

The logo consists of two stacked rectangular boxes. The top box is light gray and contains the text 'CNN | ORC' in a bold, black, sans-serif font. The 'CNN' is in a stylized, outlined font, followed by a vertical bar and 'ORC' in a solid black font. The bottom box is solid black and contains the word 'POLL' in a large, white, bold, sans-serif font.

**Interviews with 1,008 adult Americans conducted by telephone by ORC International on May 2-4, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample also includes 911 interviews among registered voters (plus or minus 3.5 percentage points)**

**The sample includes 702 interviews among landline respondents and 306 interviews among cell phone respondents.**

---

**FOR RELEASE: MONDAY, MAY 5 AT 5 PM**

30. Are you a fan of professional basketball or not?

May 2-4  
2014

Yes, fan	26%
Somewhat of a fan (vol.)	5%
No, not a fan	68%
No opinion	*

CNN/USA TODAY/GALLUP TRENDS

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2003 May 30-Jun 1	29	10	61	--
2002 Jun 21-23	33	12	54	1
2002 Mar 18-20	35	7	58	*
2001 Oct 5-6	30	8	62	0
2001 Jun 8-10	29	12	59	*
2001 Mar 26-28	36	8	55	1
2000 Mar 30-Apr 2	38	8	54	--
1999 Jan 15-17	31	11	58	--
1999 Jan 6	29	12	59	--
1998 Oct 9-12	36	10	54	--
1994 Mar 11-13	32	11	57	--

31. As you may know, the commissioner of the NBA has fined Donald Sterling, the owner of the Los Angeles Clippers and banned him from any contact with that team in response to a recording of comments that Sterling made about blacks. Do you think the other NBA owners should force Donald Sterling to sell the Los Angeles Clippers, or don't you think so?

May 2-4  
2014

Should force him to sell	47%
Don't think so	50%
No opinion	3%

## **METHODOLOGY**

A total of 1,008 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 32% described themselves as Democrats, 27% described themselves as Republicans, and 41% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 31

As you may know, the commissioner of the NBA has fined Donald Sterling, the owner of the Los Angeles Clippers and banned him from any contact with that team in response to a recording of comments that Sterling made about blacks. Do you think the other NBA owners should force Donald Sterling to sell the Los Angeles Clippers, or don't you think so?

Base = Total Sample

	Total	Men	Women	White	Non-White
Should force him to sell	47%	43%	51%	42%	61%
Don't think so	50%	53%	46%	55%	38%
No opinion	3%	3%	3%	3%	1%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Should force him to sell	47%	48%	46%	48%	51%	47%	49%
Don't think so	50%	50%	53%	48%	45%	51%	47%
No opinion	3%	3%	1%	3%	4%	2%	4%
Sampling Error	+/-3.0	+/-7.5	+/-8.0	+/-5.5	+/-5.0	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Should force him to sell	47%	52%	45%	43%	52%
Don't think so	50%	44%	54%	53%	47%
No opinion	3%	4%	1%	4%	2%
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.0

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Should force him to sell	47%	63%	42%	37%	59%	51%	39%
Don't think so	50%	36%	54%	59%	39%	46%	57%
No opinion	3%	1%	4%	3%	2%	2%	3%
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Should force him to sell	47%	52%	50%	43%	46%	56%	41%	45%
Don't think so	50%	46%	48%	53%	50%	42%	55%	52%
No opinion	3%	1%	2%	3%	5%	2%	4%	4%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

\* percentage less than 1%