Under \$50K | \$50K or more | College Grad | Non College Grad | White College Grad | White Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 49\% | 53\% | 63\% | 46\% | 60\% | 30\% |
| 41\% | 41\% | 40\% | 30\% | 46\% | 32\% | 61\% |
| 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 1\% |
| 5\% | 5\% | 4\% | 4\% | 5\% | 5\% | 6\% |
| 1\% | 2\% | * | * | 2\% | * | 1\% |
| +/-3.0 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error
Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 91\% | 45\% | 8\% | 91\% | 63\% | 25\% |
| 41\% | 5\% | 43\% | 84\% | 6\% | 28\% | 67\% |
| 2\% | 1\% | 3\% | 2\% | * | 4\% | 2\% |
| 5\% | 3\% | 7\% | 4\% | 3\% | 4\% | 5\% |
| 1\% | 1\% | 2\% | 1\% | * | 2\% | 2\% |
| +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.0 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Charlotte Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 43\% | 61\% | 54\% | 53\% | 42\% | 58\% | 46\% | 43\% |
| 41\% | 46\% | 33\% | 37\% | 39\% | 53\% | 34\% | 46\% | 49\% |
| 2\% | 3\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% |
| 5\% | 5\% | 3\% | 7\% | 5\% | 4\% | 4\% | 4\% | 6\% |
| 1\% | 2\% | * | 1\% | 2\% | 1\% | 2\% | 2\% | * |
| +/-3.0 | +/-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |

[^15]```
North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question P8C
Thinking about the following characteristics and qualities, please say whether you think each one
applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even
if you may not support him or her.
C. Is more honest and trustworthy
```

Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 40\% | 35\% | 44\% | 29\% | 64\% | 68\% | 25\% | 33\% |
| Trump | 45\% | 51\% | 38\% | 57\% | 18\% | 9\% | 62\% | 52\% |
| Both | 1\% | 1\% | * | * | 1\% | 1\% | * | 1\% |
| Neither | 14\% | 12\% | 17\% | 13\% | 17\% | 21\% | 12\% | 14\% |
| No opinion | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  |  | 18- | 35 | - 50- |  | Under | 45 and |  |
|  | Total | 34 | 49 | 64 | $65+$ | 45 | Older |  |
| Clinton | 40\% | 41\% | 40\% | 40\% | 39\% | 40\% | 40\% |  |
| Trump | 45\% | 44\% | 43\% | 44\% | 49\% | 42\% | 46\% |  |
| Both | 1\% | 1\% | 1\% | * | * | 1\% | * |  |
| Neither | 14\% | 15\% | 15\% | 15\% | 12\% | 16\% | 13\% |  |
| No opinion | 1\% | * | 1\% | 1\% | * | * | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |

Clinton
Trump
Both
Neither
No opinion
Sampling Error
Clinton
Trump
Both
Neither
No opinion
Sampling Error
Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40\% | 43\% | 39\% | 49\% | 36\% | 44\% | 20\% |
| 45\% | 40\% | 46\% | 37\% | 48\% | 41\% | 66\% |
| 1\% | 1\% | * | 1\% | 1\% | 1\% | * |
| 14\% | 16\% | 15\% | 13\% | 15\% | 13\% | 13\% |
| 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% |
| +/-3.0 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |
| Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| 40\% | 79\% | 31\% | 4\% | 73\% | 50\% | 18\% |
| 45\% | 6\% | 50\% | 86\% | 7\% | 35\% | 70\% |
| 1\% | * | 2\% | * | * | 1\% | * |
| 14\% | 14\% | 17\% | 11\% | 20\% | 13\% | 12\% |
| 1\% | 1\% | 1\% | * | * | 1\% | 1\% |
| +/-3.0 | +/-5.5 | +/-5.0 | +/-6.0 | +/-7.5 | +/-5.5 | +/-5.0 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Char- <br> lotte <br> Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40\% | 36\% | 44\% | 45\% | 41\% | 34\% | 48\% | 34\% | 34\% |
| 45\% | 46\% | 44\% | 41\% | 40\% | 54\% | 36\% | 54\% | 48\% |
| 1\% | 2\% | 1\% | * | * | * | 1\% | * | 2\% |
| 14\% | 16\% | 11\% | 13\% | 20\% | 11\% | 14\% | 12\% | 16\% |
| 1\% | * | * | 2\% | * | 1\% | 1\% | * | 1\% |
| +/-3.0 | +/-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |


|  | Clinton | Trump | White |  |  |  | Non- |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Total | Voters | Voters | Evang. | Others | Veteran | Vet HH | Vet HH |
| ----- | $------~$ | ----- | ------ | ----- | ------ | ------ | ----- |
| $40 \%$ | $78 \%$ | $2 \%$ | $16 \%$ | $50 \%$ | $34 \%$ | $35 \%$ | $41 \%$ |
| $45 \%$ | $5 \%$ | $90 \%$ | $72 \%$ | $33 \%$ | $49 \%$ | $50 \%$ | $43 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $*$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ |
| $14 \%$ | $16 \%$ | $8 \%$ | $12 \%$ | $15 \%$ | $15 \%$ | $14 \%$ | $14 \%$ |
| $1 \%$ | $1 \%$ | $*$ | $*$ | $1 \%$ | $*$ | $*$ | $1 \%$ |
| $+/-3.0$ | $+/-4.5$ | $+/-5.0$ | $+/-5.5$ | $+/-4.0$ | $+/-8.0$ | $+/-5.0$ | $+/-4.0$ |

[^16]```
North Carolina CNN/ORC International Poll _- October 10 to 15, 2016
Question P8D
Thinking about the following characteristics and qualities, please say whether you think each one
applies more to Hillary Clinton or more to Donald Trump. Please feel free to name a candidate even
if you may not support him or her.
D. Has the temperament to serve effectively as president
```

Base $=$ Registered voters

|  | Total | Men | Women | White | Non-White | Black NonHispanic | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clinton | 58\% | 51\% | 64\% | 48\% | 81\% | 89\% | 44\% | 52\% |
| Trump | 33\% | 37\% | 29\% | 42\% | 13\% | 4\% | 45\% | 39\% |
| Both | 1\% | 2\% | * | 1\% | 1\% | 1\% | 1\% | * |
| Neither | 7\% | 9\% | 6\% | 9\% | 5\% | 6\% | 9\% | 8\% |
| No opinion | 1\% | 1\% | 1\% | 1\% | * | * | 2\% | 1\% |
| Sampling Error | +/-3.0 | +/-4.5 | +/-4.5 | +/-4.0 | +/-6.0 | +/-8.0 | +/-5.5 | +/-5.5 |
|  | Total | $\begin{aligned} & 18 \\ & 34 \end{aligned}$ | 35 49 | $\begin{array}{ll} - & 50- \\ & 64 \end{array}$ | 65+ | Under $45$ | 45 and Older |  |
| Clinton | 58\% | 65\% | 62\% | 55\% | 51\% | 64\% | 54\% |  |
| Trump | 33\% | 28\% | 28\% | 38\% | 36\% | 28\% | 36\% |  |
| Both | 1\% | * | 2\% | 1\% | 1\% | 1\% | 1\% |  |
| Neither | 7\% | 7\% | 7\% | 6\% | 10\% | 7\% | 8\% |  |
| No opinion | 1\% | 1\% | 1\% | * | 2\% | 1\% | 1\% |  |
| Sampling Error | +/-3.0 | +/-8.5 | +/-7.5 | +/-5.5 | +/-5.5 | +/-6.5 | +/-3.5 |  |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | White College Grad | White <br> Non College Grad |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 58\% | 58\% | 60\% | 71\% | 52\% | 68\% | 37\% |
| 33\% | 32\% | 33\% | 21\% | 38\% | 23\% | 52\% |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * |
| 7\% | 8\% | 6\% | 7\% | 8\% | 8\% | 9\% |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| +/-3.0 | /-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-5.5 | +/-5.5 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

|  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Demo- <br> crat | Indep- <br> endent | Repub- <br> lican | Lib- <br> eral | Mod- <br> erate | Conser- <br> vative |
| ----- | ----- | ----- | ----- | ----- | ----- | ------ |
| $58 \%$ | $96 \%$ | $53 \%$ | $18 \%$ | $93 \%$ | $70 \%$ | $33 \%$ |
| $33 \%$ | $2 \%$ | $34 \%$ | $70 \%$ | $3 \%$ | $20 \%$ | $56 \%$ |
| $1 \%$ | $*$ | $3 \%$ | $*$ | $*$ | $2 \%$ | $1 \%$ |
| $7 \%$ | $2 \%$ | $10 \%$ | $11 \%$ | $4 \%$ | $7 \%$ | $9 \%$ |
| $1 \%$ | $*$ | $1 \%$ | $1 \%$ | $*$ | $1 \%$ | $1 \%$ |
| $+/-3.0$ | $+/-5.5$ | $+/-5.0$ | $+/-6.0$ | $+/-7.5$ | $+/-5.5$ | $+/-5.0$ |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

| Total | East | Raleigh Durham Triangle | Charlotte Area | $\begin{aligned} & \text { Pied } \\ & \text {-mont } \\ & \text { Central } \end{aligned}$ | West | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 58\% | 53\% | 69\% | 62\% | 56\% | 50\% | 67\% | 51\% | 50\% |
| 33\% | 35\% | 25\% | 30\% | 32\% | 43\% | 26\% | 38\% | 38\% |
| 1\% | 2\% | 1\% | 1\% | 1\% | * | * | 1\% | 3\% |
| 7\% | 9\% | 4\% | 6\% | 12\% | 6\% | 6\% | 8\% | 10\% |
| 1\% | 1\% | 1\% | 2\% | * | 1\% | * | 2\% | * |
| +/-3.0 | +/-6.5 | +/-7.0 | +/-7.5 | +/-7.0 | +/-8.0 | +/-5.0 | +/-5.5 | +/-6.0 |

Clinton
Trump
Both
Neither
No opinion
Sampling Error

|  | Clinton | Trump | White |  |  | Non- |  |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Total | Voters | Voters | Evang. | Others | Veteran | Vet HH | Vet HH |
| ----- | $------~$ | ----- | ------ | ----- | ------ | ----- | ------ |
| $58 \%$ | $97 \%$ | $15 \%$ | $30 \%$ | $70 \%$ | $54 \%$ | $53 \%$ | $59 \%$ |
| $33 \%$ | $1 \%$ | $73 \%$ | $58 \%$ | $22 \%$ | $30 \%$ | $36 \%$ | $32 \%$ |
| $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $4 \%$ | $1 \%$ | $1 \%$ |
| $7 \%$ | $1 \%$ | $9 \%$ | $10 \%$ | $6 \%$ | $12 \%$ | $10 \%$ | $7 \%$ |
| $1 \%$ | $*$ | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| $+/-3.0$ | $+/-4.5$ | $+/-5.0$ | $+/-5.5$ | $+/-4.0$ | $+/-8.0$ | $+/-5.0$ | $+/-4.0$ |

[^17]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question 12
How much have you heard or read about a 2005 video in which Donald Trump
makes sexually aggressive remarks - a great deal, a fair amount, just a
little, or nothing at all?
Base $=$ Registered voters


[^18]North Carolina CNN/ORC International Poll -- October 10 to 15, 2016
Question 13
Do you think that Trump's remarks in the video reflect his views about women generally or do you think they do not reflect those views?

Base $=$ Registered voters who heard or read about video


* percentage less than 1\%


[^0]:    QUESTION WORDING PRIOR TO OCTOBER 2016: Now suppose that the presidential candidates on the ballot in your state included Hillary Clinton as the Democratic Party's candidate, Donald Trump as the Republican Party's candidate and Gary Johnson as the Libertarian Party candidate, who would you be more likely to vote for? (IF NONE OR DON'T KNOW) As of today, do you lean more toward?

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than $1 \%$

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than $1 \%$

[^5]:    * percentage less than 1\%

[^6]:    * percentage less than 1\%

[^7]:    * percentage less than 1\%

[^8]:    * percentage less than $1 \%$

[^9]:    * percentage less than 1\%

[^10]:    * percentage less than $1 \%$

[^11]:    * percentage less than 1\%

[^12]:    * percentage less than $1 \%$

[^13]:    * percentage less than $1 \%$

[^14]:    * percentage less than $1 \%$

[^15]:    * percentage less than $1 \%$

[^16]:    * percentage less than $1 \%$

[^17]:    * percentage less than $1 \%$

[^18]:    * percentage less than $1 \%$

