

The logo consists of two horizontal bars. The top bar is light gray and contains the text 'CNN | ORC' in a bold, black, sans-serif font. The 'CNN' is in a stylized, outlined font, while 'ORC' is in a solid black font. A vertical line separates 'CNN' and 'ORC'. The bottom bar is solid black and contains the word 'POLL' in a large, white, bold, sans-serif font.

**Interviews with 1,011 adult Americans conducted by telephone by ORC International on December 18-21, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample includes 660 interviews among landline respondents and 351 interviews among cell phone respondents.**

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33. How likely is it that there will be acts of terrorism in the United States in the days around Christmas -- very likely, somewhat likely, not too likely, or not likely at all?

	Dec. 18-21 <u>2014</u>	Dec. 17-19 <u>2010</u>
Very likely	8%	13%
Somewhat likely	31%	41%
Not too likely	35%	30%
Not likely at all	24%	15%
No opinion	1%	2%

CNN/USA TODAY/GALLUP TRENDS

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not too likely</u>	<u>Not at all likely</u>	<u>No opinion</u>
2001 Dec 14-16	14	39	32	11	4

40. Do you celebrate Christmas?

	Dec. 18-21 <u>2014</u>	Dec. 16-19 <u>2013</u>	Dec. 1-2 <u>2008</u>	Dec. 15-17 <u>2006</u>
Yes	95%	94%	96%	94%
No	5%	6%	4%	6%
No opinion	*	*	*	*

CNN/USA TODAY/GALLUP TRENDS

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2005 Dec 16-18	96	4	*
2003 Dec 11-14	95	5	--
2000 Dec 2-4	96	4	*
1994 Dec 16-18	96	4	*

41. Do you plan to send out Christmas or holiday cards this year?

	Dec. 18-21 <u>2014</u>	Dec. 15-17 <u>2006</u>
Yes	58%	74%
No	42%	26%
No opinion	*	*

42. Do you plan to have a Christmas tree in your home this year?

	Dec. 18-21 <u>2014</u>	Dec. 15-17 <u>2006</u>
Yes	77%	76%
No	18%	17%
Do not celebrate Christmas (from Q.40)	5%	6%
No opinion	*	*

CNN/YANKELOVICH CONSUMER WATCH TREND

	<u>Yes</u>	<u>No</u>	<u>Don't celebrate Christmas</u>	<u>No opinion</u>
1996 Nov. 14-17	75	15	9	2

43. Will that be a real tree or an artificial tree?

	Dec. 18-21 <u>2014</u>	Dec. 15-17 <u>2006</u>
Real tree	24%	22%
Artificial tree	51%	53%
Both (vol.)	1%	1%
No tree in home (from Q.42)	18%	17%
Do not celebrate Christmas (from Q.40)	5%	6%
No opinion	*	*

CNN/YANKELOVICH CONSUMER WATCH TREND

	<u>Real tree</u>	<u>Artificial tree</u>	<u>Both</u>	<u>No tree in home</u>	<u>Don't celebrate Christmas</u>	<u>No opinion</u>
1996 Nov. 14-17	33	39	1	15	9	3

44. In your family, do you open your presents on Christmas Eve or Christmas Day?

Dec. 18-21  
2014

Christmas Eve	14%
Christmas Day	58%
Both (vol.)	20%
Do not celebrate Christmas (from Q.40)	5%
No opinion	2%

CNN/USA TODAY/GALLUP TRENDS

	Christmas <u>Eve</u>	Christmas <u>Day</u>	Both <u>(vol.)</u>	Neither <u>(vol.)</u>	No <u>opinion</u>
2003 Dec 11-14	21	65	12	2	*
1989 Oct 12-15	22	51	25	2	*
1950 Dec 3-8	30	52	3	8	*

*QUESTION WORDING DEC 2003: Do you and your immediate family generally open your presents on Christmas Eve or Christmas Day?*

45. How much stress or pressure do you usually feel from all the things you have to do to get ready for Christmas--a great deal, a fair amount, some, not too much, or none at all?

Dec. 18-21  
2014

Great deal	10%
Fair amount	20%
Some	18%
Not too much	28%
None at all	18%
Do not celebrate Christmas (from Q.40)	5%
No opinion	*

CNN/USA TODAY/GALLUP TRENDS

	Great <u>deal</u>	Fair <u>amount</u>	Some	Not too <u>much</u>	None <u>at all</u>	No <u>opinion</u>
2005 Dec 16-18	21	65	12	2	*	*
1989 Oct 12-15	22	51	25	2	*	*

*QUESTION WORDING OCT 1989: How much pressure do you usually feel from all the things you have to do to get ready for Christmas?*

46. Do you think about Christmas more as a religious holiday, or more as a family holiday?

Dec. 18-21  
2014

Religious holiday	46%
Family holiday	47%
Do not celebrate Christmas (from Q.40)	5%
No opinion	2%

HARRIS TREND

	<u>Religious holiday</u>	<u>Family holiday</u>	<u>No opinion</u>
1992 Dec 4-8	51	44	4

## METHODOLOGY

A total of 1,011 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 28% described themselves as Democrats, 22% described themselves as Republicans, and 50% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 33

How likely is it that there will be acts of terrorism in the United States in the days around Christmas -- very likely, somewhat likely, not too likely or not likely at all?

Base = Total Sample

	Total	Men	Women	White	Non-White
Very likely	8%	9%	8%	9%	7%
Somewhat likely	31%	26%	36%	32%	29%
Not too likely	35%	35%	34%	34%	37%
Not likely at all	24%	29%	20%	24%	26%
No opinion	1%	*	2%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Very likely	8%	4%	8%	11%	11%	6%	11%
Somewhat likely	31%	22%	27%	38%	41%	24%	39%
Not too likely	35%	41%	40%	29%	28%	40%	29%
Not likely at all	24%	33%	25%	20%	18%	29%	19%
No opinion	1%	*	1%	2%	2%	*	2%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Very likely	8%	10%	7%	11%	7%	8%	7%	10%
Somewhat likely	31%	32%	31%	34%	29%	30%	29%	38%
Not too likely	35%	34%	36%	32%	37%	34%	39%	27%
Not likely at all	24%	23%	25%	22%	26%	26%	24%	23%
No opinion	1%	1%	1%	1%	1%	2%	*	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Very likely	8%	6%	9%	11%	8%	8%	9%
Somewhat likely	31%	28%	31%	37%	25%	28%	40%
Not too likely	35%	39%	34%	31%	38%	36%	31%
Not likely at all	24%	26%	25%	20%	28%	27%	19%
No opinion	1%	1%	1%	1%	2%	1%	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Very likely	8%	9%	9%	10%	6%	8%	7%	10%
Somewhat likely	31%	29%	30%	33%	32%	30%	29%	38%
Not too likely	35%	39%	33%	31%	39%	34%	39%	27%
Not likely at all	24%	21%	28%	25%	23%	26%	24%	23%
No opinion	1%	3%	1%	1%	1%	2%	*	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%



CNN/ORC International Poll -- December 18 to 21, 2014

Question 40

Do you celebrate Christmas?

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes, celebrate	95%	95%	95%	96%	94%
No, do not	5%	5%	5%	4%	6%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes, celebrate	95%	94%	97%	94%	93%	95%	94%
No, do not	5%	6%	3%	6%	7%	4%	6%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Yes, celebrate	95%	93%	97%	95%	95%	92%	96%	97%
No, do not	5%	7%	3%	5%	5%	8%	4%	3%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes, celebrate	95%	92%	95%	99%	90%	94%	99%
No, do not	5%	8%	5%	*	10%	6%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes, celebrate	95%	91%	97%	98%	93%	92%	96%	97%
No, do not	5%	9%	3%	2%	7%	8%	4%	3%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- December 18 to 21, 2014  
 Question 41  
 Do you plan to send out Christmas or holiday cards this year?

Base = Total Sample

	Total	Men	Women	White	Non-White			
Yes	58%	55%	62%	64%	47%			
No	42%	45%	38%	36%	53%			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5			

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes	58%	45%	59%	63%	73%	51%	67%
No	42%	55%	41%	36%	27%	49%	33%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Yes	58%	54%	62%	56%	60%	55%	61%	61%
No	42%	46%	38%	44%	40%	45%	39%	39%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes	58%	59%	54%	67%	51%	60%	65%
No	42%	41%	45%	33%	49%	40%	35%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes	58%	61%	64%	60%	48%	55%	61%	61%
No	42%	38%	36%	40%	52%	45%	39%	39%
No opinion	*	1%	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- December 18 to 21, 2014

Question 40/42

Q40. Do you celebrate Christmas?

Q42. Do you plan to have a Christmas tree in your home this year?

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes, have tree	77%	74%	79%	79%	71%
No tree	18%	20%	16%	16%	22%
Do not celebrate Christmas	5%	5%	5%	4%	6%
No Opinion	*	*	*	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes, have tree	77%	77%	78%	79%	69%	78%	75%
No tree	18%	17%	19%	15%	24%	18%	18%
Do not celebrate Christmas	5%	6%	3%	6%	7%	4%	6%
No Opinion	*	*	1%	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Yes, have tree	77%	72%	83%	75%	78%	69%	82%	80%
No tree	18%	21%	13%	20%	16%	23%	13%	17%
Do not celebrate Christmas	5%	7%	3%	5%	5%	8%	4%	3%
No Opinion	*	*	*	*	*	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes, have tree	77%	73%	76%	83%	67%	77%	86%
No tree	18%	18%	19%	17%	23%	17%	13%
Do not celebrate Christmas	5%	8%	5%	*	10%	6%	1%
No Opinion	*	*	*	*	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes, have tree	77%	76%	80%	80%	68%	69%	82%	80%
No tree	18%	15%	17%	17%	24%	23%	13%	17%
Do not celebrate Christmas	5%	9%	3%	2%	7%	8%	4%	3%
No Opinion	*	*	*	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

Q40. Do you celebrate Christmas?  
 Q42. Do you plan to have a Christmas tree in your home this year?  
 Q43. Will that be a real tree or an artificial tree?

Base = Total Sample

	Total	Men	Women	White	Non-White
Real tree	24%	26%	22%	26%	20%
Artificial tree	51%	46%	56%	52%	50%
Both	1%	2%	1%	1%	1%
No tree	18%	20%	16%	16%	22%
Do not celebrate Christmas	5%	5%	5%	4%	6%
No Opinion	*	*	*	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Real tree	24%	27%	33%	21%	11%	30%	17%
Artificial tree	51%	50%	43%	57%	56%	47%	56%
Both	1%	*	2%	2%	1%	1%	2%
No tree	18%	17%	19%	15%	24%	18%	18%
Do not celebrate Christmas	5%	6%	3%	6%	7%	4%	6%
No Opinion	*	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Real tree	24%	22%	29%	23%	25%	20%	28%	21%
Artificial tree	51%	50%	52%	51%	51%	49%	52%	56%
Both	1%	*	3%	1%	2%	*	1%	3%
No tree	18%	21%	13%	20%	16%	23%	13%	17%
Do not celebrate Christmas	5%	7%	3%	5%	5%	8%	4%	3%
No Opinion	*	*	*	*	*	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Real tree	24%	23%	25%	23%	23%	23%	27%
Artificial tree	51%	50%	49%	57%	44%	53%	55%
Both	1%	1%	1%	2%	*	1%	3%
No tree	18%	18%	19%	17%	23%	17%	13%
Do not celebrate Christmas	5%	8%	5%	*	10%	6%	1%
No Opinion	*	*	*	1%	*	*	1%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Real tree	24%	29%	16%	22%	31%	20%	28%	21%
Artificial tree	51%	44%	62%	58%	37%	49%	52%	56%
Both	1%	3%	2%	1%	*	*	1%	3%
No tree	18%	15%	17%	17%	24%	23%	13%	17%
Do not celebrate Christmas	5%	9%	3%	2%	7%	8%	4%	3%
No Opinion	*	1%	*	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

CNN/ORC International Poll -- December 18 to 21, 2014

Question 40/44

Q40. Do you celebrate Christmas?

Q44. In your family, do you open your presents on Christmas Eve or Christmas Day?

Base = Total Sample

	Total	Men	Women	White	Non-White
Christmas Eve	14%	18%	11%	14%	14%
Christmas Day	58%	57%	60%	55%	67%
Both	20%	19%	22%	25%	11%
Do not celebrate Christmas	5%	5%	5%	4%	6%
No Opinion	2%	1%	2%	2%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Christmas Eve	14%	15%	12%	11%	21%	13%	15%
Christmas Day	58%	59%	59%	61%	54%	59%	58%
Both	20%	20%	24%	21%	16%	22%	19%
Do not celebrate Christmas	5%	6%	3%	6%	7%	4%	6%
No Opinion	2%	1%	2%	1%	3%	1%	2%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Christmas Eve	14%	15%	14%	16%	13%	12%	14%	19%
Christmas Day	58%	55%	62%	57%	60%	58%	58%	59%
Both	20%	21%	20%	21%	20%	20%	23%	19%
Do not celebrate Christmas	5%	7%	3%	5%	5%	8%	4%	3%
No Opinion	2%	2%	1%	2%	1%	1%	2%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Christmas Eve	14%	15%	15%	12%	13%	12%	19%
Christmas Day	58%	60%	56%	63%	53%	61%	59%
Both	20%	16%	22%	24%	23%	20%	19%
Do not celebrate Christmas	5%	8%	5%	*	10%	6%	1%
No Opinion	2%	1%	2%	2%	1%	2%	2%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Christmas Eve	14%	7%	20%	14%	16%	12%	14%	19%
Christmas Day	58%	57%	54%	60%	61%	58%	58%	59%
Both	20%	27%	21%	22%	12%	20%	23%	19%
Do not celebrate Christmas	5%	9%	3%	2%	7%	8%	4%	3%
No Opinion	2%	*	1%	2%	3%	1%	2%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

Q40. Do you celebrate Christmas?

Q45. How much stress or pressure do you usually feel from all the things you have to do to get ready for Christmas--a great deal, a fair amount, some, not too much, or none at all?

Base = Total Sample

	Total	Men	Women	White	Non-White
Great deal	10%	8%	13%	10%	11%
Fair amount	20%	15%	24%	19%	20%
Some	18%	20%	17%	21%	13%
Not too much	28%	28%	29%	28%	30%
None at all	18%	23%	13%	17%	19%
Do not celebrate Christmas	5%	5%	5%	4%	6%
No Opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Great deal	10%	8%	16%	10%	7%	12%	9%
Fair amount	20%	19%	24%	19%	16%	21%	18%
Some	18%	13%	17%	26%	18%	15%	23%
Not too much	28%	33%	26%	25%	29%	30%	27%
None at all	18%	22%	14%	15%	23%	18%	18%
Do not celebrate Christmas	5%	6%	3%	6%	7%	4%	6%
No Opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Great deal	10%	10%	8%	14%	8%	8%	11%	12%
Fair amount	20%	22%	19%	17%	21%	22%	21%	15%
Some	18%	17%	23%	18%	19%	14%	19%	24%
Not too much	28%	26%	30%	26%	30%	28%	29%	26%
None at all	18%	19%	17%	19%	17%	20%	16%	21%
Do not celebrate Christmas	5%	7%	3%	5%	5%	8%	4%	3%
No Opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Great deal	10%	9%	13%	6%	5%	12%	10%
Fair amount	20%	20%	17%	25%	22%	19%	20%
Some	18%	14%	18%	25%	14%	19%	22%
Not too much	28%	30%	28%	26%	33%	31%	24%
None at all	18%	18%	19%	16%	16%	14%	22%
Do not celebrate Christmas	5%	8%	5%	*	10%	6%	1%
No Opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Great deal	10%	12%	11%	10%	8%	8%	11%	12%
Fair amount	20%	18%	19%	16%	28%	22%	21%	15%
Some	18%	16%	20%	20%	17%	14%	19%	24%
Not too much	28%	26%	29%	32%	24%	28%	29%	26%
None at all	18%	19%	18%	19%	16%	20%	16%	21%
Do not celebrate Christmas	5%	9%	3%	2%	7%	8%	4%	3%
No Opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%

Q40. Do you celebrate Christmas?

Q46. Do you think about Christmas more as a religious holiday, or more as a family holiday?

Base = Total Sample

	Total	Men	Women	White	Non-White
Religious holiday	46%	43%	48%	46%	44%
Family holiday	47%	50%	45%	48%	47%
Do not celebrate Christmas	5%	5%	5%	4%	6%
No Opinion	2%	2%	2%	2%	2%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Religious holiday	46%	29%	42%	55%	63%	35%	58%
Family holiday	47%	64%	53%	38%	28%	59%	34%
Do not celebrate Christmas	5%	6%	3%	6%	7%	4%	6%
No Opinion	2%	1%	2%	2%	1%	2%	2%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Religious holiday	46%	45%	44%	51%	42%	41%	45%	56%
Family holiday	47%	47%	51%	43%	51%	48%	50%	39%
Do not celebrate Christmas	5%	7%	3%	5%	5%	8%	4%	3%
No Opinion	2%	1%	2%	1%	2%	2%	1%	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0	+/-5.5	+/-4.5	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Religious holiday	46%	36%	44%	61%	25%	42%	63%
Family holiday	47%	54%	48%	37%	62%	51%	34%
Do not celebrate Christmas	5%	8%	5%	*	10%	6%	1%
No Opinion	2%	1%	2%	2%	3%	1%	2%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.5	+/-6.5	+/-5.5	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Religious holiday	46%	37%	45%	56%	40%	41%	45%	56%
Family holiday	47%	51%	50%	41%	51%	48%	50%	39%
Do not celebrate Christmas	5%	9%	3%	2%	7%	8%	4%	3%
No Opinion	2%	4%	1%	1%	1%	2%	1%	2%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%