



## **Conducted by the University of New Hampshire Survey Center**

**Interviews with 820 adults in New Hampshire conducted by land line and cellular telephone on September 17-23, 2015 including 344 who say they plan to vote in the Republican presidential primary and 314 respondents who say they plan to vote in the Democratic presidential primary. The margin of sampling error for results based on Republican primary voters is plus or minus 5.3 percentage points and for results based on Democratic primary voters is plus or minus 5.5 percentage points.**

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**EMBARGOED FOR RELEASE:  
Thursday, September 24 at 6:00 p.m.**

1. “There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

(DEMOCRATIC PRIMARY VOTERS ONLY)

	<u>June</u> <u>2015</u>	<u>Sept</u> <u>2015</u>
JOBS/ECONOMY	24%	19%
FOREIGN POLICY/NATIONAL SECURITY	16%	12%
SOCIAL ISSUES	8%	10%
EDUCATION	6%	9%
ENVIRONMENT/CLIMATE CHANGE	8%	7%
INCOME INEQUALITY	4%	7%
HEALTH CARE	8%	5%
CAMPAIGN FINANCE	3%	3%
OTHER / DK	22%	28%

28. (DEMOCRATIC PRIMARY VOTERS ONLY:)

"Next, I'd like to get your overall opinion of some DEMOCRATS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE 27 TO 33

"Vice President Joe Biden?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June <u>2015</u>	Sept <u>2015</u>
FAVORABLE	63%	69%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	11%
UNFAVORABLE	24%	17%
DK / NEVER HEAR	2%	3%

29. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Rhode Island Governor Lincoln Chafee?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June <u>2015</u>	Sept <u>2015</u>
FAVORABLE	12%	13%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	10%	16%
UNFAVORABLE	16%	19%
DK / NEVER HEAR	61%	52%

30. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Secretary of State Hillary Clinton?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

	June <u>2015</u>	Sept <u>2015</u>
FAVORABLE	74%	67%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	5%	10%
UNFAVORABLE	19%	23%
DK / NEVER HEAR	2%	0%

31. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Professor Lawrence Lessig?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	<u>Sept 2015</u>
FAVORABLE	9%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	10%
UNFAVORABLE	12%
DK / NEVER HEAR	69%

32. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Maryland Governor Martin O'Malley?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	<u>June 2015</u>	<u>Sept 2015</u>
FAVORABLE	16%	22%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	18%
UNFAVORABLE	12%	14%
DK / NEVER HEAR	61%	45%

33. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Vermont Senator Bernie Sanders?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	<u>June 2015</u>	<u>Sept 2015</u>
FAVORABLE	66%	78%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	8%	8%
UNFAVORABLE	11%	11%
DK / NEVER HEAR	16%	3%

34. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Virginia Senator Jim Webb?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	<u>June 2015</u>	<u>Sept 2015</u>
FAVORABLE	13%	12%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	9%	15%
UNFAVORABLE	11%	13%
DK / NEVER HEAR	68%	61%

35. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	June <u>2015</u>	Sept <u>2015</u>
DEFINITELY DECIDED WHO WILL VOTE FOR	20%	25%
LEANING TOWARD SOMEONE	26%	28%
STILL TRYING TO DECIDE	54%	47%

36. (DEMOCRATIC PRIMARY VOTERS ONLY:) "I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination ... Joe Biden ... Lincoln Chafee ... Hillary Clinton ... Lawrence Lessig ... Martin O'Malley ... Bernie Sanders ... Jim Webb ... or someone else?" ROTATE CANDIDATES

	June <u>2015</u>	Sept <u>2015</u>
JOE BIDEN	8%	14%
LINCOLN CHAFEE	*	*
HILLARY CLINTON	43%	30%
LAWRENCE LESSIG	---	*
MARTIN O'MALLEY	2%	2%
BERNIE SANDERS	35%	46%
JIM WEBB	1%	1%
SOMEONE ELSE – SPECIFY	2%	1%
DK / NOT SURE	9%	6%

37. (DEMOCRATIC PRIMARY VOTERS ONLY:) “If \_\_\_\_\_ was not running, who would be your second choice?”

	June <u>2015</u>	Sept <u>2015</u>
JOE BIDEN	20%	28%
LINCOLN CHAFEE	2%	*
HILLARY CLINTON	25%	31%
LAWRENCE LESSIG	---	1%
MARTIN O'MALLEY	3%	3%
BERNIE SANDERS	18%	16%
JIM WEBB	1%	1%
SOMEONE ELSE – SPECIFY	3%	4%
NO SECOND CHOICE	2%	4%
DK / NOT SURE	26%	13%

38. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	June <u>2015</u>	Sept <u>2015</u>
JOE BIDEN	6%	3%
LINCOLN CHAFEE	4%	8%
HILLARY CLINTON	11%	13%
LAWRENCE LESSIG	---	5%
MARTIN O’MALLEY	2%	2%
BERNIE SANDERS	6%	5%
JIM WEBB	3%	3%
SOMEONE ELSE – SPECIFY	4%	*
NONE / ALL ARE OK	35%	30%
DK / NOT SURE	30%	31%

39. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	Sept <u>2015</u>
JOE BIDEN	6%
LINCOLN CHAFEE	0%
HILLARY CLINTON	42%
LAWRENCE LESSIG	0%
MARTIN O’MALLEY	0%
BERNIE SANDERS	42%
JIM WEBB	0%
SOMEONE ELSE – SPECIFY	1%
DK / NOT SURE	9%

40. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is least honest?” ROTATE 40 - 44

	June <u>2015</u>	Sept <u>2015</u>
JOE BIDEN	5%	2%
LINCOLN CHAFEE	3%	2%
HILLARY CLINTON	28%	33%
LAWRENCE LESSIG	---	*
MARTIN O’MALLEY	2%	1%
BERNIE SANDERS	2%	1%
JIM WEBB	*	*
SOMEONE ELSE – SPECIFY	1%	0%
DK / NOT SURE	60%	60%

41. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is most likeable?”

	<u>Sept 2015</u>
JOE BIDEN	35%
LINCOLN CHAFEE	0%
HILLARY CLINTON	15%
LAWRENCE LESSIG	0%
MARTIN O’MALLEY	2%
BERNIE SANDERS	39%
JIM WEBB	0%
SOMEONE ELSE – SPECIFY	0%
DK / NOT SURE	9%

42. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think is most progressive?”

	<u>Sept 2015</u>
JOE BIDEN	3%
LINCOLN CHAFEE	*
HILLARY CLINTON	16%
LAWRENCE LESSIG	*
MARTIN O’MALLEY	1%
BERNIE SANDERS	63%
JIM WEBB	0%
SOMEONE ELSE – SPECIFY	0%
DK / NOT SURE	16%

43. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think has the best chance of winning in the general election next November?”

	<u>Sept 2015</u>
JOE BIDEN	15%
LINCOLN CHAFEE	0%
HILLARY CLINTON	51%
LAWRENCE LESSIG	0%
MARTIN O’MALLEY	1%
BERNIE SANDERS	19%
JIM WEBB	0%
SOMEONE ELSE – SPECIFY	1%
DK / NOT SURE	13%

44. (DEMOCRATIC PRIMARY VOTERS ONLY:) “Which Democratic candidate do you think has the right experience to be President?”

	Sept <u>2015</u>
JOE BIDEN	23%
LINCOLN CHAFEE	0%
HILLARY CLINTON	44%
LAWRENCE LESSIG	0%
MARTIN O’MALLEY	1%
BERNIE SANDERS	18%
JIM WEBB	*
SOMEONE ELSE – SPECIFY	*
DK / NOT SURE	13%

45. (DEMOCRATIC PRIMARY VOTERS ONLY:) “There has been a lot of speculation about whether or not Joe Biden will run for President in 2016. Do you think that Biden should or should not run for President, or are you unsure?”

	Sept <u>2015</u>
BIDEN SHOULD RUN	37%
BIDEN SHOULDN’T RUN	32%
DK / NOT SURE	30%