



New Hampshire

In New Hampshire, interviews with 1,023 adult Americans conducted by telephone by ORC International on October 18-21, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The New Hampshire sample also includes 877 interviews among registered voters (plus or minus 3.5 percentage points) and 645 interviews among likely voters (plus or minus 4 percentage points). In New Hampshire, 720 interviews were conducted among landline respondents and 303 interviews among cell phone respondents.

1. If the election for U.S. Senate were held today and the candidates were Jeanne Shaheen, the Democrat, and Scott Brown, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Shaheen	<u>Brown</u>	Other (vol.)	Neither (vol.)	No <u>opinion</u>
<u>Likely Voters</u>					
Oct. 18-21, 2014	49%	47%	*	2%	1%
Sept. 8-11, 2014	48%	48%	*	3%	1%
<u>Registered Voters</u>					
Oct. 18-21, 2014	50%	44%	*	4%	1%
Sept. 8-11, 2014	51%	44%	*	4%	1%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 18-21, 2014	86%	12%	2%
Sept. 8-11, 2014	81%	17%	3%
<u>Registered Voters</u>			
Oct. 18-21, 2014	78%	20%	2%
Sept. 8-11, 2014	76%	21%	3%

No opinion includes respondents with no first choice in Q.1.

3. We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
Jeanne Shaheen				
<u>Likely Voters</u>				
Oct 18-21, 2014	52%	45%	*	2%
Sept. 8-11, 2014	54%	42%	*	4%
<u>Registered Voters</u>				
Oct 18-21, 2014	54%	40%	1%	4%
Sept. 8-11, 2014	55%	38%	2%	5%
Scott Brown				
<u>Likely Voters</u>				
Oct 18-21, 2014	48%	50%	1%	2%
Sept. 8-11, 2014	46%	48%	1%	5%
<u>Registered Voters</u>				
Oct 18-21, 2014	44%	50%	1%	5%
Sept. 8-11, 2014	44%	47%	2%	6%

4. If the election for Governor were held today and the candidates were Maggie Hassan, the Democrat, and Walt Havenstein, the Republican, who would you be more likely to vote for? (IF UNSURE :) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Hassan</u>	<u>Havenstein</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<u>Likely Voters</u>					
Oct. 18-21, 2014	51%	45%	*	3%	1%
<u>Registered Voters</u>					
Oct. 18-21, 2014	54%	40%	*	3%	2%

5. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 18-21, 2014	80%	17%	2%
<u>Registered Voters</u>			
Oct. 18-21, 2014	73%	24%	3%

No opinion includes respondents with no first choice in Q.4.

6. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 18-21, 2014	39%	57%	3%
Sept. 8-11, 2014	38%	60%	2%
<u>Registered Voters</u>			
Oct. 18-21, 2014	40%	55%	4%
Sept. 8-11, 2014	38%	59%	3%
<u>All Respondents</u>			
Oct. 18-21, 2014	36%	55%	9%
Sept. 8-11, 2014	35%	60%	5%

METHODOLOGY

In New Hampshire, a total of 1,023 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 645 respondents were classified as likely voters. Among those likely voters, 24% described themselves as Democrats, 48% described themselves as Independents, and 28% described themselves as Republicans.

In the New Hampshire crosstabs, the state regions are composed of the following counties: the " Rockingham County" region is composed of Rockingham County; the " Hillsborough County" region is composed of Hillsborough County; the "South" region is composed of Cheshire County, Merrimack County, Strafford County, Sullivan County counties; the "North" region is composed of Belknap County, Carroll County, Coos County, Grafton County counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of New Hampshire to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

Likely Voter

Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Jeanne Shaheen, the Democrat, and Scott Brown, the Republican, who would you be more likely to vote for -- Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Shaheen, lean Shaheen	49%	44%	54%	50%	N/A	46%	55%		
Brown, lean Brown	47%	51%	44%	47%	N/A	50%	44%		
Some other candidate	*	*	*	*	N/A	*	*		
None of the above	2%	3%	1%	2%	N/A	3%	1%		
No opinion	1%	1%	1%	1%	N/A	2%	1%		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Shaheen, lean Shaheen	49%	N/A	N/A	48%	49%	N/A	49%		
Brown, lean Brown	47%	N/A	N/A	48%	49%	N/A	49%		
Some other candidate	*	N/A	N/A	*	*	N/A	*		
None of the above	2%	N/A	N/A	2%	1%	N/A	2%		
No opinion	1%	N/A	N/A	1%	2%	N/A	1%		
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5		

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Shaheen, lean Shaheen	49%	54%	49%	48%	50%	N/A	47%	53%
Brown, lean Brown	47%	45%	48%	50%	46%	N/A	49%	45%
Some other candidate	*	*	*	*	*	N/A	*	*
None of the above	2%	*	2%	*	2%	N/A	3%	1%
No opinion	1%	1%	1%	2%	1%	N/A	1%	1%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Shaheen, lean Shaheen	49%	99%	49%	6%	92%	58%	9%
Brown, lean Brown	47%	1%	45%	92%	7%	39%	86%
Some other candidate	*	*	*	*	*	*	*
None of the above	2%	*	4%	1%	*	1%	4%
No opinion	1%	*	2%	*	1%	2%	*
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rockingham	Hillsborough	South	North
Shaheen, lean Shaheen	49%	51%	42%	53%	N/A
Brown, lean Brown	47%	45%	55%	44%	N/A
Some other candidate	*	*	1%	*	N/A
None of the above	2%	3%	2%	2%	N/A
No opinion	1%	1%	1%	2%	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

New Hampshire CNN/ORC International Poll -- October 18 to 21, 2014

Likely Voter

Question 2

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Mind made up	86%	86%	87%	87%	N/A	86%	87%		
Might change mind	12%	12%	12%	12%	N/A	13%	12%		
No opinion	2%	1%	2%	1%	N/A	2%	1%		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Mind made up	86%	N/A	N/A	87%	91%	N/A	88%		
Might change mind	12%	N/A	N/A	12%	8%	N/A	10%		
No opinion	2%	N/A	N/A	1%	2%	N/A	1%		
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5		

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	86%	85%	85%	83%	87%	N/A	88%	85%
Might change mind	12%	13%	14%	14%	12%	N/A	10%	14%
No opinion	2%	3%	1%	3%	1%	N/A	1%	2%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Mind made up	86%	97%	81%	86%	88%	84%	89%
Might change mind	12%	3%	16%	14%	9%	14%	11%
No opinion	2%	*	3%	*	2%	2%	*
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rockingham	Hillsborough	South	North
Mind made up	86%	92%	87%	82%	N/A
Might change mind	12%	7%	12%	16%	N/A
No opinion	2%	1%	1%	3%	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

New Hampshire CNN/ORC International Poll -- October 18 to 21, 2014

Likely Voter

Question 3

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

A. Jeanne Shaheen

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Favorable Opinion	52%	45%	60%	54%	N/A	47%	61%		
Unfavorable Opinion	45%	52%	39%	44%	N/A	50%	38%		
Heard of, no opinion	2%	2%	2%	2%	N/A	2%	2%		
Never heard of	*	*	*	*	N/A	*	*		
No opinion	*	1%	*	*	N/A	1%	*		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Favorable Opinion	52%	N/A	N/A	51%	53%	N/A	52%		
Unfavorable Opinion	45%	N/A	N/A	49%	45%	N/A	47%		
Heard of, no opinion	2%	N/A	N/A	1%	2%	N/A	1%		
Never heard of	*	N/A	N/A	*	*	N/A	*		
No opinion	*	N/A	N/A	*	1%	N/A	*		
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5		

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	52%	52%	54%	47%	55%	N/A	52%	55%
Unfavorable Opinion	45%	47%	43%	50%	43%	N/A	46%	44%
Heard of, no opinion	2%	1%	2%	2%	2%	N/A	3%	1%
Never heard of	*	*	*	*	*	N/A	*	*
No opinion	*	*	1%	1%	*	N/A	*	1%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Favorable Opinion	52%	99%	54%	9%	91%	63%	13%
Unfavorable Opinion	45%	*	43%	88%	9%	35%	83%
Heard of, no opinion	2%	*	2%	3%	*	1%	4%
Never heard of	*	*	*	*	*	*	*
No opinion	*	1%	*	*	*	1%	*
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rocking-ham	Hills-borough	South	North
Favorable Opinion	52%	57%	47%	55%	N/A
Unfavorable Opinion	45%	42%	50%	43%	N/A
Heard of, no opinion	2%	1%	3%	2%	N/A
Never heard of	*	*	*	*	N/A
No opinion	*	*	*	1%	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

New Hampshire CNN/ORC International Poll -- October 18 to 21, 2014

Likely Voter

Question 3

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

B. Scott Brown

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Favorable Opinion	48%	54%	41%	47%	N/A	53%	40%
Unfavorable Opinion	50%	44%	56%	51%	N/A	45%	58%
Heard of, no opinion	2%	2%	2%	2%	N/A	1%	2%
Never heard of	1%	*	1%	*	N/A	*	*
No opinion	*	1%	*	*	N/A	1%	*
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	48%	N/A	N/A	50%	48%	N/A	49%
Unfavorable Opinion	50%	N/A	N/A	49%	47%	N/A	48%
Heard of, no opinion	2%	N/A	N/A	1%	4%	N/A	2%
Never heard of	1%	N/A	N/A	1%	1%	N/A	1%
No opinion	*	N/A	N/A	*	*	N/A	*
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	48%	42%	50%	47%	48%	N/A	51%	43%
Unfavorable Opinion	50%	56%	48%	48%	51%	N/A	46%	55%
Heard of, no opinion	2%	1%	1%	3%	1%	N/A	2%	1%
Never heard of	1%	1%	*	1%	*	N/A	1%	*
No opinion	*	*	*	1%	*	N/A	*	1%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Favorable Opinion	48%	3%	48%	87%	9%	42%	82%
Unfavorable Opinion	50%	94%	49%	13%	88%	55%	16%
Heard of, no opinion	2%	2%	2%	1%	2%	2%	1%
Never heard of	1%	1%	1%	*	1%	*	*
No opinion	*	*	1%	*	*	1%	*
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rocking-ham	Hills-borough	South	North
Favorable Opinion	48%	49%	55%	42%	N/A
Unfavorable Opinion	50%	48%	41%	56%	N/A
Heard of, no opinion	2%	2%	2%	1%	N/A
Never heard of	1%	*	1%	1%	N/A
No opinion	*	*	*	*	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

Likely Voter

Question 4/4A

Q4. If the election for Governor were held today and the candidates were Maggie Hassan, the Democrat, and Walt Havenstein, the Republican, who would you be more likely to vote for --

Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Hassan, lean Hassan	51%	47%	55%	52%	N/A	48%	56%		
Havenstein, lean Havenstein	45%	50%	40%	45%	N/A	49%	40%		
Some other candidate	*	*	*	*	N/A	*	*		
None of the above	3%	2%	3%	2%	N/A	1%	3%		
No opinion	1%	1%	2%	1%	N/A	1%	1%		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Hassan, lean Hassan	51%	N/A	N/A	50%	50%	N/A	50%		
Havenstein, lean Havenstein	45%	N/A	N/A	47%	46%	N/A	47%		
Some other candidate	*	N/A	N/A	*	*	N/A	*		
None of the above	3%	N/A	N/A	2%	1%	N/A	2%		
No opinion	1%	N/A	N/A	1%	3%	N/A	2%		
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5		

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Hassan, lean Hassan	51%	54%	53%	41%	55%	N/A	48%	54%
Havenstein, lean Havenstein	45%	45%	44%	53%	42%	N/A	47%	41%
Some other candidate	*	*	*	*	*	N/A	*	*
None of the above	3%	*	2%	1%	3%	N/A	3%	3%
No opinion	1%	2%	1%	4%	1%	N/A	2%	2%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Hassan, lean Hassan	51%	99%	52%	7%	92%	61%	12%
Havenstein, lean Havenstein	45%	1%	42%	89%	7%	35%	84%
Some other candidate	*	*	*	*	*	*	*
None of the above	3%	*	4%	3%	*	2%	4%
No opinion	1%	*	3%	*	1%	2%	1%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rockingham	Hillsborough	South	North
Hassan, lean Hassan	51%	50%	48%	53%	N/A
Havenstein, lean Havenstein	45%	45%	49%	43%	N/A
Some other candidate	*	*	*	*	N/A
None of the above	3%	4%	2%	2%	N/A
No opinion	1%	1%	*	2%	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

New Hampshire CNN/ORC International Poll -- October 18 to 21, 2014

Likely Voter

Question 5

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Mind made up	80%	80%	81%	80%	N/A	80%	80%		
Might change mind	17%	19%	16%	18%	N/A	19%	17%		
No opinion	2%	1%	4%	2%	N/A	1%	3%		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-6.0		

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Mind made up	80%	N/A	N/A	81%	87%	N/A	83%		
Might change mind	17%	N/A	N/A	17%	10%	N/A	14%		
No opinion	2%	N/A	N/A	2%	4%	N/A	2%		
Sampling Error	+/-4.0			+/-6.5	+/-6.0		+/-4.5		

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	80%	85%	79%	75%	83%	N/A	81%	80%
Might change mind	17%	13%	19%	20%	16%	N/A	16%	17%
No opinion	2%	2%	2%	5%	2%	N/A	3%	3%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.5	+/-4.5		+/-5.5	+/-6.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Mind made up	80%	97%	76%	75%	83%	77%	84%
Might change mind	17%	3%	21%	23%	15%	20%	14%
No opinion	2%	*	4%	3%	1%	3%	3%
Sampling Error	+/-4.0	+/-8.0	+/-5.5	+/-8.0	+/-7.5	+/-6.5	+/-7.0

	Total	Rockingham	Hillsborough	South	North
Mind made up	80%	84%	77%	78%	N/A
Might change mind	17%	14%	21%	19%	N/A
No opinion	2%	2%	2%	3%	N/A
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-7.0	

* percentage less than 1%

New Hampshire CNN/ORC International Poll -- October 18 to 21, 2014
 Question 6

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	White	Non-White	White Men	White Women
Approve	36%	34%	38%	35%	N/A	33%	36%
Disapprove	55%	57%	52%	56%	N/A	58%	55%
No opinion	9%	9%	10%	9%	N/A	9%	9%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5		+/-4.5	+/-4.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	36%	N/A	37%	40%	40%	33%	40%
Disapprove	55%	N/A	52%	55%	54%	55%	54%
No opinion	9%	N/A	11%	5%	6%	12%	6%
Sampling Error	+/-3.0		+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Approve	36%	39%	36%	30%	41%	38%	31%	41%
Disapprove	55%	51%	58%	57%	53%	48%	62%	49%
No opinion	9%	10%	5%	13%	5%	13%	7%	11%
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-3.5	+/-8.5	+/-4.5	+/-5.0

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Approve	36%	84%	30%	7%	65%	39%	15%
Disapprove	55%	12%	57%	88%	27%	51%	81%
No opinion	9%	5%	13%	5%	8%	10%	5%
Sampling Error	+/-3.0	+/-6.5	+/-4.0	+/-6.5	+/-6.0	+/-5.0	+/-5.5

	Total	Rocking-ham	Hills-borough	South	North
Approve	36%	29%	33%	39%	45%
Disapprove	55%	64%	56%	51%	47%
No opinion	9%	6%	11%	11%	8%
Sampling Error	+/-3.0	+/-6.5	+/-5.5	+/-5.5	+/-7.0

* percentage less than 1%