

The logo for the CNN | ORC Poll. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters 'ORC' in a bold, sans-serif font. Below this, the word 'POLL' is written in large, bold, white capital letters on a black rectangular background.

**Interviews with 420 adult Americans who watched the presidential speech conducted by telephone (landline and cell) by ORC International on January 20, 2015. The margin of sampling error for results based on the total sample is plus or minus 5 percentage points.**

**Survey respondents were first interviewed as part of a random national sample on January 16-19, 2015. In those interviews, respondents indicated they planned to watch tonight's speech and were willing to be re-interviewed after the speech.**

**Some questions were asked of each respondent both in the pre-speech questionnaire on January 16-19 and on tonight's questionnaire. Where applicable, results for tonight's respondents from both the pre-speech survey and the post-speech survey are reported.**

**20% of the respondents who participated in tonight's survey identified themselves as Republicans, 39% identified themselves as Democrats, and 41% identified themselves as independents.**

---

1. What was your overall reaction to President Obama’s speech tonight – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Some-what positive</u>	<u>Some-what negative</u>	<u>Very negative</u>	<u>Both/Mixed (vol.)</u>	<u>No opinion</u>
Jan. 20, 2015	51%	30%	10%	8%	1%	*

CNN/ORC TRENDS

BARACK OBAMA

Jan. 28, 2014	44%	32%	14%	8%	1%	1%
Feb. 12, 2013	53%	24%	14%	8%	1%	1%
Jan. 25, 2011	52%	32%	11%	4%	1%	1%
Jan. 27, 2010	48%	30%	15%	6%	1%	1%
Feb. 24, 2009	68%	24%	6%	2%	*	*

GEORGE W. BUSH

Jan. 23, 2007	41%	37%	16%	4%	1%	1%
---------------	-----	-----	-----	----	----	----

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan. 31, 2006	48%	27%	14%	9%	2%	*
Feb. 2, 2005	60%	26%	10%	3%	1%	--
Jan. 20, 2004	45%	31%	13%	10%	1%	--
Jan. 28, 2003	50%	34%	11%	3%	2%	*
Jan. 29, 2002	74%	20%	3%	2%	1%	*
Feb. 27, 2001	66%	26%	6%	1%	*	1%

BILL CLINTON

Jan. 19, 1999	56%	27%	9%	7%	1%	*
Jan. 27, 1998	52%	32%	11%	5%	*	*

2. Do you think the policies being proposed by Barack Obama will move the country in the right direction or the wrong direction?

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No opinion</u>
Jan. 20, 2015 (Post-speech)	72%	24%	4%
Jan. 16-19, 2015 (Pre-speech)	57%	38%	4%

CNN/ORC TRENDS

BARACK OBAMA

Jan. 28, 2014 (Post-speech)	69%	29%	3%
Jan. 24-27, 2014 (Pre-speech)	52%	43%	5%
Feb. 12, 2013 (Post-speech)	71%	26%	3%
Feb 10-11, 2013 (Pre-speech)	65%	32%	3%
Jan. 25, 2011 (Post-speech)	77%	18%	4%
Jan. 14-23, 2011 (Pre-speech)	61%	37%	2%
Jan. 27, 2010 (Post-speech)	71%	27%	2%
Jan. 22-26, 2010 (Pre-speech)	53%	43%	5%
Feb. 24, 2009 (Post-speech)	88%	11%	1%
Feb. 18-22, 2009 (Pre-speech)	71%	26%	3%

GEORGE W. BUSH

Jan. 23, 2007 (Post-speech)	67%	27%	6%
Jan. 19-22, 2007 (Pre-speech)	43%	48%	9%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

Jan 31, 2006 (Post-speech)	68%	28%	4%
Jan 29-30, 2006 (Pre-speech)	52%	40%	8%
Feb 2, 2005 (Post-speech)	77%	20%	3%
Jan 31-Feb 1, 2005 (Pre-speech)	67%	29%	4%
Jan 20, 2004 (Post-speech)	70%	26%	4%
Jan 18-19, 2004 (Pre-speech)	60%	33%	7%
Jan 28, 2003 (Post-speech)	71%	20%	9%
Jan 23-27, 2003 (Pre-speech)	52%	40%	8%
Jan 29, 2002 (Post-speech)	91%	7%	2%
Jan 25-27, 2002 (Pre-speech)	77%	16%	7%
Feb 27, 2001 (Post-speech)	84%	12%	4%
Feb 25-26, 2001 (Pre-speech)	73%	12%	15%

BILL CLINTON

Jan 24, 1995 (Post-speech)	83%	15%	2%
Jan 23, 1995 (Pre-speech)	51%	35%	14%
Jan 25, 1994 (Post-speech)	84%	11%	5%
Jan 22-24, 1994 (Pre-speech)	67%	27%	6%

2001 WORDING: Thinking about the policies of President Bush and his administration, in your view, is George W. Bush leading the country in the right direction or in the wrong direction?

1994-1995 WORDING: Thinking about the policies of President Clinton and his administration, in your view, is Bill Clinton leading the country in the right direction or in the wrong direction?

3. For each of the following, please tell me whether you think the policies being proposed by Barack Obama on that issue will move the country in the right direction or the wrong direction? (RANDOM ORDER)

	<u>Right direction</u>	<u>Wrong direction</u>	<u>No Opinion</u>
<b>The economy</b>			
Jan. 20, 2015 (Post-speech)	71%	25%	4%
Jan. 16-19, 2015 (Pre-speech)	58%	37%	5%
<b>Immigration</b>			
Jan. 20, 2015	60%	35%	5%
<b>Taxes</b>			
Jan. 20, 2015	64%	31%	5%
<b>Education</b>			
Jan. 20, 2015	78%	19%	3%
<b>Race relations</b>			
Jan. 20, 2015	74%	18%	8%
<b>Terrorism</b>			
Jan. 20, 2015	69%	24%	7%

CNN/USA TODAY/GALLUP TRENDS

GEORGE W. BUSH

<b>The economy</b>			
Feb 2, 2005 (Post-speech)	71%	26%	3%
Jan 20, 2004 (Post-speech)	66%	31%	3%
<b>Taxes</b>			
Jan 20, 2004 (Post-speech)	65%	32%	3%
<b>Terrorism</b>			
Jan 20, 2004 (Post-speech)	78%	19%	3%

4. Do you think the proposals outlined in tonight's speech to help lower-income people join the middle class will be very effective, somewhat effective, not too effective, or not effective at all?

	<u>Very effective</u>	<u>Somewhat effective</u>	<u>Not too effective</u>	<u>Not effective at all</u>	<u>No Opinion</u>
Jan. 20, 2015	24%	44%	16%	15%	1%
Jan. 28, 2014	18%	50%	15%	16%	*

5. Do you think the proposals outlined in tonight's speech to address the problems faced by people who are already in the middle class will be very effective, somewhat effective, not too effective, or not effective at all?

	<u>Very effective</u>	<u>Somewhat effective</u>	<u>Not too effective</u>	<u>Not effective at all</u>	<u>No Opinion</u>
Jan. 20, 2015	22%	47%	16%	13%	2%
Jan. 28, 2014	14%	47%	23%	14%	2%

6. In general, would you rather see Barack Obama attempt to reach a bipartisan compromise with Congress on major issues, or would you rather see Obama take unilateral action without Congress to make changes in government policy that are not supported by Republicans?

	<u>Bipartisan compromise</u>	<u>Take action without Congress</u>	<u>No Opinion</u>
Jan. 20, 2015	74%	24%	3%
Jan. 28, 2014	67%	30%	3%