

## Daily Curriculum – March 25

### Media Literacy Question of the Day:

In what ways might news media and social media help to promote public health?

**Key Concepts:** Identify or explain these subjects you heard about in today's show:

1. Ebola
2. IPO
3. "freemium"

**Fast Facts:** How well were you listening to today's program?

1. What tragic announcement did Malaysian officials make yesterday regarding Malaysia Airlines Flight 370? How did some of the grieving families react to this announcement? What do officials say are their sources of information? Where do they believe that the plane crashed?

2. What is Ebola? On what continent have most Ebola outbreaks taken place? In what African country is the disease appearing for the first time? Why are people there afraid? What is Doctors Without Borders doing to fight the epidemic?

3. What is an IPO? What company that produces the online game Candy Crush is launching its IPO this week? How does this game generate revenue? What percentage of King Digital's revenue comes from Candy Crush?

4. Who is Mark Bergel? How does he help families in need? How do the families benefit from the furniture they receive?

### Discussion Questions:

1. In your opinion, what is the best way to tell the human side of the story involving Malaysia Airlines Flight 370 while respecting the victims' grieving families?

2. In addition to the medical challenges that a deadly disease like Ebola presents, what challenges might doctors have in preventing the spread of this disease in Guinea? How might they address these challenges?

3. Why do you think that most investments carry a degree of risk? How might you inform yourself about a company before investing in it? If you had the money to buy into a company's IPO, what would you want to know before investing?