

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters "ORC" in a bold, sans-serif font. Below this, the word "POLL" is written in large, bold, white capital letters on a black rectangular background.

CNN | ORC POLL

Interviews with 1,021 adult Americans conducted by telephone by ORC International on March 15-17, 2013. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample includes 716 interviews among landline respondents and 305 interviews among cell phone respondents.

FOR RELEASE: MONDAY, MARCH 25 AT 4 PM

16. Do you happen to have a family member or close friend who is gay or lesbian?

	March 15-17 <u>2013</u>	May 29-31 <u>2012</u>	Nov. 11-14 <u>2010</u>	Apr. 23-26 <u>2009</u>	Aug. 6-8 <u>2007</u>
Yes	57%	60%	49%	49%	45%
No	42%	40%	50%	51%	55%
No opinion	1%	*	2%	*	*

CNN/TIME TREND

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
1998 Oct. 14-15	41	57	2
1994 June 15-16	32	66	2

METHODOLOGY

A total of 1,021 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage. Among the entire sample, 33% described themselves as Democrats, 25% described themselves as Republicans, and 43% described themselves as Independents or members of another party

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 16

Do you happen to have a family member or close friend who is gay or lesbian?

Base = Total Sample

	Total	Men	Women	White	Non-White
Yes	57%	52%	62%	58%	55%
No	42%	47%	38%	41%	45%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-7.0

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Yes	57%	60%	62%	60%	43%	61%	53%
No	42%	39%	38%	40%	57%	39%	47%
No opinion	1%	1%	*	*	*	1%	*
Sampling Error	+/-3.0	+/-7.5	+/-7.0	+/-5.5	+/-5.5	+/-5.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Yes	57%	55%	62%	48%	64%
No	42%	44%	38%	51%	36%
No opinion	1%	1%	*	1%	*
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-3.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Yes	57%	55%	56%	62%	58%	58%	57%
No	42%	45%	43%	37%	42%	41%	42%
No opinion	1%	*	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Yes	57%	59%	49%	58%	62%	62%	57%	48%
No	42%	40%	51%	42%	37%	37%	42%	52%
No opinion	1%	1%	*	*	1%	*	1%	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%