



Interviews with 1,045 adult Americans conducted by telephone by ORC International on November 21-23, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample includes 692 interviews among landline respondents and 353 interviews among cell phone respondents.

36. Which of the following best describes where you are planning to have dinner on Thanksgiving -- at your own home, at the home of one of your relatives, at the home of one of your spouse's relatives, at a friend's home, or at a restaurant?

	Nov. 21-23 <u>2014</u>	Nov. 17-19 <u>2006</u>
Your own home	45%	45%
One of your relatives' home	35%	36%
One of your spouse's relatives' home	7%	9%
Friend's home	6%	5%
Restaurant	5%	3%
Not eating dinner on Thanksgiving (vol.)	2%	1%
No opinion	1%	2%

37. Do you think you will eat turkey on Thanksgiving this year?

	Nov. 21-23 <u>2014</u>
Yes	86%
No	12%
Not eating dinner on Thanksgiving (Q. 36)	2%
No opinion	1%

CNN/TIME TRENDS

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
1992 Oct 20-22	91	7	2

38. Are you planning to go shopping in a store or shopping mall or some other retail establishment on Thanksgiving, or not?

Nov. 21-23
2014

Yes, planning	12%
Not planning	87%
No opinion	1%

39. Are you planning to go shopping in a store or shopping mall or some other retail establishment on Friday, November 28, the day after Thanksgiving, or not?

	Nov. 21-23 <u>2014</u>	Nov. 18-20 <u>2011*</u>	Nov. 17-19 <u>2006*</u>
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Yes, planning	22%	23%	19%
Not planning	77%	76%	79%
No opinion	1%	*	1%

CNN/YANKELOVICH CONSUMER WATCH TREND

	<u>Plan on shopping</u>	<u>Do not plan to shop</u>	<u>No opinion</u>
November 14-17, 1996*	19%	74%	7%

*QUESTION WORDING PRIOR TO 2014: Are you planning to go shopping on Friday -- the day after Thanksgiving?

METHODOLOGY

A total of 1,045 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 28% described themselves as Democrats, 23% described themselves as Republicans, and 49% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 36

Which of the following best describes where you are planning to have dinner on Thanksgiving -- at your own home, at the home of one of your relatives, at the home of one of your spouse's relatives, at a friend's home, or at a restaurant?

Base = Total Sample

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
Your own home	45%	44%	45%	45%	44%
Home of one of your relatives	35%	32%	37%	34%	35%
Home of spouse's relatives	7%	9%	5%	8%	5%
Friend's home	6%	7%	5%	5%	7%
Restaurant	5%	6%	4%	4%	6%
Not planning holiday dinner	2%	1%	3%	2%	2%
No opinion	1%	1%	1%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Your own home	45%	40%	45%	49%	46%	42%	48%
Home of one of your relatives	35%	40%	33%	29%	38%	37%	32%
Home of spouse's relatives	7%	9%	7%	7%	4%	8%	6%
Friend's home	6%	5%	9%	4%	6%	6%	5%
Restaurant	5%	4%	3%	7%	5%	3%	6%
Not planning holiday dinner	2%	3%	1%	3%	*	2%	2%
No opinion	1%	1%	2%	1%	*	1%	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Your own home	45%	42%	45%	47%	43%
Home of one of your relatives	35%	35%	37%	34%	36%
Home of spouse's relatives	7%	6%	9%	6%	8%
Friend's home	6%	7%	5%	7%	5%
Restaurant	5%	5%	4%	4%	5%
Not planning holiday dinner	2%	4%	*	2%	2%
No opinion	1%	1%	1%	*	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
	-----	-----	-----	-----	-----	-----	-----
Your own home	45%	47%	43%	45%	43%	41%	50%
Home of one of your relatives	35%	33%	35%	37%	34%	36%	34%
Home of spouse's relatives	7%	6%	7%	7%	5%	7%	9%
Friend's home	6%	6%	6%	4%	9%	7%	3%
Restaurant	5%	5%	5%	4%	6%	6%	3%
Not planning holiday dinner	2%	2%	2%	2%	2%	2%	1%
No opinion	1%	1%	2%	*	1%	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5

	Total	North-east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Your own home	45%	41%	45%	50%	40%	47%	44%	42%
Home of one of your relatives	35%	37%	37%	31%	36%	29%	36%	39%
Home of spouse's relatives	7%	6%	8%	7%	7%	6%	7%	8%
Friend's home	6%	7%	4%	5%	7%	8%	6%	1%
Restaurant	5%	5%	3%	5%	7%	6%	4%	4%
Not planning holiday dinner	2%	3%	1%	2%	1%	2%	1%	3%
No opinion	1%	*	3%	1%	2%	2%	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%

CNN/ORC International Poll -- November 21 to 23, 2014
 Question 37
 Do you think you will eat turkey on Thanksgiving this year?

Base = Total Sample

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
Yes	86%	86%	85%	86%	84%
No	12%	12%	11%	10%	14%
Not planning holiday dinner	2%	1%	3%	3%	2%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Yes	86%	82%	93%	81%	90%	87%	85%
No	12%	16%	5%	14%	10%	11%	12%
Not planning holiday dinner	2%	3%	1%	4%	*	2%	2%
No opinion	1%	*	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Yes	86%	85%	87%	85%	86%
No	12%	11%	12%	12%	11%
Not planning holiday dinner	2%	4%	*	2%	2%
No opinion	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
	-----	-----	-----	-----	-----	-----	-----
Yes	86%	87%	83%	91%	83%	85%	88%
No	12%	11%	14%	8%	14%	12%	10%
Not planning holiday dinner	2%	2%	2%	2%	2%	3%	1%
No opinion	1%	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Yes	86%	87%	85%	85%	85%	84%	87%	85%
No	12%	10%	13%	11%	14%	14%	11%	10%
Not planning holiday dinner	2%	3%	1%	3%	1%	2%	1%	4%
No opinion	1%	*	1%	1%	*	*	1%	1%
Sampling Error	+/-3.0	+/-6.0	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%

CNN/ORC International Poll -- November 21 to 23, 2014

Question 38

Are you planning to go shopping in a store or shopping mall or some other retail establishment on Thanksgiving, or not?

Base = Total Sample

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
Yes	12%	14%	11%	7%	24%
No	87%	86%	88%	93%	75%
No opinion	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Yes	12%	19%	13%	9%	4%	16%	7%
No	87%	81%	86%	90%	95%	83%	92%
No opinion	1%	*	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Yes	12%	11%	14%	17%	8%
No	87%	88%	86%	82%	91%
No opinion	1%	1%	1%	*	1%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
	-----	-----	-----	-----	-----	-----	-----
Yes	12%	13%	12%	11%	14%	10%	14%
No	87%	85%	88%	88%	84%	89%	86%
No opinion	1%	1%	*	*	2%	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Yes	12%	8%	13%	16%	11%	16%	11%	9%
No	87%	91%	86%	84%	89%	84%	89%	91%
No opinion	1%	1%	1%	1%	*	1%	1%	*
Sampling Error	+/-3.0	+/-6.0	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%

Question 39

Are you planning to go shopping in a store or shopping mall or some other retail establishment on Friday, November 28, the day after Thanksgiving, or not?

Base = Total Sample

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
Yes	22%	22%	21%	17%	34%
No	77%	78%	77%	82%	65%
No opinion	1%	*	2%	1%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Yes	22%	31%	25%	16%	9%	28%	13%
No	77%	69%	73%	82%	90%	71%	85%
No opinion	1%	*	2%	2%	1%	1%	1%
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Yes	22%	17%	26%	24%	20%
No	77%	82%	73%	74%	79%
No opinion	1%	1%	1%	2%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.0	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
	-----	-----	-----	-----	-----	-----	-----
Yes	22%	27%	19%	20%	17%	22%	25%
No	77%	73%	79%	79%	82%	78%	73%
No opinion	1%	*	2%	1%	1%	*	2%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Yes	22%	22%	18%	25%	19%	25%	21%	14%
No	77%	76%	82%	74%	79%	73%	79%	84%
No opinion	1%	2%	*	*	2%	1%	*	2%
Sampling Error	+/-3.0	+/-6.0	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%