



**Conducted by the
University of New Hampshire
Survey Center**

Interviews with 954 adults in New Hampshire conducted by land line and cellular telephone on November 30-December 7, 2015 including 402 who say they plan to vote in the Republican presidential primary and 370 respondents who say they plan to vote in the Democratic presidential primary. The margin of sampling error for results based on Republican primary voters is plus or minus 4.9 percentage points and for results based on Democratic primary voters is plus or minus 5.1 percentage points.

**EMBARGOED FOR RELEASE:
Wednesday, December 9 at 5:00 p.m.**

1. “There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

(DEMOCRATIC PRIMARY VOTERS ONLY)

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
FOREIGN POLICY/NATIONAL SECURITY	16%	12%	23%
JOBS/ECONOMY	24%	19%	18%
ENVIRONMENT/CLIMATE CHANGE	8%	7%	10%
HEALTH CARE	8%	5%	10%
GUN CONTROL	1%	0%	6%
SOCIAL ISSUES	8%	10%	5%
IMMIGRATION	1%	5%	4%
EDUCATION	6%	9%	3%
INCOME INEQUALITY	4%	7%	3%
CAMPAIGN FINANCE	3%	3%	3%
OTHER / DK	20%	28%	16%

(DEMOCRATIC PRIMARY VOTERS ONLY:)

"Next, I'd like to get your overall opinion of some DEMOCRATS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE 30 TO 32

30. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Former Secretary of State Hillary Clinton?” (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about him to say?"

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
FAVORABLE	74%	67%	68%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	5%	10%	7%
UNFAVORABLE	19%	23%	24%
DK / NEVER HEAR	2%	0%	1%

31. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Former Maryland Governor Martin O’Malley?” (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
FAVORABLE	16%	22%	26%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	18%	20%
UNFAVORABLE	12%	14%	20%
DK / NEVER HEAR	61%	45%	34%

32. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Vermont Senator Bernie Sanders?” (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
FAVORABLE	66%	78%	83%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	8%	8%	4%
UNFAVORABLE	11%	11%	9%
DK / NEVER HEAR	16%	3%	4%

33. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
DEFINITELY DECIDED WHO WILL VOTE FOR	20%	25%	36%
LEANING TOWARD SOMEONE	26%	28%	21%
STILL TRYING TO DECIDE	54%	47%	44%

34. (DEMOCRATIC PRIMARY VOTERS ONLY:) "I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination ... Hillary Clinton ... Martin O'Malley ... Bernie Sanders ... or someone else?" ROTATE CANDIDATES

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
BERNIE SANDERS	35%	46%	50%
HILLARY CLINTON	43%	30%	40%
MARTIN O'MALLEY	2%	2%	1%
JOE BIDEN	8%	14%	---
LINCOLN CHAFEE	*	*	---
LAWRENCE LESSIG	---	*	---
JIM WEBB	1%	1%	---
SOMEONE ELSE – SPECIFY	2%	1%	3%
DK / NOT SURE	9%	6%	6%

35. (DEMOCRATIC PRIMARY VOTERS ONLY:) “If _____ was not running, who would be your second choice?”

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	25%	31%	35%
BERNIE SANDERS	18%	16%	29%
MARTIN O’MALLEY	3%	3%	12%
JOE BIDEN	20%	28%	---
LINCOLN CHAFEE	2%	*	---
LAWRENCE LESSIG	---	1%	---
JIM WEBB	1%	1%	---
SOMEONE ELSE – SPECIFY	3%	4%	5%
NO SECOND CHOICE	2%	4%	4%
DK / NOT SURE	26%	13%	15%

36. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	11%	13%	15%
MARTIN O’MALLEY	2%	2%	11%
BERNIE SANDERS	6%	5%	5%
JOE BIDEN	6%	3%	---
LINCOLN CHAFEE	4%	8%	---
LAWRENCE LESSIG	---	5%	---
JIM WEBB	3%	3%	---
SOMEONE ELSE – SPECIFY	4%	*	3%
NONE / ALL ARE OK	35%	30%	50%
DK / NOT SURE	30%	31%	16%

37. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	42%	59%
BERNIE SANDERS	42%	28%
MARTIN O’MALLEY	0%	0%
JOE BIDEN	6%	---
LINCOLN CHAFEE	0%	---
LAWRENCE LESSIG	0%	---
JIM WEBB	0%	---
SOMEONE ELSE – SPECIFY	1%	1%
DK / NOT SURE	9%	12%

38. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is least honest?” ROTATE 38 - 42

	June <u>2015</u>	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	28%	33%	46%
MARTIN O’MALLEY	2%	1%	5%
BERNIE SANDERS	2%	1%	3%
JOE BIDEN	5%	2%	---
LINCOLN CHAFEE	3%	2%	---
LAWRENCE LESSIG	---	*	---
JIM WEBB	*	*	---
SOMEONE ELSE – SPECIFY	1%	0%	1%
DK / NOT SURE	60%	60%	45%

39. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is most likeable?”

	Sept <u>2015</u>	Dec <u>2015</u>
BERNIE SANDERS	39%	60%
HILLARY CLINTON	15%	22%
MARTIN O’MALLEY	2%	7%
JOE BIDEN	35%	---
LINCOLN CHAFEE	0%	---
LAWRENCE LESSIG	0%	---
JIM WEBB	0%	---
SOMEONE ELSE – SPECIFY	0%	1%
DK / NOT SURE	9%	10%

40. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is most progressive?”

	Sept <u>2015</u>	Dec <u>2015</u>
BERNIE SANDERS	63%	68%
HILLARY CLINTON	16%	22%
MARTIN O’MALLEY	1%	*
JOE BIDEN	3%	---
LINCOLN CHAFEE	*	---
LAWRENCE LESSIG	*	---
JIM WEBB	0%	---
SOMEONE ELSE – SPECIFY	0%	1%
DK / NOT SURE	16%	9%

41. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think has the best chance of winning in the general election next November?”

	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	51%	70%
BERNIE SANDERS	19%	17%
MARTIN O’MALLEY	1%	1%
JOE BIDEN	15%	---
LINCOLN CHAFEE	0%	---
LAWRENCE LESSIG	0%	---
JIM WEBB	0%	---
SOMEONE ELSE – SPECIFY	1%	1%
DK / NOT SURE	13%	11%

42. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think has the right experience to be President?”

	Sept <u>2015</u>	Dec <u>2015</u>
HILLARY CLINTON	44%	62%
BERNIE SANDERS	18%	26%
MARTIN O’MALLEY	1%	1%
JOE BIDEN	23%	---
LINCOLN CHAFEE	0%	---
LAWRENCE LESSIG	0%	---
JIM WEBB	*	---
SOMEONE ELSE – SPECIFY	*	2%
DK / NOT SURE	13%	10%

43. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think can best deal with big banks?” ROTATE 43-46

	June <u>2015</u>	Dec <u>2015</u>
BERNIE SANDERS	36%	54%
HILLARY CLINTON	31%	32%
MARTIN O’MALLEY	2%	3%
JOE BIDEN	11%	---
LINCOLN CHAFEE	1%	---
JIM WEBB	1%	---
SOMEONE ELSE – SPECIFY	2%	1%
DK / NOT SURE	16%	9%

44. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think can best address income inequality?”

	Dec
	<u>2015</u>
BERNIE SANDERS	61%
HILLARY CLINTON	33%
MARTIN O’MALLEY	1%
SOMEONE ELSE – SPECIFY	1%
DK / NOT SURE	4%

45. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think can best handle ISIS?”

	Dec
	<u>2015</u>
HILLARY CLINTON	58%
BERNIE SANDERS	25%
MARTIN O’MALLEY	1%
SOMEONE ELSE – SPECIFY	2%
DK / NOT SURE	14%

46. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think can best handle gun policies?”

	Dec
	<u>2015</u>
BERNIE SANDERS	43%
HILLARY CLINTON	34%
MARTIN O’MALLEY	5%
SOMEONE ELSE – SPECIFY	2%
DK / NOT SURE	16%