KENTUCKY

In Kentucky, interviews with 1,037 adult Americans conducted by telephone by ORC International on August 28-September 1, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Kentucky sample also includes 891 interviews among registered voters (plus or minus 3.5 percentage points) and 671 interviews among likely voters (plus or minus 4 percentage points). In Kentucky, 735 interviews were conducted among landline respondents and 302 interviews among cell phone respondents.

FOR RELEASE: WEDNESDAY, SEPTEMBER 3 AT 4 PM

1. If the election for U.S. Senate were held today and the candidates were Alison Lundergan Grimes, the Democrat and Mitch McConnell, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	Grimes	McConnell	Neither (vol.)	Other (vol.)	No opinion
Likely Voters					
Aug. 28-Sept. 1, 2014	46%	50%	2%	1%	1%
Registered Voters					
Aug. 28-Sept. 1, 2014	46%	47%	5%	1%	2%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Likely Voters			
Aug. 28-Sept. 1, 2014	77%	19%	4%
Registered Voters			
Aug. 28-Sept. 1, 2014	68%	24%	8%

No opinion includes respondents with no first choice in Q.1.

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Approve	Disapprove	No opinion
Likely Voters Aug. 28-Sept. 1, 2014	33%	63%	3%
Registered Voters Aug. 28-Sept. 1, 2014	32%	65%	4%
All Respondents Aug. 28-Sept. 1, 2014	29%	64%	7%

METHODOLOGY

In Kentucky, a total of 1,037 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 671 respondents were classified as likely voters. Among those likely voters, 40% described themselves as Democrats, 27% described themselves as Independents, and 34% described themselves as Republicans.

In the Kentucky crosstabs, the state regions are composed of the following counties: the "East" region is composed of Adair, Bath, Bell, Boyd, Breathitt, Carter, Casey, Clay, Clinton, Cumberland, Elliott, Estill, Fleming, Floyd, Greenup, Harlan, Jackson, Johnson, Knott, Knox, Laurel, Lawrence, Lee, Leslie, Letcher, Lewis, McCreary, Magoffin, Martin, Menifee, Metcalfe, Monroe, Montgomery, Morgan, Owsley, Perry, Pike, Powell, Pulaski, Rockcastle, Rowan, Russell, Wayne, Whitley and Wolfe counties; the "Bluegrass" region is composed of Anderson, Bourbon, Boyle, Clark, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Nicholas, Scott, Washington and Woodford counties; the "Northern KY/Louisville Suburbs" region is composed of Boone, Bracken, Bullitt, Campbell, Carroll, Gallatin, Grant, Henry, Kenton, Mason, Oldham, Owen, Pendleton, Robertson, Shelby, Spencer and Trimble counties; the "Jefferson County" region is composed of Jefferson county; and the "West" region is composed of Allen, Ballard, Barren, Breckinridge, Butler, Caldwell, Calloway, Carlisle,, Christian, Crittenden, Daviess, Edmonson, Fulton, Graves, Grayson, Green, Hancock, Hardin, Hart, Henderson, Hickman, Hopkins, Larue, Livingston, Logan, Lyon, McCracken, McLean, Marion, Marshall, Meade, Muhlenberg, Nelson, Ohio, Simpson, Taylor, Todd, Trigg, Union, Warren, Webster counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Kentucky to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

Kentucky CNN/ORC International Poll -- August 28 to September 1, 2014
Likely Voter
Question 1/1A
Q1. If the election for U.S. Senate were held today and the candidates were Alison Lundergan Grimes, the Democrat and Mitch McConnell, the Republican, who would you be more likely to vote for --
Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Grimes,lean Grimes	46%	41%	52%	43%	N/A	37%	50%
McConnell,lean McConnell	50%	55%	45%	53%	N/A	59%	47%
Other	1%	1%	*	1%	N/A	1%	*
Neither	2%	4%	1%	2%	N/A	3%	1%
No opinion	1%	*	2%	1%	N/A	*	1%
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-5.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Grimes,lean Grimes	46%	N/A	47%	47%	44%	47%	46%
McConnell,lean McConnell	50%	N/A	52%	49%	52%	49%	50%
Other	1%	N/A	1%	*	1%	1%	*
Neither	2%	N/A	1%	2%	1%	3%	2%
No opinion	1%	N/A	1%	1%	1%	*	1%
Sampling Error	+/-4.0		+/-8.5	+/-6.5	+/-6.0	+/-8.0	+/-4.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Grimes,lean Grimes	46%	50%	46%	42%	49%	N/A	52%	38%
McConnell,lean McConnell	50%	46%	51%	55%	47%	N/A	43%	60%
Other	1%	1%	1%	1%	*	N/A	*	*
Neither	2%	2%	2%	1%	3%	N/A	3%	2%
No opinion	1%	1%	*	1%	1%	N/A	2%	1%
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-6.0	+/-5.0		+/-6.5	+/-5.5

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Grimes,lean Grimes	46%	84%	43%	6%	N/A	57%	23%
McConnell,lean McConnell	50%	16%	46%	92%	N/A	37%	74%
Other	1%	*	1%	1%	N/A	*	*
Neither	2%	1%	8%	1%	N/A	5%	1%
No opinion	1%	1%	2%	1%	N/A	2%	1%
Sampling Error	+/-4.0	+/-6.0	+/-7.0	+/-7.0		+/-7.0	+/-5.5

	Total	East	Blue-grass	Lville Suburb/ North KY	Jeffer son County	West
Grimes,lean Grimes	46%	40%	53%	51%	61%	34%
McConnell,lean McConnell	50%	60%	43%	43%	34%	62%
Other	1%	*	1%	*	1%	*
Neither	2%	*	3%	5%	2%	3%
No opinion	1%	*	2%	3%	1%	1%
Sampling Error	+/-4.0	+/-8.0	+/-8.5	+/-8.5	+/-8.5	+/-7.5

* percentage less than 1%

Kentucky CNN/ORC International Poll -- August 28 to September 1, 2014
Likely Voter
Question 2
Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Mind made up	77%	78%	76%	76%	N/A	78%	74%
Might change mind	19%	17%	21%	21%	N/A	18%	23%
No opinion	4%	5%	3%	4%	N/A	4%	3%
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.0		+/-5.5	+/-5.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Mind made up	77%	N/A	N/A	80%	82%	71%	81%
Might change mind	19%	N/A	N/A	16%	14%	25%	15%
No opinion	4%	N/A	N/A	4%	4%	4%	4%
Sampling Error	+/-4.0			+/-6.5	+/-6.0	+/-8.0	+/-4.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	77%	72%	78%	72%	79%	N/A	79%	74%
Might change mind	19%	24%	19%	24%	17%	N/A	17%	23%
No opinion	4%	4%	3%	4%	5%	N/A	5%	3%
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-6.0	+/-5.0		+/-6.5	+/-5.5

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Mind made up	77%	84%	64%	79%	N/A	65%	79%
Might change mind	19%	15%	25%	20%	N/A	28%	18%
No opinion	4%	1%	12%	2%	N/A	7%	3%
Sampling Error	+/-4.0	+/-6.0	+/-7.0	+/-7.0		+/-7.0	+/-5.5

	Total	East	Blue-grass	Lville Suburb/ North KY	Jeffer son County	West
Mind made up	77%	72%	79%	68%	85%	76%
Might change mind	19%	27%	16%	25%	10%	20%
No opinion	4%	1%	6%	6%	5%	4%
Sampling Error	+/-4.0	+/-8.0	+/-8.5	+/-8.5	+/-8.5	+/-7.5

* percentage less than 1%

Kentucky CNN/ORC International Poll -- August 28 to September 1, 2014
Question 3
Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	White	Non-White	White Men	White Women
Approve	29%	27%	30%	24%	64%	22%	26%
Disapprove	64%	68%	61%	70%	31%	74%	66%
No opinion	7%	5%	9%	6%	5%	4%	9%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-8.5	+/-4.5	+/-4.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	29%	25%	29%	32%	31%	27%	32%
Disapprove	64%	66%	65%	63%	63%	66%	63%
No opinion	7%	9%	5%	5%	5%	7%	5%
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-5.5	+/-5.0	+/-5.5	+/-3.5

	Total	Under $50K	$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Approve	29%	31%	29%	27%	32%	44%	33%	21%
Disapprove	64%	61%	69%	66%	64%	47%	58%	74%
No opinion	7%	8%	2%	8%	4%	9%	9%	5%
Sampling Error	+/-3.0	+/-4.5	+/-5.5	+/-4.5	+/-4.5	+/-7.0	+/-5.5	+/-4.5

	Total	Demo-crat	Indep-endent	Repub-lican	Lib-eral	Mod-erate	Conser-vative
Approve	29%	60%	16%	7%	61%	29%	16%
Disapprove	64%	34%	71%	91%	32%	62%	82%
No opinion	7%	6%	12%	1%	7%	9%	3%
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-7.5	+/-5.5	+/-4.5

	Total	East	Blue-grass	Lville Suburb/ North KY	Jeffer son County	West
Approve	29%	16%	36%	24%	46%	24%
Disapprove	64%	77%	59%	64%	48%	68%
No opinion	7%	6%	4%	12%	5%	7%
Sampling Error	+/-3.0	+/-6.0	+/-7.5	+/-8.0	+/-7.0	+/-6.0

* percentage less than 1%