



## **MICHIGAN**

**Interviews with 1,023 adult Americans conducted IN MICHIGAN by telephone by ORC International on September 14-18, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Michigan sample also includes 910 interviews among registered voters (plus or minus 3.5 percentage points) and 754 interviews among likely voters (plus or minus 3.5 percentage points). In Michigan, 765 interviews were conducted among landline respondents and 258 interviews among cell phone respondents.**

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**FOR RELEASE: WEDNESDAY, SEPTEMBER 19 AT 4 PM**

754 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);  
 910 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.)

## MICHIGAN

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama/ Biden</u>	<u>Romney/ Ryan</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>					
Sept. 14-18, 2012	52%	44%	2%	1%	1%
<u>Registered Voters</u>					
Sept. 14-18, 2012	51%	42%	5%	1%	1%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No Opinion</u>
<u>Likely Voters</u>			
Sept. 14-18, 2012	86%	13%	1%
<u>Registered Voters</u>			
Sept. 14-18, 2012	81%	16%	3%

*No opinion includes respondents with no first choice in Q.1.*

3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Jill Stein as the Green party candidate, Virgil Goode, as the U.S. Taxpayers party candidate, and Ross C. Anderson as the Natural Law party candidate, who would you be more likely to vote for -- (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Stein</u>	<u>Goode</u>	<u>Anderson</u>	<u>None (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>								
Sept. 14-18, 2012	52%	44%	1%	1%	*	1%	*	1%
<u>Registered Voters</u>								
Sept. 14-18, 2012	51%	41%	2%	1%	1%	2%	*	3%

## METHODOLOGY

In Michigan, a total of 1,023 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 754 respondents were classified as likely voters. Among those likely voters, 38% described themselves as Democrats, 30% described themselves as Independents, and 32% described themselves as Republicans. Michigan does not have party registration.

In the Michigan crosstabs, the state regions are composed of the following counties: the "Wayne County" region is composed exclusively of Wayne County; the "Oakland/Macomb" region is composed of Oakland and Macomb counties; the "Central" region is composed of Calhoun, Clinton, Eaton, Genesee, Ingham, Jackson, Lapeer, Lenawee, Livingston, Monroe, Saginaw, St Clair, Shiawassee, and Washtenaw counties; the "Southwest" region is composed of Allegan, Barry, Berrien, Branch, Cass, Hillsdale, Ionia, Kalamazoo, Kent, Ottawa, St Joseph, and Van Buren counties; and the "North/Upper Peninsula" region is composed of Alcona, Alger, Alpena, Antrim, Arenac, Baraga, Bay, Benzie, Charlevoix, Cheboygan, Chippewa, Clare, Crawford, Delta, Dickinson, Emmet, Gladwin, Gogebic, Grand Traverse, Gratiot, Houghton, Huron, Iosco, Iron, Isabella, Kalkaska, Keweenaw, Lake, Leelanau, Luce, Mackinac, Manistee, Marquette, Mason, Mecosta, Menominee, Midland, Missaukee, Montcalm, Montmorency, Muskegon, Newaygo, Oceana, Ogemaw, Ontonagon, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Sanilac, Schoolcraft, Tuscola, and Wexford counties.

# MICHIGAN

Michigan CNN/ORC International Poll -- September 14 to 18, 2012

Likely Voter

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women		
Obama,Biden, lean	52%	51%	54%	45%	N/A	44%	47%		
Romney,Ryan, lean	44%	46%	43%	52%	N/A	53%	50%		
Other	1%	1%	1%	1%	N/A	1%	*		
Neither	2%	2%	2%	2%	N/A	2%	3%		
No opinion	1%	*	1%	*	N/A	*	*		
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-5.5	+/-5.5	+/-3.5	

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Obama,Biden, lean	52%	N/A	N/A	51%	45%	56%	49%		
Romney,Ryan, lean	44%	N/A	N/A	47%	49%	41%	48%		
Other	1%	N/A	N/A	1%	*	1%	1%		
Neither	2%	N/A	N/A	1%	2%	3%	1%		
No opinion	1%	N/A	N/A	*	3%	*	1%		
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0		

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Obama,Biden, lean	52%	59%	51%	55%	50%	64%	47%	51%
Romney,Ryan, lean	44%	37%	47%	43%	45%	34%	49%	45%
Other	1%	*	1%	*	1%	2%	1%	*
Neither	2%	3%	1%	1%	2%	*	3%	3%
No opinion	1%	1%	*	1%	1%	*	*	*
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5	+/-8.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama,Biden, lean	52%	94%	46%	3%	90%	57%	25%
Romney,Ryan, lean	44%	4%	46%	97%	6%	38%	73%
Other	1%	*	2%	*	1%	1%	*
Neither	2%	2%	3%	*	3%	3%	1%
No opinion	1%	*	2%	*	*	1%	1%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.0	+/-6.5	+/-5.5

  

	Total	Wayne County	Oakland Macomb	Central	South-west	North/Upper Pennin-isula	Union House hold	Non-Union House hold
Obama,Biden, lean	52%	64%	56%	52%	40%	N/A	54%	52%
Romney,Ryan, lean	44%	29%	43%	44%	59%	N/A	41%	46%
Other	1%	1%	1%	2%	*	N/A	2%	*
Neither	2%	6%	*	1%	1%	N/A	2%	2%
No opinion	1%	*	*	1%	*	N/A	1%	*
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-7.0	+/-8.5		+/-7.5	+/-4.0

\* percentage less than 1%

# MICHIGAN

Michigan CNN/ORC International Poll -- September 14 to 18, 2012

Likely Voter

Question 3

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters (includes no preference in Q1/Q1A)

	Total	Men	Women	White	Non-White	White Men	White Women		
Mind made up	86%	87%	85%	85%	N/A	84%	85%		
Might change mind	13%	13%	13%	14%	N/A	15%	13%		
No opinion	1%	1%	2%	1%	N/A	1%	2%		
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-5.5	+/-5.5		

  

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older		
Mind made up	86%	N/A	N/A	89%	86%	84%	88%		
Might change mind	13%	N/A	N/A	10%	10%	16%	10%		
No opinion	1%	N/A	N/A	1%	4%	1%	2%		
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0		

  

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Mind made up	86%	86%	85%	87%	85%	90%	85%	84%
Might change mind	13%	12%	14%	12%	13%	10%	13%	15%
No opinion	1%	2%	1%	1%	1%	*	2%	1%
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5	+/-8.5

  

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Mind made up	86%	91%	74%	93%	89%	79%	92%
Might change mind	13%	8%	23%	7%	10%	19%	7%
No opinion	1%	1%	3%	*	1%	2%	1%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.0	+/-6.5	+/-5.5

  

	Total	Wayne County	Oakland Macomb	Central	South-west	North/Upper Pennin-isula
Mind made up	86%	89%	89%	85%	82%	N/A
Might change mind	13%	10%	10%	14%	16%	N/A
No opinion	1%	*	1%	1%	2%	N/A
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-7.0	+/-8.5	

\* percentage less than 1%

# MICHIGAN

Michigan CNN/ORC International Poll -- September 14 to 18, 2012  
Likely Voter  
Question 4/4A

Q4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Jill Stein as the Green party candidate, Virgil Goode, as the U.S. Taxpayers party candidate, and Ross C. Anderson as the Natural Law party candidate, who would you be more likely to vote for --  
Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Obama, lean Obama	52%	50%	53%	44%	N/A	43%	46%
Romney, lean Romney	44%	45%	42%	51%	N/A	52%	50%
Stein, lean Stein	1%	2%	1%	2%	N/A	3%	1%
Goode, lean Goode	1%	1%	*	1%	N/A	1%	*
Anderson, lean Anderson	*	*	*	*	N/A	*	*
None of the above	1%	*	2%	1%	N/A	*	1%
Other	*	*	*	*	N/A	*	*
No opinion	1%	1%	1%	1%	N/A	*	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0		+/-5.5	+/-5.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Obama, lean Obama	52%	N/A	N/A	49%	45%	56%	47%
Romney, lean Romney	44%	N/A	N/A	46%	48%	41%	47%
Stein, lean Stein	1%	N/A	N/A	2%	1%	2%	1%
Goode, lean Goode	1%	N/A	N/A	2%	1%	*	1%
Anderson, lean Anderson	*	N/A	N/A	*	1%	*	1%
None of the above	1%	N/A	N/A	*	3%	1%	1%
Other	*	N/A	N/A	*	*	*	*
No opinion	1%	N/A	N/A	1%	2%	*	2%
Sampling Error	+/-3.5			+/-6.0	+/-5.5	+/-7.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Obama, lean Obama	52%	59%	49%	54%	50%	62%	47%	52%
Romney, lean Romney	44%	36%	47%	42%	45%	34%	49%	45%
Stein, lean Stein	1%	1%	3%	1%	2%	3%	1%	*
Goode, lean Goode	1%	1%	*	1%	*	*	1%	1%
Anderson, lean Anderson	*	*	1%	1%	*	1%	*	*
None of the above	1%	1%	*	*	1%	*	1%	1%
Other	*	*	*	*	*	*	*	1%
No opinion	1%	1%	1%	1%	1%	1%	1%	*
Sampling Error	+/-3.5	+/-5.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5	+/-8.5

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Obama, lean Obama	52%	93%	45%	3%	90%	56%	25%
Romney, lean Romney	44%	4%	44%	97%	6%	38%	72%
Stein, lean Stein	1%	*	4%	*	2%	1%	1%
Goode, lean Goode	1%	1%	1%	*	*	1%	*
Anderson, lean Anderson	*	*	*	*	1%	*	*
None of the above	1%	1%	2%	*	*	2%	1%
Other	*	*	1%	*	*	*	*
No opinion	1%	*	3%	*	1%	2%	*
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-6.5	+/-8.0	+/-6.5	+/-5.5

	Total	Wayne County	Oakland Macomb	Central	South-west	North/Upper Pennin-isula
Obama, lean Obama	52%	67%	54%	51%	36%	N/A
Romney, lean Romney	44%	29%	43%	44%	57%	N/A

Stein, lean Stein	1%	*	1%	2%	3%	N/A
Goode, lean Goode	1%	*	1%	1%	*	N/A
Anderson, lean Anderson	*	*	*	*	1%	N/A
None of the above	1%	2%	1%	*	*	N/A
Other	*	*	*	*	*	N/A
No opinion	1%	2%	*	1%	1%	N/A
Sampling Error	+/-3.5	+/-8.5	+/-7.5	+/-7.0	+/-8.5	

\* percentage less than 1%