North Carolina

In North Carolina, interviews with 1,016 adult Americans conducted by telephone by ORC International on October 27-30, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The North Carolina sample also includes 896 interviews among registered voters (plus or minus 3.5 percentage points) and 559 interviews among likely voters (plus or minus 4 percentage points). In North Carolina, 712 interviews were conducted among landline respondents and 304 interviews among cell phone respondents.
1. If the election for U.S. Senate were held today and the candidates were Kay Hagan, the Democrat, Thom Tillis, the Republican, and Sean Haugh, the Libertarian who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward?
   (RANDOM ORDER)

<table>
<thead>
<tr>
<th></th>
<th>Hagan</th>
<th>Tillis</th>
<th>Haugh</th>
<th>Other (vol.)</th>
<th>Neither (vol.)</th>
<th>No opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Likely Voters</td>
<td>Oct. 27-30, 2014 48% 46% 4% * 1% 1%</td>
<td>Sept. 22-25, 2014 46% 43% 7% * 3% 1%</td>
<td></td>
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</tr>
<tr>
<td>Registered Voters</td>
<td>Oct. 27-30, 2014 47% 41% 8% * 3% 1%</td>
<td>Sept. 22-25, 2014 46% 39% 9% * 4% 2%</td>
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</table>

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

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<tr>
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<th>Mind made up</th>
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<th>No opinion</th>
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<td>Likely Voters</td>
<td>Oct. 27-30, 2014 90% 9% 1%</td>
<td>Sept. 22-25, 2014 73% 25% 2%</td>
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<tr>
<td>Registered Voters</td>
<td>Oct. 27-30, 2014 77% 20% 3%</td>
<td>Sept. 22-25, 2014 61% 36% 3%</td>
<td></td>
</tr>
</tbody>
</table>

_no opinion includes respondents with no first choice in Q 1_.

-2- October 27-30, 2014
3. We'd like to get your overall opinion of those candidates, regardless of whether or not you plan
to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion
of that person -- or if you have never heard of them before today. (RANDOM ORDER)

<table>
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<tr>
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<th>Unfavorable</th>
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<tr>
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<td></td>
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<tr>
<td>Oct. 27-30, 2014</td>
<td>49%</td>
<td>48%</td>
<td>*</td>
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</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>46%</td>
<td>47%</td>
<td>2%</td>
<td>5%</td>
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<tr>
<td>Registered Voters</td>
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</tr>
<tr>
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<td>46%</td>
<td>47%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>45%</td>
<td>43%</td>
<td>4%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Thom Tillis</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Likely Voters</td>
<td></td>
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<tr>
<td>Oct. 27-30, 2014</td>
<td>43%</td>
<td>50%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>47%</td>
<td>40%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Registered Voters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct. 27-30, 2014</td>
<td>41%</td>
<td>46%</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>41%</td>
<td>41%</td>
<td>9%</td>
<td>10%</td>
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4. Do you approve or disapprove of the way Barack Obama is handling his job as president?

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<td></td>
</tr>
<tr>
<td>Oct. 27-30, 2014</td>
<td>45%</td>
<td>53%</td>
<td>2%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>38%</td>
<td>58%</td>
<td>3%</td>
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<td><strong>Registered Voters</strong></td>
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<td>Oct. 27-30, 2014</td>
<td>45%</td>
<td>53%</td>
<td>2%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>43%</td>
<td>53%</td>
<td>5%</td>
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<tr>
<td><strong>All Respondents</strong></td>
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<tr>
<td>Oct. 27-30, 2014</td>
<td>42%</td>
<td>52%</td>
<td>6%</td>
</tr>
<tr>
<td>Sept. 22-25, 2014</td>
<td>42%</td>
<td>52%</td>
<td>7%</td>
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</tbody>
</table>
METHODOLOGY

In North Carolina, a total of 1,016 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 559 respondents were classified as likely voters. Among those likely voters, 38% described themselves as Democrats, 30% described themselves as Independents, and 32% described themselves as Republicans.

In the North Carolina crosstabs, the state regions are composed of the following counties: the "East" region is composed of Beaufort, Bertie, Bladen, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Cumberland, Currituck, Dare, Duplin, Edgecombe, Gates, Greene, Halifax, Harnett, Hertford, Hyde, Jones, Lenoir, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Robeson, Sampson, Tyrrell, Washington, Wayne and Wilson counties; the "Raleigh-Durham Triangle" region is composed of Chatham, Durham, Franklin, Granville, Johnston, Orange, Person, Vance, Wake and Warren counties; the "Charlotte Area" region is composed of Cabarrus, Gaston, Lincoln, Mecklenburg and Union counties; the "Piedmont/Central" region is composed of Alamance, Anson, Caswell, Davidson, Davie, Forsyth, Guilford, Hoke, Lee, Montgomery, Moore, Randolph, Richmond, Rockingham, Rowan, Scotland, Stanly and Stokes counties; and the "West" region is composed of Alexander, Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Catawba, Cherokee, Clay, Cleveland, Graham, Haywood, Henderson, Iredell, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Surry, Swain, Transylvania, Watauga, Wilkes, Yadkin and Yancey counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of North Carolina to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.
North Carolina CNN/ORC International Poll -- October 27 to 30, 2014
Likely Voter
Question 1/1A
Q1. If the election for U.S. Senate were held today and the candidates were Kay Hagan, the Democrat, and Thom Tillis, the Republican, and Sean Haugh, the Libertarian who would you be more likely to vote for --
Q1A. As of today, do you lean more toward --

<table>
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<th>Non-White</th>
<th>Men</th>
<th>Women</th>
<th>Hagan, the Democrat</th>
<th>Tillis, the Republican</th>
<th>Haugh, the Libertarian</th>
<th>None of the above</th>
<th>Other</th>
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<th>Sampling Error</th>
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<tr>
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<td>48%</td>
<td>41%</td>
<td>55%</td>
<td>34%</td>
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<td>27%</td>
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<tr>
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<td>39%</td>
<td>60%</td>
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<td>67%</td>
<td>51%</td>
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<tr>
<td>Haugh, the Libertarian</td>
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<td>4%</td>
<td>4%</td>
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<td>Other</td>
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<tr>
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<th>Men</th>
<th>Women</th>
<th>Hagan, the Democrat</th>
<th>Tillis, the Republican</th>
<th>Haugh, the Libertarian</th>
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<tr>
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<td>N/A</td>
<td>N/A</td>
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<td>45%</td>
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<tr>
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<td>46%</td>
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<td>N/A</td>
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<td>49%</td>
<td>5%</td>
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<td>49%</td>
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<tr>
<td>Haugh, the Libertarian</td>
<td>4%</td>
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<td>N/A</td>
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<td>5%</td>
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<th>Non-White</th>
<th>Men</th>
<th>Women</th>
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<tr>
<th></th>
<th>White</th>
<th>Non-White</th>
<th>Men</th>
<th>Women</th>
<th>Hagan, the Democrat</th>
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<td>51%</td>
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<td>43%</td>
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<td>N/A</td>
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<tr>
<td>Haugh, the Libertarian</td>
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</table>

* percentage less than 1%
North Carolina CNN/ORC International Poll -- October 27 to 30, 2014

Likely Voter

Question 2

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Men</th>
<th>Women</th>
<th>White</th>
<th>Non-White</th>
<th>White</th>
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<tr>
<td>Mind made up</td>
<td>90%</td>
<td>92%</td>
<td>87%</td>
<td>90%</td>
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<td>93%</td>
<td>87%</td>
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<td>9%</td>
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<td>6%</td>
<td>12%</td>
</tr>
<tr>
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<td>1%</td>
<td>1%</td>
<td>1%</td>
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<td>+/-7.0</td>
<td></td>
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</tbody>
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|                                |        |       |       |        |           |        |        |
| Mind made up                   | 90%    | N/A   | N/A   | 93%    | N/A       | 90%    |
| Might change mind              | 9%     | N/A   | N/A   | 6%     | 12%       | 9%     |
| No opinion                     | 1%     | N/A   | N/A   | 2%     | 1%        | 1%     |
| Sampling Error                 | +/-4.0 | +/-7.5| +/-6.0| +/-4.5  |           |         |

|                                |        |       |       |        |           |        |        |
| Mind made up                   | 90%    | 83%   | 93%   | 86%    | 91%       | 88%    | 90%    | 91%    |
| Might change mind              | 9%     | 16%   | 6%    | 13%    | 8%        | 11%    | 9%     | 9%     |
| No opinion                     | 1%     | 1%    | 1%    | 2%     | 1%        | 1%     | 1%     | 1%     |
| Sampling Error                 | +/-4.0 | +/-7.5| +/-6.0| +/-8.5  | +/-5.0    | +/-7.0 | +/-7.5 | +/-7.0 |

|                                |        |       |       |        |           |        |        |
| Mind made up                   | 90%    | 92%   | 85%   | 91%    | N/A       | 87%    | 89%    |
| Might change mind              | 9%     | 7%    | 13%   | 9%     | N/A       | 12%    | 10%    |
| No opinion                     | 1%     | 1%    | 1%    | 5.0    | 1%        | 1%     | 1%     | 1%     |
| Sampling Error                 | +/-4.0 | +/-7.0| +/-7.0| +/-7.0  | +/-7.0    | +/-7.5 | +/-6.0 |

|                                |        |       |       |        |           |        |        |
| Mind made up                   | 90%    | 90%   | N/A   | N/A    | N/A       | N/A    |
| Might change mind              | 9%     | 9%    | N/A   | N/A    | N/A       | N/A    |
| No opinion                     | 1%     | 1%    | N/A   | N/A    | N/A       | N/A    |
| Sampling Error                 | +/-4.0 | +/-8.5|       |        |           |        |        |

* percentage less than 1%
North Carolina CNN/ORC International Poll -- October 27 to 30, 2014

Likely Voter

Question 3

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

A. Kay Hagan

Base = Likely voters

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<tr>
<th>Question</th>
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<td>1%</td>
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* percentage less than 1%

-7-
We’d like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

**B. Thom Tillis**

**Base = Likely voters**

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<td>45%</td>
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**Sampling Error**: +/-4.0 +/-6.0 +/-6.0 +/-5.0 +/-6.5 +/-7.0

### Additional Demographics

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<td>54%</td>
<td>40%</td>
</tr>
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**Sampling Error**: +/-4.0 +/-7.5 +/-6.0 +/-4.5

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<td>47%</td>
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<td>5%</td>
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<td>1%</td>
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**Sampling Error**: +/-4.0 +/-7.5 +/-6.0 +/-8.5 +/-5.0 +/-7.0 +/-7.5 +/-7.0

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**Sampling Error**: +/-4.0 +/-7.0 +/-7.0 +/-7.0 +/-7.5 +/-6.0

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**Sampling Error**: +/-4.0 +/-8.5

* percentage less than 1%
North Carolina CNN/ORC International Poll -- October 27 to 30, 2014  

Question 4
Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

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<td>8%</td>
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* percentage less than 1%