



NEVADA

Interviews with 1,006 adult Americans conducted IN NEVADA by telephone by ORC International on September 14-18, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Nevada sample also includes 864 interviews among registered voters (plus or minus 3.5 percentage points) and 741 interviews among likely voters (plus or minus 3.5 percentage points). In Nevada, 751 interviews were conducted among landline respondents and 255 interviews among cell phone respondents.

FOR RELEASE: THURSDAY, SEPTEMBER 20 AT 4 PM

741 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);
 864 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.)

NEVADA

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama/ Biden</u>	<u>Romney/ Ryan</u>	<u>None/neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>					
Sept. 14-18, 2012	49%	46%	3%	1%	1%
<u>Registered Voters</u>					
Sept. 14-18, 2012	50%	44%	4%	1%	1%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No Opinion</u>
<u>Likely Voters</u>			
Sept. 14-18, 2012	90%	8%	3%
<u>Registered Voters</u>			
Sept. 14-18, 2012	87%	10%	2%

No opinion includes respondents with no first choice in Q.1.

3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate and Virgil Goode, as the Independent American party candidate, who would you be more likely to vote for -- (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Johnson</u>	<u>Goode</u>	<u>None (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>							
Sept. 14-18, 2012	47%	44%	3%	4%	1%	*	1%
<u>Registered Voters</u>							
Sept. 14-18, 2012	48%	41%	3%	5%	2%	1%	1%

METHODOLOGY

In Nevada, a total of 1,006 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education, voter registration and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 741 respondents were classified as likely voters. Among those likely voters, 38% described themselves as Democrats, 30% described themselves as Independents, and 32% described themselves as Republicans.

In the Nevada crosstabs, the state regions are composed of the following counties: the "Clark" region is composed exclusively of Clark County; the "Washoe" region is composed exclusively of Washoe County, and the "Rest of State" region is composed of Carson City, Churchill, Douglas, Elko, Esmeralda, Eureka, Humboldt, Lander, Lincoln, Lyon, Mineral, Nye, Pershing, Storey, and White Pine counties.

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Nevada CNN/ORC International Poll -- September 14 to 18, 2012

Likely Voter

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women	
Obama,Biden, lean	49%	43%	55%	40%	71%	36%	44%	
Romney,Ryan, lean	46%	52%	41%	56%	22%	58%	53%	
Other	1%	2%	*	*	3%	3%	*	
None of the above/Neither	3%	3%	2%	3%	3%	4%	1%	
No opinion	1%	*	1%	1%	*	*	1%	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-8.5	+/-5.5	+/-5.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama,Biden, lean	49%	N/A	N/A	46%	45%	53%	45%
Romney,Ryan, lean	46%	N/A	N/A	51%	52%	42%	51%
Other	1%	N/A	N/A	*	1%	2%	*
None of the above/Neither	3%	N/A	N/A	3%	1%	3%	2%
No opinion	1%	N/A	N/A	1%	*	*	1%
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Obama,Biden, lean	49%	57%	45%	54%	46%	53%	52%	N/A
Romney,Ryan, lean	46%	36%	53%	41%	50%	44%	43%	N/A
Other	1%	*	*	3%	*	*	*	N/A
None of the above/Neither	3%	5%	2%	1%	3%	2%	4%	N/A
No opinion	1%	1%	*	*	1%	1%	*	N/A
Sampling Error	+/-3.5	+/-7.0	+/-5.0	+/-7.5	+/-4.0	+/-5.0	+/-6.0	

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Obama,Biden, lean	49%	91%	43%	5%	90%	64%	17%
Romney,Ryan, lean	46%	7%	45%	95%	8%	31%	80%
Other	1%	*	4%	*	*	1%	*
None of the above/Neither	3%	2%	6%	*	2%	4%	2%
No opinion	1%	*	2%	*	*	1%	*
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.5	+/-6.0	+/-5.5

	Total	Washoe county	Clark county	Rest of state
Obama,Biden, lean	49%	45%	54%	N/A
Romney,Ryan, lean	46%	51%	43%	N/A
Other	1%	*	1%	N/A
None of the above/Neither	3%	3%	2%	N/A
No opinion	1%	*	*	N/A
Sampling Error	+/-3.5	+/-8.0	+/-4.5	

* percentage less than 1%

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Nevada CNN/ORC International Poll -- September 14 to 18, 2012

Likely Voter

Question 3

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters (includes no preference in Q1/Q1A)

	Total	Men	Women	White	Non-White	White Men	White Women	
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Mind made up	90%	87%	92%	90%	88%	87%	92%	
Might change mind	8%	9%	6%	8%	7%	9%	7%	
No opinion	3%	4%	1%	2%	5%	4%	1%	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-8.5	+/-5.5	+/-5.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
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Mind made up	90%	N/A	N/A	93%	94%	86%	93%
Might change mind	8%	N/A	N/A	5%	4%	11%	5%
No opinion	3%	N/A	N/A	2%	2%	3%	2%
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
	-----	-----	-----	-----	-----	-----	-----	-----
Mind made up	90%	87%	91%	89%	90%	89%	93%	N/A
Might change mind	8%	10%	8%	7%	8%	9%	6%	N/A
No opinion	3%	3%	1%	3%	2%	1%	2%	N/A
Sampling Error	+/-3.5	+/-7.0	+/-5.0	+/-7.5	+/-4.0	+/-5.0	+/-6.0	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
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Mind made up	90%	95%	78%	95%	95%	83%	94%
Might change mind	8%	5%	14%	5%	3%	14%	5%
No opinion	3%	*	9%	*	1%	3%	*
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.5	+/-6.0	+/-5.5

	Total	Washoe county	Clark county	Rest of state
	-----	-----	-----	-----
Mind made up	90%	89%	91%	N/A
Might change mind	8%	10%	7%	N/A
No opinion	3%	1%	2%	N/A
Sampling Error	+/-3.5	+/-8.0	+/-4.5	

* percentage less than 1%

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Nevada CNN/ORC International Poll -- September 14 to 18, 2012

Likely Voter

Question 4/4A

Q4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate and Virgil Goode, as the Independent American party candidate, who would you be more likely to vote for --

Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women	
Obama, lean Obama	47%	39%	54%	37%	70%	32%	42%	
Romney, lean Romney	44%	49%	41%	54%	21%	54%	53%	
Johnson, lean Johnson	3%	4%	2%	2%	4%	5%	2%	
Goode, lean Goode	4%	6%	1%	5%	1%	7%	2%	
None of the above	1%	1%	1%	*	3%	1%	*	
Other	*	*	*	*	*	*	*	
No opinion	1%	1%	1%	1%	1%	1%	1%	
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-8.5	+/-5.5	+/-5.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older	
Obama, lean Obama	47%	N/A	N/A	46%	42%	49%	44%	
Romney, lean Romney	44%	N/A	N/A	49%	53%	39%	50%	
Johnson, lean Johnson	3%	N/A	N/A	2%	2%	4%	2%	
Goode, lean Goode	4%	N/A	N/A	1%	2%	6%	2%	
None of the above	1%	N/A	N/A	1%	*	1%	1%	
Other	*	N/A	N/A	*	1%	*	*	
No opinion	1%	N/A	N/A	*	2%	*	1%	
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0	

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Obama, lean Obama	47%	52%	43%	51%	45%	51%	49%	N/A
Romney, lean Romney	44%	34%	51%	41%	47%	41%	43%	N/A
Johnson, lean Johnson	3%	4%	2%	4%	3%	3%	1%	N/A
Goode, lean Goode	4%	8%	3%	5%	3%	3%	4%	N/A
None of the above	1%	1%	2%	*	1%	1%	2%	N/A
Other	*	*	*	*	*	*	*	N/A
No opinion	1%	1%	*	*	1%	*	1%	N/A
Sampling Error	+/-3.5	+/-7.0	+/-5.0	+/-7.5	+/-4.0	+/-5.0	+/-6.0	

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative	
Obama, lean Obama	47%	88%	40%	4%	85%	60%	17%	
Romney, lean Romney	44%	7%	42%	92%	8%	31%	76%	
Johnson, lean Johnson	3%	*	7%	2%	2%	2%	3%	
Goode, lean Goode	4%	3%	7%	2%	3%	5%	3%	
None of the above	1%	2%	1%	*	2%	*	1%	
Other	*	*	1%	*	*	*	*	
No opinion	1%	*	2%	*	*	1%	*	
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.5	+/-6.0	+/-5.5	

	Total	Washoe county	Clark county	Rest of state
Obama, lean Obama	47%	43%	52%	N/A
Romney, lean Romney	44%	51%	40%	N/A
Johnson, lean Johnson	3%	1%	3%	N/A
Goode, lean Goode	4%	3%	3%	N/A
None of the above	1%	1%	1%	N/A
Other	*	*	*	N/A
No opinion	1%	*	1%	N/A
Sampling Error	+/-3.5	+/-8.0	+/-4.5	

* percentage less than 1%