

Daily Curriculum – January 9

Media Literacy Question of the Day:

How might media coverage of an international sports event be different in the host country than it might be in other countries?

Key Concepts: Identify or explain these subjects you heard about in today's show:

1. Sochi, Russia
2. avalanche
3. NCAA

Fast Facts: How well were you listening to today's program?

1. Where will this year's Winter Olympic Games be held? When do the Games begin?
2. What is an avalanche? Why is this a dangerous occurrence?
3. What did a recent CNN investigation reveal about some student-athletes in revenue sports at certain major colleges? How have some of the colleges responded to those findings?

Discussion Questions:

1. According to the report, what superlatives could be attached to this year's Olympics? What factors do you think contribute to the cost of hosting the Olympics?
2. Have you ever been skiing or snowboarding? If so, what advice would you give to someone trying these sports for the first time?
3. Why is there some concern over the reading abilities of some college athletes? What kinds of problems could low reading levels cause for college students? In your opinion, how should colleges determine who should be admitted as student-athletes?
4. Why do you think some colleges refused to provide data on their student-athletes' reading scores? Why do you think some were willing to provide this information?