

Interviews with 1,055 adult Americans conducted by telephone by ORC International on August 22-23, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

The sample also includes 924 interviews among registered voters (plus or minus 3 percentage points) and 719 interviews among likely voters (plus or minus 3.5 percentage points).

The sample includes 802 interviews among landline respondents and 253 interviews among cell phone respondents.

# FOR RELEASE: SUNDAY, AUGUST 26 AT 9 AM

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER)

	<u>Obama</u>	Romney	Both (vol,)	Neither (vol.)	No <u>opinion</u>
Cares about the needs of people like	you				
Likely Voters					
Aug. 22-23, 2012	53%	40%	1%	5%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	56%	36%	1%	6%	1%
Shares your values					
Likely Voters			/		4.0.4
Aug. 22-23, 2012	47%	45%	2%	5%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	49%	42%	3%	6%	1%
April 13-15, 2012	48%	38%	3%	10%	1%
Is a strong and decisive leader					
Likely Voters					
Aug. 22-23, 2012	49%	46%	2%	4%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	50%	42%	3%	5%	1%
April 13-15, 2012	51%	35%	6%	8%	1%
Is more honest and trustworthy					
Likely Voters					
Aug. 22-23, 2012	49%	42%	1%	6%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	50%	39%	2%	8%	1%
April 13-15, 2012	44%	34%	3%	17%	1%
Has an optimistic vision for the cour Likely Voters	ntry's future				
Aug. 22-23, 2012	48%	45%	5%	2%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	51%	41%	6%	3%	*

# BASED ON 355 LIKELY VOTERS IN VERSION A -- SAMPLING ERROR: +/- 5.0% PTS. BASED ON 457 REGISTERED VOTERS IN VERSION A -- SAMPLING ERROR: +/- 4.5% PTS.

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF OF THE REGISTERED VOTERS)

	<u>Obama</u>	Romney	Both <u>(vol,)</u>	Neither (vol.)	No <u>opinion</u>
Has a clear plan for solving the country's problems					
<b>Likely Voters</b> Aug. 22-23, 2012	39%	45%	1%	15%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	39%	41%	1%	17%	2%
April 13-15, 2012	37%	36%	3%	24%	1%
Inspires confidence					
Likely Voters					
Aug. 22-23, 2012	47%	44%	3%	7%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	51%	41%	2%	5%	*
April 13-15, 2012	46%	35%	5%	13%	1%
Is in touch with the problems facing middle class Americans today Likely Voters					
Aug. 22-23, 2012	53%	39%	1%	7%	*
<b>Registered Voters</b>					
Aug. 22-23, 2012	58%	33%	1%	7%	1%
April 13-15, 2012	50%	36%	2%	11%	1%

# BASED ON 364 LIKELY VOTERS IN VERSION B -- SAMPLING ERROR: +/- 5.0% PTS. BASED ON 467 REGISTERED VOTERS IN VERSION B -- SAMPLING ERROR: +/- 4.5% PTS.

8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him. (RANDOM ORDER) (ASKED OF HALF OF THE REGISTERED VOTERS)

	<u>Obama</u>	Romney	Both <u>(vol,)</u>	Neither (vol.)	No <u>opinion</u>
Is in touch with the problems facing women today					
Likely Voters					
Aug. 22-23, 2012	60%	31%	1%	6%	3%
<b>Registered Voters</b>					
Aug. 22-23, 2012	62%	27%	1%	8%	2%
April 13-15, 2012	54%	28%	3%	12%	2%
Can manage the government effecti	vely				
Likely Voters	·				
Aug. 22-23, 2012	44%	48%	2%	4%	2%
<b>Registered Voters</b>					
Aug. 22-23, 2012	43%	46%	2%	8%	2%
April 13-15, 2012	45%	41%	3%	10%	1%
Does not change his position on issues	ŝ				
for political reasons					
Likely Voters					
Aug. 22-23, 2012	43%	39%	3%	14%	1%
<b>Registered Voters</b>					
Aug. 22-23, 2012	42%	37%	3%	16%	2%

### SELECTED CNN/ORC TRENDS

Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to John McCain: (RANDOM ORDER)

			Both	Neither	No
	<u>Obama</u>	<u>McCain</u>	<u>(vol.)</u>	<u>(vol.)</u>	<u>opinion</u>
Cares about people like you					
2008 Sep 5-7 (After GOP convention)	49	40	5	6	*
2008 Aug 29-31 (After Dem/Before GOP)	54	36	3	6	*
2008 Aug 23-24 (Before Dem convention)	53	36	3	7	1
Is a strong and decisive leader					
2008 Sep 5-7 (After GOP convention)	37	56	5	3	1
2008 Aug 29-31 (After Dem/Before GOP)	44	49	3	3	*
2008 Aug 23-24 (Before Dem convention)	41	51	3	4	1
Shares your values					
2008 Sep 5-7 (After GOP convention)	45	49	2	4	*
2008 Aug 29-31 (After Dem/Before GOP)	50	43	2	5	*
2008 Aug 23-24 (Before Dem convention)	48	44	2	6	1
Has a clear plan for solving the country's p	roblems				
2008 Sep 5-7 (After GOP convention)	40	42	2	14	1
2008 Aug 29-31 (After Dem/Before GOP)	48	37	1	13	*
2008 Aug 23-24 (Before Dem convention)	42	39	1	17	1

## SELECTED CNN/USA TODAY/GALLUP TRENDS

Next, thinking about the following characteristics and qualities, please say whether you think each one applies more to John Kerry or more to George W. Bush. How about-[RANDOM ORDER]?

			Both	Neither	No
	<u>Kerry</u>	<u>Bush</u>	<u>(vol.)</u>	<u>(vol.)</u>	opinion
Cares about the needs of people like you	·			. ,	•
2004 Sep 3-5 (After GOP convention)	48	41	5	5	1
2004 Aug 23-25 (Before GOP convention)	45	42	3	7	3
2004 Jul 30-Aug 1 (After Dem convention)	52	40	2	4	2
2004 July 19-21 (Before Dem convention)	48	40	2	7	3
Is a strong and decisive leader					
2004 Sep 3-5 (After GOP convention)	32	60	4	3	1
2004 Aug 23-25 (Before GOP convention)	34	54	2	5	5
2004 Jul 30-Aug 1 (After Dem convention)	42	52	2	2	2
2004 July 19-21 (Before Dem convention)	37	54	3	3	3
Shares your values					
2004 Sep 3-5 (After GOP convention)	45	48	2	3	2
2004 Aug 23-25 (Before GOP convention)	45	45	2	5	3
2004 Jul 30-Aug 1 (After Dem convention)	48	46	1	3	2
2004 July 19-21 (Before Dem convention)	47	44	2	4	3
Has an optimistic vision for the country's fu	ture				
2004 Sep 3-5 (After GOP convention)	44	46	7	1	2
2004 Aug 23-25 (Before GOP convention)	46	44	5	3	2

# Thinking about the following characteristics and qualities, please say whether you think each one applies more to Al Gore or more to George W. Bush. How about... [RANDOM ORDER]

TI		0	Both/Same_	Neither_	No_	
	Gore	Bush	<u>(vol.)</u>	(vol.)	opinion	
Shares your values					*	
2000 Aug 18-19 (After Dem convention)	48	40	5	4	3	
2000 Aug 4-5 (Between conventions)	38	51	5	3	3	
2000 July 25-26 (Before GOP convention)	41	46	3	4	6	
Cares about the needs of people like you						
2000 Aug 18-19 (After Dem convention)	51	35	7	5	2	
2000 Aug 4-5 (Between conventions)	39	49	5	4	3	
2000 July 25-26 (Before GOP convention)	43	43	4	4	6	
Is a strong and decisive leader						
2000 Aug 18-19 (After Dem convention)	42	46	6	3	3	
2000 Aug 4-5 (Between conventions)	28	60	4	4	4	
2000 July 25-26 (Before GOP convention)	32	54	5	2	7	
		5			A and 22 /	$\mathbf{n} \mathbf{n} \mathbf{n}$



CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8A Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### A. Cares about the needs of people like you

Base = Likely voters

	Total	Men	Women	White N	on-White N	Reg. Noters		
Obama	53%	47%	58%	45%	N/A	53%		
Romney	40%	45%	36%	49%	N/A	40%		
Both	1%	1%	1%	1%	N/A	1%		
Neither	5%	6%	5%	5%	N/A	5%		
No opinion	*	1%	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0 +	+/-5.0 +/	-4.0	-	+/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	53%	N/A	N/A	50%	46%	59%	48%	
Romney	40%	N/A	N/A	40%	50%	35%	44%	
Both	18	N/A	N/A	3%	*	1%	28	
Neither	5%	N/A	N/A	8%	4%	4%	6%	
No opinion	· ~ -	N/A	N/A	*	18	*	*	
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attende			
	Total	\$50K	or more	College	College	2		
Obama	53%	55%	55%	47%	568	5		
Romney	40%	38%	40%	45%	388			
Both	1%	1%	1%	*	28			
Neither	5%	5%	4%	7%	48	5		
No opinion	*	*	*	1%	*			
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5	5		
		Demo-	Indep-	Repub	- Lib-	Mod-	Cons	er-
	Total	crat	endent	lican	eral	erate		
Obama	53%	94%	51%	12%		61%	24	
Romney	40%	3%	39%	81%	28	26%	72	00
Both	1%	*	1%	28	*	28	1	e e
Neither	5%	3%	8%	5%		11%	3	
No opinion	*	*	1%	*	*	*	1	
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.	5
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban 	Rural
Obama	53%	59%	56%	47%	54%	68%	50%	34%
Romney	40%	35%	38%	45%	39%	27%	41%	58%
Both	1%	2%	*	2%	*	1%	1%	2%
Neither	5%	4%	5%	6%	6%	3%	7%	6%
No opinion	*	*	1%	1%	*	*	1%	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	53%	11%	49%	92%				
Romney	40%	78%	41%	6%				
Both	10%	2%	2%	*				
Neither	5%	88	고 0 7왕	2%				
No opinion	*	*	1%	*				
Sampling Error	+/-3.5	+/-б.5	+/-6.5	+/-6.5				

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8B Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### B. Shares your values

#### Base = Likely voters

						Reg.		
	Total	Men	Women	White N	on-White	Voters		
Obama	47%	40%	53%	39%	N/A	47%		
Romney	45%	49%	42%	53%	N/A	45%		
Both	2%	3%	2%	3%	N/A	2% Г%		
Neither No opinion	5% 1%	6% 2%	3% *	5% 1%	N/A N/A	5% 1%		
Sampling Error	+/-3.5			-4.0		+/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	47%	N/A	N/A	44%	44%	51%	44%	
Romney	45%	N/A	N/A	49%	51%	39%	50%	
Both	2%	N/A	N/A	2%	1%	4%	2%	
Neither No opinion	5% 1%	N/A N/A	N/A N/A	4% 1%	2% 2%	68 *	3% 2%	
Sampling Error	+/-3.5	IN/A	N/A	+/-6.5	+/-6.0	+/-7.0	+/-4.5	
Sampring Brior	17 5.5			17 0.5	17 0.0	1, ,.0	1, 1.5	
		Under	\$50K	No	Attend	ed		
	Total	\$50K	or more	College	Colleg	e 		
Obama	47%	49%	49%	43%	49	00		
Romney	45%	43%	43%	50%	43			
Both	2%	3%	2%	2%	3			
Neither Ne eninion	5% 1%	5% *	4% 1%	3% 2%	5			
No opinion Sampling Error		+/-6.5	+/-5.0	+/-7.5	+/-4.			
Sampling Diloi	., 5.5	.,	., 5.0	.,	.,			
		Demo-	Indep-	-			Conse	
	Total	crat	endent	lican		erate		
Obama	47%				 90%			
	1,0	89%	43%	7%	908	54%	188	
Romney	45%	89% 8%	43% 42%	7% 88%	908 38		183 758	T
Romney Both	45% 2%	88 28	42% 3%	888 38	3% 2%	36% 3%	75원 2원	i i
Romney Both Neither	45% 2% 5%	8% 2% 1%	42% 3% 10%	888 38 38	3% 2% 2%	36% 3% 6%	758 28 58	i i
Romney Both Neither No opinion	45% 2% 5% 1%	8% 2% 1% 1%	42% 3% 10% 2%	88% 3% 3% *	3% 2% 2% 3%	36% 3% 6% *	758 28 58 *	1
Romney Both Neither	45% 2% 5%	8% 2% 1%	42% 3% 10%	888 38 38	3% 2% 2%	36% 3% 6%	758 28 58	1
Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5	8% 2% 1% 1% +/-7.0 North	42% 3% 10% 2% +/-6.5 Mid-	88% 3% 3% +/-6.0	3% 2% 2% 3%	36% 3% 6% * +/-6.5	75% 2% 5% +/-5.5 Sub-	1
Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5 Total	8% 2% 1% 1% +/-7.0 North east	42% 3% 10% 2% +/-6.5 Mid- west	88% 3% 3% +/-6.0 South	3% 2% 2% 3% +/-8.0 West	36% 3% 6% * +/-6.5 Urban	75% 2% 5% +/-5.5 Sub- urban	Rural
Romney Both Neither No opinion Sampling Error	45% 2% 5% 1% +/-3.5 Total	8% 2% 1% +/-7.0 North east	42% 3% 10% 2% +/-6.5 Mid- west	88% 3% 3% +/-6.0 South	3% 2% 2% 3% +/-8.0 West	36% 3% 6% * +/-6.5 Urban	75% 2% 5% * +/-5.5 Sub- urban 	Rural
Romney Both Neither No opinion Sampling Error Obama	45% 2% 5% 1% +/-3.5 Total	8% 2% 1% 1% +/-7.0 North east	42% 3% 10% 2% +/-6.5 Mid- west	88% 3% 3% +/-6.0 South	3% 2% 2% 3% +/-8.0 West	36% 3% 6% * +/-6.5 Urban	75% 2% 5% +/-5.5 Sub- urban	Rural
Romney Both Neither No opinion Sampling Error	45% 2% 5% 1% +/-3.5 Total  47%	8% 2% 1% +/-7.0 North east  56%	42% 3% 10% 2% +/-6.5 Mid- west  45%	88% 3% 3% +/-6.0 South  38%	3% 2% 2% 3% +/-8.0 West  54%	36% 3% 6% * +/-6.5 Urban  58%	75% 2% 5% +/-5.5 Sub- urban  45%	Rural  33%
Romney Both Neither No opinion Sampling Error Obama Romney	45% 2% 5% 1% +/-3.5 Total  47% 45%	8% 2% 1% +/-7.0 North east  56% 35%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43%	88% 3% 3% +/-6.0 South  38% 55% 1% 6%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2%	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4%	75% 2% 5% +/-5.5 Sub- urban  45% 45%	Rural  33% 62% 2% 3%
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2%	88% 3% 3% +/-6.0 South  38% 55% 1% 6% *	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5%	88% 3% 3% +/-6.0 South  38% 55% 1% 6%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2%	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6%	Rural  33% 62% 2% 3%
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty	<pre>88% 3% 3% +/-6.0 South 38% 55% 1% 6% * +/-6.5 Tea Pty</pre>	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5 Total	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty Support	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5 Tea Pty Oppose	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5 Total  47% 45%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty Support 	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty Neutral  43% 46%	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5 Tea Pty Oppose  85% 10%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney Both	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5 Total  47% 45% 2%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty Support  6% 85% 1%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty Neutral  43% 46% 3%	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5 Tea Pty Oppose  85% 10% 3%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney Both Neither	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty Support  6% 85% 1% 7%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty Neutral  43% 46% 3% 6%	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5 Tea Pty Oppose  85% 10% 3% 1%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney Both	45% 2% 5% 1% +/-3.5 Total  47% 45% 2% 5% 1% +/-3.5 Total  47% 45% 2%	8% 2% 1% 1% +/-7.0 North east  56% 35% 3% 5% 1% +/-8.0 Tea Pty Support  6% 85% 1%	42% 3% 10% 2% +/-6.5 Mid- west  45% 43% 4% 5% 2% +/-7.5 Tea Pty Neutral  43% 46% 3%	88% 3% 3% +/-6.0 South  38% 55% 1% 6% * +/-6.5 Tea Pty Oppose  85% 10% 3%	3% 2% 2% 3% +/-8.0 West  54% 40% 3% 2% *	36% 3% 6% * +/-6.5 Urban  58% 35% 3% 4% *	75% 2% 5% +/-5.5 Sub- urban  45% 45% 2% 6% 2%	Rural  33% 62% 2% 3% *

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8C Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### C. Is a strong and decisive leader

Base = Likely voters

	Total	Men	Women	White No	on-White \	Reg.		
Obama	49%	45%	51%	40%	N/A	49%		
Romney Both	46% 2%	50% 1%	42% 2%	53% 2%	N/A N/A	46% 2%		
Neither	4%	3%	5%	5%	N/A	4%		
No opinion	*	*	*	*	N/A	*		
Sampling Error	+/-3.5	+/-5.0	+/-5.0 +/	-4.0	4	-/-3.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	49%	N/A	N/A	48%	43%	53%	46%	
Romney	46%	N/A	N/A	46%	51%	42%	48%	
Both	2%	N/A	N/A	1%	1%	38	1%	
Neither	48	N/A	N/A	6%	5%	2%	5%	
No opinion	*	N/A	N/A	*	*	*	*	
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	Attende College	2		
Obama	49%	50%	50%	46%	 50원			
Romney	46%	43%	46%	49%	448	5		
Both	2%	3%	1%	1%	28			
Neither	48	3%	4%	5%	48	5		
No opinion Sampling Error	* +/-3.5	* +/-6.5	* +/-5.0	* +/-7.5	*	5		
Compring 22202	.,	.,	., 5.0	.,	.,			
	Total	Demo- crat	Indep- endent	lican	eral	Mod- erate		<i>r</i> e
Obama	49%	89%	45%	9%	88%	56%	218	
Romney	46%	6%	46%	888	88	36%	748	
Both	2%	1%	3%	2%	*	38	29	
Neither No opinion	48 *	4% *	6% *	1% *	38 *	6% *	39	5
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5	5
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban 	Rural
Obama	49%	54%	52%	43%	48%	60%	47%	34%
Romney	46%	39%	43%	50%	46%	36%	45%	63%
Both	2%	3%	2%	2%	*	2%	1%	*
			~ ~					3%
Neither	4% *	4% *	3%	4% *	5% 1%	2%	6% *	
Neither No opinion Sampling Error	4% * +/-3.5	4% * +/-8.0	3% * +/-7.5	4% * +/-6.5	5% 1% +/-7.5	2% * +/-7.0	6% * +/-5.5	+/-7.5
No opinion	* +/-3.5 Total	* +/-8.0 Tea Pty Support	* +/-7.5	* +/-6.5 Tea Pty Oppose	1%	*	*	*
No opinion Sampling Error	* +/-3.5 Total	* +/-8.0 Tea Pty Support	* +/-7.5 Tea Pty Neutral	* +/-6.5 Tea Pty Oppose	1%	*	*	*
No opinion Sampling Error Obama	* +/-3.5 Total  49%	* +/-8.0 Tea Pty Support  11%	* +/-7.5 Tea Pty Neutral  45%	* +/-6.5 Tea Pty Oppose  84%	1%	*	*	*
No opinion Sampling Error	* +/-3.5 Total	* +/-8.0 Tea Pty Support	* +/-7.5 Tea Pty Neutral	* +/-6.5 Tea Pty Oppose	1%	*	*	*
No opinion Sampling Error Obama Romney	* +/-3.5 Total  49% 46%	* +/-8.0 Tea Pty Support  11% 85%	* +/-7.5 Tea Pty Neutral  45% 44%	* +/-6.5 Tea Pty Oppose  84% 13%	1%	*	*	*
No opinion Sampling Error Obama Romney Both	* +/-3.5 Total  49% 46% 2%	* +/-8.0 Tea Pty Support  11% 85% 3%	* +/-7.5 Tea Pty Neutral  45% 44% 2%	* +/-6.5 Tea Pty Oppose  84% 13% 1%	1%	*	*	*

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8D Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### D. Is more honest and trustworthy

Base = Likely voters

	Total	Men	Women	White No	on-White V	Reg. oters		
Obama	49%	45%	53%	 39%	 N/A	 49%		
Romney	42%	47%	39%	50%	N/A	42%		
Both	1%	1%	2%	1%	N/A	1%		
Neither	6%	7%	6%	88	N/A	6%		
No opinion	1%	1%	1%	2%	N/A	1%		
Sampling Error	+/-3.5	+/-5.0 +	/-5.0 +/	-4.0	+	/-3.5		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	49%	N/A	N/A	46%	42%	55%	44%	
Romney	42%	N/A	N/A	44%	51%	36%	47%	
Both	1%	N/A	N/A	1%	1%	2%	18	
Neither	6%	N/A	N/A	7%	6%	7%	6%	
No opinion	1%	N/A	N/A	3%	*	*	2%	
Sampling Error	+/-3.5			+/-6.5	+/-6.0	+/-7.0	+/-4.5	
		Under	\$50K	No	Attende	d		
	Total	\$50K	or more	College	College	_		
Obama	49%	51%	50%	45%	51%	_		
Romney	42%	40%	41%	47%	40%			
Both	1%	1%	2%	*	2%			
Neither	6%	8%	6%	6%	7%			
No opinion	1%	*	1%	2%	1%			
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5			
		Demo-	Indep-	Repub	- Lib-	Mod-	Conse	r-
	Total	crat	endent	lican		erate	vativ	
Obama	49%	91%	47%		 93%	54%	20%	
Romney	42%	3%	41%	85%	28	34%	71%	
Both	1%	2%	*	1%	1%	2%	1%	
Neither	6%	3%	10%	7%	4%	8%	88	
No opinion	1%	2%	2%	*	*	28	·	
Sampling Error	+/-3.5	+/-7.0	+/-6.5	+/-6.0	+/-8.0	+/-6.5	+/-5.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	Sub- urban	Rural
Obama	Total  49%			South  42%	West  51%	Urban  63%	Sub-	Rural  29%
Obama Romney		east 	west				Sub- urban 	
	 49%	east  57%	west  50%	42%	 51%	63%	Sub- urban  47%	 29%
Romney Both Neither	49% 42% 1% 6%	east  57% 35% 2% 6%	west  50% 40% 1% 9%	42% 50% 1% 5%	51% 40% 1% 7%	63% 32% 1% 4%	Sub- urban  47% 40% 2% 9%	29% 63% 1% 6%
Romney Both Neither No opinion	 49% 42% 1% 6% 1%	east  57% 35% 2% 6% 2%	west  50% 40% 1% 9% 1%	42% 50% 1% 5% 2%	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither	49% 42% 1% 6%	east  57% 35% 2% 6%	west  50% 40% 1% 9%	42% 50% 1% 5%	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6%
Romney Both Neither No opinion	49% 42% 1% 6% 1% +/-3.5	east  57% 35% 2% 6% 2%	west  50% 40% 1% 9% 1%	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither No opinion	49% 42% 1% 6% 1% +/-3.5	east  57% 35% 2% 6% 2% +/-8.0 Tea Pty	<pre>west      50%     40%     1%     9%     1% +/-7.5 Tea Pty</pre>	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither No opinion Sampling Error	49% 42% 1% 6% 1% +/-3.5 Total	east  57% 35% 2% 6% 2% +/-8.0 Tea Pty Support	west  50% 40% 1% 9% 1% +/-7.5 Tea Pty Neutral	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither No opinion Sampling Error Obama	 49% 42% 1% 6% 1% +/-3.5 Total  49%	east  57% 35% 2% 6% 2% +/-8.0 Tea Pty Support  11%	<pre>west</pre>	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose 	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither No opinion Sampling Error Obama Romney	 49% 42% 1% 6% 1% +/-3.5 Total  49% 42%	east  57% 35% 2% 6% 2% +/-8.0 Tea Pty Support  11% 82%	<pre>west</pre>	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose 	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%
Romney Both Neither No opinion Sampling Error Obama Romney Both	 49% 42% 1% 6% 1% +/-3.5 Total  49% 42% 1%	east  57% 35% 2% 6% 2% +/-8.0 Tea Pty Support  11% 82% *	<pre>west</pre>	42% 50% 1% 5% 2% +/-6.5 Tea Pty Oppose 	51% 40% 1% 7% *	63% 32% 1% 4% 1%	Sub- urban  47% 40% 2% 9% 2%	29% 63% 1% 6% 1%

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8E Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### E. Has an optimistic vision for the country's future

Base = Likely voters

	Total	Men	Women	White N	on-White V	Reg. Oters		
Obama	48%	42%	53%	 39%	N/A	48%		
Romney	45%	52%	39%	54%	N/A	45%		
Both	5%	5%	5%	5%	N/A	5%		
Neither	2% *	1% *	3% *	28 *	N/A	2% *		
No opinion Sampling Error	+/-3.5			-4.0	N/A	-3.5		
Sampring Brior	17 5.5	17 5.0	17 5.0 17	1.0		/ 5.5		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	48%	N/A	N/A	48%	43%	52%	46%	
Romney	45%	N/A	N/A	47%	50%	40%	48%	
Both	5%	N/A	N/A	3%	4%	7왕	3%	
Neither	2%	N/A	N/A	2%	3%	1%	28	
No opinion	* +/-3.5	N/A	N/A	*	* +/-6.0	* +/-7.0	* +/-4.5	
Sampling Error	+/-3.5			+/-6.5	+/-0.0	+/-/.0	+/-4.5	
	Total	Under \$50K	\$50K or more	No College	Attende College			
Obama	48%	47%	53%	43%	52%	-		
Romney	45%	46%	40%	53%	41%			
Both	5%	5%	6%	2%	6%			
Neither	2%	2%	28	28	18			
No opinion	*	*	*	*	*			
Sampling Error	+/-3.5	+/-6.5	+/-5.0	+/-7.5	+/-4.5			
	Total	Demo- crat	Indep- endent	-	eral	Mod- erate		ve
Obama	48%	88%	43%		 89%	55%	21	
Romney	45%	88	44%	85%	78	36%	72	
Both	5%	3%	98	3%	48	5%	5	00
Neither	2%	1%	3%	1%	*	4%	2	
No opinion Sampling Error	* +/-3.5	* +/-7.0	* +/-6.5	* +/-6.0	* +/-8.0	* +/-6.5	* +/-5.	
Sampling Error	+/-3.5	+/-/.0	+/-0.5	+/-0.0	+/-0.0	+/-0.5	+/-5.	5
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Obama	48%		47%	42%	 53%	 60%	48%	29%
Romney	45%	38%	44%	52%	42%	32%	46%	65%
Both	5%	6%	88	5%	2%	7%	4%	2%
Neither	2%	1%	1%	1%	4%	*	2%	4%
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-3.5	+/-8.0	+/-7.5	+/-6.5	+/-7.5	+/-7.0	+/-5.5	+/-7.5
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	48%	8%	46%	85%				
Romney	45%	86%	45%	9%				
Both	5%	5%	4%	6%				
Neither								
	2%	2%	4%	*				
No opinion Sampling Error	2% * +/-3.5	2% * +/-6.5	4% * +/-6.5	* * +/-6.5				

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8F Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### F. Has a clear plan for solving the country's problems

Base = Half Sample, Likely voters

	Total	Men	Women	White No	R on-White Vo	eg.		
Obama	39%	32%	44%	32%	N/A	39%		
Romney	45%	54%	38%	50%	N/A	45%		
Both	1%	1%	*	1%	N/A	1%		
Neither	15%	13%	16%	16%	N/A	15%		
No opinion	1%	1%	1%	2%	N/A	1%		
Sampling Error	+/-5.0	+/-7.5 +	+/-7.0 +/	-5.5	+/	-5.0		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	39%	N/A	N/A	31%	40%	N/A	35%	
Romney	45%	N/A	N/A	53%	39%	N/A	47%	
Both	18	N/A	N/A	1%	1%	N/A	18	
Neither	15%	N/A	N/A	13%	17%	N/A	15%	
No opinion	1%	N/A	N/A	1%	3%	N/A	2%	
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0	
		Under	\$50K	No	Attended			
	Total	\$50K	or more	College	College			
Obama	39%	N/A	36%	N/A	39%			
Romney	45%	N/A	49%	N/A	45%			
Both	1%	N/A	*	N/A	18			
Neither	15%	N/A	14%	N/A	15%			
No opinion	18	N/A	2%	N/A	1%			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
		Demo-	Indep-	Repub-	- Lib-	Mod-	Consei	:-
	Total	crat	endent		eral	erate	vative	
Obama	 39%	 N/A	 N/A	 4%	 N/A	 N/A		
Romney	45%	N/A	N/A	81%	N/A	N/A	75%	
Both	18	N/A	N/A	1%	N/A	N/A	*	
Neither	15%	N/A	N/A	14%	N/A	N/A	11%	
No opinion	1%	N/A	N/A	*	N/A	N/A	1%	
Sampling Error	+/-5.0			+/-8.0			+/-7.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Obama	 39%	 N/A	 N/A	 N/A	 N/A	 N/A	39%	 N/A
Romney	45%	N/A N/A	N/A	N/A	N/A	N/A N/A	42%	N/A
Both	18	N/A	N/A	N/A	N/A	N/A	18	N/A
Neither	15%	N/A	N/A	N/A	N/A	N/A	18%	N/A
No opinion	1%	N/A	N/A	N/A	N/A	N/A	18	N/A
Sampling Error	+/-5.0	14/11	14/11	14/11	14/11		+/-7.5	14/ 11
	Totol	Tea Pty	Tea Pty Noutral	Tea Pty				
	Total	Support	Neutral	Oppose				
Obama	39%	N/A	N/A	N/A				
Romney	45%	N/A	N/A	N/A				
Both	1%	N/A	N/A	N/A				
Neither	15%	N/A	N/A	N/A				
No opinion	1%	N/A	N/A	N/A				
Sampling Error	+/- 5 0							

\* percentage less than 1%

+/-5.0

CON ORC POLL 8

Sampling Error

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8G Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### G. Inspires confidence

Base = Half Sample, Likely voters

					R	leg.		
	Total	Men	Women	White No	on-White Vo			
Obama	47%	41%	51%	41%	N/A	47%		
Romney Both	44% 3%	50% 3%	39% 3%	47% 4%	N/A N/A	44% 3%		
Neither	5% 7%	5%	5% 7%	4% 7%	N/A N/A	5% 7%		
No opinion	*	*	*	*	N/A	*		
Sampling Error	+/-5.0			-5.5		-5.0		
	,	,	,,		,			
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50 	Older	
Obama	47%	N/A	N/A	42%	46%	N/A	44%	
Romney	44%	N/A	N/A	47%	46%	N/A	47%	
Both	3%	N/A	N/A	4%	1%	N/A	3%	
Neither	7%	N/A	N/A	8%	7%	N/A	7%	
No opinion	*	N/A	N/A	*	*	N/A	*	
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0	
		Under	\$50K	No	Attended	1		
	Total	\$50K	or more	College	College			
Obama	47%	N/A	44%	N/A	 50%			
Romney	44%	N/A	48%	N/A	41%			
Both	3%	N/A	1%	N/A	4%			
Neither	7%	N/A	88	N/A	6%			
No opinion	*	N/A	*	N/A	*			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
		Demo-	Indep-	Repub-	- Lib-	Mod-	Consei	<u>-</u>
	Total	crat	endent		eral	erate	vative	
Obama	47%	 N/A	 N/A	 7%	 N/A	 N/A	20%	
Romney	44%	N/A	N/A	87%	N/A	N/A	72%	
Both	3%	N/A	N/A	2%	N/A	N/A	3%	
Neither	7%	N/A	N/A	4%	N/A	N/A	4%	
No opinion	*	N/A	N/A	*	N/A	N/A	*	
Sampling Error	+/-5.0			+/-8.0			+/-7.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Obama	47%	N/A	N/A	N/A	N/A	N/A	47%	N/A
Romney	44%	N/A	N/A	N/A	N/A	N/A	38%	N/A
Both	3%	N/A	N/A	N/A	N/A	N/A	5%	N/A
Neither	7%	N/A	N/A	N/A	N/A	N/A	10%	N/A
No opinion	*	N/A	N/A	N/A	N/A	N/A	*	N/A
Sampling Error	+/-5.0						+/-7.5	
		Tea Pty	Tea Pty	Tea Pty				
	Total	Support	Neutral	Oppose				
Obama	47%	 N/A	 N/A	 N/A				
Romney	44%	N/A	N/A	N/A				
Both	3%	N/A	N/A	N/A				
Neither	7%	N/A	N/A	N/A				
No opinion	*	N/A	N/A	N/A				
Compline Encode	. / . 0			,				

\* percentage less than 1%

+/-5.0

Sampling Error

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8H Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

H. Is in touch with the problems facing middle class Americans today

Base = Half Sample, Likely voters

						leg.		
	Total	Men		White No	on-White Vo	ters		
Obama	53%	43%	59%	48%	N/A	53%		
Romney	39%	48%	32%	41%	N/A	39%		
Both	1%	2%	18	*	N/A	18		
Neither	7%	6%	88	10%	N/A	78		
No opinion	*	1%	*	*	N/A	*		
Sampling Error	+/-5.0	+/-7.5 +	-/-7.0 +/	-5.5	+/	/-5.0		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	53%	N/A	N/A	42%	54%	N/A	47%	
Romney	39%	N/A	N/A	46%	41%	N/A	44%	
Both	1%	N/A	N/A	18	*	N/A	18	
Neither	7%	N/A	N/A	10%	5%	N/A	8%	
No opinion	*	N/A	N/A	1%	*	N/A	*	
Sampling Error	+/-5.0			+/-8.5	+/-8.5		+/-6.0	
		Under	\$50K	No	Attended	1		
	Total	\$50K	or more	College	College			
Obama	53%	N/A	 50%	N/A	54%	-		
Romney	39%	N/A	44%	N/A	38%			
Both	1%	N/A	18	N/A	1%			
Neither	7%	N/A	5%	N/A	7%			
No opinion	*	N/A	*	N/A	*			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
		Demo-	Indep-	Repub	- Lib-	Mod-	Consei	<u>-</u>
	Total	crat	endent			erate	vative	
Obama	 53%	 N/A	 N/A		 N/A	 N/A	25%	
Romney	39%	N/A	N/A	77%	N/A	N/A	69%	
Both	18	N/A	N/A	1%	N/A	N/A	1%	
Neither	7%	N/A	N/A	7%	N/A	N/A	6%	
No opinion	*	N/A	N/A	*	N/A	N/A	*	
Sampling Error	+/-5.0			+/-8.0			+/-7.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban	urban	Rural
Obama	 53%	 N/A	 N/A	N/A	 N/A	 N/A	 55%	 N/A
Romney	39%	N/A	N/A N/A	N/A	N/A N/A	N/A N/A	35%	N/A
Both	1%	N/A	N/A N/A	N/A	N/A N/A	N/A N/A	1%	N/A
Neither	18 78	N/A	N/A N/A	N/A	N/A N/A	N/A N/A	9%	N/A
No opinion	*	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	18	N/A N/A
Sampling Error	+/-5.0	IN/A	N/A	N/A	IN/A		+/-7.5	N/A
Sampring Error	+/-5.0						-/-/.5	
	- · ·	Tea Pty	Tea Pty	Tea Pty				
	Total	Support	Neutral	Oppose				
Obama	53%	N/A	N/A	N/A				
Romney	39%	N/A	N/A	N/A				
Both	1%	N/A	N/A	N/A				
Neither	7%	N/A	N/A	N/A				
No opinion	*	N/A	N/A	N/A				
-								

\* percentage less than 1%

+/-5.0

CNN ORC POLL 8

Sampling Error

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8I Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### I. Is in touch with the problems facing women today

Base = Half Sample, Likely voters

						Reg.		
	Total	Men	Women	White N	Non-White	Voters		
Obama	60%	59%	60%	 50%	N/A	60%		
Romney	31%	28%	33%	38%	N/A	31%		
Both	1%	1%	18	1%	N/A	1%		
Neither No opinion	6% 3%	7% 4%	4% 2%	7% 4%	N/A N/A	6% 3%		
Sampling Error	+/-5.0			-5.5	IN/A	+/-5.0		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	60%	N/A	N/A	N/A	44%	N/A	56%	
Romney	31%	N/A	N/A	N/A	49% *	N/A	34%	
Both Neither	1% 6%	N/A N/A	N/A N/A	N/A N/A	° 5%	N/A N/A	2% 6%	
No opinion	3%	N/A	N/A	N/A	2%	N/A	2%	
Sampling Error	+/-5.0				+/-8.5		+/-6.0	
		Under	\$50K	No	Attend	led		
	Total	\$50K	or more	College	e Colleg	le		
Obama	60%	N/A	68%	N/A	61			
Romney	31%	N/A	23%	N/A	28			
Both Neither	1% 6%	N/A N/A	1% 6%	N/A N/A		28 18		
No opinion	3%	N/A	3%	N/A		28		
Sampling Error	+/-5.0		+/-7.5		+/-б.	0		
		Demo-	Indep-	Reput	- Lib-	Mod-	Conser	:-
	Total	crat	endent				vative	
Obama	60%	N/A	62%	188			32%	
Romney	31%	N/A	21%	728			55%	
Both Neither	1% 6%	N/A N/A	3% 8%	* 68	N/A 5 N/A		1% 8%	
No opinion	3%	N/A N/A	5%	38			48	
Sampling Error	+/-5.0	,	+/-8.5	+/-8.5			+/-7.5	
		North	Mid-				Sub-	
	Total	east	west	South	West	Urban 	urban 	Rural
Obama	60%	N/A	N/A	61%	N/A	N/A	58%	N/A
Romney	31%	N/A	N/A	34%	N/A	N/A	32%	N/A
Both	1%	N/A	N/A	1%	N/A	N/A	1%	N/A
Neither No opinion	6% 3%	N/A N/A	N/A N/A	2% 1%	N/A N/A	N/A N/A	6% 3%	N/A N/A
Sampling Error	+/-5.0	N/A	N/A	+/-8.5	N/A		+/-7.5	N/A
		Tea Pty	Tea Pty	Tea Pty				
	Total	Support	Neutral	Oppose				
Obama	60%	N/A	N/A	N/A				
Romney	31%	N/A	N/A	N/A				
Both Neither	1% 6%	N/A N/A	N/A N/A	N/A N/A				
No opinion	3%	N/A N/A	N/A N/A	N/A N/A				
Sampling Error	+/-5.0							

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8J Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

#### J. Can manage the government effectively

Base = Half Sample, Likely voters

						Reg.		
	Total	Men	Women	White N	Ion-White V			
Obama	44%	41%	46%	 34%	N/A	44%		
Romney	48%	53%	40%	58%	N/A N/A	48%		
Both	2%	2%	2%	2%	N/A	2%		
Neither	4%	4%	5%	5%	N/A	4%		
No opinion	2%	1%	3%	1%	N/A	2%		
Sampling Error	+/-5.0	+/-7.0 +	+/-7.5 +/	-5.5	+	/-5.0		
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Obama	44%	N/A	N/A	N/A	30%	N/A	38%	
Romney	48%	N/A	N/A	N/A	59%	N/A	50%	
Both	2%	N/A	N/A	N/A	18	N/A	2%	
Neither	4%	N/A	N/A	N/A	7%	N/A	7%	
No opinion	2%	N/A	N/A	N/A	2%	N/A	3%	
Sampling Error	+/-5.0				+/-8.5		+/-6.0	
		Under	\$50K	No	Attende	d		
	Total	\$50K	or more	College	5	_		
Obama	44%	N/A	51%	N/A	48%			
Romney	48%	N/A	40%	N/A	45%			
Both	2%	N/A	2%	N/A	28			
Neither	4%	N/A	6%	N/A	48			
No opinion Sampling Error	2% +/-5.0	N/A	1% +/-7.5	N/A	1% +/-6.0			
Samping Error	1/-5.0		1/-/.5		1/-0.0			
		Demo-	Indep-	-		Mod-	Conser	
	Total	crat	endent	licar		erate	vative	
Obama	44%	N/A	36%	 98		N/A	19%	-
Romney	48%	N/A	52%	888		N/A	75%	
Both	2%	N/A	3%	18	N/A	N/A	2%	
Neither	4%	N/A	8%	*	N/A	N/A	3%	
No opinion	2%	N/A	18	18		N/A	18	
Sampling Error	+/-5.0		+/-8.5	+/-8.5			+/-7.5	
		North	Mid-				Sub-	
	Total	east 	west	South	West	Urban	urban 	Rural
Obama	44%	N/A	N/A	44%	N/A	N/A	38%	N/A
Romney	48%	N/A	N/A	51%	N/A	N/A	51%	N/A
Both	2%	N/A	N/A	2%	N/A	N/A	3%	N/A
Neither	4%	N/A	N/A	2%	N/A	N/A	4%	N/A
No opinion	2%	N/A	N/A	2%	N/A	N/A	5%	N/A
Sampling Error	+/-5.0			+/-8.5			+/-7.5	
	Total	Tea Pty Support	Tea Pty Neutral	Tea Pty Oppose				
Obama	44%	N/A	N/A	N/A				
Romney Both	48% 2%	N/A N/A	N/A N/A	N/A N/A				
Neither	28 48	N/A N/A	N/A N/A	N/A N/A				
No opinion								
	25	N/A	N/A	N/A				
Sampling Error	2% +/-5.0	N/A	N/A	N/A				

CNN/ORC International Poll -- August 22 to 23, 2012 Likely Voters Question 8K Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. Please feel free to name a candidate even if you may not support him.

K. Does not change his position on issues for political reasons

Base = Half Sample, Likely voters

	Total	Men	Women	White No	R on-White Vo	eg. ters		
Obama	 43%	37%	47%	 36%	N/A	43%		
Romney	39%	41%	36%	43%	N/A	39%		
Both Neither	3% 14%	3% 16%	3% 13%	4% 16%	N/A N/A	3% 14%		
No opinion	1%	2%	1%	2%	N/A N/A	1%		
Sampling Error	+/-5.0			-5.5		-5.0		
	Total	18- 34	35- 49	50- 64	65+	Under 50	50 and Older	
Obama	 43%	 N/A	 N/A	 N/A	 33%	 N/A	 43%	
Romney	39%	N/A N/A	N/A N/A	N/A N/A	48%	N/A N/A	38%	
Both	3%	N/A	N/A	N/A	2%	N/A	4%	
Neither	14%	N/A	N/A	N/A	13%	N/A	12%	
No opinion	1%	N/A	N/A	N/A	5%	N/A	3%	
Sampling Error	+/-5.0				+/-8.5		+/-6.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Obama	43%	N/A	54%	N/A	42%			
Romney	39%	N/A	28%	N/A	37%			
Both	3%	N/A	3%	N/A	48			
Neither	14%	N/A	13%	N/A	17%			
No opinion	1%	N/A	1%	N/A	1%			
Sampling Error	+/-5.0		+/-7.5		+/-6.0			
		Demo-	Indep-	Repub-	Lib-	Mod-	Conser	_
	Total	crat	endent	lican	eral	erate	vative	
Obama		crat 	endent	lican	eral	erate	vative 	
Obama Romney		crat	endent	lican	eral	erate	vative	
	43%	crat  N/A	endent  36%	lican  13%	eral  N/A	erate  N/A	vative  21%	
Romney	 43% 39%	crat  N/A N/A	endent  36% 35%	lican  13% 73%	eral  N/A N/A	erate  N/A N/A	vative  21% 60%	
Romney Both Neither No opinion	43% 39% 3% 14% 1%	crat  N/A N/A N/A	endent  36% 35% 3% 24% 1%	lican  13% 73% 3% 10% 1%	eral  N/A N/A N/A	erate  N/A N/A N/A	vative  21% 60% 3% 13% 2%	
Romney Both Neither	43% 39% 3% 14%	crat N/A N/A N/A N/A	endent  36% 35% 3% 24%	lican  13% 73% 3% 10%	eral  N/A N/A N/A N/A	erate  N/A N/A N/A N/A	vative  21% 60% 3% 13%	
Romney Both Neither No opinion	43% 39% 3% 14% 1% +/-5.0 Total	crat N/A N/A N/A N/A	endent  36% 35% 3% 24% 1%	lican  13% 73% 3% 10% 1%	eral  N/A N/A N/A N/A	erate N/A N/A N/A N/A N/A Urban	vative 	- Rural
Romney Both Neither No opinion Sampling Error	43% 39% 3% 14% 1% +/-5.0 Total	crat N/A N/A N/A N/A N/A North east	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west 	lican 13% 73% 3% 10% +/-8.5 South	eral N/A N/A N/A N/A N/A West	erate  N/A N/A N/A N/A Urban 	vative 	- Rural
Romney Both Neither No opinion Sampling Error Obama	43% 39% 3% 14% 1% +/-5.0 Total  43%	crat N/A N/A N/A N/A North east  N/A	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west  N/A	lican 13% 73% 3% 10% +/-8.5 South  42%	eral N/A N/A N/A N/A West  N/A	erate  N/A N/A N/A N/A Urban  N/A	vative 	- Rural  N/A
Romney Both Neither No opinion Sampling Error Obama Romney	43% 39% 3% 14% 1% +/-5.0 Total  43% 39%	crat  N/A N/A N/A N/A North east  N/A N/A	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west  N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41%	eral N/A N/A N/A N/A West  N/A N/A	erate  N/A N/A N/A N/A Urban  N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 37%	- Rural  N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3%	crat  N/A N/A N/A N/A North east  N/A N/A	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west  N/A N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3%	eral N/A N/A N/A N/A N/A West  N/A N/A N/A	erate  N/A N/A N/A N/A Urban  N/A N/A N/A	vative 	- Rural  N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3% 14%	crat N/A N/A N/A N/A N/A North east N/A N/A N/A	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41%	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A	vative 	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3%	crat  N/A N/A N/A N/A North east  N/A N/A	endent  36% 35% 3% 24% 1% +/-8.5 Mid- west  N/A N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14%	eral N/A N/A N/A N/A N/A West  N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative 	- Rural  N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3% 14% 1% +/-5.0 Total	crat N/A N/A N/A N/A N/A N/A N/A N/A	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3% 14% 1% +/-5.0 Total 	crat N/A N/A N/A N/A N/A N/A N/A N/A N/A Tea Pty Support	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A N/A N/A Tea Pty Neutral	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose 	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3% 14% 1% +/-5.0 Total	crat N/A N/A N/A N/A N/A N/A N/A N/A Tea Pty Support  N/A	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A Tea Pty Neutral  N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose  N/A	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error	43% 39% 3% 14% 1% +/-5.0 Total  43% 3% 14% 1% +/-5.0 Total  43%	crat N/A N/A N/A N/A N/A N/A N/A N/A N/A Tea Pty Support	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A N/A N/A Tea Pty Neutral	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose 	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney	43% 39% 3% 14% 1% +/-5.0 Total  43% 39% 3% 14% 1% +/-5.0 Total  43% 39%	crat  N/A N/A N/A N/A N/A N/A N/A Tea Pty Support  N/A N/A	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A N/A Tea Pty Neutral  N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose  N/A N/A	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A
Romney Both Neither No opinion Sampling Error Obama Romney Both Neither No opinion Sampling Error Obama Romney Both	43% 39% 3% 14% 1% +/-5.0 Total  43% 3% 14% 1% +/-5.0 Total  43% 39% 3%	crat N/A N/A N/A N/A N/A N/A N/A N/A	endent  36% 35% 24% 1% +/-8.5 Mid- west  N/A N/A N/A N/A N/A Tea Pty Neutral  N/A N/A N/A	lican 13% 73% 3% 10% 1% +/-8.5 South  42% 41% 3% 14% * +/-8.5 Tea Pty Oppose  N/A N/A N/A	eral N/A N/A N/A N/A N/A N/A N/A N/A N/A	erate  N/A N/A N/A N/A N/A N/A N/A N/A N/A	vative  21% 60% 3% 13% 2% +/-7.5 Sub- urban  45% 3% 3% 14% 1%	- Rural  N/A N/A N/A N/A