

## Florida

Interviews with $\mathbf{1 , 0 1 4}$ adult Floridians conducted by telephone by ORC International on March 2-6, 2016. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample includes 854 who are registered to vote, 313 who were likely to vote in the Republican presidential primary and 264 who were likely to vote in the Democratic presidential primary.

This sample includes 614 interviews among landline respondents and 400 interviews among cell phone respondents.

RP1. If the Republican presidential primary in Florida were held today, please tell me which of the following people you would be most likely to support. Ben Carson, Ted Cruz, John Kasich, Marco Rubio, Donald Trump (RANDOM ORDER)

Mar. 2-6
$\underline{2016}$
Trump 40\%

Rubio 24\%
Cruz 19\%
Carson** $6 \%$
Kasich 5\%
Someone else (vol.) $1 \%$
None/ No one (vol.) $1 \%$
No opinion $5 \%$
**NOTE: Ben Carson not included in interviews conducted after March 4.
RP2. Have you definitely decided who you will support in the Florida Republican primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

Mar. 2-6 $\underline{2016}$

Definitely decided 67\%
Leaning toward someone $12 \%$
Still trying to decide $\quad 21 \%$
No opinion
*

RP3. Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected president. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling: (RANDOM ORDER)

The economy

|  | Mar. 2-6 |
| :--- | :---: |
|  | $\underline{2016}$ |
| Trump | $51 \%$ |
| Cruz | $18 \%$ |
| Rubio | $16 \%$ |
| Kasich | $11 \%$ |
| Carson** | $2 \%$ |
| Someone else (vol.) | $*$ |
| None/ No one (vol.) | $*$ |
| No opinion | $1 \%$ |

## Illegal immigration

|  | Mar. 2-6 |  | Mar. 2-6 |
| :--- | :---: | :--- | :---: |
|  | $\underline{2016}$ | $\underline{2016}$ |  |
| Trump | $49 \%$ | Cruz | $32 \%$ |
| Rubio | $21 \%$ | Trump | $26 \%$ |
| Cruz | $18 \%$ | Rubio | $23 \%$ |
| Kasich | $8 \%$ | Kasich | $8 \%$ |
| Carson** | $3 \%$ | Carson** | $5 \%$ |
| Someone else (vol.) | $*$ | Someone else (vol.) | $1 \%$ |
| None/ No one (vol.) | $1 \%$ | None/ No one (vol.) | $1 \%$ |
| No opinion | $1 \%$ | No opinion | $4 \%$ |

[^0]RP4. Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Republican candidate you think that phrase best describes, regardless of who you are voting for. Which Republican candidate do you think: (RANDOM ORDER)

Best represents the values of Republicans
like yourself
Mar. 2-6
$\underline{2016}$
$\begin{array}{ll}\text { Trump } & 28 \% \\ \text { Rubio } & 27 \%\end{array}$
Cruz
Kasich 10\%
Carson**
Someone else (vol.)
None/ No one (vol.)
No opinion
Has the best chance of winning in the general election in November

Mar. 2-6 $\underline{2016}$

| Trump | $62 \%$ |
| :--- | :---: |
| Cruz | $17 \%$ |
| Rubio | $14 \%$ |
| Kasich | $3 \%$ |
| Carson** | $*$ |
| Someone else (vol.) | $1 \%$ |
| None/ No one (vol.) | $*$ |
| No opinion | $4 \%$ |

Is most likely to change the way things work in Washington.

Mar. 2-6
$\underline{2016}$
Trump 59\%
Cruz 20\%
Rubio 9\%
Carson** 4\%
Kasich 4\%
Someone else (vol.) 1\%
None/ No one (vol.) 3\%
No opinion 1\%
Best understands the problems facing people like you

Trump 30\%
Rubio 28\%
Cruz 22\%
Kasich 10\%
Carson** 7\%
Someone else (vol.) *
None/ No one (vol.) 1\%
No opinion $1 \%$

[^1]RP5. If Marco Rubio loses the Republican presidential primary in Florida on March 15, do you think he should: (RANDOM ORDER)

|  | Mar. 2-6 <br> $\underline{2016}$ |
| :--- | :---: |
| Continue to campaign for the Republican <br> nomination for president | $31 \%$ |
| Drop out of the race for the Republican <br> nomination for president | $66 \%$ |
| No opinion |  |

DM1. If the Democratic presidential primary in Florida were held today, please tell me which of the following people you would be most likely to support. Hillary Clinton or Bernie Sanders. (RANDOM ORDER)

> Mar. 2-6
$\underline{2016}$
Clinton 61\%
Sanders 34\%
Someone else (vol.) 1\%
None/No one (vol.) 1\%
No opinion 3\%

DM2. Have you definitely decided who you will support in the Florida Democratic primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

Mar. 2-6
$\underline{2016}$
Definitely decided $\quad 72 \%$
Leaning toward someone $4 \%$
Still trying to decide $24 \%$
No opinion

DM3. I'm going to mention a few issues and for each one, please tell me who you think would best handle that issue if he or she were elected president. Please feel free to name a candidate even if you may not be voting for that person. Which Democratic candidate do you think would do the best job handling: (RANDOM ORDER)

## The economy

Mar. 2-6
$\underline{2016}$
Clinton 66\%
Sanders $32 \%$
Someone else (vol.) $1 \%$
None/No one (vol.) 1\%
No opinion

$$
1 \%
$$

## Health care

Mar. 2-6
$\underline{2016}$
Clinton 57\%
Sanders $40 \%$
Someone else (vol.) 1\%
None/No one (vol.) 1\%
No opinion $\quad 1 \%$

## Race relations

Clinton 60\%

Sanders $38 \%$
Someone else (vol.) 1\%
None/No one (vol.) $1 \%$
No opinion $\quad 1 \%$

## Foreign policy

Mar. 2-6
2016

|  | Mar. 2-6 <br> $\underline{2016}$ |
| :--- | :---: |
| Clinton | $77 \%$ |
| Sanders | $20 \%$ |
| Someone else (vol.) | $1 \%$ |
| None/No one (vol.) | $1 \%$ |
| No opinion | $1 \%$ |

DM4. Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Democratic candidate you think that phrase best describes, regardless of who you are voting for. Which Democratic candidate do you think: (RANDOM ORDER)

## Best represents the values of Democrats like yourself

Mar. 2-6
$\underline{2016}$
Clinton 56\%
Sanders $\quad 42 \%$
Someone else (vol.) 1\%
None/No one (vol.) 1\%
No opinion
Has the best chance of winning the general election in November
Mar. 2-6
$\underline{2016}$

| Clinton | $82 \%$ |
| :--- | :---: |
| Sanders | $16 \%$ |
| Someone else (vol.) | $*$ |
| None/No one (vol.) | $1 \%$ |
| No opinion | $*$ |

## Would do the most to help the middle class

Mar. 2-6
$\underline{2016}$
Clinton 51\%
Sanders 44\%
Someone else (vol.) 2\%
None/No one (vol.) $1 \%$
No opinion $\quad 2 \%$
5. Which of the following issues will be MOST important to you when you decide how to vote for president? (RANDOM ORDER)

BASED ON INTERVIEWS WITH 854 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3.5 PERCENTAGE PTS.

Mar. 2-6
$\underline{2016}$

| The economy | $39 \%$ |
| :--- | :--- |
| Health care | $17 \%$ |

Terrorism 12\%

Social issues, such as abortion and same-sex marriage $\quad 11 \%$
Foreign policy $\quad 9 \%$
Illegal immigration $8 \%$
Other (vol.) 3\%
No opinion $2 \%$
BASED ON INTERVIEWS WITH 313 REPUBLICAN LIKELY VOTERS -- SAMPLING ERROR: +/5.5 PERCENTAGE PTS.

Mar. 2-6
$\underline{2016}$
The economy $45 \%$
Terrorism 17\%
Illegal immigration $\quad 11 \%$
Social issues, such as abortion
and same-sex marriage $11 \%$
Foreign policy $\quad 9 \%$
Health care $6 \%$
Other (vol.) $1 \%$
No opinion $\quad 1 \%$
BASED ON INTERVIEWS WITH 264 DEMOCRATIC LIKELY VOTERS -- SAMPLING ERROR: +/- 6 PERCENTAGE PTS.

Mar. 2-6
$\underline{2016}$
$\begin{array}{ll}\text { The economy } & 37 \% \\ \text { Health }\end{array}$
Health care 21\%
Social issues, such as abortion
and same-sex marriage $13 \%$
Foreign policy $\quad 12 \%$
Terrorism 7\%
Illegal immigration $5 \%$
Other (vol.) 4\%
No opinion $\quad 2 \%$
(QUESTIONS Q10/11, Q12/13, Q14/15 RANDOMIZED)
10. If Hillary Clinton were the Democratic Party's candidate and Donald Trump were the Republican Party's candidate, who would you be more likely to vote for --? (RANDOM ORDER)
11. (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

|  | $\underline{\text { Clinton }}$ | Trump | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March 2-6, 2016 | $50 \%$ |  | $43 \%$ | $2 \%$ | $5 \%$ | $1 \%$ |

12. If Hillary Clinton were the Democratic Party's candidate and Marco Rubio were the Republican Party's candidate, who would you be more likely to vote for --? (RANDOM ORDER)
13. (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

|  | Clinton | Rubio | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March 2-6, 2016 | $44 \%$ |  | $48 \%$ |  | $2 \%$ | $5 \%$ |

14. If Hillary Clinton were the Democratic Party's candidate and Ted Cruz were the Republican Party's candidate, who would you be more likely to vote for --? (RANDOM ORDER)
15. (IF NEITHER OR DON'T KNOW) As of today, do you lean more toward --?

|  | $\underline{\text { Clinton }}$ | Cruz | Other <br> (vol.) | Neither <br> (vol.) | No <br> opinion |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March 2-6, 2016 | $46 \%$ |  | $47 \%$ |  | $1 \%$ |  |
|  |  |  | $4 \%$ | $1 \%$ |  |  |

## METHODOLOGY

A total of 1,014 Florida adults were interviewed by telephone statewide by live interviewers calling both landline and cellphones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state.

This sample includes 614 interviews among landline respondents and 400 interviews among cell phone respondents.
Respondents were asked questions about whether they are registered to vote, their likelihood of voting, past voting behavior, and interest in the campaign. Based on the answers to those questions, 609 respondents were classified as likely voters, including 313 who were likely to participate in the Republican presidential primary and 264 who were likely to participate in the Democratic presidential primary.

The Florida regions are composed of the following counties: the "North" region is composed of Alachua, Baker, Bay, Bradford, Calhoun, Clay, Columbia, Dixie, Duval, Escambia, Flagler, Franklin, Gadsden, Gilchrist, Gulf, Hamilton, Holmes, Jackson, Jefferson, Lafayette, Leon, Liberty, Madison, Nassau, Okaloosa, Putnam, St. Johns, Santa Rosa, Suwannee, Taylor, Union, Wakulla, Walton and Washington counties; the "Central Atlantic" region is composed of Brevard, Indian River, Martin, Orange, Osceola, St. Lucie, Seminole and Volusia counties; the "Tampa Bay Area" region is composed of Hillsborough, Manatee, Pasco and Pinellas counties, the "Gulf Coast/Mid-Florida" regions composed of Charlotte, Citrus, Collier, De Soto, Glades, Hardee, Hendry, Hernando, Highlands, Lake, Lee Levy, Marion, Okeechobee, Polk, Sarasota and Sumter counties and the "Miami/Southern Florida" region composed of Broward, Miami-Dade, Monroe and Palm Beach counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of $+/-8.5$ percentage points or less. Some subgroups represent too small a share of the population of Florida to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than $+/-8.5$ percentage points are not displayed.

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP1
If the Republican presidential primary in Florida were held today, please tell me which of the following people you would be most likely to support. In the Republican presidential primary in Florida, please tell me which of the following people you voted for.

Base $=$ Likely Republican voters

|  | Total | Men | Women | White | Non-White | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 6\% | 4\% | 8\% | 6\% | N/A | 3\% | N/A |
| Ted Cruz | 19\% | 20\% | 17\% | 18\% | N/A | 22\% | N/A |
| John Kasich | 5\% | 5\% | 4\% | 6\% | N/A | 6\% | N/A |
| Marco Rubio | 24\% | 21\% | 28\% | 20\% | N/A | 15\% | N/A |
| Donald Trump | 40\% | 48\% | 31\% | 43\% | N/A | 53\% | N/A |
| Someone else | 1\% | * | 2\% | 2\% | N/A | * | N/A |
| None/No one | 1\% | 1\% | * | 1\% | N/A | 1\% | N/A |
| No opinion | 5\% | 1\% | 10\% | 4\% | N/A | 1\% | N/A |
| Sampling Error | +/-5.5 | +/-7.5 | +/-8.5 | +/-6.0 |  | +/-8.0 |  |


|  | Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 55 | 55 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 6\% | N/A | N/A | N/A | 3\% | N/A | 4\% |
| Ted Cruz | 19\% | N/A | N/A | N/A | 15\% | N/A | 19\% |
| John Kasich | 5\% | N/A | N/A | N/A | 11\% | N/A | 7\% |
| Marco Rubio | 24\% | N/A | N/A | N/A | 22\% | N/A | 23\% |
| Donald Trump | 40\% | N/A | N/A | N/A | 40\% | N/A | 35\% |
| Someone else | 1\% | N/A | N/A | N/A | 4\% | N/A | 2\% |
| None/No one | 1\% | N/A | N/A | N/A | * | N/A | 1\% |
| No opinion | 5\% | N/A | N/A | N/A | 5\% | N/A | 8\% |
| Sampling Error | +/-5.5 |  |  |  | -7.5 |  | +/-6.5 |



* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter

## Question RP2

Have you definitely decided who you will support in the Florida Republican primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

Base $=$ Likely Republican voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3A
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling:
A. The economy

Base $=$ Likely Republican voters


[^2]```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3A
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate
you think would best handle that issue if he or she were elected President. Please feel free to
name a candidate even if you may not be voting for that person. Which Republican candidate do you
think would do the best job handling:
```

A. The economy
Base = Likely Republican voters

|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 2\% | N/A | N/A | 2\% | N/A | N/A | 2\% |
| Ted Cruz | 18\% | N/A | N/A | 16\% | N/A | N/A | 23\% |
| John Kasich | 11\% | N/A | N/A | 10\% | N/A | N/A | 11\% |
| Marco Rubio | 16\% | N/A | N/A | 18\% | N/A | N/A | 14\% |
| Donald Trump | 51\% | N/A | N/A | 54\% | N/A | N/A | 48\% |
| Someone else | * | N/A | N/A | * | N/A | N/A | * |
| None/No one | * | N/A | N/A | * | N/A | N/A | * |
| No opinion | 1\% | N/A | N/A | 1\% | N/A | N/A | 2\% |
| Sampling Error | +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion

| Total | North | Cntrl <br> Atltc | Tampa <br> Bay <br> Area | Gulf <br> Coast <br> Mid Fla | Miami /Sout Fla |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2\% | N/A | N/A | N/A | N/A | N/A |
| 18\% | N/A | N/A | N/A | N/A | N/A |
| 11\% | N/A | N/A | N/A | N/A | N/A |
| 16\% | N/A | N/A | N/A | N/A | N/A |
| 51\% | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |

* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3B
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling:
B. Illegal immigration

Base $=$ Likely Republican voters


[^3]```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3B
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate
you think would best handle that issue if he or she were elected President. Please feel free to
name a candidate even if you may not be voting for that person. Which Republican candidate do you
think would do the best job handling:
```

B. Illegal immigration
Base = Likely Republican voters

|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 3\% | N/A | N/A | 3\% | N/A | N/A | 3\% |
| Ted Cruz | 18\% | N/A | N/A | 19\% | N/A | N/A | 25\% |
| John Kasich | 8\% | N/A | N/A | 6\% | N/A | N/A | 4\% |
| Marco Rubio | 21\% | N/A | N/A | 22\% | N/A | N/A | 14\% |
| Donald Trump | 49\% | N/A | N/A | 49\% | N/A | N/A | 51\% |
| Someone else | * | N/A | N/A | * | N/A | N/A | * |
| None/No one | 1\% | N/A | N/A | * | N/A | N/A | 1\% |
| No opinion | 1\% | N/A | N/A | 1\% | N/A | N/A | 2\% |
| Sampling Error | +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion

| Total | North | $\begin{aligned} & \text { Cntrl } \\ & \text { Atltc } \end{aligned}$ | Tampa <br> Bay <br> Area | Gulf <br> Coast <br> Mid Fla | Miami /Sout Fla |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3\% | N/A | N/A | N/A | N/A | N/A |
| 18\% | N/A | N/A | N/A | N/A | N/A |
| 8\% | N/A | N/A | N/A | N/A | N/A |
| 21\% | N/A | N/A | N/A | N/A | N/A |
| 49\% | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |

Sampling Error
$+/-5.5$

* percentage less than 1\%

```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
```

Likely Voter
Question RP3C
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling:
C. Foreign policy

Base $=$ Likely Republican voters


[^4]```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3C
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate
you think would best handle that issue if he or she were elected President. Please feel free to
name a candidate even if you may not be voting for that person. Which Republican candidate do you
think would do the best job handling:
C. Foreign policy
```

Base = Likely Republican voters
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

| Total | Demo- <br> crat |
| :---: | :--- |
| ----- | ----- |
| $2 \%$ | N/A |
| $25 \%$ | N/A |
| $11 \%$ | N/A |
| $25 \%$ | N/A |
| $33 \%$ | N/A |
| $*$ | N/A |
| $1 \%$ | N/A |
| $2 \%$ | N/A |
| $+/-5.5$ |  |


| Indep- <br> endent | Repub- <br> lican | Lib- <br> eral |
| :---: | :---: | :---: |
| -_--- | $--2 \%$ | ----- |


| Mod- | Conser- |
| :--- | :---: |
| erate | vative |
| ----- | ------ |
| N/A | $3 \%$ |
| N/A | $34 \%$ |
| N/A | $9 \%$ |
| N/A | $22 \%$ |
| N/A | $28 \%$ |
| N/A | $*$ |
| N/A | $*$ |
| N/A | $4 \%$ |
|  | $+/-7.0$ |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio

| Total | North | Cntrl <br> Atltc | Tampa Bay <br> Area | Gulf <br> Coast <br> Mid Fla | Miami /Sout Fla |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2\% | N/A | N/A | N/A | N/A | N/A |
| 25\% | N/A | N/A | N/A | N/A | N/A |
| 11\% | N/A | N/A | N/A | N/A | N/A |
| 25\% | N/A | N/A | N/A | N/A | N/A |
| 33\% | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |
| 2\% | N/A | N/A | N/A | N/A | N/A |

* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3D
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling:
D. Social issues, such as abortion and same-sex marriage

Base = Likely Republican voters


[^5]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP3D
Now I'm going to mention a few issues and for each one, please tell me which Republican candidate you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Republican candidate do you think would do the best job handling:
D. Social issues, such as abortion and same-sex marriage

Base = Likely Republican voters

|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 5\% | N/A | N/A | 4\% | N/A | N/A | 5\% |
| Ted Cruz | 32\% | N/A | N/A | 30\% | N/A | N/A | 40\% |
| John Kasich | 8\% | N/A | N/A | 8\% | N/A | N/A | 7\% |
| Marco Rubio | 23\% | N/A | N/A | 26\% | N/A | N/A | 23\% |
| Donald Trump | 26\% | N/A | N/A | 25\% | N/A | N/A | 20\% |
| Someone else | 1\% | N/A | N/A | * | N/A | N/A | * |
| None/No one | 1\% | N/A | N/A | 1\% | N/A | N/A | 2\% |
| No opinion | 4\% | N/A | N/A | 6\% | N/A | N/A | 4\% |
| Sampling Error | +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio

|  |  | Cntrl | Tampa <br> Bay | Gulf <br> Coast | Miami <br> /Sout |
| ---: | :---: | :---: | :---: | :--- | :--- |
| Total | North | Atltc Area | Mid Fla | Fla |  |

None/No one
No opinion
$+/-5.5$

* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP4A
Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Republican candidate you think that phrase best describes, regardless of who you are voting for. Which Republican candidate do you think:
A. Best represents the values of Republicans like yourself

Base $=$ Likely Republican voters

| White |  |  | White |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White | Men | Women |


|  | Total | 34 | 49 | 64 | 65+ | 55 | Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 6\% | N/A | N/A | N/A | 2\% | N/A | 2\% |
| Ted Cruz | 25\% | N/A | N/A | N/A | 21\% | N/A | 23\% |
| John Kasich | 10\% | N/A | N/A | N/A | 18\% | N/A | 17\% |
| Marco Rubio | 27\% | N/A | N/A | N/A | 21\% | N/A | 21\% |
| Donald Trump | 28\% | N/A | N/A | N/A | 32\% | N/A | 30\% |
| Someone else | * | N/A | N/A | N/A | * | N/A | * |
| None/No one | 1\% | N/A | N/A | N/A | 2\% | N/A | 2\% |
| No opinion | 2\% | N/A | N/A | N/A | 5\% | N/A | 4\% |
| Sampling Error | +/-5.5 |  |  |  | -7.5 |  | +/-6.5 |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

| Total | Under \$50K | \$50K <br> or more | College Grad | Non College Grad | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6\% | N/A | 10\% | 4\% | 8\% | N/A | 7\% | N/A |
| 25\% | N/A | 29\% | 23\% | 27\% | N/A | 24\% | N/A |
| 10\% | N/A | 9\% | 14\% | 9\% | N/A | 13\% | N/A |
| 27\% | N/A | 22\% | 32\% | 24\% | N/A | 31\% | N/A |
| 28\% | N/A | 29\% | 20\% | 30\% | N/A | 22\% | N/A |
| * | N/A | * | * | * | N/A | * | N/A |
| 1\% | N/A | * | 3\% | * | N/A | 1\% | N/A |
| 2\% | N/A | 1\% | 4\% | 1\% | N/A | 1\% | N/A |
| +/-5.5 |  | +/-7.5 | +/-8.0 | +/-7.5 |  | /-7.0 |  |
| Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |  |
| 6\% | N/A | N/A | 6\% | N/A | N/A | 6\% |  |
| 25\% | N/A | N/A | 25\% | N/A | N/A | 33\% |  |
| 10\% | N/A | N/A | 8\% | N/A | N/A | 7\% |  |
| 27\% | N/A | N/A | 28\% | N/A | N/A | 24\% |  |
| 28\% | N/A | N/A | 29\% | N/A | N/A | 28\% |  |
| * | N/A | N/A | * | N/A | N/A | * |  |
| 1\% | N/A | N/A | 1\% | N/A | N/A | * |  |
| 2\% | N/A | N/A | 2\% | N/A | N/A | 2\% |  |
| +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |  |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

| Total | North | Cntrl <br> Atltc | Tampa Bay Area | Gulf <br> Coast <br> Mid Fla | Miami /Sout Fla |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 6\% | N/A | N/A | N/A | N/A | N/A |
| 25\% | N/A | N/A | N/A | N/A | N/A |
| 10\% | N/A | N/A | N/A | N/A | N/A |
| 27\% | N/A | N/A | N/A | N/A | N/A |
| 28\% | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |
| 2\% | N/A | N/A | N/A | N/A | N/A |
| +/-5.5 |  |  |  |  |  |

* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter

Question RP4B
Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Republican candidate you think that phrase best describes, regardless of who you are voting for. Which Republican candidate do you think:
B. Has the best chance of winning the general election in November

Base $=$ Likely Republican voters

|  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | White |  |  |  |  |  |
|  | Total | Men | Women | White | Non-White | Men | Women |

```
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
```

Sampling Error
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error
Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP4C

Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Republican candidate you think that phrase best describes, regardless of who you are voting for. Which Republican candidate do you think:
C. Is most likely to change the way things work in Washington

Base = Likely Republican voters

| - | Total | Men | Women | White | Non-White | White Men | White <br> Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 4\% | 1\% | 6\% | 3\% | N/A | 1\% | N/A |
| Ted Cruz | 20\% | 23\% | 17\% | 18\% | N/A | 19\% | N/A |
| John Kasich | 4\% | 5\% | 4\% | 5\% | N/A | 5\% | N/A |
| Marco Rubio | 9\% | 6\% | 13\% | 5\% | N/A | 4\% | N/A |
| Donald Trump | 59\% | 61\% | 56\% | 63\% | N/A | 65\% | N/A |
| Someone else | 1\% | * | 2\% | 1\% | N/A | * | N/A |
| None/No one | 3\% | 4\% | 1\% | 4\% | N/A | 5\% | N/A |
| No opinion | 1\% | * | 1\% | 1\% | N/A | * | N/A |
| Sampling Error | +/-5.5 | +/-7.5 | +/-8.5 | +/-6.0 |  | +/-8.0 |  |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

| Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | $\begin{gathered} \text { Under } \\ 55 \end{gathered}$ | 55 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4\% | N/A | N/A | N/A | 2\% | N/A | 2\% |
| 20\% | N/A | N/A | N/A | 16\% | N/A | 16\% |
| 4\% | N/A | N/A | N/A | 8\% | N/A | 6\% |
| 9\% | N/A | N/A | N/A | 5\% | N/A | 10\% |
| 59\% | N/A | N/A | N/A | 64\% | N/A | 60\% |
| 1\% | N/A | N/A | N/A | * | N/A | * |
| 3\% | N/A | N/A | N/A | 3\% | N/A | 5\% |
| 1\% | N/A | N/A | N/A | 2\% | N/A | 2\% |
| +/-5.5 |  |  |  | -7. 5 |  | +/-6.5 |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 4\% | N/A | 3\% | * | 6\% | N/A | 4\% | N/A |
| Ted Cruz | 20\% | N/A | 19\% | 25\% | 19\% | N/A | 15\% | N/A |
| John Kasich | 4\% | N/A | 4\% | 7\% | 3\% | N/A | 5\% | N/A |
| Marco Rubio | 9\% | N/A | 9\% | 11\% | 7\% | N/A | 11\% | N/A |
| Donald Trump | 59\% | N/A | 60\% | 51\% | 61\% | N/A | 61\% | N/A |
| Someone else | 1\% | N/A | 1\% | 2\% | 1\% | N/A | 1\% | N/A |
| None/No one | 3\% | N/A | 3\% | 3\% | 3\% | N/A | 2\% | N/A |
| No opinion | 1\% | N/A | 1\% | * | 1\% | N/A | 1\% | N/A |
| Sampling Error | +/-5.5 |  | +/-7.5 | +/-8.0 | +/-7.5 |  | +/-7.0 |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |  |
| Ben Carson | 4\% | N/A | N/A | 2\% | N/A | N/A | 4\% |  |
| Ted Cruz | 20\% | N/A | N/A | 20\% | N/A | N/A | 25\% |  |
| John Kasich | 4\% | N/A | N/A | 5\% | N/A | N/A | 4\% |  |
| Marco Rubio | 9\% | N/A | N/A | 11\% | N/A | N/A | 9\% |  |
| Donald Trump | 59\% | N/A | N/A | 58\% | N/A | N/A | 56\% |  |
| Someone else | 1\% | N/A | N/A | * | N/A | N/A | 1\% |  |
| None/No one | 3\% | N/A | N/A | 3\% | N/A | N/A | 1\% |  |
| No opinion | 1\% | N/A | N/A | 1\% | N/A | N/A | 1\% |  |
| Sampling Error | +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |  |


|  | ---- | ----- | ------ | ------ | ------ | N/A |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | $4 \%$ | N/A | N/A | N/A | N/A | N/A |
| Ted Cruz | $20 \%$ | N/A | N/A | N/A | N/A | N/A |
| John Kasich | $4 \%$ | N/A | N/A | N/A | N/A | N/A |
| Marco Rubio | $9 \%$ | N/A | N/A | N/A | N/A | N/A |
| Donald Trump | $59 \%$ | N/A | N/A | N/A | N/A | N/A |
| Someone else | $1 \%$ | N/A | N/A | N/A | N/A | N/A |
| None/No one | $3 \%$ | N/A | N/A | N/A | N/A | N/A |
| No opinion | $1 \%$ | N/A | N/A | N/A | N/A | N/A |
| Sampling Error | $+/-5.5$ |  |  |  |  |  |

* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP4D

Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Republican candidate you think that phrase best describes, regardless of who you are voting for. Which Republican candidate do you think:
D. Best understands the problems facing people like you

Base = Likely Republican voters

|  | Total | Men | Women | White | Non-White | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 7\% | 4\% | 10\% | 8\% | N/A | 4\% | N/A |
| Ted Cruz | 22\% | 23\% | 21\% | 22\% | N/A | 26\% | N/A |
| John Kasich | 10\% | 11\% | 9\% | 12\% | N/A | 13\% | N/A |
| Marco Rubio | 28\% | 26\% | 30\% | 24\% | N/A | 20\% | N/A |
| Donald Trump | 30\% | 33\% | 27\% | 31\% | N/A | 34\% | N/A |
| Someone else | * | * | * | * | N/A | * | N/A |
| None/No one | 1\% | 2\% | 1\% | 1\% | N/A | 2\% | N/A |
| No opinion | 1\% | 1\% | 1\% | 1\% | N/A | 2\% | N/A |
| Sampling Error | +/-5.5 | +/-7.5 | +/-8.5 | +/-6.0 |  | +/-8.0 |  |

Ben Carson
Ted Cruz
John Kasich
Marco Rubio
Donald Trump
Someone else
None/No one
No opinion
Sampling Error

| Total | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 49 \end{aligned}$ | $\begin{aligned} & 50- \\ & 64 \end{aligned}$ | 65+ | Under 55 | 55 and Older |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7\% | N/A | N/A | N/A | 3\% | N/A | 3\% |
| 22\% | N/A | N/A | N/A | 21\% | N/A | 19\% |
| 10\% | N/A | N/A | N/A | 16\% | N/A | 14\% |
| 28\% | N/A | N/A | N/A | 19\% | N/A | 24\% |
| 30\% | N/A | N/A | N/A | 38\% | N/A | 36\% |
| * | N/A | N/A | N/A | * | N/A | * |
| 1\% | N/A | N/A | N/A | 2\% | N/A | 3\% |
| 1\% | N/A | N/A | N/A | 1\% | N/A | 1\% |
| +/-5.5 |  |  |  | -7.5 |  | +/-6.5 |


|  | Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ben Carson | 7\% | N/A | 11\% | 3\% | 9\% | N/A | 7\% | N/A |
| Ted Cruz | 22\% | N/A | 24\% | 23\% | 22\% | N/A | 20\% | N/A |
| John Kasich | 10\% | N/A | 12\% | 14\% | 8\% | N/A | 12\% | N/A |
| Marco Rubio | 28\% | N/A | 25\% | 33\% | 26\% | N/A | 34\% | N/A |
| Donald Trump | 30\% | N/A | 27\% | 24\% | 32\% | N/A | 26\% | N/A |
| Someone else | * | N/A | * | * | * | N/A | * | N/A |
| None/No one | 1\% | N/A | 1\% | 3\% | 1\% | N/A | 1\% | N/A |
| No opinion | 1\% | N/A | * | * | 2\% | N/A | 1\% | N/A |
| Sampling Error | +/-5.5 |  | +/-7.5 | +/-8.0 | +/-7.5 |  | /-7.0 |  |
|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conservative |  |
| Ben Carson | 7\% | N/A | N/A | 6\% | N/A | N/A | 8\% |  |
| Ted Cruz | 22\% | N/A | N/A | 21\% | N/A | N/A | 31\% |  |
| John Kasich | 10\% | N/A | N/A | 10\% | N/A | N/A | 7\% |  |
| Marco Rubio | 28\% | N/A | N/A | 31\% | N/A | N/A | 24\% |  |
| Donald Trump | 30\% | N/A | N/A | 29\% | N/A | N/A | 28\% |  |
| Someone else | * | N/A | N/A | * | N/A | N/A | * |  |
| None/No one | 1\% | N/A | N/A | 1\% | N/A | N/A | 1\% |  |
| No opinion | 1\% | N/A | N/A | 1\% | N/A | N/A | 2\% |  |
| Sampling Error | +/-5.5 |  |  | +/-6.5 |  |  | +/-7.0 |  |


| Ben Carson | 7\% | N/A | N/A | N/A | N/A | N/A |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ted Cruz | 22\% | N/A | N/A | N/A | N/A | N/A |
| John Kasich | 10\% | N/A | N/A | N/A | N/A | N/A |
| Marco Rubio | 28\% | N/A | N/A | N/A | N/A | N/A |
| Donald Trump | 30\% | N/A | N/A | N/A | N/A | N/A |
| Someone else | * | N/A | N/A | N/A | N/A | N/A |
| None/No one | 1\% | N/A | N/A | N/A | N/A | N/A |
| No opinion | 1\% | N/A | N/A | N/A | N/A | N/A |
| Sampling Error | +/-5.5 |  |  |  |  |  |

Sampling Error

| Total | North | Cntrl <br> Atltc | Tampa Bay <br> Area | Gulf <br> Coast <br> Mid Fla | Miami <br> /Sout <br> Fla |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7\% | N/A | N/A | N/A | N/A | N/A |
| 22\% | N/A | N/A | N/A | N/A | N/A |
| 10\% | N/A | N/A | N/A | N/A | N/A |
| 28\% | N/A | N/A | N/A | N/A | N/A |
| 30\% | N/A | N/A | N/A | N/A | N/A |
| * | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |
| 1\% | N/A | N/A | N/A | N/A | N/A |
| +/-5.5 |  |  |  |  |  |

* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question RP5
If Marco Rubio loses the Republican presidential primary in Florida on March 15, do you think he should:

Continue to campaign for the Republican nomination for president Drop out of the race for the Republican nomination for president

Base $=$ Likely Republican voters


* percentage less than $1 \%$

```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM1
If the Democratic presidential primary in Florida were held today,
please tell me which of the following people you would be most likely to support.
Base = Likely Democratic voters
```

|  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White | Men | White |
|  | Women |  |  |  |  |  |  |


|  | Total | $\begin{array}{r} \text { Under } \\ \$ 50 \mathrm{~K} \end{array}$ | \$50K <br> or more |  | llege rad | College Grad | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hillary Clinton | 61\% | N/A | 60\% |  | 66\% | 58\% | N/A | 68\% | N/A |
| Bernie Sanders | 34\% | N/A | 35\% |  | 28\% | 38\% | N/A | 29\% | N/A |
| Someone else | 1\% | N/A | 1\% |  | 2\% | 1\% | N/A | 1\% | N/A |
| None/No one | 1\% | N/A | 1\% |  | 1\% | 1\% | N/A | * | N/A |
| No opinion | 3\% | N/A | 3\% |  | 4\% | 3\% | N/A | 2\% | N/A |
| Sampling Error | +/-6.0 |  | +/-8.5 | +/ | -8.5 | +/-8.5 | +/-8.0 |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican |  | Liberal | Moderate | Conservative |  |
| Hillary Clinton | 61\% | 67\% | N/A |  | N/A | N/A | N/A | N/A |  |
| Bernie Sanders | 34\% | 30\% | N/A | N/A |  | N/A | N/A | N/A |  |
| Someone else | 1\% | 1\% | N/A |  | N/A | N/A | N/A | N/A |  |
| None/No one | 1\% | * | N/A | N/A |  | N/A | N/A | N/A |  |
| No opinion | 3\% | 1\% | N/A | N/A |  | N/A | N/A | N/A |  |
| Sampling Error | +/-6.0 | +/-7.0 |  |  |  |  |  |  |  |
|  |  |  | $\begin{array}{ll}  & \text { Cntrl } \\ \text { Atltc } & \text { A } \end{array}$ | Tampa <br> Bay <br> Area | Gulf <br> Coast <br> Mid Fla | Miami /Sout Fla |  |  |  |
|  | Total | North |  |  |  |  |  |  |  |
| Hillary Clinton | 61\% | N/A | N/A | N/A | N/A | N/A |  |  |  |
| Bernie Sanders | 34\% | N/A | N/A | N/A | N/A | N/A |  |  |  |
| Someone else | 1\% | N/A | N/A | N/A | N/A | N/A |  |  |  |
| None/No one | 1\% | N/A | N/A | N/A | N/A | N/A |  |  |  |
| No opinion | 3\% | N/A | N/A | N/A | N/A | N/A |  |  |  |
| Sampling Error | +/-6.0 |  |  |  |  |  |  |  |  |

[^6]```
Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM2
Have you definitely decided who you will support in the Florida Democratic primary,
are you leaning toward someone, or have you considered some candidates but are
still trying to decide?
Base = Likely Democratic voters
```

Definitely decided
Leaning toward someone
Still trying to decide
No opinion
Sampling Error
Definitely decided
Leaning toward someone
Still trying to decide
No opinion

| Total | Men | Women | White | Non-White | White <br> Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 72\% | N/A | 77\% | 69\% | N/A | N/A | N/A |
| 4\% | N/A | 3\% | 6\% | N/A | N/A | N/A |
| 24\% | N/A | 21\% | 24\% | N/A | N/A | N/A |
| * | N/A | * | * | N/A | N/A | N/A |
| +/-6.0 |  | /-7.5 | -7.5 |  |  |  |

Definitely decided
Leaning toward someone
Still trying to decide
No opinion
Sampling Error
Definitely decided
Leaning toward someone
Still trying to decide
No opinion
Sampling Error

```
Definitely decided
Leaning toward someone
Still trying to decide
No opinion
```

Sampling Error

* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM3A
Now I'm going to mention a few issues and for each one, please tell me who you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Democratic candidate do you think would do the best job handling:
A. The economy

Base $=$ Likely Democratic voters


[^7]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM3B
Now I'm going to mention a few issues and for each one, please tell me who you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Democratic candidate do you think would do the best job handling:
B. Health care

Base $=$ Likely Democratic voters


[^8]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM3C
Now I'm going to mention a few issues and for each one, please tell me who you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Democratic candidate do you think would do the best job handling:
C. Race relations

Base $=$ Likely Democratic voters


[^9]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM3D
Now I'm going to mention a few issues and for each one, please tell me who you think would best handle that issue if he or she were elected President. Please feel free to name a candidate even if you may not be voting for that person. Which Democratic candidate do you think would do the best job handling:
D. Foreign policy

Base $=$ Likely Democratic voters


[^10]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM4A
Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Democratic candidate you think that phrase best describes, regardless of who you are voting for. Which Democratic candidate do you think:
A. Best represents the values of Democrats like yourself

Base $=$ Likely Democratic voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM4B
Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Democratic candidate you think that phrase best describes, regardless of who you are voting for. Which Democratic candidate do you think:
B. Has the best chance of winning in the general election in November

Base $=$ Likely Democratic voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Likely Voter
Question DM4C
Now I'm going to read you a few phrases which describe the candidates, and for each one, tell me which Democratic candidate you think that phrase best describes, regardless of who you are voting for. Which Democratic candidate do you think:
C. Would do the most to help the middle class

Base $=$ Likely Democratic voters


* percentage less than 1\%

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Question 5
Which of the following issues will be MOST important to you when you decide how to vote for president?

Base $=$ Registered voters
Foreign policy
Illegal immigration
Health care
Social issues
Terrorism
The economy
Other
No opinion
Sampling Error

Foreign policy
Illegal immigration Health care
Social issues
Terrorism
The economy
Other
No opinion
Sampling Error
Foreign policy
Illegal immigration
Health care
Social issues
Terrorism
The economy
Other
No opinion
Sampling Error

Foreign policy
Illegal immigration
Health care
Social issues
Terrorism

| Total | Men | Women | White | Non-White | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9\% | 9\% | 9\% | 9\% | 8\% | 9\% | 10\% |
| 8\% | 8\% | 8\% | 6\% | 10\% | 7\% | 5\% |
| 17\% | 15\% | 19\% | 17\% | 18\% | 16\% | 18\% |
| 11\% | 7\% | 14\% | 8\% | 15\% | 5\% | 12\% |
| 12\% | 10\% | 14\% | 13\% | 11\% | 11\% | 14\% |
| 39\% | 47\% | 33\% | 41\% | 35\% | 48\% | 36\% |
| 3\% | 3\% | 3\% | 3\% | 2\% | 3\% | 3\% |
| 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | 2\% |
| +/-3.5 | $+/-5.0$ | +/-4.5 | +/-4.0 | +/-6.5 | +/-5.5 | +/-5.5 |
|  | 18- | 35 | - 50- |  | Under | r 55 and |
| Total | 34 | 49 | 64 | 65+ | 55 | Older |
| 9\% | N/A | N/A | 13\% | 10\% | 7\% | 11\% |
| 8\% | N/A | N/A | 4\% | 8\% | 7\% | 7\% |
| 17\% | N/A | N/A | 15\% | 18\% | 16\% | 18\% |
| 11\% | N/A | N/A | 9\% | 6\% | 16\% | 5\% |
| 12\% | N/A | N/A | 9\% | 15\% | 11\% | 13\% |
| 39\% | N/A | N/A | 46\% | 36\% | 39\% | 40\% |
| 3\% | N/A | N/A | 3\% | 4\% | 1\% | 4\% |
| 2\% | N/A | N/A | 1\% | 2\% | 2\% | 2\% |
| +/-3.5 |  |  | +/-6.5 | +/-5.0 | +/-6.0 | +/-4.0 |

The economy Other
No opinion
Sampling Error
$+$

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | College Grad | Non College Grad | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9\% | 6\% | 11\% | 9\% | 8\% | 7\% | 11\% | N/A |
| 8\% | 9\% | 6\% | 8\% | 7\% | 10\% | 7\% | N/A |
| 17\% | 23\% | 12\% | 13\% | 19\% | 17\% | 16\% | N/A |
| 11\% | 12\% | 11\% | 12\% | 10\% | 8\% | 13\% | N/A |
| 12\% | 9\% | 13\% | 12\% | 12\% | 13\% | 12\% | N/A |
| 39\% | 35\% | 45\% | 43\% | 38\% | 39\% | 38\% | N/A |
| 3\% | 3\% | 1\% | 2\% | 3\% | 4\% | 2\% | N/A |
| 2\% | 3\% | * | 1\% | 2\% | 2\% | 2\% | N/A |
| +/-3.5 | +/-6.0 | +/-4.5 | +/-5.0 | +/-4.5 | +/-6.0 | +/-4.5 |  |

Foreign policy
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Other
No opinion
Sampling Error

[^11]Florida CNN/ORC International Poll -- March 2 to 6, 2016
Question 10/11
Q10. If Hillary Clinton were the Democratic Party's candidate and Donald Trump were the Republican Party's candidate, who would you be more likely to vote for -- ?
Q11. As of today, do you lean more toward -- ?
Base $=$ Registered voters


* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Question 12/13
Q12. If Hillary Clinton were the Democratic Party's candidate and Marco Rubio were the Republican Party's candidate, who would you be more likely to vote for -- ?
Q13. As of today, do you lean more toward -- ?
Base $=$ Registered voters


* percentage less than $1 \%$

Florida CNN/ORC International Poll -- March 2 to 6, 2016
Question 14/15
Q14. If Hillary Clinton were the Democratic Party's candidate and Ted Cruz were the Republican Party's candidate, who would you be more likely to vote for -- ?
Q15. As of today, do you lean more toward -- ?
Base $=$ Registered voters


[^12]
[^0]:    **NOTE: Ben Carson not included in interviews conducted after March 4.

[^1]:    **NOTE: Ben Carson not included in interviews conducted after March 4.

[^2]:    * percentage less than 1\%

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than 1\%

[^5]:    * percentage less than 1\%

[^6]:    * percentage less than $1 \%$

[^7]:    * percentage less than 1\%

[^8]:    * percentage less than 1\%

[^9]:    * percentage less than 1\%

[^10]:    * percentage less than 1\%

[^11]:    * percentage less than 1\%

[^12]:    * percentage less than $1 \%$

