



OHIO

In Ohio, interviews with 1,009 adult Americans conducted by telephone by ORC International on October 23-25, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Ohio sample also includes 896 interviews among registered voters (plus or minus 3.5 percentage points) and 741 interviews among likely voters (plus or minus 3.5 percentage points). In Ohio, 758 interviews were conducted among landline respondents and 251 interviews among cell phone respondents.

741 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);
 896 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.)

OHIO

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

| | <u>Obama/ Biden</u> | <u>Romney/ Ryan</u> | <u>Neither (vol.)</u> | <u>Other (vol.)</u> | <u>No Opinion</u> |
|--------------------------|-------------------------|-------------------------|---------------------------|-------------------------|-----------------------|
| <u>Likely Voters</u> | | | | | |
| Oct. 23-25, 2012 | 50% | 46% | 2% | 1% | 2% |
| Oct. 5-8, 2012 | 51% | 47% | 1% | * | 1% |
| <u>Registered Voters</u> | | | | | |
| Oct. 23-25, 2012 | 51% | 44% | 2% | 1% | 1% |
| Oct. 5-8, 2012 | 53% | 43% | 2% | * | 1% |

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

| | <u>Mind made up</u> | <u>Might change mind</u> | <u>No Opinion</u> |
|--------------------------|-------------------------|------------------------------|-----------------------|
| <u>Likely Voters</u> | | | |
| October 23-25, 2012 | 92% | 4% | 4% |
| October 5-8, 2012 | 85% | 13% | 1% |
| <u>Registered Voters</u> | | | |
| October 23-25, 2012 | 89% | 8% | 3% |
| October 5-8, 2012 | 81% | 17% | 2% |

No opinion includes respondents with no first choice in Q.1.

3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the Constitution party candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

| | <u>Obama</u> | <u>Romney</u> | <u>Johnson</u> | <u>Stein</u> | <u>Goode</u> | None (vol.) | Other (vol.) | No <u>Opinion</u> |
|--------------------------|--------------|---------------|----------------|--------------|--------------|----------------|-----------------|----------------------|
| <u>Likely Voters</u> | | | | | | | | |
| Oct. 23-25, 2012 | 48% | 44% | 4% | 2% | * | * | * | 1% |
| Oct. 5-8, 2012 | 48% | 45% | 3% | 1% | * | 1% | * | 1% |
| <u>Registered Voters</u> | | | | | | | | |
| Oct. 23-25, 2012 | 49% | 41% | 5% | 2% | 1% | 1% | * | 2% |
| Oct. 5-8, 2012 | 49% | 41% | 4% | 2% | 1% | 2% | * | 2% |

METHODOLOGY

In Ohio, a total of 1,009 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 741 respondents were classified as likely voters. Among those likely voters, 35% described themselves as Democrats, 33% described themselves as Independents, and 32% described themselves as Republicans. Ohio does not have party registration.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Ohio to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

OHIO

Ohio CNN/ORC International Poll -- October 23 to 25, 2012

Likely Voter

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

| | Total | Men | Women | White | White Men | White Women |
|-------------------|--------|--------|--------|--------|-----------|-------------|
| Obama,Biden, lean | 50% | 44% | 56% | 44% | 41% | 46% |
| Romney,Ryan, lean | 46% | 50% | 42% | 53% | 54% | 52% |
| Other | 1% | 1% | * | 1% | 1% | * |
| Neither | 2% | 2% | 1% | 1% | 2% | 1% |
| No opinion | 2% | 3% | 1% | 1% | 2% | 1% |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 | +/-4.0 | +/-5.5 | +/-5.5 |

| | Total | Under 50 | 50 and Older |
|-------------------|--------|----------|--------------|
| Obama,Biden, lean | 50% | 56% | 46% |
| Romney,Ryan, lean | 46% | 38% | 52% |
| Other | 1% | 1% | 1% |
| Neither | 2% | 2% | 1% |
| No opinion | 2% | 3% | 1% |
| Sampling Error | +/-3.5 | +/-7.5 | +/-4.0 |

| | Total | Under \$50K | \$50K or more | No College | Attended College | Urban | Sub-urban |
|-------------------|--------|-------------|---------------|------------|------------------|--------|-----------|
| Obama,Biden, lean | 50% | 59% | 47% | 50% | 51% | 71% | 44% |
| Romney,Ryan, lean | 46% | 37% | 49% | 47% | 45% | 25% | 52% |
| Other | 1% | * | 1% | * | 1% | 1% | * |
| Neither | 2% | 2% | 2% | 1% | 2% | 2% | 2% |
| No opinion | 2% | 2% | 2% | 2% | 2% | 1% | 1% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-5.5 | +/-6.0 | +/-4.5 | +/-7.0 | +/-5.0 |

| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative |
|-------------------|--------|----------|-------------|------------|---------|----------|--------------|
| Obama,Biden, lean | 50% | 94% | 49% | 4% | 91% | 60% | 23% |
| Romney,Ryan, lean | 46% | 3% | 44% | 95% | 6% | 34% | 75% |
| Other | 1% | 1% | 1% | * | * | 1% | * |
| Neither | 2% | 1% | 3% | * | 2% | * | 2% |
| No opinion | 2% | 1% | 3% | 1% | 1% | 4% | * |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.0 | +/-8.5 | +/-6.0 | +/-5.5 |

| | Total | Have Voted or Will Vote Absentee or Early | Plan to Vote on Election Day |
|-------------------|--------|---|------------------------------|
| Obama,Biden, lean | 50% | 59% | 44% |
| Romney,Ryan, lean | 46% | 38% | 51% |
| Other | 1% | * | 1% |
| Neither | 2% | 2% | 1% |
| No opinion | 2% | * | 3% |
| Sampling Error | +/-3.5 | +/-6.0 | +/-4.5 |

* percentage less than 1%