

## COLORADO

In Colorado, interviews with 984 adult Americans conducted by telephone by ORC International on October 26-31, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Colorado sample also includes 904 interviews among registered voters (plus or minus 3.5 percentage points) and 764 interviews among likely voters (plus or minus 3.5 percentage points). In Colorado, 733 interviews were conducted among landline respondents and 251 interviews among cell phone respondents.

764 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5\% PTS.);
904 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3.5\% PTS.)

## COLORADO

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Obama/ <br> Biden | Romney/ <br> Ryan | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Likely Voters $50 \%$ $48 \%$ $1 \%$ $*$ | $1 \%$ |  |  |  |  |
| Oct. 26-31,2012 |  |  |  |  |  |
| Registered Voters | $52 \%$ | $44 \%$ | $3 \%$ | $*$ | $1 \%$ |

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

| Mind <br> made up | Might <br> change mind | No <br> Opinion |
| :---: | :---: | :---: |

Likely Voters
Oct. 26-31, 2012
94\%
5\%
$1 \%$

Registered Voters
Oct. 26-31, 2012
90\%
9\%
1

No opinion includes respondents with no first choice in Q.1.
3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the Constitution party candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

|  | Obama | Romney | Johnson | Stein | Goode | None (vol.) | Other <br> (vol.) | No Opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |  |  |  |  |
| Oct. 26-31, 2012 | 48\% | 47\% | 4\% | 1\% | * | * | * | * |
| Registered Voters |  |  |  |  |  |  |  |  |
| Oct. 26-31, 2012 | 51\% | 41\% | 5\% | 1\% | 1\% | 1\% | * | 1\% |

## METHODOLOGY

In Colorado, a total of 984 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 764 respondents were classified as likely voters. Among those likely voters, $33 \%$ described themselves as registered Democrats, $35 \%$ described themselves as registered Independents, and $31 \%$ described themselves as registered Republicans.

In the Colorado crosstabs, the state regions are composed of the following counties: the "Denver/Boulder" region is composed of Boulder, and Denver counties; the "Denver Suburbs" region is composed of Adams, Arapahoe, Jefferson, and Broomfield counties; and the "Rest of Colorado" region is composed of Clear Creek, Douglas, Elbert, El Paso, Fremont, Gilpin, Grand, Larimer, Park, Pueblo, Teller, Weld, Alamosa, Archuleta, Baca, Bent, Chaffee, Cheyenne, Conejos, Costilla, Crowley, Custer, Delta, Dolores, Eagle, Garfield, Gunnison, Hinsdale, Huerfano, Jackson, Kiowa, Kit Carson, Lake, La Plata, Las Animas, Lincoln, Logan, Mesa, Mineral, Moffat, Montezuma, Montrose, Morgan, Otero, Ouray, Phillips, Pitkin, Prowers, Rio Blanco, Rio Grande, Routt, Saguache, San Juan, San Miguel, Sedgwick, Summit, Washington, and Yuma counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of $+/-8.5$ percentage points or less. Some subgroups represent too small a share of the population of Colorado to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than $+/-8.5$ percentage points are not displayed.

## COLORADO

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CNN/ORC International Poll -- October 26 to 31, }201
Likely Voter
Question 1/1A
Q1. Suppose that the presidential election were being held today and you had to choose between
    Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan
    as the Republican Party's candidates. Who would you be more likely to vote for -- ?
Q1A. As of today, do you lean more toward -- ?
Base = Likely voters
```

|  | Total | Men | Women | White Men | White Women |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Obama, Biden, lean | 50\% | 44\% | 56\% | 43\% | 53\% |
| Romney, Ryan, lean | 48\% | 54\% | 43\% | 55\% | 45\% |
| Other | * | 1\% | 1\% | 1\% | 1\% |
| Neither | 1\% | 1\% | * | 1\% | * |
| No opinion | 1\% | * | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-5.5 | +/-5.5 |

Obama, Biden, lean
Romney,Ryan, lean
Other
Neither
No opinion
Sampling Error
Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error
Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error
Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error

|  | Under | 50 and | Denver/ <br> Older | Denver <br> Bouldr | Rest of <br> Suburbs |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ----- | ----- | ------ | ------- | ------- | -------- |
| $50 \%$ | $51 \%$ | $49 \%$ | $63 \%$ | $53 \%$ | $43 \%$ |
| $48 \%$ | $46 \%$ | $51 \%$ | $34 \%$ | $45 \%$ | $55 \%$ |
| $*$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| $1 \%$ | $1 \%$ | $\star$ | $2 \%$ | $1 \%$ | $\star$ |
| $1 \%$ | $1 \%$ | $\star$ | $\star$ | $1 \%$ | $1 \%$ |
| $+/-3.5$ | $+/-6.5$ | $+/-4.0$ | $+/-8.5$ | $+/-6.5$ | $+/-5.0$ |


|  | Under | \$50K | No |
| ---: | ---: | ---: | ---: |
| Total | $\$ 50 \mathrm{~K}$ | or more | Co |
| ----- | ----- | ------ | -- |
| $50 \%$ | $58 \%$ | $49 \%$ |  |
| $48 \%$ | $40 \%$ | $49 \%$ |  |
| $\star$ | $2 \%$ | $\star$ |  |
| $1 \%$ | $\star$ | $1 \%$ |  |
| $1 \%$ | $1 \%$ | $\star$ |  |
| $+/-3.5$ | $+/-7.0$ | $+/-5.0$ | $+/$ |


| No | Attended |  | Sub- |  |
| :--- | :--- | :---: | :---: | ---: |
| College | College | Urban | urban | Rural |
| ------ | ------- | ----- | ----- | ---- |
| $52 \%$ | $50 \%$ | $56 \%$ | $48 \%$ | $40 \%$ |
| $48 \%$ | $48 \%$ | $42 \%$ | $50 \%$ | $59 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $*$ |
| $*$ | $1 \%$ | $1 \%$ | $*$ | $*$ |
| $*$ | $1 \%$ | $*$ | $1 \%$ | $1 \%$ |
| $+/-8.5$ | $+/-4.0$ | $+/-6.0$ | $+/-5.5$ | $+/-8.5$ |

```
Sampling Error
```

|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conser- <br> vative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama, Biden, lean | 50\% | 97\% | 49\% | 1\% | 94\% | 60\% | 8\% |
| Romney, Ryan, lean | 48\% | 3\% | 47\% | 98\% | 4\% | 38\% | 91\% |
| Other | * | * | 3\% | 1\% | * | 1\% | * |
| Neither | 1\% | * | 1\% | * | 1\% | * | * |
| No opinion | 1\% | 1\% | 1\% | * | 1\% | 1\% | * |
| Sampling Error | +/-3.5 | +/-6.5 | +/-6.0 | +/-6.50 | +/-7.5 | +/-6.0 | +/-5.5 |

[^0]
[^0]:    * percentage less than 1\%

