

Interviews with 923 adult Americans conducted by telephone by ORC International on May 17-18, 2013. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample includes 648 interviews among landline respondents and 275 interviews among cell phone respondents.

FOR RELEASE: MONDAY, MAY 20 AT 4 PM

2. Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

To be a seed and demonstrated and	<u>Applies</u>	Does not Apply	No <u>Opinion</u>
Is honest and trustworthy May 17-18, 2013	58%	41%	1%
April 29-May 1, 2011	59%	38%	3%
January 14-16, 2011	60%	39%	2%
January 22-24, 2010	59%	40%	1%
Oct. 30-Nov. 1, 2009*	61%	38%	*
February 18-19, 2009*	74%	23%	3%
December 19-21, 2008*	72%	26%	2%
Can manage the government effectively			
May 17-18, 2013	52%	47%	1%
September 9-11, 2011	42%	57%	*
April 29-May 1, 2011	51%	47%	1%
April 9-10, 2011	45%	55%	1%
June 16, 2010	49%	50%	1%
Oct. 30-Nov. 1, 2009	58%	42%	*
June 26-28, 2009	61%	38%	1%
December 19-21, 2008*	76%	23%	1%
Is not a typical politician			
May 17-18, 2013	54%	45%	1%
April 29-May 1, 2011	55%	43%	2%
Oct. 30-Nov. 1, 2009*	63%	36%	1%
Is a strong and decisive leader			
May 17-18, 2013	58%	41%	1%
January 11-12, 2012	52%	47%	1%
September 9-11, 2011	48%	52%	*
May 24-26, 2011	57%	42%	*
May 2, 2011	58%	41%	1%
April 9-10, 2011	53%	46%	1%
January 14-16, 2011	57%	43%	*
June 16, 2010	53%	46%	1%
January 22-24, 2010	60%	39%	1%
Oct. 30 – Nov. 1, 2009*	62%	37%	1%
June 26-28, 2009	70%	28%	1%
February 18-19, 2009*	80%	19%	1%
December 19-21, 2008*	76%	23%	1%
Oct. 30-Nov. 1, 2008 (RV)	64%	35%	1%
March 14-16, 2008 (RV)	59%	39%	3%

*ASKED OF HALF SAMPLE



2. Thinking about the following characteristics and qualities, please say whether you think it applies or doesn't apply to Barack Obama. (RANDOM ORDER)

	<u>Applies</u>	Does not Apply	No <u>Opinion</u>
Generally agrees with you on issues you can	re about		
May 17-18, 2013	51%	47%	2%
January 11-12, 2012	48%	50%	1%
April 9-10, 2011	47%	52%	1%
January 14-16, 2011	47%	52%	1%
January 22-24, 2010	50%	49%	*
June 26-28, 2009	56%	42%	1%
February 18-19, 2009*	63%	36%	1%
December 19-21, 2008*	68%	31%	1%
March 14-16, 2008	57%	41%	2%
Is likeable			
May 17-18, 2013	79%	20%	1%
September 9-11, 2011	79%	21%	1%
April 29-May 1, 2011	82%	17%	1%
Generally agrees with your views on the size and power of the government			
May 17-18, 2013	48%	50%	1%

^{*}ASKED OF HALF SAMPLE



	Favor- <u>able</u>	Unfavor- <u>able</u>	Never heard of	No opinion
Hillary Clinton				
May 17-18, 2013	61%	36%	1%	2%
March 15-17, 2013	63%	33%	1%	3%
Nov. 16-18, 2012	67%	28%	1%	4%
May 29-31, 2012	67%	29%	*	4%
September 23-35, 2011	69%	26%	*	4%
March 11-13, 2011	65%	31%	*	4%
January 14-16, 2011	66%	31%	*	3%
October 27-30, 2010	62%	34%	*	3%
April 9-11, 2010	61%	35%	*	5%
January 22-24, 2010	62%	35%	1%	2%
December 16-20, 2009	64%	30%	1%	5%
October 16-18, 2009	65%	32%	*	3%
July 31-Aug. 3, 2009	61%	35%	*	4%
April 23-26, 2009	64%	34%	1%	2%
December 1-2, 2008	66%	33%	*	1%
August 29-31, 2008	58%	40%	*	1%
August 23-24, 2008	56%	40%	*	4%
July 27-29, 2008	56%	42%	*	2%
June 26-29, 2008	53%	44%	*	3%
April 28-30, 2008	51%	46%	*	3%
February 1-3, 2008	52%	44%	*	*
January 9-10, 2008	53%	39%	1%	7%
September 7-9, 2007	53%	39%	1%	7%
June 23-24, 2007	51%	44%	*	4%
March 9-11, 2007	49%	44%	2%	5%
November 3-5, 2006	51%	40%	3%	7%
September 23-24, 2006	50%	45%	2%	4%
April 21-23, 2006	50%	42%	2%	6%

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	Fav.	Unfav.	DK		Fav.	Unfav.	DK		Fav.	Unfav.	DK
<u>2005</u>				<u>1999</u>				<u>1996</u>			
2005 Oct 21-23	54	41	5	1999 Dec 9-12	48	48	4	1996 Oct 26-29***	49	43	8
2005 Jul 25-28	53	43	4	1999 Sep 23-26	56	40	4	1996 Aug 28-29**	51	41	8
2005 May 20-22	55	39	6	1999 Aug 3-4	56	41	3	1996 Aug 16-18**	47	48	5
2005 Feb 25-27	53	41	6	1999 Jul 22-24	62	35	3	1996 Aug 5-7**	48	45	7
2004				1999 Jun 25-27	56	42	2	1996 Jun 18-19	46	47	6
2004 Jul 19-21*	56	38	6	1999 Mar 5-7	65	31	4	1996 Mar 15-17	47	48	5
2003				1999 Feb 19-21	65	30	5	1996 Jan 12-15	43	51	6
2003 Oct 24-26	51	44	5	1999 Feb 4-8	66	31	3	<u>1995</u>			
2003 Sep 19-21	54	40	6	<u>1998</u>				1995 Jul 7-9	50	44	6
2003 Jun 27-29*	52	44	4	1998 Dec 28-29	67	29	4	1995 Mar 17-19	49	44	7
2003 Jun 9-10	53	43	4	1998 Oct 9-12***	63	33	4	1995 Jan 16-18	50	44	6
2003 Mar 14-15	45	46	9	1998 Sep 14-15	61	33	6	<u>1994</u>			
2002				1998 Aug 21-23	61	33	6	1994 Nov 28-29	50	44	6
2002 Dec 16-17	48	46	6	1998 Aug 10-12	60	36	4	1994 Sep 6-7	48	47	5
2002 Sep 23-26	47	44	9	1998 Aug 7-8	60	35	5	1994 Jul 15-17	48	46	6
2001				1998 Feb 13-15	60	36	4	1994 Apr 23-24	56	40	4
2001 Aug 3-5	51	44	5	1998 Jan 30-Feb 1	64	34	2	1994 Mar 25-27	52	42	6
2001 Mar 5-7	44	53	3	1998 Jan 24-25	61	33	6	1994 Mar 7-8	55	40	5
2001 Feb 19-21	49	44	7	<u>1997</u>				1994 Jan 15-17	57	36	7
2001 Feb 1-4	52	43	5	1998 Jan 23-24	60	35	5	<u>1993</u>			
2000				1997 Dec 18-21	56	38	6	1993 Nov 2-4	58	34	8
2000 Nov 13-15	56	39	5	1997 Oct 27-29	61	34	5	1993 Sep 24-26	62	27	11
2000 Oct 25-28	52	43	5	1997 Jun 26-29	51	42	7	1993 Aug 8-10	57	33	10
2000 Aug 4-5	45	50	5	1997 Feb 24-26	51	42	6				
2000 Feb 4-6	55	39	6	1997 Jan 31-Feb 2	55	39	6				
				1997 Jan 10-13	56	37	7				

*Asked of a half sample. **Based on likely voters. ***Based on registered voters. 2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.



	Favor- <u>able</u>	Unfavor- <u>able</u>	Never heard of	No opinion
Attorney General Eric Holder				
May 17-18, 2013	24%	30%	34%	12%
June 28 – July 1, 2012	25%	31%	31%	13%
December 16-20, 2009	23%	24%	32%	22%
Speaker of the House John Boehner				
May 17-18, 2013	36%	37%	19%	8%
March 15-17, 2013	34%	39%	17%	11%
Nov. 16-18, 2012	36%	35%	16%	13%
August 7-8, 2012	32%	35%	18%	15%
September 23-25, 2011	37%	39%	14%	10%
August 5-7, 2011	33%	40%	16%	11%
July 18-20, 2011	43%	32%	12%	13%
March 11-13, 2011	41%	27%	20%	12%
January 14-16, 2011	45%	23%	16%	16%
December 17-19, 2010**	36%	24%	15%	25%
November 11-14, 2010**	30%	22%	29%	19%
October 27-30, 2010*	25%	26%	30%	19%
September 1-2, 2010*	22%	23%	39%	16%
November 17-19, 2006*	22%	14%	45%	19%
*WORDING: "House Republican Leader John Boehner" **WORDING: "Incoming Speaker of the House John Bohener"				
California Congressman Darrell Issa				
Mov 17 18 2012	1.404	1.404	500/	1.404

May 17-18, 2013 14% 14% 58% 14%



	Favor- <u>able</u>	Unfavor- able	Never heard of	No opinion
The Democratic Party	<u></u>	<u></u>	110010 01	<u> </u>
May 17-18, 2013	52%	43%	2%	4%
March 15-17, 2013	46%	48%	1%	5%
Nov. 16-18, 2012	51%	41%	1%	7%
Nov. 2-4, 2012 (RV)	52%	43%	*	4%
Sept. 7-9, 2012 (RV)	52%	43%	*	5%
August 22-23, 2012 (RV)	49%	45%	*	6%
April 13-15, 2012	46%	46%	1%	7%
March 24-25, 2012	48%	45%	1%	6%
September 23-25, 2011	44%	48%	1%	6%
August 5-7, 2011	47%	47%	*	6%
July 18-20, 2011	45%	49%	1%	5%
March 11-13, 2011	46%	48%	*	7%
December 17-19, 2010	47%	47%	1%	6%
November 11-14, 2010	46%	48%	1%	5%
October 27-30, 2010	46%	47%	*	7%
September 1-2, 2010	44%	49%	1%	6%
April 9-11, 2010	49%	46%	1%	5%
January 22-24, 2010	46%	46%	*	8%
October 16-18, 2009	53%	41%	*	6%
July 31-Aug. 3, 2009	52%	39%	1%	8%
April 23-26, 2009	51%	44%	*	4%
February 18-19, 2009	58%	36%	*	5%
December 1-2, 2008	60%	34%	*	5%
November 6-9, 2008	62%	31%	1%	6%
October 17-19, 2008 (RV)	53%	42%	*	5%
Sept. 5-7, 2008 (RV)	51%	40%	1%	8%
Aug. 29-31, 2008 (RV)	59%	36%	*	4%
Aug. 23-24, 2008 (RV)	52%	40%	1%	7%
April 28-30, 2008	56%	35%	1%	8%
January 9-10, 2008	55%	34%	2%	8%
June 22-24, 2007	51%	38%	1%	9%
March 9-11, 2007	51%	34%	1%	13%
November 3-5, 2006	53%	35%	*	11%
September 22-24, 2006	56%	39%	*	5%

TRENDS CONTINUE ON FOLLOWING PAGES



	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	heard of	<u>opinion</u>
The Republican Party				
May 17-18, 2013	35%	59%	2%	4%
March 15-17, 2013	38%	54%	1%	7%
Nov. 16-18, 2012	38%	53%	*	9%
Nov. 2-4, 2012 (RV)	45%	49%	*	7%
Sept. 7-9, 2012 (RV)	38%	55%	*	7%
August 22-23, 2012 (RV)	41%	52%	*	7%
April 13-15, 2012	41%	51%	*	8%
March 24-25, 2012	35%	58%	1%	6%
September 23-25, 2011	39%	54%	1%	6%
August 5-7, 2011	33%	59%	1%	7%
July 18-20, 2011	41%	55%	1%	3%
March 11-13, 2011	44%	48%	*	7%
December 17-19, 2010	42%	50%	*	8%
November 11-14, 2010	43%	48%	1%	8%
October 27-30, 2010	44%	43%	1%	12%
September 1-2, 2010	45%	49%	1%	6%
April 9-11, 2010	47%	47%	*	6%
January 22-24, 2010	44%	45%	1%	10%
October 16-18, 2009	36%	54%	1%	8%
July 31-Aug. 3, 2009	41%	50%	1%	8%
April 23-26, 2009	39%	55%	*	6%
February 18-19, 2009	39%	54%	*	7%
December 1-2, 2008	41%	52%	*	6%
November 6-9, 2008	38%	54%	1%	8%
October 17-19, 2008 (RV)	43%	51%	*	6%
Sept. 5-7, 2008 (RV)	48%	45%	*	6%
Aug. 29-31, 2008 (RV)	43%	50%	*	6%
Aug. 23-24, 2008 (RV)	48%	46%	*	6%
April 28-30, 2008	38%	53%	1%	7%
January 9-10, 2008	41%	48%	2%	10%
June 22-24, 2007	36%	53%	1%	9%
March 9-11, 2007	42%	45%	1%	12%
November 3-5, 2006	38%	52%	1%	10%
September 22-24, 2006	44%	51%	*	5%

TRENDS CONTINUE ON NEXT PAGE

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The Democratic Party

	Favorab	Unfavorable	Never heard	No		<u>Favorab</u>	Unfavorable	Never	No
	<u>le</u>		<u>of</u>	<u>opinion</u>		<u>le</u>		heard of	<u>opinion</u>
2005 Dec 16-18	46	45	*	9	2002 Jul 26-28	55	34	*	11
2005 Oct 13-16	52	36	2	10	2002 Jan 11-14	55	33	*	12
2005 Sep 8-11	47	41	1	11	2001 Sep 7-10	56	38	*	6
2005 Jul 22-24	52	38	1	9	2000 Nov 13-15	53	38	1	8
2005 Apr 1-2	50	42	*	8	2000 Aug 4-5	53	38	1	8
2005 Feb 25-27	52	41	1	6	2000 Jul 25-26	56	35	*	9
2005 Feb 4-6	46	47	*	7	2000 Jan 7-10	61	33	*	6
2004 Sep 13-15	49	45		6	1999 Nov 18-21	51	41	*	8
2004 Sep 3-5	50	41	*	9	1999 Apr 30-May 2	53	37	1	9
2004 Aug 23-25*	54	36	1	9	1999 Feb 19-21	55	37	0	8
2004 Jul 30-Aug 1	55	37	1	7	1999 Feb 12-13	56	38	*	6
2004 Jul 19-21*	48	41	1	10	1999 Feb 4-8	57	37	*	6
2004 Jan 29-Feb 1	59	34	*	7	1999 Jan 8-10	57	35	*	8
2004 Jan 2-5	47	44	*	9	1998 Dec 19-20	57	30	*	13
2003 Sep 8-10	49	45		6	1998 Dec 15-16	58	32	2	8
2003 Mar 29-30	49	39	1	11	1997 Oct 27-29	54	39	*	7
2003 Jan 3-5	52	36	1	11	1996 Aug 30-Sep 1**	60	36	*	4
2002 Dec 16-17	52	37	1	10	1996 Aug 16-18**	55	41	1	3
2002 Nov 8-10	48	42	0	10	1996 Aug 5-7**	57	38	1	4
2002 Oct 21-22	58	30	*	12	1996 Apr 9-10	55	38	0	7
2002 Sep 5-8	56	38	0	6	1995 Apr 17-19	51	43	*	6
					1992 Jul 6-8**	54	38	*	8

The Republican Party

2005 Dec 16-18	Favor- able 45	Unfavor -able 48	Never heard of	No opinion 7	2002 Jul 26-28	Favor -able 55	Unfavor- able 36	Never heard of	No opinion 9
2005 Oct 13-16	40	50	2	8	2002 Jan 11-14	61	30	*	9
2005 Sep 8-11	45	45	1	9	2001 Sep 7-10	47	48	*	5
2005 Jul 22-24	46	45	1	8	2000 Nov 13-15	49	43	*	8
2005 Apr 1-2	50	44	1	5	2000 Aug 4-5	54	37	1	8
2005 Feb 25-27	51	42	1	6	2000 Jul 25-26	49	39	*	12
2005 Feb 4-6	56	39	1	4	2000 Jan 7-10	53	41	*	6
2004 Sep 13-15	55	41	*	4	1999 Nov 18-21	50	44	*	6
2004 Sep 3-5	53	40	*	7	1999 Apr 30-May 2	47	44	*	9
2004 Aug 23-25*	50	41	1	8	1999 Feb 19-21	45	46	0	9
2004 Jul 30-Aug 1	47	45	1	7	1999 Feb 12-13	40	54	1	5
2004 Jul 19-21*	50	43	*	7	1999 Feb 4-8	45	47	*	8
2004 Jan 29-Feb 1	48	45	*	7	1999 Jan 8-10	40	52	*	8
2004 Jan 2-5	52	40	1	7	1998 Dec 19-20	31	57	*	12
2003 Sep 8-10	50	44		6	1998 Dec 15-16	43	47	2	8
2003 Mar 29-30	56	33	1	10	1997 Oct 27-29	50	42	*	8
2003 Jan 3-5	51	38	1	10	1996 Aug 30-Sep 1**	50	45	*	5
2002 Dec 16-17	51	38	1	10	1996 Aug 16-18**	55	41	1	2
2002 Nov 8-10	54	38	*	8	1996 Aug 5-7**	51	44	*	5
2002 Oct 21-22	53	35	*	12	1996 Apr 9-10	52	41	*	7
2002 Sep 5-8	54	40	0	6	1995 Apr 17-19	52	42	*	6
*					1992 Jul 6-8**	53	39	*	8

^{*}Asked of a half sample.



^{*}Asked of a half sample **Based on registered voters.

^{**}Based on registered voters.

them. (IVII DOM ORDER)	Favor- <u>able</u>	Unfavor- able	Never <u>heard of</u>	No <u>opinion</u>
The Tea Party movement				
May 17-18, 2013	37%	45%	7%	11%
March 15-17, 2013	28%	48%	8%	15%
Nov. 16-18, 2012	32%	50%	7%	12%
August 22-23, 2012	32%	46%	6%	15%
April 13-15, 2012	35%	46%	5%	13%
April 13-15, 2012	34%	43%	9%	14%
September 23-25, 2011	28%	53%	6%	13%
August 5-7, 2011	31%	51%	5%	13%
July 18-20, 2011	37%	47%	4%	12%
March 11-13, 2011	32%	47%	7%	14%
December 17-19, 2010	37%	43%	7%	13%
November 11-14, 2010	38%	42%	9%	11%
October 27-30, 2010	37%	37%	10%	16%
September 1-2, 2010	36%	40%	10%	14%
April 9-11, 2010	38%	36%	12%	13%
January 22-24, 2010	33%	26%	24%	16%



28. Now here is a question about some controversies that occurred in the past. I'd like you to tell me how important an issue you think each one was to the nation at that time -- very important, somewhat important, not too important, or not at all important (RANDOM ORDER)

Watergate, which began with a break-in at the Democratic party's headquarters in Washington and led to Richard Nixon's resignation from the presidency

May 17-18 2013
65%
24%
6%
4%
1%

The Iran-contra matter, in which weapons were sold to Iran during Ronald Reagan's administration and the money was secretly passed to rebel fighters in Nicaragua

	May 17-18
	2013
Very important	58%
Somewhat important	32%
Not too important	5%
Not important at all	3%
No opinion	2%

The Whitewater matter, which involved an investigation during Bill Clinton's administration into a real estate deal in Arkansas that Clinton was involved with while he was Governor.

	May 17-18
	<u>2013</u>
Very important	25%
Somewhat important	40%
Not too important	22%
Not important at all	10%
No opinion	3%
Not important at all	10%



METHODOLOGY

A total of 923adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 33% described themselves as Democrats, 24% described themselves as Republicans, and 43% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".



Question 2A

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

A. Is honest and trustworthy

Base = Total Sample

	Total	Men	Women	White N	Non-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1% +/-3.0	56% 43% 1% +/-4.5 +	61% 39% 1% /-4.5 +/	47% 52% 1% -3.5	84% 16% *			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1% +/-3.0	67% 32% *	57% 43% 1%	55% 44% 1% +/-6.0	49% 49% 2%	62% 37% *	53% 46% 1% +/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attende College			
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1%	67% 32% * +/-5.0	53% 46% 1% +/-5.0	64% 35% 1% +/-6.0	19	20		
	Total	Demo- crat	Indep- endent	licar		erate		7e
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1% +/-3.0	89% 10% 1% +/-6.0	54% 45% 1% +/-5.0	249 759 19 +/-6.5	78% 22% *	69% 30% 1%	36% 63% 1% +/-5.0	200
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1% +/-3.0	70% 30% * +/-6.5	66% 33% *	50% 48% 2% +/-6.0	50% 50% * +/-6.5	68% 31% 1%	52% 47% 1%	51% 49% * +/-7.5

^{*} percentage less than 1%



Question 2B

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

B. Can manage the government effectively

Base = Total Sample

	Total	Men	Women		on-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	52% 47% 1% +/-3.0	49% 50% 1% +/-4.5 +	55% 44% 1% -/-4.5 +/	41% 57% 1%	77% 23% * /-7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	52% 47% 1% +/-3.0	61% 37% 2% +/-8.0	50% 50% * +/-7.5	50% 49% 1% +/-6.0	41% 58% 2% +/-5.5	56% 43% 1% +/-5.5	46% 53% 1% +/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attende College			
Applies to Obama Does not apply to Obama No opinion Sampling Error	52% 47% 1% +/-3.0	60% 38% 1% +/-5.0	46% 53% 1% +/-5.0	57% 43% 1% +/-6.0	48% 51% 1% +/-4.0			
	Total	Demo- crat	Indep- endent	lican	eral	erate	vative	
Applies to Obama Does not apply to Obama No opinion Sampling Error	52% 47% 1% +/-3.0	81% 18% 1% +/-6.0	49% 50% 1% +/-5.0	18% 82% * +/-6.5	70% 28% 3%	64% 36% * +/-5.0	30% 70% 1% +/-5.0	
	Total	North east	Mid- west	South	West	Urban		Rural
Applies to Obama Does not apply to Obama No opinion Sampling Error	52% 47% 1% +/-3.0	65% 34% 1% +/-6.5	54% 44% 2% +/-7.0	45% 54% 1% +/-6.0	46% 54% *	62% 37% 1% +/-6.0	47% 52% 1%	41% 57% 2% -7.5

^{*} percentage less than 1%



Question 2C

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

C. Is not a typical politician

Base = Total Sample

	Total	Men		White No	n-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	54% 45% 1%	51% 48% * +/-4.5 +	56% 42% 2%	52% 47% 1%	59% 39% 2% -7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	54% 45% 1%	58% 40% 2% +/-8.0	53% 47% *	48% 51% 1%	56% 42% 2%	56% 43% 1% -/-5.5	51% 48% 2%	
	Total	Under \$50K	\$50K or more	No College	Attended College	1		
Applies to Obama Does not apply to Obama No opinion Sampling Error	54% 45% 1%	58% 40% 2%	49% 51% *	54% 44% 2% +/-6.0				
	Total	Demo- crat	_		eral		vativ	re
Applies to Obama Does not apply to Obama No opinion Sampling Error	54% 45% 1%	60% 38% 1% +/-6.0	48% 50% 2%	53% 46% 1%	54% 42%	57% 42% 1%	49% 50% 1%	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Applies to Obama Does not apply to Obama No opinion Sampling Error	54% 45% 1%	51% 49% 1% +/-6.5	62% 37% 1%	57% 41% 1%	43% 55% 3%	52% 45% 2% -/-6.0	54% 45% *	58% 39% 3% +/-7.5

^{*} percentage less than 1%

Question 2D

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

D. Is a strong and decisive leader

Base = Total Sample

	Total	Men		White No	n-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1%	52% 47% 1% +/-4.5 +	63% 37% *	49% 51% 1%	78% 21% 1%			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1% +/-3.0	70% 29% 1% +/-8.0	57% 42% 1%	52% 48% *	44% 54% 2%	64% 35% 1% -/-5.5	49% 50% 1%	
	Total	Under \$50K	\$50K or more	No College	Attended College	l		
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1%	64% 35% 1% +/-5.0	52% 48% *	63% 36% 1% +/-6.0	54% 46% 1% +/-4.0			
	Total	Demo- crat	_		eral			
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1%	84% 15% * +/-6.0	55% 43% 1%	26% 74% *	83% 16%	64% 35% *	36% 63% 1% +/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban Rura	
Applies to Obama Does not apply to Obama No opinion Sampling Error	58% 41% 1%	67% 31% 1% +/-6.5	65% 33% 2%	52% 48% *	49% 51% * +/-6.5 +	70% 30% *	51% 45% 48% 54% 1% 1%	

^{*} percentage less than 1%



Question 2E

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

 ${\tt E.}$ Generally agrees with you on the issues you care about

Base = Total Sample

	Total	Men			on-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	51% 47% 2%	49% 50% 1%	54% 44%	41% 57% 2%	75% 23% 2% '-7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	51% 47% 2% +/-3.0	60% 36% 3%	49% 51% *	48% 51% 1%	43% 54% 3%	55% 43% 2% +/-5.5	46% 52% 2%	
	Total	Under \$50K	\$50K or more	No College	Attended College	d -		
Applies to Obama Does not apply to Obama No opinion Sampling Error	51% 47% 2% +/-3.0	58%	48% 51% 1%	55% 43% 2% +/-6.0		-		
	Total	Demo- crat	_		eral	Mod- erate	vativ	е
Applies to Obama Does not apply to Obama No opinion Sampling Error	51% 47% 2% +/-3.0	85% 13% 1%	45% 52% 2% +/-5.0	16% 83% 1%	72% 26% 2%	63% 36% 1%	28% 70% 2%	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Applies to Obama Does not apply to Obama No opinion Sampling Error	51% 47% 2% +/-3.0	66% 33% 1%	62% 36% 2%	43% 56% 2% +/-6.0	38% 60% 2%	61% 36% 3% +/-6.0	43% 55% 2%	45% 53% 2% +/-7.5

^{*} percentage less than 1%



Question 2F

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

F. Is likeable

Base = Total Sample

	Total	Men		White No	n-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	79% 20% 1%	77% 21% 1% +/-4.5 +	80% 19% 1%	74% 25% 1%	91% 8% * -7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	79% 20% 1% +/-3.0	85% 14% * +/-8.0	79% 21% 1%	77% 22% 1%	71% 28% 2%	82% 17% *	74% 24% 1% +/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College	1		
Applies to Obama Does not apply to Obama No opinion Sampling Error	79% 20% 1% +/-3.0	82% 18% *	78% 21% 1% +/-5.0	81% 18% 1% +/-6.0	77% 22% 1% +/-4.0			
	Total	Demo- crat		lican	eral	erate		
Applies to Obama Does not apply to Obama No opinion Sampling Error	79% 20% 1% +/-3.0	92% 7% 1%	79% 20% 1% +/-5.0	61% 38% * +/-6.5	95% 5% *	83% 17% * +/-5.0	67% 32% 1% +/-5.0	
	Total	North east	Mid- west	South	West	Urban		ural
Applies to Obama Does not apply to Obama No opinion Sampling Error	79% 20% 1% +/-3.0	84% 15% 1% +/-6.5	86% 13% 1% +/-7.0	74% 26% *	74% 25% 1%	85% 15% *	78% 20% 2%	71% 29% *

^{*} percentage less than 1%

Question 2G

Thinking about the following characteristics and qualities, please say whether you think each one applies or doesn't apply to Barack Obama.

 $\ensuremath{\mathsf{G.}}$ Generally agrees with your views on the size and power of the government

Base = Total Sample

	Total	Men		White No	n-White			
Applies to Obama Does not apply to Obama No opinion Sampling Error	48% 50% 1%	43% 55% 2% +/-4.5 +	53% 46% 1%	38% 60% 1%	71% 27% 2% -7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Applies to Obama Does not apply to Obama No opinion Sampling Error	48% 50% 1% +/-3.0	60% 39% 1%	45% 54% 1%	41% 56% 2%	41% 55% 3%	53% 46% 1% -/-5.5	41% 56% 3%	
	Total	Under \$50K	\$50K or more	No College	Attended College	1		
Applies to Obama Does not apply to Obama No opinion Sampling Error	48% 50% 1%	56% 42% 2% +/-5.0	43% 57% 1%	53% 46% 1% +/-6.0				
	Total	Demo- crat	_		eral		vativ	re
Applies to Obama Does not apply to Obama No opinion Sampling Error	48% 50% 1%	80% 18% 1% +/-6.0	40% 58% 2%	20% 79% 1%	77% 22% 1%	52% 47% 1%	30% 69% 1% +/-5.0	; ;
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Applies to Obama Does not apply to Obama No opinion Sampling Error	48% 50% 1%	56% 43% 1% +/-6.5	52% 44% 3%	42% 57% 1%	44% 55% 1%	58% 40% 2% -/-6.0	42% 57% 1%	40% 58% 2% +/-7.5

^{*} percentage less than 1%

Question 3A

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

A. Hillary Clinton

Base = Total Sample

	Total	Men			on-White			
Favorable Opinion	61%	53%	68%	 54%	76%			
Unfavorable Opinion	36%	43%	29%	42%	19%			
Heard of, no Opinion	2%	3%	1%	3%	1%			
Never heard of	1%	1%	2%	1%	3%			
Refused	*	*	1%	*	1%			
Sampling Error	+/-3.0	+/-4.5 +	-/-4.5 +/	-3.5 +	/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50 	Older	
Favorable Opinion	61%	66%	56%	62%	57%	61%	60%	
Unfavorable Opinion	36%	28%	44%	34%	38%	35%	36%	
Heard of, no Opinion	2%	1%	*	3%	4%	1%	3%	
Never heard of	1%	4%	*	1%	*	2%	*	
Refused	*	2%	*	*	*	1%	*	
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K	or more	College	College	<u> </u>		
Favorable Opinion	61%	69%	56%	64%	58%	5		
Unfavorable Opinion	36%	28%	40%	31%	40%			
Heard of, no Opinion	2%	2%	2%	3%	1%			
Never heard of	1%	2%	1%	2%	1%	5		
Refused	*	*	1%	1%	*			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-4.0)		
		Demo-	Indep-	-		Mod-	Conser	
	Total	crat 	endent	lican		erate	vative	
Favorable Opinion	61%	91%	56%	28%		74%	35%	
Unfavorable Opinion	36%	8%	38%	69%		24%	61%	
Heard of, no Opinion	2%	1%	2%	2%		1%	3%	
Never heard of	1%	*	2%	1%	4% *	*	1%	
Refused Sampling Error	+/-3.0	* +/-6.0	1% +/-5.0	+/-6.5		1% +/-5.0	+/-5.0	
1 1	,			,	,	,		
		North	Mid-			1	Sub-	
	Total	east 	west	South	West	Urban 	urban 	Rural
Favorable Opinion	61%	69%	67%	58%	51%	66%	55%	57%
Unfavorable Opinion	36%	26%	30%	40%	45%	29%	42%	41%
Heard of, no Opinion	2%	3%	2%	1%	1%	1%	3%	1%
Never heard of	1%	1%	1%	1%	3%	3%	*	1%
Refused	*	2%	*	*	*	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0 +	/-7.5

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3B

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

B. Attorney General Eric Holder

Base = Total Sample

Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	Total 24% 30% 12% 34% * +/-3.0	Men 22% 40% 10% 28% * +/-4.5 +	25% 20% 14% 39% 1%	21% 35% 13% 30%	on-White 29% 18% 10% 41% 1% /-7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	24% 30% 12% 34% * +/-3.0	18% 14% 10% 58% 2% +/-8.0	25% 33% 13% 28% *	23% 39% 16% 22% *	32% 41% 10% 18% *	21% 23% 11% 44% 1% +/-5.5	27% 39% 14% 20% *	
	Total	Under \$50K	\$50K or more	No College	Attende College	9		
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	24% 30% 12% 34% *	24% 20% 12% 45% *	25% 38% 13% 23% 1% +/-5.0	23% 21% 13% 42% 1% +/-6.0	249 369 129 289 * +/-4.0	5 5 5		
	Total	Demo- crat	Indep- endent	_	eral	Mod- erate	Conse vativ	ve
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	24% 30% 12% 34% *	40% 13% 14% 34% *	17% 35% 12% 35% 1% +/-5.0	14% 44% 11% 31% *	36% 12% 15% 37% * +/-7.5	29% 24% 10% 36% 1% +/-5.0	119 479 149 299 *	6 6 7 6 7 6
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	24% 30% 12% 34% * +/-3.0	34% 26% 12% 26% 2% +/-6.5	18% 33% 10% 39% * +/-7.0	25% 26% 15% 34% *	16% 36% 11% 37% * +/-6.5	24% 30% 9% 35% 1%	22% 33% 14% 31% *	16% 28% 13% 43% *

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3C

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

C. Speaker of the House John Boehner

Base = Total Sample

Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	Total 36% 37% 8% 19% *	Men 38% 38% 9% 15% * +/-4.5 +	33% 36% 8% 22% *	38% 39% 9% 15% *	on-White 31% 32% 8% 29% *			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	36% 37% 8% 19% * +/-3.0	28% 26% 12% 33% *	43% 37% 11% 10% *	33% 47% 4% 16% * +/-6.0	42% 41% 7% 10% *	35% 31% 11% 22% *	36% 45% 5% 14% *	
	Total	Under \$50K	\$50K or more	No College	Attende College	9		
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	36% 37% 8% 19% *	33% 31% 10% 26% *	37% 45% 8% 11% *	33% 30% 9% 29% * +/-6.0	389 439 79 129 * +/-4.0	20 20 20		
	Total	Demo- crat	Indep- endent	lican	eral	Mod- erate		е
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	36% 37% 8% 19% *	25% 47% 7% 21% *	35% 39% 8% 18% *	52% 21% 11% 17% *	17% 45% 13% 25% *	33% 39% 7% 21% * +/-5.0	49% 32% 7% 12% *	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	36% 37% 8% 19% *	33% 44% 8% 15% *	31% 40% 6% 22% *	44% 29% 10% 17% *	32% 37% 9% 22% *	35% 38% 5% 21% *	39% 37% 11% 13% *	32% 34% 7% 27% *

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3D

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

D. California Congressman Darrell Issa

Base = Total Sample

Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	Total 14% 14% 15% 58% *	Men 17% 17% 15% 51% * +/-4.5 +	10% 11% 14% 65%	15% 15% 14% 56%	on-White 10% 9% 17% 64% *			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	14% 14% 15% 58% *	10% 7% 11% 72% *	10% 18% 15% 57% *	17% 16% 18% 49% *	20% 14% 17% 49% *	10% 12% 13% 65% *	18% 15% 18% 49% *	
	Total	Under \$50K	\$50K or more	No College	Attende College	<u>:</u>		
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	14% 14% 15% 58% *	11% 10% 13% 66% *	14% 17% 17% 52% *	14% 11% 16% 59% * +/-6.0	13% 16% 14% 57% *	5		
	Total	Demo- crat	Indep- endent	Repub-	eral	Mod- erate		:
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	14% 14% 15% 58% *	7% 10% 15% 67% *	16% 16% 14% 54% *	17% 14% 16% 53% *	7% 16% 13% 64% * +/-7.5	11% 14% 13% 62% *	20% 12% 18% 50% *	-
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused	14% 14% 15% 58% *	15% 11% 14% 59% *	10% 10% 11% 69% *	12% 15% 18% 56%	18% 18% 14% 50%	14% 11% 12% 63% *	14% 17% 17% 52% *	13% 11% 14% 61% *
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0 +	-/-7.5

-22-

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3E

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

E. The Democratic Party

Base = Total Sample

	Total	Men		White N	on-White			
Favorable Opinion	52%	45%	59%	 43%	75%			
Unfavorable Opinion	43%	48%	37%	53%	20%			
Heard of, no Opinion	3%	4%	1%	3%	2%			
Never heard of	2%	2%	1%	2%	1%			
Refused	1%	*	1%	*	1%			
Sampling Error	+/-3.0	+/-4.5 +	/-4.5 +/-	-3.5 +	/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50 	Older	
Favorable Opinion	52%	57%	50%	54%	46%	54%	51%	
Unfavorable Opinion	43%	36%	46%	44%	50%	40%	46%	
Heard of, no Opinion	3%	2%	3%	3%	2%	3%	3%	
Never heard of	2%	4%	1%	*	1%	2%	*	
Refused	1%	2%	*	*	1%	1%	1%	
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K 	or more	College	College			
Favorable Opinion	52%	62%	46%	56%	50%	5		
Unfavorable Opinion	43%	34%	49%	37%	47%	5		
Heard of, no Opinion	3%	2%	3%	3%	2%	5		
Never heard of	2%	2%	1%	3%	*			
Refused	1%	*	1%	1%	*			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-4.0)		
	m-+-1	Demo-	Indep-	Repub		Mod-	Conse	
	Total	crat 	endent	lican		erate 	vativ	
Favorable Opinion	52%	93%	45%	10%	73%	63%	30%	
Unfavorable Opinion	43%	6%	45%	89%	21%	31%	67%	
Heard of, no Opinion	3%	1%	5%	*	1%	4%	1%	
Never heard of	2%	*	4%	1%	4%	1%	1%	
Refused	1%	*	2%	*	*	1%	*	
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-6.5	+/-7.5	+/-5.0	+/-5.0	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Favorable Opinion	52%	63%	56%	47%	45%	61%	42%	54%
Unfavorable Opinion	43%	32%	38%	48%	51%	34%	53%	41%
Heard of, no Opinion	3%	3%	4%	3%	1%	2%	4%	3%
Never heard of	2%	*	2%	2%	3%	2%	2%	3%
Refused	1%	2%	1%	*	*	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0	+/-7.5

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3F

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

F. The Republican Party

Base = Total Sample

	Total	Men			Ion-White			
Favorable Opinion	35%	36%	35%	 43%	18%			
Unfavorable Opinion	59%	57%	62%	53%	74%			
Heard of, no Opinion	3%	5%	1%	3%	4%			
Never heard of	2%	2%	1%	1%	3%			
Refused	1%	*	1%	*	1%			
Sampling Error	+/-3.0	+/-4.5 +	/-4.5 +/	-3.5 +	-/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Favorable Opinion	35%	27%	41%	33%	45%	33%	38%	
Unfavorable Opinion	59%	65%	54%	64%	51%	60%	59%	
Heard of, no Opinion	3%	5%	3%	2%	2%	4%	2%	
Never heard of	2%	2%	2%	1%	1%	2%	1%	
Refused	1%	2%	*	*	1%	1%	*	
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K	or more	College	_			
Favorable Opinion	35%	31%	38%	33%	37%			
Unfavorable Opinion	59%	64%	56%	60%	59%			
Heard of, no Opinion	3%	3%	3%	3%	3%	5		
Never heard of	2%	2%	1%	2%	1%	5		
Refused	1%	*	1%	1%	*			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-4.0)		
		Demo-	Indep-	_		Mod-	Conse	
	Total	crat 	endent	lican		erate		
Favorable Opinion	35%	8%	28%	888	16%	26%	56%	
Unfavorable Opinion	59%	89%	63%	10%		66%	40%	
Heard of, no Opinion	3%	2%	5%	1%		4%	2%	
Never heard of	2%	1%	3%	1%		2%	1%	
Refused	1%	*	1%	*	*	1%	*	
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-6.5	+/-7.5	+/-5.0	+/-5.0	
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban 	Rural
Favorable Opinion	35%	31%	28%	45%	34%	27%	40%	45%
Unfavorable Opinion	59%	63%	68%	50%	60%	67%	55%	52%
Heard of, no Opinion	3%	3%	3%	4%	3%	2%	3%	3%
Never heard of	2%	1%	*	1%	4%	2%	1%	*
Refused	1%	2%	1%	*	*	1%	*	*
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0	⊦/ - 7.5

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 3G

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

G. The Tea Party movement

Base = Total Sample

Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	Total 37% 45% 10% 7% 1% +/-3.0	Men 38% 47% 9% 6% *	36% 44% 11% 8% 1%	42% 43% 10% 5%	on-White 26% 50% 10% 13% 2% /-7.0			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	37% 45% 10% 7% 1% +/-3.0	31% 44% 11% 13% 2% +/-8.0	41% 42% 12% 5% *	38% 51% 6% 4% 1% +/-6.0	42% 41% 12% 6% *	35% 43% 11% 9% 1% +/-5.5	39% 47% 8% 5% *	
	Total	Under \$50K	\$50K or more	No College	Attende College	Э		
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	37% 45% 10% 7% 1% +/-3.0	36% 39% 13% 12% *	36% 53% 7% 3% 1% +/-5.0	37% 40% 10% 12% 1% +/-6.0	37 ⁹ 49 ⁹ 4 ⁹ * +/-4.0	20 20 20 20		
	Total	Demo- crat	Indep- endent	lican	eral	Mod- erate		<i>т</i> е
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	37% 45% 10% 7% 1% +/-3.0	23% 60% 9% 7% *	36% 47% 9% 7% 1% +/-5.0	58% 22% 12% 8% * +/-6.5	13% 68% 8% 11% *	28% 52% 10% 8% 1% +/-5.0	619 259 109 49 * +/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Favorable Opinion Unfavorable Opinion Heard of, no Opinion Never heard of Refused Sampling Error	37% 45% 10% 7% 1% +/-3.0	29% 53% 8% 8% 2% +/-6.5	35% 52% 9% 4% *	40% 42% 12% 7% *	43% 37% 10% 10% *	34% 48% 7% 9% 2% +/-6.0	42% 42% 9% 7% *	36% 43% 15% 7% *

 $[\]mbox{\scriptsize \star}$ percentage less than 1%

Question 28A

Now here is a question about some controversies that occurred in the past. I'd like you to tell me how important an issue you think each one was to the nation at that time -- very important, somewhat important, not too important, or not at all important

A. Watergate, which began with a break-in at the Democratic Party's headquarters in Washington and led to Richard Nixon's resignation from the presidency

Base = Total Sample

	Total	Men	Women		Non-White			
Very important	65%	64%	66%	65%	64%			
Somewhat important	24%	23%	25%	26%	21%			
Not too important	6% 4%	7% 4%	5% 3%	6% 2%	7% 7%			
Not important at all No opinion	1%	1%	1%	∠ o *	7 % 2 %			
Sampling Error					-/-7.0			
Samping Ellor	+/-3.0	T/-4.5 T	7-4.5 +/	-3.3	7-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50 	Older	
Very important	65%	57%	72%	66%	65%	64%	66%	
Somewhat important	24%	32%	20%	22%	23%	26%	22%	
Not too important	6%	7%	4%	7%	7%	5%	7%	
Not important at all	4%	4%	3%	3%	4%	4%	4%	
No opinion	1%	*	*	2%	*	*	1%	
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	ed		
	Total	\$50K	or more	College	e College			
Very important	65%	66%	65%	62%	67%	· -		
Somewhat important	24%	23%	27%	23%	26%			
Not too important	6%	6%	6%	8%	5%			
Not important at all	4%	5%	2%	6%	2%			
No opinion	1%	1%	*	1%	*			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-4.0			
		Demo-	Indep-	Repub	- Lib-	Mod-	Cons	er-
	Total	crat 	endent	licar		erate		
Very important	65%	70%	61%	66%		64%	67	
Somewhat important	24%	21%	26%	278	25%	26%	23	용
Not too important	6%	6%	6%	6%	9%	6%	5	용
Not important at all	4%	3%	5%	1%	4%	3%	4	용
No opinion	1%	*	2%	*	1%	1%	*	
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-6.5	+/-7.5	+/-5.0	+/-5.	0
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Very important	65%	59%	69%	66%	 67%	74%	62%	61%
Somewhat important	24%	30%	20%	25%	23%	19%	26%	25%
Not too important	6%	7%	8%	7%	3%	2%	8%	9%
Not important at all	4%	3%	4%	2%	6%	3%	3%	4%
No opinion	1%	2%	*	1%	*	1%	*	1%
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0	+/-7.5

^{*} percentage less than 1%

Question 28B

Now here is a question about some controversies that occurred in the past. I'd like you to tell me how important an issue you think each one was to the nation at that time -- very important, somewhat important, not too important, or not at all important

B. The Iran-contra matter, in which weapons were sold to Iran during Ronald Reagan's administration and the money was secretly passed to rebel fighters in Nicaragua

Base = Total Sample

	Total	Men			on-White			
Very important	 58%	 53%	63%	 55%	64%			
Somewhat important	32%	34%	29%	34%	26%			
Not too important	5%	8%	3%	6%	4%			
Not important at all	3%	4%	2%	3%	3%			
No opinion	2%	1%	3%	2%	3%			
Sampling Error	+/-3.0	+/-4.5 +	/-4.5 +/	-3.5 +	/-7.0			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50 	Older	
Very important	58%	60%	57%	58%	54%	59%	56%	
Somewhat important	32%	32%	35%	32%	29%	33%	31%	
Not too important	5%	5%	5%	5%	7%	5%	6%	
Not important at all	3%	1%	3%	3%	5%	2%	4%	
No opinion	2%	2%	*	2%	6%	1%	4%	
Sampling Error	+/-3.0	+/-8.0	+/-7.5	+/-6.0	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attende	d		
	Total	\$50K	or more	College	College			
Very important	58%	65%	52%	61%	55%			
Somewhat important	32%	25%	39%	27%	35%			
Not too important	5%	3%	7%	5%	6%			
Not important at all	3%	3%	2%	3%	2%			
No opinion	2%	3%	*	3%	2%			
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-6.0	+/-4.0			
		Demo-	Indep-	Repub	- Lib-	Mod-	Conser	-
	Total	crat	endent	lican		erate	vative	
Very important	58%	69%	50%	57%	 62%	 55%	 59%	-
Somewhat important	32%	23%	37%	33%	25%	34%	32%	
Not too important	5%	4%	7%	6%	5%	7%	4%	
Not important at all	3%	4%	2%	2%	3%	3%	3%	
No opinion	2%	*	4%	2%	5%	1%	2%	
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-6.5	+/-7.5	+/-5.0	+/-5.0	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Very important	58%	59%	58%	57%	58%	54%	56%	61%
Somewhat important	32%	29%	35%	32%	32%	32%	34%	33%
Not too important	5%	5%	5%	5%	6%	7%	7%	3%
Not important at all	3%	5%	2%	3%	1%	3%	2%	2%
No opinion	2%	3%	*	3%	3%	4%	2%	2%
Sampling Error	+/-3.0	+/-6.5	+/-7.0	+/-6.0	+/-6.5	+/-6.0	+/-5.0 +	·/ - 7.5

^{*} percentage less than 1%

Question 28C

Now here is a question about some controversies that occurred in the past. I'd like you to tell me how important an issue you think each one was to the nation at that time -- very important, somewhat important, not too important, or not at all important

C. The Whitewater matter, which involved an investigation during Bill Clinton's administration into a real estate deal in Arkansas that Clinton was involved with while he was Governor.

Base = Total Sample

	Total	Men			on-White			
Very important Somewhat important Not too important Not important at all No opinion Sampling Error	25% 40% 22% 10% 3% +/-3.0	21% 44% 24% 8% 3%	29% 37% 20% 12% 2%	24% 40% 23% 11%	27% 42% 19% 9% 4%			
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Very important Somewhat important Not too important Not important at all No opinion Sampling Error	25% 40% 22% 10% 3% +/-3.0	23% 41% 24% 8% 4% +/-8.0	22% 45% 25% 8% * +/-7.5	28% 38% 19% 13% 2% +/-6.0	30% 36% 18% 13% 2%	22% 43% 25% 8% 2% +/-5.5	29% 37% 19% 13% 2% +/-4.0	
	Total	Under \$50K	\$50K or more	No College	_			
Very important Somewhat important Not too important Not important at all No opinion Sampling Error	25% 40% 22% 10% 3% +/-3.0	28% 40% 20% 10% 3% +/-5.0	22% 42% 24% 11% 1% +/-5.0	27% 43% 19% 9% 2% +/-6.0	23% 39% 24% 12% 2% +/-4.0			
	Total	Demo- crat	Indep- endent	Repub lican	eral	Mod- erate		ve
Very important Somewhat important Not too important Not important at all No opinion Sampling Error	25% 40% 22% 10% 3% +/-3.0	21% 39% 23% 16% *	20% 41% 23% 10% 5% +/-5.0	39% 41% 17% 2% 1% +/-6.5	19% 35% 22% 19% 5%	17% 45% 26% 10% 2% +/-5.0	36 40 16 6 2 +/-5.	00 00 00 00 00
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Very important Somewhat important Not too important Not important at all No opinion Sampling Error	25% 40% 22% 10% 3% +/-3.0	23% 45% 22% 7% 3% +/-6.5	30% 33% 25% 12% 1% +/-7.0	28% 37% 22% 11% 2% +/-6.0	18% 46% 20% 13% 3% +/-6.5	21% 43% 19% 13% 4% +/-6.0	24% 36% 27% 10% 3% +/-5.0	32% 41% 17% 9% 1% +/-7.5

 $^{^{\}star}$ percentage less than 1%

