

Interviews with $\mathbf{1 , 0 2 2}$ adult Americans conducted by telephone by ORC International on September 7-9, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample also includes 875 interviews among registered voters (plus or minus 3.5 percentage points) and 709 interviews among likely voters (plus or minus 3.5 percentage points).

The sample includes 765 interviews among landline respondents and 257 interviews among cell phone respondents.

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or Mitt Romney and Paul Ryan, the Republicans? (IF UNSURE:) As of today, who do you lean more toward?

## Likely Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

| Obama/ <br> Biden | Romney/ <br> Ryan | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :---: | :---: | :---: | :---: | :---: |
| $52 \%$ | $46 \%$ | $2 \%$ | $*$ | $1 \%$ |
|  |  |  |  |  |
| $48 \%$ | $48 \%$ | $2 \%$ | $*$ | $1 \%$ |
| $49 \%$ | $47 \%$ | $2 \%$ | $*$ | $2 \%$ |

Registered Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
Aug. 7-8, 2012
June 28-July 1, 2012
May 29-31, 2012
April 13-15, 2012
March 24-25, 2012
February 10-13, 2012
January 11-12, 2012
December 16-18, 2011
Nov. 11-13, 2011
Sept. 23-25, 2011
Aug. 5-7, 2011
Apr. 29-May 1, 2011
Oct. 27-30, 2010
Apr. 9-11, 2010

| $53 \%$ | $45 \%$ |
| :--- | :--- |
|  |  |
| $52 \%$ | $45 \%$ |
| $52 \%$ | $43 \%$ |
| $52 \%$ | $45 \%$ |
| $49 \%$ | $46 \%$ |
| $49 \%$ | $46 \%$ |
| $52 \%$ | $43 \%$ |
| $54 \%$ | $43 \%$ |
| $51 \%$ | $46 \%$ |
| $47 \%$ | $48 \%$ |
| $52 \%$ | $45 \%$ |
| $47 \%$ | $51 \%$ |
| $49 \%$ | $48 \%$ |
| $49 \%$ | $48 \%$ |
| $54 \%$ | $43 \%$ |
| $45 \%$ | $50 \%$ |
| $53 \%$ | $45 \%$ |


| $2 \%$ | $*$ | $1 \%$ |
| :---: | :---: | :---: |
|  |  |  |
| $2 \%$ | $1 \%$ | $1 \%$ |
| $3 \%$ | $1 \%$ | $1 \%$ |
| $3 \%$ | $*$ | $1 \%$ |
| $3 \%$ | $1 \%$ | $*$ |
| $4 \%$ | $1 \%$ | $*$ |
| $5 \%$ | $1 \%$ | $1 \%$ |
| $3 \%$ | $*$ | $*$ |
| $2 \%$ | $*$ | $*$ |
| $3 \%$ | $1 \%$ | $1 \%$ |
| $2 \%$ | $1 \%$ | $*$ |
| $2 \%$ | $*$ | $*$ |
| $2 \%$ | $1 \%$ | $*$ |
| $2 \%$ | $*$ | $*$ |
| $2 \%$ | $1 \%$ | $*$ |
| $3 \%$ | $*$ | $1 \%$ |
| $1 \%$ | $*$ | $*$ |

QUESTION WORDING BEFORE APRIL, 2012: " If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"
QUESTION WORDING APRIL, 2012 TO AUGUST 8, 2012: "Suppose that the presidential election were being held today and you had to choose between Barack Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate. Who would you be more likely to vote for -- Barack Obama, the Democrat, or Mitt Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"

BASED ON 351 LIKELY VOTERS WHO PLAN TO VOTE FOR OBAMA -- SAMPLING ERROR: +/- 5 PERCENTAGE PTS.
BASED ON 441 REGISTERED VOTERS WHO PLAN TO VOTE FOR OBAMA -- SAMPLING ERROR: +/- 4.5 PERCENTAGE PTS.
2a. (ASKED OF OBAMA VOTERS) Is that more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?

|  | Vote for Obama | Vote against Romney | No Opinion |
| :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |
| Sept. 7-9, 2012 | 74\% | 23\% | 3\% |
| Registered Voters |  |  |  |
| Sept. 7-9, 2012 | 69\% | 28\% | 3\% |
| April 13-15, 2012 | 77\% | 21\% | 2\% |

BASED ON 340 LIKELY VOTERS WHO PLAN TO VOTE FOR ROMNEY -- SAMPLING ERROR: +/- 5.5 PERCENTAGE PTS. BASED ON 409 REGISTERED WHO PLAN TO VOTE FOR ROMNEY -- SAMPLING ERROR: +/- 5 PERCENTAGE PTS.

2b. (ASKED OF ROMNEY VOTERS) Is that more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?

|  | Vote for Romney | Vote against Obama |  | No Opinion |
| :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 | 48\% | 47\% |  | 5\% |
| Registered Voters |  |  |  |  |
| Sept. 7-9, 2012 | 48\% | 47\% |  | 4\% |
| April 13-15, 2012 | 34\% | 65\% |  | 2\% |
| CNN/USA TODAY/GALLUP AND GALLUP TRENDS |  |  |  |  |
|  |  | For my candidate | Against his opponent | No opinion |
| Sept. 3-5, 2004 (Registered voters) |  |  |  |  |
| Bush Voters |  | 80\% | 17\% | 3\% |
| Kerry Voters |  | 41\% | 55\% | 4\% |
| Oct. 8-11, 1999 (All adults) |  |  |  |  |
| Bush Voters |  | 53\% | 45\% | 2\% |
| Gore Voters |  | 61\% | 36\% | 3\% |
| June 4-5, 1999 (All adults) |  |  |  |  |
| Bush Voters |  | 51\% | 43\% | 6\% |
| Gore Voters |  | 62\% | 34\% | 4\% |
| June 12-14, 1992 (Registered voters) |  |  |  |  |
| Bush Voters |  | 68\% | 28\% | 4\% |
| Clinton Voters |  | 50\% | 46\% | 4\% |
| Perot Voters |  | 46\% | 46\% | 8\% |
| Oct. 26-29, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 75\% | 18\% | 7\% |
| Mondale Voters |  | 47\% | 43\% | 9\% |
| Sept. 28-Oct. 1, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 76\% | 19\% | 5\% |
| Mondale Voters |  | 44\% | 53\% | 4\% |
| July 27-30, 1984 (All adults) |  |  |  |  |
| Reagan Voters |  | 80\% | 15\% | 5\% |
| Mondale Voters |  | 49\% | 47\% | 4\% |

3. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

| Extremely | Very | Somewhat | Not too | Not at all | No <br> enthusiastic |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{\text { enthusiastic }}$ | $\underline{\text { enthusiastic }}$ | $\underline{\text { enthusiastic }}$ | $\underline{\text { enthusiastic }}$ | $\underline{\text { opinion }}$ |  |

Registered Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
June 28-July 1, 2012
Mar. 24-25, 2012
Feb. 10-13, 2012
Jan. 11-12, 2012
Oct. 14-16, 2011
June 3-7, 2011
March 11-13, 2011
Oct. 5-7, 2010*
Sept. 21-23, 2010*
Oct. 30 - Nov. 1, 2008
Oct. 17-19, 2008
Sept. 5-7, 2008
June 23-24, 2007
Oct. 14-16 2004
Sept. 3-5 2004
Oct. 24-26 2003

| $30 \%$ | $27 \%$ | $22 \%$ |
| :--- | :--- | :--- |
| $32 \%$ | $25 \%$ | $20 \%$ |
| $31 \%$ | $27 \%$ | $23 \%$ |
| $28 \%$ | $25 \%$ | $25 \%$ |
| $24 \%$ | $23 \%$ | $29 \%$ |
| $22 \%$ | $26 \%$ | $26 \%$ |
| $24 \%$ | $27 \%$ | $27 \%$ |
| $28 \%$ | $23 \%$ | $28 \%$ |
| $29 \%$ | $25 \%$ | $25 \%$ |
| $28 \%$ | $30 \%$ | $24 \%$ |
| $20 \%$ | $22 \%$ | $30 \%$ |
| $23 \%$ | $17 \%$ | $31 \%$ |
| $37 \%$ | $32 \%$ | $16 \%$ |
| $34 \%$ | $24 \%$ | $23 \%$ |
| $30 \%$ | $30 \%$ | $23 \%$ |
| $26 \%$ | $28 \%$ | $27 \%$ |
| $36 \%$ | $34 \%$ | $17 \%$ |
| $32 \%$ | $32 \%$ | $23 \%$ |
| $19 \%$ | $34 \%$ | $31 \%$ |


| $15 \%$ | $6 \%$ | $*$ |
| :---: | :---: | :---: |
| $11 \%$ | $11 \%$ | $*$ |
| $10 \%$ | $9 \%$ | $1 \%$ |
| $13 \%$ | $9 \%$ | $*$ |
| $11 \%$ | $12 \%$ | $*$ |
| $13 \%$ | $13 \%$ | $*$ |
| $10 \%$ | $12 \%$ | $*$ |
| $9 \%$ | $12 \%$ | $*$ |
| $10 \%$ | $10 \%$ | $1 \%$ |
| $11 \%$ | $7 \%$ | $*$ |
| $16 \%$ | $12 \%$ | $*$ |
| $17 \%$ | $12 \%$ | $*$ |
| $7 \%$ | $8 \%$ | $*$ |
| $11 \%$ | $8 \%$ | $*$ |
| $11 \%$ | $6 \%$ | $*$ |
| $13 \%$ | $6 \%$ | $*$ |
| $8 \%$ | $4 \%$ | $1 \%$ |
| $9 \%$ | $4 \%$ | $*$ |
| $11 \%$ | $4 \%$ | $1 \%$ |

BASED ON 441 REGISTERED DEMOCRATS -- (SAMPLING ERROR: +/- 4.5\% PTS.);
BASED ON 397 REGISTERED REPUBLICANS -- (SAMPLING ERROR: +/- 5\% PTS.)
3. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

|  | Extremely enthusiastic | Very enthusiastic | Somewhat enthusiastic | Not too enthusiastic | Not at all enthusiastic | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Democrats |  |  |  |  |  |  |
| Sept. 7-9, 2012 | 30\% | 29\% | 23\% | 13\% | 6\% | * |
| Aug. 31-Sept. 3, 2012 | 32\% | 24\% | 23\% | 9\% | 12\% | * |
| Aug. 22-23, 2012 | 29\% | 29\% | 24\% | 11\% | 6\% | 1\% |
| June 28-July 1, 2012 | 27\% | 32\% | 26\% | 9\% | 6\% | * |
| Mar. 24-25, 2012 | 25\% | 21\% | 33\% | 10\% | 10\% | * |
| Feb. 10-13, 2012 | 20\% | 29\% | 27\% | 11\% | 12\% | * |
| Jan. 11-12, 2012 | 21\% | 28\% | 31\% | 10\% | 9\% | 1\% |
| Oct. 14-16, 2011 | 21\% | 22\% | 34\% | 10\% | 12\% | * |
| June 3-7, 2011 | 26\% | 29\% | 29\% | 9\% | 6\% | 2\% |
| March 11-13, 2011 | 26\% | 30\% | 27\% | 12\% | 5\% | * |
| Oct. 5-7, 2010* | 13\% | 21\% | 35\% | 18\% | 12\% | * |
| Sept. 21-23, 2010* | 16\% | 14\% | 36\% | 19\% | 15\% | * |
| Oct. $30-\mathrm{Nov}. \mathrm{1}$, | 45\% | 34\% | 13\% | 4\% | 3\% | * |
| Oct. 17-19, 2008 | 45\% | 23\% | 20\% | 7\% | 5\% | * |
| Sept. 5-7, 2008 | 36\% | 30\% | 21\% | 6\% | 6\% | * |
| June 23-24, 2007 | 28\% | 32\% | 27\% | 9\% | 4\% | * |
| Oct. 14-16 2004 | 38\% | 27\% | 19\% | 8\% | 7\% | 1\% |
| Sept. 3-5 2004 | 31\% | 26\% | 23\% | 10\% | 10\% | * |
| Oct. 24-26 2003 | 19\% | 29\% | 31\% | 16\% | 5\% | * |
| Registered Republicans |  |  |  |  |  |  |
| Sept. 7-9, 2012 | 32\% | 25\% | 19\% | 17\% | 7\% | * |
| Aug. 31-Sept. 3, 2012 | 35\% | 27\% | 17\% | 12\% | 8\% | 1\% |
| Aug. 22-23, 2012 | 35\% | 26\% | 22\% | 8\% | 10\% | * |
| June 28-July 1, 2012 | 31\% | 20\% | 24\% | 15\% | 9\% | 1\% |
| Mar. 24-25, 2012 | 25\% | 27\% | 25\% | 13\% | 11\% | * |
| Feb. 10-13, 2012 | 26\% | 25\% | 25\% | 15\% | 10\% | * |
| Jan. 11-12, 2012 | 26\% | 28\% | 25\% | 12\% | 9\% | * |
| Oct. 14-16, 2011 | 38\% | 26\% | 20\% | 7\% | 9\% | * |
| June 3-7, 2011 | 38\% | 23\% | 18\% | 10\% | 10\% | * |
| March 11-13, 2011 | 33\% | 31\% | 19\% | 10\% | 6\% | * |
| Oct. 5-7, 2010* | 29\% | 25\% | 25\% | 13\% | 8\% | * |
| Sept. 21-23, 2010* | 31\% | 22\% | 27\% | 13\% | 7\% | * |
| Oct. $30-\mathrm{Nov}. \mathrm{1}$, | 28\% | 32\% | 19\% | 9\% | 12\% | * |
| Oct. 17-19, 2008 | 24\% | 26\% | 27\% | 12\% | 10\% | * |
| Sept. 5-7, 2008 | 26\% | 28\% | 26\% | 15\% | 4\% | * |
| June 23-24, 2007 | 27\% | 25\% | 27\% | 16\% | 6\% | * |
| Oct. 14-16 2004 | 35\% | 42\% | 15\% | 6\% | 2\% | * |
| Sept. 3-5 2004 | 31\% | 39\% | 21\% | 6\% | 3\% | * |
| Oct. 24-26 2003 | 19\% | 39\% | 32\% | 7\% | 2\% | 1\% |

*QUESTION WORDING: How enthusiastic would you say you are about voting for Congress this year -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?
4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, and Jill Stein as the Green party candidate, who would you be more likely to vote for? (RANDOM ORDER)

Obama Romney Johnson Stein $\quad$\begin{tabular}{l}
None <br>
(vol.)

 

Other <br>
(vol.)

 

No <br>
Opinion
\end{tabular}

Likely Voters
Sept. 7-9, 2012
Registered Voters
Sept. 7-9, 2012
50\%
41\%
4\%
$2 \%$
$1 \%$
*
6.We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

## Barack Obama

Likely Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
August 22-23, 2012

## Registered Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
August 22-23, 2012
August 7-8, 2012
June 28-July 1, 2012
May 29-31, 2012
April 13-15, 2012
March 24-25, 2012
February 10-13, 2012
January 11-12, 2012

## Mitt Romney

Likely Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
August 22-23, 2012

## Registered Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
August 22-23, 2012
August 7-8, 2012
June 28-July 1, 2012
May 29-31, 2012
April 13-15, 2012
March 24-25, 2012
February 10-13, 2012
January 11-12, 2012

| $48 \%$ | $47 \%$ | $*$ | $4 \%$ |
| :---: | :---: | :---: | :---: |
| $53 \%$ | $43 \%$ | $1 \%$ | $4 \%$ |
| $50 \%$ | $46 \%$ | $1 \%$ | $2 \%$ |


| $47 \%$ | $48 \%$ | $*$ | $4 \%$ |
| :---: | :---: | :---: | :---: |
| $49 \%$ | $43 \%$ | $1 \%$ | $8 \%$ |
| $48 \%$ | $46 \%$ | $2 \%$ | $4 \%$ |
| $48 \%$ | $47 \%$ | $1 \%$ | $4 \%$ |
| $49 \%$ | $42 \%$ | $3 \%$ | $5 \%$ |
| $51 \%$ | $41 \%$ | $2 \%$ | $5 \%$ |
| $46 \%$ | $44 \%$ | $5 \%$ | $5 \%$ |
| $39 \%$ | $49 \%$ | $3 \%$ | $9 \%$ |
| $36 \%$ | $54 \%$ | $4 \%$ | $7 \%$ |
| $44 \%$ | $43 \%$ | $6 \%$ | $7 \%$ |


|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Barack Obama |  |  |  |  |
| All Americans |  |  |  |  |
| August 7-8, 2012 | 56\% | 42\% | * | 2\% |
| June 28-July 1, 2012 | 55\% | 44\% | * | 1\% |
| May 29-31, 2012 | 56\% | 42\% | * | 2\% |
| April 13-15, 2012 | 56\% | 42\% | * | 2\% |
| March 24-25, 2012 | 56\% | 42\% | * | 2\% |
| February 10-13, 2012 | 53\% | 45\% | * | 1\% |
| January 11-12, 2012 | 49\% | 49\% | * | 2\% |
| September 23-25, 2011 | 53\% | 45\% | * | 2\% |
| January 14-16, 2011 | 56\% | 42\% | * | 2\% |
| October 27-30, 2010 | 48\% | 48\% | * | 3\% |
| September 1-2, 2010 | 53\% | 45\% | * | 1\% |
| April 9-11, 2010 | 57\% | 41\% | * | 2\% |
| December 16-20, 2009 | 58\% | 40\% | * | 3\% |
| October 16-18, 2009 | 60\% | 39\% | * | 1\% |
| July 31-Aug. 3, 2009 | 64\% | 34\% | * | 2\% |
| April 23-26, 2009 | 69\% | 29\% | * | 2\% |
| January 12-15, 2009 | 78\% | 17\% | 1\% | 4\% |
| December 1-2, 2008 | 76\% | 21\% | * | 3\% |
| November 6-9, 2008 | 75\% | 22\% | * | 3\% |
| October 17-19, 2008 (RV) | 63\% | 33\% | * | 3\% |
| October 3-5, 2008 (RV) | 62\% | 36\% | * | 2\% |
| Sept. 19-21, 2008 (RV) | 63\% | 34\% | * | 3\% |
| Sept. 5-7, 2008 (RV) | 60\% | 34\% | * | 6\% |
| Aug. 29-31, 2008 (RV) | 64\% | 33\% | * | 2\% |
| Aug. 23-24, 2008 (RV) | 60\% | 36\% | * | 3\% |
| July 27-29, 2008 (RV) | 63\% | 33\% | * | 4\% |
| June 26-29, 2008 (RV) | 63\% | 32\% | * | 4\% |
| April 28-30, 2008 | 56\% | 38\% | * | 5\% |
| February 1-3, 2008 | 58\% | 31\% | 2\% | 8\% |
| January 9-10, 2008 | 55\% | 28\% | 6\% | 11\% |
| September 7-9, 2007 | 49\% | 27\% | 10\% | 13\% |
| June 23-24, 2007 | 47\% | 24\% | 14\% | 15\% |
| March 9-11, 2007 | 44\% | 21\% | 19\% | 16\% |
| November 3-5, 2006 | 36\% | 11\% | 37\% | 16\% |
| Mitt Romney |  |  |  |  |
| All Americans |  |  |  |  |
| August 7-8, 2012 | 47\% | 48\% | 2\% | 4\% |
| June 28-July 1, 2012 | 48\% | 42\% | 5\% | 6\% |
| May 29-31, 2012 | 48\% | 42\% | 4\% | 7\% |
| April 13-15, 2012 | 44\% | 43\% | 7\% | 6\% |
| March 24-25, 2012 | 37\% | 49\% | 5\% | 9\% |
| February 10-13, 2012 | 34\% | 54\% | 5\% | 7\% |
| January 11-12, 2012 | 43\% | 42\% | 8\% | 7\% |
| November 11-13, 2011 | 39\% | 35\% | 14\% | 12\% |
| June 3-7, 2011 | 39\% | 29\% | 17\% | 15\% |
| April 29-May 1, 2011 | 40\% | 30\% | 19\% | 11\% |
| October 27-30, 2010 | 36\% | 29\% | 18\% | 17\% |
| April 9-11, 2010 | 40\% | 34\% | 12\% | 14\% |
| October 16-18, 2009 | 36\% | 26\% | 17\% | 20\% |
| May 14-17, 2009 | 42\% | 29\% | 12\% | 17\% |
| July 27-29, 2008 | 41\% | 32\% | 13\% | 13\% |
| February 1-3, 2008 | 38\% | 38\% | 9\% | 14\% |
| January 9-10, 2008 | 31\% | 39\% | 11\% | 19\% |
| September 7-9, 2007 | 28\% | 28\% | 24\% | 19\% |
| June 22-24, 2007 | 27\% | 23\% | 26\% | 24\% |
| March 9-11, 2007 | 18\% | 18\% | 42\% | 22\% |

6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Michelle Obama |  |  |  |  |
| Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 | 68\% | 28\% | * | 4\% |
| Registered Voters |  |  |  |  |
| Sept. 7-9, 2012 | 69\% | 27\% | * | 4\% |
| All Americans |  |  |  |  |
| May 29-31, 2012 | 65\% | 27\% | 1\% | 7\% |
| April 13-15, 2012 | 71\% | 22\% | * | 7\% |
| September 23-25, 2011 | 65\% | 28\% | * | 6\% |
| September 1-2, 2010 | 62\% | 25\% | 1\% | 11\% |
| December 16-20, 2009 | 68\% | 19\% | * | 13\% |
| October 16-18, 2009 | 64\% | 26\% | * | 9\% |
| July 31-Aug. 3, 2009 | 67\% | 22\% | 1\% | 9\% |
| April 23-26, 2009 | 73\% | 18\% | 1\% | 8\% |
| January 12-15, 2009 | 69\% | 16\% | 3\% | 12\% |
| December 1-2, 2008 | 67\% | 21\% | 1\% | 10\% |
| October 17-19, 2008 | 56\% | 30\% | 2\% | 12\% |
| Aug. 23-24, 2008 | 50\% | 32\% | 2\% | 15\% |
| June 26-29, 2008 | 51\% | 28\% | 4\% | 17\% |
| Ann Romney |  |  |  |  |
| Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 | 55\% | 26\% | 3\% | 16\% |
| Registered Voters |  |  |  |  |
| Sept. 7-9, 2012 | 51\% | 27\% | 5\% | 17\% |
| All Americans |  |  |  |  |
| May 29-31, 2012 | 40\% | 22\% | 15\% | 22\% |
| April 13-15, 2012 | 41\% | 20\% | 20\% | 19\% |

6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| The Democratic Party |  |  |  |  |
| Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 | 51\% | 43\% | * | 5\% |
| August 22-23, 2012 | 47\% | 47\% | * | 6\% |
| Registered Voters |  |  |  |  |
| Sept. 7-9, 2012 | 52\% | 43\% | * | 5\% |
| August 22-23, 2012 | 49\% | 45\% | * | 6\% |
| April 13-15, 2012 | 44\% | 48\% | * | 8\% |
| March 24-25, 2012 | 47\% | 47\% | 1\% | 6\% |
| All Americans |  |  |  |  |
| April 13-15, 2012 | 46\% | 46\% | 1\% | 7\% |
| March 24-25, 2012 | 48\% | 45\% | 1\% | 6\% |
| September 23-25, 2011 | 44\% | 48\% | 1\% | 6\% |
| August 5-7, 2011 | 47\% | 47\% | * | 6\% |
| July 18-20, 2011 | 45\% | 49\% | 1\% | 5\% |
| March 11-13, 2011 | 46\% | 48\% | * | 7\% |
| December 17-19, 2010 | 47\% | 47\% | 1\% | 6\% |
| November 11-14, 2010 | 46\% | 48\% | 1\% | 5\% |
| October 27-30, 2010 | 46\% | 47\% | * | 7\% |
| September 1-2, 2010 | 44\% | 49\% | 1\% | 6\% |
| April 9-11, 2010 | 49\% | 46\% | 1\% | 5\% |
| January 22-24, 2010 | 46\% | 46\% | * | 8\% |
| October 16-18, 2009 | 53\% | 41\% | * | 6\% |
| July 31-Aug. 3, 2009 | 52\% | 39\% | 1\% | 8\% |
| April 23-26, 2009 | 51\% | 44\% | * | 4\% |
| February 18-19, 2009 | 58\% | 36\% | * | 5\% |
| December 1-2, 2008 | 60\% | 34\% | * | 5\% |
| November 6-9, 2008 | 62\% | 31\% | 1\% | 6\% |
| October 17-19, 2008 (RV) | 53\% | 42\% | * | 5\% |
| Sept. 5-7, 2008 (RV) | 51\% | 40\% | 1\% | 8\% |
| Aug. 29-31, 2008 (RV) | 59\% | 36\% | * | 4\% |
| Aug. 23-24, 2008 (RV) | 52\% | 40\% | 1\% | 7\% |
| April 28-30, 2008 | 56\% | 35\% | 1\% | 8\% |
| January 9-10, 2008 | 55\% | 34\% | 2\% | 8\% |
| June 22-24, 2007 | 51\% | 38\% | 1\% | 9\% |
| March 9-11, 2007 | 51\% | 34\% | 1\% | 13\% |
| November 3-5, 2006 | 53\% | 35\% | * | 11\% |
| September 22-24, 2006 | 56\% | 39\% | * | 5\% |

## CNN/USA TODAY/GALLUP TRENDS

|  | Favor-able | Unfavor-able | Never heard of | No |  | Favor-able | Unfavor-able | Never heard | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | opinion |  |  |  | of |  |
| 2005 Dec 16-18 | 46 | 45 | * | 9 | 2002 Jul 26-28 | 55 | 34 | * | 11 |
| 2005 Oct 13-16 | 52 | 36 | 2 | 10 | 2002 Jan 11-14 | 55 | 33 | * | 12 |
| 2005 Sep 8-11 | 47 | 41 | 1 | 11 | 2001 Sep 7-10 | 56 | 38 | * | 6 |
| 2005 Jul 22-24 | 52 | 38 | 1 | 9 | 2000 Nov 13-15 | 53 | 38 | 1 | 8 |
| 2005 Apr 1-2 | 50 | 42 | * | 8 | 2000 Aug 4-5 | 53 | 38 | 1 | 8 |
| 2005 Feb 25-27 | 52 | 41 | 1 | 6 | 2000 Jul 25-26 | 56 | 35 | * | 9 |
| 2005 Feb 4-6 | 46 | 47 | * | 7 | 2000 Jan 7-10 | 61 | 33 | * | 6 |
| 2004 Sep 13-15 | 49 | 45 | -- | 6 | 1999 Nov 18-21 | 51 | 41 | * | 8 |
| 2004 Sep 3-5 | 50 | 41 | * | 9 | 1999 Apr 30-May 2 | 53 | 37 | 1 | 9 |
| 2004 Aug 23-25* | 54 | 36 | 1 | 9 | 1999 Feb 19-21 | 55 | 37 | 0 | 8 |
| 2004 Jul 30-Aug 1 | 55 | 37 | 1 | 7 | 1999 Feb 12-13 | 56 | 38 | * | 6 |
| 2004 Jul 19-21* | 48 | 41 | 1 | 10 | 1999 Feb 4-8 | 57 | 37 | * | 6 |
| 2004 Jan 29-Feb 1 | 59 | 34 | * | 7 | 1999 Jan 8-10 | 57 | 35 | * | 8 |
| 2004 Jan 2-5 | 47 | 44 | * | 9 | 1998 Dec 19-20 | 57 | 30 | * | 13 |
| 2003 Sep 8-10 | 49 | 45 | -- | 6 | 1998 Dec 15-16 | 58 | 32 | 2 | 8 |
| 2003 Mar 29-30 | 49 | 39 | 1 | 11 | 1997 Oct 27-29 | 54 | 39 | * | 7 |
| 2003 Jan 3-5 | 52 | 36 | 1 | 11 | 1996 Aug 30-Sep 1** | 60 | 36 | * | 4 |
| 2002 Dec 16-17 | 52 | 37 | 1 | 10 | 1996 Aug 16-18** | 55 | 41 | 1 | 3 |
| 2002 Nov 8-10 | 48 | 42 | 0 | 10 | 1996 Aug 5-7** | 57 | 38 | 1 | 4 |
| 2002 Oct 21-22 | 58 | 30 | * | 12 | 1996 Apr 9-10 | 55 | 38 | 0 | 7 |
| 2002 Sep 5-8 | 56 | 38 | 0 | 6 | 1995 Apr 17-19 | 51 | 43 | * | 6 |
|  |  |  |  |  | 1992 Jul 6-8** | 54 | 38 | * | 8 |

[^0]6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

## The Republican Party Likely Voters

Sept. 7-9, 2012
August 22-23, 2012

## Registered Voters

Sept. 7-9, 2012
August 22-23, 2012
April 13-15, 2012
March 24-25, 2012
Favor- Unfavor- able able

## Never

 heard of| $42 \%$ | $52 \%$ | $*$ | $6 \%$ |
| :--- | :--- | :--- | :--- |
| $43 \%$ | $51 \%$ | $*$ | $6 \%$ |


| $38 \%$ | $55 \%$ | $*$ | $7 \%$ |
| :---: | :---: | :---: | :---: |
| $41 \%$ | $52 \%$ | $*$ | $7 \%$ |
| $42 \%$ | $50 \%$ | $*$ | $7 \%$ |
| $37 \%$ | $57 \%$ | $1 \%$ | $6 \%$ |

## All Americans

April 13-15, 2012
March 24-25, 2012

| 41\% | 51\% | * | 8\% |
| :---: | :---: | :---: | :---: |
| 35\% | 58\% | 1\% | 6\% |
| 39\% | 54\% | 1\% | 6\% |
| 33\% | 59\% | 1\% | 7\% |
| 41\% | 55\% | 1\% | 3\% |
| 44\% | 48\% | * | 7\% |
| 42\% | 50\% | * | 8\% |
| 43\% | 48\% | 1\% | 8\% |
| 44\% | 43\% | 1\% | 12\% |
| 45\% | 49\% | 1\% | 6\% |
| 47\% | 47\% | * | 6\% |
| 44\% | 45\% | 1\% | 10\% |
| 36\% | 54\% | 1\% | 8\% |
| 41\% | 50\% | 1\% | 8\% |
| 39\% | 55\% | * | 6\% |
| 39\% | 54\% | * | 7\% |
| 41\% | 52\% | * | 6\% |
| 38\% | 54\% | 1\% | 8\% |
| 43\% | 51\% | * | 6\% |
| 48\% | 45\% | * | 6\% |
| 43\% | 50\% | * | 6\% |
| 48\% | 46\% | * | 6\% |
| 38\% | 53\% | 1\% | 7\% |
| 41\% | 48\% | 2\% | 10\% |
| 36\% | 53\% | 1\% | 9\% |
| 42\% | 45\% | 1\% | 12\% |
| 38\% | 52\% | 1\% | 10\% |
| 44\% | 51\% | * | 5\% |

September 23-25, 2011
August 5-7, 2011
July 18-20, 2011
March 11-13, 2011
December 17-19, 2010
November 11-14, 2010
October 27-30, 2010
September 1-2, 2010
April 9-11, 2010
January 22-24, 2010
October 16-18, 2009
July 31-Aug. 3, 2009
April 23-26, 2009
February 18-19, 2009
December 1-2, 2008
November 6-9, 2008
October 17-19, 2008 (RV)
Sept. 5-7, 2008 (RV)
Aug. 29-31, 2008 (RV)
Aug. 23-24, 2008 (RV)
April 28-30, 2008
January 9-10, 2008
June 22-24, 2007
March 9-11, 2007
November 3-5, 2006
September 22-24, 2006
CNN/USA TODAY/GALLUP TRENDS

|  | $\frac{\text { Favor- }}{\text { able }}$ | $\frac{\text { Unfavorab }}{\text { le }}$ | Never heard of | No opinion |  | Favorab le | Unfavorable | $\frac{\text { Never heard }}{\text { of }}$ | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2005 Dec 16-18 | 45 | 48 | - | 7 | 2002 Jul 26-28 | 55 | 36 | * | 9 |
| 2005 Oct 13-16 | 40 | 50 | 2 | 8 | 2002 Jan 11-14 | 61 | 30 | * | 9 |
| 2005 Sep 8-11 | 45 | 45 | 1 | 9 | 2001 Sep 7-10 | 47 | 48 | * | 5 |
| 2005 Jul 22-24 | 46 | 45 | 1 | 8 | 2000 Nov 13-15 | 49 | 43 | * | 8 |
| 2005 Apr 1-2 | 50 | 44 | 1 | 5 | 2000 Aug 4-5 | 54 | 37 | 1 | 8 |
| 2005 Feb 25-27 | 51 | 42 | 1 | 6 | 2000 Jul 25-26 | 49 | 39 | * | 12 |
| 2005 Feb 4-6 | 56 | 39 | 1 | 4 | 2000 Jan 7-10 | 53 | 41 | * | 6 |
| 2004 Sep 13-15 | 55 | 41 | * | 4 | 1999 Nov 18-21 | 50 | 44 | * | 6 |
| 2004 Sep 3-5 | 53 | 40 | * | 7 | 1999 Apr 30-May 2 | 47 | 44 | * | 9 |
| 2004 Aug 23-25* | 50 | 41 | 1 | 8 | 1999 Feb 19-21 | 45 | 46 | 0 | 9 |
| 2004 Jul 30-Aug 1 | 47 | 45 | 1 | 7 | 1999 Feb 12-13 | 40 | 54 | 1 | 5 |
| 2004 Jul 19-21* | 50 | 43 | * | 7 | 1999 Feb 4-8 | 45 | 47 | * | 8 |
| 2004 Jan 29-Feb 1 | 48 | 45 | * | 7 | 1999 Jan 8-10 | 40 | 52 | * | 8 |
| 2004 Jan 2-5 | 52 | 40 | 1 | 7 | 1998 Dec 19-20 | 31 | 57 | * | 12 |
| 2003 Sep 8-10 | 50 | 44 | -- | 6 | 1998 Dec 15-16 | 43 | 47 | 2 | 8 |
| 2003 Mar 29-30 | 56 | 33 | 1 | 10 | 1997 Oct 27-29 | 50 | 42 | * | 8 |
| 2003 Jan 3-5 | 51 | 38 | 1 | 10 | 1996 Aug 30-Sep 1** | 50 | 45 | * | 5 |
| 2002 Dec 16-17 | 51 | 38 | 1 | 10 | 1996 Aug 16-18** | 55 | 41 | 1 | 2 |
| 2002 Nov 8-10 | 54 | 38 | * | 8 | 1996 Aug 5-7** | 51 | 44 | * | 5 |
| 2002 Oct 21-22 | 53 | 35 | * | 12 | 1996 Apr 9-10 | 52 | 41 | * | 7 |
| 2002 Sep 5-8 | 54 | 40 | 0 | 6 | 1995 Apr 17-19 | 52 | 42 | * | 6 |
|  |  |  |  |  | 1992 Jul 6-8** | 53 | 39 | * | 8 |

11. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

|  | Obama | Romney | Neither <br> (vol.) | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: |
| The economy <br> Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 | $50 \%$ | $49 \%$ | $1 \%$ | $*$ |
| Aug. 31-Sept. 3, 2012 | $45 \%$ | $51 \%$ | $3 \%$ | $1 \%$ |
| Aug. 22-23, 2012 | $46 \%$ | $50 \%$ | $3 \%$ | $1 \%$ |
| Registered Voters |  |  |  |  |
| Sept. 7-9, 2012 | $49 \%$ | $48 \%$ | $2 \%$ | $*$ |
| Aug. 31-Sept. 3, 2012 | $46 \%$ | $48 \%$ | $4 \%$ | $1 \%$ |
| Aug. 22-23, 2012 | $46 \%$ | $49 \%$ | $4 \%$ | $2 \%$ |
| June 28-July 1, 2012 | $47 \%$ | $48 \%$ | $5 \%$ | $1 \%$ |

## Foreign policy

Likely Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

| $54 \%$ | $42 \%$ | $3 \%$ | $2 \%$ |
| :--- | :--- | :--- | :--- |
| $49 \%$ | $46 \%$ | $2 \%$ | $2 \%$ |
| $51 \%$ | $44 \%$ | $3 \%$ | $1 \%$ |

## Registered Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
June 28-July 1, 2012

## Medicare

Likely Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

| $54 \%$ | $41 \%$ | $4 \%$ | $1 \%$ |
| :--- | :--- | :--- | :--- |
| $53 \%$ | $41 \%$ | $4 \%$ | $2 \%$ |
| $55 \%$ | $40 \%$ | $3 \%$ | $2 \%$ |
| $53 \%$ | $41 \%$ | $4 \%$ | $1 \%$ |

Registered Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
55\%
42\%
2\%
1\%
Aug. 22-23, 2012

50\%
$50 \% \quad 45 \% \quad 4 \%$

BASED ON 355 LIKELY VOTERS IN VERSION A -- SAMPLING ERROR: +/- 5\% PTS. BASED ON 442 REGISTERED VOTERS IN VERSION A -- SAMPLING ERROR: +/- 4.5\% PTS.
11. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

Obama Romney \begin{tabular}{c}
Neither <br>
(vol.)

 

No <br>
opinion
\end{tabular}

The federal budget deficit
Likely Voters
Sept. 7-9, 2012
Aug. 22-23, 2012

## Registered Voters

Sept. 7-9, 2012
Aug. 22-23, 2012
June 28-July 1, 2012

| $47 \%$ | $50 \%$ | $3 \%$ | $*$ |
| :---: | :---: | :---: | :---: |
| $42 \%$ | $52 \%$ | $6 \%$ | $*$ |
|  |  |  |  |
|  |  |  |  |
| $45 \%$ | $51 \%$ | $4 \%$ | $*$ |
| $42 \%$ | $50 \%$ | $6 \%$ | $1 \%$ |
| $42 \%$ | $52 \%$ | $5 \%$ | $1 \%$ |

## Taxes

Likely Voters
Sept. 7-9, 2012
Aug. 22-23, 2012
Registered Voters
Sept. 7-9, 2012
Aug. 22-23, 2012
$51 \% \quad 46 \%$
50\%
46\%
2\%
$1 \%$
3\%
$50 \% \quad 46 \%$
3\%
1\%
52\%
42\%
4\%
$2 \%$

## Health care

Likely Voters
Sept. 7-9, 2012
Aug. 22-23, 2012
54\%
45\%
2\%
*

Aug. 22-23, 2012

## Registered Voters

Sept. 7-9, 2012
Aug. 22-23, 2012
June 28-July 1, 2012
$53 \%$
$50 \%$

44\%

| $3 \%$ | $*$ |
| :---: | :---: |
| $2 \%$ | $2 \%$ |
| $4 \%$ | $1 \%$ |

BASED ON 354 LIKELY VOTERS IN VERSION B -- SAMPLING ERROR: +/- 5\% PTS. BASED ON 433 REGISTERED VOTERS IN VERSION B -- SAMPLING ERROR: +/- 4.5\% PTS.
11. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

|  | Obama | Romney | Neither <br> (vol.) | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: |
| Energy policy <br> Likely Voters |  |  |  |  |
| Sept. 7-9, 2012 <br> Aug. 22-23, 2012 | $51 \%$ | $44 \%$ | $2 \%$ | $2 \%$ |
| Registered Voters <br> Sept. 7-9, 2012 <br> Aug. 22-23, 2012 | $51 \%$ | $45 \%$ | $2 \%$ | $2 \%$ |
| Education <br> Likely Voters <br> Sept. 7-9, 2012 | $53 \%$ | $41 \%$ | $3 \%$ | $4 \%$ |
| Registered Voters <br> Sept. 7-9, 2012 | $51 \%$ | $44 \%$ | $2 \%$ | $2 \%$ |
| Unemployment | $59 \%$ | $38 \%$ | $1 \%$ | $2 \%$ |
| Likely Voters <br> Sept. 7-9, 2012 | $63 \%$ | $34 \%$ | $2 \%$ | $1 \%$ |
| Registered Voters <br> Sept. 7-9, 2012 | $51 \%$ | $47 \%$ | $1 \%$ | $1 \%$ |

12. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

Obama $\quad$ Romney $\quad$\begin{tabular}{c}
Both <br>
$($ vol, $)$

$\quad$

Neither <br>
(vol.)

 

No <br>
opinion
\end{tabular}

## Shares your values

Likely Voters
Sept. 7-9, 2012
Aug. 22-23, 2012

| $51 \%$ | $44 \%$ | $2 \%$ | $2 \%$ | $1 \%$ |
| :--- | :--- | :--- | :--- | :--- |
| $47 \%$ | $45 \%$ | $2 \%$ | $5 \%$ | $1 \%$ |

## Registered Voters

Sept. 7-9, 2012
Aug. 22-23, 2012
April 13-15, 2012
$52 \%$
$49 \%$
41\%
2\%
4\%
$1 \%$
48\%
Is a strong and decisive leader
Likely Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
Registered Voters
Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
50\% $44 \%$
44\%
$43 \% \quad 48 \%$
46\%

April 13-15, 2012
Is more honest and trustworthy
Likely Voters
Sept. 7-9, 2012
Aug. 22-23, 2012
$51 \%$
$49 \%$
41\%
2\%
4\%
$1 \%$

| $54 \%$ | $40 \%$ |
| :--- | :--- |
| $46 \%$ | $43 \%$ |
| $50 \%$ | $42 \%$ |
| $51 \%$ | $35 \%$ |

## Registered Voters

Sept. 7-9, 2012
Aug. 22-23, 2012
April 13-15, 2012
$53 \%$
$50 \%$
$44 \%$

39\%
2\%
5\%
1\%
39\%
2\%
8\% $1 \%$
44\%
Has an optimistic vision for the country's future

## Likely Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*
$51 \%$
$43 \%$
$48 \%$
$41 \%$
$47 \%$
$45 \%$

| $54 \%$ | $38 \%$ | $5 \%$ | $2 \%$ | $*$ |
| :---: | :---: | :---: | :---: | :---: |
| $47 \%$ | $42 \%$ | $7 \%$ | $3 \%$ | $1 \%$ |
| $51 \%$ | $41 \%$ | $6 \%$ | $3 \%$ | $*$ |

## Registered Voters

Sept. 7-9, 2012
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*
51\%
$5 \%$
$7 \%$
$5 \%$
$5 \%$

5\%

6\%

2\%
2\%
2\%

12. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)


## SELECTED CNN/ORC TRENDS

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to John McCain: (RANDOM ORDER)

| ( | Obama | McCain | Both <br> (vol.) | Neither (vol.) | $\begin{gathered} \text { No } \\ \text { opinion } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Is a strong and decisive leader |  |  |  |  |  |
| 2008 Sep 5-7 (After GOP convention) | 37 | 56 | 5 | 3 | 1 |
| 2008 Aug 29-31 (After Dem/Before GOP) | 44 | 49 | 3 | 3 | * |
| 2008 Aug 23-24 (Before Dem convention) | 41 | 51 | 3 | 4 | 1 |
| Shares your values |  |  |  |  |  |
| 2008 Sep 5-7 (After GOP convention) | 45 | 49 | 2 | 4 | * |
| 2008 Aug 29-31 (After Dem/Before GOP) | 50 | 43 | 2 | 5 | * |
| 2008 Aug 23-24 (Before Dem convention) | 48 | 44 | 2 | 6 | 1 |
| Has a clear plan for solving the country's problems |  |  |  |  |  |
| 2008 Sep 5-7 (After GOP convention) | 40 | 42 | 2 | 14 | 1 |
| 2008 Aug 29-31 (After Dem/Before GOP) | 48 | 37 | 1 | 13 | * |
| 2008 Aug 23-24 (Before Dem convention) | 42 | 39 | 1 | 17 | 1 |

## SELECTED CNN/USA TODAY/GALLUP TRENDS

Next, thinking about the following characteristics and qualities, please say whether you think each one applies more to John Kerry or more to George W. Bush. How about-[RANDOM ORDER]?

|  | Kerry | Bush | Both (vol.) | Neither (vol.) | $\begin{gathered} \text { No } \\ \text { opinion } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Is a strong and decisive leader |  |  |  |  |  |
| 2004 Sep 3-5 (After GOP convention) | 32 | 60 | 4 | 3 | 1 |
| 2004 Aug 23-25 (Before GOP convention) | 34 | 54 | 2 | 5 | 5 |
| 2004 Jul 30-Aug 1 (After Dem convention) | 42 | 52 | 2 | 2 | 2 |
| 2004 July 19-21 (Before Dem convention) | 37 | 54 | 3 | 3 | 3 |
| Shares your values |  |  |  |  |  |
| 2004 Sep 3-5 (After GOP convention) | 45 | 48 | 2 | 3 | 2 |
| 2004 Aug 23-25 (Before GOP convention) | 45 | 45 | 2 | 5 | 3 |
| 2004 Jul 30-Aug 1 (After Dem convention) | 48 | 46 | 1 | 3 | 2 |
| 2004 July 19-21 (Before Dem convention) | 47 | 44 | 2 | 4 | 3 |
| Has an optimistic vision for the country's future |  |  |  |  |  |
| 2004 Sep 3-5 (After GOP convention) | 44 | 46 | 7 | 1 | 2 |
| 2004 Aug 23-25 (Before GOP convention) | 46 | 44 | 5 | 3 | 2 |

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Al Gore or more to George W. Bush. How about... [RANDOM ORDER]

|  | Gore | Bush | Both/Same (vol.) | Neither (vol.) | $\underset{\text { opinion }}{\mathrm{No}_{-}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| 2000 Aug 18-19 (After Dem convention) | 48 | 40 | 5 | 4 | 3 |
| 2000 Aug 4-5 (Between conventions) | 38 | 51 | 5 | 3 | 3 |
| 2000 July 25-26 (Before GOP convention) | 41 | 46 | 3 | 4 | 6 |
| Is a strong and decisive leader |  |  |  |  |  |
| 2000 Aug 18-19 (After Dem convention) | 42 | 46 | 6 | 3 | 3 |
| 2000 Aug 4-5 (Between conventions) | 28 | 60 | 4 | 4 | 4 |
| 2000 July 25-26 (Before GOP convention) | 32 | 54 | 5 | 2 | 7 |

13. Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November -- Barack Obama or Mitt Romney?

|  | Obama | Romney | Neither <br> (vol.) | No <br> opinion |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Likely Voters <br> Sept. 7-9, 2012 | $59 \%$ | $37 \%$ |  | $*$ | $4 \%$ |
| Registered Voters |  |  |  |  | $4 \%$ |
| Sept. 7-9, 2012 | $61 \%$ | $36 \%$ |  | $*$ | $3 \%$ |
| Aug. 7-8, 2012 | $63 \%$ | $33 \%$ |  | $*$ | $4 \%$ |
| April 13-15, 2012 | $60 \%$ | $36 \%$ | $1 \%$ | $4 \%$ |  |

## Trends for Comparison:

## CNN/USA TODAY/GALLUP TRENDS

Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November if these are the candidates on the ballot -- Barack Obama or John McCain?

| Obama | McCain | Other (vol.) | No opinion |
| ---: | ---: | ---: | ---: |
| 52 | 44 | $*$ | 4 |
| 54 | 44 | $*$ | 3 |
| 53 | 43 | 2 | 2 |

Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November-John Kerry or George W. Bush?

|  | Kerry | $\underline{\text { Bush }}$ | $\underline{\text { Other (vol.) }}$ | No opinion |
| :--- | ---: | ---: | ---: | ---: |
| 2004 Oct 14-16 | 36 | 56 | $*$ | 8 |
| 2004 Jul 30-Aug 1 | 47 | 47 | $*$ | 6 |
| 2004 Mar 5-7 | 42 | 52 | $*$ | 6 |

Regardless of who you support, and trying to be as objective as possible, who do you think will win the election in November - Al Gore or George W . Bush?

|  | Gore | Bush | $\underline{\text { Other (vol.) }}$ | No opinion |
| :--- | :---: | :---: | :---: | :---: |
| 2000 Sep 15-17 |  |  |  |  |
| 2000 Aug 24-27 | 52 | 35 | 1 | 13 |
| 2000 Aug 4-5 | 36 | 47 | $*$ | 16 |
| 2000 Jun 6-7 | 23 | 70 | 1 | 7 |
| 2000 Mar 10-12 | 35 | 54 | $*$ | 10 |

Regardless of which candidate you support -- and trying to be as objective as possible -- who do you think will win the election in November -- Bill Clinton or Bob Dole?
Clinton Dole $\quad$ Other (vol.) No opinion

| 1996 Aug $23-25$ | 69 | 24 | $*$ | 7 |
| :--- | :--- | :--- | :--- | :--- |
| 1996 Aug $16-18$ | 66 | 28 | 1 | 5 |

18. Does what you saw or read of the Democratic National Convention in Charlotte make you more likely or less likely to vote for Barack Obama?

| More | Less | No difference | No <br> likely |
| :--- | :---: | :---: | :---: |
| $\underline{\text { likely }}$ | $\underline{\text { (vol.) }}$ | $\underline{\text { opinion }}$ |  |

## Registered Voters

$\begin{array}{llll}\text { Sept. 7-9, } 2012 & 46 \% & 36 \% & 12 \%\end{array}$

## FOR COMPARISON

| QUESTION WORDING: Does what you saw or read of the Republican National |
| :--- |
| Convention in Tampa make you more likely or less likely to vote for Mitt Romney? |
|  |
|  |
|  |
|  |
|  |
| Aug. 31-Sept. 3 |
| More likely |
| Less likely |
| No difference (vol.) |
| No opinion |

CNN/ORC AND CNN/USA TODAY/GALLUP TRENDS

Post-Dem. Convention 2008 Post-GOP Convention 2008 Post-GOP Convention 2004 Post-Dem. Convention 2004 Post-Dem. Convention 2000 Post-GOP Convention 2000 Post-Dem. Convention 1996 Post-GOP Convention 1996 Post-Dem. Convention 1992 Post-GOP Convention 1988
Post-Dem. Convention 1988
Post-Dem. Convention 1984

| More <br> likely | Less <br> likely | No difference <br> $($ vol. $)$ | No <br> opinion |
| ---: | ---: | ---: | ---: |
| 51 | 32 | 16 | 1 |
| 48 | 38 | 13 | 1 |
| 41 | 38 | 15 | 6 |
| 44 | 30 | 18 | 8 |
| 43 | 28 | 19 | 10 |
| 44 | 27 | 15 | 14 |
| 44 | 29 | 19 | 8 |
| 45 | 34 | 13 | 8 |
| 60 | 15 | 17 | 8 |
| 43 | 27 | 16 | 14 |
| 56 | 21 | 9 | 14 |
| 45 | 29 | 12 | 14 |

19. At their convention, do you think the Democrats maintained the right balance between criticizing the Republicans and saying positive things about themselves, or do you think they spent too much time criticizing the Republicans?

| Maintained the <br> right balance | Too much time <br> criticizing | No <br> opinion |
| :---: | :---: | :---: |
| $43 \%$ | $45 \%$ | $13 \%$ |

Registered Vote
Sept. 7-9, 2012
43\%
45\%
13\%

## FOR COMPARISON

| QUESTION WORDING: At their convention, do you think the Republicans maintained |  |  |  |
| :--- | :---: | :---: | :---: |
| the right balance between criticizing the Democrats and saying positive things about |  |  |  |
| themselves, or do you think they spent too much time criticizing the Democrats? |  |  |  |
|  |  |  |  |
| Aug. 31-Sept. 3 |  |  |  |
|  |  |  |  |
| Maintained the right balance |  |  |  |
| Too much criticizing |  |  |  |

CNN/USA TODAY/GALLUP TRENDS

|  | Maintained the <br> right balance | Too much time <br> criticizing | No <br> opinion |
| :--- | ---: | ---: | ---: |
| Post-GOP Convention 2004 | 39 | 50 | 11 |
| Post-Dem. Convention 2000 | 47 | 34 | 19 |
| Post-GOP Convention 2000 | 45 | 38 | 17 |
| Post-GOP Convention 1992 | 26 | 56 | 18 |

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 1/1A
Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?
Q1A. As of today, do you lean more toward -- ?
Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Reg. <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama, Biden, lean | 52\% | 48\% | 55\% | 42\% | 88\% | 52\% |
| Romney,Ryan, lean | 46\% | 47\% | 44\% | 55\% | 11\% | 46\% |
| Other | * | * | * | * | * | * |
| Neither | 2\% | 3\% | 1\% | 2\% | * | 2\% |
| No opinion | 1\% | 2\% | * | 1\% | * | 1\% |
| Sampling Error | -3.5 | -5.5 | -5.0 | -4.0 | +/-8.5 | +/-3.5 |

Obama, Biden, lean
Romney,Ryan, lean Other

Neither
No opinion
Sampling Error
Obama, Biden, lean
Romney, Ryan, lea
Other
Neither
No opinion
Sampling Error
Obama, Biden, le
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error

Obama,Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| $52 \%$ | N/A | $55 \%$ | $47 \%$ | $45 \%$ | $60 \%$ | $46 \%$ |
| $46 \%$ | N/A | $43 \%$ | $49 \%$ | $54 \%$ | $37 \%$ | $51 \%$ |
| $*$ | N/A | $*$ | $*$ | $*$ | $*$ | $*$ |
| $2 \%$ | N/A | $2 \%$ | $2 \%$ | $*$ | $3 \%$ | $1 \%$ |
| $1 \%$ | N/A | $*$ | $2 \%$ | $*$ | $*$ | $1 \%$ |
| $+/-3.5$ |  | $+/-8.5$ | $+/-6.0$ | $+/-6.0$ | $+/-7.0$ | $+/-4.5$ |

Sampling Error

Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 4/4A
Q4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, and Jill Stein as the Green party candidate, who would you be more likely to vote for --
Q4A. As of today, do you lean more toward -- ?
Base = Likely voters

| Reg. |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White Voters |

Obama, lean Obama
Romney, lean Romney
Johnson, lean Johnson
Stein, lean Stein
None of the above Other
Don't know
Sampling Error
Obama, lean Obama
Obama, lean Obama
Romney, lean Romney
Johnson, lean Johnson
Stein, lean Stein
None of the above
Other
Don't know
Sampling Error
Obama, lean Obama
Romney, lean Romney
Johnson, lean Johnson
Stein, lean Stein
None of the above
Other
Don't know
Sampling Error
Obama, lean Obama
Romney, lean Romney
Johnson, lean Johnson
Stein, lean Stein
None of the above
Other
Don't know
Sampling Error

[^1]CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6A
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
A. Barack Obama

Base = Likely voters


[^2]CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6B
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
B. Mitt Romney

Base $=$ Likely voters

|  | Total | Men | Women | White No | Non-White V | Reg. <br> Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 48\% | 51\% | 46\% | 58\% | 13\% | 48\% |  |  |
| Unfavorable Opinion | 47\% | 45\% | 49\% | 38\% | 80\% | 47\% |  |  |
| Heard of, no Opinion | 4\% | 4\% | 4\% | 3\% | 6\% | 4\% |  |  |
| Never heard of | * | * | 1\% | * | 1\% | * |  |  |
| Refused | * | * | * | * | * | * |  |  |
| Sampling Error | +/-3.5 | +/-5.5 + | $+/-5.0 \quad+/$ | /-4.0 +/ | /-8.5 | +/-3.5 |  |  |
|  |  | 18- | 35- | - 50- |  | Under | 50 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Favorable Opinion | 48\% | N/A | 46\% | 50\% | 57\% | 41\% | 53\% |  |
| Unfavorable Opinion | 47\% | N/A | 49\% | 42\% | 40\% | 56\% | 42\% |  |
| Heard of, no Opinion | 4\% | N/A | 5\% | 6\% | 1\% | 3\% | 4\% |  |
| Never heard of | * | N/A | * | * | 1\% | * | 1\% |  |
| Refused | * | N/A | * | * | * | * | * |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attende |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Favorable Opinion | 48\% | 41\% | 52\% | 44\% | 49\% |  |  |  |
| Unfavorable Opinion | 47\% | 54\% | 45\% | 51\% | 47\% |  |  |  |
| Heard of, no Opinion | 4\% | 4\% | 3\% | 4\% | $4 \%$ | \% |  |  |
| Never heard of | * | * | * | 1\% | * |  |  |  |
| Refused | * | * | * | * | * |  |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.5 | +/-4.0 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} \text { - } & \text { Repub- } \\ \text { it } & \text { lican } \end{array}$ | Lib- <br> eral | Moderate | Conser- <br> vative |  |
| Favorable Opinion | 48\% | 6\% | 60\% | 95\% | 7\% | 44\% | 74\% |  |
| Unfavorable Opinion | 47\% | 88\% | 36\% | 4\% | 90\% | 51\% | 21\% |  |
| Heard of, no Opinion | 4\% | 5\% | $5 \%$ | 1\% | $3 \%$ | 4\% | 4\% |  |
| Never heard of | * | 1\% | * | * | * | * | * |  |
| Refused | * | * | * | 1\% | * | * | * |  |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 | +/-5.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Favorable Opinion | 48\% | 39\% | 47\% | 55\% | 49\% | 30\% | 53\% | 60\% |
| Unfavorable Opinion | 47\% | 56\% | 45\% | 42\% | 50\% | 66\% | 43\% | 33\% |
| Heard of, no Opinion | 4\% | 5\% | 8\% | 2\% | 1\% | 3\% | 3\% | 7\% |
| Never heard of | * | * | * | 1\% | * | * | * | 1\% |
| Refused | * | * | 1\% | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 +/ | -8.0 |

[^3]CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6C
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
C. Michelle Obama

Base = Likely voters

|  | Total | Men | Women | White No | n-White | Reg. <br> Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 68\% | 64\% | 71\% | 61\% | 94\% | 68\% |  |  |
| Unfavorable Opinion | 28\% | 30\% | 25\% | 33\% | 5\% | 28\% |  |  |
| Heard of, no Opinion | 4\% | 5\% | 3\% | 5\% | * | 4\% |  |  |
| Never heard of | * | * | * | * | * | * |  |  |
| Refused | * | * | * | * | * | * |  |  |
| Sampling Error | +/-3.5 | +/-5.5 | $+/-5.0 \quad+/$ | /-4.0 +/ | -8.5 | +/-3.5 |  |  |
|  |  | 18- | - 35- | - 50- |  | Under | 50 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Favorable Opinion | 68\% | N/A | 70\% | 70\% | 57\% | 74\% | 64\% |  |
| Unfavorable Opinion | 28\% | N/A | 28\% | 25\% | 38\% | 23\% | 31\% |  |
| Heard of, no Opinion | 4\% | N/A | 2\% | 5\% | 5\% | 3\% | 5\% |  |
| Never heard of | * | N/A | * | * | * | * | * |  |
| Refused | * | N/A | * | * | * | * | * |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attende |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Favorable Opinion | 68\% | 73\% | 67\% | 64\% | 71\% |  |  |  |
| Unfavorable Opinion | 28\% | 24\% | 29\% | 30\% | 26\% |  |  |  |
| Heard of, no Opinion | 4\% | 3\% | 4\% | 5\% | $4 \%$ | \% |  |  |
| Never heard of | * | * | * | * | * |  |  |  |
| Refused | * | * | * | * | * |  |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.5 | +/-4.0 |  |  |  |
|  | Total | Democrat | Indep enden | Repub- lican | Liberal | Moderate | Conser- <br> vative |  |
| Favorable Opinion | 68\% | 95\% | 62\% | 36\% | 94\% | 79\% | 47\% |  |
| Unfavorable Opinion | 28\% | 4\% | 30\% | 58\% | 4\% | 17\% | 47\% |  |
| Heard of, no Opinion | 4\% | 1\% | 8\% | 5\% | 1\% | 4\% | 5\% |  |
| Never heard of | * | * | * | * | * | * | * |  |
| Refused | * | * | * | 1\% | * | * | * |  |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 | +/-5.5 |  |
|  | Total | North east | Mid- <br> west | South | West | Urban | Suburban | Rural |
| Favorable Opinion | 68\% | 74\% | 67\% | 63\% | 70\% | 81\% | 63\% | 64\% |
| Unfavorable Opinion | 28\% | 19\% | 27\% | 34\% | 26\% | 19\% | 32\% | 30\% |
| Heard of, no Opinion | 4\% | 7\% | 5\% | 3\% | 4\% | 1\% | 5\% | 7\% |
| Never heard of | * | * | * | * | * | * | * | * |
| Refused | * | * | 1\% | * | * | * | * | * |
| Sampling Error | +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 +/ | /-8.0 |

[^4]CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6D
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
D. Ann Romney

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6E
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
E. The Democratic Party

Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Reg. Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 51\% | 46\% | 56\% | 42\% | 85\% | 51\% |
| Unfavorable Opinion | 43\% | 48\% | 39\% | 52\% | 11\% | 43\% |
| Heard of, no Opinion | 4\% | 5\% | 4\% | 5\% | 2\% | 4\% |
| Never heard of | * | * | * | * | * | * |
| Refused | 1\% | 1\% | * | * | 1\% | 1\% |
| Sampling Error | +/-3.5 | -5.5 | /-5.0 | -4.0 | +/-8.5 | +/-3.5 |

Favorable Opinion Unfavorable Opinion Heard of, no Opinion
Never heard of
Refused
Sampling Error

Favorable Opinion
Unfavorable Opinion
Heard of, no Opinion
Never heard of
Refused
Sampling Error
Favorable Opinion
Unfavorable Opinion
Heard of, no Opinion
Never heard of
Refused
Sampling Error

Favorable Opinion Unfavorable Opinion
Heard of, no Opinion
Never heard of Refused
Sampling Error

|  | $18-$ | $35-$ | $50-$ |  | Under | 50 and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 34 | 49 | 64 | $65+$ | 50 | Older |
| ----- | ----- | ----- | ----- | ---- | ----- | ------ |
| $51 \%$ | N/A | $55 \%$ | $45 \%$ | $47 \%$ | $60 \%$ | $46 \%$ |
| $43 \%$ | N/A | $41 \%$ | $46 \%$ | $50 \%$ | $37 \%$ | $47 \%$ |
| $4 \%$ | N/A | $3 \%$ | $8 \%$ | $3 \%$ | $3 \%$ | $6 \%$ |
| $\star$ | N/A | $\star$ | $\star$ | $\star$ | $*$ | $*$ |
| $1 \%$ | N/A | $*$ | $2 \%$ | $*$ | $*$ | $1 \%$ |
| $+/-3.5$ |  | $+/-8.5$ | $+/-6.0$ | $+/-6.0$ | $+/-7.0$ | $+/-4.5$ |

Favorable Opinion
Unfavorable Opinion
Heard of, no Opinion
Never heard of
Refused
Sampling Error

|  | Under | \$50K |
| :---: | :---: | :---: |
| Total | $\$ 50 \mathrm{~K}$ | or more |
| ---- | ---- | ----- |
| $51 \%$ | $59 \%$ | $47 \%$ |
| $43 \%$ | $37 \%$ | $47 \%$ |
| $4 \%$ | $4 \%$ | $5 \%$ |
| $\star$ | $\star$ | $\star$ |
| $1 \%$ | $\star$ | $1 \%$ |
| $+/-3.5$ | $+/-6.5$ | $+/-5.0$ |


| No | Attended |
| :--- | :---: |
| College | College |
| ------ | ------- |
| $57 \%$ | $50 \%$ |
| $38 \%$ | $45 \%$ |
| $3 \%$ | $5 \%$ |
| $*$ | $\star$ |
| $2 \%$ | $\star$ |
| $+/-7.5$ | $+/-4.0$ |


| Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser- <br> vative |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51\% | 93\% | 43\% | 3\% | 87\% | 62\% | 23\% |  |
| 43\% | 3\% | 49\% | 93\% | 9\% | 33\% | 71\% |  |
| 4\% | 4\% | 6\% | 3\% | 3\% | 5\% | 5\% |  |
| * | * | * | * | * | * | * |  |
| 1\% | * | 2\% | 1\% | * | * | 1\% |  |
| +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 | +/-5.5 |  |
| Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| 51\% | 64\% | 46\% | 45\% | 54\% | 65\% | 50\% | 37\% |
| 43\% | 32\% | 43\% | 52\% | 41\% | 29\% | 48\% | 52\% |
| 4\% | 2\% | 10\% | 2\% | 4\% | 4\% | $2 \%$ | 11\% |
| * | 1\% | * | * | * | * | * | * |
| 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | 1\% |
| +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 | -8.0 |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 6F
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
F. The Republican Party

Base = Likely voters

|  | Total | Men | Women | White | Non-White | Reg. Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable Opinion | 42\% | 42\% | 41\% | 49\% | 15\% | 42\% |
| Unfavorable Opinion | 52\% | 52\% | 52\% | 46\% | 77\% | 52\% |
| Heard of, no Opinion | 5\% | 5\% | 5\% | 5\% | 7\% | 5\% |
| Never heard of | * | * | * | * | * | * |
| Refused | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Sampling Error | +/-3.5 | -5.5 | /-5.0 | -4.0 | +/-8.5 | +/-3.5 |


| Favorable Opinion | 42\% | N/A | 38\% | 45\% | 48\% | 35\% | ----- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unfavorable Opinion | 52\% | N/A | 56\% | 47\% | 45\% | 61\% | 46\% |  |
| Heard of, no Opinion | 5\% | N/A | 5\% | 7\% | 6\% | 4\% | 6\% |  |
| Never heard of | * | N/A | * | * | * | * | * |  |
| Refused | 1\% | N/A | * | 2\% | 1\% | * | 1\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attended College |  |  |  |
|  | Total | \$50K | or more | College |  |  |  |  |
| Favorable Opinion | 42\% | 34\% | 46\% | 38\% | 43\% |  |  |  |
| Unfavorable Opinion | 52\% | 60\% | 49\% | 51\% | 53\% |  |  |  |
| Heard of, no Opinion | 5\% | 5\% | 4\% | 8\% | 4\% |  |  |  |
| Never heard of | * | * | * | * | * |  |  |  |
| Refused | 1\% | 1\% | 1\% | 2\% | * |  |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.5 | +/-4.0 |  |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | Liberal | Moderate | Conservative |  |
| Favorable Opinion | 42\% | 3\% | 45\% | 92\% | 5\% | 35\% | 67\% |  |
| Unfavorable Opinion | 52\% | 93\% | 42\% | 6\% | 90\% | 60\% | 25\% |  |
| Heard of, no Opinion | 5\% | 4\% | 10\% | 1\% | 4\% | 4\% | 6\% |  |
| Never heard of | * | * | * | * | * | * | * |  |
| Refused | 1\% | * | 2\% | 1\% | * | * | +/-5.5 |  |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 |  |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Favorable Opinion | 42\% | 25\% | 41\% | 51\% | 43\% | 25\% | 47\% | 49\% |
| Unfavorable Opinion | 52\% | 69\% | 52\% | 42\% | 52\% | 67\% | 51\% | 38\% |
| Heard of, no Opinion | 5\% | 3\% | 7\% | 5\% | 5\% | 6\% | 2\% | 12\% |
| Never heard of | * | 1\% | * | * | * | 1\% | * | * |
| Refused | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Sampling Error | +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 | +/-8.0 |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11A
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
A. The economy

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11B
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
B. Foreign policy

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11C
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
C. Medicare

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11D
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
D. The federal budget deficit

Base $=$ Likely voters, half sample


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11E
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
E. Taxes

Base = Likely voters, half sample

|  | Total | Men | Women | White | Non-White | Reg. <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 49\% | 52\% | 42\% | N/A | 51\% |
| Romney | 46\% | 49\% | 43\% | 54\% | N/A | 46\% |
| Neither | 2\% | 2\% | 3\% | 3\% | N/A | 2\% |
| No opinion | 1\% | 1\% | 2\% | 2\% | N/A | 1\% |
| Sampling Error | +/-5.0 | +/-7.5 | +/-7.5 | /-6.0 |  | +/-5.0 |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Obama
Romney
Neither
No opinion

## Obama

Romney
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11F
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
F. Health care

Base = Likely voters, half sample

| Reg. |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White Voters |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

## Obama

Romney
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11G
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
G. Energy policy

Base $=$ Likely voters, half sample

| Reg. |  |  |  |  |  |
| :--- | ---: | :---: | :---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | Non-White Voters |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

|  | Under | \$50K |  | No |
| ---: | ---: | ---: | :--- | ---: | \(\left.\begin{array}{l}Attended <br>

Total <br>
\$50K <br>

or more\end{array}\right)\) College | College |
| :--- |


|  |  | Demo- | Indep- | Repub- | Lib- | Mod- | Conser- |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Total | crat | endent | lican | eral | erate | vative |

## Obama

Romney
Neither
No opinion
Sampling Error

|  | Nor |
| ---: | ---: |
| Total | eas |
| ----- | -- |
| $51 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $44 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $2 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $2 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| +-5.0 |  |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11H
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
H. Education

Base $=$ Likely voters, half sample

| Reg. |  |  |  |  |  |
| :--- | ---: | :---: | :---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | Non-White Voters |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

|  | Under | \$50K |  | No |
| ---: | ---: | ---: | :--- | ---: | \(\left.\begin{array}{l}Attended <br>

Total <br>
\$50K <br>

or more\end{array}\right)\) College | College |
| :--- |


| Total | Demo- <br> crat | Indep- <br> endent | Repub- <br> lican | Lib- <br> eral | Mod- <br> erate | Conser- |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- |
|  | vative |  |  |  |  |  |

## Obama

Romney
Neither
No opinion
Sampling Error

|  | Nor |
| ---: | ---: |
| Total | eas |
| ----- | -- |
| $59 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $38 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $1 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $2 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| +-5.0 |  |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 11I
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
I. Unemployment

Base = Likely voters, half sample

|  | Total | Men | Women | White | Non-White | Reg. Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 46\% | 55\% | 40\% | N/A | 51\% |
| Romney | 47\% | 52\% | 43\% | 57\% | N/A | 47\% |
| Neither | 1\% | 1\% | 1\% | 2\% | N/A | 1\% |
| No opinion | 1\% | * | 1\% | 1\% | N/A | 1\% |
| Sampling Error | +/-5.0 | -7. 5 | -7.0 | -6.0 |  | +/-5.0 |

Obama
Romney
Neither
No opinion
Sampling Error
Obama
Romney
Neither
No opinion
Sampling Error

| Total | Under \$50K | $\begin{aligned} & \$ 50 \mathrm{~K} \\ & \text { or more } \end{aligned}$ | No College | Attended College |
| :---: | :---: | :---: | :---: | :---: |
| 51\% | N/A | 46\% | N/A | 47\% |
| 47\% | N/A | 52\% | N/A | 50\% |
| 1\% | N/A | 1\% | N/A | 1\% |
| 1\% | N/A | 1\% | N/A | 1\% |


| Total | Demo- <br> crat | Indep- <br> endent | Repub- <br> lican | Lib- <br> eral | Mod- <br> erate | Conser- |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- |
|  | vative |  |  |  |  |  |

## Obama

Romney
Neither
No opinion
Sampling Error

|  | Nor |
| ---: | ---: |
| Total | eas |
| ----- | -- |
| $51 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $47 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $1 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| $1 \%$ | $\mathrm{~N} / \mathrm{A}$ |
| +-5.0 |  |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12A
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
A. Shares your values

Base = Likely voters

|  | Total | Men | Women | White No | n-White | Reg. Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 46\% | 55\% | 42\% | 84\% | 51\% |  |  |
| Romney | 44\% | 46\% | 42\% | 53\% | 10\% | 44\% |  |  |
| Both | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% |  |  |
| Neither | 2\% | 4\% | 1\% | 2\% | 3\% | 2\% |  |  |
| No opinion | 1\% | 2\% | 1\% | 1\% | * | 1\% |  |  |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 +/ | /-4.0 +/ | -8.5 | +/-3.5 |  |  |
|  |  | 18- | - 35- | 50- |  | Under | 50 an |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Obama | 51\% | N/A | 51\% | 47\% | 44\% | 59\% | 46\% |  |
| Romney | 44\% | N/A | 43\% | 46\% | 52\% | 36\% | 49\% |  |
| Both | 2\% | N/A | 4\% | 2\% | 1\% | 2\% | 2\% |  |
| Neither | 2\% | N/A | 2\% | 3\% | 1\% | 2\% | 2\% |  |
| No opinion | 1\% | N/A | * | 2\% | 1\% | 1\% | 1\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attend |  |  |  |
|  | Total | \$50K | or more | College | Colleg |  |  |  |
| Obama | 51\% | 61\% | 46\% | 53\% | 51 |  |  |  |
| Romney | 44\% | 37\% | 46\% | 42\% | 43 |  |  |  |
| Both | 2\% | 1\% | 3\% | 1\% | 2 | \% |  |  |
| Neither | 2\% | * | 4\% | 2\% | 2 | \% |  |  |
| No opinion | 1\% | 1\% | 1\% | 1\% | 1 | \% |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.5 | +/-4. |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} - & \text { Repub- } \\ \text { lican } \end{array}$ | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate |  |  |
| Obama | 51\% | 94\% | 41\% | 2\% | 91\% | 59\% |  |  |
| Romney | 44\% | 3\% | 50\% | 94\% | 5\% | 33\% |  |  |
| Both | 2\% | 3\% | 1\% | 2\% | 3\% | 2\% |  |  |
| Neither | 2\% | * | 5\% | 3\% | 1\% | 4\% |  |  |
| No opinion | 1\% | * | 3\% | * | * | 1\% |  |  |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 | +/-5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 51\% | 61\% | 48\% | 45\% | 54\% | 69\% | 46\% | 40\% |
| Romney | 44\% | 36\% | 45\% | 50\% | 40\% | 24\% | 50\% | 55\% |
| Both | 2\% | * | 3\% | 1\% | 3\% | 3\% | 2\% | 1\% |
| Neither | 2\% | 3\% | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% |
| No opinion | 1\% | 1\% | 3\% | 1\% | * | 1\% | 1\% | 2\% |
| Sampling Error | +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 | +/-8.0 |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12B
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
B. Is a strong and decisive leader

Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Reg. <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 50\% | 45\% | 55\% | 40\% | 86\% | 50\% |
| Romney | 44\% | 50\% | 39\% | 53\% | 11\% | 44\% |
| Both | 2\% | 2\% | 3\% | 2\% | 2\% | 2\% |
| Neither | 3\% | 3\% | 2\% | 3\% | 1\% | 3\% |
| No opinion | 1\% | 1\% | 2\% | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 | +/-4.0 | +/-8.5 | +/-3.5 |

## Obama

Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12C
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
C. Is more honest and trustworthy

Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Reg. <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 50\% | 52\% | 44\% | 79\% | 51\% |
| Romney | 41\% | 42\% | 41\% | 50\% | 11\% | 41\% |
| Both | 2\% | 1\% | 4\% | 2\% | 5\% | 2\% |
| Neither | 4\% | 6\% | 3\% | 4\% | 4\% | 4\% |
| No opinion | 1\% | 2\% | * | 1\% | 1\% | 1\% |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 | +/-4.0 | +/-8.5 | +/-3.5 |

## Obama

Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama

Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12D
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
D. Has an optimistic vision for the country's future

Base $=$ Likely voters

|  | Total | Men | Women | White | Non-White | Reg. <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 51\% | 48\% | 55\% | 43\% | 84\% | 51\% |
| Romney | 41\% | 45\% | 38\% | 49\% | 11\% | 41\% |
| Both | 5\% | 6\% | 5\% | 6\% | 5\% | 5\% |
| Neither | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% |
| No opinion | 1\% | 1\% | 1\% | 1\% | * | 1\% |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 | +/-4.0 | +/-8.5 | +/-3.5 |

## Obama

Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12E
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
E. Has a clear plan for solving the country's problems

Base = Likely voters

|  | Total | Men | Women | White | Non-White | Reg. Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 45\% | 43\% | 46\% | 37\% | 75\% | 45\% |
| Romney | 39\% | 42\% | 36\% | 46\% | 12\% | 39\% |
| Both | 3\% | 1\% | 4\% | 3\% | 2\% | 3\% |
| Neither | 12\% | 11\% | 13\% | 12\% | 10\% | 12\% |
| No opinion | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% |
| Sampling Error | +/-3.5 | +/-5.5 | +/-5.0 | +/-4.0 | +/-8.5 | +/-3.5 |

## Obama

Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama

Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12F
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
F. Is in touch with the problems facing middle class Americans today

Base = Likely voters

|  | Total | Men | Women | White No | Non-White V | Reg. <br> Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 57\% | 55\% | 60\% | 49\% | 89\% | 57\% |  |  |
| Romney | 37\% | 40\% | 35\% | 44\% | 10\% | 37\% |  |  |
| Both | 1\% | * | 1\% | 1\% | * | 1\% |  |  |
| Neither | 4\% | 5\% | 4\% | 5\% | 1\% | 4\% |  |  |
| No opinion | * | 1\% | * | 1\% | * | * |  |  |
| Sampling Error | +/-3.5 | +/-5.5 | $+/-5.0 \quad+/$ | /-4.0 +/ | /-8.5 | +/-3.5 |  |  |
|  |  | 18- | 35- | 50- |  | Under | 50 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Obama | 57\% | N/A | 59\% | 55\% | 49\% | 66\% | 52\% |  |
| Romney | 37\% | N/A | 37\% | 39\% | 46\% | 30\% | 42\% |  |
| Both | 1\% | N/A | * | 1\% | 1\% | * | 1\% |  |
| Neither | 4\% | N/A | 4\% | 5\% | 3\% | 4\% | 4\% |  |
| No opinion | * | N/A | * | * | 2\% | * | 1\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attende |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Obama | 57\% | 63\% | 55\% | 58\% | 58\% |  |  |  |
| Romney | 37\% | 32\% | 40\% | 36\% | 37\% |  |  |  |
| Both | 1\% | 1\% | * | 1\% | * |  |  |  |
| Neither | 4\% | 4\% | 5\% | 4\% | 5\% | \% |  |  |
| No opinion | * | 1\% | * | 1\% | * |  |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.5 | +/-4.0 |  |  |  |
|  | Total | Democrat | Indep endent | $\begin{array}{ll} \text { Repub- } \\ \text { lican } \end{array}$ | Lib- <br> eral | Moderate | Conser <br> vative |  |
| Obama | 57\% | 95\% | 53\% | 10\% | 95\% | 65\% | 31\% |  |
| Romney | 37\% | 2\% | 39\% | 84\% | 4\% | 28\% | 62\% |  |
| Both | 1\% | * | 1\% | * | * | * | 1\% |  |
| Neither | 4\% | 2\% | 7\% | 5\% | 1\% | 6\% | 4\% |  |
| No opinion | * | * | * | 1\% | * | * | 1\% |  |
| Sampling Error | +/-3.5 | +/-6.0 | +/-6.5 | +/-6.5 | +/-8.0 | +/-6.0 | +/-5.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 57\% | 68\% | 59\% | 51\% | 57\% | 73\% | 54\% | 48\% |
| Romney | 37\% | 27\% | 36\% | 45\% | 38\% | 24\% | 41\% | 44\% |
| Both | 1\% | * | * | * | 2\% | * | * | 2\% |
| Neither | 4\% | 5\% | 4\% | 4\% | 3\% | 3\% | 4\% | 7\% |
| No opinion | * | * | 1\% | * | * | * | 1\% | * |
| Sampling Error | +/-3.5 | +/-8.0 | +/-8.0 | +/-6.0 | +/-8.0 | +/-7.0 | +/-5.0 +/ | -8.0 |

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12G
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
G. Is in touch with the problems facing women today

Base $=$ Likely voters

| Reg. |  |  |  |  |  |
| :--- | ---: | :---: | ---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | Non-White Voters |

## Obama

Romney
Both
Neither
No opinion
Sampling Error
Obama
Romney
Both
Neither
No opinion
Sampling Error

## Obama

Romney
Both
Neither
No opinion
Sampling Error

Obama
Romney
Both
Neither
No opinion
Sampling Error

* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 12H
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
H. Can manage the government effectively

Base $=$ Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Likely Voters
Question 13
Regardless of whom you support, and trying to be as objective as possible, who do you think will win the election in November -- Barack Obama or Mitt Romney?

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Registered voters
Question 18
Does what you saw or read of the Democratic National Convention in Charlotte make you more likely or less likely to vote for Barack Obama?

Base = Registered voters


* percentage less than 1\%

CNN/ORC International Poll -- September 7 to 9, 2012
Registered voters
Question 19
At their convention, do you think the Democrats maintained the right balance between criticizing the Republicans and saying positive things about themselves, or do you think they spent too much time criticizing the Republicans?

Base $=$ Registered voters


* percentage less than 1\%


[^0]:    *Asked of a half sample.
    **Based on registered voters.

[^1]:    * percentage less than 1\%

[^2]:    * percentage less than 1\%

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than 1\%

