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September 19, 2013

VIA Email and Certified Mail

Mr. Dan Backer
Treasurer, Draft Newt
717 King Street, Suite 300
Alexandria, VA 22314

Dear Mr. Backer:

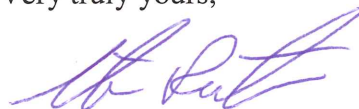
This firm is counsel to Speaker Newt Gingrich and his authorized campaign committee, Newt 2012, Inc. It has come to our attention that, yesterday, your organization began circulating online petitions and fundraising devices under the name "Draft Newt" and using an unauthorized likeness of Speaker Newt Gingrich. Unauthorized use of Speaker Gingrich's name and likeness have already caused members of the public to conclude, erroneously, that your organization is affiliated with Speaker Gingrich or his campaign committee. As you know, such a conclusion is false. Neither Speaker Gingrich, nor any entity or organization he is affiliated with, has authorized the use of his likeness or any such activities on his behalf.

Moreover, as both Speaker Gingrich and Gingrich Productions, Inc. have made very clear, Speaker Gingrich is a new host of CNN's Crossfire. He is not running for United States Senate and will not run for Senate at any time in the future. For this reason, Speaker Gingrich encourages supporters to ignore solicitations from any group seeking to raise funds in the name of a "Draft Newt" movement.

Accordingly, we hereby demand that you cease and desist from the unauthorized use of Speaker Gingrich's name or likeness and that you further cease and desist from any activity implying or insinuating that your group is in any way authorized by, or affiliated with, Speaker Gingrich or his organizations.

Speaker Gingrich reserves all rights and remedies. Please be guided accordingly.

Very truly yours,



Stefan C. Passantino