



e•NATION

National On-Line Research



synovate

Research reinvented

eNation Methodology

An Overview

SAMPLE

Each week eNation completes five national online surveys. Each survey (wave of eNation) consists of a minimum of 1,000 completes with adults 18 years of age or older in the contiguous U.S.A. The sample consists of individuals selected from the online segment of Synovate's Consumer Opinion Panel, and is balanced to be representative of the general population based upon region, gender, age, and household income data from the U.S. Census Bureau. The selected individuals receive a customized e-mail inviting them to participate.

SURVEY

Panelists are given up to 3 days to complete the online survey by connecting to a link contained in the e-mail invitation. Individuals are re-screened at the beginning of the survey to ensure that quotas are accurate. The survey itself consists of non-competing client-specific questions and a shared set of standard demographic questions. eNation provides transitions between client segments to ensure smooth survey flow.

TABULATION

eNation survey results are tabulated by two standard demographic banners.

- A. GENDER, AGE, INCOME, MARITAL STATUS, CHILD IN HOUSEHOLD
- B. REGION, RACE, EDUCATION, EMPLOYMENT STATUS, PRIMARY GROCERY SHOPPER, HOME OWNERSHIP

eNation's standard data tabulations are provided in a weighted format. The data are weighted to give appropriate representation on various demographic factors, including: age, income, the four national census regions, and gender. The Current Population Survey from the U.S. Census Bureau is used to determine the weighting targets for each demographic factor.

**THE ROSEN GROUP
LION POLLING QUESTIONS**

TOTAL SAMPLE

[Randomize answer list in Qu.1]

1. Would you rather go on an African safari to an area where:
(Select one.)

There are lions to view/photograph.

There are no lions to view/photograph.

[Set up Qu.2 as a grid with the questions randomized down the side and the answer list across the top]

2. Please indicate which of the following you would or would not do.
(Select one for each question.)

Answer list

Yes

No

Questions

Would you pay to go on an African safari to view lions?

Would you pay to go to Africa to hunt lions?

[Ask Qu3 if “yes” to “Would you pay to go to Africa to hunt lions” in Qu.2; otherwise, skip to Q4.]

3. If you hunted a lion and were prohibited from bringing the lion and its parts back home with you as a trophy, would you still choose to pay to hunt an African lion?

(Select one.)

Yes

No

4. Leading lion experts state that the majority of African lion populations are at risk of extinction. Given this information, do you think that trophy hunting of African lions should be allowed?
(Select one.)

Yes
No

5. Currently American hunters import over half of all lions killed for sport. If African lions are endangered with extinction, do you think the US government should try to discourage Americans from hunting them?
(Select one.)

Yes
No

6. Do you support hunting any species in danger of extinction?
(Select one.)

Yes
No

7. Over half of all products made from lions such as skins, mounted trophies, claws, etc. are imported into the U.S. either by tourists or sellers. If African lions are at risk of extinction, do you think the US government should support international efforts to prohibit this trade?
(Select one.)

Yes
No

8. Lions face many mounting threats to their survival. Even if trophy hunting is not the greatest of those threats, do you think it should be banned?

(Select one.)

Yes

No

9. If a food establishment served lion meat, would you:

(Select one.)

Eat it

Not eat it, but still be a patron

No longer patronize the establishment

THE ROSEN GROUP - Lion Polling Questions

Table 1
Question 1

Would you rather go on an African safari to an area where:

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * * STATUS * | | CHILD IN HOUSEHOLD | |
|---|---------------|--------------|--------------|-------------------|--------------|--------------|--------------|--------------|---------------|-------------------------|-----------------|-----------------|--------------|--------------------------|--------------|-----------------------|--------------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| There are lions to view/ photograph. | 887 88.7 | 436 90.0 | 451 87.5 | 117 91.7i | 163 91.3i | 161 91.5i | 170 87.8 | 135 87.0 | 140 83.3 | 218 87.6 | 227 90.3 | 156 86.6 | 286 89.5 | 569 87.8 | 311 90.2 | 372 90.6 | 515 87.4 |
| There are no lions to view/photograph. | 113 11.3 | 49 10.0 | 64 12.5 | 11 8.3 | 16 8.7 | 15 8.5 | 24 12.2 | 20 13.0 | 28 16.7dEf | 31 12.4 | 24 9.7 | 24 13.4 | 34 10.5 | 79 12.2 | 34 9.8 | 39 9.4 | 74 12.6 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 2
 Question 2_1

Please indicate which of the following you would or would not do. - Would you pay to go on an African safari to view lions?

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * * STATUS * | | CHILD IN HOUSEHOLD | |
|---|---------------|--------------|--------------|--------------------|--------------------|--------------------|-------------------|-------------------|----------------|-------------------------|-----------------|-----------------|--------------|--------------------------|--------------|-----------------------|--------------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 704 70.4 | 338 69.6 | 366 71.1 | 100 78.2g HI | 140 78.5g HI | 140 79.8g HI | 131 67.7i | 96 61.7 | 96 57.1 | 164 65.9 | 171 68.0 | 132 73.4 | 237 74.1j | 450 69.4 | 248 72.1 | 307 74.9Q | 396 67.3 |
| No | 296 29.6 | 147 30.4 | 149 28.9 | 28 21.8 | 39 21.5 | 36 20.2 | 63 32.3d EF | 59 38.3D EF | 72 42.9DEFg | 85 34.1m | 80 32.0 | 48 26.6 | 83 25.9 | 198 30.6 | 96 27.9 | 103 25.1 | 193 32.7P |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 3
Question 2_2

Please indicate which of the following you would or would not do. - Would you pay to go to Africa to hunt lions?

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * * STATUS * | | CHILD IN HOUSEHOLD | |
|---|---------------|--------------|--------------|-------------------|--------------|--------------|--------------|--------------|---------------|-------------------------|-----------------|-----------------|--------------|--------------------------|--------------|-----------------------|--------------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 66 6.6 | 45 9.3C | 21 4.1 | 12 9.7Hi | 15 8.5h | 16 9.0Hi | 11 5.9 | 5 3.3 | 6 3.8 | 13 5.3 | 17 6.7 | 6 3.1 | 31 9.5L | 46 7.0 | 21 6.0 | 32 7.8 | 34 5.8 |
| No | 934 93.4 | 440 90.7 | 494 95.9B | 116 90.3 | 164 91.5 | 160 91.0 | 183 94.1 | 150 96.7D | 162 96.2df | 236 94.7 | 234 93.3 | 174 96.9M | 289 90.5 | 603 93.0 | 324 94.0 | 379 92.2 | 555 94.2 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

Please indicate which of the following you would or would not do.

| | Would you pay to go on an African safari to view lions? (A) | Would you pay to go to Africa to hunt lions? (B) |
|---|---|---|
| Analyzed Weighted Respondents : Total Respondents | 1000 | 1000 |
| Yes | 704 70.4B | 66 6.6 |
| No | 296 29.6 | 934 93.4A |
| Sigma | 1000 100.0 | 1000 100.0 |

Proportions/Mean: All Columns Tested (5%, 10% risk level)
Overlap formulae used.

THE ROSEN GROUP - Lion Polling Questions

Table 5
Question 3

If you hunted a lion and were prohibited from bringing the lion and its parts back home with you as a trophy, would you still choose to pay to hunt an African lion?

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | * STATUS * | | CHILD IN HOUSEHOLD | |
|--|--------------|-------------|-------------|-------------------|-------------|-------------|-------------|------------|------------|-------------------------|------------------|------------------|-------------|--------------|-------------|-------------|-------------|--------------------|------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No | Yes | No |
| | ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | | |
| Analyzed Weighted Respondents : Yes to Would pay to go to Africa to hunt lions | 66* | 45* | 21** | 12** | 15** | 16** | 11** | 5** | 6** | 13** | 17** | 6** | 31** | 46** | 21** | 32** | 34** | | |
| Yes | 32 48.0 | 20 43.5 | 12 57.6 | 3 23.8 | 6 38.7 | 10 65.6 | 4 34.8 | 2 44.4 | 6 100.0 | 7 49.8 | 7 40.4 | 4 70.5 | 14 47.2 | 23 50.9 | 9 41.6 | 16 50.0 | 16 46.2 | | |
| No | 34 52.0 | 25 56.5 | 9 42.4 | 9 76.2 | 9 61.3 | 5 34.4 | 7 65.2 | 3 55.6 | - | 7 50.2 | 10 59.6 | 2 29.5 | 16 52.8 | 22 49.1 | 12 58.4 | 16 50.0 | 18 53.8 | | |
| Sigma | 66 100.0 | 45 100.0 | 21 100.0 | 12 100.0 | 15 100.0 | 16 100.0 | 11 100.0 | 5 100.0 | 6 100.0 | 13 100.0 | 17 100.0 | 6 100.0 | 31 100.0 | 46 100.0 | 21 100.0 | 32 100.0 | 34 100.0 | | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

THE ROSEN GROUP - Lion Polling Questions

Table 6
Question 4

Leading lion experts state that the majority of African lion populations are at risk of extinction. Given this information, do you think that trophy hunting of African lions should be allowed?

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|---|------------|-------|-------------|-------------------|----------------|----------------|----------------|----------------|-------|-------------------------|------------------|------------------|--------|--------------|-------|--------------------|-------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 43 | 21 | 22 | 2 | 6 | 13 | 8 | 7 | 7 | 8 | 10 | 5 | 20 | 29 | 14 | 18 | 25 |
| | 4.3 | 4.3 | 4.2 | 1.7 | 3.3 | 7.2d | 4.0 | 4.5 | 4.4 | 3.2 | 4.1 | 2.7 | 6.21 | 4.5 | 3.9 | 4.4 | 4.2 |
| No | 957 | 464 | 493 | 126 | 173 | 163 | 186 | 148 | 161 | 241 | 241 | 175 | 300 | 619 | 331 | 393 | 564 |
| | 95.7 | 95.7 | 95.8 | 98.3f | 96.7 | 92.8 | 96.0 | 95.5 | 95.6 | 96.8 | 95.9 | 97.3m | 93.8 | 95.5 | 96.1 | 95.6 | 95.8 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 7
 Question 5

Currently American hunters import over half of all lions killed for sport. If African lions are endangered with extinction, do you think the US government should try to discourage Americans from hunting them?

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|---|--------------|-------|-------------|-------------------|----------|----------|----------|----------|-------|-------------------------|------------------|------------------|--------|--------------|-------|----------|-------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 898 | 422 | 476 | 118 | 161 | 156 | 179 | 140 | 144 | 229 | 223 | 165 | 282 | 575 | 320 | 369 | 529 |
| | 89.8 | 87.0 | 92.5B | 91.8 | 90.0 | 88.7 | 92.5i | 90.3 | 85.9 | 92.0 | 88.8 | 91.4 | 88.0 | 88.7 | 92.9n | 89.8 | 89.8 |
| No | 102 | 63 | 39 | 10 | 18 | 20 | 15 | 15 | 24 | 20 | 28 | 15 | 38 | 73 | 25 | 42 | 60 |
| | 10.2 | 13.0C | 7.5 | 8.2 | 10.0 | 11.3 | 7.5 | 9.7 | 14.1g | 8.0 | 11.2 | 8.6 | 12.0 | 11.3o | 7.1 | 10.2 | 10.2 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 8
Question 6

Do you support hunting any species in danger of extinction?

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * * STATUS * | | CHILD IN HOUSEHOLD | |
|---|---------------|--------------|--------------|-------------------|-------------------|--------------|--------------|--------------|--------------|-------------------------|-----------------|-----------------|--------------|--------------------------|--------------|-----------------------|--------------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 47 4.7 | 23 4.8 | 23 4.6 | 4 3.5 | 4 2.4 | 14 7.9Eg | 6 3.3 | 11 7.4Eg | 6 3.6 | 15 5.9 | 9 3.6 | 7 3.9 | 16 5.0 | 35 5.4 | 12 3.4 | 20 5.0 | 26 4.4 |
| No | 953 95.3 | 462 95.2 | 492 95.4 | 124 96.5 | 175 97.6F H | 162 92.1 | 188 96.7f | 144 92.6 | 162 96.4 | 234 94.1 | 242 96.4 | 173 96.1 | 304 95.0 | 614 94.6 | 333 96.6 | 390 95.0 | 563 95.6 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 9
Question 7

Over half of all products made from lions such as skins, mounted trophies, claws, etc. are imported into the U.S. either by tourists or sellers. If African lions are at risk of extinction, do you think the US government should support international efforts to prohibit this trade?

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | * STATUS * | | CHILD IN HOUSEHOLD | |
|---|------------|-------|-------------|-------------------|----------|----------|----------|----------|-------|-------------------------|------------------|------------------|--------|--------------|-------|------------|-------|--------------------|------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No | Yes | No |
| | ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | | |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 | | |
| Yes | 834 | 408 | 426 | 92 | 157 | 141 | 163 | 137 | 143 | 206 | 194 | 158 | 276 | 547 | 281 | 339 | 494 | | |
| | 83.4 | 84.0 | 82.8 | 72.0 | 87.7D | 80.2 | 83.9D | 88.6D | 85.4D | 82.6 | 77.2 | 87.7K | 86.4K | 84.4 | 81.7 | 82.6 | 83.9 | | |
| | | | | f | | | f | | | | | | | | | | | | |
| No | 166 | 77 | 89 | 36 | 22 | 35 | 31 | 18 | 25 | 43 | 57 | 22 | 43 | 101 | 63 | 71 | 95 | | |
| | 16.6 | 16.0 | 17.2 | 28.0E | 12.3 | 19.8e | 16.1 | 11.4 | 14.6 | 17.4 | 22.8LM | 12.3 | 13.6 | 15.6 | 18.3 | 17.4 | 16.1 | | |
| | | | | GHI | | h | | | | | | | | | | | | | |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 | | |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 10
Question 8

Lions face many mounting threats to their survival. Even if trophy hunting is not the greatest of those threats, do you think it should be banned?

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|---|---------------|--------------|--------------|-------------------|--------------|--------------|--------------|--------------|--------------|-------------------------|------------------|------------------|--------------|--------------|--------------|--------------|--------------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 907 90.7 | 434 89.4 | 473 91.9 | 118 91.9 | 162 90.7 | 158 89.9 | 182 93.7I | 142 91.3 | 145 86.6 | 234 93.9kM | 222 88.5 | 171 95.3K | 280 87.4 | 578 89.2 | 322 93.6n | 375 91.4 | 532 90.2 |
| No | 93 9.3 | 51 10.6 | 42 8.1 | 10 8.1 | 17 9.3 | 18 10.1 | 12 6.3 | 13 8.7 | 23 13.4G | 15 6.1 | 29 11.5jL | 9 4.7 | 40 12.6JL | 70 10.8o | 22 6.4 | 35 8.6 | 58 9.8 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 11
Question 9

If a food establishment served lion meat, would you:

| | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * * STATUS * | | CHILD IN HOUSEHOLD | |
|---|---------------|--------------|--------------|-------------------|--------------|--------------|--------------|--------------|--------------|-------------------------|---------------|---------------|--------------|--------------------------|--------------|-----------------------|--------------|
| | Male | Female | Total | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Married | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Eat it | 29 2.9 | 18 3.8 | 10 2.0 | 3 2.5 | 5 2.9 | 12 6.6GH | 2 0.8 | 2 1.0 | 5 3.2 | 7 2.8 | 7 2.8 | 3 1.5 | 12 3.7 | 18 2.8 | 10 2.9 | 15 3.7 | 14 2.3 |
| Not eat it, but still be a patron | 337 33.7 | 179 37.0c | 157 30.5 | 38 29.8 | 69 38.5G | 62 35.1 | 51 26.3 | 59 37.8G | 58 34.5 | 61 24.7 | 89 35.5J | 58 32.5 | 128 39.9J | 230 35.5 | 104 30.4 | 136 33.1 | 201 34.1 |
| No longer patronize the establishment | 635 63.5 | 287 59.2 | 347 67.5B | 87 67.7 | 105 58.5 | 103 58.2 | 141 72.9E | 95 61.2 | 105 62.3 | 180 72.5KM | 155 61.7 | 119 66.0M | 181 56.5 | 400 61.8 | 230 66.7 | 260 63.2 | 375 63.6 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 12
Question 1

Would you rather go on an African safari to an area where:

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|--|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | (P) | (Q) |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| There are lions to view/ photograph. | 887 88.7 | 155 84.9 | 202 89.9 | 330 89.1 | 200 90.0 | 725 89.4 | 156 85.4 | 218 86.8 | 571 88.9 | 93 91.6 | 354 88.5 | 68 90.7 | 55 89.8 | 153 85.7 | 254 90.6 | 614 89.3 | 649 88.1 |
| There are no lions to view/photograph. | 113 11.3 | 27 15.1 | 23 10.1 | 41 10.9 | 22 10.0 | 86 10.6 | 27 14.6 | 33 13.2 | 71 11.1 | 8 8.4 | 46 11.5 | 7 9.3 | 6 10.2 | 25 14.3 | 26 9.4 | 73 10.7 | 88 11.9 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 13
Question 2_1

Please indicate which of the following you would or would not do. - Would you pay to go on an African safari to view lions?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|---|----------------------|---------------|--------------|--------------|---------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------------|--------------|--|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | (P) | (Q) |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 704 70.4 | 122 67.2 | 160 71.1 | 252 68.0 | 169 76.3bd | 564 69.6 | 134 73.3 | 159 63.1 | 462 72.0H | 80 78.8H | 284 71.0N | 58 76.8N | 45 74.0N | 97 54.3 | 216 77.0N | 500 72.7 | 499 67.7 |
| No | 296 29.6 | 60 32.8e | 65 28.9 | 119 32.0e | 53 23.7 | 247 30.4 | 49 26.7 | 93 36.9I J | 180 28.0 | 21 21.2 | 116 29.0 | 17 23.2 | 16 26.0 | 81 45.7K LMO | 64 23.0 | 188 27.3 | 238 32.3 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 14
 Question 2_2

Please indicate which of the following you would or would not do. - Would you pay to go to Africa to hunt lions?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- c. Shop- per | Own Home |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 66 6.6 | 9 4.8 | 19 8.3d | 15 4.2 | 23 10.5bD | 53 6.6 | 13 7.1 | 24 9.7I | 34 5.3 | 8 7.6 | 33 8.2N | 3 4.1 | 1 2.4 | 5 2.7 | 24 8.6N | 40 5.9 | 50 6.8 |
| No | 934 93.4 | 173 95.2e | 206 91.7 | 356 95.8c | 199 89.5 | 758 93.4 | 170 92.9 | 227 90.3 | 608 94.7H | 94 92.4 | 367 91.8 | 72 95.9 | 59 97.6 | 173 97.3K | 256 91.4 | 648 94.1 | 687 93.2 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base

Table 15
Question 2

Please indicate which of the following you would or would not do.

| | Would you pay to go on an African safari to view lions? (A) | Would you pay to go to Africa to hunt lions? (B) |
|---|---|---|
| Analyzed Weighted Respondents : Total Respondents | 1000 | 1000 |
| Yes | 704 70.4B | 66 6.6 |
| No | 296 29.6 | 934 93.4A |
| Sigma | 1000 100.0 | 1000 100.0 |

Proportions/Mean: All Columns Tested (5%, 10% risk level)
Overlap formulae used.

THE ROSEN GROUP - Lion Polling Questions

Table 16
Question 3

If you hunted a lion and were prohibited from bringing the lion and its parts back home with you as a trophy, would you still choose to pay to hunt an African lion?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|---|----------------------|---------------|--------------|-------------|-------------|-------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|-------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | per |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Yes to Would pay to go to Africa to hunt lions | 66* | 9** | 19** | 15** | 23** | 53* | 13** | 24** | 34** | 8** | 33** | 3** | 1** | 5** | 24** | 40* | 50* |
| Yes | 32 48.0 | 5 53.8 | 7 35.3 | 5 33.5 | 15 65.5 | 26 49.1 | 6 43.3 | 10 41.6 | 16 47.1 | 6 72.2 | 18 53.8 | 3 100.0 | 1 52.0 | 5 100.0 | 6 22.8 | 19 48.3 | 25 50.2 |
| No | 34 52.0 | 4 46.2 | 12 64.7 | 10 66.5 | 8 34.5 | 27 50.9 | 7 56.7 | 14 58.4 | 18 52.9 | 2 27.8 | 15 46.2 | - - | 1 48.0 | - - | 19 77.2 | 21 51.7 | 25 49.8 |
| Sigma | 66 100.0 | 9 100.0 | 19 100.0 | 15 100.0 | 23 100.0 | 53 100.0 | 13 100.0 | 24 100.0 | 34 100.0 | 8 100.0 | 33 100.0 | 3 100.0 | 1 100.0 | 5 100.0 | 24 100.0 | 40 100.0 | 50 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

THE ROSEN GROUP - Lion Polling Questions

Table 17
Question 4

Leading lion experts state that the majority of African lion populations are at risk of extinction. Given this information, do you think that trophy hunting of African lions should be allowed?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | ===== (A) | ===== (B) | ===== (C) | ===== (D) | ===== (E) | ===== (F) | ===== (G) | ===== (H) | ===== (I) | ===== (J) | ===== (K) | ===== (L) | ===== (M) | ===== (N) | ===== (O) | ===== (P) | ===== (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 43 4.3 | 5 3.0 | 7 2.9 | 12 3.3 | 19 8.5BCD | 31 3.8 | 12 6.6 | 7 2.7 | 27 4.2 | 9 8.9Hi | 21 5.3 | 3 3.9 | 1 1.5 | 8 4.6 | 10 3.5 | 37 5.4 | 30 4.1 |
| No | 957 95.7 | 177 97.0E | 218 97.1E | 359 96.7E | 203 91.5 | 780 96.2 | 171 93.4 | 245 97.3J | 615 95.8j | 92 91.1 | 379 94.7 | 72 96.1 | 60 98.5 | 170 95.4 | 270 96.5 | 650 94.6 | 707 95.9 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 18
Question 5

Currently American hunters import over half of all lions killed for sport. If African lions are endangered with extinction, do you think the US government should try to discourage Americans from hunting them?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per | Own Home |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | | |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 898 89.8 | 164 89.9 | 207 91.8 | 327 88.1 | 201 90.7 | 725 89.3 | 168 92.0 | 228 90.5 | 577 89.8 | 91 90.1 | 359 89.9 | 68 90.1 | 58 96.0m | 154 86.3 | 254 90.9 | 620 90.1 | 658 89.3 |
| No | 102 10.2 | 18 10.1 | 18 8.2 | 44 11.9 | 21 9.3 | 86 10.7 | 15 8.0 | 24 9.5 | 66 10.2 | 10 9.9 | 41 10.1 | 7 9.9 | 2 4.0 | 24 13.7m | 25 9.1 | 68 9.9 | 79 10.7 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 19
Question 6

Do you support hunting any species in danger of extinction?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|--|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 47 4.7 | 10 5.4 | 7 3.2 | 13 3.4 | 17 7.6cD | 34 4.2 | 12 6.8 | 14 5.4 | 26 4.1 | 7 6.9 | 19 4.9 | 7 8.9M | - - | 9 5.2 | 11 4.0 | 34 5.0 | 37 5.0 |
| No | 953 95.3 | 172 94.6 | 218 96.8e | 358 96.6E | 205 92.4 | 777 95.8 | 170 93.2 | 238 94.6 | 616 95.9 | 95 93.1 | 380 95.1 | 68 91.1 | 61 100.0L | 169 94.8 | 269 96.0 | 654 95.0 | 700 95.0 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 20
Question 7

Over half of all products made from lions such as skins, mounted trophies, claws, etc. are imported into the U.S. either by tourists or sellers. If African lions are at risk of extinction, do you think the US government should support international efforts to prohibit this trade?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per | Own Home |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 834 83.4 | 145 79.5 | 194 86.1b | 308 83.0 | 187 84.4 | 691 85.2G | 137 75.0 | 193 76.7 | 542 84.4H | 96 94.4HI | 334 83.6 | 62 82.9 | 58 95.9K | 154 86.3o | 220 78.6 | 585 85.1 | 626 84.9 |
| No | 166 16.6 | 37 20.5c | 31 13.9 | 63 17.0 | 35 15.6 | 120 14.8 | 46 25.0F | 58 23.3I | 100 15.6J | 6 5.6 | 66 16.4M | 13 17.1M | 2 4.1 | 24 13.7m | 60 21.4Mn | 102 14.9 | 111 15.1 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 21
Question 8

Lions face many mounting threats to their survival. Even if trophy hunting is not the greatest of those threats, do you think it should be banned?

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|------------------|--------------|--------------|--|---|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | ===== ===== ===== ===== ===== | ===== ===== ===== ===== ===== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 907 90.7 | 166 91.0 | 204 90.5 | 340 91.7 | 198 89.0 | 736 90.7 | 165 90.4 | 228 90.9 | 583 90.8 | 92 90.2 | 360 90.0 | 66 88.2 | 59 97.11 N | 153 86.0 | 263 93.8N | 622 90.4 | 668 90.7 |
| No | 93 9.3 | 16 9.0 | 21 9.5 | 31 8.3 | 24 11.0 | 75 9.3 | 18 9.6 | 23 9.1 | 59 9.2 | 10 9.8 | 40 10.0 | 9 11.8m | 2 2.9 | 25 14.0MO | 17 6.2 | 66 9.6 | 69 9.3 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 22
Question 9

If a food establishment served lion meat, would you:

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|---|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------------|--|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | Shop- per | Own Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents : Total Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Eat it | 29 2.9 | 4 2.4 | 4 2.0 | 9 2.3 | 11 5.0 | 19 2.4 | 9 5.1 | 6 2.4 | 15 2.3 | 8 7.4hI | 16 4.1 | - - | - - | 6 3.5 | 6 2.2 | 19 2.7 | 21 2.9 |
| Not eat it, but still be a patron | 337 33.7 | 61 33.6 | 78 34.7 | 127 34.1 | 71 31.8 | 291 35.9G | 43 23.3 | 73 29.0 | 218 34.0 | 42 41.7H | 155 38.7O | 32 42.9O | 18 29.6 | 60 33.6o | 70 25.2 | 211 30.7 | 264 35.8 |
| No longer patronize the establishment | 635 63.5 | 116 64.0 | 142 63.3 | 236 63.5 | 140 63.2 | 501 61.7 | 131 71.7f | 172 68.6J | 409 63.6J | 52 50.9 | 229 57.2 | 43 57.1 | 43 70.4k | 112 62.9 | 203 72.7KL n | 458 66.6 | 452 61.3 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 23

| Region | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|--------------|-------|-------------|-------------------|----------------|----------------|----------------|----------------|-------------------------|----------------|------------------|------------------|------------|--------------|--------------------|-------|-------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Northeast | 182 | 100 | 82 | 26 | 22 | 30 | 39 | 32 | 34 | 46 | 45 | 32 | 59 | 117 | 64 | 62 | 120 |
| | 18.2 | 20.7c | 15.9 | 20.4e | 12.1 | 17.2 | 20.0e | 20.4E | 20.0e | 18.7 | 18.0 | 17.6 | 18.4 | 18.1 | 18.5 | 15.1 | 20.4p |
| Mid-West | 225 | 101 | 124 | 28 | 55 | 36 | 32 | 36 | 37 | 52 | 66 | 51 | 56 | 147 | 77 | 93 | 132 |
| | 22.5 | 20.8 | 24.1 | 21.8 | 31.0F | 20.4 | 16.7 | 23.5 | 21.9 | 20.7 | 26.3M | 28.4j | 17.6 | 22.7 | 22.3 | 22.6 | 22.4 |
| | | | | | Gi | | | | | | | M | | | | | |
| South | 371 | 179 | 192 | 41 | 63 | 70 | 83 | 54 | 59 | 98 | 87 | 57 | 129 | 243 | 124 | 163 | 208 |
| | 37.1 | 36.9 | 37.3 | 31.8 | 35.4 | 39.9 | 42.7d | 35.1 | 35.4 | 39.2 | 34.7 | 31.8 | 40.3l | 37.4 | 36.0 | 39.6 | 35.4 |
| West | 222 | 105 | 117 | 33 | 38 | 40 | 40 | 33 | 38 | 53 | 53 | 40 | 76 | 141 | 80 | 93 | 129 |
| | 22.2 | 21.6 | 22.8 | 26.0 | 21.5 | 22.5 | 20.6 | 21.0 | 22.7 | 21.4 | 21.1 | 22.2 | 23.7 | 21.8 | 23.2 | 22.7 | 21.8 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 24

Gender

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | | |
|-------------------------------|--------------|--------|-------------|-------------------|----------------|----------------|----------------|----------------|-------------------------|----------------|-----------------|-----------------|------------|--------------|----------|-------|-------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Male | 485 | 485 | - | 77 | 92 | 72 | 85 | 79 | 80 | 113 | 119 | 94 | 158 | 336 | 145 | 200 | 285 |
| | 48.5 | 100.0C | - | 59.9F | 51.2 | 41.2 | 44.0 | 50.8 | 47.7 | 45.5 | 47.5 | 52.2 | 49.5 | 51.8O | 42.1 | 48.6 | 48.4 |
| | | | | Gi | | | | | | | | | | | | | |
| Female | 515 | - | 515 | 51 | 87 | 104 | 109 | 76 | 88 | 136 | 132 | 86 | 162 | 313 | 199 | 211 | 304 |
| | 51.5 | - | 100.0B | 40.1 | 48.8 | 58.8D | 56.0D | 49.2 | 52.3d | 54.5 | 52.5 | 47.8 | 50.5 | 48.2 | 57.9N | 51.4 | 51.6 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 25

Head of household

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|--------------|-------|-------------|-------------------|--------|-------|-------|-------|----------------|-------------------------|------------------|--------|--------------|------------|-------|--------------------|-------|
| | Total | Male | Fe- male | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No | |
| | | | | to | to | to | to | to | | | | | | | | | to |
| ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 854 | 405 | 449 | 56 | 143 | 165 | 184 | 148 | 158 | 214 | 204 | 147 | 289 | 603 | 246 | 340 | 513 |
| | 85.4 | 83.4 | 87.2 | 43.8 | 79.8D | 93.7D | 95.0D | 95.3D | 94.0DE | 86.0 | 81.2 | 81.8 | 90.3KL | 93.10 | 71.6 | 82.9 | 87.1p |
| | | | | | E | E | E | | | | | | | | | | |
| No | 138 | 77 | 61 | 70 | 34 | 10 | 8 | 5 | 10 | 29 | 46 | 33 | 29 | 42 | 95 | 65 | 72 |
| | 13.8 | 15.8 | 11.9 | 54.6E | 19.1FG | 5.7 | 4.3 | 3.3 | 6.0 | 11.8 | 18.5jm | 18.2jm | 9.1 | 6.5 | 27.6N | 15.9 | 12.3 |
| | | | | FGHI | HI | | | | | | | | | | | | |
| Prefer not to answer | 8 | 4 | 5 | 2 | 2 | 1 | 1 | 2 | - | 6 | 1 | - | 2 | 3 | 3 | 5 | 3 |
| | 0.8 | 0.8 | 0.9 | 1.6 | 1.1 | 0.6 | 0.6 | 1.4 | - | 2.21 | 0.3 | - | 0.6 | 0.5 | 0.8 | 1.2 | 0.6 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 26

Age of respondent

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|-------------------------------|--------------|-------------|--------------|-----------------------|----------------|----------------|----------------|----------------|-----------------------|-------------------------|-----------------|-----------------|--------------|--------------|--------------|--------------|--------------|
| | Total | Male | Fe- male | ----- | | | | | | ----- | | | | * STATUS * | | HOUSEHOLD | |
| | | | | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| ==== | ==== | ==== | == | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Under 25 | 128 12.8 | 77 15.8C | 51 10.0 | 128 100.0EFGH I | - | - | - | - | - | 42 16.7LM | 43 17.0M | 19 10.3 | 25 7.8 | 24 3.7 | 104 30.2N | 52 12.6 | 76 12.9 |
| 25 to 34 | 179 17.9 | 92 18.9 | 87 17.0 | - 100.0DFGH I | 179 | - | - | - | - | 34 13.5 | 57 22.8JM | 44 24.6J | 44 13.7 | 124 19.2 | 53 15.4 | 127 30.9Q | 52 8.8 |
| 35 to 44 | 176 17.6 | 72 14.9 | 104 20.1b | - 100.0DEGH I | - | 176 | - | - | - | 32 13.0 | 30 11.8 | 33 18.6k | 81 25.2JK | 137 21.2O | 37 10.9 | 125 30.4Q | 51 8.7 |
| 45 to 54 | 194 19.4 | 85 17.6 | 109 21.1 | - 100.0DEFH I | - | - | 194 | - | - | 53 21.2 | 46 18.5 | 37 20.7 | 58 18.0 | 133 20.5 | 59 17.1 | 80 19.5 | 114 19.3 |
| 55 to 64 | 155 15.5 | 79 16.2 | 76 14.8 | - 100.0DEFG I | - | - | - | 155 | - | 40 15.9 | 31 12.3 | 25 14.0 | 59 18.5k | 116 17.9O | 37 10.7 | 26 6.2 | 129 22.0P |
| 65 to 74 | 125 12.5 | 55 11.4 | 70 13.6 | - | - | - | - | - | 125 74.6DEFGH H | 29 11.5 | 32 12.8 | 15 8.3 | 50 15.5L | 92 14.1o | 34 9.8 | 1 0.3 | 124 21.0P |
| 75 to 84 | 41 4.1 | 25 5.1 | 17 3.2 | - | - | - | - | - | 41 24.5DEFGH | 19 7.6M | 12 4.8M | 6 3.4 | 4 1.3 | 22 3.4 | 19 5.6 | - | 41 7.0P |
| 85 or older | 2 0.2 | - | 2 0.3 | - | - | - | - | - | 2 0.9 | 2 0.6 | - | - | - | - | 2 0.4 | - | 2 0.3 |
| Mean | 45.8 | 45.1 | 46.4 | 21.4 | 29.6D | 40.2D | 49.5D | 59.2D | 71.0DEFGH | 47.2kl | 43.8 | 43.8 | 47.4KL | 48.2O | 41.2 | 37.6 | 51.6P |
| Standard Deviation | 16.64 | 17.34 | 15.96 | 2.04 | 2.79 | 2.86 | 2.86 | 2.83 | 5.18 | 18.52 | 17.62 | 15.26 | 14.74 | 14.76 | 18.97 | 10.76 | 17.58 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 26

Age of respondent

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|--------------|-------|-------------|-------------------|----------------|----------------|----------------|----------------|-------------------------|----------------|------------------|------------------|------------|--------------|--------------------|-------|-------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Standard Error | 0.59 | 0.88 | 0.79 | 0.22 | 0.23 | 0.26 | 0.22 | 0.22 | 0.46 | 1.42 | 1.31 | 1.15 | 0.87 | 0.63 | 1.22 | 0.61 | 0.79 |
| Median | 45 | 45 | 46 | 21 | 30 | 41 | 49 | 59 | 69 | 48 | 43 | 43 | 46 | 48 | 40 | 38 | 55 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 27

Household income

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|--------------|------------|-------------|-------------------|--------------|-------------|-------------|-------------|----------------|-------------------------|------------------|-----------------|---------------|--------------|-------------|--------------------|-------------|
| | Total | Male | Fe- male | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No | |
| | | | | to 24 | to 34 | to 44 | to 54 | to 64 | | | | | | | | | 65+ |
| ==== | ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Under \$15K (12.5) | 103 10.3 | 41 8.5 | 62 12.1b | 15 12.0 | 17 9.8 | 18 10.2 | 26 13.2 | 13 8.7 | 13 7.8 | 103 41.4KLM | - | - | - | 36 5.5 | 65 19.0N | 33 8.1 | 70 11.8p |
| \$15K to < \$20K (17.5) | 44 4.4 | 25 5.1 | 19 3.7 | 4 3.2 | 5 2.5 | 4 2.2 | 10 5.0 | 10 6.5ef | 12 6.9ef | 44 17.6KLM | - | - | - | 20 3.1 | 23 6.6N | 14 3.4 | 30 5.1 |
| \$20K to < \$25K (22.5) | 102 10.2 | 48 9.8 | 55 10.6 | 22 17.4EF | 12 6.5 | 10 5.9 | 17 9.0 | 16 10.4 | 24 14.4EF | 102 41.0KLM | - | - | - | 45 6.9 | 57 16.5N | 30 7.3 | 72 12.2P |
| \$25K to < \$30K (27.5) | 48 4.8 | 15 3.1 | 33 6.4B | 10 7.6h | 7 4.1 | 6 3.3 | 13 6.5h | 4 2.6 | 8 5.0 | - | 48 19.0JLM | - | - | 16 2.5 | 31 9.1N | 19 4.6 | 29 4.9 |
| \$30K to < \$40K (35.0) | 97 9.7 | 48 10.0 | 48 9.4 | 17 13.1h | 19 10.9 | 13 7.2 | 17 8.8 | 10 6.3 | 21 12.6h | - | 97 38.6JLM | - | - | 56 8.6 | 40 11.7 | 34 8.4 | 62 10.6 |
| \$40K to < \$50K (45.0) | 106 10.6 | 56 11.5 | 51 9.8 | 16 12.7 | 31 17.0FG | 11 6.3 | 17 8.7 | 17 11.1 | 15 8.7 | - | 106 42.4JLM | - | - | 74 11.4 | 32 9.2 | 49 11.9 | 57 9.8 |
| \$50K to < \$75K (62.5) | 180 18.0 | 94 19.4 | 86 16.7 | 19 14.5 | 44 24.8d | 33 19.0 | 37 19.2 | 25 16.3 | 21 12.6 | - | - | 180 100.0JKM | - | 136 21.0O | 43 12.5 | 87 21.1q | 93 15.9 |
| \$75K to < \$100K (87.5) | 159 15.9 | 77 16.0 | 82 15.9 | 9 6.6 | 27 15.0d | 42 24.1D | 27 13.8d | 28 17.9D | 27 16.1D | - | - | - | 159 49.8JK | 132 20.4O | 26 7.4 | 74 18.1 | 85 14.4 |
| \$100K or more (112.5) | 161 16.1 | 81 16.7 | 80 15.5 | 17 13.0 | 17 9.4 | 38 21.7E | 31 15.9e | 32 20.4E | 27 15.9 | - | - | - | 161 50.2JK | 134 20.6O | 27 7.9 | 71 17.2 | 90 15.3 |
| Mean | 57.1 | 58.5 | 55.8 | 47.8 | 54.9d | 66.7D | 55.2d | 61.2D | 54.9 | 17.5 | 37.8J | 62.5 | 100.1JK | 65.8O | 41.2 | 61.1Q | 54.3 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 27

Household income

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|--------------|-------|-------------|-------------------|----------------|----------------|----------------|----------------|-------------------------|----------------|------------------|------------------|------------|--------------|--------------------|-------|-------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Standard Deviation | 33.87 | 33.53 | 34.18 | 32.09 | 29.35 | 34.51 | 34.42 | 35.42 | 34.59 | 4.55 | 6.73 | 0.00 | 12.52 | 32.78 | 29.89 | 32.98 | 34.24 |
| Standard Error | 1.20 | 1.71 | 1.69 | 3.48 | 2.38 | 3.14 | 2.66 | 2.74 | 3.10 | 0.35 | 0.50 | 0.00 | 0.74 | 1.39 | 1.92 | 1.88 | 1.54 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 28

| Education | *-GENDER-* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|---------------------------------------|------------|------|-------------|-------------------|------------|------------|--------------|------------|----------------|-------------------------|-----------------|--------|--------------|------------|------|--------------------|------|
| | Total | Male | Fe- male | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No | |
| | | | | to | to | to | to | to | | | | | | | | | to |
| ==== | ==== | ==== | ==== | 24 | 34 | 44 | 54 | 64 | 65+ | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| High School or less (net) | 251 | 128 | 124 | 37 | 33 | 33 | 73 | 31 | 45 | 95 | 65 | 46 | 46 | 154 | 94 | 92 | 159 |
| | 25.1 | 26.3 | 24.0 | 28.8e f | 18.3 | 18.7 | 37.5E FHi | 20.3 | 26.7e | 38.1KL M | 25.7M | 25.3M | 14.5 | 23.7 | 27.3 | 22.4 | 27.0 |
| Some grade school | 1 | - | 1 | 1 | - | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 |
| | 0.1 | - | 0.2 | 0.8 | - | - | - | - | - | - | 0.4 | - | - | - | 0.3 | - | 0.2 |
| Grade school | 5 | 3 | 1 | - | 1 | - | 2 | - | 1 | 4 | 1 | - | - | 2 | 2 | - | 5 |
| | 0.5 | 0.7 | 0.3 | - | 0.5 | - | 1.2 | - | 0.9 | 1.5m | 0.4 | - | - | 0.4 | 0.6 | - | 0.8 |
| Some high school | 30 | 22 | 8 | 3 | 5 | 2 | 11 | 5 | 4 | 18 | 7 | 3 | 1 | 17 | 13 | 11 | 19 |
| | 3.0 | 4.5C | 1.5 | 2.2 | 2.7 | 1.1 | 5.7F | 3.0 | 2.5 | 7.4kLM | 2.8M | 1.5 | 0.5 | 2.6 | 3.7 | 2.6 | 3.2 |
| High school graduate | 216 | 102 | 114 | 33 | 27 | 31 | 59 | 27 | 39 | 73 | 56 | 43 | 45 | 134 | 78 | 81 | 135 |
| | 21.6 | 21.1 | 22.1 | 25.9E | 15.1 | 17.5 | 30.6E FH | 17.2 | 23.3e | 29.2M | 22.1M | 23.8M | 14.0 | 20.7 | 22.6 | 19.8 | 22.9 |
| Some college/Graduate (net) | 642 | 310 | 332 | 90 | 117 | 123 | 107 | 104 | 101 | 139 | 173 | 119 | 211 | 415 | 225 | 271 | 371 |
| | 64.2 | 63.9 | 64.5 | 70.4G | 65.6g | 69.9G | 55.2 | 66.9G | 60.2 | 55.8 | 68.8J | 66.3J | 66.0J | 63.9 | 65.4 | 66.1 | 62.9 |
| Some college/no degree (1-3 years) | 291 | 146 | 145 | 57 | 46 | 45 | 49 | 44 | 51 | 77 | 93 | 47 | 75 | 177 | 112 | 125 | 166 |
| | 29.1 | 30.1 | 28.1 | 44.2E FGHI | 25.8 | 25.5 | 25.0 | 28.2 | 30.4 | 30.8m | 36.9LM | 25.9 | 23.4 | 27.3 | 32.5 | 30.3 | 28.2 |
| Associate Degree in college (2 years) | 127 | 55 | 72 | 15 | 25 | 32 | 26 | 20 | 10 | 30 | 27 | 28 | 41 | 93 | 34 | 60 | 68 |
| | 12.7 | 11.4 | 14.0 | 11.5 | 14.0I | 18.0I | 13.3I | 13.1I | 5.7 | 12.2 | 10.9 | 15.7 | 12.9 | 14.4o | 9.7 | 14.5 | 11.5 |
| Bachelor's Degree (BA, AB, BS) | 224 | 109 | 116 | 19 | 46 | 46 | 33 | 40 | 40 | 32 | 53 | 44 | 95 | 144 | 80 | 87 | 137 |
| | 22.4 | 22.4 | 22.4 | 14.6 | 25.8D g | 26.4D g | 16.8 | 25.7D G | 24.1d | 12.8 | 21.0J | 24.7J | 29.8JK | 22.2 | 23.1 | 21.2 | 23.3 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 28

| Education | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|---------------|--------------|--------------|-------------------|-------------------|--------------|--------------|------------------|--------------|-------------------------|---------------|---------------|-------------------|--------------|--------------|--------------------|--------------|
| | Total | Male | Fe- male | ----- | | | | | | *----- INCOME -----* | | | | * STATUS * | | ----- | |
| | | | | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar-ried | Othr | Yes | No |
| ==== | ==== | ==== | == | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Post Graduate (net) | 101 10.1 | 45 9.2 | 57 11.0 | 1 0.6 | 29 16.2D G | 19 11.0D | 13 6.4D | 18 11.5D g | 22 13.1Dg | 13 5.2 | 13 5.1 | 14 7.8 | 62 19.2JK L | 77 11.8O | 25 7.2 | 45 11.1 | 56 9.5 |
| Master's Degree (MA, MS, MBA) | 79 7.9 | 36 7.4 | 43 8.4 | - - | 24 13.6DG h | 16 9.2D | 10 5.2D | 11 7.3D | 17 10.2D | 9 3.6 | 12 4.6 | 11 6.1 | 47 14.8JKL | 61 9.4O | 18 5.2 | 39 9.6 | 39 6.7 |
| Doctorate (PhD) | 11 1.1 | 5 1.0 | 6 1.2 | - - | 3 1.7 | - | 1 0.5 | 3 2.1f | 4 2.2f | 3 1.2 | - | 1 0.5 | 7 2.3K | 9 1.4 | 2 0.6 | 2 0.4 | 10 1.6 |
| Professional Degree (MD, JD) | 11 1.1 | 4 0.8 | 7 1.4 | 1 0.6 | 2 0.9 | 3 1.8 | 1 0.7 | 3 2.1 | 1 0.7 | 1 0.4 | 1 0.5 | 2 1.3 | 7 2.1 | 7 1.0 | 5 1.4 | 4 1.1 | 7 1.2 |
| Prefer not to answer | 5 0.5 | 3 0.6 | 2 0.4 | * 0.2 | - - | 1 0.5 | 2 0.9 | 2 1.3 | - | 2 0.8 | 1 0.3 | 1 0.6 | 1 0.3 | 3 0.5 | * 0.1 | 2 0.5 | 3 0.5 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 29

Employment status

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|---------------------------------------|--------------|-------|-------|-------------------|-------|--------|--------|-------|-------------|-------------------------|--------|--------|----------|------------|-------|--------------------|-------|
| | Total | Fe- | | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- | \$50K- | \$75K+ | Mar-ried | Othr | Yes | No | |
| | | Male | male | to | to | to | to | to | | <\$50K | <\$75K | | | | | | ried |
| ==== | ==== | ==== | == | == | == | == | == | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Employed (net) | 536 | 286 | 250 | 59 | 112 | 123 | 133 | 85 | 24 | 79 | 139 | 111 | 207 | 360 | 171 | 266 | 269 |
| | 53.6 | 58.9C | 48.5 | 45.9I | 62.6D | 69.9D | 68.3D | 54.6I | 14.5 | 31.6 | 55.4J | 61.8J | 64.6JK | 55.4 | 49.7 | 64.8Q | 45.7 |
| | | | | I | HI | HI | HI | | | | | | | | | | |
| Works for someone else full-time | 400 | 236 | 163 | 44 | 90 | 95 | 105 | 59 | 6 | 43 | 106 | 87 | 164 | 268 | 128 | 209 | 191 |
| | 40.0 | 48.8C | 31.7 | 34.3I | 50.5D | 54.1D | 54.0D | 38.2I | 3.8 | 17.1 | 42.4J | 48.1J | 51.3JK | 41.4 | 37.1 | 50.8Q | 32.4 |
| | | | | HI | HI | HI | HI | | | | | | | | | | |
| Self-employed | 61 | 28 | 33 | 3 | 7 | 14 | 13 | 15 | 8 | 14 | 13 | 10 | 23 | 45 | 15 | 23 | 37 |
| | 6.1 | 5.8 | 6.3 | 2.6 | 4.1 | 7.8 | 6.9 | 9.4De | 4.9 | 5.8 | 5.1 | 5.6 | 7.3 | 6.9 | 4.4 | 5.7 | 6.3 |
| Works for someone else part-time only | 75 | 21 | 54 | 11 | 14 | 14 | 14 | 11 | 10 | 22 | 20 | 15 | 19 | 47 | 28 | 34 | 41 |
| | 7.5 | 4.4 | 10.4B | 9.0 | 8.1 | 8.0 | 7.4 | 7.0 | 5.9 | 8.7 | 7.9 | 8.1 | 6.0 | 7.2 | 8.2 | 8.2 | 7.0 |
| Not employed (net) | 458 | 197 | 261 | 69 | 67 | 51 | 58 | 69 | 144 | 166 | 111 | 69 | 113 | 287 | 169 | 142 | 316 |
| | 45.8 | 40.6 | 50.7B | 54.1E | 37.4 | 29.1 | 30.0 | 44.5F | 85.5DEFG | 66.5KL | 44.2m | 38.2 | 35.2 | 44.3 | 49.1 | 34.5 | 53.7P |
| | | | | FG | | | | G | H | M | | | | | | | |
| Temporarily unemployed | 61 | 32 | 28 | 12 | 16 | 7 | 10 | 13 | 2 | 25 | 17 | 12 | 7 | 25 | 35 | 18 | 43 |
| | 6.1 | 6.7 | 5.5 | 9.6fI | 9.0fI | 3.8 | 5.2i | 8.7fI | 1.3 | 10.2M | 6.8M | 6.4M | 2.1 | 3.9 | 10.1N | 4.4 | 7.2 |
| Retired and not employed | 178 | 92 | 86 | - | - | 1 | 8 | 34 | 135 | 59 | 45 | 20 | 55 | 123 | 55 | 6 | 172 |
| | 17.8 | 19.0 | 16.7 | - | - | 0.6 | 4.2D | 21.8D | 80.4DEFG | 23.8Lm | 17.7l | 10.9 | 17.11 | 18.9 | 16.1 | 1.5 | 29.2P |
| | | | | | | | Ef | EFG | H | | | | | | | | |
| Student, disabled, etc., not employed | 112 | 64 | 48 | 50 | 18 | 10 | 23 | 10 | - | 54 | 25 | 12 | 21 | 42 | 70 | 44 | 68 |
| | 11.2 | 13.1c | 9.4 | 39.4E | 10.2I | 5.8I | 11.7fI | 6.7I | - | 21.5KL | 10.1 | 6.4 | 6.7 | 6.5 | 20.4N | 10.6 | 11.6 |
| | | | | FGHI | | | | | | M | | | | | | | |
| Full-time homemaker | 107 | 9 | 98 | 7 | 33 | 33 | 17 | 11 | 6 | 27 | 24 | 26 | 30 | 97 | 9 | 73 | 34 |
| | 10.7 | 1.8 | 19.1B | 5.1 | 18.2D | 18.9DG | 8.9i | 7.2 | 3.7 | 11.0 | 9.6 | 14.5m | 9.2 | 15.0O | 2.5 | 17.9Q | 5.7 |
| | | | | GHI | HI | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 29

Employment status

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|---------------|--------------|--------------|-------------------|----------------|----------------|----------------|----------------|-------------------------|----------------|------------------|------------------|--------------|--------------|--------------------|--------------|--------------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Prefer not to answer | 6 0.6 | 2 0.4 | 4 0.8 | - - | - - | 2 0.9 | 3 1.7 | 1 0.9 | - - | 5 1.91m | 1 0.3 | - - | 1 0.3 | 2 0.3 | 4 1.2 | 3 0.8 | 3 0.6 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 30

Marital status

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|-------------------------------|--------------|-------|--------|-------------------|----------|----------|----------|----------|----------|-------------------------|---------------|---------------|--------|------------|--------|-----------|-------|
| | ----- | | | ----- | | | | | | ----- | | | | * STATUS * | | HOUSEHOLD | |
| | Total | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Married | Othr | Yes | No |
| ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Now married | 648 | 336 | 313 | 24 | 124 | 137 | 133 | 116 | 114 | 100 | 146 | 136 | 266 | 648 | - | 310 | 339 |
| | 64.8 | 69.2C | 60.7 | 18.9 | 69.4D | 78.1D | 68.5D | 74.9D | 67.6D | 40.3 | 58.2J | 75.6J | 83.1J | 100.00 | - | 75.4Q | 57.5 |
| | | | | | | gi | | | | | | K | Kl | | | | |
| Not married (net) | 344 | 145 | 199 | 104 | 53 | 37 | 59 | 37 | 54 | 145 | 103 | 43 | 53 | - | 344 | 98 | 247 |
| | 34.4 | 29.9 | 38.7B | 81.1E | 29.6 | 21.3 | 30.3f | 23.8 | 32.4f | 58.3KL | 41.1LM | 24.0M | 16.5 | - | 100.0N | 23.8 | 41.8P |
| | | | | FGHI | | | | | | M | | | | | | | |
| Widowed | 48 | 8 | 40 | 1 | - | - | 3 | 14 | 30 | 26 | 10 | 4 | 7 | - | 48 | 5 | 43 |
| | 4.8 | 1.7 | 7.7B | 0.6 | - | - | 1.6 | 8.9D | 17.9DEFG | 10.6KLM | 4.1 | 2.4 | 2.1 | - | 13.9N | 1.2 | 7.2P |
| | | | | | | | | EFG | H | | | | | | | | |
| Divorced | 65 | 18 | 47 | 1 | 2 | 3 | 28 | 10 | 21 | 27 | 21 | 7 | 11 | - | 65 | 20 | 45 |
| | 6.5 | 3.7 | 9.2B | 0.8 | 1.1 | 1.6 | 14.6DE | 6.7D | 12.3DEF | 10.7LM | 8.3M | 4.0 | 3.3 | - | 18.9N | 4.9 | 7.6 |
| | | | | | | | FH | EF | | | | | | | | | |
| Separated | 12 | 4 | 7 | - | 4 | 3 | 3 | 2 | - | 4 | 8 | - | - | - | 12 | 6 | 5 |
| | 1.2 | 0.9 | 1.4 | - | 2.2i | 1.5 | 1.4 | 1.6 | - | 1.5m | 3.1LM | - | - | - | 3.4N | 1.6 | 0.9 |
| | | | | | | | | | | | | | | | | | |
| Never married | 220 | 114 | 105 | 102 | 47 | 32 | 25 | 10 | 4 | 88 | 64 | 32 | 35 | - | 220 | 66 | 154 |
| | 22.0 | 23.6 | 20.4 | 79.7E | 26.3G | 18.2H | 12.7hI | 6.6i | 2.1 | 35.5KL | 25.5LM | 17.6M | 11.1 | - | 63.8N | 16.0 | 26.1P |
| | | | | FGHI | HI | I | | | | M | | | | | | | |
| Prefer not to answer | 7 | 4 | 3 | - | 2 | 1 | 2 | 2 | - | 3 | 2 | 1 | 1 | - | - | 3 | 4 |
| | 0.7 | 0.9 | 0.6 | - | 1.1 | 0.6 | 1.2 | 1.3 | - | 1.4 | 0.7 | 0.4 | 0.4 | - | - | 0.8 | 0.7 |
| | | | | | | | | | | | | | | | | | |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 31

Household Size

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|-------------------------------|--------------|------|-------|-------------------|-------|-------|--------|-------|-------------|-------------------------|--------|---------------|--------|------------|-------|-----------|-------|
| | Total | Fe- | | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- \$50K- | | \$50K- \$75K+ | \$75K+ | * STATUS * | | HOUSEHOLD | |
| | | Male | male | to | to | to | to | to | | <\$50K | <\$75K | | | Mar- | Othr | Yes | No |
| ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| 1 | 107 | 40 | 68 | 6 | 8 | 11 | 16 | 26 | 41 | 56 | 29 | 10 | 13 | 2 | 103 | - | 107 |
| | 10.7 | 8.2 | 13.2B | 4.5 | 4.3 | 6.5 | 8.0 | 16.9D | 24.1DEFG | 22.5KL | 11.5LM | 5.5 | 3.9 | 0.3 | 30.1N | - | 18.2P |
| | | | | | | | | EFG | | M | | | | | | | |
| 2 | 371 | 191 | 181 | 35 | 33 | 26 | 79 | 87 | 112 | 83 | 102 | 64 | 123 | 276 | 94 | 22 | 350 |
| | 37.1 | 39.3 | 35.1 | 27.2F | 18.5 | 14.5 | 40.5D | 56.3D | 66.7DEFG | 33.2 | 40.7 | 35.5 | 38.3 | 42.6O | 27.2 | 5.3 | 59.3P |
| | | | | | | | EF | EFG | h | | | | | | | | |
| 3 | 213 | 107 | 107 | 22 | 62 | 49 | 43 | 25 | 11 | 57 | 49 | 38 | 69 | 144 | 67 | 123 | 90 |
| | 21.3 | 22.0 | 20.7 | 17.5I | 34.7D | 27.7d | 22.4I | 16.3I | 6.8 | 22.9 | 19.7 | 21.1 | 21.6 | 22.3 | 19.4 | 30.0Q | 15.3 |
| | | | | | GHI | HI | | | | | | | | | | | |
| 4 | 155 | 75 | 80 | 38 | 34 | 50 | 23 | 8 | 2 | 21 | 34 | 35 | 64 | 110 | 43 | 121 | 34 |
| | 15.5 | 15.4 | 15.6 | 29.4e | 18.9g | 28.5e | 11.9HI | 5.1i | 1.5 | 8.5 | 13.7 | 19.5J | 20.1Jk | 17.0 | 12.5 | 29.5Q | 5.7 |
| | | | | GHI | HI | GHI | | | | | | | | | | | |
| 5 | 102 | 44 | 58 | 17 | 28 | 27 | 23 | 6 | 1 | 20 | 25 | 23 | 34 | 72 | 30 | 96 | 7 |
| | 10.2 | 9.1 | 11.3 | 13.6H | 15.4H | 15.6H | 11.7HI | 3.6 | 0.8 | 8.1 | 10.1 | 12.8 | 10.5 | 11.1 | 8.7 | 23.3Q | 1.1 |
| | | | | I | I | I | | | | | | | | | | | |
| 6 | 28 | 12 | 16 | 6 | 11 | 4 | 5 | 2 | - | 8 | 6 | 8 | 7 | 24 | 4 | 27 | 1 |
| | 2.8 | 2.5 | 3.1 | 4.7I | 6.3gH | 2.4i | 2.4i | 1.2 | - | 3.0 | 2.2 | 4.6 | 2.1 | 3.8O | 1.1 | 6.6Q | 0.2 |
| | | | | | I | | | | | | | | | | | | |
| 7 | 8 | 6 | 2 | 4 | 3 | 1 | 1 | - | - | 1 | 2 | 2 | 3 | 6 | 3 | 8 | 1 |
| | 0.8 | 1.2 | 0.5 | 2.9hi | 1.9h | 0.4 | 0.3 | - | - | 0.4 | 1.0 | 1.0 | 1.0 | 0.9 | 0.8 | 1.9Q | 0.1 |
| | | | | | | | | | | | | | | | | | |
| 8 or more | 14 | 11 | 3 | * | - | 8 | 5 | 1 | - | 3 | 3 | - | 8 | 14 | 1 | 14 | - |
| | 1.4 | 2.3C | 0.6 | 0.2 | - | 4.4dE | 2.7Ei | 0.6 | - | 1.3 | 1.0 | - | 2.6L | 2.1O | 0.2 | 3.5Q | - |
| | | | | | | HI | | | | | | | | | | | |
| Mean | 3.0 | 3.0 | 2.9 | 3.5GH | 3.5GH | 3.6GH | 3.0HI | 2.3I | 1.9 | 2.6 | 2.9 | 3.2JK | 3.2JK | 3.2O | 2.5 | 4.2Q | 2.1 |
| | | | | I | I | I | | | | | | | | | | | |
| Standard Deviation | 1.45 | 1.50 | 1.41 | 1.42 | 1.34 | 1.52 | 1.51 | 1.09 | 0.66 | 1.49 | 1.42 | 1.35 | 1.46 | 1.42 | 1.41 | 1.31 | 0.84 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 31

Household Size

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|--------------|-------|-------------|-------------------|----------|----------|----------|----------|-------------------------|----------------|------------------|------------------|------------|--------------|--------------------|-------|-------|
| | Total | Male | Fe- male | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Standard Error | 0.05 | 0.08 | 0.07 | 0.15 | 0.11 | 0.14 | 0.12 | 0.08 | 0.06 | 0.11 | 0.11 | 0.10 | 0.09 | 0.06 | 0.09 | 0.07 | 0.04 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 32

Child in the household under 6

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|---------------|--------------|--------------|-------------------|---------------------|-------------------|--------------|--------------|-----------------|-------------------------|-----------------|--------------|--------------|--------------|--------------|--------------------|---------------|
| | Total | Male | Fe- male | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No | |
| | | | | to 24 | to 34 | to 44 | to 54 | to 64 | | | | | | | | | to 65+ |
| ==== | ==== | ==== | == | == | == | == | == | ===== | ===== | ===== | ===== | ===== | ===== | ===== | ===== | ===== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| None | 795 79.5 | 377 77.8 | 418 81.1 | 101 79.2E | 79 44.0 | 126 71.7E | 173 89.1D | 148 95.6 | 168 100.0EFG | 216 86.6K | 188 74.9 | 143 79.5 | 249 77.7 | 474 73.1 | 314 91.2N | 206 50.2 | 589 100.0P |
| 1 | 126 12.6 | 72 14.8c | 54 10.5 | 19 14.6H I | 55 30.7D FGHI | 30 17.1GH I | 17 8.6hI | 5 3.4I | - | 27 10.9 | 38 15.0 | 18 10.1 | 43 13.3 | 103 15.8o | 23 6.7 | 126 30.6Q | - |
| 2 | 71 7.1 | 30 6.1 | 41 8.0 | 8 6.2g HI | 38 21.3D FGHI | 20 11.2GH I | 4 1.9 | 1 0.9 | - | 5 2.1 | 25 10.1J | 16 8.7J | 25 7.8J | 64 9.9o | 7 2.0 | 71 17.3Q | - |
| 3 | 7 0.7 | 5 1.1 | 2 0.3 | - | 6 3.5d I | - | 1 0.4 | - | - | 1 0.4 | - | 2 1.3 | 4 1.2 | 7 1.1o | - | 7 1.7Q | - |
| 4 | * * | - - | * * | - - | * 0.1 | - - | - - | - - | - - | - - | - - | - - | * 0.1 | * * | - - | * 0.1 | - |
| 5 or more | 1 0.1 | 1 0.2 | - - | - - | 1 0.5 | - - | - - | - - | - - | - - | - - | 1 0.5 | - - | 1 0.1 | - - | 1 0.2 | - |
| Mean | 0.3 | 0.3 | 0.3 | 0.3GH I | 0.9DF GHI | 0.4GH I | 0.1HI | 0.1I | 0.0 | 0.2 | 0.4J | 0.3J | 0.3J | 0.40 | 0.1 | 0.7Q | 0.0 |
| Standard Deviation | 0.64 | 0.66 | 0.62 | 0.57 | 0.93 | 0.68 | 0.42 | 0.26 | 0.00 | 0.45 | 0.66 | 0.76 | 0.67 | 0.73 | 0.37 | 0.84 | 0.00 |
| Standard Error | 0.02 | 0.03 | 0.03 | 0.06 | 0.08 | 0.06 | 0.03 | 0.02 | 0.00 | 0.03 | 0.05 | 0.06 | 0.04 | 0.03 | 0.02 | 0.05 | 0.00 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 33

Child in the household 6 to 12

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|--------------|-------|-------|-------------------|--------------|--------------|------------|-------------|---------------|-------------------------|---------------|--------|----------|------------|-------|--------------------|--------|
| | Total | Fe- | | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar-ried | Othr | Yes | No | |
| | | Male | male | to | to | to | to | to | | | | | | | | | to |
| ==== | ==== | ==== | ==== | 24 | 34 | 44 | 54 | 64 | 65+ | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| None | 808 | 395 | 413 | 114 | 121 | 98 | 160 | 147 | 167 | 214 | 206 | 137 | 251 | 500 | 302 | 219 | 589 |
| | 80.8 | 81.4 | 80.2 | 89.4E F | 67.7F | 55.7 | 82.6E F | 95.0E FG | 99.2DEFG H | 85.8LM | 82.0 | 76.3 | 78.4 | 77.1 | 87.7N | 53.2 | 100.0P |
| 1 | 140 | 66 | 74 | 13 | 40 | 52 | 27 | 6 | 1 | 24 | 39 | 29 | 47 | 99 | 39 | 140 | - |
| | 14.0 | 13.7 | 14.3 | 10.4h I | 22.2D gHI | 29.7D GHI | 13.9HI | 3.9i | 0.8 | 9.8 | 15.6 | 16.4j | 14.6 | 15.3 | 11.3 | 34.0Q | - |
| 2 | 46 | 22 | 23 | * | 16 | 20 | 7 | 2 | - | 11 | 4 | 13 | 18 | 42 | 3 | 46 | - |
| | 4.6 | 4.6 | 4.6 | 0.2 | 9.1D GHI | 11.6DG HI | 3.4I | 1.1 | - | 4.3 | 1.5 | 7.3K | 5.5K | 6.5O | 0.9 | 11.1Q | - |
| 3 | 7 | 2 | 5 | - | 2 | 5 | - | - | - | - | 2 | - | 5 | 7 | - | 7 | - |
| | 0.7 | 0.4 | 0.9 | - | 0.9 | 2.8Ghi | - | - | - | - | 0.7 | - | 1.5j | 1.0 | - | 1.6Q | - |
| 4 | * | - | * | - | - | * | - | - | - | - | * | - | - | - | * | * | - |
| | * | - | 0.1 | - | - | 0.2 | - | - | - | - | 0.1 | - | - | - | 0.1 | 0.1 | - |
| Mean | 0.3 | 0.2 | 0.3 | 0.1I | 0.4DG HI | 0.6DE GHI | 0.2dH I | 0.1I | * | 0.2 | 0.2 | 0.3J | 0.3J | 0.30 | 0.1 | 0.6Q | 0.0 |
| Standard Deviation | 0.57 | 0.54 | 0.59 | 0.32 | 0.70 | 0.81 | 0.48 | 0.29 | 0.09 | 0.49 | 0.51 | 0.60 | 0.64 | 0.64 | 0.38 | 0.75 | 0.00 |
| Standard Error | 0.02 | 0.03 | 0.03 | 0.03 | 0.06 | 0.07 | 0.04 | 0.02 | 0.01 | 0.04 | 0.04 | 0.05 | 0.04 | 0.03 | 0.02 | 0.04 | 0.00 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 34

Child in the household 13 to 17

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | | |
|-------------------------------|--------------|-------|-------------|-------------------|-------|-------|--------|-------|----------|-------------------------|-------|-------|-------|------------|--------|-----------|--------|------|
| | Total | Male | Fe- male | 18 | | 25 | | 35 | | 45 | | 55 | | * STATUS * | | HOUSEHOLD | | |
| | | | | ==== | ==== | ==== | to | to | to | to | to | to | Under | \$25K- | \$50K- | \$75K+ | ried | Othr |
| ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 | |
| None | 822 | 399 | 423 | 98 | 167 | 113 | 139 | 138 | 167 | 213 | 215 | 142 | 252 | 520 | 298 | 233 | 589 | |
| | 82.2 | 82.3 | 82.1 | 76.9f | 93.4D | 64.0 | 71.6 | 89.3D | 99.2DEFG | 85.4m | 85.7m | 79.1 | 78.8 | 80.2 | 86.6N | 56.7 | 100.0P | |
| | | | | | FG | | | FG | H | | | | | | | | | |
| 1 | 140 | 68 | 71 | 22 | 11 | 52 | 38 | 14 | 1 | 26 | 30 | 30 | 53 | 98 | 38 | 140 | - | |
| | 14.0 | 14.1 | 13.8 | 17.6Eh | 6.2I | 29.5d | 19.8EH | 9.1I | 0.8 | 10.6 | 12.1 | 16.6j | 16.6j | 15.1 | 11.1 | 34.0Q | - | |
| | | | | I | | EgHI | I | | | | | | | | | | | |
| 2 | 30 | 13 | 17 | 6 | 1 | 9 | 12 | 2 | - | 9 | 3 | 6 | 13 | 23 | 7 | 30 | - | |
| | 3.0 | 2.7 | 3.3 | 4.6EI | 0.4 | 5.3Eh | 6.0EH | 1.6 | - | 3.6 | 1.0 | 3.3 | 3.9k | 3.6 | 2.0 | 7.3Q | - | |
| | | | | I | | I | I | | | | | | | | | | | |
| 3 | 8 | 4 | 4 | 1 | - | 2 | 5 | - | - | 1 | 3 | 2 | 2 | 7 | 1 | 8 | - | |
| | 0.8 | 0.8 | 0.8 | 0.9 | - | 1.1 | 2.6EHi | - | - | 0.4 | 1.2 | 1.0 | 0.7 | 1.1 | 0.3 | 2.0Q | - | |
| Mean | 0.2 | 0.2 | 0.2 | 0.3EH | 0.1I | 0.4EH | 0.4EH | 0.1I | * | 0.2 | 0.2 | 0.3 | 0.3k | 0.30 | 0.2 | 0.5Q | 0.0 | |
| Standard Deviation | 0.53 | 0.53 | 0.54 | 0.60 | 0.27 | 0.65 | 0.72 | 0.37 | 0.09 | 0.50 | 0.49 | 0.56 | 0.56 | 0.57 | 0.44 | 0.72 | 0.00 | |
| Standard Error | 0.02 | 0.03 | 0.03 | 0.06 | 0.02 | 0.06 | 0.06 | 0.03 | 0.01 | 0.04 | 0.04 | 0.04 | 0.03 | 0.02 | 0.03 | 0.04 | 0.00 | |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 | |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 35

Children in the household

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|--------------|-------|-------------|-------------------|---------------|---------------|-------------|--------------|----------------|-------------------------|------------------|--------|--------------|------------|-------|--------------------|--------|
| | Total | Male | Fe- male | 18 | 25 | 35 | 45 | 55 | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar- ried | Othr | Yes | No | |
| | | | | to | to | to | to | to | | | | | | | | | to |
| ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Any Children (net) | 411 | 200 | 211 | 52 | 127 | 125 | 80 | 26 | 1 | 77 | 102 | 87 | 145 | 310 | 98 | 411 | - |
| | 41.1 | 41.1 | 41.0 | 40.5H I | 70.9D GHI | 71.0D GHI | 41.3H I | 16.5I | 0.8 | 31.1 | 40.7j | 48.1J | 45.2J | 47.7O | 28.4 | 100.0Q | - |
| -Under 6 | 205 | 108 | 97 | 27 | 100 | 50 | 21 | 7 | - | 33 | 63 | 37 | 71 | 175 | 30 | 205 | - |
| | 20.5 | 22.2 | 18.9 | 20.8G HI | 56.0D FGHI | 28.3G HI | 10.9HI | 4.4I | - | 13.4 | 25.1J | 20.5j | 22.3J | 26.9O | 8.8 | 49.8Q | - |
| -6 to 12 | 192 | 90 | 102 | 14 | 58 | 78 | 34 | 8 | 1 | 35 | 45 | 43 | 69 | 148 | 42 | 192 | - |
| | 19.2 | 18.6 | 19.8 | 10.6I GHI | 32.3D EGHI | 44.3D EGHI | 17.4HI | 5.0I | 0.8 | 14.2 | 18.0 | 23.7J | 21.6J | 22.9O | 12.3 | 46.8Q | - |
| -13 to 17 | 178 | 86 | 92 | 30 | 12 | 63 | 55 | 17 | 1 | 36 | 36 | 38 | 68 | 128 | 46 | 178 | - |
| | 17.8 | 17.7 | 17.9 | 23.1EH I | 6.6I EHI | 36.0d EHI | 28.4E HI | 10.7I | 0.8 | 14.6 | 14.3 | 20.9 | 21.2jk | 19.8O | 13.4 | 43.3Q | - |
| None | 589 | 285 | 304 | 76 | 52 | 51 | 114 | 129 | 167 | 172 | 149 | 93 | 175 | 339 | 247 | - | 589 |
| | 58.9 | 58.9 | 59.0 | 59.5E F | 29.1 | 29.0 | 58.7E F | 83.5D EFG | 99.2DEFG H | 68.9kL M | 59.3 | 51.9 | 54.8 | 52.3 | 71.6N | - | 100.0P |
| Sigma | 1164 | 569 | 595 | 146 | 222 | 242 | 224 | 161 | 169 | 277 | 293 | 211 | 384 | 790 | 365 | 575 | 589 |
| | 116.4 | 117.3 | 115.6 | 114.0 | 124.0 | 137.6 | 115.4 | 103.6 | 100.8 | 111.1 | 116.7 | 117.0 | 119.9 | 121.9 | 106.1 | 139.9 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 36

| Home owner | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|---|---------------|--------------|--------------|-------------------|--------------------|--------------|--------------|--------------|-------------------------|--------------------|---------------|---------------|---------------|--------------|--------------------|--------------|--------------|
| | Total | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Married | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Owned or being bought by you or someone else in household | 737 73.7 | 363 74.8 | 374 72.6 | 79 61.8 | 102 56.9 | 139 78.9D | 146 75.5D | 123 79.4D | 147 87.8DEFG | 125 50.2 | 163 64.8J | 158 87.5J | 292 91.1JK | 535 82.6O | 197 57.3 | 297 72.4 | 440 74.6 |
| Rented for cash rent | 233 23.3 | 107 22.1 | 126 24.4 | 41 32.2F HI | 69 38.5F GHI | 30 17.2 | 46 23.6I | 29 18.7i | 18 10.6 | 108 43.2KL M | 79 31.6LM | 19 10.7 | 27 8.4 | 98 15.1 | 133 38.7N | 101 24.5 | 132 22.5 |
| Occupied without payment or rent | 22 2.2 | 12 2.5 | 10 2.0 | 5 3.7 | 7 3.7g | 5 2.8 | 2 0.9 | 2 1.1 | 3 1.6 | 10 4.1M | 8 3.3M | 3 1.8m | 1 0.2 | 13 1.9 | 10 2.8 | 7 1.7 | 15 2.6 |
| Prefer not to answer | 8 0.8 | 3 0.6 | 5 1.0 | 3 2.3g | 2 0.9 | 2 1.2 | - | 1 0.8 | - | 6 2.5klM | 1 0.3 | - | 1 0.3 | 3 0.4 | 4 1.1 | 6 1.4q | 2 0.3 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 37

Race

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | |
|-------------------------------|---------------|--------------|--------------|-------------------|--------------|--------------|--------------|---------------------|----------------------|-------------------------|---------------|-------------------|---------------|--------------|--------------|--------------------|--------------|
| | Total | Fe- | | 18 to | 25 to | 35 to | 45 to | 55 to | 65+ | Under \$25K | \$25K- <\$50K | \$50K- <\$75K | \$75K+ | Mar-ried | Othr | Yes | No |
| | | Male | male | | | | | | | | | | | | | | |
| ==== | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| White | 811 81.1 | 393 81.0 | 418 81.2 | 93 72.9 | 141 79.0 | 133 75.6 | 149 76.8 | 134 86.4D eFG | 160 95.4DEFG H | 181 72.5 | 194 77.3 | 161 89.6J K | 275 86.0JK | 554 85.4O | 251 72.8 | 316 77.1 | 495 83.9P |
| Black | 121 12.1 | 61 12.6 | 60 11.6 | 21 16.4h I | 24 13.3I | 26 15.0I | 29 15.0hI | 14 9.0i | 7 4.0 | 48 19.2LM | 36 14.5LM | 11 6.2 | 26 8.0 | 56 8.6 | 65 18.9N | 61 14.9Q | 60 10.1 |
| Asian/Pacific Islander | 52 5.2 | 26 5.3 | 26 5.1 | 11 8.3I | 9 5.2I | 14 7.8I | 12 6.4I | 6 3.8I | - | 17 7.0I | 13 5.0 | 5 2.9 | 17 5.3 | 31 4.8 | 21 6.0 | 24 6.0 | 28 4.7 |
| Other | 10 1.0 | 3 0.6 | 7 1.4 | 2 1.5 | 3 1.6 | 3 1.6 | 2 0.8 | 1 0.4 | - | 3 1.1 | 4 1.4 | 2 1.0 | 2 0.5 | 4 0.7 | 6 1.6 | 5 1.2 | 5 0.8 |
| Prefer not to answer | 6 0.6 | 3 0.5 | 4 0.7 | 1 0.8 | 2 0.9 | - | 2 1.0 | 1 0.3 | 1 0.6 | 1 0.2 | 5 1.8m | 1 0.3 | 1 0.2 | 3 0.5 | 2 0.6 | 4 0.9 | 3 0.4 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 38

Hispanic, Latino or of Spanish origin

| | *--GENDER--* | | | *----- AGE -----* | | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN | |
|------------------------------------|--------------|-------|-------|-------------------|-------|--------|---------|-------|----------------------|-------------------------|--------|--------|------------|------------|-----------|----------|-------|
| | Total | Fe- | | 18 | 25 | 35 | 45 | 55 | *----- INCOME -----* | | | | * STATUS * | | HOUSEHOLD | | |
| | | Male | male | to | to | to | to | to | Under | \$25K- | \$50K- | \$75K+ | Mar- | Othr | Yes | No | |
| ==== | ==== | ==== | 24 | 34 | 44 | 54 | 64 | 65+ | \$25K | <\$50K | <\$75K | \$75K+ | ried | | Yes | No | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes (net) | 75 | 35 | 40 | 19 | 15 | 22 | 16 | 4 | - | 11 | 28 | 8 | 28 | 45 | 30 | 52 | 23 |
| | 7.5 | 7.1 | 7.8 | 14.6HI | 8.6HI | 12.3HI | 8.0HI | 2.5i | - | 4.3 | 11.1JL | 4.7 | 8.7j | 7.0 | 8.6 | 12.8Q | 3.8 |
| Mexican, Mexican American, Chicano | 40 | 19 | 22 | 9 | 8 | 15 | 6 | 2 | - | 4 | 14 | 7 | 15 | 27 | 13 | 30 | 10 |
| | 4.0 | 3.8 | 4.2 | 7.1HI | 4.4hi | 8.5gH | 3.3I | 1.3 | - | 1.8 | 5.4j | 3.9 | 4.8j | 4.2 | 3.8 | 7.3Q | 1.8 |
| Puerto Rican | 10 | 1 | 9 | 2 | 1 | - | 7 | - | - | 3 | 6 | - | - | 4 | 5 | 7 | 3 |
| | 1.0 | 0.2 | 1.7B | 1.3 | 0.4 | - | 3.7EFHI | - | - | 1.4m | 2.4lM | - | - | 0.7 | 1.5 | 1.7q | 0.4 |
| Cuban | 9 | - | 9 | - | 5 | - | 2 | 2 | - | - | 3 | - | 6 | 4 | 5 | 7 | 2 |
| | 0.9 | - | 1.7B | - | 2.6fi | - | 1.0 | 1.3 | - | - | 1.0 | - | 1.9jl | 0.6 | 1.3 | 1.6q | 0.3 |
| Other Spanish/Hispanic | 17 | 15 | 1 | 8 | 2 | 7 | - | - | - | 3 | 6 | 1 | 7 | 10 | 7 | 9 | 7 |
| | 1.7 | 3.1C | 0.3 | 6.2EG | 1.1 | 3.7GHI | - | - | - | 1.2 | 2.3 | 0.7 | 2.1 | 1.5 | 2.0 | 2.2 | 1.3 |
| No | 919 | 447 | 472 | 109 | 163 | 154 | 177 | 150 | 166 | 237 | 222 | 170 | 291 | 598 | 314 | 355 | 564 |
| | 91.9 | 92.1 | 91.7 | 85.4 | 90.9 | 87.7 | 91.3 | 96.6D | 98.8DEFG | 95.1Km | 88.5 | 94.2k | 90.8 | 92.3 | 91.2 | 86.4 | 95.7P |
| Prefer not to answer | 6 | 4 | 2 | - | 1 | - | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 5 | 1 | 3 | 3 |
| | 0.6 | 0.8 | 0.4 | - | 0.6 | - | 0.7 | 0.9 | 1.2 | 0.6 | 0.4 | 1.1 | 0.5 | 0.7 | 0.2 | 0.8 | 0.4 |
| Sigma | 1000 | 485 | 515 | 128 | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 39

Primary grocery shopper

| | *--GENDER--* | | | *----- AGE -----* | | | | | *----- HOUSEHOLD -----* | | | | *MARITAL * | | CHILD IN HOUSEHOLD | | |
|-------------------------------|---------------|--------------|--------------|---------------------|--------------------|----------------|----------------|----------------|-------------------------|----------------|-----------------|-----------------|--------------|--------------|--------------------|--------------|--------------|
| | Total | Male | Fe- male | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Under \$25K | \$25K- \$50K | \$50K- \$75K | \$75K+ | Mar- ried | Othr | Yes | No |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 485 | 515 | 128* | 179 | 176 | 194 | 155 | 168 | 249 | 251 | 180 | 320 | 648 | 344 | 411 | 589 |
| Yes | 688 68.8 | 219 45.1 | 469 91.1B | 61 47.8 | 109 60.8d | 134 76.1D | 146 75.3D | 115 74.4D | 123 73.0DE | 186 74.6L | 172 68.7 | 113 62.5 | 217 67.8 | 433 66.9 | 250 72.5 | 263 64.1 | 424 72.0P |
| No | 312 31.2 | 266 54.9C | 46 8.9 | 67 52.2e FGHI | 70 39.2F GHI | 42 23.9 | 48 24.7 | 40 25.6 | 45 27.0 | 63 25.4 | 79 31.3 | 67 37.5J | 103 32.2 | 215 33.1 | 95 27.5 | 147 35.9Q | 165 28.0 |
| Sigma | 1000 100.0 | 485 100.0 | 515 100.0 | 128 100.0 | 179 100.0 | 176 100.0 | 194 100.0 | 155 100.0 | 168 100.0 | 249 100.0 | 251 100.0 | 180 100.0 | 320 100.0 | 648 100.0 | 344 100.0 | 411 100.0 | 589 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 40

Region

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Northeast | 182 18.2 | 182 100.0 | - 0 | - 0 | - 0 | 139 17.2 | 41 22.7 | 51 20.2 | 116 18.1 | 15 14.6 | 74 18.6 | 13 17.5 | 15 25.4 | 36 20.1 | 42 15.2 | 122 17.7 | 125 16.9 |
| Mid-West | 225 22.5 | - 0 | 225 100.0 | - 0 | - 0 | 203 25.1 | 20 11.1 | 70 28.0 | 134 20.9 | 19 18.5 | 93 23.1 | 22 29.2 | 12 19.3 | 32 17.8 | 67 23.9 | 144 20.9 | 175 23.8 |
| South | 371 37.1 | - 0 | - 0 | 371 100.0 | - 0 | 294 36.3 | 74 40.5 | 89 35.5 | 238 37.0 | 42 41.5 | 147 36.7 | 26 34.7 | 19 30.6 | 72 40.3 | 105 37.5 | 260 37.8 | 286 38.8 |
| West | 222 22.2 | - 0 | - 0 | - 0 | 222 100.0 | 174 21.4 | 47 25.7 | 41 16.4 | 154 24.0 | 26 25.4 | 86 21.6 | 14 18.6 | 15 24.7 | 39 21.8 | 66 23.5 | 162 23.5 | 151 20.4 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 41

Gender

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|-------------------|----------------|------------------|---------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Male | 485 48.5 | 100 55.1c | 101 44.9 | 179 48.3 | 105 47.1 | 393 48.5 | 89 48.9 | 128 50.8 | 310 48.2 | 45 44.0 | 236 59.2L mO | 21 28.4 | 28 46.21 | 92 51.8L O | 105 37.4 | 219 31.8 | 363 49.3 |
| Female | 515 51.5 | 82 44.9 | 124 55.1b | 192 51.7 | 117 52.9 | 418 51.5 | 93 51.1 | 124 49.2 | 332 51.8 | 57 56.0 | 163 40.8 | 54 71.6K mN | 33 53.8k | 86 48.2 | 175 62.6KN | 469 68.2 | 374 50.7 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 42

Head of household

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|-------------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|-------------------|------------------|-------------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 854 85.4 | 165 90.7c E | 190 84.6 | 318 85.8 | 180 81.2 | 700 86.3 | 151 82.4 | 207 82.2 | 545 84.9 | 98 96.5HI | 364 91.1L O | 58 77.6 | 59 97.4L O | 170 95.4L O | 196 70.2 | 635 92.3 | 635 86.2 |
| No | 138 13.8 | 16 8.6 | 32 14.3b | 49 13.2 | 41 18.4B | 104 12.8 | 32 17.6 | 43 17.0J | 91 14.2J | 4 3.5 | 32 8.1 | 17 22.4KM N | 2 2.6 | 8 4.6 | 79 28.2KM | 48 7.0 | 97 13.1 |
| Prefer not to answer | 8 0.8 | 1 0.7 | 2 1.1 | 4 1.0 | 1 0.4 | 7 0.9 | - - | 2 0.8 | 6 0.9 | - - | 3 0.8 | - - | - - | - - | 5 1.6 | 4 0.6 | 5 0.7 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 43

Age of respondent

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- Own | |
|-------------------------------|----------------------|---------------|-------------------|-------------|------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|------------------|--------------------|---------------|--------------------------------------|-------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Under 25 | 128 12.8 | 26 14.3 | 28 12.4 | 41 11.0 | 33 15.0 | 93 11.5 | 34 18.4f | 37 14.7J | 90 14.0J | 1 0.8 | 44 11.0N | 11 15.3N | 3 5.6N | - | 69 24.8KMN | 61 8.9 | 79 10.7 |
| 25 to 34 | 179 17.9 | 22 11.9 | 55 24.7B De | 63 17.1 | 38 17.3 | 141 17.4 | 36 19.6 | 33 13.0 | 117 18.3h | 29 28.5HI | 90 22.6m | 14 19.3N | 7 12.0N | - | 67 23.9mN | 109 15.8 | 102 13.8 |
| 35 to 44 | 176 17.6 | 30 16.6 | 36 16.0 | 70 18.9 | 40 17.9 | 133 16.4 | 43 23.5 | 33 13.1 | 123 19.2h | 19 19.0 | 95 23.8N | 14 18.8N | 14 22.7N | 1 0.6 | 50 17.9N | 134 19.5 | 139 18.8 |
| 45 to 54 | 194 19.4 | 39 21.3c | 32 14.4 | 83 22.3C | 40 18.0 | 149 18.4 | 43 23.7 | 73 28.9I J | 107 16.7 | 13 12.3 | 105 26.2N | 14 19.1N | 13 22.1N | 8 4.6 | 50 17.8N | 146 21.2 | 146 19.9 |
| 55 to 64 | 155 15.5 | 32 17.4 | 36 16.2 | 54 14.7 | 33 14.7 | 134 16.5 | 21 11.2 | 31 12.5 | 104 16.1 | 18 17.6 | 59 14.8 | 11 14.5 | 15 24.1k O | 34 19.0o | 35 12.5 | 115 16.8 | 123 16.7 |
| 65 to 74 | 125 12.5 | 26 14.0 | 26 11.4 | 44 11.8 | 30 13.7 | 118 14.5G | 7 3.6 | 35 14.1 | 75 11.6 | 15 15.0 | 6 1.6 | 10 13.1KO | 6 9.2K O | 97 54.6KL MO | 6 2.2 | 93 13.5 | 110 15.0 |
| 75 to 84 | 41 4.1 | 8 4.4 | 10 4.3 | 16 4.2 | 8 3.5 | 41 5.1G | - | 9 3.8 | 25 3.9 | 7 6.7 | - | - | 3 4.3K o | 36 20.3KL MO | 2 0.9 | 28 4.1 | 36 4.8 |
| 85 or older | 2 0.2 | - | 2 0.7 | - | - | 2 0.2 | - | - | 2 0.2 | - | - | - | - | 2 0.9k | - | 2 0.2 | 2 0.2 |
| Mean | 45.8 | 47.1 | 45.1 | 46.1 | 44.9 | 47.1G | 40.1 | 46.7 | 44.9 | 49.0I | 41.4O | 43.4O | 48.7K LO | 68.2K LMO | 37.7 | 47.5 | 48.0 |
| Standard Deviation | 16.64 | 16.67 | 17.45 | 16.00 | 16.87 | 17.06 | 13.25 | 16.94 | 16.60 | 16.04 | 12.27 | 15.86 | 13.76 | 7.84 | 14.53 | 15.83 | 16.45 |
| Standard Error | 0.59 | 1.30 | 1.25 | 0.98 | 1.28 | 0.60 | 1.50 | 1.21 | 0.73 | 1.82 | 0.68 | 2.01 | 1.93 | 0.66 | 1.00 | 0.68 | 0.67 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 43

Age of respondent

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|-------|-------|-------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|-------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Median | 45 | 48 | 42 | 46 | 44 | 47 | 42 | 48 | 44 | 46 | 42 | 43 | 51 | 68 | 35 | 47 | 48 |
| Sigma | 1000 | 182 | 225 | 371 | 222 | 811 | 183 | 251 | 642 | 101 | 400 | 75 | 61 | 178 | 280 | 688 | 737 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 44

Household income

| | Total | *----- REGION -----* | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per | Own Home |
|-------------------------------|-------------|----------------------|--------------|------------|-------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|-------------|
| | | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Under \$15K (12.5) | 103 10.3 | 15 8.1 | 19 8.4 | 45 12.1 | 25 11.0 | 70 8.6 | 33 18.2F | 40 16.1IJ | 55 8.6 | 6 6.4 | 12 2.9 | 10 13.5K | 7 11.4K | 16 9.2K | 56 19.9KN | 74 10.8 | 48 6.5 |
| \$15K to < \$20K (17.5) | 44 4.4 | 8 4.6 | 12 5.2 | 15 4.0 | 9 4.0 | 36 4.4 | 8 4.4 | 20 8.0IJ | 24 3.7j | - - | 8 1.9 | 5 7.2K | 2 3.6 | 15 8.2K | 13 4.6k | 31 4.6 | 19 2.6 |
| \$20K to < \$25K (22.5) | 102 10.2 | 23 12.7 | 21 9.4 | 38 10.3 | 20 8.9 | 75 9.2 | 27 14.6 | 34 13.7ij | 60 9.4 | 6 6.4 | 23 5.9 | 6 8.0 | 5 8.6 | 28 15.8K | 38 13.5K | 80 11.6 | 57 7.8 |
| \$25K to < \$30K (27.5) | 48 4.8 | 10 5.5 | 8 3.6 | 21 5.6 | 9 4.0 | 33 4.1 | 13 7.3 | 15 5.8J | 33 5.1J | - - | 23 5.8m | 2 3.1 | - - | 9 4.8 | 13 4.6 | 36 5.2 | 29 3.9 |
| \$30K to < \$40K (35.0) | 97 9.7 | 21 11.5 | 24 10.6 | 32 8.8 | 20 8.8 | 79 9.8 | 15 8.4 | 25 10.0J | 70 10.9J | 1 1.2 | 35 8.7 | 9 11.9 | 8 12.6 | 22 12.5 | 23 8.3 | 67 9.8 | 64 8.7 |
| \$40K to < \$50K (45.0) | 106 10.6 | 14 7.7 | 34 15.1BD | 34 9.1 | 24 11.0 | 82 10.0 | 24 13.0 | 25 9.9 | 70 10.9 | 12 11.5 | 48 12.1 | 8 11.3 | 5 8.7 | 14 7.7 | 31 10.9 | 69 10.1 | 70 9.5 |
| \$50K to < \$75K (62.5) | 180 18.0 | 32 17.4 | 51 22.7D | 57 15.4 | 40 18.0 | 161 19.9G | 18 9.9 | 46 18.1 | 119 18.6 | 14 13.9 | 87 21.6N | 15 19.4 | 10 16.6 | 20 11.0 | 49 17.6n | 113 16.4 | 158 21.4 |
| \$75K to < \$100K (87.5) | 159 15.9 | 26 14.5 | 30 13.5 | 71 19.2 | 31 14.2 | 141 17.3g | 19 10.2 | 25 10.0 | 110 17.1H | 24 24.0H | 84 21.0O | 10 13.4 | 10 16.1 | 29 16.4o | 26 9.4 | 112 16.3 | 142 19.3 |
| \$100K or more (112.5) | 161 16.1 | 32 17.7 | 26 11.6 | 58 15.6 | 45 20.0C | 135 16.6 | 26 14.1 | 21 8.5 | 101 15.8H | 37 36.6HI | 80 20.0O | 9 12.2 | 14 22.3O | 26 14.4 | 31 11.2 | 105 15.2 | 149 20.3 |
| Mean | 57.1 | 57.3 | 54.6 | 57.2 | 59.4 | 59.3G | 48.1 | 45.6 | 58.3H | 78.7HI | 66.6L | 52.4 | 61.9O | 52.7 | 47.2 | 55.8 | 64.5 |
| Standard Deviation | 33.87 | 34.54 | 30.83 | 34.56 | 35.14 | 33.49 | 34.39 | 30.85 | 33.22 | 33.46 | 31.58 | 32.81 | 36.02 | 34.64 | 32.70 | 34.01 | 33.31 |
| Standard Error | 1.20 | 2.70 | 2.20 | 2.11 | 2.67 | 1.19 | 3.88 | 2.20 | 1.46 | 3.80 | 1.75 | 4.17 | 5.05 | 2.92 | 2.24 | 1.47 | 1.35 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 44

Household income

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groceries Own | |
|-------------------------------|----------------------|---------------|--------------|-------|-------|-------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|----------------------------------|-------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per Shop- per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Sigma | 1000 | 182 | 225 | 371 | 222 | 811 | 183 | 251 | 642 | 101 | 400 | 75 | 61 | 178 | 280 | 688 | 737 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 45

| Education | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- c. Shop- per Own Home | |
|---------------------------------------|----------------------|---------------|------------------|-------------|--------------|--------------|---------------|------------------------|------------------------|----------------|--------------------------|--------------|--------------------|--------------|-------------------|---|-------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| High School or less (net) | 251 25.1 | 51 27.8E | 70 31.3d E | 89 24.0 | 41 18.6 | 215 26.6 | 35 19.1 | 251 100.0IJ | - | - | 86 21.5 | 22 29.0m | 9 14.4 | 43 24.1 | 92 32.9KM n | 148 21.5 | 173 23.4 |
| Some grade school | 1 0.1 | - | - | 1 0.3 | - | 1 0.1 | - | 1 0.4 | - | - | 1 0.3 | - | - | - | - | 1 0.2 | - |
| Grade school | 5 0.5 | 1 0.7 | - | 3 0.9 | - | 3 0.4 | 1 0.7 | 5 1.8I | - | - | - | - | - | 2 1.4K | 2 0.8 | 1 0.2 | 2 0.3 |
| Some high school | 30 3.0 | 4 1.9 | 10 4.6 | 9 2.4 | 7 3.1 | 22 2.7 | 8 4.5 | 30 11.8IJ | - | - | 6 1.5 | 1 1.0 | 2 2.6 | 6 3.4 | 15 5.5K | 14 2.1 | 14 1.9 |
| High school graduate | 216 21.6 | 46 25.2E | 60 26.6E | 76 20.4 | 34 15.5 | 189 23.4g | 25 13.9 | 216 85.9IJ | - | - | 79 19.7 | 21 28.0M | 7 11.8 | 34 19.3 | 75 26.6kM | 131 19.1 | 156 21.2 |
| Some college/Graduate (net) | 642 64.2 | 116 63.9 | 134 59.6 | 238 64.1 | 154 69.4C | 512 63.1 | 126 69.2 | - | 642 100.0HJ | - | 258 64.4 | 47 62.9 | 47 77.7k lnO | 112 62.9 | 173 61.7 | 458 66.5 | 476 64.6 |
| Some college/no degree (1-3 years) | 291 29.1 | 56 30.5 | 62 27.5 | 102 27.5 | 71 32.1 | 233 28.8 | 55 30.2 | - | 291 45.3HJ | - | 91 22.7 | 30 40.6K | 20 33.7k | 57 32.2K | 89 31.9K | 198 28.7 | 204 27.6 |
| Associate Degree in college (2 years) | 127 12.7 | 20 11.2 | 27 12.1 | 47 12.7 | 33 14.7 | 95 11.7 | 30 16.5 | - | 127 19.8HJ | - | 60 14.9N | 6 7.9 | 11 17.4n | 14 7.8 | 34 12.3 | 91 13.2 | 96 13.0 |
| Bachelor's Degree (BA, AB, BS) | 224 22.4 | 40 22.2 | 45 20.0 | 89 24.0 | 50 22.6 | 183 22.5 | 41 22.5 | - | 224 34.9HJ | - | 107 26.9L O | 11 14.4 | 16 26.6 | 41 22.9 | 49 17.6 | 169 24.6 | 177 24.0 |
| Post Graduate (net) | 101 10.1 | 15 8.1 | 19 8.3 | 42 11.3 | 26 11.6 | 80 9.8 | 22 11.8 | - | - | 101 100.0HI | 55 13.7O | 6 8.1 | 5 7.9 | 23 13.0O | 13 4.6 | 78 11.4 | 86 11.7 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 45

Education

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Master's Degree (MA, MS, MBA) | 79 7.9 | 10 5.6 | 16 7.0 | 36 9.6 | 17 7.8 | 63 7.8 | 16 8.6 | - - | - - | 79 77.7HI | 44 11.0lO | 2 3.0 | 2 4.0 | 19 10.7lO | 11 4.0 | 61 8.9 | 69 9.3 |
| Doctorate (PhD) | 11 1.1 | 1 0.3 | 3 1.2 | 3 0.8 | 5 2.2 | 9 1.1 | 3 1.4 | - - | - - | 11 11.0HI | 4 1.1 | 3 4.2kO | 1 1.2 | 2 1.2 | 1 0.3 | 8 1.2 | 9 1.2 |
| Professional Degree (MD, JD) | 11 1.1 | 4 2.2c | * 0.1 | 4 1.0 | 4 1.6 | 8 1.0 | 3 1.8 | - - | - - | 11 11.3HI | 6 1.6 | 1 0.9 | 2 2.8o | 2 1.0 | 1 0.3 | 8 1.2 | 8 1.2 |
| Prefer not to answer | 5 0.5 | * 0.1 | 2 0.8 | 2 0.5 | 1 0.4 | 4 0.5 | - - | - - | - - | - - | 2 0.4 | - - | - - | - - | 2 0.7 | 4 0.6 | 2 0.3 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 46

Employment status

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- per Own Home | |
|---------------------------------------|----------------------|---------------|--------------|-------------|-------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|-------------------|----------------|--------------|--------------|---|-------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Employed (net) | 536 53.6 | 103 56.6 | 126 56.1 | 191 51.6 | 115 51.9 | 424 52.3 | 109 59.6 | 116 46.3 | 352 54.8H | 66 64.6H | 400 100.0 NO | 75 100.0 NO | 61 100.0 | - NO | - NO | 352 51.2 | 404 54.8 |
| Works for someone else full-time | 400 40.0 | 74 40.9 | 93 41.1 | 147 39.5 | 86 38.8 | 311 38.4 | 86 46.9 | 86 34.1 | 258 40.1 | 55 53.8H | 400 100.0 | - LMNO | - I | - I | - I | 252 36.7 | 297 40.3 |
| Self-employed | 61 6.1 | 15 8.5 | 12 5.2 | 19 5.0 | 15 6.8 | 50 6.2 | 10 5.7 | 9 3.5 | 47 7.3h | 5 4.7 | - - | - - | 61 100.0 | - OKLNO | - - | 44 6.4 | 51 7.0 |
| Works for someone else part-time only | 75 7.5 | 13 7.2 | 22 9.7 | 26 7.0 | 14 6.3 | 62 7.7 | 13 7.0 | 22 8.7 | 47 7.4 | 6 6.0 | - - | 75 100.0 | - OKMNO | - - | - - | 56 8.1 | 56 7.5 |
| Not employed (net) | 458 45.8 | 78 43.0 | 99 43.8 | 177 47.6 | 105 47.1 | 383 47.3 | 72 39.2 | 135 53.7I | 285 44.4 | 36 35.4 | - - | - - | - - | 178 100.0 | 280 100.0 | 330 48.0 | 331 45.0 |
| Temporarily unemployed | 61 6.1 | 6 3.2 | 19 8.4B | 21 5.7 | 15 6.6 | 52 6.4 | 9 4.7 | 27 10.9I | 33 5.2J | - - | - - | - - | - - | - - | 61 21.7 | 35 KLM | 42 5.7 |
| Retired and not employed | 178 17.8 | 36 19.6 | 32 14.1 | 72 19.4 | 39 17.5 | 164 20.2G | 14 7.4 | 43 17.1 | 112 17.5 | 23 22.8 | - - | - - | - - | 178 100.0 | - KLMO | 133 19.3 | 148 20.1 |
| Student, disabled, etc., not employed | 112 11.2 | 25 13.8 | 20 9.0 | 41 11.1 | 26 11.5 | 75 9.3 | 36 20.0F | 32 12.9J | 76 11.9J | 2 2.0 | - - | - - | - - | - - | 112 40.0 | 62 KLM | 64 8.6 |
| Full-time homemaker | 107 10.7 | 11 6.3 | 28 12.4b | 42 11.5b | 25 11.4 | 92 11.4 | 13 7.0 | 32 12.9 | 63 9.8 | 11 10.7 | - - | - - | - - | - - | 107 38.3 | 101 KL | 77 10.5 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 46

Employment status

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary GroC. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Prefer not to answer | 6 0.6 | 1 0.5 | * 0.1 | 3 0.8 | 2 1.1 | 4 0.4 | 2 1.3 | - - | 5 0.8 | - - | - - | - - | - - | - - | - - | 6 0.8 | 2 0.3 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 47

Marital status

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|------------------|----------------|-------------------|--------------------|--------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Now married | 648 64.8 | 117 64.5 | 147 65.3 | 243 65.4 | 141 63.7 | 554 68.3G | 91 50.0 | 154 61.2 | 415 64.5 | 77 75.5Hi | 268 67.1O | 47 62.4 | 45 73.3o | 123 68.9o | 164 58.7 | 433 63.0 | 535 72.7 |
| Not married (net) | 344 34.4 | 64 35.1 | 77 34.1 | 124 33.4 | 80 35.9 | 251 30.9 | 91 50.0F | 94 37.4J | 225 35.1j | 25 24.5 | 128 31.9 | 28 37.6 | 15 25.1 | 55 31.1 | 113 40.6KM n | 250 36.3 | 197 26.8 |
| Widowed | 48 4.8 | 10 5.8 | 10 4.5 | 17 4.6 | 10 4.6 | 40 4.9 | 8 4.3 | 8 3.3 | 32 4.9 | 8 7.6 | 9 2.2 | 4 5.4 | 3 5.2 | 25 13.8Kl O | 7 2.5 | 45 6.6 | 28 3.8 |
| Divorced | 65 6.5 | 9 4.9 | 17 7.5 | 25 6.9 | 14 6.2 | 54 6.6 | 10 5.7 | 20 8.0 | 42 6.5 | 3 3.3 | 25 6.2 | 3 4.1 | 6 9.8o | 22 12.1Kl O | 10 3.5 | 61 8.8 | 46 6.2 |
| Separated | 12 1.2 | 1 0.4 | 6 2.9bd | 3 0.8 | 2 0.8 | 9 1.1 | 3 1.5 | 3 1.4 | 7 1.1 | 1 0.9 | 7 1.8 | 2 2.2 | - | 1 0.5 | 2 0.7 | 11 1.6 | 5 0.7 |
| Never married | 220 22.0 | 44 24.0 | 43 19.3 | 78 21.1 | 54 24.4 | 148 18.2 | 70 38.6F | 62 24.8J | 144 22.5J | 13 12.6 | 87 21.7m N | 20 26.0M N | 6 10.1 | 8 4.6 | 95 33.9KM N | 133 19.3 | 118 16.0 |
| Prefer not to answer | 7 0.7 | 1 0.4 | 1 0.5 | 5 1.2 | 1 0.4 | 7 0.8 | - | 4 1.5 | 3 0.4 | - | 4 1.0 | - | 1 1.6 | - | 2 0.7 | 5 0.7 | 4 0.6 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 48

Household Size

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- per Own Home | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|-------------------|---------------------|--------------|---|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| 1 | 107 10.7 | 20 10.9 | 26 11.6 | 38 10.2 | 24 10.6 | 89 11.0 | 17 9.4 | 18 7.4 | 73 11.3 | 15 14.9h | 33 8.4 | 9 12.1 | 5 8.4 | 41 23.1K1 MO | 17 6.2 | 106 15.5 | 57 7.7 |
| 2 | 371 37.1 | 74 40.8 | 76 33.7 | 139 37.5 | 82 37.1 | 318 39.2g | 52 28.5 | 107 42.7i | 225 35.0 | 37 36.7 | 124 31.1 | 18 24.6 | 28 46.1K LO | 119 66.8K LMO | 82 29.2 | 250 36.4 | 295 40.0 |
| 3 | 213 21.3 | 41 22.3 | 49 21.7 | 83 22.3 | 41 18.6 | 163 20.1 | 49 26.9 | 55 21.7 | 141 21.9 | 18 17.5 | 103 25.9m | 20 26.9N | 9 14.8 | 13 7.4 | 64 22.9N | 141 20.5 | 146 19.9 |
| 4 | 155 15.5 | 27 14.7 | 40 17.8 | 48 13.0 | 40 18.0 | 131 16.1 | 23 12.8 | 29 11.6 | 103 16.1 | 21 20.4h | 77 19.4N | 13 17.3N | 10 15.9N | 1 0.5 | 53 18.9N | 98 14.2 | 117 15.8 |
| 5 | 102 10.2 | 17 9.3 | 21 9.5 | 44 11.7 | 20 9.2 | 78 9.6 | 23 12.5 | 24 9.4 | 69 10.8 | 9 8.9 | 44 11.1N | 8 10.5N | 6 9.5N | 3 1.6 | 41 14.8N | 65 9.4 | 81 11.0 |
| 6 | 28 2.8 | 2 0.9 | 9 3.8b | 9 2.3 | 9 4.2b | 23 2.9 | 5 2.5 | 12 4.7j | 16 2.5 | - | 8 2.1 | 4 5.8kmN | - | 1 0.5 | 14 4.9kN | 12 1.7 | 21 2.8 |
| 7 | 8 0.8 | - | 3 1.5 | 2 0.5 | 3 1.4 | 6 0.7 | 2 1.4 | 1 0.4 | 6 0.9 | 2 1.5 | 2 0.4 | - | 3 5.4K1N | - | 4 1.3 | 5 0.7 | 8 1.1 |
| 8 or more | 14 1.4 | 2 1.1 | 1 0.5 | 9 2.5c | 2 0.9 | 3 0.4 | 11 6.0F | 5 2.1 | 9 1.4 | - | 7 1.7 | 2 2.7N | - | - | 5 1.8 | 11 1.6 | 11 1.5 |
| Mean | 3.0 | 2.8 | 3.0 | 3.0 | 3.0 | 2.9 | 3.3F | 3.0 | 3.0 | 2.8 | 3.1N | 3.2N | 2.9N | 1.9 | 3.4KmN | 2.8 | 3.0 |
| Standard Deviation | 1.45 | 1.30 | 1.44 | 1.52 | 1.47 | 1.36 | 1.77 | 1.49 | 1.46 | 1.32 | 1.40 | 1.59 | 1.49 | 0.74 | 1.52 | 1.46 | 1.46 |
| Standard Error | 0.05 | 0.10 | 0.10 | 0.09 | 0.11 | 0.05 | 0.20 | 0.11 | 0.06 | 0.15 | 0.08 | 0.20 | 0.21 | 0.06 | 0.10 | 0.06 | 0.06 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 49

Child in the household under 6

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|---------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| None | 795 79.5 | 153 83.9d | 178 79.0 | 285 76.8 | 180 81.1 | 649 80.0 | 143 78.2 | 214 85.3I | 505 78.7 | 72 70.7 | 305 76.3 | 56 74.3 | 48 78.7 | 177 99.5K | 204 72.8 | 557 81.0 | 593 80.5 |
| 1 | 126 12.6 | 21 11.4 | 24 10.8 | 59 15.9e | 22 9.7 | 101 12.5 | 23 12.6 | 22 8.6 | 85 13.2h | 18 18.0H | 67 16.8N | 10 13.6N | 10 15.7N | 1 0.5 | 37 13.2N | 81 11.8 | 85 11.6 |
| 2 | 71 7.1 | 7 3.9 | 21 9.2B | 26 6.9 | 18 7.9 | 53 6.6 | 17 9.2 | 15 5.9 | 46 7.2 | 10 9.7 | 22 5.5N | 9 12.1kN | 3 5.6N | - | 36 13.0KN | 48 6.9 | 52 7.1 |
| 3 | 7 0.7 | 1 0.8 | 2 0.7 | 2 0.4 | 2 1.1 | 7 0.9 | - | 1 0.3 | 5 0.8 | 1 0.8 | 5 1.2 | - | - | - | 2 0.8 | 2 0.2 | 5 0.7 |
| 4 | * * | - - | - - | - - | * 0.1 | - - | - - | - - | * * | - - | - - | - - | - - | - - | * 0.1 | * * | - - |
| 5 or more | 1 0.1 | - - | 1 0.4 | - - | - - | 1 0.1 | - - | - - | - - | 1 0.9I | 1 0.2 | - - | - - | - - | - - | - - | 1 0.1 |
| Mean | 0.3 | 0.2 | 0.3b | 0.3 | 0.3 | 0.3 | 0.3 | 0.2 | 0.3h | 0.4Hi | 0.3N | 0.4N | 0.3N | * | 0.4N | 0.3 | 0.3 |
| Standard Deviation | 0.64 | 0.55 | 0.72 | 0.61 | 0.67 | 0.64 | 0.63 | 0.55 | 0.64 | 0.81 | 0.67 | 0.70 | 0.56 | 0.07 | 0.75 | 0.59 | 0.64 |
| Standard Error | 0.02 | 0.04 | 0.05 | 0.04 | 0.05 | 0.02 | 0.07 | 0.04 | 0.03 | 0.09 | 0.04 | 0.09 | 0.08 | 0.01 | 0.05 | 0.03 | 0.03 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 50

Child in the household 6 to 12

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- per Own Home | |
|-------------------------------|----------------------|-------------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|---------------------|--------------|--|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| None | 808 80.8 | 159 87.4C d | 169 75.3 | 298 80.2 | 182 81.9 | 662 81.6 | 141 77.3 | 204 81.2 | 518 80.6 | 83 81.9 | 311 77.9 | 60 79.8 | 47 77.8 | 175 98.2K LMO | 211 75.4 | 558 81.1 | 591 80.2 |
| 1 | 140 14.0 | 16 8.8 | 41 18.4B | 50 13.4 | 33 14.8b | 110 13.6 | 28 15.3 | 36 14.4 | 87 13.5 | 16 15.5 | 66 16.4N | 11 14.5N | 11 18.3N | 3 1.8 | 48 17.0N | 92 13.4 | 105 14.2 |
| 2 | 46 4.6 | 7 3.8 | 13 5.6e | 21 5.7e | 5 2.2 | 32 4.0 | 13 7.2 | 10 4.0 | 32 5.0 | 3 2.6 | 19 4.8N | 4 5.7N | 2 2.7N | - - | 19 6.6N | 33 4.8 | 35 4.8 |
| 3 | 7 0.7 | - - | 2 0.7 | 3 0.7 | 2 1.1 | 7 0.8 | - - | 1 0.4 | 6 0.9 | - - | 3 0.8 | - - | 1 1.3 | - - | 2 0.9 | 5 0.7 | 6 0.8 |
| 4 | * * | - - | - - | - - | * 0.1 | - - | * 0.1 | - - | * * | - - | - - | - - | - - | - - | * 0.1 | * * | * * |
| Mean | 0.3 | 0.2 | 0.3B | 0.3b | 0.2 | 0.2 | 0.3 | 0.2 | 0.3 | 0.2 | 0.3N | 0.3N | 0.3N | * | 0.3N | 0.3 | 0.3 |
| Standard Deviation | 0.57 | 0.46 | 0.61 | 0.60 | 0.55 | 0.56 | 0.61 | 0.53 | 0.59 | 0.47 | 0.59 | 0.56 | 0.58 | 0.13 | 0.65 | 0.58 | 0.58 |
| Standard Error | 0.02 | 0.04 | 0.04 | 0.04 | 0.04 | 0.02 | 0.07 | 0.04 | 0.03 | 0.05 | 0.03 | 0.07 | 0.08 | 0.01 | 0.04 | 0.02 | 0.02 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 51

Child in the household 13 to 17

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- Own | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|--------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| None | 822 82.2 | 155 85.3e | 191 84.8 | 303 81.6 | 174 78.2 | 691 85.2G | 126 68.8 | 200 79.7 | 532 82.8 | 85 84.2 | 303 75.7 | 64 85.0 | 48 79.5 | 173 97.0K | 229 81.7 | 572 83.1 | 597 81.0 |
| 1 | 140 14.0 | 24 13.2 | 29 13.1 | 51 13.9 | 35 15.7 | 90 11.1 | 49 26.9F | 34 13.7 | 93 14.5 | 12 12.0 | 82 20.5LN | 6 7.8n | 12 19.21N | 5 2.6 | 35 12.7N | 91 13.2 | 112 15.2 |
| 2 | 30 3.0 | 1 0.3 | 5 2.2 | 11 3.0b | 14 6.1Bc | 24 3.0 | 6 3.2 | 11 4.4 | 16 2.5 | 3 3.1 | 13 3.2n | 3 3.5n | 1 1.3 | 1 0.4 | 13 4.7N | 20 2.9 | 20 2.7 |
| 3 | 8 0.8 | 2 1.1 | - | 6 1.6ce | - | 6 0.7 | 2 1.1 | 6 2.2I | 2 0.3 | 1 0.7 | 3 0.7 | 3 3.7KN | - | - | 3 0.9 | 5 0.7 | 8 1.1 |
| Mean | 0.2 | 0.2 | 0.2 | 0.2 | 0.3bC | 0.2 | 0.4F | 0.3I | 0.2 | 0.2 | 0.3N | 0.3N | 0.2N | * | 0.2N | 0.2 | 0.2 |
| Standard Deviation | 0.53 | 0.47 | 0.43 | 0.59 | 0.57 | 0.51 | 0.60 | 0.65 | 0.48 | 0.52 | 0.56 | 0.70 | 0.45 | 0.21 | 0.58 | 0.52 | 0.55 |
| Standard Error | 0.02 | 0.04 | 0.03 | 0.04 | 0.04 | 0.02 | 0.07 | 0.05 | 0.02 | 0.06 | 0.03 | 0.09 | 0.06 | 0.02 | 0.04 | 0.02 | 0.02 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 52

Children in the household

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|----------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|---------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Any Children (net) | 411 41.1 | 62 34.0 | 93 41.3 | 163 43.8B | 93 42.1 | 316 39.0 | 91 49.6f | 92 36.6 | 271 42.3 | 45 44.7 | 209 52.2m | 34 45.1N | 23 38.6N | 6 3.5 | 135 48.3N | 263 38.3 | 297 40.3 |
| -Under 6 | 205 20.5 | 29 16.1 | 47 21.0 | 86 23.2b | 42 18.9 | 162 20.0 | 40 21.8 | 37 14.7 | 137 21.3H | 30 29.3H | 95 23.7N | 19 25.7N | 13 21.3N | 1 0.5 | 76 27.2N | 131 19.0 | 144 19.5 |
| -6 to 12 | 192 19.2 | 23 12.6 | 56 24.7B | 73 19.8b | 40 18.1 | 149 18.4 | 41 22.7 | 47 18.8 | 125 19.4 | 18 18.1 | 88 22.1N | 15 20.2N | 13 22.2N | 3 1.8 | 69 24.6N | 130 18.9 | 146 19.8 |
| -13 to 17 | 178 17.8 | 27 14.7 | 34 15.2 | 68 18.4 | 48 21.8b | 120 14.8 | 57 31.2F | 51 20.3 | 111 17.2 | 16 15.8 | 97 24.3N | 11 15.0N | 12 20.5N | 5 3.0 | 51 18.3N | 116 16.9 | 140 19.0 |
| None | 589 58.9 | 120 66.0D | 132 58.7 | 208 56.2 | 129 57.9 | 495 61.0g | 92 50.4 | 159 63.4 | 371 57.7 | 56 55.3 | 191 47.8 | 41 54.9 | 37 61.4k | 172 96.5K | 145 51.7 | 424 61.7 | 440 59.7 |
| Sigma | 1164 116.4 | 199 109.4 | 269 119.6 | 436 117.6 | 259 116.7 | 926 114.2 | 231 126.1 | 295 117.2 | 743 115.8 | 120 118.5 | 471 117.8 | 87 115.8 | 76 125.4 | 181 101.8 | 341 121.8 | 801 116.5 | 870 118.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 53

Home owner

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Gro- Shop- Own | |
|---|----------------------|------------------|-------------------|-------------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|--------------------------------------|--------------|
| | Total | North East | Mid- West | South West | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Owned or being bought by you or someone else in household | 737 73.7 | 125 68.5 | 175 77.9B E | 286 77.1B E | 151 67.8 | 643 79.3G | 92 50.6 | 173 68.7 | 476 74.1 | 86 84.8HI | 297 74.2O | 56 73.9 | 51 84.6O | 148 83.2K | 183 65.4 | 498 72.4 | 737 100.0 |
| Rented for cash rent | 233 23.3 | 55 30.5C D | 44 19.6 | 67 18.1 | 66 29.8CD | 142 17.6 | 87 47.6F | 64 25.4J | 154 24.0J | 13 12.8 | 94 23.6N | 17 22.2 | 9 15.4 | 25 14.2 | 83 29.8MN | 174 25.3 | - - |
| Occupied without payment or rent | 22 2.2 | 1 0.6 | 4 1.9 | 13 3.4b | 4 1.8 | 22 2.7 | * 0.2 | 10 4.0I | 9 1.5 | 2 1.8 | 7 1.8 | 2 2.7 | - - | 5 2.6 | 9 3.1 | 11 1.6 | - - |
| Prefer not to answer | 8 0.8 | 1 0.4 | 1 0.5 | 5 1.3 | 1 0.5 | 4 0.4 | 3 1.6 | 5 1.9I | 2 0.4 | 1 0.6 | 2 0.4 | 1 1.2 | - - | - - | 5 1.8 | 5 0.7 | - - |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 54

Race

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|-------------------------------|----------------------|---------------|--------------------|--------------|--------------|---------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|---------------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| White | 811 81.1 | 139 76.6 | 203 90.4B DE | 294 79.4 | 174 78.3 | 811 100.0G | - | 215 85.7i | 512 79.7 | 80 78.5 | 311 77.9 | 62 83.0 | 50 83.0 | 164 91.8K lmO | 220 78.6 | 552 80.2 | 643 87.3 |
| Black | 121 12.1 | 25 13.8C | 15 6.7 | 54 14.6C | 27 12.0c | - | 121 66.2F | 25 10.1 | 84 13.0 | 12 11.7 | 54 13.6N | 7 9.2 | 7 12.2 | 10 5.9 | 39 14.1N | 82 11.9 | 56 7.6 |
| Asian/Pacific Islander | 52 5.2 | 16 8.6Cd | 3 1.4 | 17 4.7c | 16 7.1C | - | 52 28.4F | 9 3.6 | 35 5.4 | 8 8.2 | 25 6.3N | 6 7.7N | 3 4.4 | 2 1.3 | 16 5.7N | 41 6.0 | 31 4.2 |
| Other | 10 1.0 | 1 0.4 | 2 0.9 | 2 0.6 | 5 2.1 | - | 10 5.4F | * 0.1 | 8 1.3 | 1 1.4 | 6 1.5 | - | * 0.5 | 1 0.4 | 3 1.0 | 8 1.2 | 6 0.8 |
| Prefer not to answer | 6 0.6 | 1 0.6 | 1 0.6 | 3 0.7 | 1 0.6 | - | - | 1 0.5 | 4 0.7 | * 0.3 | 3 0.6 | - | - | 1 0.6 | 2 0.7 | 5 0.7 | 1 0.2 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 55

Hispanic, Latino or of Spanish origin

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own | |
|------------------------------------|----------------------|-------------------|-------------------|-----------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---------------------------------------|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl./ less | Some Coll./ Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | Home |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes (net) | 75 7.5 | 9 4.7 | 9 4.1 | 34 9.3b C | 23 10.2bc | 46 5.7 | 25 13.9F | 20 7.9 | 45 7.0 | 10 10.3 | 34 8.6N | 5 6.6N | 5 7.7N | 1 0.4 | 30 10.9N | 61 8.8 | 63 8.5 |
| Mexican, Mexican American, Chicano | 40 4.0 | 2 1.2 | 9 3.8 | 11 3.0 | 18 8.3BcD | 27 3.3 | 12 6.7 | 10 4.0 | 25 3.8 | 6 5.5 | 17 4.3N | 5 6.6N | 2 3.5n | 1 0.4 | 15 5.4N | 27 3.9 | 31 4.2 |
| Puerto Rican | 10 1.0 | 1 0.8 | - | 8 2.2Ce | - | 3 0.3 | 5 2.6F | 7 2.9I | 1 0.2 | 1 0.8 | 5 1.1 | - | - | - | 5 1.8 | 10 1.4 | 7 1.0 |
| Cuban | 9 0.9 | - | - | 9 2.3bCE | - | 9 1.1 | - | - | 5 0.7 | 4 4.1HI | 5 1.1 | - | - | - | 4 1.5 | 9 1.3 | 9 1.2 |
| Other Spanish/Hispanic | 17 1.7 | 5 2.8c | 1 0.3 | 7 1.8 | 4 1.9 | 8 1.0 | 9 4.7F | 3 1.0 | 14 2.2 | - | 8 2.0n | - | 3 4.1N | - | 6 2.2n | 15 2.2 | 16 2.2 |
| No | 919 91.9 | 172 94.6d e | 215 95.6D E | 334 90.0 | 198 89.2 | 762 93.9G | 157 86.1 | 230 91.6 | 594 92.4 | 91 89.4 | 363 90.9 | 70 93.4 | 56 92.3 | 175 98.4K | 249 89.1 | 624 90.7 | 669 90.9 |
| Prefer not to answer | 6 0.6 | 1 0.7 | 1 0.2 | 3 0.7 | 1 0.6 | 4 0.4 | - | 1 0.5 | 4 0.6 | * 0.3 | 2 0.5 | - | - | 2 1.2 | * 0.1 | 3 0.5 | 5 0.6 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
Overlap formulae used. * small base

THE ROSEN GROUP - Lion Polling Questions

Table 56

Primary grocery shopper

| | *----- REGION -----* | | | | | *- RACE --* | | *-- EDUCATION --* | | | *----- EMPLOYMENT -----* | | | | | Pri- mary Groc. Shop- Own Home | |
|-------------------------------|----------------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|------------------------|---------------|--------------------------|--------------|----------------|--------------|--------------|---|--------------|
| | Total | North East | Mid- West | South | West | White | Non- White | High Schl. /less | Some Coll. /Grad | Post- Grad | Full Time | Part Time | Self- Empl. | Re- tired | Not Empl. | per | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Analyzed Weighted Respondents | 1000 | 182 | 225 | 371 | 222 | 811 | 183* | 251 | 642 | 101* | 400 | 75* | 61* | 178 | 280 | 688 | 737 |
| Yes | 688 68.8 | 122 67.0 | 144 63.8 | 260 70.2 | 162 72.9c | 552 68.0 | 131 71.7 | 148 58.9 | 458 71.2H | 78 77.2H | 252 63.1 | 56 74.6k | 44 72.6 | 133 74.6K | 197 70.4k | 688 100.0 | 498 67.6 |
| No | 312 31.2 | 60 33.0 | 81 36.2e | 111 29.8 | 60 27.1 | 259 32.0 | 52 28.3 | 103 41.1I | 185 28.8 | 23 22.8 | 147 36.9l | 19 25.4 | 17 27.4 | 45 25.4 | 83 29.6 | - - | 239 32.4 |
| Sigma | 1000 100.0 | 182 100.0 | 225 100.0 | 371 100.0 | 222 100.0 | 811 100.0 | 183 100.0 | 251 100.0 | 642 100.0 | 101 100.0 | 400 100.0 | 75 100.0 | 61 100.0 | 178 100.0 | 280 100.0 | 688 100.0 | 737 100.0 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J - K/L/M/N/O
 Overlap formulae used. * small base