

**Region:**

(N=500)	n	%
Mountain/West-----	55	11.00
Charlotte Area -----	120	24.00
Triad -----	85	17.00
Triangle -----	120	24.00
East/Coastal Plain -----	120	24.00

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in North Carolina. Would you like to spend seven minutes to help us out? {ASK FOR YOUNGEST IN HOUSEHOLD}

## 1. Gender

(N=500)	n	%
Male -----	234	46.80
Female -----	266	53.20

## 2. How likely are you to vote in the general election for President this November -- very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely -----	477	95.40
Somewhat likely -----	23	4.60

## 3. Are you currently registered as a Democrat, Republican, or Independent?

(N=500)	n	%
Democrat-----	195	39.00
Republican-----	150	30.00
Independent -----	126	25.20
Other -----	17	3.40
Refused-----	12	2.40

## 4. What is your age category?

(N=500)	n	%
18-24 Years -----	42	8.40
25-34 Years -----	90	18.00
35-49 Years -----	122	24.40
50-64 Years -----	138	27.60
65-74 Years -----	65	13.00
75+-----	37	7.40
Refused-----	6	1.20

5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?  
(N=500)
- |  | n   | %     |
|--|-----|-------|
| White/Caucasian -----                          | 343 | 68.60 |
| Black/African-American-----                    | 111 | 22.20 |
| American Indian / Alaska Native -----          | 11  | 2.20  |
| Asian -----                                    | 1   | 0.20  |
| Native Hawaiian / Other Pacific Islander ----- | 1   | 0.20  |
| Hispanic/Latino -----                          | 12  | 2.40  |
| Other -----                                    | 9   | 1.80  |
| Don't know -----                               | 12  | 2.40  |
6. Do you feel the country is headed in the right direction or is on the wrong track?  
(N=500)
- |                       | n   | %     |
|-----------------------|-----|-------|
| Right Direction ----- | 129 | 25.80 |
| Wrong Track -----     | 303 | 60.60 |
| Undecided -----       | 68  | 13.60 |
7. Do you approve or disapprove of the way Barack Obama is handling his job as president  
(N=500)
- |                  | n   | %     |
|------------------|-----|-------|
| Approve-----     | 214 | 42.80 |
| Disapprove ----- | 256 | 51.20 |
| Undecided -----  | 30  | 6.00  |

I am going to read you a short list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-14)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	3 0.60	226 45.20	251 50.20	20 4.00
9. Hillary Clinton	1 0.20	184 36.80	274 54.80	41 8.20
10. Deborah Ross	225 45.00	91 18.20	78 15.60	106 21.20
11. Gary Johnson	185 37.00	62 12.40	90 18.00	163 32.60
12. Donald Trump	0 0.00	206 41.20	247 49.40	47 9.40
13. Richard Burr	67 13.40	174 34.80	145 29.00	114 22.80

14. Sean Haugh	345	19	29	107
	69.00	3.80	5.80	21.40

15. The North Carolina presidential ballot includes three candidates listed in the following order... (READ 15.1-15.3 LIST OF NAME AND PARTIES)... At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Donald Trump, Republican -----	222	44.40
Hillary Clinton, Democrat-----	206	41.20
Gary Johnson, Libertarian -----	19	3.80
Undecided -----	39	7.80
Refused-----	14	2.80

{FOR 15.3}

16. Who would be your second choice if it were between (ROTATE) Republican Donald Trump or Democrat Hillary Clinton?

(N=19)	n	%
Donald Trump, Republican -----	2	10.53
Hillary Clinton, Democrat-----	12	63.16
Other -----	2	10.53
Undecided -----	3	15.79
Refused-----	0	0.00

{ROTATE 17 & 18}

17. Do you think Hillary Clinton is honest and trustworthy?

(N=500)	n	%
Yes-----	163	32.60
No -----	299	59.80
Undecided -----	37	7.40
Refused-----	1	0.20

18. Do you think Donald Trump is honest and trustworthy?

(N=500)	n	%
Yes-----	204	40.80
No -----	249	49.80
Undecided -----	45	9.00
Refused-----	2	0.40

19. For U.S. Senate your ballot includes three candidates listed in the following order... (READ 19.1-19.3 LIST OF NAME AND PARTIES)... At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Richard Burr, Republican -----	203	40.60
Deborah Ross, Democrat-----	185	37.00
Sean Haugh, Libertarian -----	21	4.20
Undecided -----	78	15.60
Refused-----	13	2.60

20. When you think about the presidential election, how do you feel – {RANDOMIZE} Excited, Alarmed, or Bored (CHOOSE EMOTION CLOSEST TO ONE OF THE THREE)?

(N=500)	n	%
Excited-----	109	21.80
Alarmed-----	268	53.60
Bored-----	64	12.80
Undecided-----	51	10.20
Refused-----	8	1.60

21. What do you think is the most important issue facing the next president? {Randomize}

(N=500)	n	%
Reducing the national debt-----	14	2.80
Taxes-----	6	1.20
Jobs/Economy-----	121	24.20
Schools/Education-----	30	6.00
Healthcare-----	28	5.60
Illegal immigration-----	35	7.00
Abortion policy-----	6	1.20
Climate Change-----	13	2.60
Civil liberties-----	14	2.80
Terrorism/national security-----	106	21.20
Crime/Guns-----	21	4.20
Drugs/Opioids-----	4	0.80
Choosing Supreme Court Nominees-----	54	10.80
Undecided-----	48	9.60

22. Is America great, in your opinion?

(N=500)	n	%
Yes-----	382	76.40
No-----	85	17.00
Undecided-----	29	5.80
Refused-----	4	0.80

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

(N=500)	n	%
Republican Mitt Romney-----	226	45.20
Democrat Barack Obama-----	222	44.40
Libertarian Gary Johnson-----	7	1.40
Someone else-----	5	1.00
Did not vote in 2012-----	23	4.60
Undecided-----	5	1.00
Refused-----	12	2.40

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

(N=500)	n	%
More safe-----	63	12.60
Less safe-----	261	52.20

Not changed-----	150	30.00
Undecided-----	20	4.00
Refused-----	6	1.20

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Hillary Clinton or Donald Trump?

(N=500)	n	%
Hillary Clinton-----	245	49.00
Donald Trump-----	165	33.00
Undecided-----	84	16.80
Refused-----	6	1.20

27. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	24	4.80
Liberal-----	59	11.80
Moderate-----	173	34.60
Conservative-----	128	25.60
Very Conservative-----	84	16.80
Other-----	4	0.80
Don't know-----	28	5.60

28. What TV news or commentary source do you trust the most? {RANDOMIZE 35.1 - 35.8}

(N=500)	n	%
CNN-----	61	12.20
MSNBC-----	43	8.60
FOX News-----	159	31.80
ABC-----	36	7.20
NBC-----	33	6.60
CBS-----	48	9.60
C-SPAN-----	9	1.80
Comedy Central-----	8	1.60
Undecided-----	103	20.60

**THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY**

29. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year-----	80	16.00
Under \$50,000 per year-----	103	20.60
Under \$75,000 per year-----	64	12.80
Under \$100,000 per year-----	61	12.20
Under \$140,000 per year-----	43	8.60
\$140,000 per year or more-----	41	8.20
Undecided-----	108	21.60

30. Is anyone in your household a member of a labor union?

(N=500)	n	%
Yes-----	24	4.80
No-----	468	93.60
Undecided-----	0	0.00

Refused-----8 1.60

31. Are there any members of your household who are gun owners?

(N=500)	n	%
Yes-----	235	47.00
No-----	233	46.60
Undecided-----	12	2.40
Refused-----	20	4.00

32. How important is religion in your life – very important, somewhat important, not very important or not at all important?

(N=500)	n	%
Very important-----	372	74.40
Somewhat important-----	77	15.40
Not very important-----	27	5.40
Not at all important-----	17	3.40
Undecided-----	0	0.00
Refused-----	7	1.40

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]