

The logo for the CNN | ORC POLL. It features the CNN logo in a stylized, outlined font on the left, followed by a vertical bar and the letters 'ORC' in a bold, sans-serif font. Below this, the word 'POLL' is written in large, bold, white capital letters on a black rectangular background.

# CNN | ORC POLL

**Interviews with 620 adult Americans conducted by telephone by ORC International on December 17-18, 2012. The margin of sampling error for results based on the total sample is plus or minus 4 percentage points.**

**The sample includes 463 interviews among landline respondents and 157 interviews among cell phone respondents.**

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2. Looking ahead to the next four years, do you expect Barack Obama to do a better job as president, about the same, or a worse job as president than he did in his first term?

Dec. 17-18  
2012

Better	46%
About the same	31%
Worse	22%
No opinion	1%

CNN/USA TODAY/GALLUP TRENDS

	<u>Better</u>	About the <u>same</u>	<u>Worse</u>	No <u>opinion</u>
<b>Bill Clinton</b>				
1996 Dec 9-11	39	46	14	1

## **METHODOLOGY**

A total of 620 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, telephone usage and whether respondents own or rent their homes. Among the entire sample, 34% described themselves as Democrats, 41% described themselves as Independents, and 25% described themselves as Republicans.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

Question 2

Looking ahead to the next four years, do you expect Barack Obama to do a better job as president, about the same, or a worse job as president than he did in his first term?

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters		
Better	46%	45%	47%	39%	N/A	46%		
About the same	31%	29%	33%	34%	N/A	31%		
Worse	22%	25%	19%	26%	N/A	23%		
No opinion	1%	1%	1%	1%	N/A	1%		
Sampling Error	+/-4.0	+/-5.5	+/-5.5	+/-4.5		+/-4.0		

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Better	46%	N/A	N/A	58%	42%	42%	51%
About the same	31%	N/A	N/A	22%	22%	38%	22%
Worse	22%	N/A	N/A	19%	36%	19%	26%
No opinion	1%	N/A	N/A	1%	*	1%	1%
Sampling Error	+/-4.0			+/-7.0	+/-7.0	+/-6.5	+/-5.0

  

	Total	Under \$50K	\$50K or more	No College	Attended College
Better	46%	46%	46%	49%	44%
About the same	31%	32%	32%	31%	31%
Worse	22%	21%	22%	18%	24%
No opinion	1%	1%	*	2%	*
Sampling Error	+/-4.0	+/-6.5	+/-6.0	+/-7.5	+/-4.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Better	46%	83%	40%	7%	N/A	47%	29%
About the same	31%	15%	33%	50%	N/A	37%	31%
Worse	22%	2%	26%	43%	N/A	15%	38%
No opinion	1%	*	1%	*	N/A	1%	1%
Sampling Error	+/-4.0	+/-7.5	+/-6.0	+/-7.5		+/-6.5	+/-6.0

  

	Total	North east	Mid-west	South	West	Urban	Sub-urban	Rural
Better	46%	52%	44%	43%	46%	55%	41%	43%
About the same	31%	28%	29%	34%	32%	28%	36%	26%
Worse	22%	19%	25%	23%	20%	16%	23%	30%
No opinion	1%	1%	1%	*	2%	1%	*	1%
Sampling Error	+/-4.0	+/-8.0	+/-8.5	+/-7.0	+/-8.5	+/-7.0	+/-5.5	+/-8.5

\* percentage less than 1%