



## **Alaska**

**In Alaska, interviews with 1,015 adult Americans conducted by telephone by ORC International on October 1-6, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Alaska sample also includes 875 interviews among registered voters (plus or minus 3.5 percentage points) and 704 interviews among likely voters (plus or minus 3.5 percentage points). In Alaska, 713 interviews were conducted among landline respondents and 302 interviews among cell phone respondents.**

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**FOR RELEASE: THURSDAY, OCTOBER 9 AT 6 AM**

1. If the election for U.S. Senate were held today and the candidates were Mark Begich, the Democrat, and Daniel Sullivan, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Begich</u>	<u>Sullivan</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<u>Likely Voters</u>					
Oct. 1-6, 2014	44%	50%	*	3%	2%
<u>Registered Voters</u>					
Oct. 1-6, 2014	44%	48%	*	5%	2%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 1-6, 2014	83%	14%	2%
<u>Registered Voters</u>			
Oct. 1-6, 2014	73%	23%	4%

*No opinion includes respondents with no first choice in Q.1.*

3. We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Mark Begich</b>				
<u>Likely Voters</u>				
Oct. 1-6, 2014	45%	52%	1%	2%
<u>Registered Voters</u>				
Oct. 1-6, 2014	45%	49%	1%	5%
<b>Daniel Sullivan</b>				
<u>Likely Voters</u>				
Oct. 1-6, 2014	53%	41%	1%	4%
<u>Registered Voters</u>				
Oct. 1-6, 2014	48%	42%	3%	7%

4. As you may know, there will be no Democratic candidate for Governor on the ballot in Alaska this November. If the election for Governor were held today and the candidates were Sean Parnell, the Republican, and Bill Walker, the Independent, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Parnell</u>	<u>Walker</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<u>Likely Voters</u>					
Oct. 1-6, 2014	45%	51%	*	1%	2%
<u>Registered Voters</u>					
Oct. 1-6, 2014	46%	49%	1%	2%	3%

5. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 1-6, 2014	73%	24%	3%
<u>Registered Voters</u>			
Oct. 1-6, 2014	64%	32%	3%

*No opinion includes respondents with no first choice in Q.1.*

6. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 1-6, 2014	33%	63%	4%
<u>Registered Voters</u>			
Oct. 1-6, 2014	30%	64%	6%
<u>All Respondents</u>			
Oct. 1-6, 2014	30%	61%	9%

## METHODOLOGY

In Alaska, a total of 1,015 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 704 respondents were classified as likely voters. Among those likely voters, 14% described themselves as Democrats, 55% described themselves as Independents, and 31% described themselves as Republicans.

In the Alaska crosstabs, the state regions are composed of the following counties: the "Anchorage" region is composed of Anchorage Municipality; the "Kenai/Mat-Su" region is composed of Kenai Peninsula Borough and Matanuska-Susitna Borough; the "Panhandle" region is composed of Haines Borough, Hoonah-Angoon Census Area, Juneau City and Borough, Ketchikan Gateway Borough, Petersburg Census Area, Prince of Wales-Hyder Census Area, Sitka City and Borough, Skagway Municipality and Wrangell City and Borough; the "Rest of State" region is composed of Aleutians East Borough, Aleutians West Census Area, Bethel Census Area, Bristol Bay Borough, Denali Borough, Dillingham Census Area, Fairbanks North Star Borough, Kodiak Island Borough, Lake And Peninsula Borough, Nome Census Area, North Slope Borough, Northwest Arctic Borough, Southeast Fairbanks Census Area, Valdez-Cordova Census Area, Wade Hampton Census Area, Yakutat City and Borough.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Alaska to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

Alaska CNN/ORC International Poll -- October 1 to 6, 2014

Likely Voter

Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Mark Begich, the Democrat, and Daniel Sullivan, the Republican, who would you be more likely to vote for -- Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Begich, lean Begich	44%	45%	44%	44%	N/A	44%	43%
Sullivan, lean Sullivan	50%	50%	51%	53%	N/A	51%	53%
Some other candidate	*	*	1%	*	N/A	*	1%
None of the above	3%	4%	3%	2%	N/A	4%	2%
No opinion	2%	1%	2%	1%	N/A	*	1%
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-4.0		+/-6.0	+/-5.5

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Begich, lean Begich	44%	N/A	47%	43%	44%	48%	43%
Sullivan, lean Sullivan	50%	N/A	49%	51%	54%	46%	52%
Some other candidate	*	N/A	*	1%	*	*	*
None of the above	3%	N/A	4%	3%	2%	5%	2%
No opinion	2%	N/A	*	3%	*	1%	2%
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-7.0	+/-6.5	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Begich, lean Begich	44%	53%	46%	44%	44%	N/A	44%	44%
Sullivan, lean Sullivan	50%	38%	51%	51%	50%	N/A	51%	51%
Some other candidate	*	1%	*	1%	*	N/A	*	*
None of the above	3%	6%	2%	3%	4%	N/A	3%	4%
No opinion	2%	2%	1%	1%	2%	N/A	2%	1%
Sampling Error	+/-3.5	+/-8.0	+/-5.0	+/-8.0	+/-4.0		+/-5.5	+/-5.0

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Begich, lean Begich	44%	N/A	50%	14%	N/A	57%	15%
Sullivan, lean Sullivan	50%	N/A	43%	84%	N/A	36%	82%
Some other candidate	*	N/A	1%	*	N/A	*	1%
None of the above	3%	N/A	5%	1%	N/A	5%	1%
No opinion	2%	N/A	2%	2%	N/A	2%	2%
Sampling Error	+/-3.5		+/-5.0	+/-7.0		+/-6.0	+/-5.5

  

	Total	Anchorage	Kenai/Mat-Su	Panhandle	Rest of State
Begich, lean Begich	44%	45%	34%	N/A	46%
Sullivan, lean Sullivan	50%	50%	62%	N/A	47%
Some other candidate	*	*	1%	N/A	*
None of the above	3%	3%	1%	N/A	4%
No opinion	2%	2%	2%	N/A	3%
Sampling Error	+/-3.5	+/-5.5	+/-8.5		+/-7.5

\* percentage less than 1%

Alaska CNN/ORC International Poll -- October 1 to 6, 2014

Likely Voter

Question 2

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Mind made up	83%	84%	83%	86%	N/A	85%	86%		
Might change mind	14%	15%	14%	13%	N/A	14%	12%		
No opinion	2%	2%	3%	2%	N/A	1%	2%		
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-4.0		+/-6.0	+/-5.5		

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Mind made up	83%	N/A	86%	82%	89%	84%	84%		
Might change mind	14%	N/A	12%	14%	11%	15%	13%		
No opinion	2%	N/A	1%	4%	1%	1%	3%		
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-7.0	+/-6.5	+/-4.5		

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	83%	71%	89%	80%	85%	N/A	85%	82%
Might change mind	14%	26%	10%	18%	12%	N/A	13%	15%
No opinion	2%	3%	1%	2%	2%	N/A	2%	2%
Sampling Error	+/-3.5	+/-8.0	+/-5.0	+/-8.0	+/-4.0		+/-5.5	+/-5.0

  

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Mind made up	83%	N/A	78%	89%	N/A	79%	87%
Might change mind	14%	N/A	20%	9%	N/A	19%	11%
No opinion	2%	N/A	2%	2%	N/A	2%	2%
Sampling Error	+/-3.5		+/-5.0	+/-7.0		+/-6.0	+/-5.5

  

	Total	Anch-orage	Kenai/Mat-Su	Pan-handle	Rest of State
Mind made up	83%	85%	86%	N/A	79%
Might change mind	14%	13%	12%	N/A	18%
No opinion	2%	2%	2%	N/A	3%
Sampling Error	+/-3.5	+/-5.5	+/-8.5		+/-7.5

\* percentage less than 1%



Alaska CNN/ORC International Poll -- October 1 to 6, 2014  
 Likely Voter  
 Question 3A

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

A. Mark Begich

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Favorable Opinion	45%	44%	47%	45%	N/A	42%	47%
Unfavorable Opinion	52%	53%	50%	52%	N/A	55%	50%
Heard of, no opinion	2%	2%	3%	2%	N/A	2%	2%
Never heard of	1%	1%	*	1%	N/A	1%	*
Refused	*	*	*	*	N/A	*	*
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-4.0		+/-6.0	+/-5.5

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	45%	N/A	48%	43%	44%	47%	44%
Unfavorable Opinion	52%	N/A	50%	52%	53%	50%	53%
Heard of, no opinion	2%	N/A	1%	3%	2%	2%	3%
Never heard of	1%	N/A	*	1%	*	1%	*
Refused	*	N/A	*	*	1%	*	*
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-7.0	+/-6.5	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	45%	47%	49%	46%	45%	N/A	45%	45%
Unfavorable Opinion	52%	45%	50%	50%	52%	N/A	53%	51%
Heard of, no opinion	2%	5%	1%	4%	2%	N/A	1%	3%
Never heard of	1%	2%	*	1%	1%	N/A	*	1%
Refused	*	*	*	*	*	N/A	*	*
Sampling Error	+/-3.5	+/-8.0	+/-5.0	+/-8.0	+/-4.0		+/-5.5	+/-5.0

  

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Favorable Opinion	45%	N/A	48%	20%	N/A	59%	17%
Unfavorable Opinion	52%	N/A	49%	77%	N/A	37%	80%
Heard of, no opinion	2%	N/A	2%	3%	N/A	2%	2%
Never heard of	1%	N/A	1%	*	N/A	2%	*
Refused	*	N/A	*	*	N/A	*	*
Sampling Error	+/-3.5		+/-5.0	+/-7.0		+/-6.0	+/-5.5

  

	Total	Anch-orage	Kenai/Mat-Su	Pan-handle	Rest of State
Favorable Opinion	45%	45%	31%	N/A	49%
Unfavorable Opinion	52%	53%	64%	N/A	47%
Heard of, no opinion	2%	2%	4%	N/A	1%
Never heard of	1%	*	*	N/A	3%
Refused	*	*	*	N/A	*
Sampling Error	+/-3.5	+/-5.5	+/-8.5		+/-7.5

\* percentage less than 1%

Alaska CNN/ORC International Poll -- October 1 to 6, 2014  
 Likely Voter  
 Question 3B

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

B. Daniel Sullivan

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Favorable Opinion	53%	53%	53%	56%	N/A	54%	56%
Unfavorable Opinion	41%	41%	42%	40%	N/A	41%	41%
Heard of, no opinion	4%	3%	4%	3%	N/A	3%	3%
Never heard of	1%	2%	1%	1%	N/A	2%	*
Refused	*	1%	*	*	N/A	*	*
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-4.0		+/-6.0	+/-5.5

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	53%	N/A	48%	56%	54%	48%	55%
Unfavorable Opinion	41%	N/A	48%	38%	38%	48%	38%
Heard of, no opinion	4%	N/A	4%	4%	6%	3%	5%
Never heard of	1%	N/A	*	2%	2%	1%	2%
Refused	*	N/A	1%	*	*	1%	*
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-7.0	+/-6.5	+/-4.5

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	53%	39%	55%	54%	52%	N/A	57%	51%
Unfavorable Opinion	41%	52%	41%	38%	43%	N/A	40%	42%
Heard of, no opinion	4%	6%	3%	5%	3%	N/A	2%	5%
Never heard of	1%	2%	1%	2%	1%	N/A	1%	2%
Refused	*	1%	*	1%	*	N/A	1%	*
Sampling Error	+/-3.5	+/-8.0	+/-5.0	+/-8.0	+/-4.0		+/-5.5	+/-5.0

  

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Favorable Opinion	53%	N/A	47%	84%	N/A	42%	81%
Unfavorable Opinion	41%	N/A	47%	12%	N/A	50%	15%
Heard of, no opinion	4%	N/A	4%	3%	N/A	6%	3%
Never heard of	1%	N/A	2%	*	N/A	2%	1%
Refused	*	N/A	1%	*	N/A	*	*
Sampling Error	+/-3.5		+/-5.0	+/-7.0		+/-6.0	+/-5.5

  

	Total	Anch-orage	Kenai/Mat-Su	Pan-handle	Rest of State
Favorable Opinion	53%	56%	60%	N/A	50%
Unfavorable Opinion	41%	40%	37%	N/A	40%
Heard of, no opinion	4%	2%	3%	N/A	7%
Never heard of	1%	1%	*	N/A	3%
Refused	*	1%	*	N/A	*
Sampling Error	+/-3.5	+/-5.5	+/-8.5		+/-7.5

\* percentage less than 1%

Alaska CNN/ORC International Poll -- October 1 to 6, 2014

Likely Voter

Question 4/4A

Q4. As you may know, there will be no Democratic candidate for Governor on the ballot in Alaska this November.

If the election for Governor were held today and the candidates were Sean Parnell, the Republican, and Bill Walker, the Independent, who would you be more likely to vote for --

Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Parnell, lean Parnell	45%	43%	47%	47%	N/A	44%	48%
Walker, lean Walker	51%	52%	50%	50%	N/A	51%	51%
Some other candidate	*	*	1%	*	N/A	*	*
None of the above	1%	1%	1%	1%	N/A	1%	1%
No opinion	2%	3%	1%	2%	N/A	3%	1%

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Parnell, lean Parnell	45%	N/A	38%	47%	52%	40%	49%
Walker, lean Walker	51%	N/A	53%	50%	45%	54%	49%
Some other candidate	*	N/A	*	*	2%	*	1%
None of the above	1%	N/A	2%	1%	1%	1%	1%
No opinion	2%	N/A	6%	2%	*	4%	1%

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Parnell, lean Parnell	45%	42%	44%	55%	42%	N/A	44%	46%
Walker, lean Walker	51%	54%	53%	42%	54%	N/A	52%	50%
Some other candidate	*	*	1%	1%	*	N/A	1%	*
None of the above	1%	1%	1%	*	1%	N/A	2%	1%
No opinion	2%	3%	2%	2%	3%	N/A	2%	3%

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Parnell, lean Parnell	45%	N/A	36%	75%	N/A	33%	71%
Walker, lean Walker	51%	N/A	59%	24%	N/A	62%	26%
Some other candidate	*	N/A	*	*	N/A	*	1%
None of the above	1%	N/A	2%	*	N/A	1%	*
No opinion	2%	N/A	4%	*	N/A	3%	2%

	Total	Anch-orage	Kenai/Mat-Su	Pan-handle	Rest of State
Parnell, lean Parnell	45%	43%	48%	N/A	46%
Walker, lean Walker	51%	52%	47%	N/A	50%
Some other candidate	*	1%	*	N/A	*
None of the above	1%	2%	1%	N/A	1%
No opinion	2%	2%	5%	N/A	3%

\* percentage less than 1%

Alaska CNN/ORC International Poll -- October 1 to 6, 2014

Likely Voter

Question 5

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Mind made up	73%	72%	74%	74%	N/A	73%	75%		
Might change mind	24%	25%	24%	24%	N/A	23%	25%		
No opinion	3%	4%	2%	2%	N/A	4%	1%		
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-4.0		+/-6.0	+/-5.5		

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Mind made up	73%	N/A	68%	74%	80%	68%	76%		
Might change mind	24%	N/A	26%	24%	20%	27%	22%		
No opinion	3%	N/A	6%	3%	*	4%	2%		
Sampling Error	+/-3.5		+/-7.5	+/-6.0	+/-7.0	+/-6.5	+/-4.5		

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	73%	63%	78%	68%	75%	N/A	74%	71%
Might change mind	24%	33%	20%	30%	22%	N/A	24%	25%
No opinion	3%	4%	2%	2%	3%	N/A	2%	3%
Sampling Error	+/-3.5	+/-8.0	+/-5.0	+/-8.0	+/-4.0		+/-5.5	+/-5.0

  

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Mind made up	73%	N/A	68%	74%	N/A	67%	74%
Might change mind	24%	N/A	27%	26%	N/A	29%	24%
No opinion	3%	N/A	5%	*	N/A	4%	2%
Sampling Error	+/-3.5		+/-5.0	+/-7.0		+/-6.0	+/-5.5

  

	Total	Anch-orage	Kenai/Mat-Su	Pan-handle	Rest of State
Mind made up	73%	74%	70%	N/A	73%
Might change mind	24%	24%	25%	N/A	24%
No opinion	3%	2%	5%	N/A	3%
Sampling Error	+/-3.5	+/-5.5	+/-8.5		+/-7.5

\* percentage less than 1%

Alaska CNN/ORC International Poll -- October 1 to 6, 2014

Question 6

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	White	Non-White	White Men	White Women
Approve	30%	31%	29%	29%	32%	27%	29%
Disapprove	61%	60%	62%	64%	53%	65%	65%
No opinion	9%	9%	9%	6%	15%	8%	6%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.0	+/-5.0	+/-5.0

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	30%	29%	35%	30%	30%	31%	30%
Disapprove	61%	55%	57%	67%	68%	56%	67%
No opinion	9%	16%	9%	3%	2%	13%	3%
Sampling Error	+/-3.0	+/-7.0	+/-6.5	+/-5.5	+/-6.5	+/-5.0	+/-4.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Approve	30%	33%	32%	27%	33%	N/A	35%	27%
Disapprove	61%	58%	62%	62%	60%	N/A	57%	64%
No opinion	9%	9%	6%	12%	7%	N/A	8%	9%
Sampling Error	+/-3.0	+/-6.0	+/-4.5	+/-5.5	+/-4.0		+/-5.0	+/-4.0

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Approve	30%	72%	29%	11%	61%	35%	14%
Disapprove	61%	19%	60%	85%	31%	55%	84%
No opinion	9%	9%	11%	5%	8%	9%	2%
Sampling Error	+/-3.0	+/-8.0	+/-4.0	+/-6.0	+/-7.5	+/-5.0	+/-5.0

  

	Total	Anchorage	Kenai/Mat-Su	Panhandle	Rest of State
Approve	30%	36%	18%	39%	28%
Disapprove	61%	57%	73%	52%	62%
No opinion	9%	7%	10%	10%	10%
Sampling Error	+/-3.0	+/-5.0	+/-7.0	+/-8.5	+/-6.0

\* percentage less than 1%