

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters 'ORC' in a bold, sans-serif font. Below this, the word 'POLL' is written in large, bold, white capital letters on a black rectangular background.

# **CNN | ORC POLL**

**Interviews with 1,003 adult Americans conducted by telephone by ORC International on May 29-June 1, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample also includes 894 interviews among registered voters (plus or minus 3.5 percentage points)**

**The sample includes 702 interviews among landline respondents and 301 interviews among cell phone respondents.**

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**FOR RELEASE: THURSDAY, JUNE 12 AT 6 AM**

3. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Barbara Bush</b>	71%	18%	2%	9%
<b>Laura Bush</b>	68%	16%	5%	11%
<b>Bill Clinton</b>	66%	31%	1%	2%
<b>Michelle Obama</b>	61%	34%	*	5%
<b>Chelsea Clinton</b>	59%	16%	5%	20%
<b>George H. Bush</b>	58%	33%	1%	7%
<b>Hillary Clinton</b>	55%	42%	*	3%
<b>Barack Obama</b>	47%	51%	*	2%
<b>George W. Bush</b>	46%	51%	*	3%

*(FULL TRENDS ON FOLLOWING PAGES)*

3. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Barack Obama</b>				
May 29-June 1, 2014	47%	51%	*	2%
March 7-9, 2014	49%	49%	*	1%
Nov. 16-18, 2012	56%	41%	*	2%
Nov. 2-4, 2012 (RV)	55%	44%	*	1%
Sept. 28-30, 2012 (RV)	53%	47%	*	*
Sept. 7-9, 2012 (RV)	57%	41%	*	1%
Aug. 31-Sept. 3, 2012 (RV)	54%	44%	*	2%
August 22-23, 2012 (RV)	54%	44%	*	2%
August 7-8, 2012	56%	42%	*	2%
June 28-July 1, 2012	55%	44%	*	1%
May 29-31, 2012	56%	42%	*	2%
April 13-15, 2012	56%	42%	*	2%
March 24-25, 2012	56%	42%	*	2%
February 10-13, 2012	53%	45%	*	1%
January 11-12, 2012	49%	49%	*	2%
September 23-25, 2011	53%	45%	*	2%
January 14-16, 2011	56%	42%	*	2%
October 27-30, 2010	48%	48%	*	3%
September 1-2, 2010	53%	45%	*	1%
April 9-11, 2010	57%	41%	*	2%
December 16-20, 2009	58%	40%	*	3%
October 16-18, 2009	60%	39%	*	1%
July 31-Aug. 3, 2009	64%	34%	*	2%
April 23-26, 2009	69%	29%	*	2%
January 12-15, 2009	78%	17%	1%	4%
December 1-2, 2008	76%	21%	*	3%
November 6-9, 2008	75%	22%	*	3%
October 17-19, 2008 (RV)	63%	33%	*	3%
October 3-5, 2008 (RV)	62%	36%	*	2%
Sept. 19-21, 2008 (RV)	63%	34%	*	3%
Sept. 5-7, 2008 (RV)	60%	34%	*	6%
Aug. 29-31, 2008 (RV)	64%	33%	*	2%
Aug. 23-24, 2008 (RV)	60%	36%	*	3%
July 27-29, 2008 (RV)	63%	33%	*	4%
June 26-29, 2008 (RV)	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%

3. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Michelle Obama</b>				
May 29-June 1, 2014	61%	34%	*	5%
March 7-9, 2014	63%	34%	*	3%
Sept. 7-9, 2012 <small>(RV)</small>	69%	27%	*	4%
May 29-31, 2012	65%	27%	1%	7%
April 13-15, 2012	71%	22%	*	7%
September 23-25, 2011	65%	28%	*	6%
September 1-2, 2010	62%	25%	1%	11%
December 16-20, 2009	68%	19%	*	13%
October 16-18, 2009	64%	26%	*	9%
July 31-Aug. 3, 2009	67%	22%	1%	9%
April 23-26, 2009	73%	18%	1%	8%
January 12-15, 2009	69%	16%	3%	12%
December 1-2, 2008	67%	21%	1%	10%
October 17-19, 2008	56%	30%	2%	12%
Aug. 23-24, 2008	50%	32%	2%	15%
June 26-29, 2008	51%	28%	4%	17%

3. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Hillary Clinton</b>				
May 29-June 1, 2014	55%	42%	*	3%
March 7-9, 2014	57%	41%	*	2%
October 18-20, 2013	59%	37%	*	3%
May 17-18, 2013	61%	36%	1%	2%
March 15-17, 2013	63%	33%	1%	3%
November 16-18, 2012	67%	28%	1%	4%
May 29-31, 2012	67%	29%	*	4%
September 23-35, 2011	69%	26%	*	4%
March 11-13, 2011	65%	31%	*	4%
January 14-16, 2011	66%	31%	*	3%
October 27-30, 2010	62%	34%	*	3%
April 9-11, 2010	61%	35%	*	5%
January 22-24, 2010	62%	35%	1%	2%
December 16-20, 2009	64%	30%	1%	5%
October 16-18, 2009	65%	32%	*	3%
July 31-Aug. 3, 2009	61%	35%	*	4%
April 23-26, 2009	64%	34%	1%	2%
December 1-2, 2008	66%	33%	*	1%
August 29-31, 2008	58%	40%	*	1%
August 23-24, 2008	56%	40%	*	4%
July 27-29, 2008	56%	42%	*	2%
June 26-29, 2008	53%	44%	*	3%
April 28-30, 2008	51%	46%	*	3%
February 1-3, 2008	52%	44%	*	*
January 9-10, 2008	53%	39%	1%	7%
September 7-9, 2007	53%	39%	1%	7%
June 23-24, 2007	51%	44%	*	4%
March 9-11, 2007	49%	44%	2%	5%
November 3-5, 2006	51%	40%	3%	7%
September 22-24, 2006	50%	45%	2%	4%

*CNN/USA TODAY/GALLUP TRENDS ON NEXT PAGE*

CNN/USA TODAY/GALLUP TRENDS

	<u>Fav.</u>	<u>Unfav.</u>	<u>DK</u>		<u>Fav.</u>	<u>Unfav.</u>	<u>DK</u>
<b><u>2006</u></b>				<b><u>1997</u></b>	60	35	5
2006 Apr 21-23	50	42	8	1997 Dec 18-21	56	38	6
<b><u>2005</u></b>				1997 Oct 27-29	61	34	5
2005 Oct 21-23	54	41	5	1997 Jun 26-29	51	42	7
2005 Jul 25-28	53	43	4	1997 Feb 24-26	51	42	6
2005 May 20-22	55	39	6	1997 Jan 31-Feb 2	55	39	6
2005 Feb 25-27	53	41	6	1997 Jan 10-13	56	37	7
<b><u>2004</u></b>				<b><u>1996</u></b>			
2004 Jul 19-21*	56	38	6	1996 Oct 26-29***	49	43	8
<b><u>2003</u></b>				1996 Aug 28-29**	51	41	8
2003 Oct 24-26	51	44	5	1996 Aug 16-18**	47	48	5
2003 Sep 19-21	54	40	6	1996 Aug 5-7**	48	45	7
2003 Jun 27-29*	52	44	4	1996 Jun 18-19	46	47	6
2003 Jun 9-10	53	43	4	1996 Mar 15-17	47	48	5
2003 Mar 14-15	45	46	9	1996 Jan 12-15	43	51	6
<b><u>2002</u></b>				<b><u>1995</u></b>			
2002 Dec 16-17	48	46	6	1995 Jul 7-9	50	44	6
2002 Sep 23-26	47	44	9	1995 Mar 17-19	49	44	7
<b><u>2001</u></b>				1995 Jan 16-18	50	44	6
2001 Aug 3-5	51	44	5	<b><u>1994</u></b>			
2001 Mar 5-7	44	53	3	1994 Nov 28-29	50	44	6
2001 Feb 19-21	49	44	7	1994 Sep 6-7	48	47	5
2001 Feb 1-4	52	43	5	1994 Jul 15-17	48	46	6
<b><u>2000</u></b>				1994 Apr 23-24	56	40	4
2000 Nov 13-15	56	39	5	1994 Mar 25-27	52	42	6
2000 Oct 25-28	52	43	5	1994 Mar 7-8	55	40	5
2000 Aug 4-5	45	50	5	1994 Jan. 15-17	57	36	7
2000 Feb 4-6	55	39	6	<b><u>1993</u></b>			
<b><u>1999</u></b>				1993 Nov. 2-4	58	34	8
1999 Dec 9-12	48	48	4	1993 Sept. 24-26	62	27	11
1999 Sep 23-26	56	40	4	1993 Aug. 8-10	57	33	10
1999 Aug 3-4	56	41	3	1993 July 19-21	56	34	10
1999 Jul 22-24	62	35	3	1993 June 5-6	50	31	19
1999 Jun 25-27	56	42	2	1993 April 22-24	61	27	12
1999 Mar 5-7	65	31	4	1993 March 22-24	61	31	8
1999 Feb 19-21	65	30	5	1993 Jan. 29-31	67	22	11
1999 Feb 4-8	66	31	3	<b><u>1992</u></b>			
<b><u>1998</u></b>				1992 Nov. 10-11	49	30	21
1998 Dec 28-29	67	29	4	1992 Aug 31-Sept 2	56	25	19
1998 Oct 9-12***	63	33	4	1992 Aug. 19-20	48	31	21
1998 Sep 14-15	61	33	6	1992 July 17-18	51	24	25
1998 Aug 21-23	61	33	6	1992 July 6-8	45	30	25
1998 Aug 10-12	60	36	4	1992 April 20-22	38	39	23
1998 Aug 7-8	60	35	5	1992 March 20-22	39	26	35
1998 Feb 13-15	60	36	4				
1998 Jan 30-Feb 1	64	34	2				
1998 Jan 24-25	61	33	6				
1998 Jan 23-24	60	35	5				

\*Asked of a half sample. \*\*Based on likely voters. \*\*\*Based on registered voters.  
 2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.

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	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Bill Clinton</b>				
May 29-June 1, 2014	66%	31%	1%	2%
March 7-9, 2014	66%	33%	*	2%
May 29-31, 2012	66%	31%	*	3%
October 27-30, 2010	63%	33%	*	3%
October 16-18, 2009	64%	33%	*	4%
December 1-2, 2008	60%	38%	*	2%
August 23-24, 2008	53%	44%	*	2%
June 26-29, 2008	51%	46%	*	3%
April 28-30, 2008	53%	43%	1%	3%
February 1-3, 2008	55%	42%	*	3%
June 23-24, 2007	60%	36%	*	3%
March 9-11, 2007	58%	36%	1%	5%
September 23-24, 2006	60%	37%	*	3%
April 21-23, 2006	57%	38%	*	4%

CNN/USA TODAY/GALLUP TRENDS

	Fav	Unfav	DK		Fav	Unfav	DK		Fav	Unfav	DK
<b>2005</b>				1998 Aug 10-12	60	38	2	1996 Sep 3-5**	59	35	6
2005 Oct 21-23	60	38	2	1998 Aug 7-8	58	40	2	1996 Sep 2-4**	61	34	5
2005 Feb 4-6	56	41	3	1998 Jun 5-7	61	36	3	1996 Sep 2-4**	62	33	5
<b>2004</b>				1998 Mar 20-22	60	35	5	1996 Ag30-Sep1**	61	35	4
2004 Jul 19-21*	54	43	3	1998 Mar 16	60	37	3	1996 Aug 28-29**	60	34	6
2004 Jun 21-23	53	44	3	1998 Feb 20-22	64	34	2	1996 Aug 16-18**	57	41	2
<b>2003</b>				1998 Feb 13-15	58	39	3	1996 Aug 14-15**	58	37	5
2003 Jun 9-10	54	45	1	1998 Jan 30-Feb 1	65	34	1	1996 Aug 5-7*	60	37	3
2003 Mar 14-15	46	51	3	1998 Jan 28	63	32	5	1996 Jul 18-21	62	35	3
<b>2002</b>				1998 Jan 25-26	53	43	4	1996 Jun 18-19	60	36	4
2002 Sep 23-26	47	49	4	1998 Jan 24-25	58	39	3	1996 May 28-29	59	38	3
<b>2001</b>				1998 Jan 23-24	57	40	3	1996 May 9-12	60	39	1
2001 Nov 26-27	48	47	5	<b>1997</b>				1996 Mar 15-17	58	38	4
2001 Aug 3-5	49	48	3	1997 Dec 18-21	58	37	5	1996 Feb 23-25	60	37	3
2001 Apr 20-22	48	50	2	1997 Oct 27-29	62	35	3	1996 Jan 12-15	54	44	2
2001 Mar 5-7	39	59	2	1997 Oct 3-5	56	40	4	<b>1995</b>			
2001 Feb 19-21	42	55	3	1997 Sep 25-28	61	35	4	1995 Nov 6-8	59	38	3
2001 Feb 1-4	51	48	1	1997 Sep 6-7	63	32	5	1995 Sep 22-24	55	41	4
<b>2000</b>				1997 Jul 25-27	62	35	3	1995 Aug 4-7	51	44	5
2000 Dec 2-4	57	41	2	1997 Jun 26-29	59	37	4	1995 Jul 7-9	57	40	3
2000 Nov 13-15	57	41	2	1997 Apr 18-20	60	38	2	1995 Apr 17-19	56	42	1
2000 Oct 25-28	54	44	2	1997 Mar 24-26	63	34	3	1995 Mar 17-19	51	45	4
2000 Sep 15-17**	46	48	6	1997 Feb 24-26	61	34	5	1995 Jan 16-18	56	42	2
2000 Aug 18-19	48	48	4	1997 Jan 31-Feb 2	64	32	4	<b>1994</b>			
2000 Aug 4-5	42	54	4	1997 Jan 10-13	65	31	4	1994 Dec 28-30	48	49	3
2000 Apr 28-30	47	51	2	1997 Jan 3-5	60	36	4	1994 Nov 28-29	50	47	3
<b>1999</b>				<b>1996</b>				1994 Sep 6-7	47	50	3
1999 Dec 9-12	45	53	2	1996 Nov 3-4**	56	40	4	1994 Jul 15-17	49	48	3
1999 Sep 23-26	54	45	1	1996 Nov 2-3**	57	38	5	1994 Apr 22-24	56	41	3
1999 Aug 3-4	52	46	2	1996 Nov 1-2**	58	37	5	1994 Mar 25-27	56	40	4
1999 Jul 22-25	57	41	2	1996 Oc31-Nv 1**	59	37	4	1994 Mar 7-8	59	38	3
1999 Jun 25-27	48	50	2	1996 Oct 30-31**	60	37	4	1994 Jan 15-17	60	37	3
1999 Apr 30-May 2	53	45	2	1996 Oct 26-29**	58	38	4	1994 Jan 6-8	62	35	3
1999 Apr 13-14	51	47	2	1996 Oct 19-20**	59	36	5	<b>1993</b>			
1999 Mar 5-8	54	43	3	1996 Oct 18-19**	58	37	5	1993 Nov 19-21	55	41	4
1999 Feb 19-21	55	43	2	1996 Oct 17-18**	61	34	5	1993 Nov 15-16	56	38	6
1999 Feb 4-8	55	44	1	1996 Oct 16-17**	58	38	4	1993 Nov 2-4	54	42	4
1999 Jan 8-10	58	40	2	1996 Oct 15-16**	58	38	4	1993 Sep 24-26	63	32	5
<b>1998</b>				1996 Oct 14-15**	59	36	5	1993 Aug 8-10	53	42	5
1998 Dec 28-29	56	42	2	1996 Oct 13-14**	58	36	6	1993 Jul 19-21	51	45	4
1998 Dec 4-6	56	40	4	1996 Oct 12-13**	60	35	5	1993 Jun 5-6	48	44	8
1998 Nov 20-22	57	40	3	1996 Oct 11-12**	62	35	3	1993 Apr 22-24	63	32	5
1998 Oct 9-12	54	43	3	1996 Oct 5-6**	62	33	5	1993 Jan 29-31	65	27	8
1998 Sep 14-15	51	47	2	1996 Oct 4-5**	60	34	6	1993 Jan 18-19	66	26	8
1998 Aug 21-23	55	43	2	1996 Oct 3-4**	58	37	5	<b>1992</b>			
1998 Aug 20	53	43	4	1996 Oct 2-3**	60	37	3	1992 Nov 10-11	58	35	7
1998 Aug 18	55	42	3	1996 Sep 27-29**	63	33	4	1992 Nov 10-11	58	35	7

\*Asked of half-sample \*\* Registered voters

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	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>Chelsea Clinton</b>				
May 29-June 1, 2014	59%	16%	5%	20%

**George H. Bush, who was president from 1989 to 1993**

May 29-June 1, 2014	58%	33%	1%	8%
May 29-31, 2012	59%	34%	*	7%

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2001 Jan 15-16	69	28	0	3
2000 Aug 4-5	73	24	*	3
1993 Jan 18-19	62	33	0	5
1993 Jan 8-11	68	28	0	4
1992 Nov 10-11	47	50	0	3

1992 - 1993 wording: "George Bush" 2000 - 2001 wording: "Former President George Bush"

**Barbara Bush**

May 29-June 1, 2014	71%	18%	2%	9%
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CNN/USA TODAY/GALLUP TRENDS

1993 Jan 18-19	85	10	*	5
1992 Aug. 31- Sept. 2	81	12	*	7

**Laura Bush**

May 29-June 1, 2014	68%	16%	5%	11%
Jan. 12-15, 2009	67%	20%	2%	11%
August 29-31, 2008	62%	28%	1%	9%
Sept. 22-24, 2006	68%	23%	4%	6%

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2005 Dec 16-18	73	13	2	12
2005 Feb 4-6	80	12	1	7
2004 Oct 22-24 *	73	16	1	10
2004 Oct 1-3	74	16	2	8
2004 Aug 23-25 *	63	20	4	13
2003 Jun 9-10	69	13	7	11
2001 Nov 26-27	77	7	4	12
2001 Jan 15-16	56	11	13	20
2000 Aug 4-5	45	14	17	24
2000 Jun 22-25	34	8	35	23

\* Asked of a half sample.



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	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
<b>George W. Bush, who was president from 2001 to 2009</b>				
May 29-June 1, 2014	46%	51%	*	3%
May 29-31, 2012	43%	54%	*	3%
September 23-25, 2011	42%	53%	*	4%
September 1-2, 2010	43%	53%	*	4%
January 22-24, 2010	43%	54%	*	3%
July 31-Aug. 3, 2009	34%	62%	*	4%
May 14-17, 2009	41%	57%	*	2%
February 18-19, 2009	33%	63%	*	4%
January 12-15, 2009	35%	60%	*	4%
Aug. 29-31, 2008	38%	61%	*	1%
September 22-24, 2006	46%	52%	*	1%
April 21-23, 2006	40%	57%	*	2%

Wording: prior to 2012: George W. Bush

CNN/USA TODAY/GALLUP TRENDS

	Fav.	Unfav.	DK		Fav.	Unfav.	DK		Fav.	Unfav.	DK
<u>2005</u>											
2005 Dec 16-18	46	53	1	<u>2002</u>							
2005 Jul 25-28	48	50	2	2002 Dec 16-17	68	30	2	2000 Aug 18-19	60	34	6
2005 Apr 1-2	54	45	1	2002 Sep 23-26	70	28	2	2000 Aug 4-5	67	28	5
2005 Feb 25-27	56	42	2	2002 Jul 26-28	71	26	3	2000 Jul 25-26	63	31	6
2005 Feb 4-6	59	39	2	2002 May 20-22	80	18	2	2000 Jul 14-16	64	29	7
<u>2004</u>				2002 Apr 29-May 1	79	19	2	2000 Jun 23-25	60	31	9
2004 Nov 19-21	60	39	1	2002 Jan 11-14	83	15	2	2000 Jun 6-7	64	29	7
2004 Oct 29-31	51	46	3	<u>2001</u>				2000 Apr 28-30	61	33	6
2004 Oct 22-24*	53	44	3	2001 Nov 26-27	87	11	2	2000 Mar 10-12	63	32	5
2004 Oct 14-16	55	44	1	2001 Aug 3-5	60	35	5	2000 Feb 25-27	57	35	8
2004 Oct 9-10	51	46	3	2001 Jun 8-10	62	36	2	2000 Feb 20-21	58	35	7
2004 Oct 1-3	53	45	2	2001 Apr 20-22	65	32	3	2000 Feb 4-6	63	31	6
2004 Sep 13-15*	55	44	1	2001 Mar 9-11	63	32	5	2000 Jan 17-19	66	26	8
2004 Sep 3-5	55	44	1	2001 Mar 5-7	69	28	3	<u>1999</u>			
2004 Aug 23-25	54	44	2	2001 Feb 19-21	67	27	6	1999 Dec 9-12	68	25	7
2004 Jul 30-Aug 1	52	46	2	2001 Feb 1-4	64	33	3	1999 Oct 21-24	71	21	8
2004 Jul 19-21	52	46	2	2001 Jan 15-16	62	36	2	1999 Oct 8-10	70	25	5
2004 Jul 8-11	52	46	2	<u>2000</u>				1999 Sep 23-26	71	22	7
2004 Jun 21-23	53	45	2	2000 Dec 15-17	59	36	5	1999 Aug 16-18	68	21	11
2004 Apr 16-18	56	42	2	2000 Dec 2-4	56	40	4	1999 Jun 25-27	69	16	15
2004 Mar 26-28	57	41	2	2000 Nov 13-15	53	43	4	1999 Apr 13-14	73	15	12
2004 Feb 16-17	56	42	2	2000 Nov 13-15**	54	43	3	1999 Feb 19-21	69	12	19
2004 Jan 29-Feb 1	52	47	1	2000 Nov 4-5**	55	39	6				
2004 Jan 2-5	65	35	*	2000 Oct 24-26**	62	33	5				
<u>2003</u>				2000 Oct 23-25**	60	35	5				
2003 Oct 6-8	60	39	1	2000 Oct 20-22**	59	37	4				
2003 Jun 27-29*	65	34	1	2000 Oct 5-7**	58	36	6				
2003 Jun 9-10	66	33	1	2000 Sep 28-30**	55	38	7				
2003 Jan 31-Feb 2	68	32	*	2000 Sep 15-17**	51	41	8				

## **METHODOLOGY**

A total of 1,003 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 30% described themselves as Democrats, 23% described themselves as Republicans, and 47% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 3A

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

A. Barack Obama

Base = Total Sample

	Total	Men	Women	White	Non-White
	-----	-----	-----	-----	-----
Favorable Opinion	47%	42%	51%	37%	70%
Unfavorable Opinion	51%	56%	47%	61%	28%
Heard of, no opinion	2%	2%	2%	2%	1%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
	-----	-----	-----	-----	-----	-----	-----
Favorable Opinion	47%	53%	46%	44%	42%	50%	43%
Unfavorable Opinion	51%	47%	50%	53%	57%	48%	55%
Heard of, no opinion	2%	*	4%	3%	1%	2%	2%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
	-----	-----	-----	-----	-----
Favorable Opinion	47%	48%	48%	41%	51%
Unfavorable Opinion	51%	50%	51%	55%	48%
Heard of, no opinion	2%	2%	1%	4%	*
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
	-----	-----	-----	-----	-----	-----	-----
Favorable Opinion	47%	84%	40%	11%	77%	51%	23%
Unfavorable Opinion	51%	15%	58%	86%	21%	48%	75%
Heard of, no opinion	2%	2%	2%	3%	3%	1%	2%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Favorable Opinion	47%	56%	41%	43%	47%	60%	46%	31%
Unfavorable Opinion	51%	43%	55%	54%	52%	39%	53%	64%
Heard of, no opinion	2%	1%	4%	3%	*	1%	1%	5%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3B

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

B. Michelle Obama

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	61%	57%	65%	53%	81%
Unfavorable Opinion	34%	36%	32%	41%	17%
Heard of, no opinion	5%	7%	3%	6%	2%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	61%	71%	56%	58%	59%	64%	59%
Unfavorable Opinion	34%	26%	33%	39%	37%	29%	38%
Heard of, no opinion	5%	3%	10%	3%	4%	6%	3%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	61%	61%	64%	55%	66%
Unfavorable Opinion	34%	34%	31%	40%	29%
Heard of, no opinion	5%	5%	5%	5%	5%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	61%	89%	59%	28%	84%	67%	42%
Unfavorable Opinion	34%	9%	34%	64%	12%	28%	53%
Heard of, no opinion	5%	1%	6%	7%	3%	4%	5%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	61%	67%	55%	57%	67%	69%	64%	48%
Unfavorable Opinion	34%	30%	37%	38%	28%	26%	32%	43%
Heard of, no opinion	5%	3%	8%	5%	4%	5%	3%	9%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3C

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

C. Hillary Clinton

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	55%	46%	63%	49%	71%
Unfavorable Opinion	42%	49%	34%	48%	26%
Heard of, no opinion	3%	4%	2%	3%	3%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	55%	62%	54%	52%	51%	58%	51%
Unfavorable Opinion	42%	35%	41%	45%	47%	38%	46%
Heard of, no opinion	3%	3%	5%	3%	2%	4%	3%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	55%	59%	53%	52%	57%
Unfavorable Opinion	42%	38%	45%	42%	41%
Heard of, no opinion	3%	3%	2%	6%	1%
Never heard of	*	*	*	*	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	55%	90%	51%	18%	85%	60%	31%
Unfavorable Opinion	42%	10%	44%	79%	10%	38%	67%
Heard of, no opinion	3%	1%	6%	3%	5%	2%	2%
Never heard of	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	55%	62%	49%	54%	56%	67%	55%	41%
Unfavorable Opinion	42%	36%	44%	43%	41%	32%	42%	52%
Heard of, no opinion	3%	2%	7%	3%	2%	1%	3%	7%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3D

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

D. Bill Clinton

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	66%	65%	68%	62%	77%
Unfavorable Opinion	31%	31%	30%	35%	21%
Heard of, no opinion	2%	3%	2%	2%	1%
Never heard of	1%	*	1%	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	66%	74%	64%	67%	58%	69%	63%
Unfavorable Opinion	31%	21%	33%	32%	39%	26%	35%
Heard of, no opinion	2%	3%	3%	1%	3%	3%	1%
Never heard of	1%	2%	*	*	*	1%	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	66%	68%	67%	65%	68%
Unfavorable Opinion	31%	28%	31%	30%	30%
Heard of, no opinion	2%	2%	2%	4%	1%
Never heard of	1%	1%	*	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	66%	92%	63%	41%	84%	73%	50%
Unfavorable Opinion	31%	7%	33%	56%	12%	25%	49%
Heard of, no opinion	2%	1%	3%	3%	2%	1%	1%
Never heard of	1%	*	1%	*	1%	1%	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	66%	75%	65%	65%	63%	77%	68%	54%
Unfavorable Opinion	31%	24%	30%	32%	36%	21%	29%	42%
Heard of, no opinion	2%	*	4%	3%	2%	1%	3%	4%
Never heard of	1%	1%	1%	*	*	1%	1%	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3E

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

E. Chelsea Clinton

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	59%	55%	63%	57%	64%
Unfavorable Opinion	16%	20%	13%	17%	13%
Heard of, no opinion	20%	21%	19%	20%	17%
Never heard of	5%	4%	6%	5%	5%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	59%	57%	56%	68%	55%	56%	63%
Unfavorable Opinion	16%	17%	16%	14%	16%	17%	15%
Heard of, no opinion	20%	18%	22%	15%	25%	20%	19%
Never heard of	5%	8%	6%	2%	4%	7%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	59%	58%	62%	57%	61%
Unfavorable Opinion	16%	16%	16%	18%	14%
Heard of, no opinion	20%	18%	20%	18%	21%
Never heard of	5%	8%	3%	7%	3%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	59%	79%	56%	38%	73%	64%	47%
Unfavorable Opinion	16%	3%	17%	32%	8%	15%	23%
Heard of, no opinion	20%	16%	19%	26%	13%	15%	27%
Never heard of	5%	3%	7%	3%	7%	6%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	59%	61%	56%	62%	55%	66%	62%	49%
Unfavorable Opinion	16%	11%	13%	19%	21%	13%	18%	17%
Heard of, no opinion	20%	22%	25%	15%	19%	17%	18%	23%
Never heard of	5%	5%	6%	4%	5%	4%	2%	11%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3F

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

F. George H. Bush, who was President from 1989 to 1993

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	58%	62%	54%	66%	42%
Unfavorable Opinion	33%	28%	38%	26%	50%
Heard of, no opinion	7%	8%	7%	8%	6%
Never heard of	1%	2%	*	1%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	58%	52%	48%	67%	70%	50%	68%
Unfavorable Opinion	33%	33%	42%	31%	27%	37%	29%
Heard of, no opinion	7%	12%	10%	2%	3%	11%	3%
Never heard of	1%	3%	*	*	*	2%	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	58%	51%	66%	54%	61%
Unfavorable Opinion	33%	39%	27%	36%	32%
Heard of, no opinion	7%	9%	6%	9%	7%
Never heard of	1%	1%	*	1%	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	58%	44%	57%	80%	42%	58%	71%
Unfavorable Opinion	33%	51%	32%	14%	46%	36%	22%
Heard of, no opinion	7%	6%	9%	6%	9%	6%	7%
Never heard of	1%	*	2%	*	3%	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	58%	56%	58%	60%	58%	50%	61%	63%
Unfavorable Opinion	33%	35%	30%	33%	36%	41%	30%	30%
Heard of, no opinion	7%	6%	12%	7%	5%	8%	7%	7%
Never heard of	1%	3%	*	1%	*	1%	1%	1%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%



Question 3G

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

G. Barbara Bush

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	71%	68%	74%	77%	58%
Unfavorable Opinion	18%	17%	18%	13%	29%
Heard of, no opinion	9%	11%	6%	8%	10%
Never heard of	2%	3%	2%	2%	3%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	71%	62%	65%	79%	83%	63%	80%
Unfavorable Opinion	18%	19%	23%	17%	11%	21%	14%
Heard of, no opinion	9%	13%	11%	4%	5%	12%	5%
Never heard of	2%	6%	1%	*	2%	4%	1%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	71%	64%	78%	65%	75%
Unfavorable Opinion	18%	24%	13%	22%	15%
Heard of, no opinion	9%	9%	8%	10%	8%
Never heard of	2%	4%	1%	3%	2%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	71%	63%	70%	85%	62%	69%	80%
Unfavorable Opinion	18%	27%	18%	6%	24%	22%	10%
Heard of, no opinion	9%	9%	10%	6%	9%	7%	8%
Never heard of	2%	1%	3%	2%	5%	1%	2%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	71%	67%	71%	75%	70%	68%	74%	70%
Unfavorable Opinion	18%	18%	16%	19%	17%	21%	16%	18%
Heard of, no opinion	9%	12%	10%	4%	11%	10%	7%	11%
Never heard of	2%	3%	2%	2%	2%	2%	3%	2%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3H

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

H. George W. Bush, who was President from 2001 to 2009

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	46%	47%	45%	51%	34%
Unfavorable Opinion	51%	49%	53%	46%	63%
Heard of, no opinion	3%	4%	2%	3%	1%
Never heard of	*	1%	*	*	1%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	46%	36%	40%	53%	57%	38%	55%
Unfavorable Opinion	51%	60%	54%	46%	41%	57%	44%
Heard of, no opinion	3%	2%	6%	1%	2%	4%	1%
Never heard of	*	1%	*	*	*	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	46%	39%	51%	45%	46%
Unfavorable Opinion	51%	56%	49%	49%	53%
Heard of, no opinion	3%	4%	*	5%	1%
Never heard of	*	1%	*	1%	*
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	46%	23%	46%	78%	22%	42%	67%
Unfavorable Opinion	51%	76%	51%	19%	74%	56%	31%
Heard of, no opinion	3%	1%	3%	3%	2%	2%	2%
Never heard of	*	*	1%	*	1%	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	46%	41%	52%	49%	40%	42%	48%	49%
Unfavorable Opinion	51%	54%	44%	49%	58%	57%	49%	45%
Heard of, no opinion	3%	3%	4%	2%	1%	1%	2%	5%
Never heard of	*	2%	*	*	*	*	1%	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%

Question 3I

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

I. Laura Bush

Base = Total Sample

	Total	Men	Women	White	Non-White
Favorable Opinion	68%	66%	69%	71%	59%
Unfavorable Opinion	16%	15%	18%	14%	24%
Heard of, no opinion	11%	13%	9%	11%	10%
Never heard of	5%	5%	5%	4%	7%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	68%	58%	63%	74%	79%	60%	76%
Unfavorable Opinion	16%	17%	22%	15%	11%	19%	13%
Heard of, no opinion	11%	15%	12%	7%	8%	14%	8%
Never heard of	5%	10%	3%	3%	2%	7%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-7.5	+/-7.5	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Favorable Opinion	68%	59%	77%	61%	72%
Unfavorable Opinion	16%	23%	10%	19%	15%
Heard of, no opinion	11%	11%	11%	12%	10%
Never heard of	5%	7%	2%	8%	3%
No opinion	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	68%	62%	65%	81%	60%	65%	76%
Unfavorable Opinion	16%	23%	17%	6%	21%	18%	12%
Heard of, no opinion	11%	11%	12%	9%	11%	11%	10%
Never heard of	5%	4%	6%	4%	8%	6%	3%
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-6.5	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Favorable Opinion	68%	60%	65%	74%	67%	66%	69%	68%
Unfavorable Opinion	16%	21%	13%	16%	16%	19%	15%	17%
Heard of, no opinion	11%	14%	15%	6%	11%	10%	10%	11%
Never heard of	5%	6%	7%	3%	5%	5%	6%	4%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

\* percentage less than 1%