

Conducted by the University of New Hampshire Survey Center

Interviews with 820 adults in New Hampshire conducted by land line and cellular telephone on September 17-23, 2015 including 344 who say they plan to vote in the Republican presidential primary and 314 respondents who say they plan to vote in the Democratic presidential primary. The margin of sampling error for results based on Republican primary voters is plus or minus 5.3 percentage points and for results based on Democratic primary voters is plus or minus 5.5 percentage points.

> EMBARGOED FOR RELEASE: Thursday, September 24 at 5:00 p.m.

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1. "There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

(REPUBLICAN PRIMARY VOTERS ONLY)

	June	Sept
	<u>2015</u>	2015
JOBS/ECONOMY	44%	29%
FOREIGN POLICY/NATIONAL SECURITY	19%	21%
IMMIGRATION	7%	14%
BUDGET/NATIONAL DEBT	4%	8%
HEALTH CARE	5%	5%
SOCIAL ISSUES	2%	3%
TAXES	1%	2%
EDUCATION	2%	1%
OTHER / DK	17%	16%

(REPUBLICAN PRIMARY VOTERS ONLY:) "Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE 1 TO 16

2. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Florida Governor Jeb Bush?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	50%	47%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	12%	14%
UNFAVORABLE	33%	36%
DK / NEVER HEAR	5%	3%

3. (REPUBLICAN PRIMARY VOTERS ONLY:) "Neurosurgeon Ben Carson?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

June	Sept
2015	2015
40%	60%
7%	10%
13%	18%
40%	13%
	2015 40% 7% 13%

4. (REPUBLICAN PRIMARY VOTERS ONLY:) "New Jersey Governor Chris Christie?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

June 2015	Sept 2015
$\frac{10000}{31\%}$	50%
14%	8%
44%	37%
12%	5%
	2015 31% 14% 44%

5. (REPUBLICAN PRIMARY VOTERS ONLY:) "Texas Senator Ted Cruz?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	32%	42%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	10%
UNFAVORABLE	31%	35%
DK / NEVER HEAR	26%	13%

6. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former IRS Commissioner Mark Everson?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	Sept
	2015
FAVORABLE	2%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	9%
UNFAVORABLE	29%
DK / NEVER HEAR	60%

7. (REPUBLICAN PRIMARY VOTERS ONLY:) "Businesswoman Carly Fiorina?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about her to say?"

	June	Sept
	<u>2015</u>	2015
FAVORABLE	39%	62%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	6%	9%
UNFAVORABLE	15%	15%
DK / NEVER HEAR	41%	14%

 (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Virginia Governor Jim Gilmore?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	6%	5%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	6%	12%
UNFAVORABLE	15%	30%
DK / NEVER HEAR	73%	54%

9. (REPUBLICAN PRIMARY VOTERS ONLY:) "South Carolina Senator Lindsey Graham?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	17%	18%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	11%
UNFAVORABLE	40%	53%
DK / NEVER HEAR	29%	18%

 (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Arkansas Governor Mike Huckabee?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	31%	35%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	15%
UNFAVORABLE	43%	45%
DK / NEVER HEAR	13%	5%

11. (REPUBLICAN PRIMARY VOTERS ONLY:) "Louisiana Governor Bobby Jindal?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	26%	25%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	7%	12%
UNFAVORABLE	21%	35%
DK / NEVER HEAR	46%	28%

12. (REPUBLICAN PRIMARY VOTERS ONLY:) "Ohio Governor John Kasich?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	20%	45%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	13%	8%
UNFAVORABLE	13%	24%
DK / NEVER HEAR	54%	24%

13. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former New York Governor George Pataki?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	23%	19%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	14%	13%
UNFAVORABLE	34%	48%
DK / NEVER HEAR	29%	21%

14. (REPUBLICAN PRIMARY VOTERS ONLY:) "Kentucky Senator Rand Paul?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	43%	31%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	15%	14%
UNFAVORABLE	32%	48%
DK / NEVER HEAR	10%	7%

15. (REPUBLICAN PRIMARY VOTERS ONLY:) "Florida Senator Marco Rubio?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	<u>2015</u>	2015
FAVORABLE	49%	58%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	10%	6%
UNFAVORABLE	21%	22%
DK / NEVER HEAR	19%	14%

16. (REPUBLICAN PRIMARY VOTERS ONLY:) "Former Pennsylvania Senator Rick Santorum?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	27%	23%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	14%	9%
UNFAVORABLE	38%	52%
DK / NEVER HEAR	21%	16%

17. (REPUBLICAN PRIMARY VOTERS ONLY:) "Businessman Donald Trump?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June	Sept
	2015	2015
FAVORABLE	38%	55%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	7%
UNFAVORABLE	48%	38%
DK / NEVER HEAR	4%	0%

18. (REPUBLICAN PRIMARY VOTERS ONLY:) "Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	June	Sept
	2015	2015
DEFINITELY DECIDED WHO WILL VOTE FOR	8%	13%
LEANING TOWARD SOMEONE	17%	28%
STILL TRYING TO DECIDE	75%	59%

19. (REPUBLICAN PRIMARY VOTERS ONLY:) "I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Ben Carson ... Chris Christie ... Ted Cruz ... Mark Everson ... Carly Fiorina ... Jim Gilmore ... Lindsey Graham ... Mike Huckabee ... Bobby Jindal ... John Kasich ... George Pataki ... Rand Paul ... Marco Rubio ... Rick Santorum ... Donald Trump ... Scott Walker ... or someone else?" ROTATE CANDIDATES

JEB BUSH BEN CARSON CHRIS CHRISTIE TED CRUZ BOB EHRLICH MARK EVERSON CARLY FIORINA JIM GILMORE LINDSEY GRAHAM MIKE HUCKABEE BOBBY JINDAL JOHN KASICH PETER KING GEORGE PATAKI	June 2015 16% 5% 5% 3% 0% 6% 0% 1% 2% * 2% 0% 1%	Sept 2015 7% 8% 5% 5% 5% 5% 16% 1% 1% 1% * 0% 7% *
		7%
		 *
RAND PAUL	9%	3%
RICK PERRY MARCO RUBIO	4% 6%	 9% *
RICK SANTORUM DONALD TRUMP SCOTT WALKER	0% 11% 8%	* 26% *
SOMEONE ELSE – SPECIFY DK / NOT SURE	8% 1% 21%	* 11%

	June 2015	Sept
JEB BUSH	<u>2015</u> 14%	$\frac{2015}{10\%}$
BEN CARSON	5%	12%
CHRIS CHRISTIE	8%	10%
TED CRUZ	4%	4%
BOB EHRLICH	0%	
MARK EVERSON		0%
CARLY FIORINA	8%	13%
JIM GILMORE	0%	*
LINDSEY GRAHAM	*	*
MIKE HUCKABEE	3%	1%
BOBBY JINDAL	3%	*
JOHN KASICH	1%	7%
PETER KING	0%	
GEORGE PATAKI	4%	1%
RAND PAUL	5%	3%
RICK PERRY	5%	
MARCO RUBIO	8%	9%
RICK SANTORUM	4%	0%
DONALD TRUMP	10%	8%
SCOTT WALKER	7%	2%
SOMEONE ELSE – SPECIFY	1%	1%
NO SECOND CHOICE	3%	8%
DK / NOT SURE	8%	9%

21. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

JEB BUSH BEN CARSON CHRIS CHRISTIE TED CRUZ BOB EHRLICH MARK EVERSON CARLY FIORINA JIM GILMORE LINDSEY GRAHAM MIKE HUCKABEE BOBBY JINDAL JOHN KASICH PETER KING	June <u>2015</u> 10% 0% 10% 4% 1% * 0% 2% 3% 2% * 1%	Sept 2015 11% 1% 5% 3% 1% 1% 1% 4% 8% 1% *
GEORGE PATAKI	2%	2%
RAND PAUL RICK PERRY	3% 1%	10%
MARCO RUBIO RICK SANTORUM DONALD TRUMP SCOTT WALKER SOMEONE ELSE – SPECIFY NONE / ALL ARE OK DK / NOT SURE	2% 2% 23% 2% 1% 13% 19%	0% 2% 25% * 0% 10% 15%

22. (REPUBLICAN PRIMARY VOTERS ONLY:) "Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?"

	Sept 2015
JEB BUSH	12%
BEN CARSON	4%
CHRIS CHRISTIE	2%
TED CRUZ	*
MARK EVERSON	0%
CARLY FIORINA	8%
JIM GILMORE	0%
LINDSEY GRAHAM	0%
MIKE HUCKABEE	0%
BOBBY JINDAL	0%
JOHN KASICH	3%
GEORGE PATAKI	0%
RAND PAUL	1%
MARCO RUBIO	5%
RICK SANTORUM	1%
DONALD TRUMP	40%
SCOTT WALKER	*
SOMEONE ELSE – SPECIFY	0%
DK / NOT SURE	24%

23. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is the most likeable?" ROTATE 23 - 27

	Sept
	<u>2015</u>
JEB BUSH	8%
BEN CARSON	24%
CHRIS CHRISTIE	7%
TED CRUZ	1%
MARK EVERSON	0%
CARLY FIORINA	12%
JIM GILMORE	0%
LINDSEY GRAHAM	1%
MIKE HUCKABEE	2%
BOBBY JINDAL	*
JOHN KASICH	5%
GEORGE PATAKI	0%
RAND PAUL	3%
MARCO RUBIO	10%
RICK SANTORUM	0%
DONALD TRUMP	16%
SCOTT WALKER	*
SOMEONE ELSE – SPECIFY	*
DK / NOT SURE	13%

24. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think has the best chance of winning in the general election next November?"

	June	Sept
	<u>2015</u>	2015
JEB BUSH	37%	16%
BEN CARSON	1%	6%
CHRIS CHRISTIE	3%	4%
TED CRUZ	3%	1%
BOB EHRLICH	0%	
MARK EVERSON		0%
CARLY FIORINA	2%	9%
JIM GILMORE	1%	0%
LINDSEY GRAHAM	0%	*
MIKE HUCKABEE	*	0%
BOBBY JINDAL	*	0%
JOHN KASICH	1%	6%
PETER KING	0%	
GEORGE PATAKI	*	0%
RAND PAUL	2%	2%
RICK PERRY	3%	
MARCO RUBIO	7%	7%
RICK SANTORUM	1%	*
DONALD TRUMP	7%	27%
SCOTT WALKER	4%	0%
SOMEONE ELSE – SPECIFY	1%	*
DK / NOT SURE	29%	22%

25. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is most conservative?"

JEB BUSH BEN CARSON CHRIS CHRISTIE TED CRUZ MARK EVERSON CARLY FIORINA JIM GILMORE LINDSEY GRAHAM MIKE HUCKABEE BOBBY JINDAL JOHN KASICH GEORGE PATAKI RAND PAUL	Sept 2015 8% 6% 2% 18% 0% 3% 0% 1% 13% * 2% * 9%
MARCO RUBIO	2%
RICK SANTORUM	4%
DONALD TRUMP	8%
SCOTT WALKER	1%
SOMEONE ELSE – SPECIFY	0%
DK / NOT SURE	24%

26. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think is least likely to act like a typical politician if elected President?"

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	June	Sept
	<u>2015</u>	2015
JEB BUSH	5%	2%
BEN CARSON	9%	11%
CHRIS CHRISTIE	5%	3%
TED CRUZ	1%	1%
BOB EHRLICH	0%	
MARK EVERSON		0%
CARLY FIORINA	4%	4%
JIM GILMORE	0%	0%
LINDSEY GRAHAM	*	*
MIKE HUCKABEE	1%	*
BOBBY JINDAL	*	0%
JOHN KASICH	1%	1%
PETER KING	0%	
GEORGE PATAKI	*	0%
RAND PAUL	4%	2%
RICK PERRY	1%	
MARCO RUBIO	2%	*
RICK SANTORUM	*	0%
DONALD TRUMP	46%	68%
SCOTT WALKER	2%	0%
SOMEONE ELSE – SPECIFY	2%	0%
DK / NOT SURE	17%	7%

27. (REPUBLICAN PRIMARY VOTERS ONLY:) "Which Republican candidate do you think has the right experience to be President?"

JEB BUSH BEN CARSON CHRIS CHRISTIE	Sept <u>2015</u> 17% 2% 7%
TED CRUZ MARK EVERSON	5% 0%
CARLY FIORINA JIM GILMORE	0% 10% *
LINDSEY GRAHAM	1%
MIKE HUCKABEE	1%
BOBBY JINDAL	*
JOHN KASICH	11%
GEORGE PATAKI	0%
RAND PAUL	4%
MARCO RUBIO	6%
RICK SANTORUM	1%
DONALD TRUMP	14%
SCOTT WALKER	2%
SOMEONE ELSE – SPECIFY	*
DK / NOT SURE	19%