

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters 'ORC' in a bold, sans-serif font. Below this, the word 'POLL' is written in large, bold, white capital letters on a black rectangular background.

# **CNN | ORC POLL**

**Interviews with 1,010 adult Americans conducted by telephone by ORC International on January 31 - February 2, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample also includes 900 interviews among registered voters (plus or minus 3.5 percentage points)**

**The sample includes 702 interviews among landline respondents and 308 interviews among cell phone respondents.**

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(QUESTIONS 17 AND 18 ROTATED)

17. Do you think the Republican party generally understands the problems and concerns of women?

Jan. 31-Feb. 2  
2014

|                     |     |
|---------------------|-----|
| Understands         | 42% |
| Does not understand | 55% |
| No opinion          | 4%  |

18. Do you think the Democratic party generally understands the problems and concerns of women?

Jan. 31-Feb. 2  
2014

|                     |     |
|---------------------|-----|
| Understands         | 63% |
| Does not understand | 33% |
| No opinion          | 3%  |

## **METHODOLOGY**

A total of 1010 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 29% described themselves as Democrats, 23% described themselves as Republicans, and 48% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 17

Do you think the Republican party generally understands the problems and concerns of women?

Base = Total Sample

|                     | Total  | Men    | Women  | White  | Non-White | Reg. Voters |       |
|---------------------|--------|--------|--------|--------|-----------|-------------|-------|
|                     | -----  | -----  | -----  | -----  | -----     | -----       | ----- |
| Understands         | 42%    | 45%    | 38%    | 46%    | 30%       | 40%         |       |
| Does not understand | 55%    | 51%    | 59%    | 49%    | 68%       | 57%         |       |
| No opinion          | 4%     | 4%     | 3%     | 4%     | 2%        | 3%          |       |
| Sampling Error      | +/-3.0 | +/-4.5 | +/-4.5 | +/-3.5 | +/-6.5    | +/-3.5      |       |

  

|                     | Total  | 18-34  | 35-49  | 50-64  | 65+    | Under 50 | 50 and Older |
|---------------------|--------|--------|--------|--------|--------|----------|--------------|
|                     | -----  | -----  | -----  | -----  | -----  | -----    | -----        |
| Understands         | 42%    | 47%    | 40%    | 37%    | 41%    | 44%      | 38%          |
| Does not understand | 55%    | 51%    | 54%    | 60%    | 56%    | 52%      | 58%          |
| No opinion          | 4%     | 2%     | 7%     | 3%     | 3%     | 4%       | 3%           |
| Sampling Error      | +/-3.0 | +/-8.0 | +/-7.5 | +/-5.5 | +/-5.5 | +/-5.5   | +/-4.0       |

  

|                     | Total  | Under \$50K | \$50K or more | No College | Attended College |
|---------------------|--------|-------------|---------------|------------|------------------|
|                     | -----  | -----       | -----         | -----      | -----            |
| Understands         | 42%    | 37%         | 44%           | 41%        | 41%              |
| Does not understand | 55%    | 60%         | 53%           | 54%        | 55%              |
| No opinion          | 4%     | 3%          | 4%            | 4%         | 3%               |
| Sampling Error      | +/-3.0 | +/-5.0      | +/-4.5        | +/-5.5     | +/-4.0           |

  

|                     | Total  | Demo-crat | Indep-endent | Repub-lican | Lib-eral | Mod-erate | Conser-vative |
|---------------------|--------|-----------|--------------|-------------|----------|-----------|---------------|
|                     | -----  | -----     | -----        | -----       | -----    | -----     | -----         |
| Understands         | 42%    | 18%       | 43%          | 68%         | 24%      | 36%       | 58%           |
| Does not understand | 55%    | 79%       | 53%          | 27%         | 72%      | 60%       | 39%           |
| No opinion          | 4%     | 3%        | 4%           | 5%          | 4%       | 4%        | 3%            |
| Sampling Error      | +/-3.0 | +/-6.0    | +/-4.5       | +/-6.5      | +/-6.5   | +/-5.0    | +/-5.0        |

  

|                     | Total  | North east | Mid-west | South  | West   | Urban  | Sub-urban | Rural  |
|---------------------|--------|------------|----------|--------|--------|--------|-----------|--------|
|                     | -----  | -----      | -----    | -----  | -----  | -----  | -----     | -----  |
| Understands         | 42%    | 39%        | 41%      | 42%    | 45%    | 31%    | 44%       | 49%    |
| Does not understand | 55%    | 57%        | 56%      | 55%    | 51%    | 67%    | 51%       | 46%    |
| No opinion          | 4%     | 4%         | 3%       | 4%     | 4%     | 2%     | 5%        | 4%     |
| Sampling Error      | +/-3.0 | +/-6.5     | +/-6.5   | +/-5.5 | +/-6.5 | +/-6.0 | +/-4.5    | +/-6.5 |

  

|                     | Total  | Tea Pty Support | Tea Pty Neutral | Tea Pty Oppose |
|---------------------|--------|-----------------|-----------------|----------------|
|                     | -----  | -----           | -----           | -----          |
| Understands         | 42%    | 67%             | 45%             | 21%            |
| Does not understand | 55%    | 31%             | 50%             | 77%            |
| No opinion          | 4%     | 2%              | 6%              | 1%             |
| Sampling Error      | +/-3.0 | +/-7.0          | +/-5.0          | +/-5.0         |

\* percentage less than 1%

Question 18

Do you think the Democratic party generally understands the problems and concerns of women?

Base = Total Sample

|                     | Total  | Men    | Women  | White  | Non-White | Reg. Voters |       |
|---------------------|--------|--------|--------|--------|-----------|-------------|-------|
|                     | -----  | -----  | -----  | -----  | -----     | -----       | ----- |
| Understands         | 63%    | 65%    | 62%    | 61%    | 68%       | 63%         |       |
| Does not understand | 33%    | 32%    | 35%    | 35%    | 30%       | 34%         |       |
| No opinion          | 3%     | 4%     | 3%     | 4%     | 2%        | 3%          |       |
| Sampling Error      | +/-3.0 | +/-4.5 | +/-4.5 | +/-3.5 | +/-6.5    | +/-3.5      |       |

  

|                     | Total  | 18-34  | 35-49  | 50-64  | 65+    | Under 50 | 50 and Older |
|---------------------|--------|--------|--------|--------|--------|----------|--------------|
|                     | -----  | -----  | -----  | -----  | -----  | -----    | -----        |
| Understands         | 63%    | 73%    | 61%    | 59%    | 55%    | 67%      | 58%          |
| Does not understand | 33%    | 25%    | 34%    | 38%    | 42%    | 29%      | 39%          |
| No opinion          | 3%     | 2%     | 5%     | 3%     | 3%     | 3%       | 3%           |
| Sampling Error      | +/-3.0 | +/-8.0 | +/-7.5 | +/-5.5 | +/-5.5 | +/-5.5   | +/-4.0       |

  

|                     | Total  | Under \$50K | \$50K or more | No College | Attended College |
|---------------------|--------|-------------|---------------|------------|------------------|
|                     | -----  | -----       | -----         | -----      | -----            |
| Understands         | 63%    | 58%         | 70%           | 54%        | 69%              |
| Does not understand | 33%    | 39%         | 27%           | 42%        | 28%              |
| No opinion          | 3%     | 3%          | 3%            | 4%         | 3%               |
| Sampling Error      | +/-3.0 | +/-5.0      | +/-4.5        | +/-5.5     | +/-4.0           |

  

|                     | Total  | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
|---------------------|--------|----------|-------------|------------|---------|----------|--------------|
|                     | -----  | -----    | -----       | -----      | -----   | -----    | -----        |
| Understands         | 63%    | 85%      | 58%         | 47%        | 77%     | 70%      | 48%          |
| Does not understand | 33%    | 13%      | 39%         | 47%        | 20%     | 28%      | 48%          |
| No opinion          | 3%     | 2%       | 3%          | 6%         | 3%      | 3%       | 3%           |
| Sampling Error      | +/-3.0 | +/-6.0   | +/-4.5      | +/-6.5     | +/-6.5  | +/-5.0   | +/-5.0       |

  

|                     | Total  | North east | Mid-west | South  | West   | Urban  | Sub-urban | Rural  |
|---------------------|--------|------------|----------|--------|--------|--------|-----------|--------|
|                     | -----  | -----      | -----    | -----  | -----  | -----  | -----     | -----  |
| Understands         | 63%    | 59%        | 68%      | 60%    | 67%    | 68%    | 59%       | 62%    |
| Does not understand | 33%    | 38%        | 29%      | 36%    | 30%    | 30%    | 37%       | 35%    |
| No opinion          | 3%     | 3%         | 3%       | 4%     | 3%     | 3%     | 4%        | 3%     |
| Sampling Error      | +/-3.0 | +/-6.5     | +/-6.5   | +/-5.5 | +/-6.5 | +/-6.0 | +/-4.5    | +/-6.5 |

  

|                     | Total  | Tea Pty Support | Tea Pty Neutral | Tea Pty Oppose |
|---------------------|--------|-----------------|-----------------|----------------|
|                     | -----  | -----           | -----           | -----          |
| Understands         | 63%    | 38%             | 63%             | 77%            |
| Does not understand | 33%    | 59%             | 32%             | 22%            |
| No opinion          | 3%     | 3%              | 5%              | 1%             |
| Sampling Error      | +/-3.0 | +/-7.0          | +/-5.0          | +/-5.0         |

\* percentage less than 1%