

Conducted by the University of New Hampshire Survey Center

Interviews with 954 adults in New Hampshire conducted by land line and cellular telephone on November 30-December 7, 2015 including 402 who say they plan to vote in the Republican presidential primary and 369 respondents who say they plan to vote in the Democratic presidential primary. The margin of sampling error for results based on Republican primary voters is plus or minus 4.9 percentage points and for results based on Democratic primary voters is plus or minus 5.1 percentage points.

EMBARGOED FOR RELEASE: Tuesday, December 8 at 5:00 p.m.

1. "There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

(REPUBLICAN PRIMARY VOTERS ONLY)

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FOREIGN POLICY/NATIONAL SECURITY	19%	21%	50%
JOBS/ECONOMY	44%	29%	18%
IMMIGRATION	7%	14%	12%
BUDGET/NATIONAL DEBT	4%	8%	4%
HEALTH CARE	5%	5%	4%
SOCIAL ISSUES	2%	3%	1%
TAXES	1%	2%	1%
EDUCATION	2%	1%	1%
OTHER / DK	17%	16%	10%

(REPUBLICAN PRIMARY VOTERS ONLY:) "Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE 2 TO 15

2. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Florida Governor Jeb Bush?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	2015	2015
FAVORABLE	50%	47%	42%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	12%	14%	12%
UNFAVORABLE	33%	36%	45%
DK / NEVER HEAR	5%	3%	2%

3. (REPUBLICAN PRIMARY VOTERS ONLY:) "Neurosurgeon Ben Carson?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FAVORABLE	40%	60%	47%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	7%	10%	13%
UNFAVORABLE	13%	18%	35%
DK / NEVER HEAR	40%	13%	5%

4. (REPUBLICAN PRIMARY VOTERS ONLY:) "New Jersey Governor Chris Christie?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

June	Sept	Dec
<u>2015</u>	2015	<u>2015</u>
31%	50%	53%
14%	8%	9%
44%	37%	34%
12%	5%	3%
	31% 14% 44%	2015 2015 31% 50% 14% 8% 44% 37%

5. (REPUBLICAN PRIMARY VOTERS ONLY:) "Texas Senator Ted Cruz?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FAVORABLE	32%	42%	46%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	10%	10%
UNFAVORABLE	31%	35%	36%
DK / NEVER HEAR	26%	13%	8%

6. (REPUBLICAN PRIMARY VOTERS ONLY:) "Businesswoman Carly Fiorina?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about her to say?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FAVORABLE	39%	62%	49%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	6%	9%	12%
UNFAVORABLE	15%	15%	29%
DK / NEVER HEAR	41%	14%	10%

7. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Virginia Governor Jim Gilmore?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	2015	2015
FAVORABLE	6%	5%	3%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	6%	12%	12%
UNFAVORABLE	15%	30%	30%
DK / NEVER HEAR	73%	54%	55%

8. (REPUBLICAN PRIMARY VOTERS ONLY:) "South Carolina Senator Lindsey Graham?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	June Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FAVORABLE	17%	18%	22%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	11%	12%
UNFAVORABLE	40%	53%	50%
DK / NEVER HEAR	29%	18%	16%

9. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Arkansas Governor Mike Huckabee?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	e Sept	Dec
	2015	2015	<u>2015</u>
FAVORABLE	31%	35%	31%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	15%	13%
UNFAVORABLE	43%	45%	52%
DK / NEVER HEAR	13%	5%	4%

10. (REPUBLICAN PRIMARY VOTERS ONLY:) "Ohio Governor John Kasich?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	June Sept	Dec
	2015	2015	<u>2015</u>
FAVORABLE	20%	45%	36%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	8%	12%
UNFAVORABLE	13%	24%	35%
DK / NEVER HEAR	54%	24%	17%

11. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former New York Governor George Pataki?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	2015	2015
FAVORABLE	23%	19%	10%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	14%	13%	14%
UNFAVORABLE	34%	48%	55%
DK / NEVER HEAR	29%	21%	21%

12. (REPUBLICAN PRIMARY VOTERS ONLY:) "Kentucky Senator Rand Paul?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	<u>2015</u>	<u>2015</u>
FAVORABLE	43%	31%	34%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	15%	14%	13%
UNFAVORABLE	32%	48%	49%
DK / NEVER HEAR	10%	7%	4%

13. (REPUBLICAN PRIMARY VOTERS ONLY:) "Florida Senator Marco Rubio?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	2015	<u>2015</u>
FAVORABLE	49%	58%	61%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	10%	6%	9%
UNFAVORABLE	21%	22%	23%
DK / NEVER HEAR	19%	14%	7%

14. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Pennsylvania Senator Rick Santorum?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
FAVORABLE	27%	23%	20%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	14%	9%	14%
UNFAVORABLE	38%	52%	50%
DK / NEVER HEAR	21%	16%	15%

15. (REPUBLICAN PRIMARY VOTERS ONLY:) "Businessman Donald Trump?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept	Dec
	2015	2015	2015
FAVORABLE	38%	55%	57%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	7%	6%
UNFAVORABLE	48%	38%	36%
DK / NEVER HEAR	4%	0%	1%

16. (REPUBLICAN PRIMARY VOTERS ONLY:) "Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
DEFINITELY DECIDED WHO WILL VOTE FOR	8%	13%	18%
LEANING TOWARD SOMEONE	17%	28%	26%
STILL TRYING TO DECIDE	75%	59%	56%

17. (REPUBLICAN PRIMARY VOTERS ONLY:) "I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Ben Carson ... Chris Christie ... Ted Cruz ... Carly Fiorina ... Jim Gilmore ... Lindsey Graham ... Mike Huckabee ... John Kasich ... George Pataki ... Rand Paul ... Marco Rubio ... Rick Santorum ... Donald Trump ... or someone else?" ROTATE CANDIDATES

	June	Sept.	Dec.
	<u>2015</u>	<u>2015</u>	2015
DONALD TRUMP	11%	26%	32%
MARCO RUBIO	6%	9%	14%
CHRIS CHRISTIE	5%	5%	9%
JEB BUSH	16%	7%	8%
JOHN KASICH	2%	7%	7%
TED CRUZ	3%	5%	6%
BEN CARSON	5%	8%	5%
CARLY FIORINA	6%	16%	5%
RAND PAUL	9%	3%	2%
LINDSEY GRAHAM	1%	1%	1%
MIKE HUCKABEE	2%	*	1%
JIM GILMORE	0%	1%	*
RICK SANTORUM	0%	*	*
GEORGE PATAKI	1%	*	0%
BOB EHRLICH	0%		
MARK EVERSON		0%	
BOBBY JINDAL	*	0%	
PETER KING	0%		
RICK PERRY	4%		
SCOTT WALKER	8%	*	
SOMEONE ELSE – SPECIFY	1%	*	0%
DK / NOT SURE	21%	11%	9%

18.	(REPUBLICAN PRIMARY VOTERS ONLY:) "If	was not running, who would
	be your second choice?"	

	June 2015	Sept <u>2015</u>	Dec 2015
MARCO RUBIO	8%	9%	20%
CHRIS CHRISTIE	8%	10%	12%
TED CRUZ	4%	4%	11%
DONALD TRUMP	10%	8%	11%
BEN CARSON	5%	12%	8%
CARLY FIORINA	8%	13%	8%
JEB BUSH	14%	10%	7%
JOHN KASICH	1%	7%	3%
RAND PAUL	5%	3%	3%
LINDSEY GRAHAM	*	*	2%
MIKE HUCKABEE	3%	1%	1%
GEORGE PATAKI	4%	1%	1%
RICK SANTORUM	4%	0%	1%
JIM GILMORE	0%	*	0%
BOB EHRLICH	0%		
MARK EVERSON		0%	
BOBBY JINDAL	3%	*	
PETER KING	0%		
RICK PERRY	5%		
SCOTT WALKER	7%	2%	
SOMEONE ELSE – SPECIFY	1%	1%	*
NO SECOND CHOICE	3%	8%	5%
DK / NOT SURE	8%	9%	8%

19. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

	June 2015	Sept 2015	Dec 2015
DONALD TRUMP	23%	25%	26%
JEB BUSH	10%	11%	11%
RAND PAUL	3%	10%	7%
CHRIS CHRISTIE	10%	5%	6%
BEN CARSON	0%	1%	5%
CARLY FIORINA	*	1%	4%
MIKE HUCKABEE	3%	8%	4%
TED CRUZ	4%	3%	3%
LINDSEY GRAHAM	2%	4%	3%
RICK SANTORUM	2%	2%	3%
JIM GILMORE	0%	1%	2%
JOHN KASICH	*	*	2%
GEORGE PATAKI	2%	2%	2%
MARCO RUBIO	2%	0%	1%
BOB EHRLICH	1%		
MARK EVERSON		1%	
BOBBY JINDAL	2%	1%	
PETER KING	1%		
RICK PERRY	1%		
SCOTT WALKER	2%	*	
SOMEONE ELSE – SPECIFY	1%	0%	1%
NONE / ALL ARE OK	13%	10%	11%
DK / NOT SURE	19%	15%	9%

20. (REPUBLICAN PRIMARY VOTERS ONLY:) "Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?"

DONALD TRUMP CHRIS CHRISTIE MARCO RUBIO JEB BUSH TED CRUZ BEN CARSON	Sept 2015 40% 2% 5% 12% *	Dec 2015 59% 6% 6% 4% 2% 1%
CARLY FIORINA JOHN KASICH	8% 3%	1% 1%
RAND PAUL	1%	1%
MIKE HUCKABEE JIM GILMORE	0% 0%	* 0%
LINDSEY GRAHAM GEORGE PATAKI	0% 0%	0% 0%
RICK SANTORUM MARK EVERSON	1% 0%	0%
BOBBY JINDAL	0%	
SCOTT WALKER SOMEONE ELSE – SPECIFY DK / NOT SURE	* 0% 24%	0% 20%
DK / NOT SUKE	24/0	2070

21. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is the most likeable?" ROTATE 21 - 25

Sept

Dec

	~ P*	
	<u>2015</u>	<u>2015</u>
MARCO RUBIO	10%	22%
BEN CARSON	24%	19%
DONALD TRUMP	16%	14%
JEB BUSH	8%	9%
CHRIS CHRISTIE	7%	7%
CARLY FIORINA	12%	4%
JOHN KASICH	5%	4%
TED CRUZ	1%	3%
MIKE HUCKABEE	2%	2%
LINDSEY GRAHAM	1%	1%
RAND PAUL	3%	1%
RICK SANTORUM	0%	*
JIM GILMORE	0%	0%
GEORGE PATAKI	0%	0%
MARK EVERSON	0%	
BOBBY JINDAL	*	
SCOTT WALKER	*	
SOMEONE ELSE – SPECIFY	*	0%
DK / NOT SURE	13%	13%

22. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think has the best chance of winning in the general election next November?"

	June	Sept	Dec
	<u>2015</u>	2015	<u>2015</u>
DONALD TRUMP	7%	27%	34%
MARCO RUBIO	7%	7%	17%
CHRIS CHRISTIE	3%	4%	7%
JEB BUSH	37%	16%	6%
TED CRUZ	3%	1%	5%
BEN CARSON	1%	6%	4%
JOHN KASICH	1%	6%	4%
CARLY FIORINA	2%	9%	2%
MIKE HUCKABEE	*	0%	1%
RAND PAUL	2%	2%	1%
LINDSEY GRAHAM	0%	*	*
RICK SANTORUM	1%	*	*
JIM GILMORE	1%	0%	0%
GEORGE PATAKI	*	0%	0%
BOB EHRLICH	0%		
MARK EVERSON		0%	
BOBBY JINDAL	*	0%	
PETER KING	0%		
RICK PERRY	3%		
SCOTT WALKER	4%	0%	
SOMEONE ELSE – SPECIFY	1%	*	*
DK / NOT SURE	29%	22%	20%

23. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is most conservative?"

	Sept	Dec
	<u>2015</u>	<u>2015</u>
TED CRUZ	18%	26%
MIKE HUCKABEE	13%	9%
JEB BUSH	8%	8%
DONALD TRUMP	8%	8%
RAND PAUL	9%	7%
BEN CARSON	6%	5%
MARCO RUBIO	2%	4%
RICK SANTORUM	4%	4%
CHRIS CHRISTIE	2%	3%
LINDSEY GRAHAM	1%	3%
CARLY FIORINA	3%	2%
JIM GILMORE	0%	1%
JOHN KASICH	2%	1%
GEORGE PATAKI	*	0%
MARK EVERSON	0%	
BOBBY JINDAL	*	
SCOTT WALKER	1%	
SOMEONE ELSE – SPECIFY	0%	0%
DK / NOT SURE	24%	19%

24. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is <u>least</u> likely to act like a typical politician if elected President?"

	June	Sept	Dec
	<u>2015</u>	<u>2015</u>	<u>2015</u>
DONALD TRUMP	46%	68%	71%
BEN CARSON	9%	11%	11%
CARLY FIORINA	4%	4%	3%
RAND PAUL	4%	2%	2%
JEB BUSH	5%	2%	1%
CHRIS CHRISTIE	5%	3%	1%
TED CRUZ	1%	1%	1%
JIM GILMORE	0%	0%	1%
LINDSEY GRAHAM	*	*	1%
MIKE HUCKABEE	1%	*	1%
JOHN KASICH	1%	1%	1%
GEORGE PATAKI	*	0%	*
MARCO RUBIO	2%	*	*
RICK SANTORUM	*	0%	0%
BOB EHRLICH	0%		
MARK EVERSON		0%	
BOBBY JINDAL	*	0%	
PETER KING	0%		
RICK PERRY	1%		
SCOTT WALKER	2%	0%	
SOMEONE ELSE – SPECIFY	2%	0%	0%
DK / NOT SURE	17%	7%	5%

25. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think has the right experience to be President?"

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	Sept	Dec
	2015	2015
DONALD TRUMP	14%	19%
JEB BUSH	17%	17%
CHRIS CHRISTIE	7%	14%
JOHN KASICH	11%	10%
MARCO RUBIO	6%	9%
TED CRUZ	5%	7%
CARLY FIORINA	10%	3%
RAND PAUL	4%	3%
BEN CARSON	2%	2%
LINDSEY GRAHAM	1%	2%
MIKE HUCKABEE	1%	2%
RICK SANTORUM	1%	1%
JIM GILMORE	*	0%
GEORGE PATAKI	0%	0%
MARK EVERSON	0%	
BOBBY JINDAL	*	
SCOTT WALKER	2%	
SOMEONE ELSE – SPECIFY	*	*
DK / NOT SURE	19%	12%

26. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think can best handle illegal immigration?" ROTATE 26-29

	June	Dec
	<u>2015</u>	<u>2015</u>
DONALD TRUMP	13%	45%
MARCO RUBIO	11%	14%
JEB BUSH	13%	11%
CHRIS CHRISTIE	3%	6%
TED CRUZ	6%	5%
BEN CARSON	1%	2%
CARLY FIORINA	*	2%
JOHN KASICH	1%	2%
RAND PAUL	5%	2%
RICK SANTORUM	*	1%
MIKE HUCKABEE	1%	*
JIM GILMORE	0%	0%
LINDSEY GRAHAM	*	0%
GEORGE PATAKI	*	0%
BOB EHRLICH	0%	
BOBBY JINDAL	0%	
PETER KING	0%	
RICK PERRY	16%	
SCOTT WALKER	4%	
SOMEONE ELSE – SPECIFY	1%	0%
DK / NOT SURE	22%	9%

27. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think can best manage government spending?"

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	Dec
	<u>2015</u>
DONALD TRUMP	42%
JEB BUSH	10%
JOHN KASICH	9%
CHRIS CHRISTIE	7%
TED CRUZ	6%
RAND PAUL	6%
CARLY FIORINA	5%
MARCO RUBIO	4%
BEN CARSON	3%
LINDSEY GRAHAM	*
JIM GILMORE	0%
MIKE HUCKABEE	0%
GEORGE PATAKI	0%
RICK SANTORUM	0%
SOMEONE ELSE – SPECIFY	*
DK / NOT SURE	8%

28. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think can best handle ISIS?"

	Dec
	2015
DONALD TRUMP	33%
JEB BUSH	11%
CHRIS CHRISTIE	9%
TED CRUZ	7%
LINDSEY GRAHAM	7%
MARCO RUBIO	7%
JOHN KASICH	4%
BEN CARSON	2%
CARLY FIORINA	2%
RAND PAUL	2%
MIKE HUCKABEE	1%
JIM GILMORE	0%
GEORGE PATAKI	0%
RICK SANTORUM	0%
SOMEONE ELSE – SPECIFY	1%
DK / NOT SURE	15%

29. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think can best handle taxation?"

	Dec
	<u>2015</u>
DONALD TRUMP	36%
JEB BUSH	10%
JOHN KASICH	8%
CHRIS CHRISTIE	6%
TED CRUZ	6%
CARLY FIORINA	6%
MARCO RUBIO	5%
RAND PAUL	4%
BEN CARSON	3%
MIKE HUCKABEE	2%
LINDSEY GRAHAM	1%
JIM GILMORE	0%
GEORGE PATAKI	0%
RICK SANTORUM	0%
SOMEONE ELSE – SPECIFY	0%
DK / NOT SURE	14%