

Interviews with 1,005 adult Americans conducted by telephone by ORC International on August 31-September 3, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample also includes 877 interviews among registered voters (plus or minus 3.5 percentage points) and 735 interviews among likely voters (plus or minus 3.5 percentage points).

The sample includes 753 interviews among landline respondents and 252 interviews among cell phone respondents.

FOR RELEASE: TUESDAY, SEPTEMBER 4 AT 4 PM

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or Mitt Romney and Paul Ryan, the Republicans? (IF UNSURE:) As of today, who do you lean more toward?

	Obama/ Biden	Romney/ <u>Ryan</u>	Neither (vol.)	Other (vol.)	No <u>Opinion</u>
Likely Voters	Diucii	<u>ixyan</u>	<u>(voi.)</u>	<u>(voi.)</u>	Оринон
Aug. 31-Sept. 3, 2012	48%	48%	2%	*	1%
Aug. 22-23, 2012	49%	47%	2%	*	2%
Registered Voters					
Aug. 31-Sept. 3, 2012	52%	45%	2%	1%	1%
Aug. 22-23, 2012	52%	43%	3%	1%	1%
Aug. 7-8, 2012	52%	45%	3%	*	1%
June 28-July 1, 2012	49%	46%	3%	1%	*
May 29-31, 2012	49%	46%	4%	1%	*
April 13-15, 2012	52%	43%	5%	1%	1%
March 24-25, 2012	54%	43%	3%	*	*
February 10-13, 2012	51%	46%	2%	*	*
January 11-12, 2012	47%	48%	3%	1%	1%
December 16-18, 2011	52%	45%	2%	1%	*
Nov. 11-13, 2011	47%	51%	2%	*	*
Sept. 23-25, 2011	49%	48%	2%	1%	*
Aug. 5-7, 2011	49%	48%	2%	*	*
Apr. 29-May 1, 2011	54%	43%	2%	1%	*
Oct. 27-30, 2010	45%	50%	3%	*	1%
Apr. 9-11, 2010	53%	45%	1%	*	*

QUESTION WORDING BEFORE APRIL, 2012: "If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"

QUESTION WORDING APRIL, 2012 TO AUGUST 8, 2012: "Suppose that the presidential election were being held today and you had to choose between Barack Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate. Who would you be more likely to vote for -- Barack Obama, the Democrat, or Mitt Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"



2. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	Extremely enthusiastic	Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not at all enthusiastic	No opinion
Registered Voters						
Aug. 31-Sept. 3, 2012	32%	25%	20%	11%	11%	*
Aug. 22-23, 2012	31%	27%	23%	10%	9%	1%
June 28-July 1, 2012	28%	25%	25%	13%	9%	*
Mar. 24-25, 2012	24%	23%	29%	11%	12%	*
Feb. 10-13, 2012	22%	26%	26%	13%	13%	*
Jan. 11-12, 2012	24%	27%	27%	10%	12%	*
Oct. 14-16, 2011	28%	23%	28%	9%	12%	*
June 3-7, 2011	29%	25%	25%	10%	10%	1%
March 11-13, 2011	28%	30%	24%	11%	7%	*
Oct. 5-7, 2010*	20%	22%	30%	16%	12%	*
Sept. 21-23, 2010*	23%	17%	31%	17%	12%	*
Oct. 30 - Nov. 1, 2008	37%	32%	16%	7%	8%	*
Oct. 17-19, 2008	34%	24%	23%	11%	8%	*
Sept. 5-7, 2008	30%	30%	23%	11%	6%	*
June 23-24, 2007	26%	28%	27%	13%	6%	*
Oct. 14-16 2004	36%	34%	17%	8%	4%	1%
Sept. 3-5 2004	32%	32%	23%	9%	4%	*
Oct. 24-26 2003	19%	34%	31%	11%	4%	1%



BASED ON 391 REGISTERED DEMOCRATS -- (SAMPLING ERROR: +/- 5% PTS.); BASED ON 432 REGISTERED REPUBLICANS -- (SAMPLING ERROR: +/- 4.5% PTS.)

2. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	Extremely enthusiastic	Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not at all enthusiastic	No opinion
Registered Democrats						
Aug. 31-Sept. 3, 2012	32%	24%	23%	9%	12%	*
Aug. 22-23, 2012	29%	29%	24%	11%	6%	1%
June 28-July 1, 2012	27%	32%	26%	9%	6%	*
Mar. 24-25, 2012	25%	21%	33%	10%	10%	*
Feb. 10-13, 2012	20%	29%	27%	11%	12%	*
Jan. 11-12, 2012	21%	28%	31%	10%	9%	1%
Oct. 14-16, 2011	21%	22%	34%	10%	12%	*
June 3-7, 2011	26%	29%	29%	9%	6%	2%
March 11-13, 2011	26%	30%	27%	12%	5%	*
Oct. 5-7, 2010*	13%	21%	35%	18%	12%	*
Sept. 21-23, 2010*	16%	14%	36%	19%	15%	*
Oct. 30 - Nov. 1, 2008	45%	34%	13%	4%	3%	*
Oct. 17-19, 2008	45%	23%	20%	7%	5%	*
Sept. 5-7, 2008	36%	30%	21%	6%	6%	*
June 23-24, 2007	28%	32%	27%	9%	4%	*
Oct. 14-16 2004	38%	27%	19%	8%	7%	1%
Sept. 3-5 2004	31%	26%	23%	10%	10%	*
Oct. 24-26 2003	19%	29%	31%	16%	5%	*
Registered Republican	S					
Aug. 31-Sept. 3, 2012	35%	27%	17%	12%	8%	1%
Aug. 22-23, 2012	35%	26%	22%	8%	10%	*
June 28-July 1, 2012	31%	20%	24%	15%	9%	1%
Mar. 24-25, 2012	25%	27%	25%	13%	11%	*
Feb. 10-13, 2012	26%	25%	25%	15%	10%	*
Jan. 11-12, 2012	26%	28%	25%	12%	9%	*
Oct. 14-16, 2011	38%	26%	20%	7%	9%	*
June 3-7, 2011	38%	23%	18%	10%	10%	*
March 11-13, 2011	33%	31%	19%	10%	6%	*
Oct. 5-7, 2010*	29%	25%	25%	13%	8%	*
Sept. 21-23, 2010*	31%	22%	27%	13%	7%	*
Oct. 30 - Nov. 1, 2008	28%	32%	19%	9%	12%	*
Oct. 17-19, 2008	24%	26%	27%	12%	10%	*
Sept. 5-7, 2008	26%	28%	26%	15%	4%	*
June 23-24, 2007	27%	25%	27%	16%	6%	*
Oct. 14-16 2004	35%	42%	15%	6%	2%	*
Sept. 3-5 2004	31%	39%	21%	6%	3%	*
Oct. 24-26 2003	19%	39%	32%	7%	2%	1%

^{*}QUESTION WORDING: How enthusiastic would you say you are about voting for Congress this year -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	App-	Disapp-	No		App-	Disapp-	No
	<u>rove</u>	<u>rove</u>	<u>opinion</u>		<u>rove</u>	<u>rove</u>	<u>opinion</u>
Aug. 31-Sept. 3, 2012	48%	45%	7%	Dec. 17-19, 2010	48%	48%	4%
				Nov. 11-14, 2010	48%	50%	3%
Aug. 22-23, 2012	50%	44%	6%	Oct. 27-30, 2010	46%	51%	4%
Aug. 7-8, 2012	50%	47%	3%	Oct. 5-7, 2010	45%	52%	3%
June 28-July 1, 2012	51%	47%	2%	Sept. 21-23, 2010	42%	54%	4%
May 29-31, 2012	52%	47%	1%	Sept. 1-2, 2010	50%	49%	1%
Apr. 13-15, 2012	49%	48%	3%	Aug. 6-10, 2010	47%	51%	2%
Mar. 24-25, 2012	51%	45%	4%	July 16-21, 2010	47%	50%	2%
Feb. 10-13, 2012	50%	48%	2%	June 16, 2010	50%	48%	2%
Jan. 11-12, 2012	47%	51%	3%	May 21-23, 2010	51%	46%	3%
Dec. 16-18, 2011	49%	48%	3%	Apr. 9-11, 2010	51%	47%	2%
Nov. 18-20, 2011	44%	54%	3%	Mar. 25-28, 2010	51%	48%	1%
Nov. 11-13, 2011	46%	52%	2%	Mar. 19-21, 2010	46%	51%	3%
Oct.14-16, 2011	46%	50%	3%	Feb. 12-15, 2010	49%	50%	1%
Sept. 23-25, 2011	45%	52%	3%	Jan. 22-24, 2010	49%	50%	*
Sept. 9-11, 2011	43%	55%	2%	Jan. 8-10, 2010	51%	48%	1%
Aug. 24-25, 2011	45%	54%	1%	Dec. 16-20, 2009	54%	44%	2%
Aug. 5-7, 2011	44%	54%	2%	Dec. 2-3, 2009	48%	50%	2%
Aug. 1, 2011	45%	52%	2%	Nov. 13-15, 2009	55%	42%	3%
July 18-20, 2011	45%	54%	2%	Oct. 30-Nov. 1, 2009	54%	45%	1%
June 3-7, 2011	48%	48%	5%	Oct. 16-18, 2009	55%	43%	2%
May 24-26, 2011	54%	45%	2%	Sept. 11-13, 2009	58%	40%	2%
May 2, 2011	52%	43%	5%	Aug. 28-31, 2009	53%	45%	2%
Apr. 29-May 1, 2011	51%	46%	3%	July 31-Aug. 3, 2009	56%	40%	4%
Apr. 9-10, 2011	48%	50%	2%	June 26-28, 2009	61%	37%	3%
Mar. 18-20, 2011	51%	47%	2%	May 14-17, 2009	62%	35%	3%
Mar. 11-13, 2011	50%	47%	3%	Apr. 23-26, 2009	63%	33%	5%
Jan. 21-23, 2011	55%	44%	1%	Apr. 3-5, 2009	66%	30%	3%
Jan. 14-16, 2011	53%	45%	2%	March 12-15, 2009	64%	34%	2%
1110, 2011	22/3	10,0	-/0	Feb. 18-19, 2009	67%	29%	4%
				Feb. 7-8, 2009	76%	23%	1%

- 3. Do you approve or disapprove of the way Barack Obama is handling his job as president?
- 3a. (IF DISAPPROVE) Do you disapprove because you think his policies and actions since he became president have been too liberal, or because you think his policies and actions have not been liberal enough?

QUESTIONS 3 AND 3a COMBINED

	Aug. 31-Sept. 3 2012	Mar. 24-25 2012	Aug. 5-7 2011	July 18-20 2011	Apr. 29-May 1 2011
Approve (from Question 3)	48%	51%	44%	45%	51%
Disapprove, too liberal	32%	35%	36%	38%	36%
Disapprove, not liberal enough	8%	8%	16%	13%	7%
Disapprove, unsure on Question 3	a 5%	2%	2%	3%	4%
No opinion	7%	4%	2%	2%	3%
	Nov. 11-14	July 16-21	Mar. 25-28	Dec. 16-20	Dec 2-3
	<u>2010</u>	<u>2010</u>	<u>2010</u>	<u>2009</u>	<u>2009</u>
Approve (from Question 3)	48%	47%	51%	54%	48%
Disapprove, too liberal	38%	38%	40%	34%	40%
Disapprove, not liberal enough	9%	9%	6%	8%	8%
Disapprove, unsure on Question 3	a 3%	3%	2%	2%	2%
No opinion	3%	2%	1%	2%	2%



4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor-	Unfavor-	Never	No
	<u>able</u>	<u>able</u>	heard of	<u>opinion</u>
Barack Obama				
Likely Voters				
Aug. 31-Sept. 3, 2012	51%	48%	*	1%
August 22-23, 2012	52%	47%	*	1%
Registered Voters				
Aug. 31-Sept. 3, 2012	54%	44%	*	2%
August 22-23, 2012	54%	44%	*	2%
August 7-8, 2012	55%	44%	*	2%
June 28-July 1, 2012	54%	45%	*	1%
May 29-31, 2012	53%	46%	*	2%
April 13-15, 2012	55%	43%	*	1%
March 24-25, 2012	55%	44%	*	1%
February 10-13, 2012	51%	47%	*	1%
January 11-12, 2012	48%	50%	*	1%
Mitt Romney				
Likely Voters				
Aug. 31-Sept. 3, 2012	53%	43%	1%	4%
August 22-23, 2012	50%	46%	1%	2%
Registered Voters				
Aug. 31-Sept. 3, 2012	49%	43%	1%	8%
August 22-23, 2012	48%	46%	2%	4%
August 7-8, 2012	48%	47%	1%	4%
June 28-July 1, 2012	49%	42%	3%	5%
May 29-31, 2012	51%	41%	2%	5%
April 13-15, 2012	46%	44%	5%	5%
March 24-25, 2012	39%	49%	3%	9%
February 10-13, 2012	36%	54%	4%	7%
January 11-12, 2012	44%	43%	6%	7%

TRENDS CONTINUE ON NEXT PAGE

	Favor-	Unfavor-	Never	No
Barack Obama	<u>able</u>	<u>able</u>	heard of	<u>opinion</u>
All Americans				
August 7-8, 2012	56%	42%	*	2%
June 28-July 1, 2012	55%	44%	*	1%
May 29-31, 2012	56%	42%	*	2%
April 13-15, 2012	56%	42%	*	2%
March 24-25, 2012	56%	42%	*	2%
February 10-13, 2012	53%	45%	*	1%
January 11-12, 2012	49%	49%	*	2%
September 23-25, 2011	53%	45%	*	2%
January 14-16, 2011	56%	42%	*	2%
October 27-30, 2010	48%	48%	*	3%
September 1-2, 2010	53%	45%	*	1%
April 9-11, 2010	57%	41%	*	2%
December 16-20, 2009	58%	40%	*	3%
October 16-18, 2009	60%	39%	*	1%
July 31-Aug. 3, 2009	64%	34%	*	2%
April 23-26, 2009	69%	29%	*	2%
January 12-15, 2009	78%	17%	1%	4%
December 1-2, 2008	76%	21%	*	3%
November 6-9, 2008	75%	22%	*	3%
October 17-19, 2008 (RV)	63%	33%	*	3%
October 3-5, 2008 (RV)	62%	36%	*	2%
Sept. 19-21, 2008 (RV)	63%	34%	*	3%
Sept. 5-7, 2008 (RV)	60%	34%	*	6%
Aug. 29-31, 2008 (RV)	64%	33%	*	2%
Aug. 23-24, 2008 (RV)	60%	36%	*	3%
July 27-29, 2008 (RV)	63%	33%	*	4%
June 26-29, 2008 (RV)	63%	32%	*	4%
April 28-30, 2008	56%	38%		5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44% 36%	21% 11%	19%	16%
November 3-5, 2006	30%	1170	37%	16%
Mitt Romney				
All Americans	470/	400/	20/	40/
August 7-8, 2012	47%	48%	2%	4%
June 28-July 1, 2012	48% 48%	42% 42%	5% 4%	6% 7%
May 29-31, 2012 April 13-15, 2012	44%	43%	4% 7%	6%
March 24-25, 2012	37%	49%	5%	9%
February 10-13, 2012	34%	54%	5%	7%
January 11-12, 2012	43%	42%	8%	7%
November 11-13, 2011	39%	35%	14%	12%
June 3-7, 2011	39%	29%	17%	15%
April 29-May 1, 2011	40%	30%	19%	11%
October 27-30, 2010	36%	29%	18%	17%
April 9-11, 2010	40%	34%	12%	14%
October 16-18, 2009	36%	26%	17%	20%
May 14-17, 2009	42%	29%	12%	17%
July 27-29, 2008	41%	32%	13%	13%
February 1-3, 2008	38%	38%	9%	14%
January 9-10, 2008	31%	39%	11%	19%
September 7-9, 2007	28%	28%	24%	19%
June 22-24, 2007	27%	23%	26%	24%
March 9-11, 2007	18%	18%	42%	22%

^{*}Wording Prior to Jan 2012: Former Massachusetts Governor Mitt Romney (RV) BASED ON REGISTERED VOTERS



4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	Favor- <u>able</u>	Unfavor- <u>able</u>	Never heard of	No opinion
Joe Biden				
Likely Voters				
Aug. 31-Sept. 3, 2012	46%	47%	2%	5%
August 22-23, 2012	46%	47%	2%	6%
Registered Voters				
Aug. 31-Sept. 3, 2012	46%	43%	3%	8%
August 22-23, 2012	44%	47%	3%	6%
May 29-31, 2012	41%	46%	4%	9%
All Americans May 29-31, 2012	41%	44%	6%	9%
September 23-25, 2011	42%	41%	7%	10%
July 18-20, 2011	43%	43%	6%	8%
January 14-16, 2011 September 1-2, 2010	47% 43%	38% 43%	8% 7%	7% 8%
January 22-24, 2010	44%	39%	7%	9%
December 2-3, 2009	47%	36%	6%	10%
October 16-18, 2009 July 31-Aug. 3, 2009	45% 47%	40% 33%	7% 7%	8% 13%
April 23-26, 2009	51%	34%	6%	9%
February 18-19, 2009	57%	29%	5%	9%
January 12-15, 2009 December 1-2, 2008	52% 56%	26% 28%	8% 6%	13% 10%
November 6-9, 2008	64%	25%	3%	8%
October 17-19, 2008 (RV)	56%	31%	4%	9%
October 3-5, 2008 (RV) Sept. 19-21, 2008 (RV)	56% 52%	32% 31%	6% 6%	7% 11%
Sept. 5-7, 2008 (RV)	51%	28%	7%	14%
Aug. 29-31, 2008 (RV)	53%	25%	7%	15%
Aug. 23-24, 2008 (RV) July 27-29, 2008* (RV)	38% 27%	25% 22%	12% 35%	25% 16%
*QUESTION WORDING: "Delaware Senator Joe Biden"				
Paul Rvan				
Likely Voters				
Aug. 31-Sept. 3, 2012	49%	38%	4%	9%
			6%	
August 22-23, 2012	45%	39%	070	10%
Registered Voters	400 (200/	00/	120/
Aug. 31-Sept. 3, 2012	42%	38%	8%	13%
August 22-23, 2012	41%	38%	10%	10%
August 7-8, 2012	29%	20%	34%	16%
June 28-July 1, 2012	25%	22%	37%	17%
All Americans August 7-8, 2012	27%	19%	38%	16%
June 28-July 1, 2012	24%	20%	40%	16%

 $^{^*}QUESTION\ WORDING\ BEFORE\ AUGUST,\ 2012:$ "Wisconsin\ Congressman\ Paul\ Ryan" (RV) BASED ON REGISTERED VOTERS



5. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

- ,			Neither	No
	<u>Obama</u>	Romney	<u>(vol.)</u>	<u>opinion</u>
The economy				
Likely Voters				
Aug. 31-Sept. 3, 2012	45%	51%	3%	1%
Aug. 22-23, 2012	46%	50%	3%	1%
Registered Voters				
Aug. 31-Sept. 3, 2012	46%	48%	4%	1%
Aug. 22-23, 2012	46%	49%	4%	2%
June 28-July 1, 2012	47%	48%	5%	1%
Foreign policy				
Likely Voters				
Aug. 31-Sept. 3, 2012	49%	46%	2%	2%
Aug. 22-23, 2012	51%	44%	3%	1%
Registered Voters				
Aug. 31-Sept. 3, 2012	53%	41%	4%	2%
Aug. 22-23, 2012	55%	40%	3%	2%
June 28-July 1, 2012	53%	41%	4%	1%
Medicare				
Likely Voters				
Aug. 31-Sept. 3, 2012	49%	46%	2%	3%
Aug. 22-23, 2012	49%	48%	3%	1%
Registered Voters				
Aug. 31-Sept. 3, 2012	50%	43%	3%	3%
Aug. 22-23, 2012	50%	45%	4%	1%



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6. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

	<u>Obama</u>	Romney	Both (vol,)	Neither (vol.)	No opinion
Is a strong and decisive leader					
Likely Voters					
Aug. 31-Sept. 3, 2012	43%	48%	3%	4%	1%
Aug. 22-23, 2012	49%	46%	2%	4%	*
Registered Voters					
Aug. 31-Sept. 3, 2012	46%	43%	4%	6%	1%
Aug. 22-23, 2012	50%	42%	3%	5%	1%
April 13-15, 2012	51%	35%	6%	8%	1%
Has an optimistic vision for the cou	ntry's future				
Likely Voters	420/	470/	70/	20/	10/
Aug. 31-Sept. 3, 2012	43%	47%	7%	2%	1% *
Aug. 22-23, 2012*	48%	45%	5%	2%	*
Registered Voters					
Aug. 31-Sept. 3, 2012	47%	42%	7%	3%	1%
Aug. 22-23, 2012*	51%	41%	6%	3%	*
Is in touch with the problems facing middle class Americans today Likely Voters	5				
Aug. 31-Sept. 3, 2012	49%	43%	1%	5%	1%
Aug. 22-23, 2012*	53%	39%	1%	7%	*
Registered Voters					
Aug. 31-Sept. 3, 2012	52%	39%	1%	7%	2%
Aug. 22-23, 2012*	58%	33%	1%	7%	1%
April 13-15, 2012	50%	36%	2%	11%	1%
Is in touch with the problems facing women today	5				
Likely Voters	7 60 /	2.60/	••	20/	20/
Aug. 31-Sept. 3, 2012	56%	36%	2%	3%	3%
Aug. 22-23, 2012*	60%	31%	1%	6%	3%
Registered Voters					
Aug. 31-Sept. 3, 2012	57%	32%	1%	4%	5%
Aug. 22-23, 2012*	62%	27%	1%	8%	2%
April 13-15, 2012	54%	28%	3%	12%	2%

^{*}ASKED OF HALF SAMPLE



7. Does what you saw or read of the Republican National Convention in Tampa make you more likely or less likely to vote for Mitt Romney?

	More <u>likely</u>	Less <u>likely</u>	No difference (vol.)	No opinion
Registered Voters				
Aug. 31-Sept. 3, 2012	36%	46%	13%	4%

CNN/ORC AND CNN/USA TODAY/GALLUP TRENDS

	More	Less	No difference	No
	<u>likely</u>	<u>likely</u>	(vol.)	<u>opinion</u>
Post-Dem. Convention 2008	51	32	16	1
Post-GOP Convention 2008	48	38	13	1
Post-GOP Convention 2004	41	38	15	6
Post-Dem. Convention 2004	44	30	18	8
Post-Dem. Convention 2000	43	28	19	10
Post-GOP Convention 2000	44	27	15	14
Post-Dem. Convention 1996	44	29	19	8
Post-GOP Convention 1996	45	34	13	8
Post-Dem. Convention 1992	60	15	17	8
Post-GOP Convention 1988	43	27	16	14
Post-Dem. Convention 1988	56	21	9	14
Post-Dem. Convention 1984	45	29	12	14

8. At their convention, do you think the Republicans maintained the right balance between criticizing the Democrats and saying positive things about themselves, or do you think they spent too much time criticizing the Democrats?

	Maintained the right balance	Too much time criticizing	No <u>opinion</u>
Registered Voters	2.407	5.60/	100/
Aug. 31-Sept. 3, 2012	34%	56%	10%

CNN/USA TODAY/GALLUP TRENDS

	Maintained the	Too much time	No
	right balance	criticizing	opinion
Post-GOP Convention 2004	39	50	11
Post-Dem. Convention 2000	47	34	19
Post-GOP Convention 2000	45	38	17
Post-GOP Convention 1992	26	56	18



CONVENTION BOUNCES IN HISTORY

		DEMOC	CRATS			REPUBLICANS					
		Before Conven- tion	After Conven- tion	Bounce		Before Conven- tion	After Conven- tion	Bounce			
200 8	Obama	47%	49%	+2	McCain	48%	48%	None			
200 4	Kerry	49%	48%	None	Bush	47%	49%	+2			
200 0	Gore	40%	48%	+8	Bush	46%	54%	+8			
199 6	Clinton	50%	55%	+5	Dole	30%	41%	+11			
199 2	Clinton	40%	56%	+16	Bush	37%	42%	+5			
198 8	Dukakis	47%	54%	+7	Bush	42%	48%	+6			
198 4	Mondale	39%	48%	+9	Reagan	NA*	55%	+3 to +5*			
198 0	Carter	22%	32%	+10	Reagan	42%	55%	+13			
197 6	Carter	NA*	62%	+7 to +9*	Ford	NA*	39%	+6 to +7*			
197 2	McGovern	NA*	37%	None*	Nixon	NA*	64%	+4 to +7*			
196 8	Humphrey	NA*	31%	None*	Nixon	NA*	44%	+4 to +6*			

Source: 2008 - CNN/ORC polls; 1992-2004: CNNUSA Today/Gallup polls; 1968-1988: Gallup polls.

^{*}Polling data taken immediately before the convention not available in some years. Bounce is estimated from earlier polls; ranges provided since precise measure not available

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

	Total	Men	Homon	White 1	Non-White	Reg.		
				·				
Obama,Biden, lean	48%	43%	54%	39%	N/A	48%		
Romney,Ryan, lean	48%	55%	42%	57%	N/A	48%		
Other	*	*	*	*	N/A	*		
Neither No opinion	2% 1%	2% 1%	2% 1%	3% 1%	N/A N/A	2% 1%		
Sampling Error	+/-3.5			-4.0	N/A	+/-3.5		
Sampling Ellor	., 3.3	., 5.0	., 5.0	1.0		., 3.3		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama, Biden, lean	48%	N/A	42%	 52%	43%	 49%	48%	
Romney, Ryan, lean	48%	N/A	55%	47%	53%	47%	50%	
Other	*	N/A	*	*	*	*	*	
Neither	2%	N/A	3%	1%	2%	3%	1%	
No opinion	1%	N/A	*	*	2%	1%	1%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College				
Obama, Biden, lean	48%	57%	45%	49%	48			
Romney,Ryan, lean Other	48% *	42% *	52% *	48%	48			
Neither	2%	1%	2%	2%		28		
No opinion	1%	*	1%	1%		.8		
Sampling Error		+/-6.5	+/-5.0	+/-7.0	+/-4.			
		Demo-	Indep-	Repul	o- Lib-	- Mod-	Conse	r_
	Total	crat	endent	_			_	
Obama, Biden, lean	48%	93%	42%	79			19%	
Romney, Ryan, lean	48%	5% *	52%	929		; 38% *	78%	
Other	*		1% 4%	*			*	
Neither No opinion	2% 1%	1% 1%	46 28	15			1% 1%	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0			+/-5.5	
							- 1	
	matal.	North	Mid-	0	7.7 +	TTlo	Sub-	D 1
	Total	east 	west	South	West	Urban 	urban 	Rural
Obama,Biden, lean	48%	58%	50%	44%	46%	56%	49%	37%
Romney, Ryan, lean	48%	38%	46%	55%	51%	40%	50%	57%
Other	*	*	1%	*	*	*	*	1%
Neither	2%	3%	2%	1%	2%	3%	1%	2%
No opinion	1%	1%	2%	*	1%	*	*	4%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

^{*} percentage less than 1%



Question 2

How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Base = Registered voters

	Total	Men	Women	White 1	Non-White	Reg. Voters		
Extremely enthusiastic	32%	36%	28%	31%	33%	32%		
Very enthusiastic	25%	24%	25%	24%	26%	25%		
Somewhat enthusiastic	20%	17%	23%	22%	18%	20%		
Not too enthusiastic	11%	13%	10%	11%	11%	11%		
Not at all enthusiastic	11%	9%	13%	11%	12%	11%		
No opinion	*	1%	*	1%	*	*		
Sampling Error	+/-3.5	+/-4.5	+/-4.5 +/	-3.5 -	+/-8.5	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+ 	Under 50	50 and Older	
Extremely enthusiastic	32%	N/A	35%	37%	31%	30%	34%	
Very enthusiastic	25%	N/A	20%	24%	36%	21%	29%	
Somewhat enthusiastic	20%	N/A	20%	21%	14%	22%	18%	
Not too enthusiastic	11%	N/A	11%	8%	10%	14%	9%	
Not at all enthusiastic	11%	N/A	14%	10%	7%	13%	9%	
No opinion	*	N/A	*	*	2%	*	1%	
Sampling Error	+/-3.5		+/-7.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	_	е		
Robonno los continuos de antidos			400					
Extremely enthusiastic	32%	23% 24%	40% 23%	26%	36			
Very enthusiastic Somewhat enthusiastic	25% 20%	24° 23%		27% 20%	23 21			
Not too enthusiastic	20% 11%	236 17%	18% 9%	10%	21 11			
Not at all enthusiastic	11%	14%	11%	16%	8	-		
No opinion	*	*	*	1%	*			
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-6.0	+/-4.	0		
	matal.	Demo-	Indep- endent	_			Cons	
	Total	crat 	endent					
Extremely enthusiastic	32%	38%	20%	429	35%	27%	35	8
Very enthusiastic	25%	26%	23%	269	\$ 27%	22%	26	8
Somewhat enthusiastic	20%	21%	21%	199	18%	26%	17	용
Not too enthusiastic	11%	6%	19%	79	11%	14%	10	용
Not at all enthusiastic	11%	9%	17%	58			10	
No opinion	*	*	*	19		*	1	
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.0) +/-7.5	+/-5.5	+/-5.	0
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban 	urban 	Rural
Extremely enthusiastic	32%	29%	24%	41%	30%	33%	36%	19%
Very enthusiastic	25%	26%	31%	23%	20%	21%	26%	28%
Somewhat enthusiastic	20%	24%	19%	16%	25%	25%	19%	19%
Not too enthusiastic	11%	11%	9%	8%	18%	10%	9%	19%
Not at all enthusiastic	11%	10%	15%	12%	7%	11%	9%	15%
No opinion	*	*	1%	*	*	1%	*	1%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-6.0	+/-7.0	+/-6.5	+/-5.0	+/-6.5

^{*} percentage less than 1%



Question 3 Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men		White N	Jon-White	Reg. Voters		
Approve Disapprove No opinion Sampling Error	48% 45% 7% +/-3.0	44% 51% 5%	52% 39% 9%	40% 54% 6%	69% 21% 10%	50% 46% 5% +/-3.5		
Samping Error	+/-3.0	+/-4.5	-/-4.5 +/	-3.5	-/-/.5	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Approve	48%	52%	48%	48%	42%	50%	45%	
Disapprove	45%	37%	47%	44%	55%	42%	49%	
No opinion	7%	11%	5%	8%	3%	8%	6%	
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
	maka 1	Under	\$50K	No	Attend			
	Total	\$50K	or more	College	_			
Approve	48%	50%	49%	46%	50			
Disapprove	45%	42%	47%	44%	45	%		
No opinion	7%	8%	5%	10%	5	%		
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.	0		
	Total	Demo- crat	Indep- endent	licar	eral	erate		ve
Approve	48%	84%	43%	12%		 57%	219	
Disapprove	45%	11%	47%	84%			729	
No opinion	7%	5%	10%	4%			72	
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5			+/-5.0	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Approve	48%	60%	43%	41%	 54%	 59%	44%	44%
Disapprove	45%	36%	47%	52%	39%	36%	48%	48%
No opinion	7%	4%	10%	7%	7%	4%	8%	8%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

^{*} percentage less than 1%



Question 3/3A

Q3. Do you approve or disapprove of the way Barack Obama is handling his job as president?
Q3A. Do you disapprove because you think his policies and actions since he became president have been too liberal, or because you think his policies and actions have not been liberal enough?

Base = Total Sample

	_					Reg.		
	Total	Men		White 1	Non-White	Voters		
Approve	48%	44%	52%	40%	69%	50%		
Disapprove too liberal	32%	38%	25%	39%	13%	35%		
Disapp - not liberal enough	8%	7%	9%	9%	7%	6%		
Disapp - unsure	5%	6%	4%	6%	1%	5%		
No opinion	7%	5%	9%	6%	10%	5%		
Sampling Error	+/-3.0	+/-4.5	+/-4.5 +/	-3.5 -	+/-7.5	+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50	Older	
Approve	48%	52%	48%	48%	42%	50%	45%	
Disapprove too liberal	32%	19%	36%	36%	40%	27%	38%	
Disapp - not liberal enough	8%	12%	7%	4%	9%	10%	6%	
Disapp - unsure	5%	6%	3%	4%	6%	5%	5%	
No opinion	7%	11%	5%	8%	3%	8%	6%	
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College	e Colleg	je		
Approve	48%	50%	49%	46%	5()%		
Disapprove too liberal	32%	24%	40%	28%	34	! %		
Disapp - not liberal enough	8%	14%	3%	11%	6	58		
Disapp - unsure	5%	4%	4%	5%	5	58		
No opinion	7%	8%	5%	10%	5	58		
Sampling Error	+/-3.0	+/-5.0	+/-4.5	+/-5.5	+/-4.	0		
		Demo-	Indep-	Repul	o- Lib-	Mod-	Cons	er-
	Total	crat 	endent					
Approve	48%	84%	43%	129			21	
Disapprove too liberal	32%	3%	31%	699	78	23%	59	%
Disapp - not liberal enough	8%	7%	9%	98	k 78	9%	7	용
Disapp - unsure	5%	1%	7%	69	k 28	5%	5	용
No opinion	7%	5%	10%	49	k 68	6%	7	용
Sampling Error	+/-3.0	+/-5.5	+/-5.0	+/-5.5	5 +/-7.0	+/-5.0	+/-5.	0
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban	Rural
Approve	48%	60%	43%	41%	54%	59%	44%	44%
Disapprove too liberal	32%	22%	34%	36%	31%	28%	33%	33%
Disapp - not liberal enough	8%	9%	8%	11%	4%	6%	9%	8%
Disapp - unsure	5%	5%	6%	5%	4%	2%	6%	7%
No opinion	7%	4%	10%	7%	7%	4%	8%	8%
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-6.0	+/-4.5	+/-6.0

 $[\]mbox{*}$ percentage less than 1%



CNN/ORC International Poll -- August 31 to September 3, 2012 Likely Voters Question $4\mbox{\ensuremath{A}}$

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

A. Barack Obama

	Total	Men	Women	White N	on-White	Reg. Voters		
Enverable Oninion	 51%	 46%	55%	 42%	NT / 7	 51%		
Favorable Opinion Unfavorable Opinion	48%	40° 53%	55% 43%	42° 55%	N/A N/A	516 48%		
Heard of, no Opinion	1%	1%	2%	2%	N/A	1%		
Never Heard of	*	*	*	*	N/A	*		
Refused	*	*	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0	+/-5.0 +/	-4.0	,	+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50	Older	
Favorable Opinion	51%	N/A	46%	56%	44%	50%	51%	
Unfavorable Opinion	48%	N/A	53%	43%	54%	48%	48%	
Heard of, no Opinion	1%	N/A	1%	1%	1%	2%	1%	
Never Heard of	*	N/A	*	*	*	*	*	
Refused	*	N/A	*	*	*	*	*	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College				
Favorable Opinion	51%	54%	51%	49%	52	2왕		
Unfavorable Opinion	48%	44%	48%	48%	47	7왕		
Heard of, no Opinion	1%	1%	2%	3%	1	_ 8		
Never Heard of	*	*	*	*	+	•		
Refused	*	*	*	*	4	•		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4.	. 0		
		Demo-	Indep-	Repub		- Mod-	Conse	
	Total	crat	endent	lican				
Favorable Opinion	51%	92%	46%	10%			18%	
Unfavorable Opinion	48%	7%	53%	87%	48	34%	80%	
Heard of, no Opinion	1%	1%	1%	2%			2%	
Never Heard of	*	*	*	*	*	*	*	
Refused	*	*	*	*	*	*	*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.5	+/-6.0	+/-5.5	
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban 	urban 	Rural
Favorable Opinion	51%	59%	50%	45%	53%	61%	48%	42%
Unfavorable Opinion	48%	40%	50%	52%	45%	38%	51%	56%
Heard of, no Opinion	1%	1%	*	3%	2%	1%	1%	3%
Never Heard of	*	*	*	*	*	*	*	*
Refused	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

^{*} percentage less than 1%



CNN/ORC International Poll -- August 31 to September 3, 2012 Likely Voters Question $4\mbox{\ensuremath{B}}$

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

B. Mitt Romney

	Total	Men	Women 1	White N	on-White	Reg.		
Favorable Opinion	53%	58%	47%	62%	N/A	53%		
Unfavorable Opinion	43%	37%	49%	34%	N/A	43%		
Heard of, no Opinion	4%	4%	3%	3%	N/A	4%		
Never Heard of	1%	1%	1%	*	N/A	1%		
Refused	*	*	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0 +	+/-5.0 +/	-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50	Older	
Favorable Opinion	53%	N/A	56%	49%	61%	50%	54%	
Unfavorable Opinion	43%	N/A	41%	46%	35%	44%	41%	
Heard of, no Opinion	4%	N/A	4%	4%	3%	4%	4%	
Never Heard of	1%	N/A	*	*	1%	1%	*	
Refused	*	N/A	*	*	1%	*	*	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	ied		
	Total	\$50K	or more	College	Colleg	ge		
Favorable Opinion	53%	43%	57%	49%	54	 1%		
Unfavorable Opinion	43%	52%	39%	43%	43	3%		
Heard of, no Opinion	4%	5%	2%	7%	2	2%		
Never Heard of	1%	1%	1%	1%	1	L%		
Refused	*	*	*	*	3	k		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4	. 0		
		Demo-	Indep-	Repub	- Lib-	- Mod-	Conse	r-
	Total	crat 	endent	lican				
Favorable Opinion	53%	10%	60%	91%			80%	
Unfavorable Opinion	43%	86%	32%	7%	849	51%	17%	
Heard of, no Opinion	4%	3%	5%	2%	48	5%	1%	
Never Heard of	1%	1%	2%	*	29	*	1%	
Refused	*	*	*	*	*	*	*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.5	+/-6.0	+/-5.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Favorable Opinion	53%	49%	52%	55%	52%	45%	55%	57%
Unfavorable Opinion	43%	48%	42%	39%	43%	50%	42%	34%
Heard of, no Opinion	4%	2%	4%	4%	4%	4%	3%	6%
Never Heard of	1% *	*	2% *	1% *	1% *	*	*	3%
Refused								*
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

^{*} percentage less than 1%



Question 4C

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them

C. Joe Biden

Base = Likely voters

	Total	Men	Women	White N	Mon-White	Reg.		
Favorable Opinion	46%	41%	50%	39%	N/A	46%		
Unfavorable Opinion	47%	54%	40%	55%	N/A	47%		
Heard of, no Opinion	6%	4%	8%	6%	N/A	6%		
Never Heard of	2%	1%	2%	1%	N/A	2%		
Refused	*	*	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0	+/-5.0 +/	-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+ 	50	Older	
Favorable Opinion	46%	N/A	42%	46%	46%	45%	46%	
Unfavorable Opinion	47%	N/A	49%	45%	50%	46%	47%	
Heard of, no Opinion	6%	N/A	5%	9%	3%	6%	6%	
Never Heard of	2%	N/A	3%	*	1%	3%	*	
Refused	*	N/A	*	*	*	*	*	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Atten	ded		
	Total	\$50K	or more	College	Colle	ge		
Favorable Opinion	46%	 51%	45%	 45%	4	 5%		
Unfavorable Opinion	47%	42%	49%	47%		5 %		
Heard of, no Opinion	6%	5%	4%	5%		5 %		
Never Heard of	2%	2%	2%	3%		1%		
Refused	*	*	*	*		*		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4	. 0		
		Demo-	Indep-	Repub	- Lib	- Mod-	Conser	·-
	Total	crat	endent	lican	era:	l erate	vative	2
Favorable Opinion	 46%	 86%	40%	 8%			18%	-
Unfavorable Opinion	47%	8%	50%	85%			74%	
Heard of, no Opinion	6%	6%	6%	5%			5%	
Never Heard of	2%	*	3%	3%			2%	
Refused	*	*	*	*			*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.	5 +/-6.0	+/-5.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Favorable Opinion	46%	 53%	 47%	40%	 45%	 53%	44%	 37%
Unfavorable Opinion	47%	40%	48%	52%	42%	39%	48%	54%
Heard of, no Opinion	6%	6%	1%	5%	11%	7%	6%	5%
Never Heard of	2%	*	3%	2%	2%	1%	2%	3%
Refused	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0 +	-/-7.5

^{*} percentage less than 1%



-20-

Question 4D

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of

D. Paul Ryan

						Reg.		
	Total	Men	Women	White N 	on-White	Voters		
Favorable Opinion	49%	56%	43%	 55%	N/A	49%		
Unfavorable Opinion	38%	35%	41%	34%	N/A	38%		
Heard of, no Opinion	9%	5%	12%	9%	N/A	9%		
Never Heard of	4%	4%	3%	2%	N/A	4%		
Refused	*	*	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0	+/-5.0 +/	-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Favorable Opinion	49%	N/A	55%	46%	 53%	49%	49%	
Unfavorable Opinion	38%	N/A	34%	37%	37%	40%	37%	
Heard of, no Opinion	9%	N/A	8%	13%	7%	7%	10%	
Never Heard of	4%	N/A	3%	4%	3%	4%	4%	
Refused	*	N/A	*	*	*	*	*	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College	Colleg	re		
Favorable Opinion	49%	44%	53%	46%	51	.8		
Unfavorable Opinion	38%	40%	38%	38%	39	18		
Heard of, no Opinion	9%	12%	7%	10%	8	18		
Never Heard of	4%	4%	3%	6%	3	િક -		
Refused	*	*	*	*	*			
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4.	0		
		Demo-	Indep-	Repub	- Lib-	Mod-	Conse	er-
	Total	crat	endent					
Favorable Opinion	49%	12%	54%	85%			75%	
Unfavorable Opinion	38%	75%	31%	6%	89%	43%	128	5
Heard of, no Opinion	9%	9%	11%	5%	3%	11%	98	5
Never Heard of	4%	4%	3%	4%	3%	3%	5%	š
Refused	*	*	*	*	*	*	*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.5	+/-6.0	+/-5.5	5
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Favorable Opinion	49%	43%	54%	54%	43%	42%	52%	55%
Unfavorable Opinion	38%	46%	37%	35%	38%	42%	38%	31%
Heard of, no Opinion	9%	8%	3%	9%	14%	13%	6%	8%
Never Heard of Refused	4% *	2% *	7% *	2% *	4% *	2% *	4% *	6% *
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5
pampiting Ellor	1/-3.3	17-7.5	1/-1.5	. / -0.3	1/-1.5	1/-/-0	1, -3.0	1/-1.5

^{*} percentage less than 1%



 $\mathtt{CNN}/\mathtt{ORC}$ International Poll -- August 31 to September 3, 2012 Likely Voters

Question 5A

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

A. The economy

	Total	Men	Women	White 1	Non-White	Reg. Voters		
Obama	45%	38%	51%	34%	N/A	45% 51%		
Romney Neither	51% 3%	57% 5%	45% 2%	61% 4%	N/A N/A	3%		
No opinion	1%	*	2%	1%	N/A	1%		
Sampling Error	+/-3.5	+/-5.0		-4.0	,	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	45%	N/A	37%	49%	39%	44%	45%	
Romney	51%	N/A	58%	49%	56%	50%	52%	
Neither	3%	N/A	5%	2%	1%	5%	2%	
No opinion	1%	N/A	*	*	3%	1%	2%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	-	ge		
Obama	 45%	49%	44%	43%		 5%		
Romney	51%	45%	54%	51%		1%		
Neither	3%	5%	2%	4%		3%		
No opinion	1%	2%	*	2%	1	1%		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4	. 0		
	Total	Demo- crat	Indep- endent	_		l erate		ve
Obama	45%	91%	35%	5:			17	
Romney	51%	5%	57%	93	% 10 ⁹	å 41%	79	%
Neither	3%	3%	6%	1:	% 19	₹ 4%	3	8
No opinion	1%	1%	1%	1:	*	2%	*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.	0 +/-8.5	5 +/-6.0	+/-5.	5
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban 	urban 	Rural
Obama	45%	51%	47%	40%	43%	55%	41%	38%
Romney	51%	42%	49%	57%	52%	43%	53%	59%
Neither	3%	3%	4%	2%	5%	2%	5%	1%
No opinion	1%	4%	*	1%	*	*	1%	3%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

^{*} percentage less than 1%



Question 5B

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

B. Foreign policy

	Total	Men	Women	White 1	Non-White	Reg. Voters		
Obama Romney	49% 46%	44% 52%	55% 40%	40% 54%	N/A N/A	49% 46%		
Neither	2%	3%	2%	3%	N/A	2%		
No opinion	2%	2%	3%	3%	N/A	2%		
Sampling Error	+/-3.5			-4.0	21,722	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	49%	N/A	44%	54%	42%	49%	49%	
Romney	46%	N/A	52%	42%	51%	46%	46%	
Neither	2%	N/A	2%	2%	3%	2%	2%	
No opinion	2%	N/A	2%	1%	4%	2%	3%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	-	ge		
Obama	 49%	 52%	48%	46%		 L%		
Romney	46%	41%	48%	47%		5%		
Neither	2%	3%	2%	3%		2%		
No opinion	2%	4%	1%	4%		2%		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4.	. 0		
	Total	Demo- crat	Indep- endent	_	n eral	l erate		.ve
Obama	49%	89%	46%	99			 19	
Romney	46%	8%	45%	889			78	
Neither	2%	2%	4%	15				28
No opinion	2%	1%	5%	25		4%		.%
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	0 +/-8.5	+/-6.0	+/-5.	5
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Obama	49%	56%	49%	45%	49%	58%	46%	43%
Romney	46%	34%	48%	52%	45%	39%	48%	51%
Neither	2%	3%	2%	3%	2%	2%	3%	2%
No opinion	2%	6%	1%	1%	4%	2%	3%	3%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

^{*} percentage less than 1%



Question 5C

Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.

C. Medicare

Base = Likely voters

	Total	Men	Women	White 1	Non-White	Reg. Voters		
Obama Romney	 49% 46%	 44% 50%	 53% 43%	 39% 55%	N/A N/A	49% 46%		
Neither	2%	4%	1%	3%	N/A	2%		
No opinion	3%	3%	3%	4%	N/A	3%		
Sampling Error	+/-3.5	+/-5.0	+/-5.0 +/	-4.0		+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	49%	N/A	41%	52%	41%	50%	47%	
Romney	46%	N/A	54%	45%	52%	45%	48%	
Neither	2%	N/A	*	2%	3%	2%	2%	
No opinion	3%	N/A	4%	1%	4%	3%	3%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	-	ge		
Obama	 49%	 51%	49%	46%)%		
Romney	46%	41%	48%	48%		5% 5%		
Neither	2%	3%	2%	3%		2%		
No opinion	3%	5%	2%	4%		2%		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4			
	Total	Demo- crat	Indep- endent			l erate	Conse vati	ve
Obama	49%	94%	40%	9:			22	
Romney	46%	4%	51%	88			75	
Neither	2%	1%	4%	1	% *	4%	2	%
No opinion	3%	2%	5%	2	8 49	k 4%	1	%
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.	0 +/-8.5	5 +/-6.0	+/-5.	5
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban 	Rural
Obama	49%	55%	48%	44%	50%	58%	45%	42%
Romney	46%	37%	47%	52%	46%	39%	49%	52%
Neither	2%	4%	1%	2%	2%	2%	3%	3%
No opinion	3%	5%	4%	1%	2%	1%	4%	4%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

-24-



^{*} percentage less than 1%

 $\mathtt{CNN}/\mathtt{ORC}$ International Poll -- August 31 to September 3, 2012 Likely Voters

Question 6A

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

A. Is a strong and decisive leader

Base = Likely voters

Obama Romney Both Neither No opinion Sampling Error	Total 43% 48% 3% 4% 1% +/-3.5	Men 38% 55% 2% 4% 1% +/-5.0	47% 41% 48 5% 2%	White 1 34% 56% 4% 5% 1% -4.0	Non-White N/A N/A N/A N/A N/A		50 and Older	
Obama	43%	 N/A	 39%	46%	 37%	 44%	42%	
Romney	48%	N/A	51%	46%	57%	45%	51%	
Both	3%	N/A	3%	3%	1%	5%	2%	
Neither	4%	N/A	6%	4%	3%	6%	3%	
No opinion	1%	N/A	1%	*	2%	*	1%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	_	_{je}		
Obama	43%	44%	45%	43%	43	18		
Romney	48%	42%	50%	49%	48			
Both	3%	2%	3%	3%		18		
Neither	4%	11%	1%	4%		; °		
No opinion	1%	1%	*	1%		28		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4.			
		Demo-	Indep-	Repul	b- Lib-	- Mod-	Conse	er-
	Total	crat	endent					
-1								
Obama	43%	83%	36%	6:			159	
Romney	48% 3%	6% 5%	51% 3%	91			769 29	
Both Neither	36 48	5% 6%	36 68	2: 1:			69	
No opinion	1%	0 o	3%	1:		2%	19	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.	0		+/-5.5	
Sampling Ellor	1/-3.3	17-0.3	17-0.5	1/-0.	0 17-0.5	17-0.0	1/-5.	,
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Obama	43%	49%	46%	40%	38%	49%	39%	42%
Romney	48%	39%	47%	53%	52%	41%	51%	53%
Both	3%	5%	1%	4%	3%	3%	4%	1%
Neither	4%	5%	6%	3%	4%	4%	5%	3%
No opinion	1%	2%	1%	*	3%	2%	1%	*
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5		+/-5.0	+/-7.5

^{*} percentage less than 1%



Question 6B

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

B. Has an optimistic vision for the country's future

Base = Likely voters

	Total	Men	Women	White N	Mon-White	Reg. Voters		
Obama	43%	39%	46%	 34%	N/A	43%		
Romney	47%	54%	40%	53%	N/A N/A	43% 47%		
Both	7%	5%	9%	9%	N/A	7%		
Neither	2%	2%	3%	3%	N/A	2%		
No opinion	1%	*	1%	1%	N/A	1%		
Sampling Error	+/-3.5	+/-5.0		-4.0	24,722	+/-3.5		
Sampling Ellor	,, 3.3	., 3.0	., 5.6			., 3.3		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	43%	N/A	35%	44%	38%	44%	41%	
Romney	47%	N/A	50%	51%	53%	42%	52%	
Both	7%	N/A	12%	3%	5%	11%	4%	
Neither	2%	N/A	2%	3%	2%	2%	2%	
No opinion	1%	N/A	*	*	2%	*	1%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College	Colleg	re 		
Obama	43%	49%	41%	43%	43	ક		
Romney	47%	38%	50%	49%	46	i સ્		
Both	7%	6%	8%	3%	9	18		
Neither	2%	5%	*	3%	2	18		
No opinion	1%	2%	*	1%	*			
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4.	0		
		Demo-	Indep-	_			Conse	
	Total	crat	endent	licar				
Obama	43%	79%	38%	98			17%	
Romney	47%	11%	47%	878	10%	37%	74%	
Both	7%	5%	13%	3%	5%	11%	6%	
Neither	2%	4%	1%	18	1%	1%	3%	
No opinion	1%	*	1%	*	*	1%	*	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.5	+/-6.0	+/-5.5	
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban 	Rural
Obama	43%	46%	46%	37%	45%	51%	39%	38%
Romney	47%	39%	47%	56%	41%	38%	50%	55%
Both	7%	10%	4%	4%	12%	10%	7%	4%
Neither	2%	4%	3%	2%	1%	1%	4%	2%
No opinion	1%	2%	*	1%	*	*	1%	1%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

 $[\]mbox{*}$ percentage less than 1%



Question 6C

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

C. Is in touch with the problems facing middle class Americans today

Base = Likely voters

	Total	Men	Women		on-White	Reg. Voters		
Obama	 49%	46%	53%	 40%	N/A	49%		
Romney	43%	48%	39%	51%	N/A	43%		
Both	1%	1%	1%	1%	N/A	1%		
Neither	5%	5%	5%	6%	N/A	5%		
No opinion	1%	1%	2%	1%	N/A	1%		
Sampling Error	+/-3.5			-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	49%	N/A	45%	53%	40%	52%	47%	
Romney	43%	N/A	42%	42%	53%	39%	47%	
Both	1%	N/A	3%	*	1%	2%	1%	
Neither	5%	N/A	10%	3%	3%	7%	3%	
No opinion	1%	N/A	*	1%	4%	*	2%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	ded		
	Total	\$50K	or more	College	Colle	ge		
Obama	49%	52%	51%	46%	52	 2%		
Romney	43%	37%	43%	43%	43	3%		
Both	1%	*	2%	1%	-	1%		
Neither	5%	8%	4%	88	-	3%		
No opinion	1%	2%	*	3%	=	1%		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0	+/-4	. 0		
	Total	Demo- crat	endent	lican	era	l erate		e
Obama	 49%	 91%	 44%	 10%			21%	
Romney	43%	5%	45%	82%			71%	
Both	1%	*	2%	1%	*	3%	*	
Neither	5%	2%	7%	6%	19	5%	7%	
No opinion	1%	1%	2%	1%	*	2%	1%	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.0	+/-8.	5 +/-6.0	+/-5.5	
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban 	Rural
Obama	49%	57%	48%	42%	56%	57%	47%	43%
Romney	43%	30%	44%	53%	40%	39%	44%	47%
Both	1%	1%	*	*	4%	*	*	4%
Neither	5%	5%	8%	5%	1%	3%	7%	4%
No opinion	1%	7%	*	*	*	1%	1%	2%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.0	+/-7.5

 $[\]mbox{*}$ percentage less than 1%



Question 6D

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

D. Is in touch with the problems facing women today

Base = Likely voters

	Total	Men	Momon	White 1	Non-White	Reg.		
			Women					
Obama	56%	51%	61%	50%	N/A	56%		
Romney	36%	41%	32%	42%	N/A	36%		
Both	2%	1%	2%	2%	N/A	2%		
Neither	3%	3%	2%	3%	N/A	3%		
No opinion	3%	2%	3%	3%	N/A	3%		
Sampling Error	+/-3.5	+/-5.0 +	-/-5.0 +/	-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64 	65+ 	50 	Older	
Obama	56%	N/A	53%	61%	45%	59%	54%	
Romney	36%	N/A	36%	34%	49%	31%	41%	
Both	2%	N/A	3%	1%	1%	3%	1%	
Neither	3%	N/A	4%	2%	2%	4%	2%	
No opinion	3%	N/A	4%	2%	3%	4%	2%	
Sampling Error	+/-3.5		+/-8.5	+/-6.0	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College	e Colleg	re		
Obama	 56%	60%	 57%	53%	 58	 %		
Romney	36%	36%	35%	42%				
Both	2%	*	2%	1%		18		
Neither	3%	3%	3%	2%		18		
No opinion	3%	1%	2%	1%		:8		
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.0				
		Demo-	Indep-	Repul	b- Lib-	Mod-	Conse	r-
	Total	crat	endent	lica	n eral	erate	vativ	re
Obama	 56%	96%	 55%	14			30%	
Romney	36%	3%	34%	75			63%	
Both	2%	1%	1%	3			2%	
Neither	3%	*	4%	4			3%	
No opinion	3%	*	5%	3			2%	
Sampling Error	+/-3.5	+/-6.5	+/-6.5	+/-6.			+/-5.5	
		North	Mid-				Sub-	
	Total	east	west	South		Urban	urban	Rural
Obama	 56%	63%	 56%	 49%	61%	 67%	 52%	49%
Romney	36%	27%	39%	47%	26%	27%	40%	43%
Both	2%	5%	*	1%	1%	*	2%	2%
Neither	3%	4%	3%	1%	4%	2%	3%	3%
No opinion	3%	*	2%	2%	8%	4%	3%	2%
Sampling Error	+/-3.5	+/-7.5	+/-7.5	+/-6.5	+/-7.5			+/-7.5

^{*} percentage less than 1%



 $\mathtt{CNN}/\mathtt{ORC}$ International Poll -- August 31 to September 3, 2012 Registered voters

Question 7

Does what you saw or read of the Republican National Convention in Tampa make you more likely or less likely to vote for Mitt Romney?

Base = Registered voters

	Total	Men	Women	White	Non-White	Reg. Voters		
More likely Less likely	 36% 46%	 40% 42%	 33% 50%	 43% 39%	20% 66%	 36% 46%		
No difference	13%	15%	11%	13%	12%	13%		
No opinion	4%	2%	6%	5%	2%	4%		
Sampling Error	+/-3.5	+/-4.5	+/-4.5 +/	-3.5	+/-8.5	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
More likely	36%	N/A	40%	36%	46%	33%	40%	
Less likely	46%	N/A	36%	49%	40%	47%	45%	
No difference	13%	N/A	19%	13%	11%	14%	12%	
No opinion	4%	N/A	5%	2%	3%	6%	2%	
Sampling Error	+/-3.5		+/-7.5	+/-5.5	+/-5.5	+/-6.0	+/-4.0	
		Under	\$50K	No	Atten			
	Total	\$50K	or more	Colleg		_		
More likely	36%	30%	41%	34%		 8%		
Less likely	46%	55%	44%	52%	4	3%		
No difference	13%	12%	12%	10%		5%		
No opinion	4%	3%	3%	4%	i	4%		
Sampling Error	+/-3.5	+/-5.5	+/-5.0	+/-6.0	+/-4	.0		
		Demo-	Indep-	Repu	ıb- Lib	- Mod-	Conse	r-
	Total	crat	endent	lica	ın era	l erate	vativ	е
More likely	36%	 5%	 36%	 76			61%	
Less likely	46%	83%	41%		70		24%	
No difference	13%	7%	18%	13			12%	
No opinion	4%	4%	5%		18 4		2%	
Sampling Error	+/-3.5	+/-6.0	+/-5.5	+/-6.			+/-5.0	
		North	Mid-				Sub-	
	Total	east	west	South		Urban	urban	Rural
More likely	36%	29%	38%	42%	34%	33%	35%	41%
Less likely	46%	53%	45%	43%	47%	53%	46%	39%
No difference	13%	13%	12%	13%	15%	12%	14%	14%
No opinion	4%	5%	6%	2%	4%	3%	4%	6%
Sampling Error	+/-3.5	+/-7.0	+/-7.0	+/-6.0	+/-7.0	+/-6.5	+/-5.0	+/-6.5

^{*} percentage less than 1%

Question 8

At their convention, do you think the Republicans maintained the right balance between criticizing the Democrats and saying positive things about themselves, or do you think they spent too much time criticizing the Democrats?

Base = Registered voters

	Total	Men			Non-White	Reg. Voters		
Maintained right balance Too much time criticizing No opinion Sampling Error	34% 56% 10% +/-3.5	36% 56% 8% +/-4.5	32% 56% 12%	40% 48% 12% -3.5	18% 77% 5% +/-8.5	34% 56% 10% +/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Maintained right balance Too much time criticizing No opinion Sampling Error	34% 56% 10% +/-3.5	N/A N/A N/A	34% 55% 11% +/-7.5	38% 53% 9% +/-5.5	41% 46% 13% +/-5.5	30% 61% 10% +/-6.0	39% 50% 11% +/-4.0	
	Total	Under \$50K	\$50K or more	No College		ge		
Maintained right balance Too much time criticizing No opinion Sampling Error	34% 56% 10%	26% 65% 9% +/-5.5	39% 52% 9% +/-5.0	30% 60% 10% +/-6.0	30	58 38 L8		
	Total	Demo- crat	Indep- endent		n era	l erate		re
Maintained right balance Too much time criticizing No opinion Sampling Error	34% 56% 10% +/-3.5	11% 80% 8% +/-6.0	32% 58% 10% +/-5.5	66 ⁹ 22 ⁹ 13 ⁹ +/-6.0	8 129 8 799 8 89	26% 5 64% 5 10%	56% 33% 11% +/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Maintained right balance Too much time criticizing No opinion Sampling Error	34% 56% 10% +/-3.5	33% 57% 11% +/-7.0	34% 56% 10% +/-7.0	36% 53% 11% +/-6.0	32% 59% 9% +/-7.0	32% 60% 8%	37% 52% 11%	30% 57% 13% +/-6.5

^{*} percentage less than 1%

