



OHIO

In Ohio, interviews with 1,000 adult Americans conducted by telephone by ORC International on October 30-November 1, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Ohio sample also includes 919 interviews among registered voters (plus or minus 3 percentage points) and 796 interviews among likely voters (plus or minus 3.5 percentage points). In Ohio, 750 interviews were conducted among landline respondents and 250 interviews among cell phone respondents.

796 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);
 919 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3% PTS.)

OHIO

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama/ Biden</u>	<u>Romney/ Ryan</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>					
Oct. 30-Nov. 1, 2012	50%	47%	1%	1%	2%
Oct. 23-25, 2012	50%	46%	2%	1%	2%
Oct. 5-8, 2012	51%	47%	1%	*	1%
<u>Registered Voters</u>					
Oct. 30-Nov. 1, 2012	52%	45%	2%	*	2%
Oct. 23-25, 2012	51%	44%	2%	1%	1%
Oct. 5-8, 2012	53%	43%	2%	*	1%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No Opinion</u>
<u>Likely Voters</u>			
Oct. 30-Nov. 1, 2012	92%	7%	1%
October 23-25, 2012	92%	4%	4%
October 5-8, 2012	85%	13%	1%
<u>Registered Voters</u>			
Oct. 30-Nov. 1, 2012	89%	9%	2%
October 23-25, 2012	89%	8%	3%
October 5-8, 2012	81%	17%	2%

No opinion includes respondents with no first choice in Q.1.

796 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);
 919 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3% PTS.)

3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the Constitution party candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Johnson</u>	<u>Stein</u>	<u>Goode</u>	None (vol.)	Other (vol.)	No <u>Opinion</u>
<u>Likely Voters</u>								
Oct. 30-Nov. 1, 2012	47%	44%	5%	1%	*	1%	*	1%
Oct. 23-25, 2012	48%	44%	4%	2%	*	*	*	1%
Oct. 5-8, 2012	48%	45%	3%	1%	*	1%	*	1%
<u>Registered Voters</u>								
Oct. 30-Nov. 1, 2012	49%	41%	6%	1%	*	1%	*	1%
Oct. 23-25, 2012	49%	41%	5%	2%	1%	1%	*	2%
Oct. 5-8, 2012	49%	41%	4%	2%	1%	2%	*	2%

METHODOLOGY

In Ohio, a total of 1,000 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 796 respondents were classified as likely voters. Among those likely voters, 32% described themselves as Democrats, 38% described themselves as Independents, and 30% described themselves as Republicans.

In the Ohio crosstabs, the state regions are composed of the following counties: the "Cleveland Area" region is composed of Cuyahoga, Lake, and Lorain counties; the "Industrial North" region is composed of Ashland, Ashtabula, Columbiana, Defiance, Erie, Fulton, Geauga, Henry, Huron, Lucas, Mahoning, Medina, Ottawa, Portage, Sandusky, Seneca, Stark, Summit, Trumbull, Wayne, Williams, and Wood counties; the "Central" region is composed of Adams, Allen, Athens, Auglaize, Belmont, Carroll, Champaign, Clinton, Coshocton, Crawford, Darke, Fayette, Gallia, Guernsey, Hancock, Hardin, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Knox, Lawrence, Logan, Marion, Meigs, Mercer, Monroe, Morgan, Muskingum, Noble, Paulding, Perry, Pike, Putnam, Richland, Ross, Scioto, Shelby, Tuscarawas, Van Wert, Vinton, Washington, and Wyandot counties; the "Columbus Area" region is composed of Delaware, Fairfield, Franklin, Licking, Madison, Morrow, Pickaway, and Union counties; and the "Cincinnati/SW" region is composed of Brown, Butler, Clark, Clermont, Greene, Hamilton, Miami, Montgomery, Preble, and Warren counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Ohio to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

OHIO

Ohio CNN/ORC International Poll -- October 30 to November 1, 2012

Likely Voter

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Obama,Biden, lean	50%	42%	56%	44%	70%	37%	51%
Romney,Ryan, lean	47%	55%	40%	53%	24%	61%	46%
Other	1%	1%	1%	1%	1%	1%	1%
Neither	1%	1%	1%	*	1%	1%	*
No opinion	2%	2%	2%	1%	3%	1%	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-8.5	+/-5.5	+/-5.5

	Total	Under 50	50 and Older
Obama,Biden, lean	50%	56%	45%
Romney,Ryan, lean	47%	41%	51%
Other	1%	1%	1%
Neither	1%	*	1%
No opinion	2%	1%	2%
Sampling Error	+/-3.5	+/-7.0	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College
Obama,Biden, lean	50%	63%	45%	53%	48%
Romney,Ryan, lean	47%	33%	53%	44%	49%
Other	1%	1%	1%	2%	1%
Neither	1%	1%	*	*	1%
No opinion	2%	2%	*	1%	2%
Sampling Error	+/-3.5	+/-6.0	+/-5.0	+/-6.0	+/-4.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama,Biden, lean	50%	95%	46%	8%	88%	58%	23%
Romney,Ryan, lean	47%	4%	48%	91%	12%	37%	75%
Other	1%	1%	2%	1%	*	2%	1%
Neither	1%	*	1%	1%	*	1%	*
No opinion	2%	1%	3%	*	*	3%	1%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.0	+/-8.0	+/-6.0	+/-5.0

	Total	Cleveland Area	Indianapolis North	Central	Columbus Area	Cincinnati/SW
Obama,Biden, lean	50%	56%	52%	40%	52%	47%
Romney,Ryan, lean	47%	39%	45%	59%	44%	52%
Other	1%	3%	1%	1%	2%	*
Neither	1%	*	1%	*	2%	*
No opinion	2%	3%	2%	*	1%	1%
Sampling Error	+/-3.5	+/-8.5	+/-6.5	+/-8.5	+/-8.5	+/-7.0

	Total	Have Voted or Will Vote Absentee or Early	Plan to Vote on Election Day
Obama,Biden, lean	50%	63%	42%
Romney,Ryan, lean	47%	35%	55%
Other	1%	*	2%
Neither	1%	1%	*
No opinion	2%	1%	2%
Sampling Error	+/-3.5	+/-5.5	+/-4.5

* percentage less than 1%