

Interviews with $\mathbf{1 , 0 0 5}$ adult Americans conducted by telephone by ORC International on August 31-September 3, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample also includes 877 interviews among registered voters (plus or minus 3.5 percentage points) and 735 interviews among likely voters (plus or minus 3.5 percentage points).

The sample includes 753 interviews among landline respondents and 252 interviews among cell phone respondents.

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or Mitt Romney and Paul Ryan, the Republicans? (IF UNSURE:) As of today, who do you lean more toward?

Likely Voters
Aug. 31-Sept. 3, 2012

| Obama/ <br> Biden | Romney/ <br> Ryan | Neither <br> (vol.) | Other <br> (vol.) | No <br> Opinion |
| :---: | :---: | :---: | :---: | :---: |
| $48 \%$ | $48 \%$ | $2 \%$ | $*$ | $1 \%$ |
|  |  |  |  |  |
| $49 \%$ | $47 \%$ | $2 \%$ | $*$ | $2 \%$ |
|  |  |  |  |  |
|  |  |  |  |  |
| $52 \%$ | $45 \%$ | $2 \%$ | $1 \%$ | $1 \%$ |
|  |  |  |  |  |
| $52 \%$ | $43 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| $52 \%$ | $45 \%$ | $3 \%$ | $*$ | $1 \%$ |
| $49 \%$ | $46 \%$ | $3 \%$ | $1 \%$ | $*$ |
| $49 \%$ | $46 \%$ | $4 \%$ | $1 \%$ | $*$ |
| $52 \%$ | $43 \%$ | $5 \%$ | $1 \%$ | $1 \%$ |
| $54 \%$ | $43 \%$ | $3 \%$ | $*$ | $*$ |
| $51 \%$ | $46 \%$ | $2 \%$ | $*$ | $*$ |
| $47 \%$ | $48 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| $52 \%$ | $45 \%$ | $2 \%$ | $1 \%$ | $*$ |
| $47 \%$ | $51 \%$ | $2 \%$ | $*$ | $*$ |
| $49 \%$ | $48 \%$ | $2 \%$ | $1 \%$ | $*$ |
| $49 \%$ | $48 \%$ | $2 \%$ | $*$ | $*$ |
| $54 \%$ | $43 \%$ | $2 \%$ | $1 \%$ | $*$ |
| $45 \%$ | $50 \%$ | $3 \%$ | $*$ | $1 \%$ |
| $53 \%$ | $45 \%$ | $1 \%$ | $*$ | $*$ |

[^0]2. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

|  | Extremely enthusiastic | Very enthusiastic | Somewhat enthusiastic | Not too enthusiastic | Not at all enthusiastic | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters |  |  |  |  |  |  |
| Aug. 31-Sept. 3, 2012 | 32\% | 25\% | 20\% | 11\% | 11\% | * |
| Aug. 22-23, 2012 | 31\% | 27\% | 23\% | 10\% | 9\% | 1\% |
| June 28-July 1, 2012 | 28\% | 25\% | 25\% | 13\% | 9\% | * |
| Mar. 24-25, 2012 | 24\% | 23\% | 29\% | 11\% | 12\% | * |
| Feb. 10-13, 2012 | 22\% | 26\% | 26\% | 13\% | 13\% | * |
| Jan. 11-12, 2012 | 24\% | 27\% | 27\% | 10\% | 12\% | * |
| Oct. 14-16, 2011 | 28\% | 23\% | 28\% | 9\% | 12\% | * |
| June 3-7, 2011 | 29\% | 25\% | 25\% | 10\% | 10\% | 1\% |
| March 11-13, 2011 | 28\% | 30\% | 24\% | 11\% | 7\% | * |
| Oct. 5-7, 2010* | 20\% | 22\% | 30\% | 16\% | 12\% | * |
| Sept. 21-23, 2010* | 23\% | 17\% | 31\% | 17\% | 12\% | * |
| Oct. $30-$ Nov. 1, 2008 | 37\% | 32\% | 16\% | 7\% | 8\% | * |
| Oct. 17-19, 2008 | 34\% | 24\% | 23\% | 11\% | 8\% | * |
| Sept. 5-7, 2008 | 30\% | 30\% | 23\% | 11\% | 6\% | * |
| June 23-24, 2007 | 26\% | 28\% | 27\% | 13\% | 6\% | * |
| Oct. 14-16 2004 | 36\% | 34\% | 17\% | 8\% | 4\% | 1\% |
| Sept. 3-5 2004 | 32\% | 32\% | 23\% | 9\% | 4\% | * |
| Oct. 24-26 2003 | 19\% | 34\% | 31\% | 11\% | 4\% | 1\% |

BASED ON 391 REGISTERED DEMOCRATS -- (SAMPLING ERROR: +/- 5\% PTS.); BASED ON 432 REGISTERED REPUBLICANS -- (SAMPLING ERROR: +/- 4.5\% PTS.)
2. How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

| Extremely | Very <br> enthusiastic | Somewhat <br> enthusiastic | Not too <br> enthusiastic | Not at all | No <br> enthusiastic |
| :---: | :---: | :---: | :---: | :---: | :---: |
| enthusiastic | $\underline{\text { opinion }}$ |  |  |  |  |

## Registered Democrats

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
June 28-July 1, 2012
Mar. 24-25, 2012
Feb. 10-13, 2012
Jan. 11-12, 2012
Oct. 14-16, 2011
June 3-7, 2011
March 11-13, 2011
Oct. 5-7, 2010*
Sept. 21-23, 2010*
Oct. 30 - Nov. 1, 2008
Oct. 17-19, 2008
Sept. 5-7, 2008
June 23-24, 2007
Oct. 14-16 2004
Sept. 3-5 2004
Oct. 24-26 2003

| $32 \%$ | $24 \%$ | $23 \%$ |
| :--- | :--- | :--- |
| $29 \%$ | $29 \%$ | $24 \%$ |
| $27 \%$ | $32 \%$ | $26 \%$ |
| $25 \%$ | $21 \%$ | $33 \%$ |
| $20 \%$ | $29 \%$ | $27 \%$ |
| $21 \%$ | $28 \%$ | $31 \%$ |
| $21 \%$ | $22 \%$ | $34 \%$ |
| $26 \%$ | $29 \%$ | $29 \%$ |
| $26 \%$ | $30 \%$ | $27 \%$ |
| $13 \%$ | $21 \%$ | $35 \%$ |
| $16 \%$ | $14 \%$ | $36 \%$ |
| $45 \%$ | $34 \%$ | $13 \%$ |
| $45 \%$ | $23 \%$ | $20 \%$ |
| $36 \%$ | $30 \%$ | $21 \%$ |
| $28 \%$ | $32 \%$ | $27 \%$ |
| $38 \%$ | $27 \%$ | $19 \%$ |
| $31 \%$ | $26 \%$ | $23 \%$ |
| $19 \%$ | $29 \%$ | $31 \%$ |


| $9 \%$ | $12 \%$ | $*$ |
| :---: | :---: | :---: |
| $11 \%$ | $6 \%$ | $1 \%$ |
| $9 \%$ | $6 \%$ | $*$ |
| $10 \%$ | $10 \%$ | $*$ |
| $11 \%$ | $12 \%$ | $*$ |
| $10 \%$ | $9 \%$ | $1 \%$ |
| $10 \%$ | $12 \%$ | $*$ |
| $9 \%$ | $6 \%$ | $2 \%$ |
| $12 \%$ | $5 \%$ | $*$ |
| $18 \%$ | $12 \%$ | $*$ |
| $19 \%$ | $15 \%$ | $*$ |
| $4 \%$ | $3 \%$ | $*$ |
| $7 \%$ | $5 \%$ | $*$ |
| $6 \%$ | $6 \%$ | $*$ |
| $9 \%$ | $4 \%$ | $*$ |
| $8 \%$ | $7 \%$ | $1 \%$ |
| $10 \%$ | $10 \%$ | $*$ |
| $16 \%$ | $5 \%$ | $*$ |

## Registered Republicans

| Aug. 31-Sept. 3, 2012 | $35 \%$ | $27 \%$ | $17 \%$ | $12 \%$ | $8 \%$ | $1 \%$ |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Aug. 22-23, 2012 | $35 \%$ | $26 \%$ | $22 \%$ | $8 \%$ | $10 \%$ | $*$ |
| June 28-July 1, 2012 | $31 \%$ | $20 \%$ | $24 \%$ | $15 \%$ | $9 \%$ | $1 \%$ |
| Mar. 24-25, 2012 | $25 \%$ | $27 \%$ | $25 \%$ | $13 \%$ | $11 \%$ | $*$ |
| Feb. 10-13, 2012 | $26 \%$ | $25 \%$ | $25 \%$ | $15 \%$ | $10 \%$ | $*$ |
| Jan. 11-12, 2012 | $26 \%$ | $28 \%$ | $25 \%$ | $12 \%$ | $9 \%$ | $*$ |
| Oct. 14-16, 2011 | $38 \%$ | $26 \%$ | $20 \%$ | $7 \%$ | $9 \%$ | $*$ |
| June 3-7, 2011 | $38 \%$ | $23 \%$ | $18 \%$ | $10 \%$ | $10 \%$ | $*$ |
| March 11-13, 2011 | $33 \%$ | $31 \%$ | $19 \%$ | $10 \%$ | $6 \%$ | $*$ |
| Oct. 5-7, 2010* | $29 \%$ | $25 \%$ | $25 \%$ | $13 \%$ | $8 \%$ | $*$ |
| Sept. 21-23, 2010* | $31 \%$ | $22 \%$ | $27 \%$ | $13 \%$ | $7 \%$ | $*$ |
| Oct. 30-Nov. 1, 2008 | $28 \%$ | $32 \%$ | $19 \%$ | $9 \%$ | $12 \%$ | $*$ |
| Oct. 17-19, 2008 | $24 \%$ | $26 \%$ | $27 \%$ | $12 \%$ | $10 \%$ | $*$ |
| Sept. 5-7, 2008 | $26 \%$ | $28 \%$ | $26 \%$ | $15 \%$ | $4 \%$ | $*$ |
| June 23-24, 2007 | $27 \%$ | $25 \%$ | $27 \%$ | $16 \%$ | $6 \%$ | $*$ |
| Oct. 14-16 2004 | $35 \%$ | $42 \%$ | $15 \%$ | $6 \%$ | $2 \%$ | $*$ |
| Sept. 3-5 2004 | $31 \%$ | $39 \%$ | $21 \%$ | $6 \%$ | $3 \%$ | $*$ |
| Oct. 24-26 2003 | $19 \%$ | $39 \%$ | $32 \%$ | $7 \%$ | $2 \%$ | $1 \%$ |

*QUESTION WORDING: How enthusiastic would you say you are about voting for Congress this year -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?
3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

|  | App- <br> rove | Disapprove | No opinion |  | App- <br> rove | Disapprove | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aug. 31-Sept. 3, 2012 | 48\% | 45\% | 7\% | Dec. 17-19, 2010 | 48\% | 48\% | 4\% |
|  |  |  |  | Nov. 11-14, 2010 | 48\% | 50\% | 3\% |
| Aug. 22-23, 2012 | 50\% | 44\% | 6\% | Oct. 27-30, 2010 | 46\% | 51\% | 4\% |
| Aug. 7-8, 2012 | 50\% | 47\% | 3\% | Oct. 5-7, 2010 | 45\% | 52\% | 3\% |
| June 28-July 1, 2012 | 51\% | 47\% | 2\% | Sept. 21-23, 2010 | 42\% | 54\% | 4\% |
| May 29-31, 2012 | 52\% | 47\% | 1\% | Sept. 1-2, 2010 | 50\% | 49\% | 1\% |
| Apr. 13-15, 2012 | 49\% | 48\% | 3\% | Aug. 6-10, 2010 | 47\% | 51\% | 2\% |
| Mar. 24-25, 2012 | 51\% | 45\% | 4\% | July 16-21, 2010 | 47\% | 50\% | 2\% |
| Feb. 10-13, 2012 | 50\% | 48\% | 2\% | June 16, 2010 | 50\% | 48\% | 2\% |
| Jan. 11-12, 2012 | 47\% | 51\% | 3\% | May 21-23, 2010 | 51\% | 46\% | 3\% |
| Dec. 16-18, 2011 | 49\% | 48\% | 3\% | Apr. 9-11, 2010 | 51\% | 47\% | 2\% |
| Nov. 18-20, 2011 | 44\% | 54\% | 3\% | Mar. 25-28, 2010 | 51\% | 48\% | 1\% |
| Nov. 11-13, 2011 | 46\% | 52\% | 2\% | Mar. 19-21, 2010 | 46\% | 51\% | 3\% |
| Oct.14-16, 2011 | 46\% | 50\% | 3\% | Feb. 12-15, 2010 | 49\% | 50\% | 1\% |
| Sept. 23-25, 2011 | 45\% | 52\% | 3\% | Jan. 22-24, 2010 | 49\% | 50\% | * |
| Sept. 9-11, 2011 | 43\% | 55\% | 2\% | Jan. 8-10, 2010 | 51\% | 48\% | 1\% |
| Aug. 24-25, 2011 | 45\% | 54\% | 1\% | Dec. 16-20, 2009 | 54\% | 44\% | 2\% |
| Aug. 5-7, 2011 | 44\% | 54\% | 2\% | Dec. 2-3, 2009 | 48\% | 50\% | 2\% |
| Aug. 1, 2011 | 45\% | 52\% | 2\% | Nov. 13-15, 2009 | 55\% | 42\% | 3\% |
| July 18-20, 2011 | 45\% | 54\% | 2\% | Oct. 30-Nov. 1, 2009 | 54\% | 45\% | 1\% |
| June 3-7, 2011 | 48\% | 48\% | 5\% | Oct. 16-18, 2009 | 55\% | 43\% | 2\% |
| May 24-26, 2011 | 54\% | 45\% | 2\% | Sept. 11-13, 2009 | 58\% | 40\% | 2\% |
| May 2, 2011 | 52\% | 43\% | 5\% | Aug. 28-31, 2009 | 53\% | 45\% | 2\% |
| Apr. 29-May 1, 2011 | 51\% | 46\% | 3\% | July 31-Aug. 3, 2009 | 56\% | 40\% | 4\% |
| Apr. 9-10, 2011 | 48\% | 50\% | 2\% | June 26-28, 2009 | 61\% | 37\% | 3\% |
| Mar. 18-20, 2011 | 51\% | 47\% | 2\% | May 14-17, 2009 | 62\% | 35\% | 3\% |
| Mar. 11-13, 2011 | 50\% | 47\% | 3\% | Apr. 23-26, 2009 | 63\% | 33\% | 5\% |
| Jan. 21-23, 2011 | 55\% | 44\% | 1\% | Apr. 3-5, 2009 | 66\% | 30\% | 3\% |
| Jan. 14-16, 2011 | 53\% | 45\% | 2\% | March 12-15, 2009 | 64\% | 34\% | 2\% |
|  |  |  |  | Feb. 18-19, 2009 | 67\% | 29\% | 4\% |
|  |  |  |  | Feb. 7-8, 2009 | 76\% | 23\% | 1\% |

3. Do you approve or disapprove of the way Barack Obama is handling his job as president?

3a. (IF DISAPPROVE) Do you disapprove because you think his policies and actions since he became president have been too liberal, or because you think his policies and actions have not been liberal enough?

## QUESTIONS 3 AND 3a COMBINED

Aug. 31-Sept. 3 Mar. 24-25 Aug. 5-7 July 18-20 Apr. 29-May 1

|  | $\underline{2012}$ | $\underline{2012}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Approve (from Question 3) | $48 \%$ | $51 \%$ |  | $44 \%$ |  | $45 \%$ |
| Disapprove, too liberal | $32 \%$ | $35 \%$ |  | $36 \%$ | $38 \%$ | $51 \%$ |
| Disapprove, not liberal enough | $8 \%$ | $8 \%$ | $16 \%$ | $13 \%$ | $76 \%$ |  |
| Disapprove, unsure on Question 3a | $5 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $4 \%$ |  |
| No opinion | $7 \%$ | $4 \%$ | $2 \%$ | $2 \%$ | $3 \%$ |  |
|  |  |  |  |  |  |  |
|  | Nov. 11-14 | July 16-21 | Mar. $25-28$ | Dec. $16-20$ | Dec 2-3 |  |
|  | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2009}$ | $\underline{2009}$ |  |
| Approve (from Question 3) | $48 \%$ |  | $47 \%$ |  | $51 \%$ | $54 \%$ |
| Disapprove, too liberal | $38 \%$ | $38 \%$ |  | $40 \%$ | $34 \%$ | $48 \%$ |
| Disapprove, not liberal enough | $9 \%$ | $9 \%$ | $6 \%$ | $8 \%$ | $40 \%$ |  |
| Disapprove, unsure on Question 3a | $3 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |  |
| No opinion | $3 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ |  |

4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

## Barack Obama <br> Likely Voters

Aug. 31-Sept. 3, 2012
August 22-23, 2012
Registered Voters
Aug. 31-Sept. 3, 2012
August 22-23, 2012
August 7-8, 2012
June 28-July 1, 2012
May 29-31, 2012
April 13-15, 2012
March 24-25, 2012
February 10-13, 2012
January 11-12, 2012

## Mitt Romney

Likely Voters
Aug. 31-Sept. 3, 2012
August 22-23, 2012

## Registered Voters

Aug. 31-Sept. 3, 2012
August 22-23, 2012
August 7-8, 2012
June 28-July 1, 2012
May 29-31, 2012
April 13-15, 2012
March 24-25, 2012
February 10-13, 2012
January 11-12, 2012

| Favor- | Unfavor- |
| :---: | :---: |
| able | $\underline{a b l e}$ |


| Never <br> heard of | No <br> opinion |
| :---: | :---: |

51\%
52\%

| $54 \%$ | $44 \%$ | $*$ | $2 \%$ |
| :--- | :--- | :--- | :--- |
| $54 \%$ | $44 \%$ | $*$ | $2 \%$ |
| $55 \%$ | $44 \%$ | $*$ | $2 \%$ |
| $54 \%$ | $45 \%$ | $*$ | $1 \%$ |
| $53 \%$ | $46 \%$ | $*$ | $2 \%$ |
| $55 \%$ | $43 \%$ | $*$ | $1 \%$ |
| $55 \%$ | $44 \%$ | $*$ | $1 \%$ |
| $51 \%$ | $47 \%$ | $*$ | $1 \%$ |
| $48 \%$ | $50 \%$ | $*$ | $1 \%$ |


| $53 \%$ | $43 \%$ | $1 \%$ | $4 \%$ |
| :--- | :--- | :--- | :--- |
| $50 \%$ | $46 \%$ | $1 \%$ | $2 \%$ |


| $49 \%$ | $43 \%$ | $1 \%$ | $8 \%$ |
| :--- | :--- | :--- | :--- |
| $48 \%$ | $46 \%$ | $2 \%$ | $4 \%$ |
| $48 \%$ | $47 \%$ | $1 \%$ | $4 \%$ |
| $49 \%$ | $42 \%$ | $3 \%$ | $5 \%$ |
| $51 \%$ | $41 \%$ | $2 \%$ | $5 \%$ |
| $46 \%$ | $44 \%$ | $5 \%$ | $5 \%$ |
| $39 \%$ | $49 \%$ | $3 \%$ | $9 \%$ |
| $36 \%$ | $54 \%$ | $4 \%$ | $7 \%$ |
| $44 \%$ | $43 \%$ | $6 \%$ | $7 \%$ |

TRENDS CONTINUE ON NEXT PAGE

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Barack Obama |  |  |  |  |
| All Americans |  |  |  |  |
| August 7-8, 2012 | 56\% | 42\% | * | 2\% |
| June 28-July 1, 2012 | 55\% | 44\% | * | 1\% |
| May 29-31, 2012 | 56\% | 42\% | * | 2\% |
| April 13-15, 2012 | 56\% | 42\% | * | 2\% |
| March 24-25, 2012 | 56\% | 42\% | * | 2\% |
| February 10-13, 2012 | 53\% | 45\% | * | 1\% |
| January 11-12, 2012 | 49\% | 49\% | * | 2\% |
| September 23-25, 2011 | 53\% | 45\% | * | 2\% |
| January 14-16, 2011 | 56\% | 42\% | * | 2\% |
| October 27-30, 2010 | 48\% | 48\% | * | 3\% |
| September 1-2, 2010 | 53\% | 45\% | * | 1\% |
| April 9-11, 2010 | 57\% | 41\% | * | 2\% |
| December 16-20, 2009 | 58\% | 40\% | * | 3\% |
| October 16-18, 2009 | 60\% | 39\% | * | 1\% |
| July 31-Aug. 3, 2009 | 64\% | 34\% | * | 2\% |
| April 23-26, 2009 | 69\% | 29\% | * | 2\% |
| January 12-15, 2009 | 78\% | 17\% | 1\% | 4\% |
| December 1-2, 2008 | 76\% | 21\% | * | 3\% |
| November 6-9, 2008 | 75\% | 22\% | * | 3\% |
| October 17-19, 2008 (RV) | 63\% | 33\% | * | 3\% |
| October 3-5, 2008 (RV) | 62\% | 36\% | * | 2\% |
| Sept. 19-21, 2008 (RV) | 63\% | 34\% | * | 3\% |
| Sept. 5-7, 2008 (RV) | 60\% | 34\% | * | 6\% |
| Aug. 29-31, 2008 (RV) | 64\% | 33\% | * | 2\% |
| Aug. 23-24, 2008 (RV) | 60\% | 36\% | * | 3\% |
| July 27-29, 2008 (RV) | 63\% | 33\% | * | 4\% |
| June 26-29, 2008 (RV) | 63\% | 32\% | * | 4\% |
| April 28-30, 2008 | 56\% | 38\% | * | 5\% |
| February 1-3, 2008 | 58\% | 31\% | 2\% | 8\% |
| January 9-10, 2008 | 55\% | 28\% | 6\% | 11\% |
| September 7-9, 2007 | 49\% | 27\% | 10\% | 13\% |
| June 23-24, 2007 | 47\% | 24\% | 14\% | 15\% |
| March 9-11, 2007 | 44\% | 21\% | 19\% | 16\% |
| November 3-5, 2006 | 36\% | 11\% | 37\% | 16\% |
| Mitt Romney |  |  |  |  |
| All Americans |  |  |  |  |
| August 7-8, 2012 | 47\% | 48\% | 2\% | 4\% |
| June 28-July 1, 2012 | 48\% | 42\% | 5\% | 6\% |
| May 29-31, 2012 | 48\% | 42\% | 4\% | 7\% |
| April 13-15, 2012 | 44\% | 43\% | 7\% | 6\% |
| March 24-25, 2012 | 37\% | 49\% | 5\% | 9\% |
| February 10-13, 2012 | 34\% | 54\% | 5\% | 7\% |
| January 11-12, 2012 | 43\% | 42\% | 8\% | 7\% |
| November 11-13, 2011 | 39\% | 35\% | 14\% | 12\% |
| June 3-7, 2011 | 39\% | 29\% | 17\% | 15\% |
| April 29-May 1, 2011 | 40\% | 30\% | 19\% | 11\% |
| October 27-30, 2010 | 36\% | 29\% | 18\% | 17\% |
| April 9-11, 2010 | 40\% | 34\% | 12\% | 14\% |
| October 16-18, 2009 | 36\% | 26\% | 17\% | 20\% |
| May 14-17, 2009 | 42\% | 29\% | 12\% | 17\% |
| July 27-29, 2008 | 41\% | 32\% | 13\% | 13\% |
| February 1-3, 2008 | 38\% | 38\% | 9\% | 14\% |
| January 9-10, 2008 | 31\% | 39\% | 11\% | 19\% |
| September 7-9, 2007 | 28\% | 28\% | 24\% | 19\% |
| June 22-24, 2007 | 27\% | 23\% | 26\% | 24\% |
| March 9-11, 2007 | 18\% | 18\% | 42\% | 22\% |

4. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

|  | Favorable | Unfavorable | Never heard of | No opinion |
| :---: | :---: | :---: | :---: | :---: |
| Joe Biden |  |  |  |  |
| Likely Voters |  |  |  |  |
| Aug. 31-Sept. 3, 2012 | 46\% | 47\% | 2\% | 5\% |
| August 22-23, 2012 | 46\% | 47\% | 2\% | 6\% |
| Registered Voters |  |  |  |  |
| Aug. 31-Sept. 3, 2012 | 46\% | 43\% | 3\% | 8\% |
| August 22-23, 2012 | 44\% | 47\% | 3\% | 6\% |
| May 29-31, 2012 | 41\% | 46\% | 4\% | 9\% |
| All Americans |  |  |  |  |
| May 29-31, 2012 | 41\% | 44\% | 6\% | 9\% |
| September 23-25, 2011 | 42\% | 41\% | 7\% | 10\% |
| July 18-20, 2011 | 43\% | 43\% | 6\% | 8\% |
| January 14-16, 2011 | 47\% | 38\% | 8\% | 7\% |
| September 1-2, 2010 | 43\% | 43\% | 7\% | 8\% |
| January 22-24, 2010 | 44\% | 39\% | 7\% | 9\% |
| December 2-3, 2009 | 47\% | 36\% | 6\% | 10\% |
| October 16-18, 2009 | 45\% | 40\% | 7\% | 8\% |
| July 31-Aug. 3, 2009 | 47\% | 33\% | 7\% | 13\% |
| April 23-26, 2009 | 51\% | 34\% | 6\% | 9\% |
| February 18-19, 2009 | 57\% | 29\% | 5\% | 9\% |
| January 12-15, 2009 | 52\% | 26\% | 8\% | 13\% |
| December 1-2, 2008 | 56\% | 28\% | 6\% | 10\% |
| November 6-9, 2008 | 64\% | 25\% | 3\% | 8\% |
| October 17-19, 2008 (RV) | 56\% | 31\% | 4\% | 9\% |
| October 3-5, 2008 (RV) | 56\% | 32\% | 6\% | 7\% |
| Sept. 19-21, 2008 (RV) | 52\% | 31\% | 6\% | 11\% |
| Sept. 5-7, 2008 (RV) | 51\% | 28\% | 7\% | 14\% |
| Aug. 29-31, 2008 (RV) | 53\% | 25\% | 7\% | 15\% |
| Aug. 23-24, 2008 (RV) | 38\% | 25\% | 12\% | 25\% |
| July 27-29, 2008* (RV) | 27\% | 22\% | 35\% | 16\% |

*QUESTION WORDING: "Delaware Senator Joe Biden"

## Paul Ryan

## Likely Voters

| Aug. 31-Sept. 3, 2012 | $49 \%$ | $38 \%$ | $4 \%$ | $9 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| August 22-23, 2012 | $45 \%$ | $39 \%$ | $6 \%$ | $10 \%$ |
|  |  |  |  |  |
| Registered Voters | $42 \%$ | $38 \%$ | $8 \%$ | $13 \%$ |
| Aug. 31-Sept. 3, 2012 | $41 \%$ | $38 \%$ | $10 \%$ | $10 \%$ |
| August 22-23, 2012 | $29 \%$ | $20 \%$ | $34 \%$ | $16 \%$ |
| August 7-8, 2012 | $25 \%$ | $22 \%$ | $37 \%$ | $17 \%$ |
| June 28-July 1, 2012 |  |  |  |  |
|  | $27 \%$ | $19 \%$ | $38 \%$ | $16 \%$ |
| All Americans | $24 \%$ | $20 \%$ | $40 \%$ | $16 \%$ |
| August 7-8, 2012 | June 28-July 1, 2012 |  |  |  |

[^1]5. Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President. (RANDOM ORDER)

|  | Neither | No |  |
| :---: | :---: | :---: | :---: |
| Obama | Romney | (vol.) | $\underline{\text { opinion }}$ |

The economy
Likely Voters
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

## Registered Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
June 28-July 1, 2012

## Foreign policy

## Likely Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

## Registered Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
June 28-July 1, 2012

## Medicare

Likely Voters
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
Registered Voters
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012

49\%
46\%
2\%
2\%
51\%

| $53 \%$ | $41 \%$ | $4 \%$ | $2 \%$ |
| :--- | :--- | :--- | :--- |
| $55 \%$ | $40 \%$ | $3 \%$ | $2 \%$ |
| $53 \%$ | $41 \%$ | $4 \%$ | $1 \%$ |


| $49 \%$ | $46 \%$ | $2 \%$ | $3 \%$ |
| :--- | :--- | :--- | :--- |
| $49 \%$ | $48 \%$ | $3 \%$ | $1 \%$ |


| $50 \%$ | $43 \%$ | $3 \%$ | $3 \%$ |
| :--- | :--- | :--- | :--- |
| $50 \%$ | $45 \%$ | $4 \%$ | $1 \%$ |

6. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

Obama $\quad$ Romney \begin{tabular}{c}
Both <br>
$($ vol. $)$

$\quad$

Neither <br>
$($ vol. $)$

 

No <br>
opinion
\end{tabular}

## Is a strong and decisive leader

## Likely Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
$43 \% \quad 48 \%$
3\%
4\%
$1 \%$

Registered Voters
Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012
April 13-15, 2012
46\% - 43\%
4\%
6\%
$1 \%$
$50 \% \quad 42 \%$
$51 \% \quad 35 \%$


5\%
$1 \%$

Has an optimistic vision for the country's future

## Likely Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*
43\%
47\%
48\%
45\%

## Registered Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*
$47 \% \quad 42 \%$
$41 \%$
Is in touch with the problems facing middle class Americans today

## Likely Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*

## Registered Voters

Aug. 31-Sept. 3, 2012
Aug. 22-23, 2012*
April 13-15, 2012
$49 \% \quad 43 \%$
53\%
39\%
$1 \%$

| $5 \%$ | $1 \%$ |
| :---: | :---: |
| $7 \%$ | $*$ |


| $52 \%$ | $39 \%$ | $1 \%$ | $7 \%$ | $2 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| $58 \%$ | $33 \%$ | $1 \%$ | $7 \%$ | $1 \%$ |
| $50 \%$ | $36 \%$ | $2 \%$ | $11 \%$ | $1 \%$ |

Is in touch with the problems facing women today

## Likely Voters

| Aug. 31-Sept. 3, 2012 | $56 \%$ | $36 \%$ | $2 \%$ | $3 \%$ | $3 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Aug. 22-23, 2012* | $60 \%$ | $31 \%$ | $1 \%$ | $6 \%$ | $3 \%$ |
| Registered Voters |  |  |  |  |  |
| Aug. 31-Sept. 3, 2012 | $57 \%$ | $32 \%$ | $1 \%$ | $4 \%$ | $5 \%$ |
| Aug. 22-23, 2012* | $62 \%$ | $27 \%$ | $1 \%$ | $8 \%$ | $2 \%$ |
| April 13-15, 2012 | $54 \%$ | $28 \%$ | $3 \%$ | $12 \%$ | $2 \%$ |

7. Does what you saw or read of the Republican National Convention in Tampa make you more likely or less likely to vote for Mitt Romney?

|  | More <br> likely | Less <br> likely | No difference <br> (vol.) | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: |
| Registered Voters <br> Aug. 31-Sept. 3, 2012 | $36 \%$ | $46 \%$ | $13 \%$ | $4 \%$ |

## CNN/ORC AND CNN/USA TODAY/GALLUP TRENDS

|  | More <br> likely | Less <br> likely | No difference <br> $($ vol.) | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: |
| Post-Dem. Convention 2008 | 51 | 32 | 16 | 1 |
| Post-GOP Convention 2008 | 48 | 38 | 13 | 1 |
| Post-GOP Convention 2004 | 41 | 38 | 15 | 6 |
| Post-Dem. Convention 2004 | 44 | 30 | 18 | 8 |
| Post-Dem. Convention 2000 | 43 | 28 | 19 | 10 |
| Post-GOP Convention 2000 | 44 | 27 | 19 | 14 |
| Post-Dem. Convention 1996 | 44 | 29 | 13 | 8 |
| Post-GOP Convention 1996 | 45 | 34 | 17 | 8 |
| Post-Dem. Convention 1992 | 60 | 15 | 16 | 8 |
| Post-GOP Convention 1988 | 43 | 27 | 9 | 14 |
| Post-Dem. Convention 1988 | 56 | 21 | 12 | 14 |
| Post-Dem. Convention 1984 | 45 | 29 | 14 |  |

8. At their convention, do you think the Republicans maintained the right balance between criticizing the Democrats and saying positive things about themselves, or do you think they spent too much time criticizing the Democrats?

| Maintained the <br> right balance | Too much time <br> criticizing | No <br> opinion |
| :---: | :---: | :---: |

## Registered Voters

Aug. 31-Sept. 3, 2012
56\%
10\%

## CNN/USA TODAY/GALLUP TRENDS

Too much time criticizing

No
opinion
11
11
19
17
Post-GOP Convention 2000
Post-GOP Convention 1992

34\% right balance

## 39

## 47

45

Too much time
criticizing $\begin{gathered}\text { No } \\ \text { opinion }\end{gathered}$
pinion

CONVENTION BOUNCES IN HISTORY

|  | DEMOCRATS |  |  |  | REPUBLICANS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Before Convention | After Conven- tion | Bounce |  | Before Convention | After Conven- tion | Bounce |
| $\begin{array}{\|l\|} \hline 200 \\ 8 \end{array}$ | Obama | 47\% | 49\% | +2 | McCain | 48\% | 48\% | None |
| $\begin{array}{\|l\|} \hline 200 \\ 4 \\ \hline \end{array}$ | Kerry | 49\% | 48\% | None | Bush | 47\% | 49\% | +2 |
| $\begin{array}{\|l\|} \hline 200 \\ 0 \end{array}$ | Gore | 40\% | 48\% | +8 | Bush | 46\% | 54\% | +8 |
| $\begin{array}{\|l\|} \hline 199 \\ 6 \end{array}$ | Clinton | 50\% | 55\% | +5 | Dole | 30\% | 41\% | +11 |
| $\begin{array}{\|l\|} \hline 199 \\ 2 \end{array}$ | Clinton | 40\% | 56\% | +16 | Bush | 37\% | 42\% | +5 |
| $\begin{array}{\|l\|} \hline 198 \\ \hline 8 \end{array}$ | Dukakis | 47\% | 54\% | +7 | Bush | 42\% | 48\% | +6 |
| $\begin{array}{\|l\|} \hline 198 \\ 4 \\ \hline \end{array}$ | Mondale | 39\% | 48\% | +9 | Reagan | NA* | 55\% | +3 to +5* |
| $\begin{array}{\|l\|} \hline 198 \\ 0 \end{array}$ | Carter | 22\% | 32\% | +10 | Reagan | 42\% | 55\% | +13 |
| $\begin{array}{\|l\|} \hline 197 \\ \mathbf{6} \\ \hline \end{array}$ | Carter | NA* | 62\% | $\begin{aligned} & +7 \text { to } \\ & +9^{*} \end{aligned}$ | Ford | NA* | 39\% | +6 to +7* |
| $\begin{array}{\|l\|} \hline 197 \\ 2 \end{array}$ | McGovern | NA* | 37\% | None* | Nixon | NA* | 64\% | +4 to +7* |
| $\begin{array}{\|l\|} \hline 196 \\ 8 \end{array}$ | Humphrey | NA* | 31\% | None* | Nixon | NA* | 44\% | +4 to +6* |

Source: 2008 - CNN/ORC polls; 1992-2004: CNNUSA Today/Gallup polls; 1968-1988: Gallup polls.
*Polling data taken immediately before the convention not available in some years. Bounce is estimated from earlier polls; ranges provided since precise measure not available

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 1/1A
Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?
Q1A. As of today, do you lean more toward -- ?
Base = Likely voters

| Reg. |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Non-White Voters |

Obama, Biden, lean
Romney,Ryan, lean Other

Neither
No opinion
Sampling Error
Obama, Biden, lean
Romney, Ryan, lean
Other
Neither
No opinion
Sampling Error
Obama, Biden, le
Romney, Ryan, le
Other
Neither
No opinion
Sampling Error

Obama,Biden, lean
Romney,Ryan, lean
Other
Neither
No opinion
Sampling Error

* percentage less than 1응

CNN/ORC International Poll -- August 31 to September 3, 2012
Registered voters
Question 2
How enthusiastic would you say you are about voting for president in November -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Base = Registered voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Question 3
Do you approve or disapprove of the way Barack Obama is handling his job as president?
Base $=$ Total Sample


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Question 3/3A
Q3. Do you approve or disapprove of the way Barack Obama is handling his job as president? Q3A. Do you disapprove because you think his policies and actions since he became president have been too liberal, or because you think his policies and actions have not been liberal enough?

Base = Total Sample

| Reg. |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | Non-White Voters |

Approve
Disapprove -- too liberal
Disapp - not liberal enough
Disapp - unsure
No opinion
Sampling Error

|  | Under | $\$ 50 \mathrm{~K}$ |  | No |
| ---: | ---: | ---: | :--- | ---: |
| Total | $\$ 50 \mathrm{~K}$ | or more | College | Attended |
| College |  |  |  |  |


|  | Total | Democrat | Independent | Repub- <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser- <br> vative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Approve | 48\% | 84\% | 43\% | 12\% | 79\% | 57\% | 21\% |
| Disapprove -- too liberal | 32\% | 3\% | 31\% | 69\% | 7\% | 23\% | 59\% |
| Disapp - not liberal enough | 8\% | 7\% | 9\% | 9\% | 7\% | 9\% | 7\% |
| Disapp - unsure | 5\% | 1\% | 7\% | 6\% | 2\% | 5\% | 5\% |
| No opinion | 7\% | 5\% | 10\% | 4\% | 6\% | 6\% | 7\% |
| Sampling Error | +/-3.0 | +/-5.5 | +/-5.0 | +/-5.5 | +/-7.0 | +/-5.0 | +/-5.0 |
|  | Total | North east | Midwest | South | West | Urban | Sub- <br> urban Rural |
| Approve | 48\% | 60\% | 43\% | 41\% | 54\% | 59\% | 44\% 44\% |
| Disapprove -- too liberal | 32\% | 22\% | 34\% | 36\% | 31\% | 28\% | 33\% 33\% |
| Disapp - not liberal enough | 8\% | 9\% | 8\% | 11\% | 4\% | 6\% | 9\% 8\% |
| Disapp - unsure | 5\% | 5\% | 6\% | 5\% | 4\% | 2\% | 6\% 7\% |
| No opinion | 7\% | 4\% | 10\% | 7\% | 7\% | 4\% | 8\% 8\% |
| Sampling Error | +/-3.0 | +/-6.5 | +/-6.5 | +/-5.5 | +/-6.5 | +/-6.0 | +/-4.5 +/-6.0 |

[^2]CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 4A
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
A. Barack Obama

Base = Likely voters


[^3]CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 4B
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
B. Mitt Romney

Base $=$ Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 4C
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
C. Joe Biden

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 4D
We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.
D. Paul Ryan

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 5A
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
A. The economy

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 5B
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
B. Foreign policy

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 5C
Now I'm going to mention a few issues and for each one, please tell me if you think Barack Obama or Mitt Romney would better handle that issue if they were elected President.
C. Medicare

Base = Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 6A
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
A. Is a strong and decisive leader

Base $=$ Likely voters

|  | Total | Men | Women | White No | Non-White V | Reg. <br> Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 43\% | 38\% | 47\% | 34\% | N/A | 43\% |  |  |
| Romney | 48\% | 55\% | 41\% | 56\% | N/A | 48\% |  |  |
| Both | 3\% | 2\% | 4\% | 4\% | N/A | 3\% |  |  |
| Neither | 4\% | 4\% | 5\% | 5\% | N/A | 4\% |  |  |
| No opinion | 1\% | 1\% | 2\% | 1\% | N/A | 1\% |  |  |
| Sampling Error | +/-3.5 | +/-5.0 + | +/-5.0 +/ | -4.0 |  | +/-3.5 |  |  |
|  |  | 18- | 35- | 50- |  | Under | 50 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Obama | 43\% | N/A | 39\% | 46\% | 37\% | 44\% | 42\% |  |
| Romney | 48\% | N/A | 51\% | 46\% | 57\% | 45\% | 51\% |  |
| Both | 3\% | N/A | 3\% | 3\% | 1\% | 5\% | 2\% |  |
| Neither | 4\% | N/A | 6\% | 4\% | 3\% | 6\% | 3\% |  |
| No opinion | 1\% | N/A | 1\% | * | 2\% | * | 1\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attende |  |  |  |
|  | Total | \$50K | or more | College | College |  |  |  |
| Obama | 43\% | 44\% | 45\% | 43\% | 43\% |  |  |  |
| Romney | 48\% | 42\% | 50\% | 49\% | 48\% |  |  |  |
| Both | 3\% | 2\% | 3\% | 3\% | 3\% | \% |  |  |
| Neither | 4\% | 11\% | 1\% | 4\% | 5\% | \% |  |  |
| No opinion | 1\% | 1\% | * | 1\% | $2 \%$ | \% |  |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-5.0 | +/-7.0 | +/-4.0 |  |  |  |
|  | Total | Democrat | Independent | Repub- <br> lican | Lib- <br> eral | Moderate | Conser <br> vative |  |
| Obama | 43\% | 83\% | 36\% | 6\% | 86\% | 51\% | 15\% |  |
| Romney | 48\% | 6\% | 51\% | 91\% | 7\% | 39\% | 76\% |  |
| Both | 3\% | 5\% | 3\% | 2\% | 6\% | 4\% | 2\% |  |
| Neither | 4\% | 6\% | 6\% | 1\% | 1\% | 4\% | 6\% |  |
| No opinion | 1\% | * | 3\% | 1\% | * | 2\% | 1\% |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-6.5 | +/-6.0 | +/-8.5 | +/-6.0 | +/-5.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 43\% | 49\% | 46\% | 40\% | 38\% | 49\% | 39\% | 42\% |
| Romney | 48\% | 39\% | 47\% | 53\% | 52\% | 41\% | 51\% | 53\% |
| Both | 3\% | 5\% | 1\% | 4\% | 3\% | 3\% | 4\% | 1\% |
| Neither | 4\% | 5\% | 6\% | 3\% | 4\% | 4\% | 5\% | 3\% |
| No opinion | 1\% | 2\% | 1\% | * | 3\% | 2\% | 1\% | * |
| Sampling Error | +/-3.5 | +/-7.5 | +/-7.5 | +/-6.5 | +/-7.5 | +/-7.0 | +/-5.0 +/ | /-7. 5 |

* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 6B
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
B. Has an optimistic vision for the country's future

Base $=$ Likely voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 6C
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
C. Is in touch with the problems facing middle class Americans today

Base = Likely voters


[^4]CNN/ORC International Poll -- August 31 to September 3, 2012
Likely Voters
Question 6D
Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.
D. Is in touch with the problems facing women today

Base = Likely voters

|  | Total | Men | Women | White No | n-White | Reg. <br> Voters |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | 56\% | 51\% | 61\% | 50\% | N/A | 56\% |  |  |
| Romney | 36\% | 41\% | 32\% | 42\% | N/A | 36\% |  |  |
| Both | 2\% | 1\% | 2\% | 2\% | N/A | 2\% |  |  |
| Neither | 3\% | 3\% | 2\% | 3\% | N/A | 3\% |  |  |
| No opinion | 3\% | 2\% | 3\% | 3\% | N/A | 3\% |  |  |
| Sampling Error | +/-3.5 | +/-5.0 | +/-5.0 +/ | -4.0 |  | +/-3.5 |  |  |
|  |  | 18- | 35- | 50- |  | Under | 50 and |  |
|  | Total | 34 | 49 | 64 | 65+ | 50 | Older |  |
| Obama | 56\% | N/A | 53\% | 61\% | 45\% | 59\% | 54\% |  |
| Romney | 36\% | N/A | 36\% | 34\% | 49\% | 31\% | 41\% |  |
| Both | 2\% | N/A | 3\% | 1\% | 1\% | 3\% | 1\% |  |
| Neither | 3\% | N/A | 4\% | 2\% | 2\% | 4\% | 2\% |  |
| No opinion | 3\% | N/A | 4\% | 2\% | 3\% | 4\% | 2\% |  |
| Sampling Error | +/-3.5 |  | +/-8.5 | +/-6.0 | +/-6.0 | +/-7.0 | +/-4.5 |  |
|  |  | Under | \$50K | No | Attended |  |  |  |
|  | Total | \$50K | or more | College | Colleg |  |  |  |
| Obama | 56\% | 60\% | 57\% | 53\% | 58 |  |  |  |
| Romney | 36\% | 36\% | 35\% | 42\% | 33 |  |  |  |
| Both | 2\% | * | 2\% | 1\% | 2 | \% |  |  |
| Neither | 3\% | 3\% | 3\% | 2\% | 3 | \% |  |  |
| No opinion | 3\% | 1\% | 2\% | 1\% | 4 | \% |  |  |
| Sampling Error | +/-3.5 | $+/-6.5$ | +/-5.0 | +/-7.0 | +/-4.0 |  |  |  |
|  | Total | Democrat | Independent | Republican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Conser <br> vative |  |
| Obama | 56\% | 96\% | 55\% | 14\% | 92\% | 68\% | 30\% |  |
| Romney | 36\% | 3\% | 34\% | 75\% | 5\% | 22\% | 63\% |  |
| Both | 2\% | 1\% | 1\% | 3\% | 2\% | 1\% | 2\% |  |
| Neither | 3\% | * | 4\% | 4\% | 1\% | 3\% | 3\% |  |
| No opinion | 3\% | * | 5\% | 3\% | 1\% | 6\% | 2\% |  |
| Sampling Error | +/-3.5 | +/-6.5 | +/-6.5 | +/-6.0 | +/-8.5 | +/-6.0 | +/-5.5 |  |
|  | Total | North east | Midwest | South | West | Urban | Suburban | Rural |
| Obama | 56\% | 63\% | 56\% | 49\% | 61\% | 67\% | 52\% | 49\% |
| Romney | 36\% | 27\% | 39\% | 47\% | 26\% | 27\% | 40\% | 43\% |
| Both | 2\% | 5\% | * | 1\% | 1\% | * | 2\% | 2\% |
| Neither | 3\% | 4\% | 3\% | 1\% | 4\% | 2\% | 3\% | 3\% |
| No opinion | 3\% | * | 2\% | 2\% | 8\% | 4\% | 3\% | 2\% |
| Sampling Error | +/-3.5 | +/-7.5 | +/-7.5 | +/-6.5 | +/-7.5 | +/-7.0 | +/-5.0 +/ | /-7.5 |

* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Registered voters
Question 7
Does what you saw or read of the Republican National Convention in Tampa make you more likely or
less likely to vote for Mitt Romney?

Base = Registered voters


* percentage less than 1\%

CNN/ORC International Poll -- August 31 to September 3, 2012
Registered voters
Question 8
At their convention, do you think the Republicans maintained the right balance between criticizing the Democrats and saying positive things about themselves, or do you think they spent too much time criticizing the Democrats?

Base = Registered voters


* percentage less than 1\%


[^0]:    QUESTION WORDING BEFORE APRIL, 2012: " If Barack Obama were the Democratic Party's candidate and Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"
    QUESTION WORDING APRIL, 2012 TO AUGUST 8, 2012: "Suppose that the presidential election were being held today and you had to choose between Barack Obama as the Democratic Party's candidate, and Mitt Romney as the Republican Party's candidate. Who would you be more likely to vote for -- Barack Obama, the Democrat, or Mitt Romney, the Republican? (IF UNSURE:) As of today, who do you lean more toward?"

[^1]:    *QUESTION WORDING BEFORE AUGUST, 2012: "Wisconsin Congressman Paul Ryan" (RV) BASED ON REGISTERED VOTERS

[^2]:    * percentage less than 1\%

[^3]:    * percentage less than 1\%

[^4]:    * percentage less than 1\%

